Warner's Phila. Princess Will Exhibit 'The Bicycle Thief' Without Code Seal

"The Bicycle Thief," Italian-made film which has been denied the Production Code Administration's seal of approval in its present form, will open, uncut, at Warner's Princess Theatre in Philadelphia on April 3, Easter Sunday, it was announced here at the weekend by Nat Fellman of the home office theatre department. He pointed out that the picture had been passed by the Pennsylvania censors.

Joseph Burstyn, picture's distributor, denied at the weekend reports that he said he intended to file suit against Warners if the picture is not shown at the Princess as scheduled. Burstyn said that he had a contract for a run at the Princess and expected it would be fulfilled.

WARNERS, 20TH-FOX GRANTED 60-DAY DIVORCIMENT STAYS

U-I DROPS PRESTIGE; RANK PRODUCT GOES ONREGULARLINE-UP

Dissolution of Universal-International's Prestige Pictures, the unit set up to distribute J. Arthur Rank productions, was announced at the weekend by W. A. Scully, U-I sales vice-president. Sale of Rank product will now be handled through U-I's regular branch outlets under the supervision of a new Special Films division headed by Irving Sochim, who was recently appointed head of the Prestige unit.

Sochim will concentrate his efforts through U-I branch offices, Scully said, with Jeff Livingston, advertising.

OLD DOMINION HEARS ABOUT 'RIDING HIGH'

FRONT ROYAL, Va., April 2—Paramount advertising-publicity chief Max Youngstein and his staff did all but arrange for a visit by a flying saucer from another planet in whirring up excitement at the two-day premiere celebration for "Riding High," the company's newest Bing Crosby starrer, in this small Virginia town.

About 80 newspaper and radio reporters were here for the premiere as guests of the film company, having arrived by plane, train and automobile.

SCHWALBERG JOINS CEREBRAL PALSY DRIVE

A. W. Schwalberg, president of Paramount Film Distributing Corp., has been appointed chairman of a special committee to coordinate the efforts of the motion picture production and distributing companies on behalf of the $5,000,000 United Cerebral Palsy Association's fund-raising campaign, May 1-31. The appointment was made by Leonard H. Goldenson, president of United Paramount Theatres and president of the UCPCA.

He has been named drive chairman for New England.

UK Industry Leaders Back 'Showmanship'

Support Pledged 20th By CEA, KRS and BFPA

By PETER BURNUP

London, April 2—Leading British industry organizations pledged support of 20th Century-Fox's showmanship campaign at a meeting here on Friday addressed by Charles Einfeld, 20th-Fox vice-president.

Einfeld urged British industry leaders to forget about "those lamy which made us fat and slothful and get back now, in the face of fading pros.

TO FEATURE SLOGAN IN BOSTON DRIVE

Boston, April 2—Institutional advertising representing all theatres in the area and centered on the slogan, "Movies Are Better Than Ever," will be placed in Boston newspapers, it was decided on Friday by leading

British Tax Protest Carried to Treasury

London, April 2—The urgent necessity of a reduction of Britain's 40 per cent entertainment tax was urged upon Douglas Jay, financial secretary to the Treasury, by representatives of Cinematograph Exhibitors Association, Kinematograph Renters Society, British Film Producers Association and National Association of Technical and Kin Employes on Friday.

Jay assured the deputation that their arguments would be transmitted to Sir Stafford Cripps, Chancellor of the Exchequer.
PHONEVISION, because it claims to be the practical method of setting up a box-office in the home to make feasible delivery to television audiences of Hollywood or other theatrical films of all kinds, quite naturally is the most significant threat to the future of the motion picture theatre presently to be discerned on television's horizon.

Phovevision, for the benefit of those unfamiliar with it, is an unpretentious tube assembly which can be installed at low cost in any television receiver. A motion picture can be televised and sent to home receivers. The film images on the home screen are blurred unless the set owner picks up his home telephone receiver and asks the operator for the clear signal. Thereupon a moderate fee is charged on his telephone bill for the film program requested.

Phovevision is an apparatus which controls both the unpaid-for distortion on the screen and the cleared-up reception after the fee is charged. The apparatus is out of the laboratory and, technically, it works. Whether or not it is practical, commercially, remains to be seen. Its makers, of course, Others are skeptical. Be that as it may, it is potentially a greater threat to theatre operation than the standard television broadcasting on a free program basis. The latter would compete with the theatre for its audience. Phovevision, not content with that, would supplant the theatre as the purveyor of motion picture entertainment.

The Federal Communications Commission has authorized a 90-day test of Phovevision, with the giving of the US. government, Zenith Radio Corp., in 300 Chicago homes starting Sept. 1. Many exhibitors, organized and unorganized, are up in arms against any motion picture producer or distributor making films available to Phovevision for the test.

Many others in the industry believe it is unwise. Exhibitor opposition may succeed in impairing the constructive nature of the test by placing too much pressure or other efforts upon the type and quality of product which will be made available for the experiment.

But Phovevision has already a backlog of 15 pictures which are ready for handling. About 150 homes will be treated to the new product.
N.E.F.C. Meeting in N.Y. in Mid-April

A meeting of directors and subscribers of National Exhibitors Film Co. is slated for mid-April at which time the new production-financing group is expected to get under way with its program.

Date for the session has not yet been set but it will be held in New York.

Key figures of N.E.F.C. expect to have attained the minimum capitalization goal of $2,000,000 by the time the meeting is held.

Slogan Trailers in Wide Demand: Mack

Chicago, April 2—Hundreds of exhibitors are ordering special trailer sledges patterned on the 20th-Century-Fox "Showmanship" slogan, "Mack Art Movies Are Better Than This," according to Irving Mack, president of Jilmark Trailers.

Mack, who conducted the 20th-Fox meeting here and a regional meeting at Kansas City, says that practically every exhibitor has spoken with incorporating the new industry slogan in all advertising.

No NLRB Appeals

Washington, April 2—National Labor Relations Board officials said that as of Friday, the deadline for appeals from a ruling of NLRB examiner Reyes Hilton that non-chain theatres should not be taken under NLRB jurisdiction, no appeal had been received. However, they said the board would probably take any appeal filed in the next few days.

To Represent Lamarr

A contract to represent Hedy Lamarr in all license merchandising tie-ups has been signed by Hollywood Enterprises here, according to William R. Ferguson and C. Edward Carrier, executives of the agency.

Feature Slogan

(Continued from page 1)

New England exhibitors attending a luncheon at the Hotel Parker.
Martin J. Mullin, president of New England Theatres, was host at the luncheon, which marked the initiation of a concentrated "Showmanship" Campaign. The decision to use newspapers followed a report by Harry Brown who, with co-chairman Phil Engle had been attending over an earlier meeting of all industry publicists in Boston, where such action was recommended.

UK and 20th-Fox

(Continued from page 1)

perity, to those fundamentals on which the business is based."

Among those who pledged the support of their organization to the 20th-Fox drive were Arthur Watts, president of the Cinematograph Exhibitors Association, David Griffith, president of the Cinematograph Re-Sellers Society, Sir Henry French, of the British Film Producers Association, and Tom O'Brien, general secretary of National Association of Theatrical and Kine Employees.

Declaring that he was not here to preach or lecture, but to tell British exhibitors what their American counterparts are attempting to do in the field of showmanship, Einfeld discussed the 20th-Fox "Showman's Guide to Better Business," which he told the 150 present is based on worldwide showmanship essentials. The "Showman's Guide" served to keynote the showmanship meetings, the company held recently throughout the U.S. It will be used at other meetings which Einfeld will conduct later on the Continent.

Sir Alexander King of the Cinematograph Films Council, who proposed that the British trade organizations forthwith get together on a showmanship crusade, guests at the luncheon included the associations' officers, salesmen, publicists, and the trade press, with Associated British Pictures Corp. chairman Sir Philip Warter presiding.

M.G.M.'s representative, Sam Engle, a New York exhibitor, identified not only to Einfeld's sincerity and efficiency, but to 20th-Fox's public spiritedness in sponsoring the American showmanship crusade.

WB Sells Interest

MacArthur and the Atlantic Theatres, New Jersey.

The settlement will also end at least one part of the complicated law suit involving the MacArthur now pending in the Court of Appeals here. Federal District Judge Charles Force Warner gave the MacArthur on terms of the 1945 contract creating the partnership, Mac Arthur counter-sued to dissolve the corporation and sell its assets publicly. A third party, Kass Realty Corp., sued both Warner and K-B, claiming $110,000 damages, and the partners had not fulfilled a contract with Kass to have Kass build them a new theatre. The controversy between K-B and Warner will be dismissed as a result of the settlement, but the controversy between them and Kass will probably be argued late next month.

Last week Warners agreed on a settlement of a pending anti-trust damage suit in Philadelphia brought by William Goldman, theatre operator.

Award to Warner Pathe

The 1950 Headliner Award for "outstanding coverage of a news event" has been given by the National Headliners' Club to Warner Pathe for its "dramatic presentation of the return of the body of Private Rodger Young," American war hero.

Githens in New Post

W. French Githens, board chairman of Sound Masters, Inc., has joined the company and assumed active participation in the affairs of Vitarama and Cinemara corporations, developers of a new three-dimensional projection system.

Court Orders Books Opened

Fr. Dodge, Ia., April 2—An order permitting inspection of theatre records for a period of over 10 years requested by distributors has been signed by U.S. Judge Henry N. Graven here.

The order followed granting of motions for inspection in percentage actions brought by Warners, Universal, RKO and Loew's against R.M. Bernay, operating the Iowa Theatre, Lake City, Iowa.

In a previous order the court overruled motions to dismiss the suits for lack of jurisdiction, for a more definite statement and to strike portions of the complaint.

Joneses in New ARI Post

Beverly Jones, former Audience Research associate, has been named vice-president in charge of ARI's Hollywood office. Dr. George Gallaway, the organization's president, has announced.

DAYLIGHT

and

OVERNIGHT

DC-6

MAINLINER

300s

11 1/2 hrs. onstop

to LOS ANGELES

"the Hollywood"

Leave noon, arrive 8:30 pm

"the Los Angeles"

Leave 9 pm, arrive 3:40 am

Call

UNITED AIR LINES

OR, AN AUTHORIZED TRAVEL AGENT

FRIDAY, APRIL 3, 1959
ROCKET AHEAD WITH LIPPERT!

“THE BARON OF ARIZONA”

Now in release!

Written and Directed by SAMUEL FULLER • Produced by CARL K. HITTLEMAN

Starring VINCENT PRICE • ELLEN DREW

with BEULAH BONDI • VLADIMIR SOKOLOFF • REED HADLEY

Operation HAYLIFT

starring BILL WILLIAMS • ANN, RUTHERFORD • TOM BROWN • JANE NIGH

U.S. AIRFORCE

Produced by Joe Sawyer • Directed by William Berke

Watch For Take-off APRIL 10
Ely, Nevada...Salt Lake City...Denver
plus 200 Theatre Saturation Premieres!

NOW IN RELEASE!

WESTERN PACIFIC AGENT

KENT TAYLOR • SHEILA RYAN

EVERYBODY’S DANCIN’

SPADE COOLEY and the SONS OF THE PIONEERS

NOW IN RELEASE!

WESTERN PACIFIC AGENT

KENT TAYLOR • SHEILA RYAN

EVERYBODY’S DANCIN’

SPADE COOLEY and the SONS OF THE PIONEERS

34 Exchanges in Key Centers to Serve You Lippert Productions

LLOYD BRIDGES • OSA MASSEY • JOHN EMERY • NOAH BEERY, Jr. • HUGH O’BRIEN

Photographed by KARL STRUSS, A. S. C.

Rocketship X-MAN

NOW IN RELEASE!

WESTERN PACIFIC AGENT

KENT TAYLOR • SHEILA RYAN

EVERYBODY’S DANCIN’

SPADE COOLEY and the SONS OF THE PIONEERS

34 Exchanges in Key Centers to Serve You Lippert Productions
Unit Booking Plan for UK Seen Ending

20th-Fox Abandoned It As of Last Saturday

By PETER BURNUP

LONDON, April 3—Abandonment by American distribution companies here of the so-called unit booking plan is regarded here as inevitable in the near future with 20th Century-Fox already having served notice that it discontinued the plan as of last Saturday.

The unit booking plan was announced here by Eric Johnston, Motion Picture Association of America president, in September, 1948, as a retaliation against the British Film Producers' Association who had proposed an Australian-style multiple booking plan.

British Production Asks Gov't. Grant

Loxoon, April 3—Government aid to British film producers to the amount of $8,460,000 to $8,800,000 annually was asked by the joint industry delegation which conferred with Douglas Jay, finance secretary to the Treasury, on Friday, it was revealed here today.

Under the proposal the government would return to the producers one-eighth of the gross from performances including a British first-feature. The money would come from admission tax receipts, which total $106,400,000 each year.

The industry committee, which included representatives from the Cinema, was given an opportunity to discuss the matter further.

Britain Orders Data From All Theatres

Loxoon, April 3—Invoking powers under the Statistics of Trade Act, 1947, the Board of Trade has ordered a probe into every British showman's books.

The Board contends that in order to...

Question Constitutionality Of Ascap Consent Decree

Two Rank Studios Going on the Block

London, April 3—Auctioneers will sell 90,000 of motion picture properties, equipment and goods on the block on April 18, when J. Arthur Rank's studios at Cookham (Berkshire) and Islington go under the hammer.

In addition to all contents, the two studios themselves are open for offers.

'3rd Man' in 1st-Run During Chicago 2nds

Chicago, April 3—Selznick Releasing Organization's 'The Third Man' will mark a 'first' in this city when it opens day-and-date on April 14 in a number of outlying houses while the downtown run continues at advanced admissions beyond its scheduled eight-week sojourn at the Selwyn.

Film was set for a maximum of eight weeks at the Selwyn, but because the seventh week's gross, approximate...

Extra Time to Work on Legislators To Influence Favorable Vote on Tax

Washington, April 3—There will be no voting in the House Ways and Means Committee on excise taxes until after the House returns from its Easter recess on April 18, the Council of Motion Picture Organization's tax committee has been assured.

COMPO committee chairman Abram Myers said this means that industry members can contact their Congressmen with the latest figures on box-office slumps while the legislators are back in their home districts during the recess. Attention should be concentrated on Ways and Means Committee members, Myers said.

Meanwhile, it was learned that members of the tax-writing committee have just about given up hope of raising enough new revenue to offset the excise cuts that they are almost certain to vote and have begun counting noses to see whether they can override a Presidential veto. The President has threatened to veto any tax bill that means a net loss in revenue.

If this situation should develop, it means a much tougher fight for the industry to get tax relief this year, for while there seems little doubt that Congress will favor cutting the admission tax, there is some question whether a two-thirds vote can be mustered to override a veto.

317 Happy Easter Week Dates for Bing's Greatest

Frank Capra's Riding High

A Paramount Picture

Frank Capra's Riding High
ED E. DEPINET, RKO president, has returned to New York from the Coast. Mr. DEPINET, RKO president, has returned to New York from the Coast.

CHARLES E. KURZTICK, Loew’s Theatres Northeastern manager, has returned to headquarters with the transfer of the Southfield (Mass.) chapter of the National Union for Paralysis Relief.

JOSEPH I. BREEN, Production Code Administrator, who was in Washington, D.C., has returned to New York. He is due back here on April 15.

W. A. SCULLY, Universal-International sales vice-president, has left here for a tour of Southern exchanges.

Moe Brown, manager of the Peachtree Art Theatre, Atlanta, is in a hospital there because of illness.

Dublin Travesties Take Strike in Two Weeks

DUBLIN, April 3.—Strike notice indicating that all motion picture theatres throughout the Republic will be forced to close within two weeks, has been given by theatre workers. The notice was issued following failure to reach an agreement during recent negotiations for a contract to replace the present three-year-old agreement. The workers are asking for a 44-hour instead of a 48-hour work week, with double wages on holidays, double pay for Sunday work. A management compromise offer was rejected by a narrow margin in a vote among the workers.

British Opening of ‘Stromboli’ in May

LONDON, April 3.—The U. S. pattern of release of “Stromboli” will be followed by RKO Radio here, with the film booked to open at the Roxy with a gross of $67,000 for Friday through Sunday, according to A. J. Balaban, local director of the house. He estimated an initial week’s gross of $120,000.

Selznick-Korda (Continued from page 1)

rope and elsewhere outside the Western Hemisphere. Patterson is acting as special master, by appointment of the District Court, in the dispute between Selznick and Korda over interpretation of the joint distribution contract which gave Korda close centralization pictures and properties in return for Selznick distribution rights here. Several Korda attorneys sought the injunction against “Gone to Earth” on the grounds that it was not a faithful depiction of the book and, among other things, would not further the professional career of Josephine Harvey.

Louis D. Fahlbush of Schwartz and Fahlbush, counsel for Korda, contended London’s London Korda has been denied by a court in England.

Y FRANK FREEMAN, Paramount studio vice-president, is here from the Coast tomorrow.

CARL POST, advertising-publicity director of the Bluebird Theatre, New York, and Jack M. WARNER, is here from the Coast for conferences with Paul N. LAZARES, Jr., United Artists executive, and Roger SACKSON, Rogel-Warner Eastern sales head.

NAT LIEBESKIND, foreign exhibitor-distributor, has returned here from Havana.

AL HOWERTS, Universal-International studio publicity director, left here last night for Hollywood.

ERIC JOHNSTON returned to Washington yesterday from the Coast.

SAM MARX, M-G-M producer, will leave here today for the Coast.

Conduct Services for Clarence Erickson, 65

HOLLYWOOD, April 3.—Funeral services were held here today at the Chapel of Ayer’s R. O. W., Los Angeles, for Forest Lawn, for Clarence Erickson, 65, who died last Friday. The funeral was private and with no family or friends present. Death was due to heart attack. Erickson, a business associate of the late Samuel Goldwyn for 30 years, helped found United Artists in 1919 and was a partner in the Fairbanks Company. He became general manager of the Fairbanks Company early in 1946.

Unit Booking

(Continued from page 1)

tory measure, in the opinion of the British trade, for the discriminatory and short-lived nature of the quota. British film producers feel the realistic 45 per cent quota, adopted that year.

The plan required MPAA member offices here to insist upon full quota compliance and the taking of a British quota film over any Hollywood product on the same bill and, holding to meet quota requirements while depending upon the Hollywood product to do the patronage.

American distributors are taking the view now that with a lowered quota (it will be reduced from 40 per cent to 30 per cent next October), the effectiveness of the unit booking plan has ended.

With 20th-Century-Fox having abandoned the plan, it is believed unlikely that it can be continued effectively. The official announcement of its demise is expected to be made by Johnston when he comes here next month with the American delegation for the film remittance agreement with Harold Wilson, president of the Board of Trade.
Allied of Wisconsin To Meet April 18-19
Milwaukee, April 3—Allied of Wisconsin will hold its Northern regional in Green Bay on April 18-19. An expected 80 exhibitors will attend the meeting at which the theme will be showmanship.

WB, 20th Filing (Continued from page 1)

legal requirement that would preclude the possibility of any new argument before the Supreme Court.

Already having decided on carrying the case back to the high court, there appears little chance that Loew’s will miss the April 8 deadline.

Meanwhile, lawyers here point out that the lower-court-directed schedule of filing plans for divorce within six months and for divestiture within one year will be held in abeyance during the pendency of the decree stays. All three companies were granted 60-day stays of the order initially and those automatically will be extended to 90 days when notices of appeal are submitted. Loew’s is expected to ask the Supreme Court to extend the stay until the top tribunal decides on the appeal.

Arbitration Parleys (Continued from page 1)

while the other was said to be "non-committal."

The replies were addressed to Pi
tanski and have been forwarded to him in Boston. He is not expected to comment on the replies until all dis
tributor presidents have been heard from. Meanwhile, other TOA execu
tives are expected to comment on the letters received other than to describe their nature in general terms. The "favorable" replies include an expressed willingness to confer with exhibitor leaders on the possibility of setting up an arbitration system, it was said.

Encouraged by Smith

Considerable encouragement has been taken by TOA officials here from 20th-Century-Fox distribution vice

president Andy W. Smith’s recent statement that he will confer with the sales chiefs of other companies to de
termine the possibilities for the adop
tion of industry arbitration. Smith is chairman of the distribution com
mittee of the Motion Picture Associa
tion of America, and is expected to bring up the subject of arbitration at the committee’s next meeting. Point
ing out that he believed that Smith had success in the field of conciliation (the Smith-Berger plan), a TOA spokes
man said he believed the 20th-Fox executive would have equal success in bringing the matter of arbitration to

In the final analysis, the TOA spokes
man said, the MPAA commit
 committees reached by Smith would probably be the "best channel" through which the industry could set up an arbitration system.

Ascap Decree (Continued from page 1)

following the session, one committee
member broached the idea and it was discussed, along with other matters pertaining to television, in a general manner. There was some feeling, how
ever, that the constitutionality of the decree is likely to be investigated at future meetings.

Meanwhile, copyright attorneys here say they have yet to hear from Ascap on the request in which the Society proposes to collect from the producers.

Press Gives Wide Coverage
To ‘Riding High’ Premiere

World premiere of Paramount’s "Riding High," front Royal, Va., at the weekend was, and still is, a news event for press and radio, as clippings reaching New York yesterday showed that the "penetration" will be nation-wide.

"Breaks" so far include a running account for the premiere features as appearing throughout the country on the "A" wire of the Associated Press, and a wire photo dispatched to Acme accounts.

Earl Wilson gave the premiere a paragraph in his syndicated column, while New York coverage included a cut in the Daily News, a full page in the Post, and a back-page, two-column cut and news story in the Herald Tribune. Features are expect
ed in forthcoming weekend editions in a few newspapers and elsewhere.

News treatment given the film, Bing Crosby and the premiere events in Washington, Baltimore and numerous Virginia newspapers was extensive. Banner streamers heralded the pre
miere last Friday and full pages of pictorial and newsprint layouts fol
lowed on Saturday and Sunday. As a result of this several Washington ex
hibitors have booked the film for ex

For information, see your travel agent or call TWA.

By $10,000, eclipsed the grosses of the fifth and sixth weeks, "Third Man" will play an additional four weeks at the house simultaneously with the out
lying dates.

The Seywyn will continue to charge $98 cents to $1.25 while the neighbor
hoods will charge normal admissions.

Out of the Mouths Of Babes’ Comes This

Washington, April 3.—The motion picture industry’s anti-tax fight is certainly reaching the right people.

Rep. Foster Furcolo (D., Mass.) writes the Council of Motion Picture Organization’s tax committee: "My son asked me to take him to the movies. He told me that I could get a card there and send it to someone in Wash
ington and then we would all pay less taxes. I said and he could go more often. So you see, you have a friend in Gen
tree."

Out of the Mouths of Babes . . . says COMPO tax committee chairman Abram Myers.

British Production (Continued from page 1)

establish sound policies for the indus
try it needs an "up-to-date, official service of industry statistics." De
manded are information on payments for films and to employees, gross and net receipts, number of admissions and seats and other operating records.

The first return will cover the first quarter of 1949, and a similar inquiry will be carried out each quarter. The Board says the information will be held in strictest confidence.

NJ Allied Meet Set

Regular meeting of Allied Theatre Owners of New Jersey will be held April 11 at the Newark Athletic Club.

Ascap Decree (Continued from page 1)

and, expected to bring up the subject of arbitration at the committee’s next meeting. Point
ing out that he believed that Smith had success in the field of conciliation (the Smith-Berger plan), a TOA spokes
man said he believed the 20th-Fox executive would have equal success in bringing the matter of arbitration to

In the final analysis, the TOA spokes
man said, the MPAA commit
committees reached by Smith would probably be the "best channel" through which the industry could set up an arbitration system.

Ascap Decree (Continued from page 1)

following the session, one committee
member broached the idea and it was discussed, along with other matters pertaining to television, in a general man
ner. There was some feeling, how
ever, that the constitutionality of the decree is likely to be investigated at future meetings.

Meanwhile, copyright attorneys here say they have yet to hear from Ascap on the request in which the Society proposes to collect from the producers.

GREATEST STORY OF ALL
MAGNIFICENT!

A POWERFUL AND REVERENT PICTURE!

M. C. Torres presents

"THE SINNER OF MAGDALA"

(The Story of Christ and Mary Magdala)

with Medea de Novara and cast of thousands

Two Years in the Making

The Story of a Devotion Un
paralleled in the History of Human Experience.

HISPANO CONTINENTAL FILMS, INC.

25 West 45th Street, New York 19, N. Y. • Luxembourg 2-1700
What will probably be the most talked-about picture of the year, No Sad Songs For Me, is going into RADIO CITY MUSIC HALL.

On the opposite page is a sincere utterance of motion picture personalities which should interest all exhibitors in this Columbia Picture.
No Sad Songs For Me

As fellow players in an industry of which we are proud, and to which we devote our talents and our efforts, we would like to make public our applause of the brave and tender story of NO SAD SONGS FOR ME and Margaret Sullavan for her amazing exposition of a woman's inner glory.

We are proud too of PINKY, ALL THE KING'S MEN, SNAKE PIT, GENTLEMAN'S AGREEMENT, and certain other motion pictures, which like NO SAD SONGS FOR ME, dealt with unusual subject matter.

This is a story of courage and people...not special people, but ordinary every-day people...with a background of an average middle-sized town.

Mary Scott is one of these people, a woman of courage...of great courage and spirit. There are thousands and thousands of Mary Scotts...They live in small hamlets and big cities. Life gives them the same benefits and the same penalties...and the same sacrifices.

But in telling the story of this particular Mary Scott and her great love for her husband and child, there is as well within the confines of a screenplay, a theme that is as wide as all humanity in its appeal...something that has gained momentum in newspaper headlines everywhere and will continue to hold the interest of the entire world until the eventual hoped-for day of solution.

The consequences of this forthright presentation of NO SAD SONGS FOR ME will echo and re-echo.
The Prize Baby TIPS HIS HAT to 20th Century Fox LEADERSHIP!

A nation of Showmen acclaims 20th Century-Fox, its Executives and top-flight Manpower...for their great contribution to the cause of Showmanship...as evidenced by their down-to-bed-rock Chicago Conclave...and Regional Showmanship meetings which followed.

It was a roll-up-your-sleeves-and-go-to-work effort...to which America’s Box-Office trumpeters flocked...to join a “Back-To-The-Box-Office” crusade...that will arouse patrons to the BETTER ENTERTAINMENT provided by the MOVIES...keep them interested...and KEEP ‘EM COMING!

The PRIZE BABY joins the swelling din of plaudits for the 20th Century-Fox great job...WELL DONE...and adds...

They’ve started the BALL ROLLING!

Let’s ALL keep it rolling...

with SHOWMANSHIP!

NATIONAL Screen Service
price leader of the industry
**Free Movie Day** Urged as Trade Booster

TOA to Be Asked to Sponsor It Nationally

WASHINGTON, April 4.—A suggestion that the industry sponsor a "National Free Movie Day" will be recommended to the national leadership of the Theatre Owners of America for the local theatre owners association.

The idea, designed to win new fans back to the movies, was conceived by Lloyd Windle, Jr., buyer for the Fairlawn Amusement Co. Here, it was endorsed by the Metropolitan Theatre Owners Association of Washington yesterday and will be presented to TOA executive director Saul Sullivan at a special meeting.

119 NON-MEMBER COMPANIES OF MPAA USE ITS TITLE REGISTRY

Need Material Aid For 'Showmanship'

Distributors as well as exhibitors have an obligation to furnish "money, manpower and material" for converting the enthusiasm stirred by the 26th Century-Fox "Showmanship" meetings into local action. Max E. Youngstein, Paramount's advertising-publicity director, told a

DeMille Sees Video 'Great Box-office'

Television is going to be a great box-office, Cecil B. DeMille declared here yesterday. He asserted that a number of ways will be developed to get the public to pay, among them being mechanical devices in which coins are

20th's Group Sales Plan is Experimental

"We think the idea of group selling is safe and sound but do not know how far we can go with it," A. W. Smith, Jr., 20th Century-Fox distribution vice-president, said here yesterday in disclosing that the company

Loew’s Fights To Continue In Exhibition

Appeal Papers Say Total Divorce Not Warranted

Loew's argued yesterday for a reversal or modification of the divorce decree entered by the U. S. District Court here on Feb. 8, in the New York case, charging the tribunal with "error" on 85 counts and contending that partial divestiture of theatres, and not total divi- sestiture, could bring the company within the law.

Divorce Time 'Too Long,' Appeal By US 'Probable'

WASHINGTON, April 4.—The government will probably appeal in Federal Court in New York for the right to appeal to the U. S. Supreme Court from the New York District Court's divorce.
Personal Mention

ARTHUR ABELES, managing director for Warners in Great Britain, will sail from England for New York on Friday.

GIL GOLDEN, executive assistant to most influential city theater owner, retires today for a vice-presidency, and Mrs. Golden are the parents of a son, their third, born yesterday at Norwalk Hospital, Norwalk, Conn.

WILLIAM HOWARD, KKO Theatre association adjutant, has left for the UK yesterday by plane for Cincinnati, first stop on a tour of KKO theatres in the Midwest.

ROY HAINES, Warner Southern sales manager, will return to New York tonight after a visit to Hollywood from a tour of Midwest branches.

JOHN P. EVANS, M-G-M Eastern sales manager, will be in Boston this week from New York.

GREGORY RATOFF, producer, is due to arrive here today from Europe.

HAL WALLIS is here from Hollywood.

Video Will Help Eventually: Rank

CHICAGO, April 4—"The film industry will benefit from television," J. Arthur Rank said during a stopover here en route to Kansas City, Denver and the West Coast.

While here, Rank met with E. F. McDonald, Zenith Radio president, further stimulating earlier reports that Rank product may be used for Zenith's Photovision tests beginning Sept. 1. Neither McDonald nor Rank would comment on the report. Rank said 20 of his productions would be released during the next year in this city exclusively, as compared to 10 last year.

"If we make too many, the quality suffers," he said.

Rank is Ruben's Guest

KANSAS CITY, April 4—J. Arthur Rank arrived here today from Chicago and was the guest of Fox Midwestern president Elmer C. Rhodes. He was also the guest of Universal-International, at luncheon. Tomorrow he will be the luncheon guest of leaders in the grain and milling field.

DeMille on Video

(Continued from page 1)
dropped, as well as the new Phonovision system. Speaking for the Screen Directors and Editors, he declared that the organization has claimed jurisdiction over all directors of both film and "live" television and will seek immediate action to bargain collectively for them. He said negotiations are already underway for contracts but refused to disclose details.

Newsreel Parade

THE return of Owen Lattimore to face Senator McCarthy and the meeting of Western chiefs at the Hyatt are current newcomer high-lighted events today.


LATTIMORE, Owen, with copy of book, "The Road to the Pacific," to McCarthy, Thunder Bay, Ontario, Canada. He will be the last of the President's "boy scouts." Mr. Lattimore is also planning a lecture tour.

NEWS OF THE DAY, No. 20—Marshall L. Alpert, last tanker killed in the war, joins Lattimore, home, Blantyre, Scotland. "This is the last of the war." Lattimore said.

"The Ministry of Information" will bow in at the Rivoli on Saturday, following "Sunson and Delilah." The latter might reach $13,000 in its 15th and final week, concluding an extremely successful run. "Golden Twenties" will go into the Astor on Saturday on the heels of "Three Came Home," which is slated to do about $13,000 in a fair sixth and final week. "The Astonished Heart" ended its seventh week at the Park Avenue with a very mild take of about $7,200 and it will be followed by "A Run for Your Money" on Saturday. "Tight Little Island" is holding up nicely at the Trans Lux, where the 14th week's business is estimated at $5,000.

New York Music Hall to Open

At 7:45 A.M. for Easter surprise

Radio City Music Hall will run extra performances of its Easter stage and screen program Friday and Saturday, and every day during Easter Week beyond a scene open daily at 7:45 A.M. Presented with the Cathedral Pageant, "Glory of St. Francis," "Springtide," new revue by Leoni, and Warner's Technicolor musical, "Cinderella," the Easter-- "Fantasia," starring June Havoc and Gordon MacRae.

Robinson' Premiere Proceeds to 'Youth'

Nick Kenny, columnist and a-
caster, has been named chairman of a "Honor Jackie Robinson" Committee of the National League for his work in estab-
lation for eight youth settlement houses in New York. Kenny's com-
nittee will take advantage of the fad of the league and the heart and soul of the Brooklyn Dodgers star. William J. Heineeman, E-L sales vice-president, has announced that all proceeds will be turned over to Youth United.

Windsor Suit Trial Set for May 22

WASHINGTON, April 4—Trial of the Windsor Theatre's infection and damage suit by Sym
tons has been set for May 22 as a result of a pre-trial conference before Judge Rawlinson. On April 17, there will be a pre-trial confer-
ence of the Wallbrook Theatre's breach-of-contract suit against 20th Century-Fox. Eight Pre-Releases For 'Get Your Gun'

Eight special pre-release en-
ances of "Annie Get Your Gun" have been set for May 2 by M-G-M. The pre-release run will include Dayton, Evansville, Hartford, Norwalk, Cleveland, St. Louis, At-
lanta and New York.

Howard Dietz, advertising-publicity vice-president, has mobilized the home and studio publicity effort to exploitation forces for one of the company's most intensive campaigns. Dot Lind is now on a five-week tour exhibit the original rifle owned by Annie Oakley.

Kane Named to Palsy Drive Post

Sherrin Kane, editor of Motion Pictures Daily, has been appointed to the position of publicist for the $5,000,000 fund-raising drive to be held by the United Cerebral Palsy Association. She is the first woman to be named to this position and will direct the campaign for the association.

French Name Two to MPAAAAdvisoryUnit

Motion picture producers of France have elected J. P. Frogeretes and Rob-

Lucas, assistant and director of services to serve on the Motion Picture Association of America's Advisory Unit for Foreign Films, announced yesterday by John G. McCarthy, MPAA vice-president in charge of international affairs. McCarthy, president of the French Film Producers Association and Craveme, executive director of Universal, have already established this organization embracing all the French film producers of the world. Lucas is due to arrive in New York later this month.

'Free Movies'

(Continued from page 1)

meeting of the local association in mid-
April, probably on the 18th. The local exhibitors believe they might try the idea out in Washington even if the TOA rejects it on a national scale.

The Winem plan is the main item in a comprehensive business-housing program that the board of directors plan to put before Sullivan. Other plans include getting Hollywood star visits to help get work, and making special stars available to do public relations work, and speeding up the availability of top features. Sullivan has been asked to keep the state of the motion picture industry in California from Texas both in the hope that national TOA may take over some of the state work, which will support the local association's own plans.
private lady of a public enemy!

WARNER BROS.
TRADE SHOW APRIL 10

JOAN CRAWFORD DAVID BRIAN
FLAMING STARS OF 'FLAMINGO ROAD' MEET IN SCARLET SHADOWS AGAIN!
"THE DAMNED DON'T CRY!"

WITH STEVE COCHRAN
KENT SMITH • SELENA ROYCE

DIRECETED BY
VINCENT SHERMAN • JERRY WALD

PRODUCED BY

Screen play by Harold Medford and Jerome Weidman • Story by Gertrude Walker
Review

"Comanche Territory"
( Universal-International)

 THERE is always a stable market for a braving, robust outdoor action drama in Technicolor. Producer Leonard Goldstein has endowed "Comanche Territory" with a sense of production values, plus some eye-catching photography. Heading the cast of the film, which will have its world premiere at the Rivoli Theatre on Broadway on Friday, are Maureen O'Hara and Macdonald Carey, with support coming from Will Geer and Charles B. Fitzsimons. The story itself, of Indians and white men by selfish insurgents, is fashioned pretty much along time-honored lines.

Set in the frontier days, the story opens with Carey, as Jim Bowie, traveling into Comanche territory to execute government policy. Bowie presently discovers that a group of outlaws, with the help of a forged treaty, are planning to usurp the Indian land and mine it for silver. Among the heads of the outlaws are Miss O'Hara, owner of the town, and her brother, Drake, who has been doing business in the area under a false identity. Indians, Bowie convinces them that he is their friend, and endeavours further by teaching them how to use his famous Bowie knife.

The screenplay, based on the latter's story, is filled with galloping action and gunplay. In time, Miss O'Hara has a quite versatile role; she does such diverse chores as to vocalize, ride a runaway horse-and-wagon team, and clout some villains pretty savagely. Carey is quite effective in his role, and O'Hara goes through with easy efficiency. George Sherman's direction emphasizes quickly-paced action all the way. "Running time, 76 minutes. General audience classification. For May release."

Need Material Aid
(Continued from page 1)

meeting of the trade press here yester-

day.

To that end, he said, Paramount is placing greater emphasis on cooper-

ative advertising, has plans for en-

larging its field exploitation force, is working on promotional tie-ins which will benefit small-town exhibitors. With "Com-

motional appearance tours by its Holly-

wood personalities."

Youngkin said Paramount has in-

creased its cooperative ad situations to 180, from 55, in recent months, and hopes to further develop the policy of sharing local advertising costs with exhibitors on a 50-50 basis after the first 500 lines, or their equivalent, of a week's run, the costs of which would be carried by the exhib-

itor out of his house budget.

He said the company has 20 tempo-

rary field men in its employment in ad-

dition to its permanent group of 111. These are kept busy on 4,500-

a-temporary assignment, is working on "Samson and Delilah."

Conditions Healthy
(Continued from page 1)

was detailed at the company's Holly-

wood studio, on his tour cover-

ing Republic's 32 branches and called prospects for the coming year "very good." Certain sections may have shown a slight decline in grosses due to local circumstances, Ginger said. He added that while tele-

hems in the business have had a little at the box-office, it has not affected thea-

tre business in general.

The plans submitted by the stockholders to the board were Arthur J. Miller, Repub-

lic's vice-president; Harry C. Mill-

er Jr.; Marvin Penney Cooper, Leon A. Swirl, president of Gru-

mian Aircraft, and Walter L. Titus, Jr., Republic's vice-president for a three-year term was John J. O'Connell, president of Consolidated Molded Products Corp.

At a subsequent meeting of the board all incumbent Republic officials were re-elected.

20th's Sales Plan
(Continued from page 1)

will experiment with the plan with a couple of releases for the April-

through-June period.

Smith said that the company is con-

sidering offering a 100 per cent circulation privilege for films sold in the group prior to trade showing, whereas only 20 per cent cancellation is called for by the larger companies.

Each picture will be licensed sepa-

rately for each theatre, he said, in con-

trast to the present plan. It is expec-

ted that the result will be an increase in the number of the group's present exhibitors.

The eight films are: "Under My Skin," "Cheaper by the Dozen," "Wah-

shoe Town," "The Big Lift," "Ticket to Tomahawk," "Three Came Home," "Night and the City" and "The Broken Arrow."

US Decree Appeal
(Continued from page 1)

the afternoon.

"The chances are that if any one of them appeals, we will," a Depart-

ment official declared. After the court decree, the government would argue that the three-year divestiture period is too short and that the proposal on theatre acquisitions is too loose.

MPAA Title Registry
(Continued from page 1)

250; 61 were rejected as unattrib-

ute an increase of five over the preceding period.

The Title Registration Bureau this year celebrates its silver anniversary. It was established in 1925 by member companies of the association following years of wrangling, suits and counter-

suites over prior claims and plagiarism.

Johnston Bill Up At MPA Staff Meeting
Washington, April 4.—Top staff members of the New York and Washington offices of the Motion Picture Association of America have been working on a forthcoming Senate Interstate Commerce Committee hearing, with the film licensing bill at a meeting at MPA's offices here Friday, MPA president Eric Johnston will preside.

Loew's Appeal
(Continued from page 1)

ment decision. The government is given 60 days, by statute, to file.

The U. S. Supreme Court had de-

cided that the vertical integration of production, distribution and exhibition is not illegal per se, the company stated. However, the court was no finding that Loew's integration was accompanied by a power or intent to control and suppress competition. In the case of such a finding, the company complaings, total divestiture is unwarranted and consistent with the Supreme Court's earlier decision in the case.

The company states; "The fundamental error of the District Court in balancing its at-

tempts to divine the ultimate conclu-
sions desired by the Supreme Court, as evidenced by its decision, was probably, rather than to carry out the instruc-
tions of that court as to how the fe-

cility of the defendants' theatre own-

erships should be determined." Loew's thereupon charges the lower court with failing to investigate the legality of theatre ownership and, instead, "arbitrarily" deciding on findings of fact in the case.

This is further that the New York court considered the defendants on an industry-wide basis instead of considering each separate enter-

prise in accordance with precedent opinions by the Supreme Court. The company's petition requests that the facts raised by the fact that the operations of the company in 1945 were primarily considered rather than the present. Additionally, the court, in disregarding present industry condi-
tions, failed to take into considera-
tion the fact that RKO and Para-

mount are no longer defendants in the case, their theatres no longer are "af-

iliated" and this figures importantly in determining the existence or non-

existence of monopoly power, Loew's argues.

The company charges that the di-

vorce decree denies its right to exercise ".privileges expressly con-

ferred by the Copyright Act." If the Supreme Court decides to hear the appeal, Loew's next step will be to ask the court for a stay of the District Court's decree un-
til the ultimate decision.

MOTION PICTURE DAILY
Wednesday, April 5, 1950

NEWS in Brief . . .

JUDGE Gregory F. Noeman has re-

served his decision in New York Federal Court on a motion of Acad-

emy Awards Products, Inc., to re-

strain Bullock & Root Co. from using the words "Academy Awards" in the advertising of its watches. The plaintiff claims infringement of its trade-

mark.

Hollywood, April 4—"Headline," a 70-minute picture being produced here by the public relations depart-

ment of General Motors, will be offered to trade groups in a ploy for handling as a straight enter-

tainment feature for theatrical ex-

hibition. As announced, April 8 or 9, at theatres operated by Warner, Fox West Coast and United Artists circuits, in New York's Waldorf-Astoria, Hotel Roosevelt, Huntington, N.Y., Brown, Pasadena, Beverly Hills, Glendale and Belvedere Gardens.

Ottawa, April 4—The agreement between the American motion picture industry and the Canadian government whereby American films would not be restricted during Canada's current American dollar deficit has resulted in an "in-

crease of millions of American dol-

ars in the past two years," according to American ambassador-in-

cognito of America president Royall. McConkey, who represented the Canadian government in movie deals during the war.

Despite import restrictions, the American films continue without abatement in the Arg-

entine market, in which, among U. S. reissues to "terrific" business, Carlos Glicksman, head of United Cinemas of Buenos Aires, did here.

Washington, April 4. — General Eisenhower did the dinner guest last night of 20th-Fox attorney Kenneth Royall. Motion Picture Association president Eric Johnston came here from New York to attend.

Irving Rubine, advertising-publicity vice-president of Stillman Productions, planes here from Hollywood tomor-
row for conferences with United Art-
its' officials on three films.

M itchell May, Jr.,
Co. Inc.

ins urance

Specializing in requirements of the
Motion Picture Industry

75 Maiden Lane, New York
510 W. 6th St., Los Angeles

Available Motion Picture Technical Advisor
25 years experience in production, distri-

bution and laboratory. If a related organi-

zation requires an execu-

tive with stability, integrity and the proven ability to direct its motion picture sound and special effects. Rates very reasonable. Motion Picture Daily, Rockefeller Center, N. Y.
THE ACADEMY AWARD WINNING STAR of ALL THE KING'S MEN in a powerful action drama!

COLUMBIA PICTURES presents

CARGO TO CAPE TOWN

starring

BRODERICK CRAWFORD  ELLEN DREW  JOHN IRELAND

"Best Actor of the year"—ACADEMY AWARD

with EDGAR BUCHANAN  TED de CORSIA

Written and Produced by LIONEL HOUSER

Directed by EARL McEVOY

DON'T RELAX UNTIL WE AX THE MOVIE TAX.
THE BIG BIG STORY BEHIND THE ARLIFT IS COMING SOON TO GIVE YOUR BOXOFFICE

THE BIG LIFT

There's Never Been A Picture Like It!!

starring MONTGOMERY CLIFT and PAUL DOUGLAS

There's No Business Like 20 CENTURY-FOX Business!
Gov't Should Aid US Films Abroad: Mayer

Industry's Achievements Cited at Business Parley

Motion pictures are the most powerful ambassadors of Americanism we have today, and it is the government's responsibility to turn them into every nation on earth, Louis B. Mayer, Metro-Goldwyn-Mayer studio head, yesterday told 100 civic and business leaders. Mayer and Dr. Robert A. Millikan of the California Institute of Technology were the principal speakers at the "Brand Names at a Day" luncheon held at the Waldorf.

(Continued on page 7)

Independents Profit By Planning: Rubine

"Independent producers are best equipped to handle unconventional screen themes," Irving Rubine, Robert Sillman Productions' vice-president, said here yesterday.

"Independents can make extensive use of planning and pre-shooting rehearsals, and can investigate thoroughly the box-office potential of a film before entering into production." Rubine.

(Continued on page 10)

Variety Convention Program Completed

New Orleans, April 5—Program has been completed for the 14th annual convention of Variety Clubs International, April 26-29 at the Roosevelt Hotel here.

Registration, opening of club rooms at the hotel, the annual cocktail party and dinner at Antoine's Restaurant.

(Continued on page 7)

PLANS FOR 8 SET BY PARA.

Sales and advertising plans for eight new pictures and new release dates for four were set at the opening session yesterday of a three-day meeting here of Paramount division managers. A. W. Schwaberg, president of Paramount Film Distributing Corp., presided over the home office session attended by the following: Barney Balaban, Y. Frank Freeman, Paul Raaborn, Ted Ose, Oscar A. Morgan, Max E. Youngstein, Hugh Owen, J. J. Donohue, George A. Smith, Harry H. Goldstein, Gordon Lightstone, Al Kane, Henry Rinaldi, Phil Isaac, Jack Roper, Joe Walsh, Arthur Dunne, Marty Friedman, Fred Leroi, Henry Kohn, Jerry Pickman, C. J.

(Continued on page 6)

DuMont's Net Up; Seeks Stock Listing For Class A Shares

Net earnings of Allen B. DuMont Laboratories increased last year to $3,609,880 from the $2,701,767 net reported for 1948, the company has reported to the Securities and Exchange Commission.

DuMont filed with the SEC a registration statement for 250,000 shares of Class A common stock, declaring that "as soon as practicable," it will make application for listing of the Class A shares on the New York Stock Exchange.

All of DuMont's Class B common stock, or 560,000 shares, is owned by Paramount Pictures.

The March issue of "Electronic and

(Continued on page 6)

Producers Join Drive to Promote Public Goodwill

Hollywood, April 5—Implementing the project conceived informally a fortnight ago here by William Perlberg and other 20th-Fox producers, 35 producers have voted for incorporation of the Screen Producers Guild for the purpose of promoting industry public relations and engaging cooperatively in furthering the interest of motion pictures. Several studios were represented at an invitational meeting held last night at the Beverly Hills Hotel, with a number of independent producers also attending.

Perlberg was appointed chairman of a steering committee which includes:

Robert Sisk, Brynn Foy, Sam Engel, Joseph Sistrum, Bert Kelly, Edmund Granger, Michael Krackle and Samuel Bischoff. They will formulate organizational plans to be submitted at a meeting here on April 17 to which all producers are invited.

As approved by last night's gathering, the Guild will exclude studio production heads from membership, and will not engage in collective bargaining, nor will it overlap in any way on the province of the Associated Motion Picture Producers, the Society of Independent Motion Picture Producers, and the Independent Motion Picture Producers Association.

Four Trailers Set for Theatres and Public Use to Aid Palsy Campaign.

Four film trailers will be employed widely to bring the message of the Cerebral Palsy Campaign fund to the attention of the public, it was announced here yesterday by Leonard H. Goldenson, president of United Paramount Theatres and president of the United Cerebral Palsy Associations, Inc., sponsors of the drive to raise $5,000,000 to aid palsy victims. The four are: Audience lobby trailer for use in theatres, a trailer for use in general lobby collections, an indirect appeal trailer, for use in private groups and clubs to solicit funds—for non-theatre use, and a television trailer.

The general lobby collection trailer will be used in May 7 issues of all newsreels.

ASCAP'S RATE NEGOTIATIONS ARE UNDERWAY

American Society of Composers, Authors and Publishers has initiated discussions with individual film companies and producers looking to an agreeable formula determining payments for the public-performance rights to the music catalogue of Ascap members.

Negotiations were started on the Coast last week by Fred Ahlert, Ascap president, and Herman Finkelstein, general attorney, and will be continued in New York shortly. Ascap's amended consent decree directs the Society to enter into agreements with each company or individual.

(Continued on page 6)

SDG SIGNS CONTRACT WITH INDEPENDENTS

Hollywood, April 5—The Independent Motion Picture Producers Association, headed by I. E. Chadwick, and representing more than 30 independent producers, have agreed to all terms of a new basic agreement with the Screen Directors Guild for a period of eight years. The announcement was made here today by George Marshall, SDG president.

Terms of the agreement are substantially the same as the agreement made with the major producers, which was signed last March 13.

MPAA ANNUAL MEET SET FOR APRIL 13

April 13 has been set for the annual meeting of the Motion Picture Association of America. The original date was March 27, but postponement was necessary because a number of the directors could not be in New York on that date.

MPAA president Eric A. Johnston is expected to preside at the meeting which, in accordance with the association's by-laws, will be followed by the first quarterly meeting of the board.

THE EASTER PARADE WILL BE HEADED TO SEE BING IN FRANK CAPRA'S RIDING HIGH A Paramount Picture
**Personal Mention**

E. K. O'SHEA, Paramount Film Distributing vice-president, has returned here from Boston.

ANTONIO and BILLY CASINO, Hollywood producers, and his sister, RUTH HAYWORTH, will fly from here on Saturday by way of Royal Dutch Airlines, for Paris, to visit Miss Hayworth and appear in a picture.

DAN POLIER, Fox West Coast booker at Long Beach, Cal. and Mrs. POLIER, who is the daughter of the late DANIEL J. POLIER, National Theatrical-Syndicate vice-president, are the parents of a son, DANIEL MICHAEL.

NORMAN EISENSTEIN, Reelart board chairman, and CARROLL PUTIATO, manager of exchange operations, have returned here from a tour of the West and Midwest.

ROBERT L. LIPPERT, head of Lippert Productions, was in Dallas yesterday from the Coast as the luncheon guest of R. J. O'DONNELL.

PETER DANA, Universal-International New York district manager, and Ralph ROGERS, Albany manager are in Cleveland, Ohio.

JAY EISENBERG, M-G-M liaison between the sales and legal departments, returned here yesterday from a four-week tour of exchanges in the West.

ARTHUR HOFFE, of Columbia's studio story department, will leave here by plane for the Coast on Sunday after viewing current Broadway plays.

GAIL SULLIVAN, Theatre Owners of America's executive director, will leave New York for Dallas at the weekend.

SAMUEL GOLDBYN, who is visiting in New York, will appear on the television show, "Who Said That?" on Monday.

GEORGE SYDNEY, M-G-M director, and his wife, LILLIAN BURNS, will leave here for the Coast on Sunday.

WILL H. HAYS is due to return to New York from the Coast around April 12.

ROY O. DISNEY, Walt Disney Productions president, will arrive here to-day from the Coast.

WILLIAM B. LEVY, Walt Disney worldwide sales supervisor, will sail from here for Europe tomorrow.

SIR ALEXANDER KODA will sail from England for New York today.

FRANK CAPRA, Paramount produc-er-director, is due here Monday from the Coast.

LESTER COWAN, producer, is in Boston from the Coast.

**Insider's Outlook**

By RED KANN

EXPLAINING away studio unemployment laid at the doorstep of American production activity overseas, Eric Johnston also told the Hollywood Times of M-G-M, Red and Unions this: "We can't in Hollywood ever have it that we're not successful in our own domestic market.

"Isn't it about time this nation's industry did? Or, at least, come within a safe margin of self-sufficiency?"

Why do motion pictures have to be so different from other American businesses? It is the official Washington view that the percentage normally approved and widely accepted for overall export in American industry averages about five per cent and rarely goes above ten. If foreign markets continue to slip up, the loss of revenue becomes disturbing, of course. But so far as our research reveals, this is not sufficient to bring about tail-spin. Nor does it send delegations to the wailing wall.

"It is Y. Frank Freedman, president of the Association of Motion Picture Producers, recently told the American Society of Cinematographers in Hollywood that incomplete statistics on 1949 production indicate a loss from domestic operations. He estimated total investments at $250,000,000 and domestic return at $400,000,000 whereas $450,000,000 are required to reach the break-even point. The purpose of his argument was that if further reductions are inevitable provided the industry continues to rely principally on the domestic market.

"Well?"

"Twentieth Century-Fox did a world-wide distribution gross of about $94,000,000 in 1949 and showed a net of approximately $1,000,000 on that huge volume. Thus, the bulk of its net of $12,415,146 for the year came from its exhibition branch.

"Merely another reason why the films which have not yet divested want to stay of the Day as long as they can."

No one's divulging detail, not yet anyway, but the settlement terms in the second of Bill Gold- man's anti-trust suits reputedly involved in the suit brought by one million smackers in cash and Philadelphia theatre leases. He sought $2,800,000 in triple damages, claiming this repre- sented the losses of his Erleking through inability to obtain first run pictures against Warners from 1942-46. The second ac- tion was like his first with which it is not consistent.

Goldman's getting first runs now.

"The Irving G. Thalberg award for distinguished service is issued at the discretion of the head of a company, and that Darryl F. Zanuck lost the distinction, so highly coveted by producers, by one vote.

"The board would have been on firm, justifiable and popular ground if the majority had voted: Yes.

"Shocker of the week is about a major company film salesman who is fired less than a dozen weeks before retirement and ac- cruing benefits fell due.

"Purely coincidental, of course."

"To Paul Lazars: "What hap- pened to your Arizona tax?"

"Reply: 'I've taken enough to get the United Artists pailor.'"

"J. Arthur Rank was two days late arriving in New York from London. Storms delayed the Queen Mary.

"Observed one observer: "Times sure do change. The Queen Mary wouldn't have dared two years ago."

"Eye Arrester: Ned Depinet at his usual table at "21" gives his tan deep enough to make the Phoenix Chamber of Commerce very happy."

**Land Producers' Aid**

Hollywood, April 5—Al Berry of Los Angeles, representing the Dis- abled American Veterans, has present- ed to Y. Frank Freedman, D. R. Eise- neber of the Association of Motion Picture Producers, a bronze plaque for the society's cooperation in producing the "How Much Do You Own?" The 10-minute short made in behalf of the DAV has already been shown in 13,427 theatres, believed to be a record looking for a documentary film.

**Map Essaness Circuit Drive**

CHICAGO, April 5.—An intensive "showmanship" drive was launched by the Essaness Circuit yesterday at a meeting attended by all circuit theatre managers. Ralph Smith, general manager, president, andess, Norman Kassell and David A. Cansino, the publicity department.

Ralph Smith was the driver with a positive rather than negative approach to selling films as the line-up for the summer. "The managers were told to become completely familiar with all product to be screened.

The circuit will use 20th Century Fox's "Man and his World" in newspaper advertising, it was repor- ted. Smith in his remarks stressed that he is an audience builder and put it up to the managers to see that that audience hears of the film.

**Consolidated Win Projection Dispute**

An award has been handed down! David L. Cole, arbitrator, in favor Consolidated Film Industries in arbitration proceeding between Motion Picture Relief Fund and Local No. 702 and Consolidated, involv- ing the operation of 32mm. projectors in the projection departments.

The award permits Consolidated to continue its present method of operating 32mm. projectors, making throwing two images. Following the award, the film is split into two 16mm. strips. Because of the "two-view" system, the film was presented with Local 702, Pathe Laboratoris, represented by Joseph Phillips, granted the rights.

Joseph E. McMahon acted as a tomy for Consolidated. Local 702 was represented by Michael F. Pus- plowski.

**Freedgood Promote To Nathanson Aide**

Promotion of Mort Freedgood the post of assistant to Mort Natha- son, Paramount publicity manager and announced by Max Youngstein, advertising-publicity re- fector, freedgood, who joined Par- mount in November as head of a newly-created writing depart- ment, also continue in that position.

Freedgood has been associated with the industry since 1935, when he joined United Artists as a feature writer.

**Jones Reappoints Smit**

Allen G. Smith has been reappoint- ed chairman of the membership of a SMPTE Journal subscription commit- tee of the Society of Motion Pictures and Television Engineers. Lee Jones, general chairman of that com- mittee, and Smith, in turn, has re- appointed the following committee mem- bers: Ray Gallo, Bertil Carlson, T. Gaski, Nathan D. Golden, C. Horstman, William Kuzmaus, Osa Hyde, David L. Cole, Leo Sladey, Hay Sherman and C. R. Wood, Sr.
Review

"The Damned Don't Cry" (Warner Brothers)

THE story of an uncouth woman's rise from the drab life of a housewife to a position in high society and international circles is the subject of "The Damned Don't Cry." Joan Crawford plays the difficult role of the calculating heroine and manages it with poise and competence. As a crime-and-retribution melodrama, it generally moves at a quater. There is not one unconvincing of it. The reception from the public should be a reasonably popular one.

The provocative-titled film introduces a quartet of men into the unsavory life of Miss Crawford as she goes from rags to riches to crime. First is her husband, Richard Egan, a Midwestern field worker whom she leaves when their daughter becomes Miss Crawford through the facts of commercial life as a model in a dress establishment. Here she meets the next man in her life, Kent Smith, a sincere, good-natured accountant. Miss Crawford stays with him until he is kidnapped, which becomes the "bookkeeping brains of a large-scale gambling syndicate.

Head of the syndicate is sassy and forceful David Brian who becomes the third man for Miss Crawford. He provides her with background and a cultural polish, but their relationship is far from being an equal. One day Brian detects an incipient insurrection in an outpost of his empire which, according to dialogue, consists of gambling, narcotics and prostitution, whereupon the detective Miss Crawford to the spot to do some underhanded work and is successful in her mission.

As the story races to its turbulent climax, Miss Crawford finds herself being suspected of a double-cross by both Brian and an RKO president. Also, she is the same fate to Miss Crawford, and as fate would have it, she falls in love with Miss Crawford. Direction is sharp and it is nice to see Vincent Sherman that he has not become a drudgy character actor.

The MMPPA officials were disturbed over newspaper press of the whole plot, which gave the impression that MMPPA was trying to make a "hot potato." They said it practically always advise State similar claims to a clear and open hope to the companies.

Coast Production up Two; 8 Films Start

Hollywood, April 5—The production tally was increased by two this week, a total of 28. Eight pictures started and six were completed. Started were: "Indian Territory," starring Bette Davis; "The Red Garter"; "The Texas Ranger," starring Alan Ladd, and "She's Mad With Much Heart," RKO-Radio; "The Breaking Point," Warner Bros.

MGMT. Gable Talk Deal

Hollywood, April 5—Although no final deal has been set, discussions are underway at Metro-Goldwyn-Mayer to bring Clark Gable to the screen in "Lone Star," based on an original by Borden Chase and Howard Estabrook, dealing with the annexation of Texas. The story has been purchased by Gayle Wayne Griffin, who will produce it. Chase will write "Lone Star" as a serial for publication in the Saturday Evening Post.

SDG Technical Forum

Magnetic sound recording will be the subject of the first of three technical forums slated for 1950 by the Eastern Screen Directors Guild. The first forum, to be held Tuesday evening at the Roeweound Studio here, will be sponsored by the National Press Club as the highlight attraction of the Press Club's recent "Congressional Night" in Washington.

Congressmen See '20's

Some 150 members of Congress, headed by Vice-President Barkley and Speaker Rayburn, attended a preview of Richard de Rochemont's "The 20s," which opened "Twenties," sponsored by the National Press Club as the highlight attraction of the Press Club's recent "Congressional Night" in Washington.

Coming Events

April 11—Allied Theatre Owners of New Jersey meeting, Newark Athletic Club, Newark.


April 13—Motion Picture Association of America annual meeting and dinner at the Century board meeting, New York.

April 16—Actors' Fund benefit show, 46th Street Theatre, New York.

April 18-19—Allied of Wisconsin Northern regional meeting, Green Bay, Wis.


April 24-25—Society of Motion Picture and Television Engineers 67th semi-annual convention, hotel Drake, Chicago.

April 27-May 1—Motion Picture Clubs International annual convention, Roosevelt Hotel, New Orleans.

May 1-3—Annual convention of United Jewish Appeal dinner, Hotel Astor, New York.

May 1-3—Motion picture industry participation in United Carnegie Pledge Associations drive.

May 1-3—Motion picture sales convention, first session, Drake Hotel, Chicago.

May 3-4—North Central Allied boards annual convention, Minneapolis.

May 9-10—Allied Independent Theatre Owners of Kansas and Missouri annual spring convention, Phillips Hotel, Kansas City.

May 9-10—Midwestern and Southwestern Drive-in Theatres convention, Phillips Hotel, Kansas City.

May 15-18—Columbia Pictures annual sales convention, second session, Ritz Carlton Hotel, Atlantic City.

May 15-July 4—Motion picture industry participation in U.S. Savings Bonds drive. According to Harry S. Hamilton, agent in charge of business matters for the Rogers estate, "Twain" will be subsequently allowed its revenue rights to lapse and paid $100,000 to reinsate them.

Fire in Circuit Office

Albany, N. Y., April 5—Smalley Theatres' main offices at Cooperstown, N. Y., are continuing to function normally with no evidence that the fire which caused damage estimated at $50,000. The adjoining Smalley Theatre escaped damage because of a fire wall, but patrons were asked to leave.
QUESTION:

“Which picture is anticipated with greatest interest by the movie-going public?”

ANSWER:

“M-G-M’s Technicolor Musical ‘ANNIE GET YOUR GUN’!”

HOW DETERMINED:

An impartial nationwide survey was conducted on 20 top forthcoming releases of all companies.

CONCLUSION:

“More people will pay more money to see ‘ANNIE GET YOUR GUN’ than any other Technicolor musical in film history.”
GREAT NEWS FROM M-G-M'S HEADQUARTERS!

"ANNIE" PRESS PREVIEW
Electrifies Industry!
M-G-M's "Annie Get Your Gun" Cheered at Loew's State screening!
Greatest Technicolor Musical of all time is here!

ONE BIG ONE AFTER ANOTHER!
Have you heard about M-G-M's "THE ASPHALT JUNGLE"
It is absolutely sensational!
"FATHER OF THE BRIDE" WOW!
Best seller hailed at Coast Preview as box-office tonic to delight America!

Prediction!
"THE NEXT VOICE YOU HEAR" will echo through the world!
Just received this wire!
"PREVIEW OF CRISIS' TERRIFIC! WATCH!"

No end to good news from California!
Riotous "Reformer and the Redhead" gets set for new comedy records nationwide as continued success is won by "Battleground," "On The Town," "Adam's Rib," "Malaya," "Ambush" and many more!

FIRST IN PICTURES-
AND THAT MEANS FIRST!
YESTERDAY! TODAY! TOMORROW!
See ‘IA’-Sopec Decision Soon

National Labor Relations Board hearing officer Louis L. Thompson is set to render his decision following the hearing of IATSE’s claim to jurisdiction over the “white collar” employees of the Moore-Mac New York exchange. The workers are now operating under a contract between Screen Office and International Employes Guild and the company, but “IA” Motion Picture Home Employes Union, IATSE, claims the “collarites” have transferred allegiance to the “IA.”

Present at the hearing were H-O representatives Russell Moss, Joseph M. Conlon and Harold Spivak and SOPEG representatives Belle Scipion and Selma Arnold, Lerus has made arrangements to examine company documents today prior to deciding whether an NLRB election should be held.

Carey, Indian Girl in ‘Comanche’ Buildup

Universal-International’s pre-premiere promotion of “Comanche Territory,” which has featured personal appearances by “War Paint” star June Allyson and “Queen,” an Indian girl brought here from “Texas,” and MacDonald Carey, co-star of the picture, will be supplemented on the opening night, tomorrow at the Rivoli here, by a lobby encampment of eight Comanche Induans.

After a week in the Rivoli lobby, the Comanche Indians will move over to Macy’s for another week’s run.

Vole for Union Security

By a vote of 30 to four, salesmen of Film Classics yesterday voted in favor of a union security clause in their contract between the Colosseum of Motion Picture Salesmen of America and the company. Balloting took place at the National Labor Relations Board here.

Big ‘Cinderella’ Booking

RKO Radio has booked “Cinderella” in 12 theatres during the forthcoming no-school Easter week, including Loew’s State, Loew’s Astor, Loew’s Coronet, circuit and in houses of Fabian, Leow’s Reade, Prudential, Sloane’s, Randforce, St. Cloud, Warner, Century and Braod.

Briskin Buys Drive-in

Purchase of the Starlight Drive-in at Croton-on-Hudson, N.Y., to a corporation headed by Murray Briskin, Upstate New York theatre circuit operator, is announced by Bert and Krumgold, theatre realty specialists here.

Review

“Wagonmaster”

(Strategy-RKO Radio)

Directed by King and co-presented by John Ford under the production banner of Argosy Pictures, “Wagonmaster” is a Western that comes well within the highly respected Ford tradition. Here again is the bold, forthright photography of the majestic expanses and heights that characterize Western terrain. Here, too, is evidence of a serious attempt to give the stamp of verisimilitude to the characters and events that parade before the high horizons and broad vistas of some of the greatest scenery in the world. Yes, “Wagonmaster” is a picture that bears out the prophetic dictum that is the one that is necessary to complete what might be termed the Ford whole. It is almost entirely devoid of suspense and tension.

Additionally, the screenplay, co-authored by Frank Nugent and Patrick Foy, is practically plotless. It is a story about two young horse traders of the old West. Ben Johnson and Hardy Carey, Jr., who become wagonmasters for a Westbound covered wagon train of Mormons. In a sense, this is the one that is necessary to complete what might be termed the Ford whole.

Performances are very good almost without exception. Johnson and Carey underplay, and Ward Bond is fine as a husky Mormon; Alan Ladd is good as a Mormon student who, with actresses Joanne Dru and Ruth Clifford, join the caravan en route.

Despite the masterly staging and direction, the picture has the feeling of a series of events that probably were being sold at an appreciably higher figure than its then current over-the-counter market quotations.

Mention. C. Cooper co-presents the picture.

Running time, 86 minutes. General audio classification. Release date: April 22.

Charles L. Franke

Para. NY Meet

(Continued from page 1)

Soledad, Knox Haddow, George Schur and Monroe Goodman.

Schwalberg also discussed sales and production plans for “Samson and Delilah.”

The Paramount sales chief announced the release plans for the film, which were not established for four recently-completed pictures. This will give Paramount a total of eight new films to be released within the next six months.


Other films discussed were: “Canyon, U.S.A.,” set for May, and the Pine-Thomas Technicolor production, “The Eagle and the Hawk.”

32 Additional Key bookings for Paramount’s ‘Samson, Delilah’

Paramount has lined up 32 additional key bookings for the “Samson and Delilah” for the Easter holidays, it was disclosed here yesterday by W. S. Schaefer, general manager of Paramount Film Distributing Corp. They include: April 8: Milwaukee, Wisconsin, Brooklyn, N.Y., Stroudsburg, Pa.; April 9: Orlando, Fla., Miami, Fla., Richmond, Va., and Huntington Park, Inglewood, Belvedere Gardens, Glen- dale, Whittier, Montebello, Whiting, Rosedale, all in California.


DuMont’s ’49 Net

(Continued from page 1)

Communication Digest” stated that if DuMont stock “had the benefit of advertising given to listed stocks by the market and the same treatment would probably be selling at an appreciably higher figure than its then current over-the-counter market quotations.

DuMont, a leader in television development, had net sales in 1949 of $42,465,121, compared with $22,658,462 in 1948. It received $2,435,966 in broadcasting income last year and $1,011,366 in the previous year.

Cost of sales for the year increased from $3,425,424 in 1948 to $5,000,457 last year.

Largest assets as of Jan. 1, 1950, were $15,438,458 and current liabilities were $6,899,445.

Another 17,000 Ask for Federal Tax Cut

Washington, April 5—Mrs. Helen Gabagan Douglas (D., Calif.) has renewed her demand for at least a 50 per cent reduction in the admission tax, noting that so far she has received petitions signed by 17,000 in her district for tax repeal. “These petitions,” she said, “represent the feeling that admission tax is not only not among the majority of our constituents but in the country as a whole—namely, that the tax is discriminatory, that it falls on those least capable of bearing the tax and that it is an emergency which engendered it has long since passed.”

Six New RCA Screens

Camden, N.J., April 5—Six new specialized motion picture screens, often referred to as RCA screens, for every purpose, were announced here by the theatre equipment section of RCA. The screens were designed with special reference to theatre size, lighting and type of equipment, according to J. F. O’Brien, theatre consultant, manager.

Thieves See More Money in Popcorn

Nashville, April 5—Apparently taking their cue from the belief of many exhibitors that there is more profit in popcorn sales than in ticket sales, a hot wave of 10,000 pounds of popcorn from the warehouse of Blevin op Coloma, Ga., has been sent to stores of the theaters in this section.

The loss is estimated to be between $5,000 and $7,000 loss of popcorn, worth about $12,000.

Unfortunately, digestively, the corn had not been cleaned or otherwise processed when stolen.

Ascap Talks

(Continued from page 1)

dependent producer separately, rather than setting an all-industry deal.

While both sides are said to be anxious for an early settlement of the battle over royalty payments, the present deal as set, it was learned. Presumably when contracts are agreed upon will be the retransmitting to March 14, which was the date of the entry of the Ascap decree in Federal Court here.

Producers are free to choose either blanket licenses up to a full year duration or tule Ascap music on the basis of each composition individually.

Sets ‘Open House’ In Anti-tax Move

CARMEL, N. Y., April 5—In a move to dramatize the industry’s fight against the 20 per cent Federal tax, Stephen Saunders, co-owner of the Carmel Theatre here, has arranged a “open house” at the theatre on April 13. No admissions will be charged but receipts will be placed in the boxoffice. The voluntary contribution can be made.

The stunt, Saunders said, has been approved by the Federal Bureau on a one-night basis, providing the donations are not compulsory.

The Carmel Boxoffice is reported on an early proposal that houses accept donations rather than sell tickets.

Seven Studios Sign Westrex Contracts

Seven new motion picture record license agreements with studios in Hollywood were announced here Friday. None of the New York have been completed by Westrex Corp.

The studios which will install new Western Electric equipment are: Teatro Dell’Arte, Rome, Italy; British Movietone News, London; Odeon Studios, Pygmalion, London, England; Tintas, Rome, Oriental-International Films, Calcutta; ARTEC, Paris, and Audiovelox, New York.

Thomas With Hallmark

COLUMBUS, O., April 5—Jas Thomas has been appointed general manager of Hallmark Productions, according to a statement issued Friday. He will be completing round-the-world trip.

MOTION PICTURE DAILY

Thursday, April 6, 1950
Pine-Thomas‘ “The Lawless,” theme of which is the battle of civil liberties, has been screened by Paramount, the picture’s distributor, for groups of nearly everywhere. The studio has worked with upholding civil liberties and for policy-making individuals in the fields of law, labor, politics and public relations, the company reported here yesterday.

The screenings were held during the past week throughout the country by newspaper and magazine previews for film critics and newspaper and magazine writers not usually included in camera screenings. The studio hopes to get labor, political and editorial writers who reach readers who may not read amusement pages for direction of the writers.

In addition to the screenings, which were set up by Paramount national advertising department, He said has been developed for the month-long campaign copy, display cards and transcriptions now being prepared by Buchan and Co. under supervision of William Boyce, will be ready within the next 10 days.

The material will include counter cards, circulars, radio spots, six-by-nine-folders, newspaper ads, which were engraved over the weekend, and will be mailed by six or seven Hollywood stars.

Special Groups See ‘Lawless’

Palsy Publicity Drive Is Ahead of Schedule

The publicity campaign for the $5,000,000 drive of the United Cerebral Palsy Association will be ready to roll with the New York, New Orleans, Chicago, Los Angeles and Boston, May 1, according to Max E. Youngstein, chairman of the public relations committee. He said the campaign was developed in a month-long campaign copy, display cards and transcriptions now being prepared by Buchan and Co. under supervision of William Boyce, will be ready within the next 10 days.

The material will include counter cards, circulars, radio spots, six-by-nine-folders, newspaper ads, which were engraved over the weekend, and will be mailed by six or seven Hollywood stars.

Variety Convention

(Continued from page 1)

City Parade

Dancing, entertainment and games are scheduled for opening day. April 27 will mark the first and second business sessions and will include a tour of the Old French Quarter for women guests. “Open house” will be held in the afternoon by the New Orleans Spring Fiesta Association. Evening will feature a Mississippi River show boat party. The last day of the convention and business sessions will be held on the third day together with luncheon for bakers and guests on a boat. A special lunch will be held in a hotel and another tour and a tea. Third-day business sessions will feature the annual Heart Reports by each individual president. Entertainment will mark the evening.

Unfinished business will be taken up at a business session on the last day. Individual cocktail parties for men and women will be followed by dinner at the 544 Club, a special luncheon in Paris, and a dance in the grand ballroom of the hotel.

International chief bartender, R. O'Donnell will preside at business sessions. Chairmen of committees include Norman L. Carter, Irwin Poche, Rodney Toups and Chuck Lewis.
This is the exploitation campaign that made these lines at the box office of the FOX THEATRE St. Louis Premiere opening

- Victor Record tie-up on Vaughn Monroe with 11 x 14 counter cards in 50 key locations.
- Special Plugs — radio news editors and disc jockeys.
- College and School Papers — Reams of Publicity.
- Camel Cigarette tie-up in 400 dealers' windows.
- 1000 juke boxes St. Louis area to host stickers plugging Monroe records and Premiere.
- Quaker Oats tie-up 200 grocery store windows.
- Vaughn Monroe test with disc jocke "VAUGHN MONROE MY FAVORITE SIN BECAUSE" ... Stax KXCK.

VAUGHN MONROE

BIG DATES! PARAMOUNTS, LOS ANGELES and HOLLYWOOD - FOX, SAN FRANCISCO - MALCO BOSTON - TABOR, ALADDIN & WEBBER, DENVER - IMPERIAL, CHARLOTTE - FU
THERE FROM REPUBLIC

enter exploitable values!

TEST WITH HARRING-

n & Richardson Arms

Company ... entry

anks in Ambassador,

ex, Missouri and St.

uis lobbies. Displays

Stix, Baer & Fuller,

owd Sporting Goods,

oodman Sporting

ods and Sport Show.

ual 15-minute show

ation WIL — 'A

ute To Vaughn

rore.'

s FAMOUS ADVENTURE NOVEL

GUNS

ING GUNS

oping G
cot Starrin

ella Raines' WALTER BRENANN - WARD BOND

VAUGHN MONROE in MAX BRAND'S FAMOUS ADVENTURE NOVEL "SINGING GUNS" in Trucolor!

Co-starring ELLA RAINES • WALTER BRENANN • WARD BOND with JEFF COREY • BARRY KELLEY Screen Play by Dorrell and Stuart McGowan

Produced by PALOMAR PICTURES CORPORATION • Associate Producer—Melville Tucker • Directed by R. G. Springsteen • ABE LYMAN, Executive Producer

A REPUBLIC PRODUCTION

• PARAMOUNT, ATLANTA • PALACE, TAMPA and JACKSONVILLE • JOY, NEW ORLEANS • PARAMOUNT & FENWAY, SBURGH • METROPOLITAN, WASHINGTON • STANTON, PHILADELPHIA • FLORIDA, MIAMI • COLONY, MIAMI BEACH
"The Heart of Show Business"

LAST CALL!

14th ANNUAL CONVENTION OF

VARIETY CLUBS INTERNATIONAL

April 26th to 29th, 1950

ROOSEVELT HOTEL, NEW ORLEANS, LA.

BARKERS OF VARIETY CLUBS AND INDUSTRY PEOPLE PLANNING TO ATTEND THIS OUTSTANDING GET-TOGETHER ARE URGED TO SEND IN THEIR REGISTRATION FEE AND HOTEL RESERVATIONS WITHOUT DELAY.

REGISTRATION FEE:

FOR MEN $35
LADIES $15

Fee covers complete entertainment program for four solid days including magnificent Humanitarian Award Banquet on Saturday night.

PLEASE RUSH YOUR RESERVATIONS TO VARIETY CLUBS INTERNATIONAL 801 MERCANTILE BANK BUILDING DALLAS, TEXAS

"The Heart of Show Business"

Independents Profit: Rubine

(Continued from page 1)

blue added, pointing out that this approach is often ruled out for the majors by their relative high overhead.

It is on this basis that the Stillman unit has set its initial production schedule of three features for United Artists release, Rubine said. The first will be "Sound of Fury," a film of mob-violence and lynching, which will go into production at Phoenix on May 1. Budget is set at $417,000 and 10 days of rehearsals will precede the 18-day shooting schedule.

The second, slated to begin on June 1, will be "Queen for a Day," comprised of four separate short stories of widely diversified nature. The third, "Island in the Sky," concerns the Air Transport Command in the Canadian wilderness.

Robert Stillman was a partner with Stanley Kramer in Screen Plays Productions. He and his father, John Stillman, formerly the owner of department stores in the Midwest, made an investment of $350,000 in the Screen Plays' productions, "Rambam" and "Home of the Brave." The younger Stillman figures he will have drawn about $700,000 out of the deal by the end of 1951, Rubine said. Robert Stillman is supplying his own second and end money financing in the present project, also. The deal with UA calls for the delivery of six pictures in three years.

Rubine is here from the Coast to set up sales and publicity staffs for the Stillman unit.

Ned Depinet Drive

At Half-way Mark

New Orleans, with J. R. Lamantia as branch manager, retains its lead at the end of the 13th week, the half-way mark, in the standings of RKO Radio's, "1950 Ned Depinet Drive," which got under way on Dec. 23. Atlanta, I. P. Stone, manager, and Memphis, R. V. Reagin, manager, again finished first and third respectively, and the all-South supremacy in the standings. Kansas City, I. Lewis, manager, crashed the "big four" by supplanting Oklahoma City for that position.

In John's Cafe, Charles Arthur Lee-White and A. E. Elliott, branch managers, respectively, maintained their one-two position in the Canadian district. Continuing its lead of the nine districts is Southeastern, David Prince, manager, with Canadian, Leo M. Devaney, manager, finishing second, and Rocky Mountain, A. L. Koz, manager, coming home in third. In the divisional standings, North-South, headed by Charles Boasberg, again placed first with Western and Eastern finishing second and third. The latter two divisions are headed by Walter E. Branson and Nat Levy, respectively.

"The 1950 Ned Depinet Drive" is scheduled to begin, announced by Robert Mohrnie, RKO Radio sales vice-president, covers a 26-week period through June 22.

Benny Will Appear

At Variety Benefit

CINCINNATI, April 5.—The Cincinnati Variety Club, tent No. 3, has booked Jack Benny and his radio cast for a single performance here on May 28, possibly at the 12,000-seat Cincinnati Garden, for which rental negotiations are still pending. Net proceeds will go to help finance the club's founding home, with a partial distribution to Cerebral Palsy, Inc., according to Vance Schwartz, chief barker, who estimates a gross of at least $25,000.

Scott to Freelance

Hollywood, April 5.—Warner and Zachary Scott announce jointly that the actor's seven-year contract, which will expire in a few weeks, will not be renewed by mutual consent. Scott, who has starred in 15 Warner pictures during the seven years, has elected to free lance in the future.

To Spend $20-Million On Mexican Filming

MEXICO CITY, April 5.—Mexico is to begin production of its first feature film, "At Home in the Country," on May 23, and it is expected to be completed for release in midsummer. The film, "At Home in the Country," is to be produced by the newly organized Elano Film Studios, a subsidiary of the Mexican Bank, and will be distributed by the Mexican Bank's own distribution company, the Banco Nacional Cinematografico.

Many top U. S. and European companies have filed applications for permits to produce in Mexico, he said. The cheap peso, now 8.65 per dollar, and good tax laws, are among the factors that attract producers from the United States and Europe.

"New Drive-in Opens Near Nashville"

NASHVILLE, April 5.—The new 600-car drive-in at Gallatin Road and Old Hickory Boulevard, will open this week, according to Charles Herritz, of Colonial Theatres Corporation.

The outdoor theatre occupies 21 acres, is equipped with RCA projection and "dual channel" sound equipment and "moonlight" illumination.

U-I Writer in New York

Martin Ragwany, co-author of Universal-International's "Mamie and Pete-Kettle Go to Town," is here from the Coast for press interviews and appearances on radio and television shows as part of the promotion of the U-I film, which will open in 41 RKO theatres here on April 16.

49 E-L Films for Video

DETROIT, April 5.—Richard E. Jones, vice-president of the Fort Industry Co., has signed a deal with E-L to supply 49 features to WJBK-TV, for a reported rental price of $12,250, to be shown in a regular weekly supplement to WJBK-TV's programming.
<table>
<thead>
<tr>
<th>WEEK OF</th>
<th>COLUMBIA</th>
<th>EAGLE LION</th>
<th>M-G-M</th>
<th>MONO.</th>
<th>PARA.</th>
<th>REPUBLIC</th>
<th>RKO RADIO</th>
<th>20TH-FOX</th>
<th>U.A.</th>
<th>UNIV.-INT'L.</th>
<th>WARNERS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mar. 12</td>
<td>(Mar. Releases)</td>
<td>THE PALOMINO (Color)</td>
<td>Jimmy Durante</td>
<td>191 min.</td>
<td></td>
<td>BLACK HAND</td>
<td>Kelly</td>
<td>60 min.</td>
<td>(Mar. 1/28)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Mar. 19</td>
<td>BLONDE'S HERO</td>
<td>Popeye</td>
<td>Single Shot</td>
<td>52 min.</td>
<td></td>
<td>KILLER SHARK</td>
<td>Rody McDowall</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Mar. 26</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Apr. 2</td>
<td>(April Releases)</td>
<td>WOMAN OF DISTINCTION</td>
<td>Robert Mitchell</td>
<td>59 min.</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Apr. 9</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Apr. 16</td>
<td>MILITARY ACADEMY</td>
<td>Stanley Cramer</td>
<td>D</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Apr. 23</td>
<td>(April Releases)</td>
<td>CARGO TO CAPE TOWN</td>
<td>Borden Redford</td>
<td>53 min.</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Apr. 30</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>May 7</td>
<td>(May Releases)</td>
<td>NO SAD SONGS</td>
<td>Frank Mizer</td>
<td>67 min.</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>May 14</td>
<td>FORTUNES OF CAPTAIN BLOOD</td>
<td>Louis Hayward</td>
<td>D</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>May 21</td>
<td>(May Releases)</td>
<td>PLEASE BELIEVE</td>
<td>Debrah Kerr</td>
<td>88 min.</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Dates Are Based on National Release Schedules and Are Subject to Change. Letters Denote the Following: (D) Drama; (M) Musical; (C) Comedy; (O) Outdoor Action. Production Numbers Are in Parentheses. (Rev.) Motion Picture Daily Review Date.
“IF ‘CHEAPER BY THE DOZEN’ IS AN EXAMPLE OF WHAT’S TO COME, THEN 20th-FOX’S SLOGAN ‘MOVIES ARE BETTER THAN EVER!’ MEANS JUST WHAT IT SAYS!” — Variety

Back up the Industry’s Campaign with 20th’s Better Than Ever Product!

CHEAPER BY THE DOZEN - WABASH AVENUE - TWELVE O’CLOCK HIGH
THREE CAME HOME - MOTHER
DIDN’T TELL ME - WHEN WILLIE COMES MARCHING HOME - THE BIG LIFT - A TICKET TO TOMAHAWK
UNDER MY SKIN - NIGHT AND THE CITY - BROKEN ARROW

There’s No Business Like 20th Century-Fox Business.
Counsel Urges NLRB to Take Jurisdiction on All Theatres

WASHINGTON, April 6.—The general counsel of the National Labor Relations Board today urged the board to take jurisdiction over all motion picture theatres, whether members of interstate chains or not.

The board in the Princess Theatre case took jurisdiction over labor disputes in theatres that were part of interstate chains, but declined a ruling on theatres that were not parts of chains. Recently, board trial examiner Reeves Hilton in a case involving an unfair labor practice charge by Harold P. Douglas, Jr., against the Philadelphia IATSE local and Keamoos, Inc. operator of the Royal Theatre, here, said the board legally (Continued on page 3)

Philadelphia Spurs Showmanship Drive

PHILADELPHIA, April 6.—Leading exhibitors of the local metropolitan area met here today and drafted a program of definite showmanship ideas to increase theatre attendance in line with the 20th-Fox national showmanship endeavor.

The program contemplates a series of ideas to publicize the shows in newspapers, on radio and television; a public pledge that savings from elimination of the Federal admission tax will be passed through to the public (Continued on page 3)

Schwartz to Deliver 30 to Eagle-Lion

Thirty "exploitation specials" and Westerns have been sent to delivery to Eagle-Lion during the coming year by Jack Schwarz productions. It was announced here yesterday by William J. Feeney, E-I-L distribution vice-president in charge of distribution. The lineup includes four James Oliver Curwood outdoor adventure; three groups of six "Gold Medal" features, and eight "Range Riders" Westerns. The four Curwood stories are "Ranger Patrol," "Timber Fury," "Forest Frontier" and "Lumber Law." The first group of "Gold Medal" fea-

Await Action on 'Free Movie' Plan

WASHINGTON, April 6.—The suggestion that the Theatre Owners of America sponsor a "National Free Movie Day" was not formally discussed or endorsed by the local Theatre Owners Association at its meeting here Monday, according to its presi-

dent, A. Julian Brylawski, who ad-
mitted, however, that the idea has been suggested by Lloyd W. Wineland Jr., and will be on the agenda at a meeting to be held next week.

Other members of the Association said that while the subject was not on the agenda Monday, it was talked about by Loew's, which had moved for its appeal on Tuesday. Unlike Loew's, Warners and 20th-
(Continued on page 3)

Outline Palsy Drive Plans

A 12-point plan for exhibitor participa-
tion in the $5,000,000 United Cerebral Palsy Associations drive May 1-31, has been sent by Leonard H. Goldenson, UCPA president, to campaign field workers, including 15 executives affiliated with United Para-

mount Theatres, which is headed by Goldenson.

The plan includes the following sugges-
tions: Enlist a treasurer, prefer-
(Continued on page 2)

Lippert Expanding Distribution Outlet

Hollywood, April 6.—Lippert Produc-
tions will make six "big-budget" films, on a par with "The Baron of Arizona" during the company's new production year starting June 1. in

(Continued on page 2)

SWISS PLEDGE SUPPORT AT EINFIELD SHOWMANSHIP MEET

Shorts Market On Rise, Morgan Says

Analyzing short subject market po-
tentialities at the second day's session of Paramount's three-day division managers meeting here, Oscar A. Mor-

gan, general sales manager of shorts, declared yesterday that there is an increasing market in both regular the-

atres and drive-ins. A. W. Schwa-

(Continued on page 3)

More than 30 Swiss film industry leaders pledged full cooperation in a revival of showmanship yesterday in Geneva following an address by Charles Einfield, vice-president of 20th-

Century-Fox, the company rep-
ports. The gathering, representing top ex-
hibit and distribution forces in Switzerland, made immediate plans to increase showmanship activity in-

motion by organizing a committee to supervise the program.

Einfield, who is currently touring-

(Continued on page 3)

SDG National Role Signified in Title

WASHINGTON, April 6.—Screen Di-
rectors Guild, with headquarters in Hollywood, today changed its name to Screen Directors Guild of America, "in line with expanding activities in-

(Continued on page 3)
**Personal Mention**

**NATE BLUMBERG**, Universal president, is scheduled to leave here for the Coast today.

**RICHARD CONDON**, Paramount coordinating producer, will leave to meet with studio executives on publicity and promotion plans. He is expected to return to the home office April 17.

**JOSEPH H. MOROSOWITZ**, vice-president and Eastern sales head of the 20th Century-Fox, will return to New York from the Coast.

**TERRY TURNER**, RKO Radio exploitation chief, has left here for Denver and Oklahoma City.

**Palsy Drive**  
(Continued from page 1)

ably a well-known banker; establishes dates for solicitation; arrange for newspaper ads, sponsored, if possible, by bank; contact the local churches, fraternal organization; arrange for radio time; arrange for the placement of five major firms to loan good salesmen or junior executives for five days to conduct a solicitation among top contribution prospects; phone top ten lists on a daily basis; prospects from local community chests, Red Cross and similar organizations that conduct annual fund drives; radio prospects; phone prospects to the treasurer and others who have rating experience.

Also, secure a room or office where a battery of phones can be installed; prepare a letter, copies to be sent to all prospects; call on the top 10 prospects personally; phone names and gifts before the actual solicitation begins; a small telephone solicitation committee will phone the prospects, stating aims, identities, etc.; and then begin the telephone solicitation.

**Sullivan Pledges TOA Support Of Palsy Drive to Goldenson**

Theatre Owners of America executive director, Carl Sullivan has pledged TOA support of the United Cerebral Palsy Association's campaign.

A letter addressed to United Paramount Theatres president Leonard H. Goldenson, president of the United, was sent to him with words early and late. We won't fail you in helping to make the United Cerebral Palsy Association's 'Pioneer Campaign' a milestone in the exhibitor's contribution to improved health. 

Thanking Sullivan for the pledge, Goldenson said it is hoped that the campaign will establish the necessary clinics and assemble competent professional personnel to help at least 80 per cent of the known victims of the disease.

**Palsy Trailer from Para.**

"The Road to Hope," a two-and-one-half-minute trailer featuring Alan Ladd and William Demarest, has been prepared by Paramount for use by the United Cerebral Palsy United Cerebral Palsy campaign.

**Lippert Expanding**  
(Continued from page 1)

addition to the firm's continuing production of medium and low-budget films, president Robert L. Lippert announced.

Lippert will also open his distribution setup, with 34 exchanges in the U.S. and Canada, plus a sales department, to independent producers for the first time. His plan calls for the releasing of product from as many producers as is possible. With prospects which he believes will be a profitable venture for all concerned due to the medium budget product shortage, plus insuring his own branches of enough salable film.

During the company's current production year, which began June 1, 1949, Lippert planned a production schedule of 33 films, all of which will be completed by May 31.

**30 to Eagle-Lion**  
(Continued from page 1)


**Paramount to Buy**  
(Continued from page 1)

15 and may be withdrawn at any time after May 4. It will, in any event, be withdrawn when the corporation has acquired 500,000 shares. The corporation's stock closed on the New York Stock Exchange yesterday at $20.25 per share.

Paramount has progressively been buying and retiring its common shares.

**Frank H. Bowen, 63**

**KANSAS CITY, April 6—**Frank H. Bowen, 63, for the past year city sales manager for United Film Service, died here today after a month's illness. Bowen had been connected with the company for 41 years. The widow survives.

---

**Meet Here Monday On WB-IA' Tilt**

Warner home office executives and an ATLESIE delegation will meet here Monday morning before Federal Mediator L. A. Stone in what is expected to be the last session toward a settlement of the contract dispute which has threatened to bring about a strike against Warner home office "white collar" workers.

In a black house from Vancouver, where he participated in the annual meeting of the union's executive board, "IA" international executive director, Charles J. Brennan will represent president Richard F. Walsh at the mediation parley.

**Einfeld Meet**  
(Continued from page 1)

Europe on a showmanship survey, received similar pledges of cooperation from British exhibitors and distributors last week in London.

Attending the Geneva gathering were M. Millet, President of the Swiss distributors' association; M. Dorn of the Swiss association and leading members of the American distribution companies in this country.

**Dual Premiere Tomorrow**

"The Netherlands," a new two reel short subject produced by Louis de Rochemont, will hold its premiere at the Park Avenue Theatre tomorrow in conjunction with the American Republic Film Exchange's release, "For Your Money." J. Arthur Rank Production being released here by Universal-International.

---

**NEW YORK THEATRES**

**RADIO CITY MUSIC HALL**  
(Continued from page 4)

**THE DAUGHTER OF ROSIE O'GRADY**

starring June Haver - Gordon MacRae  
Color by TECHNICOLOR  
A Warner Bros. Picture  
The Movie Hall's Great Easter Show

**ALAN LADD**  
"CAPTAIN CAREY, U.S.N."  
Starring Henry Fonda - Robert Mitchum  
Color by WARNER BROS.  
A Warner Bros. Picture  
Opening March 16

**CLIFTON WEBB - JEANNE CRAIN**  
MYRNA LOY in  
"CHEAPER BY THE DOZEN"  
20th-Fox - Color by Technicolor  
On Stage—FRANK WARREN and Others  
ROXY  
7th Ave.  
26th St.
Film Importations Increased 119 in ’49

Dr. Hugh Frick, director of the censorship division of the New York State Education Department, reports that foreign films brought into this country in 1949 increased 119, to over 100,000 for the first time.

See page 1.

Currency Aid

(Continued from page 1)

cerned, and the present arrangement is another step toward unifying currencies through foreign trade.

The American societies said the plan will, in no way, encourage increased production by Hollywood companies.

The scheme is a voluntary one, it was stated, which companies may utilize or not as they see fit, and that it is aimed at all, irrespective of membership in either BPPA or MPAA.

It was disclosed that British producers of their foreign currency with American companies. The latter line, page 3, is suitable in London. The Americans may be able to use or liquidate the currencies they thus acquire but, in any event, their aggregate gap of frozen foreign funds will not be increased thereby.

There are hopes that a bill would be carried through directly between companies concerned on an individual, as well as voluntary, basis. The bill has been approved by the British Treasury after lengthy hesitancy, first by the Board of Trade, then by the Treasury. It is anticipated that it will get.

The Treasury insists, despite its approval of the plan in general, that each individual deal must be scrutinized to see if it will require Treasury approval.

Sir Henry French, BPPA head, said enthusiastic tributes to the American industry’s gesture of help to struggling British production.

Shorts Market

(Continued from page 1)

berg, Paramount Film Distributing Corp. president, has been presiding at the meetings.

Pointing out that the new drives are springing up all over the country off a promising field for short subjects, Morgan called attention to the fact that color films are easily visible whereas the best black-and-white pictures are not. Thus, he said, for the many drive-ins that are now without their short picture shows, 24 to 28 hours in color provide the right footage for a launching of a program.

 Paramount will release 48 new one-reel shorts and four one-reel Popeye reissues, plus six Musical Parade features beginning Oct. 1.

‘Lift’ Bow at Rivoli Here

World premiere of 20th Century-Fox’s “The Big Lift” will be at the Rivoli Theater here following the current run of Universal-International’s “Comanche Territory,” it was announced here yesterday by Andy W. Smith, Jr., 20th-Fox vice-president.

Review

“The Lawless” (Pine-Thomas-Paramount)

WILLIAM PINE and William Thomas delve into a new—for them—story and production field with “The Lawless.”

It is a study of a small, racial antagonism among a minority group, a shuddering prejudice and resentment which is awakened and eventually stirred into mob action by a chain of circumstances, with tragic and moving results.

As a new type of production by Pine and Thomas, it is impressive in its sincerity, and has that stature of stature which is to be found below the Mason-Dixon line, nor is it directed at a single minority.

Careyshould come to the town as publisher of his newspaper, hoping to find quiet and friendliness after years as a correspondent in troubled world capitals. Instead he meets Gail Russell, reporter for a Spanish-language newspaper in the Mexican section of the town. Attending a dance given for the farm laborers, they witness a fight begun by youths of well-to-do village families.

In the scuffle, Lalo Rios, a young farm worker, hits a policeman and a chase starts. The Mexican youth steals a car in which to make his escape. A policeman is killed in an automobile accident in the chase which follows. The fugitive hides in a barn. He is discovered by a young girl who is injured in her frightened attempt to turn and flee. The incident is interpreted as an attack upon the girl and the maunutt is on in earnest.

As the mob spirit rises in the town, Miss Russell prevails upon Carey to follow her to the station and return to the village with her. She tells Carey that a buxom beauty in the village stands ready to help him. Through her influence Carey turns to the Spanish language paper’s facilities to continue his own publication until he can be re-established.

Carey’s first performances are made by little known actors and by the evident sincerity of Joseph Losey’s direction of the Geoffrey Homes’ story. Rios, as the fugitive youth, and Maurice Jara, as a supporter who calls to the village stands ready to help him. Through her influence Carey turns to the Spanish language paper’s facilities to continue his own publication until he can be re-established.

“The Lawless” has considerable distinction and merit. Its serious theme is not obscured by fast-moving, cumulative action. It is deserving of a large, domestic audience.

Running time, 83 minutes. General classification. For July release.

SHERWIN KALM

‘Free Movie’ Plan

(Urges NLRB)

(Continued from page 1)

had jurisdiction over all theatres but that as a matter of policy it should reserve its nonmonetary intervention. Mr. Hulton dismissed Douglass complaint.

The position of the office of the General Manager of the film, when it appealed Hulton’s decision to the full board. A brief filed on behalf of general counsel Robert Denham by Attorney John H. Wood, Jr., said that whether the employer is the owner of one of two or more theatres, the record shows his operations directly involve and affect competition in film between the states, and, as part of the film exhibition business, is an integrated and necessary part in the highly organized distribution of films and therefore of the functioning of the entire industry.

Philadelphia Drive

(Continued from page 1)

motion pictures, television and commercial films.

The program is understood to have resulted directly from the threat of a jurisdictional struggle for control of theatre facilities between the Radio and Tele-

vision Directors Guild and the SDG.

Mabel Walker Willebrandt, counsel to the petitioners, said the measure was made so that the name will properly reflect the Guild’s current activities.

Application has been made to the Secretary of State of California for the change in name.

SDG National Role (Continued from page 1)

on to patrons, and retention of an ad-

vertising agency to prepare and place the program.

The program will be submitted to a meeting of all exhibitors in the terri-

ory to be called within the next three months. If approved, the campaign will be given a 16-week test financed, after the cost is determined, by assessments.

The program is designed to persuade the public that the package of film titles consists of Hal Seidenberg, Harry Botwick, Mo Wax, Frank Muro, Paul Kleiner, Edward Cal-

low and Jay Emmanuel.

Publicists Hear Report on ‘PR’

Coordination of public relations activities between film publicity groups here and overseas was discussed at a meeting of the Motion Picture Association of America’s Ad-

tvertising Department yesterday at the St. Moritz Hotel.

Guests at the meeting, which was under the chairmanship of Max E. Youngstein, were Norm Siegel and Howard Strickling, Coast studio publicists representing, respectively, of Para-

mount and Metro-Goldwyn-Mayer.

Both Siegel and Strickling presented a progress report of steps now being undertaken to improve public relations.

A sub-committee, consisting of Bar-

nett McCormick, Arthur Schmidt and later, is to hold further talks with Strickling in the next week on matters of mutual inter-

est to the groups.

Others present at yesterday’s meeting were: Ulric Bell, Sid Blumen-

stock, Philip Gerard, Gilbert Golden, Peter Krusen, Jerry Pickman, Sterling Sil-

ligand, Kenneth Clark and Alfred F. Corwin.

Divorce Appeals

(Continued from page 1)

Fox are continuing settlement talks with the public and if agreements are reached the appeals will be dropped. It is understood that the two sides are unable to come to terms, however, the film companies, having met the requirements of the high court, will be free to go ahead with the appeals.

Cite High Court Opinions

The Warner and 20th-Fox petitions and assignment of errors claims cover of “substantial questions” in the de-

crees handed down by the courts. The most part centered on the contention that there is no justification for the order of total divestiture.

The U. S. Supreme Court in the immediate case at bar and others are cited by WARNERS and 20th-Fox, designed to show that the vertical integration of production, dis-

tribution and exhibition is in itself no offense. They also reason that if di-

vestiture of some theatre properties not, all, results in the restoration of open competition in the industry, this would render divestiture an unneces-

sary drastic remedy.

Question Divorce Order

The two companies question how the court came to order divestiture first without giving them the right of di-

vestiture which will be required to re-

move all traces of restrictions on the market, here again saying that if, through divestiture, there can be no “control of the market,” why divorce?

WARNERS and 20th-Fox point to the numerous changes which have been made in the decree, including the Paramount and RKO consent decrees, and say these were not considered by the court. They say the changes are an indication that the court considered the fact that each company, as a sepa-

rate enterprise, had exercised its “in-

dependence” to the extent of exercising control.

(Continued from page 1)
John Ford's

John Ford and Merian C. Cooper present

Wagon

BEN JOHNSON, remembered as Sergeant Tyree in "She Wore a Yellow Ribbon"

starring Ben Johnson • Joanne Dru • Harry Carey, Jr. • Ward Bond

with Charles Kemper • Alan Mowbray • Jane Darwell

Written by Frank Nugent and Patrick Ford

Produced by Argosy Pictures Corporation • Distributed by RKO Radio Pictures, Inc.
successor to "Fort Apache"
She Wore a Yellow Ribbon

Directed by JOHN FORD

HIT SONGS!
"SONG OF THE WAGONMASTER"
"ROLLIN' DUST"
"MAGNUS WEST"
"CHUCKAWALLA SWING"

smash pre-selling double-page ads in life • look saturday evening post

words & music by STAN JONES

composer of "Ghost Riders in the Sky"
The Easter Parade has started

"Daughter of Rosie O'Grady!"

Starring

JUNE HAVER • GORDON MACRAE

With

JAMES BARTON • CUDDLES SAKALL • GENE NELSON

Directed by DAVID BUTLER  Produced by WILLIAM JACOBS

Screen Play by Jack Rose • MELVILLE SHAVELSON • PETER MILNE  From a Story by
Jack Rose and Melville Shavelson  Musical Director Ray Heindorf

Everything's O'GREATY
At Radio City Music Hall Now

COLOR BY TECHNICOLOR!
N. Y. Decree Is Final Now for ‘Little Three’

5 Companies Now Free Of 12-Year Litigation

The separate decree entered by the three-judge Federal statutory court here against Columbia, United Artists and Universal on Feb. 8 became final last Saturday, formally ending that anti-trust action in anti-trust litigation against those companies, Paramount and RKO, also out of the sun, settled by consent decrees last year.

The decree became effective automatically, 60 days after its entry in the Federal Court here, as the period for filing appeals lapsed without entry of new legal proceedings by either the "Little Three" or the government. (Continued on page 3)

MPEA, Yugoslavia Close 35-Picture Distribution Deal

A new product deal has been concluded with the Yugoslav State Film Monopoly by the Motion Picture Export Association, it was announced here on Friday by Irving A. Maas, MPEA vice-president and general manager.

Terms of the deal follow closely the original pact negotiated by Eric Johnstone and Marshal Tito in Oct., 1948. (Continued on page 3)

Massey to Narrate UJA Presentation

A star-studded dramatic presentation will be the feature of the forthcoming Joint Defense Appeal dinner in behalf of the United Jewish Appeal of Greater New York, to be held at the Hotel Astor on April 27. Harry Brand is chairman of the dinner, and (Continued on page 2)

Loop Is Embroiled Again in Dispute Over Film Booking

CHICAGO, April 9-The Monroe Theatre, operated by James J. McGann, threatening action against Selnick Releasing Organization for the company’s refusal to release "The Third Man" to that house while the film continues to play at the Selwyn Theatre downtown.

The situation presents an unusual set-up in releasing here, and further marks a precedent, in that the picture is to be released to about 15 outlets simultaneously on April 14 to play simultaneously with the Selwyn, where it continues beyond its scheduled eight-week run for an added four weeks.

The Monroe, also located in the (Continued on page 3)

Palsy Campaign Literature Ready

Campaign literature and related materials for use by drive workers for the United Cerebral Palsy Association, Inc., are now being distributed in the field, it was announced here at the weekend by Leonard H. Goldenson, president of (Continued on page 3)

Allied Will Reopen Flat Rental Talks on April 19

Advance Plans for Film Ads on Video

Formal plans for using television to advertise and promote productions by exhibitors and other means specific motion pictures are being developed by high level industry executives and appear likely to take definite shape in the near future.

The subject was up for discussion at a recent meeting of the executive representatives of all companies and is being advanced in several individual directions now. (Continued on page 2)

Grosses on Upbeat From Holiday Trade

The long-awaited seasonal upbeat in theatre grosses came into evidence at the weekend, with first-runs in many key cities reporting sharp gains over the weekend, ending Friday. Business on Broadway took a healthy upturn late last week, aided by good weather and the Easter holiday.

While theatre operators expect good business to continue through the duration of spring school vacations, careful note is being taken of the degree of upturn and its duration. Many exhibitors believe the business drop reached bottom and when the post-holiday slackening appears it will not again in reach the lows of recent months.

WARNER STOCKHOLDER ASKED TO POST BOND

Warner Stockholder Asked to Post Bond

Warners moved in New York Supreme Court on Friday to have the plaintiff in one of several minority stockholder actions, Harry Ratner, post $7,500 for security and costs in case he loses the litigation. The suit (Continued on page 3)

‘Added Illegal Profits’ Under Decree: U. S.

Appeal Seeks to Reduce Divorce Time to 18 Mos.

Filing its appeal petition in the industry anti-trust action, the Department of Justice on Friday charged that the three-year period decreed for Warners, Loew’s and 20th Century-Fox and RKO, in an antitrust suit, amounts to "a period of grace during which the defendants may garner additional profits." The government asked that it be cut to 18 months.

The proposed order allowing for appeal of the New York decision was approved by the District Court which earlier in the week had permitted the appeals of the three film companies. The case thus has shifted to (Continued on page 3)

NLRB WILL HEAR JURISDICTIONAL CASE IN SIXTY DAYS

WASHINGTON, April 9.—The National Labor Relations Board is expected to hear arguments on its general counsel’s appeal urging the board to take jurisdiction over all motion picture theatres, whether members of interstate circuits or not.

Under the Taft-Hartley law, the general counsel of the board is quite separate from the board. The board (Continued on page 3)

Tell FCC Violations No Bar to Licenses

WASHINGTON, April 9.—United Paramount Theatres, 20th Century-Fox and Schine Chain Theatres on Friday urged the Federal Communications Commission not to adopt a policy holding film firms and other concerns found guilty of anti-trust law (Continued on page 3)
**Personal Mention**

RICHARD F. WALSH, LATSE international president, has returned to New York from Vancouver, B. C., and Hollywood.

LOUIS KANTZANKU, Motion Picture Export Association’s Eastern European supervisor, who had been here since Feb. 20, left for Prague on Fri-day aboard the S.S. Queen Mary.

A. J. O’KEEFE, Universal-International assistant general sales manager, was in New York over the weekend.

LEONARD GOLDSTEIN, Universal-International producer, will arrive here today from the Coast.

WILMA TOPPEN of Motion Picture Herald’s Managers Round Table, left here yesterday for a Florida vacation.

ERIC FEDMAN, British distributor, left here for London by air over the weekend.

SIDNEY L. BERNSTEIN, Transatlantic Pictures producer, is in Hollywood from London.

**Walter Huston Dies At 66 in Hollywood**

Hollywood—April 9—Stricken with a heart attack on his 66th birthday last Thursday night, screen actor Walter Huston died on Friday at his Beverly Hills home. Survivors include his wife and a son, director John Huston.

The actor, born April 6, 1884, in Toronto, had risen the hard way, according to William J. Heimann, E-L distribution vice-president, “We have had no negotiations of the nature described,” Heimann declared, “nor are any such commitments now under consideration.”

**E-L Denies Video Deal**

Published reports that a deal has been concluded to service a number of Eagle-Lion films to Detroit television station WJKB-TV are “entirely false and without foundation,” according to William J. Heimann, E-L, distribution vice-president. “We have had no negotiations of the nature described,” Heimann declared, “nor are any such commitments now under consideration.”

**‘Riding High’ Today**

For the purpose of providing a fresh shot of public interest, ‘Riding High’ will open at the Paramount here today instead of Wednesdays, in order to accommodate the double-night crowd at the house. The theatre will open at eight o’clock daily and will have six shows during the day.

**Motion Picture Daily**

Mr. Quigley, Editor-in-Chief and Publisher; Sherwin Kane, Editor; Terry Ramsay, Consulting Editor. Published daily, except Saturdays. Sundays and holidays, by Quigley Publishing Company, Inc., 1276 Ninth Avenue, Rockefeller Center, New York, N. Y. Telephone Circle 7-1100. Cable address: Quigpubco, New York, N. Y.

Martin Quigley, President; Frank M. Quigley, Secretary; James P. Cunningham, News; Herbert F. Fecke, Advertising Manager; Gus H. Faust, Production Manager, Hollywood Bureau; Yucca-Vine Building, William R. Weaver, Manager; Donald Massey, Editor; Edward McManus, Associate Editor. Chicago Bureau, 225 North Michigan Avenue; New York City, N. Y.; Washington, D. C., Los Angeles, Calif.; London, England. Other Quigley Publications: Motion Picture Herald; Better Theatres and Theatre Sales, each published 13 times a year as a section of Motion Picture Daily. Subscription price per year, $6 in the Americas and $12 elsewhere; single copies, 10c.

**Tradewise...**

BY SHERWIN KANE

As was to be expected, Senator Edwin Johnson (D., Colo.) will disinter the Robert Mitchum-Leila LDirect cases in the Senate on the week-end from the Coast.

LEONARD GOLDSTEIN, Universal-International producer, will arrive here today from the Coast.

**Tradewise...**

BY SHERWIN KANE

As was to be expected, Senator Edwin Johnson (D., Colo.) will disinter the Robert Mitchum-Leila Leades cases in the Senate on the week-end from the Coast.

**Tradewise...**

BY SHERWIN KANE

As was to be expected, Senator Edwin Johnson (D., Colo.) will disinter the Robert Mitchum-Leila Leades cases in the Senate on the week-end from the Coast.

**Tradewise...**

BY SHERWIN KANE

As was to be expected, Senator Edwin Johnson (D., Colo.) will disinter the Robert Mitchum-Leila Leades cases in the Senate on the week-end from the Coast.

**Tradewise...**

BY SHERWIN KANE

As was to be expected, Senator Edwin Johnson (D., Colo.) will disinter the Robert Mitchum-Leila Leades cases in the Senate on the week-end from the Coast.

**Tradewise...**

BY SHERWIN KANE

As was to be expected, Senator Edwin Johnson (D., Colo.) will disinter the Robert Mitchum-Leila Leades cases in the Senate on the week-end from the Coast.
Reviews

"The Big Lift"  
(20th Century-Fox)

William Perlberg's production of "The Big Lift" appears to be a typical story of the victorious Allies at Berlin to tell itself; there are some fictional embellishments but nothing suggesting artificiality. And by staying largely with the basic facts in a situation where the situation remains constant, the film has succeeded in mirroring the taut drama and excitement inherent in an episode of post-war history which stirred unrest throughout the world. Montgomery Clift and Paul Douglas are the stars.

That which is added counts importantly, especially since it rightfully has a part in the film, This is a romance between the air-borne "GI" (Clit) and an attractive girl (Cornell Borchers) who, having been bred on decent and simple virtues, finds the British on her doorstep by way of the matrimonial route. The fictional part of the screenplay give the production scope inssofar as general audience appeal is concerned. It takes "The Big Lift" out of the "man's picture" category. A purely "man's picture" can be difficult to sell.

Skilfully photographed are the air lift operations, the grooping through dense fog, landings on strips which appear to be the size of a postage stamp and skimming roof tops to make it. This made for a grueling task for pilots and crews, but the serious nature of the play is oft-times leavened with humorous wisecracks and gags.

The story brings the "man's picture" only by a documentary. It was actually filmed in the four sectors of Berlin and all military personnel, with the exceptions of Clift and Douglas, really are Uncle Sam's uniformed men. Paul Douglas is the pilot and Montgomery Clift the co-pilot Bruni Lobel, local girl, and a serious loathing for all Nazis, the latter stemming from his earlier experience in a prison camp. The film uses Douglas as the approach to discussion of the overall Allies' undertaking to democratize the Germans.

George Seaton directed and did the writing and rates applause on both counts. Charles C. Clarke directed the photography and this, too, represents a first-class job. It was 20th-Fox which came up with the slogan, "Movies Are Better Than Ever." The same company is now here with merchandise that undoubtedly makes good for the company.

Running time, 120 minutes. General audience classification. For May release.

Gene Ansell

"I Was a Shoplifter"  
(Universal-International)

Some highly interesting facts about the "profession of shoplifting" are presented in documentary style in the opening phases of "I Was a Shoplifter." Thereafter the film turns into a brick cop-and-robber melodrama of a sort that goes nowhere, the central action should keep the fans content. Portraying the principals are Scott Brady, Mona Freeman and Andrea King.

Irvin Gielgud's story and screenplay centers around a underworld group that preys upon kleptomaniacs and coaxes them into becoming professionals with the threat of exposure. Miss Freeman is one victim set upon by the gang. Scott, a detective posing as a shoplifter, is able, after some elaborate maneuverings, to maneuver himself into being accepted as a member of the gang. Then by using Miss Freeman as bait, Brady is able to draw the gang out and bring them to justice.

There are several tight calls for Brady, punctuated by gunplay and fistfights. Miss King, in sophisticated fashion, plays one of the leaders of the underworld herd, who in a sunrise climax, turns out to be an apartment house's chief detective. Direction by Charles Lamont makes most of melodramatic trimmings. Leon Goldstein produced.

Running time, 74 minutes. General audience classification. April release.

MANUEL HERRELMAN

"Messenger of Peace"  
(Astor Pictures)

In a semi-documentary fashion this 87-minute drama recounts the struggles of a young pastor in his efforts to minister to the spiritual needs of the underprivileged and the heartache it brings as a means of living and does so in warm and reasonably entertaining terms. Although the story centers around a Lutheran pastor, the picture will most likely find its strongest appeal in churchgoers of all faiths, 

John Beal plays the focal role of the pastor and brings to it a warmth of spirit and simplicity. The story, told mostly in retrospect, starts out with the young pastor venturing into a small churchless town where he builds his church and then proceeds to build his church and family.

The film was produced by Roland Reed Productions, Inc. Reed produced and Frank Sayer directed, from a screenplay by Glenn Tryon.

Running time, 87 minutes. General audience classification. April release.

M. H.

MPEA, Yugoslavia  
(Continued from page 1)

However, the number of pictures has been increased from 25—covered by the first year of the pact—to 35.

Negotiations were carried on in New York and Washington during the past few weeks between the MPEA and representatives of the Yugoslav government. Final agreement was reached last week.

U. S. Appeal  
(Continued from page 1)

Washington, where the next decisions are to be made by the U. S. Supreme Court.

The Department asserted that the court here had erred "on a total of four counts, concerning theatre acquisitions by the companies as well as the amount of time to complete the separation from theatres. The government said there should be an injunction against theatre expansion in any manner until the divestiture is complete.

The plaintiff further argues there should be a separate suit against the companies from acquiring interests in theatres unless the court is given an opportunity to determine whether competition would be adversely affected. The government contends also that the court here should have granted the relief which would have prohibited the defendants from "marking or enforcing any agreement which restricts the right of any other exhibitor to acquire a motion picture theatre."

On the divorce schedule, the government said the decree was in error in not calling for divestiture plans by the companies within a period of 90 days. Before the filing of its appeal here on Friday, ignored the separate decree of the "Little Three."

Warner Stockholder  
(Continued from page 1)

This challenges the 1945 six-picture deal between Warner and Paramount called "Little Three," the litigation would have remained open pending determination of appeals.

However, Columbia, United Artists and Universal were prepared to accept the New York court's decree as final and this made the significance of its appeal here on Friday, ignored the separate decree of the "Little Three."
THE CAPTIVE

KILLING A MAN
LOVING HIS WIFE
BOTH ARE

Nationally advertised in
LIFE - LOOK
COLLIER'S
and SATURDAY EVENING POST

Keep Punching... Until That Movie Tax is Killed!
IS ONE THING...
FE IS ANOTHER...
DYNAMITE!

Author NIVEN BUSCH brings his newest
thrill with all the emotional violence that
marked his DUEL in the SUN

NEW AYRES • TERESA WRIGHT

NIVEN BUSCH'S
production

THE CAPTURE

FEATURING VICTOR JORY • JACQUELINE WHITE • JIMMY HUNT and introducing EDWIN RAND

Written & Produced by NIVEN BUSCH • Directed by JOHN STURGES

A Showtime Properties, Inc. Feature • Distributed by RKO Radio Pictures, Inc.
Thank you, Ted Gamble, for saying it for us!

Western Union 459

Class of Service
This is a full one gram telegram or Cable which is delivered directly to the addressee by a special delivery person at the addressee.

The telegram is shown on the back of an telegram and pay bills.

Time of charge is STANDARD TIME at point of origination.

WUB15 PD= R K New York NY Mar 23 4 27 P

=GRADWELL L SEARS=

UNITED ARTISTS CORP=

Dear Grad: We are concluding tonight a three weeks
engagement of "Johnny Holiday" at the Keith Theatre in
Indianapolis. While you could have expected an unusually
good engagement because it is the locale of the picture.
None of us expected the splendid engagement that we've
enjoyed. You will be interested to know that the press
and public reaction was excellent—it would have to be
today to enjoy a sustained run of this magnitude.

Exhibitors everywhere can look for a hit in "Johnny Holiday"

Congratulations to ALCORN PRODUCTIONS AND TO
UNITED ARTISTS KIND REGARDS
TED R GAMBLE GAMBLE ENTERPRISES.

In each of its first 6
playdates, "Johnny Holiday"
has proven a box-office smash!

Ted Gamble, Keith Theatre, Indianapolis
Joe Vogel, Loew's Theatres, New York City
Sol Schwartz, RKO Theatres, New York City
George McKenna, Lafayette Theatre, Buffalo
Jack Keagan, Paramount Theatre, Hamilton, O.
A. R. Blocher, Rivoli Theatre, Muncie, Indiana

"Johnny Holiday" starring WILLIAM BENDIX with HOAGY CARMICHAEL - STANLEY CLEMENTS and introducing ALLEN MARTIN as "Johnny Holiday" - Produced by R. W. ALCORN - Associate Producer FREDERICK STEPHANI - Directed by WILLIS GOLDBECK - Story by R. W. ALCORN - Screenplay by Jack Andrews, Willis Goldbeck and Frederick Stephani - Photographed by Hal Mohr, A.S.C. - An Alcorn Production

"Holiday" Loud

Cincinnati, March 21. "Cinderella" is strutting out in another new hit of this magical land. Two other new hits, "Johnny Holiday" and "Holiday Holiday" are also making their debuts.

Estimates for This Week
Lafayette (Indiana) 3,000; 55-75
"Holiday Holiday" (US) 50-75

Released thru U.A.
**Johnson Hires Jackson for Industry Probe**

**Hearsings Are Delayed For Another Month**

WASHINGTON, April 10.—Senato Ed Johnson today named Judge Stephen S. Jackson, one time acting Production Code Administrator, Hollywood, as "technical consultant" to the Senate Interstate Commerce Committee to work on the proposed study of the motion picture industry.

Jackson's appointment came on the heels of an announcement by Johnson that the committee's hearings would be postponed from "mid-April" until Monday, May 15.

Johnson said Jackson would leave this week for Hollywood to take an "on-the-spot investigation," and that the delay in the hearings would give the committee time to assemble "first-hand data" on the subject.

At the same time, the Colorado democrat said the hearings would not be continued later.

(Continued on page 4)

**RKO Asks Deadline On Divorce Resolution Extended to 1953**

RKO's request to the Justice Department for an extension of its divorce resolution deadline, which is now set at May 8, 1950, would push the deadline back to Feb. 9, 1953, as was learned here yesterday.

This is three years from the date.

(Continued on page 2)

**Court Heats Counter-Towne Decree Offer**

CHICAGO, April 10.—Arguments on the proposed Milwaukee-Towne Theaters decree were heard here today and are continued Friday by Federal judge John Barnes. The defendants opposed portions of the proposed decree.

(Continued on page 2)

---

**Spring Wars Box Office; Grosses Shoot Up 25%**

The combination of Easter holiday and spring school vacations proved a powerful stimulus to the nation's box-offices starting late last week. Motion Picture Daily correspondents in the field reported an advance in grosses averaging about 25 per cent for the three to four-day period ending last night, with most showmen reporting the improved business to last into next week. Many predicted grosses would stay at higher levels than in the recent past after the post-holiday leveling off begins.

Business on Broadway and throughout the New York Metropolitan area was especially strong Sunday and yesterday. Long holdout lines reappeared in the Broadway area and neighborhood theatre business was bolstered in scores of houses with the mass openings of "Cinderella," the vacationing school children.

Good weather helped in New York and many other cities but in the Midwest excellent business was reported despite cold, rain and snow.

"If television has been taking our customers as they claim," one New York exhibitor observed, "the shows must have been deserted for the last three days."

Business reports, listed alphabetically, follow:

**ALBANY**

Excellent business was reported in some situations here but subsequent runs were spotty. At nearby Troy, exhibitors said business was equal to last Easter and regarded as "very satisfactory."

**ATLANTA**

Business at all downtown theatres was more than that of last Easter week. The outlook for continued improvement is good, with current business better than for many months.

**BALTIMORE**

Some first run operators said: "This is the first time in a long while there has been any real activity at the box-office." The Stanley reported weekend business more than double that of corresponding periods in recent weeks.

**BOSTON**

Good business was reported by most first runs over the weekend with indications that it will continue. New pictures and good theatre weather were credited for some of the improvement.

**CHICAGO**

Except for "The Red Shoes" at the new Loop Theatre and "Wakash Avenue," in its second week at the State, rainy weather at weekend made business only adequate. Neighborhoods and drive-ins also suffered from the weather.

(Continued on page 6)

---

**Fabian Named Arbitrator of Clearance Suit**

**lst Such Role for Film Figure; Pattern Is Seen**

For the first time in the recent history of the film industry arbitration, an industry figure will act as arbitrator of a clearance dispute between an exhibitor and film distributors. Thus a pattern may have been set for use in future cases and in an industry-wide system of voluntary arbitration that may yet be worked out, according to industry observers. Case represents the first voluntary arbitration engaged in this year between exhibitor and distributor. The American Arbitration Association.

(Continued on page 2)

**U-I to Launch ‘Big Push’ to Aid Showmanship**

Universal-International will launch its "Big Push," an all-out effort to inspire new enthusiasm in the industry and in its product, starting April 16 and continuing through July 28, N. J. Blumberg, president, and W. A. Seally, sales vice-president, jointly announced.

(Continued on page 2)

**SIMPP Detroit Suits Are Off Indefinitely**

DETROIT, April 10.—The $8,000,000 antitrust suit filed a year-and-a-half ago by the Society of Independent Motion Picture Producers against Detroit's United Detroit and Cooperative Theatres of Michigan has been indefinitely postponed.
**Personal Mention**

**A BRAM F. MYERS, national Ali- lied general counsel, will leave Washington today for Indianapolis.**

**TRUMAN REMBUSCH, president of Allied States, and Mrs. Rembusch are the parents of twin boys, born yesterday at Franbury, Ind.**

**SIR ALEXANDER KORDA, British producer, will arrive tomorrow night from England on the S. S. Queen Elizabeth.**

**NORMAN STEELE, Paramount studio publicity director, has returned to the Coast from New York.**

**Eric Johnston left New York last night for Chicago and is due back here tonight for the rest of the week.**

---

**Paul N. Turner, 80, Equity Legal Counsel**

Paul N. Turner, 80, chief counsel to Actors Equity since its founding in 1931 and active as a legal advisor during the formation of the Screen Actors Guild and the Thalberg Memorial, sailed yesterday from the Kehenze Sanitarium, Greenwich, Conn., after an illness of several months. Turner was stricken with cancer in 1950, the parent talent international, and to Chorus Equity. Though he had been less active recently, Turner had continued at his post until his illness. The widow and a daughter, Mrs. Robert Dumper, survive. Private services will be followed by cremation.

---

**Memorial for Huston**

**HOLLYWOOD, April 10—A memorial ceremony for Walter Huston, who died Friday, will be held tomorrow morning at the Academy Awards Theatre, with Academy president Charles Brackett giving the address and introducing Spencer Tracy, who will read an eulogy. A minute of silence will be observed in all major studios at 12:45 P.M.**

---

**U-1 in ‘Big Push’ (Continued from page 1)**

In disclosing the details of the U-1 move to provide exhibitors with an important service, Turner today added a time when they require them most, Blumberg and Scully emphasized that the U-1 effort is in keeping with the industry move to sell the idea that "Movies, Are Better Than Ever." They paid tribute to the spade work being done by the Council of Motion Picture Organizations and 20th Cen- tury-Fox’s "Showmanship Meetings." U-1 move is a crystallization of the efforts which the company has made during the past year to bring Hollywood to market with the reminder people of the fine entertainment available to them at their local theatres," said a company statement.

---

**Avert Strike At WB Here**

A settlement “favorable to the union” was reached yesterday at the conciliation meeting here between NATPE and Warner house office representatives in the contract dispute which threatened to bring about a strike of 325 Warner home office employees. SEC, the parent labor organization, and the almost exclusive federal mediator, L. A. Stone participated in the meeting, which was described as a "final" session before the calling of a strike.

Final details of the settlement are expected to be worked out at another conference today, but it is understood that in the agreement set yesterday “IVA” Motion Picture Hour Office Local No. H-63 was conceded.

---

**3 More Urg FFC Not to Bar TV Bids**

WASHINGTON, April 10—Paramount Pictures, Loew’s and Warner Brothers, today urged the Federal Communications Commission not to adopt a policy of excluding from radio and television, firms found guilty of violating the anti-trust laws and other Federal statutes not in the communications field.

This was the stand taken Friday by RFC, United Paramount Theatres and Schine. The FCC will hear oral argument on the question on April 24.

---

**Towne Decree (Continued from page 1)**

Towne, 80, former president of the First National Bank of Los Angeles, is in the final stages of his illness. A former executive vice-president of Northwestern Mutual, he was a director of the bank for 30 years.

---

**Fabian Named (Continued from page 1)**

Fabian was named as personal aide to the president of the Screen Directors Guild at today’s meeting.

---

**RKO Divorce (Continued from page 1)**

of the New York Statutory Court’s decree against Warner Brothers, 20th Century-Fox and Loew’s, and would put RKO on an equal footing with those companies, since the New York Court decree gives them three years to carry out divorce.

It is believed unlikely that the gov- ernment will consent to a longer extension, particularly since, in filing its appeal from the decision, the position of the government was that the period for the remaining defendants is excessive and should be cut to 18 months.
BEST TARZAN BUSINESS SINCE 1946!

Despite the much-publicized decline at the box-office, TARZAN AND THE SLAVE GIRL has not only held its ground as compared to TARZAN business last year, but in its five opening engagements has piled up returns comparable with peak 1946 TARZAN figures.

EDGAR RICE BURROUGHS’

TARZAN AND THE SLAVE GIRL

Starring
LEX BARKER
VANESSA BROWN
ROBERT ALDA

DENISE DARCEL • ARTHUR SHIELDS • Produced by SOL LESSER
Directed by LEE SHOLEM • Screenplay by HANS JACOBY, ARNOLD BELGARD • Based upon the character created by EDGAR RICE BURROUGHS
THE NATION'S FAVORITE
ON RECORDS
ON STAGE
ON RADIO

NOW A MOVIE STAR!

in SINGING

MAX BRAND'S FAMOUS AD

VAUGHN MONROE
\[\text{co-star} \ \text{ella raines} \ \text{walter brenn}\]

Screen Play by Dorrell and Stuart McGowan • Based on the Novel

Associate Producer – Melville Tucker • Directed by R. G. Springsteen • Abe Lyman

A REPUBLIC PRODUCTION

in TRUCOLOR
Guns

“Singing Guns” in Trucolor

D Bond with Jeff Corey, Barry Kelley

Produced by Palomar Pictures Corporation

MOTION PICTURE HERALD
Vivid and exciting yarn aimed for good pay off.
Sure-fire hit. Will bring plenty of spondulix into every boxoffice. Definitely good entertainment.

THE HOLLYWOOD REPORTER
V. Monroe to knock ’em dead as gent bandit in flicker debut. Sustains interest thru out.

THE BILLBOARD
Replete with action and enhanced by Trucolor.
Should have a telling effect at the boxoffice.

HARRISON’S REPORTS


Sure-fire hit. Will bring plenty of spondulix into every boxoffice. Definitely good entertainment.

The Hollywood Reporter
V. Monroe to knock ’em dead as gent bandit in flicker debut. Sustains interest thru out.

The Billboard
Replete with action and enhanced by Trucolor. Should have a telling effect at the boxoffice.
Spring Wars: Box Office, Grosses Shoot Up 25%

(Continued from page 1)

**DETOUR**

Sharp gains in weekend grosses were reported by first runs. "Cheaper by the Dozen" and "Capt. Carey, USA" were outstanding, with well above average returns during the Easter week end. "Yellow Cab Man." Optimism is high with reports of a settlement of the Chrysler strike being imminent.

**KANSAS CITY**

Easter weekend business for first runs was reported far above average, with "Cheaper by the Dozen," playing at three Fox Midwest houses, and "Cinderella" at the RKO Missouri, doubling normal Sunday grosses yesterday. Business was average or slightly above at most subsequent runs.

**LOS ANGELES**

Easter weekend broke fair and warmer, sending Saturday and Sunday grosses into new high ground for 1954. "Riding High" at two Paramount houses hit above the weekend average, and "Cheaper by the Dozen" also did solid business at three Fox West Coast houses. "Yellow Cab Man" did good business at the Egyptian and Loew's State.

**MEMPHIS**

Attendance at first runs over the Past week was better than average, but no records were set. The New York Yankees played an exhibition Sunday afternoon and packed the park ball.

**MIAMI**

Outstanding business is being done here by "The Daughter of Rosie O'Grady," currently at the Sheraton. Others report very good weekend business.

**MILWAUKEE**

Despite snow and below freezing temperatures, theatres here did 20 per cent over average for the holiday weekend. San Diego's "Delilah" gave the Palace block-long waiting lines. "Cinderella" was way over average at the Riverside. Managers believe good business will continue.

**MINNEAPOLIS**

Rain, sleet and snow failed to hamper attendance on the Easter weekend. "Cheaper by the Dozen" and "Cinderella" led a slate of fine performances.

**NASHVILLE**

Sunday business was described as terrific after slow matinee business Saturday. "Cheaper by the Dozen" led the high grossing parade.

**NEW ORLEANS**

Business was spotty here. Some houses reported excellent grosses, others good to disappointing. Major league baseball and opening of Mardi Gras, coupled with fine weather, hurt.

**NEW YORK**

See story in column one.

**PHILADELPHIA**

"Riding High," "Yellow Cab Man," "Cinderella" and "The Third Man" topped the Easter weekend business at the Loew's. Strand and other East Coast stands were rated fair to disappointing.

**PITTSBURGH**

Exhibitors were gratified by good Easter weekend business, despite still abnormal economic conditions. Heavy and disastrous coal and steel strikes. "Cheaper by the Dozen," "Cinderella," "The Yellow Cab Man," "Wabash Avenue" and "Tarzan and the Slave Girl" were the outstanding performers.

**PROVIDENCE**

Long waiting lines greeted "The Yellow Cab Man" opening here, with business very brisk generally. "Riding High" and "Wabash Avenue" also turned in the best weekend grosses in some time.

**SALT LAKE CITY**

Business was well above average at all first runs, despite snow and rain last week. "Riding High" and "Cinderella" took top money at the Centre and Utah, respectively. Hundreds of visitors for the Mormon Conference helped keep the box- offices busy.

**SAN FRANCISCO**

"Yellow Cab Man" at Loew's was top grosser here on Easter week, but overall business was disappointing and did not come up to expectations because of a rainy Saturday and a cool Sunday.

**SEATTLE**

A 25 cent increase in business is estimated for the holiday by Seattle exhibitors, despite snow and rain late last week. "Riding High" and "Cinderella" took top money at the Centre and Utah, respectively. Hundreds of visitors for the Mormon Conference helped keep the box-offices busy.

**WASHINGTON**

Weekend business was spotty, some houses reporting unusually good grosses, others not up to expectations. "Riding High" and "Cinderella" opened at the Palace yesterday, following "Capt. Carey, USA" which drew about $40,000 in its final five days, adequate business.
Allied Trio to Confer Sunday
On Flat Rentals

Talks With Distributors
To Begin on April 19

NEWARK, April 11.—Col. H. A.
Coke of Texas Allied and Sidney E.
Samuelson of Eastern Pennsylvania
Allied are due to arrive in New
York on Sunday and immediately will
confere with Allied of New
Jersey president Wilbur Snaper in
preparation for the trio's reopenig on
April 19 of talks with the distributors
on the subject of flat rentals as against
forced percentages. This was reported
by Col. Coke in a message to Snaper
during the regular meeting of the Jersey Allied
at the Newark Athletic Club.

Col. Coke and Samuelson make up
national Allied's flat rentals com-
mittee. The group, under the chair-
manship of Coke, will confer with "as
many distributors as possible" in
an attempt to obtain that rentals for a
large number of independent theatres.

The Coke committee held similar
conferences here last year.

McCarthy Will Tour
Europe for MPAA

John G. McCarthy, Motion Picture
Association of America, vice-president
in charge of international affairs, will
take from New York tomorrow aboard
the S.S. Queen Elizabeth for a six
weeks' business tour of Europe, in-
cluding in his itinerary Paris, Madrid,
London, Stockholm and Lon-
don. McCarthy will confer with gov-
ernment officials and film industry
leaders on matters bearing on MPAA

(Continued on page 6)

Snyder Names Freeman to
Head Hollywood Bond Drive

1,000 Expected At
JWV Award Dinner
For Mayer Tonight

More than 1,000 persons are ex-
pected to attend the 35th anniversary
dinner of the Jewish War Veterans
of the United States honoring Louis
B. Mayer at the Waldorf-Astoria here
tonight. Mayer is to receive the Jew-
ish War Veterans 1950 Gold Medal of
Merit for his contributions "to world
understanding of America and the
American Way of Life.

Eric Johnston, president of the Mo-
tion Picture Association of America,
(Continued on page 6)

BRITISH ADMISSION TAX FORCING
THEATRES INTO RED: MEARS

A lot of theatres are going to be in
the red if the admission tax in Eng-
land is not curtailed shortly, Harry E.
Mears, vice-president of Cinematog-
raph Exhibitors Association, asserted
yesterday on his arrival here on the
S.S. Queen Elizabeth.

Mears, who will be here for about
a month, said that theatre business in
England in the past three or four
months has shown a further distinct
drop, ascertaining the decline to both
"over taxation and the shortage of
money."

Mears expressed the opinion that
even the new 30 per cent quota is too
high, adding that "25 per cent
would be nearer the mark."

(Continued on page 6)

Korda Sees Better
Films from Quota

The lowered British quota will
probably result in the making of better
pictures, Sir Alexander Korda said
yesterday on his arrival here on the
S.S. Queen Elizabeth. He sees very
little other effects.

Korda, who is here "on routine
business," will testify at arbitration
proceedings with David O. Selnick
revolving around their dispute over
distribution of "Gone to Earth." For-
mer Secretary of War Robert R. Pat-
nerson, Paramount head, has been
summoned to the hearing. The dispute
will be submitted to a three-man
panel, the board of arbitration having
rescinded the 1945-46 agreement with
Paramount.

Korda, who was in Hollywood during
the pickup of the "Gone to Earth" Wireless
broadcast, is to have a new contract
with the studio that will keep him
here for the next five years.

(Continued on page 6)

Coast Unions and Guilds Would
Force Labels on Reissues and Film Imports

Hollywood, April 11.—The local AFL Film Council of Unions
and Unions has instructed chairman Roy Brewer to investigate the
possibility of enlisting the Federal Trade Commission's aid in
setting up requirements that reissues and pictures filmed abroad
by American companies be labelled as such. Under the plan pro-
mulgated at a Council meeting yesterday, reissues would be
stamped with the original title and release date on the main
leader and in advertising, and films made abroad would carry a
line indicating the country where they were produced.

(Continued on page 6)

Organizational Meeting
of NEFC April 18

25 Circuit-Head Board
Members Called to N. Y.

April 18 has been set for the final
organizational meeting of the Na-
tional Exhibitors Film Co., at which
specific plans for the financing of
independent production will be
milled.

All board members and spon-
sors of the new company have
been summoned to the session
which will take place at the Hotel Astor here. More than 25
head of leading independent
circuits throughout the country
comprise the board.

NEFC's initial plans call for a cap-
italization of $2,000,000 before actually
engaging in production financing, and
it is expected that this goal will have
been reached by the meeting date. Key
figures in the organizational work are
Samuel Pinanski of American Theatre
Theatres, S. H. Fahm of Fahm Thea-

eatre... 

(Continued on page 6)

Paramount, Buying
Combine Conclude

MINNEAPOLIS, April 11.—After
some three years of "feuding" over
rental terms and contract conditions,
Paramount and Theatre Associates,
largest Minneapolis buying combine,
have made peace and the combine
bookers are now making shifts to open
dates for the newly acquired lineup.
Agreement was reached by a principle
between the distributor and combine
buyer Tom Burke two weeks ago
(Continued on page 6)

Sen. McMahon Hosts
Goldwyn at Lunch

WASHINGTON, April 11—Samuel
Goldwyn was honor guest at a lunch-
con given today by U. S. Senator Mc-
Mahon. Vice-president Alben W.
Barkley and the following Senators
also attended: Lucas, Anderson, Mag-
num, Lyndon Johnson, Edwin John-

(Continued on page 6)
Wednesday, April 12, 1956

**9 Ohio Congressmen Back Tax Repeal**

Columbus, Ohio, April 11—P. H. Wood, chairman of the Independent Theatre Owners of Ohio, reports that of Ohio’s 23 Congressmen, only seven are non-committal and one is silent. Wood said that “to obtain any national relief, we must continue to strive for complete repeal.”

**Ungerleider Heads New Utah Variety**

SALT LAKE CITY, April 11—Henry S. Ungerleider of Intermountain Theatre, was elected chairman of Salt Lake’s new Variety Tent. Other officers are: Tom Phiblon of Rubic, first assistant; Dan Perry, second assistant; Howard Pearson, properties man; Clare Woods, dough boy, and Bill Sidersig, John M. Hendry, Shirly Thayne, Harold Chesler and Harry Swenson, canvassers. Tent No. 38 will receive a charter in June.

**Parkytoon Art**

WORLD NEWS DIGEST, No. 10—Parkytoon Art, once a live radio feature, is being revived in the form of a half-hour radio program. The show, which had a 10-year run in Los Angeles, has been made into a feature film. The first half-hour of the film was released this week, and the show will be broadcast next week on the Mutual Network.

**Donny Osmond**

OSMONDS, The: This week, the Osmonds are appearing in a new television special, “Donny Osmond.” The show features the band’s biggest hits, as well as new material, and is being broadcast on network television.

**‘44’**

Hollywood, April 12—The film “44” has been released to theaters across the country. The movie is a historical drama set during World War II, and stars John Wayne and Montgomery Clift. It has received mixed reviews from critics, with some praising the performances and cinematography, while others criticize the pacing and script.

**MOTION PICTURE DAILY**

**Overview of the Week’s News**

*Motion Pictures* is a leading trade publication covering the film industry. Each week, the publication provides comprehensive coverage of the latest news and developments in the industry, including box office reports, studio releases, and industry events. This week, the publication covers news related to various aspects of the film industry, including industry developments, film festivals, and industry trends.

**Newsmen Convention**

HOLLYWOOD, April 12—The Newsmen Convention, held in Los Angeles this week, brings together reporters, editors, and other media professionals to discuss the latest news and developments in the film industry. The convention features panel discussions, workshops, and networking opportunities, and is an important event for anyone in the film industry.

**News Letter**

The *News Letter* is a weekly publication that provides in-depth coverage of the film industry. This week, the publication covers news related to various aspects of the film industry, including industry developments, film festivals, and industry trends. The publication also features interviews with industry leaders, reviews of new releases, and other features that provide insight into the film industry.
Pinanski Report on Arbitration in Week

Replies have now been received by Theatre Owners of America president Samuel Pinanski in Boston from more than half of the company executives who were writing urging that the distributors call conferences looking to the establishment of an industry-wide arbitration system.

It is understood that the replies are generally favorable, with a few being more or less non-committal. Pinanski says that the replies were the results of the correspondence in about a week.

Weitman, Grimm to Head New York Cerebral Palsy Drive

Peter Grimm, chairman of the board of William A. White and Sons, and Robert M. Weitman, vice-president of United Paramount Theatre Enterprises, have been named chairman and vice-chairman, respectively, of the New York campaign for the Cerebral Palsy Associations' $5,000,000 drive.

Their appointments were announced yesterday by Leonard Goldenson, UCPC president and president of United Paramount Theatre Enterprises. The drive will come to a close May 1 to 3.

Their appointments were announced yesterday by Leonard Goldenson, UCPC president and president of United Paramount Theatre Enterprises. The drive will come to a close May 1 to 3.

New England Exhibitors at Boston Palsy Drive Meeting

Boston, April 11—Representatives of major theatre circuits and independent theatres today viewed “The Road to Hope,” two-and-one-half minute trailer dealing with cerebral palsy.

The exhibitors were asked by Hy Fine, president of Paramount Pictures, New England, to show the trailer in New England Palsy Drive in New England, to place coin boxes in their lobbies simultaneously with the showing of the trailer.

In fine also asked that collectors accelerate the solicitation of contributions, adding that $5,000,000 is essential to properly finance the national cerebral palsy program.

Breen Host to Munshi

Hollywood, April 11—Production Codex, 1201 Hollywood Blvd., will be host at a luncheon tomorrow in honor of K. L. Munshi, of Bombay, India, who effected a U.S. tour of a large number of censor boards in that country. Studio international department heads and members of the PCA staff will attend.

Frank C. Grubel, 79

KANSAS CITY, April 11—Frank C. Grubel, 79, president and chief stockholder in the Electric Theatre, operating the Electric Theatre, Kansas City, Kan., died on April 6. Grubel and his brother, the late Edward J. Grubel, were among the pioneer operators in Kansas City, St. Joseph, Springfield and Joplin, all in Missouri.

Disc Jockeys Get Plug

The nation's 2,200 disc jockeys have been given a giant assist in the “Walshy Avenue,” by 20th Century-Fox, announcement to go out over the Palace, with outdoors and drive-ins.

About 1,500 to 1,800 airline “plugs” are expected to result.

Regans Hoists Ohio Theatre

COLUMBUS, April 11—Edward Regan, of Regans Theatre, and later local city manager for Northco Theatres, is again taking over from coloring for Northco which Northco has released under the government consent decree.

Ad Infinitum

Eric Johnston yesterday received an honorary degree of Doctor of Commercial Science from New York University's School of Commerce. Accepting the honor were a number of symposions at the Waldorf-Astoria here. The citation described Johnston as a “man of talents” of great achievement. Notable was "vacuum cleaner salesman, corporation direc-

Holiday Business Continues Strong

Despite intermittent showers Broadway theatre attendance continued at its holiday pace yesterday, with capacity attendance being reached in at least a few of the top attractions. The day's best was "Blood Brothers," with a Monday morning matinee show, and "Cheaper By The Dozen" at the Astor, where a total of 7,675 saw the show.

Today's top grossers will be "Blood Brothers" and "Cheaper By The Dozen," with "Cinderella" and "Riding High" running a close third at the Loew and Roxy.

Chaplin's "Gold Rush," with an evening premiere show at the Roxy, was a top grosser in the under-$25 category.

Tomorrow will be marked by "The Jungle Book" at the Roxy, "The Jungle Book" at the Roxy, and "Cinderella" at the Astor. The Roxy is planning a special premiere show of "Gold Rush" on Thursday night.

Shapiro Acquires 26

Films International of America, through Irvin Shapiro, general manager, has acquired distribution in the United States of the entire roster of Siritzky International's 26 films.
SAY IT WITH HITS!

And it's just part of the best line-up the All-Time Champs ever had!
"It's tough gettin' seats when those MGM ALL STARS are in town!"

"So, I'm betting on THEM LIONS!"

"Hit-power! That's what they got!"

"FOIST IN HITS that means FOIST to me!"

"Don't Relax Until We Axe The Movie Tax!"
**Review**

"No Sad Songs for Me"

(Continued from page 1)

H ERE is a touching drama, believably and honestly interpreted, of a gallant woman doomed to death from cancer and who, knowing it, paves the way for the future by her husband and by her daughter. The acting is so natural, never disguised, that it makes a vivid impression.

Yet it is no difference from what the public had been led to expect. The use of "The Snake Pit" stands out as the major problem of the film. There is nothing but a bare outline of the life and suffering of Miss Sullivan. She keeps the secret until the end that she has not checked that of her husband and thus leads the truth. Shocked and helpless, nevertheless, she is a cancer victim so far gone that treatment is futile and her life spans limited to less than a year. When she surmounts the first shock of this disheartening news, she determines not to tell her husband.

When Corey is attracted to Miss Lindors, a civil engineer lately added to his staff, the seeds of a plan take hold. In the light of her own hopeless plight, Miss Sullivan unhappily sets out to encourage the situation. In love with Corey by this time, Miss Lindors plans to leave town, but Miss Sullivan persuades her to stay. The probability is that Miss Sullivan would have kept her secret until the end if Corey had not checked the status of his wife's health and thus learns the truth. Shocked and helpless, nevertheless, he takes her on a long-planned holiday in Mexico where they manage to re-live as much of their romance as the rapidly descending shadow allows. In an off-the-record scene, the couple is shown to be unchangeable, their affection for one another suggesting a promise of happiness for them and Corey in the days to come.

The nature of this powerful, yet tender story at once suggests that the remarkable performance of Miss Sullivan and Miss Corey is not alone. The choice of pictures was made, Miss Sullivan was the New York City of 100,000 shares of the Paramount stock sold for $21 per share, totaling $2,100,000, and the sale of all its Clear-Avision cameras that had been purchased for the purpose of shooting the film. The capitalization of the company was increased to $1,400,000, making it eligible for listing on the New York Stock Exchange. The company sold 2,100,000 shares of its stock on the New York Stock Exchange.

**NY Copyright Group Meets on Ascas Fees**

Copyright committee of the Motion Picture Association of America engaged in a general discussion of the American Society of Composers, Authors and Publishers' amended consent decree, including its meeting here yesterday. Various views were expressed on producer payments to the Societies for use of its music, but no conclusive action was taken.

**Goldwyn Is Honored**

(Continued from page 1)

Donohue, a New York City businessman, is chairman of the observance and Charles H. Silver of New York is general chairman of the dinner committee. Francis Cardinal Spellman and Jackson J. Holtz of Boston, national commander of the Jewish War Veterans, will participate in the program. Congressmen Julius Klein of Chicago and national commander of the JWV will officiate as toastmaster and will present the award to Mayer. Producers' Council of New York will hold to ward expansion of the JWV's veterans' service program which last year aided 110,000 veterans of all faiths.
$3 1 Million
ECA Guaranty
From Germany
Major Portion May Be Issued Before June 30
WASHINGTON, April 12.—Econ-
omic Cooperation Officials esti-
mate that they will guarantee film
companies convertibility of about
$3,500,000 earned in motion picture
distribution in Western Germany
spring 1950.
A memo from the ECA, put
in today's Congressional Record
by Senator Cain (R., Wash.),
noted that as of January 31,
applications were pending from
film companies for $7,661,626
guaranty contracts—the lion's
share of $10,388,152 in applica-
tions from all media.
ECA said "it is possible that a
(Continued on page 3)
US Stand on
TV Licenses
WASHINGTON, April 12.—The Jus-
tice Department today urged the Fed-
eral Communications Commission to
take no action in the case of
applications by broadcast
companies for TV licenses.
The Department's stand was out-
lined in a memo signed by Anti-
trust Division Chief Herbert A. Bergson
and solicitor John Stedman. Film
companies have been urging the Com-
mission to grant them licenses. (Continued on page 3)
DuMont Reports Rise
in Sales This Year
Allen B. DuMont Laboratories had
daily sales of $12,944,000 in the first
week of 1950, compared with $8,
300,000 in the corresponding period
of 1949, and $3,955,000 in 1948. Allen B.
DuMont told stockholders in his an-
nual report yesterday. As previously
predicted, the company had a net profit
(Continued on page 2)
Malone Asks Repeal
Of Tax Immediately
WASHINGTON, April 12.—Sen-
ator Malone (R., Nev.) said
today that he is going to
ask the 20 per cent Federal
admission tax be immediately
repealed to get this tax out of
the way.
Broad Effort Seen
Vs. Film Attacks
The Motion Picture Association
of America Advertising Advisory
Council's vote on Tuesday in favor
of the Code of Advertising
Ethics is regarded as a
major effort to obviate
further attacks of the kind Senator
Edward Johnson has made.
Reportedly spurred into action by
some of the charges which Johnson
has leveled against the Code for
months, the Council recommended amendments
to the Code to prevent use of events
and happenings not specifically related
to a picture in connection with the
picture's promotion. Proposed amend-
ments are expected to be drafted in
about 10 days.
The action taken by the Council
is expected to be examined thoroughly
(Continued on page 3)
3rd Man' Date at
Lower Scale Sets
Chicago Precedent
CHICAGO, April 12—For the first
time on record here, so far as is
known, a simultaneous Loop book-
ing will occur with one house offering
a lower admission, when Selznick Re-
leasing Organization's "The Third
Man" plays day-and-date at the Sel-
wyn and the Monroe, starting April
21. The booking is unusual and is
a result of threatened action made
by James Jovan, owner of the Monroe,
against SRO for the company's reputed
refusal to license the film to the
Monroe while it continues to play at
the Selwyn, although the film is being
released on Friday to 15 neighbor-
hood theatres on a day-and-date basis
with the Selwyn run. The Monroe was subsequently of-
(Continued on page 3)
JWV Awards Mayer
1950 Medal of Merit
"America has become the custodian
of freedom, human dignity and
economic security, and must remain so
at any price." with these words, Louis B. Mayer
told more than 1,000 persons attending the
Japanese War Veterans' 55th anniver-
sary dinner at the Waldorf-Astoria
here last night. The M-G-M studio
vice-president was presented with the
(Continued on page 3)
COMPO Meeting Called
For May 8 in Chicago
A meeting designed to complete the
work of organizing the Council of
Motion Picture Organizations has
been called for May 8 at the Drake
Hotel, Chicago, by Ned E. Dejare,
chairman of the conference committee
(Continued on page 3)
Arnall Hopeful For
RFC Policy Change
WASHINGTON, April 12.—The Soci-
yety of Independent Motion Picture
Producers today stepped up its
campaign to obtain Reconstruction
Finance Corporation loans for film
production, as SIMPP president Ellis
Arnall spent a good part of the day in
talks with RFC officials from chair-
man Harley Hise on down.
"They listened," Arnall said tonight.
(Continued on page 2)
US Fights Bid
By RKO for
Divorce Delay
Company Wants to 1953;
Court 'Bout' Wednesday
RKO has asked the U. S. District
Court here to extend the company's
deadline for completion of divorce-
ment to Feb. 8, 1953, and will
continue the hearing already
begun by the tribunal for next Wednes-
day. Under the RKO consent decree
as it now stands, the deadline is set
on May 8, 1950.
The company's court bid fol-
lows a request for more time to
the Department of Justice. This was turned down and is un-
derstood, on the ground that the whole meaning of consent
decree would be lost if there
are to be extensive delays in
(Continued on page 3)
Bar Reissues
For A Year
HOLLYWOOD, April 12—Reissues
will be entirely eliminated from the
20th Century-Fox release schedule for
the next 12 months, company presi-
dent Spyros Skouras announced today following a studio visit during which
he viewed 10 forthcoming productions.
"I am confident this step will help
cure box-office ills," Skouras said.
"I feel, too, that when these pictures hit
the screens of the nation, one after
another, the box-office will feel a decided
(Continued on page 3)
Coast Meeting on 9
Paramount Releases
Plans for handling nine spring and
summer releases will be discussed this
weekend at a meeting of Paramount
branch and sales managers in the
Western division to be held in Los
Angeles. The meeting was set up by
division manager George A. Smith fol-
lowing his return there from New
(Continued on page 3)
Holiday Pace Holds At N.Y. First Runs

Agreeable spring weather was credited in part with keeping the business high here today. Producers, however, were pleased with visiting out-of-towners and vacationing New York students throughout the Easter week of film shows. Theatre business continued at a robust pace generally, and long distance business was particularly strong, particularly at Radio City Music Hall, playing "The Daughter of Ruggiero F�aer in the Paramount, with "Riding High," and at the Roxy, with "Cheaper by the Dozen.""
Thursday, April 13, 1950

**Zenith Asks Test Changes**

WASHINGTON, April 12—Zenith Radio Corp. has asked the Federal Communications Commission for permission to use one of the new FM stations in the physical setup of its experimental television station in Chicago to get improved efficiency from the higher frequency band while retaining unchanged its one kilowatt power.

It has asked to replace its present equipment with one to be installed in a new and more distant television transmitter site, the more distant station to be in suburban Chicago.

The FCC last month included a power change denial in an order on Zenith.

**ECA Guaranty**

(Continued from page 1)

major portion of the total (of new guaranty contracts) may be issued before June 30, 1950.”

Up to December 31, the film companies had received guaranty contracts totaling $116,339, out of a total of $2,292,291 awarded all information media.

The movie pictures, expense, representation received all guaranty information from $93,039 and Bookfilm universal, totaling $70,000. Both contracts were for operations in Western Germany.

**TV Licenses**

(Continued from page 1)

tion not to adopt a policy of denying licenses to firms that have violated the anti-trust laws, but merely to consider such violations as one of many character qualifications.

Emphasizing the “great economic power that goes with a radio license, Justice reminded the FCC that “it becomes of the greatest importance that licenses for such stations be awarded to those who will exercise the proper self-restraint and avoid misuse of their powers. It is against this backdrop that the Commission must consider and weigh the applicants.”

**Paramount Releases**

(Continued from page 1)

York, where he attended a divisional managers meeting with A. W. Schwalberg, president of Paramount Film Distribution Corp.

Attending the sessions will be: Frank H. Smith, Salt Lake City; Wayne Thirtow, Portland; Ward Pen- nington, Seattle; H. Neal East and Robert Clark, San Francisco; A. R. Taylor and Ralph Carmichael, Los Angeles.

Plans for the following pictures are on the agenda: “No Man of Her Own” and “The Eagle and the Hawk,” to be released in May and June; “My Friend Irma Goes West” and “The Great钻石,” “Furies” and “Sunset Boulevard,” for August and September; also, “Sanson and Delilah,” “Riding High” and “Captain Carey, U.S.A.”

**Acquires Realeart Branch**

Harold Schwartz, owner of Tower Pictures, Dallas, has taken over the Realeart exchange there from John Franconi and Clair Hilgers.

**Motion Picture Daily**

**Studio Jobs, Wages Up in February**

Hollywood, April 12—Studio employment in February increased slightly over the January level, the California Labor Relations Board’s latest report indicates. The February index figure of 67.1 per cent compares with January’s 66.2, and February, 1949’s 63.9, on the Bureau’s scale which regards the 1949 average as 100.

RKO Divorce

(Continued from page 1)

ment is expected to take the same stance when it meets the RKO motion at next Wednesday’s court session.

The RKO position is that the New York Federal Court’s divorcement decision gave Warner, Loew’s and 20th Century-Fox until 1953 to split with RKO and the U.S. should be given the same consideration.

Its original pact with the government gave RKO until last November to consummate the reorganization but an extension of six months, to May 8, was allowed at that time.

Meanwhile, scheduled for argument on Monday in the same court is the RKO petition for appointment of a trustee for the company’s stock in Metropolitan Playhouses.

**3rd Man’ Date**

(Continued from page 1)

bled the film, to open Friday, but thinking it unable to acquire the film, booked another bill, and then set it for the 21st. “Third Man” will play for one week at the college as the top local booking. It is to have the film, and will probably闭 the Shuberts, after the Monroe booking, for four weeks. It will also play daily, starting April 21 in a dozen or more outlying houses.

**Bar Reissues**

(Continued from page 1)

shot in the arm, due to their quality.”

Sytros and Charles Skouras, accompanied by their wives, left here tonight by plane for a vacation at Mexico City. Vice-president Al Licht- man, who joined Skouras here from New York, returned there tonight.

**Phonereview**

Theatre Competition? Telephone Partnership? Clever Promotion?

See MOTION PICTURE HERALD, out tomorrow
“IT WAS 20th CENTURY-FOX WHICH CAME UP WITH THE SLOGAN “MOVIES ARE BETTER THAN EVER.” THE SAME COMPANY IS NOW HERE WITH MERCHANDISE THAT UNDENIABLY MAKES GOOD THAT CLAIM!”

—Motion Picture Daily

“If “Cheaper By The Dozen” Is An Example Of What’s To Come, Then 20th Century-Fox’s Slogan “Movies Are Better Than Ever!” Means Just What It Says!”—Variety

KEEP ON PUNCHING...
Until that Movie Tax is KILLED!
MONTGOMERY

CLIFT

PAUL

DOUGLAS

THE BIG LIFT

\ldots and Here's More Product to Give Your Boxoffice The Big Lift

CHEAPER BY THE DOZEN \textsuperscript{Technicolor} \cdot WABASH AVENUE \textsuperscript{Technicolor} \cdot TWELVE O'Clock HIGH

THREE CAME HOME \cdot MOTHER DIDN'T TELL ME \cdot WHEN WILLIE COMES MARCHING HOME \cdot A TICKET TO TOMAHAWK \textsuperscript{Technicolor} \cdot UNDER MY SKIN \cdot NIGHT AND THE CITY

No Business Like 20th Century-FOX Business
To make dreams like this convincing... to show them with the smoothness that brings life and reality... that is the job of the optical-effects man.

Yet it is only one of his many contributions to modern pictures. By his skill with the optical printer... his production of fades and wipes, of dissolves and laps... he plays an important part in giving American movies their high standard of technical excellence.

If the optical-effects man is to play this part to the full, he must use dependable film of superior quality. That’s why he usually prefers to work with the large and well-known family of Eastman motion picture films.

**EASTMAN KODAK COMPANY**
**ROCHESTER 4, N. Y.**

**J. E. BRULATOUR, INC., DISTRIBUTORS**
**FORT LEE • CHICAGO • HOLLYWOOD**
**Britain’s Film Financing Faces Loss; Fails to Help**

By PETER BURNUP

London, April 13—Inability of the government’s National Film Finance Corp. to improve the condition of British production through its financing activities is reflected in its first annual report, made public here today.

A total of $12,558,070 in production loans were approved in the first year, of which $2,078,760 have not yet been drawn upon. Only $335,337 has been repaid to the corporation fund to date, leaving $12,422,732 in commitments outstanding.

NFPC’s report says the financial (Continued on page 6)

---

**Scores of Owners In Cleveland Ask For Clearance Cut**

Cleveland, April 13.—The Cleveland Motion Picture Exhibitors Association has voted to demand changes in clearance from all exchanges, based on a claim of too wide a divergence between the 21-day and the 63-day houses.

SPG-SOPEG Merge Into Single Union

The Screen Publicists Guild voted last night to combine with the Screen Directors and Professional Employees Guild, marking the completion of a merger which has been proposed for some time. The new union, which according to Jack Ryan, SPG execu- (Continued on page 6)

---

**Submit Video Issue to ‘4A’s**

After months of negotiations in which Televisers Authority and the screen guilds have failed to reach a participation agreement on television jurisdiction, and TVA has informed the Screen Actors Guild in Hollywood that it would submit the question of jurisdiction for immediate action by the Associated Actors and (Continued on page 6)

---

**Reagan Lists Bond Leaders**

Appointment of exchange area chairmen for the Independence Bond Drive was announced here yesterday by Charles Reagan, M-G-M sales executive, who is chairman of the drive's participation in the drive, May 4-July 4.

Reagan stated that “these distribu- (Continued on page 3)

---

**RFC Loans for Independents Urged at Meet**

Arnall, Sears, Bischoff Confer with Top Officials

WASHINGTON, April 13.—Meetings which it is hoped may lead to the first RFC loan for film production continued here today.

SMPP president Ellis Arnall, Gradwell Sears, president of United Artists; producer Sam Bischoff, and attorneys Max Siskind and Ed Mosier met all day today with RFC officials.

The latter included RFC chairman Harry Hise, loan chief Chauncy Dodds and assistants Frank Prince and W. J. Rochelle.

Today’s meetings were inconclusive and there will be further meetings to- morrow.

Bischoff would not say whether he had a loan application pending or not. Arnall said that “our members have (Continued on page 6)

---

**Reflect Officers Of MPAA, Name 34 Committees for ’50**

The board of directors of the Motion Picture Association of America, at a meeting held here yesterday unanimously elected all incumbent of- ficers. They are: Eric Johnston, president; Joseph I. Breen, Francis S. Harmon and John G. McCarthy, vice-presidents; Fred W. DuVall, treasurer; Sidney Schreiber, secretary, and Stanley Weber, assistant treasurer.

The board also approved the ap- pointment of William H. Roberts as (Continued on page 6)

---

**Army to Use ‘Lift’ To Brief Military**

Marking what is described as the first time that a feature-length picture has ever been shown as an integral part of the briefing preceding a military operation, 20th Century-Fox’s “The Big Lift” will be screened on April 25 before an audience of top (Continued on page 6)
Personal Mention

WILL H. HAYS has returned to New York from the Coast.

ERVIN YOUNG, who is associated with his father, Al YOUNG, in DuArt Film, has been chosen by DANNIE SUE NELLEN and plans to be married in the fall.

STANLEY KRAMER, producer, has been cited by the Veterans of Foreign Wars’ historical book service for his “immediate assistance to veterans causes.”

JULIAN RIPKIN, vice-president of Ripkin Theatres at Springfield and Holyoke, Mass., and Mrs. RIPKIN are celebrating their 10th wedding anniversary.

MIKE HAYES, KKO Radio Latin America supervisor, is here from Mexico City for home office conferences.

JOHN P. BYRNE, M-G-M Eastern sales manager, will return here Monday from a tour of New York state.

N. PETER RATIEVON, film financier, is due to return to New York from Europe in about 10 days.

Maurice M. Rubens, Great States Founder

CHICAGO, April 13.—Maurice M. Rubens, 68, who with his brothers, the late J. J. and J. M. Rubens, founded the first Great States Circuit Theatres in Illinois, died suddenly late today of a heart attack suffered at his country club in Joliet, III. Rubens retired from the circuit last year to look after his real estate and theatre holdings in Joliet. Widow and a son survive. Memorial services will be announced later.

Batchelor, Casting Director, Dies Here

Walter Batchelor, 56, assistant casting director of Warner Bros.,看电影 here yesterday at Weckshall Hospital. He is survived by the widow, Leona; four sons; and two 12 year-olds, who are flying East from Los Angeles. Funeral services will be held Sunday at the Universal Funeral Chapel, Lexington Avenue and 52nd Street.

Batchelor had been long associated with the entertainment industry, both in New York and in Hollywood.

Rites Tomorrow for Harold Carlock, 56

ALBANY, N. Y., April 13.—Services will be held on Saturday at St. Gabri- el’s Church, next to Roxy Theatre, for Harold J. Carlock, 56, KKO Radio salesman for the past eight years here, who Labor Day Tuesday at St. Peter’s Hospital. A native of Paterson, N. J., Carlock had been in the film business for 25 years. Survivors are the widow, son, two daughters, and mother and two sisters.

Insider’s Outlook

By RED KANN

"W"E are now faced with the question of what to do about television even though television is very little concerned about the question of what to do with it. If television is the future for motion picture advertising, I say that no matter what medium we use let’s at least resolve to remove banality.

This from Maurice Bergman, who directs public relations for Universal-International. He contended exhibitors are faced with these approaches:

1. Failing to institutionalize the theatre.
2. Failing to make advertising refreshing.
3. Failing to break away from conventions.
4. Failing to spend enough money.
5. Failing to have a long range view.

Showmanship, by his lights, means "doing the absurd thing at the logical time; therefore, a showman is one who subscribes to this and shows are controlled by ideas and inspiration, rather than economies." He asked why some of the exhibitor associations do not direct themselves to better advertising on a recognition of the following premises:

1. That the motion picture theatre is the primary source for the propagation of industry public relations.
2. That the exhibitor has the great opportunity and responsibility to keep this business alive and interesting. To keep it from becoming a stereotype or a dull business, he must realize that after 50 years we have grown out of the stage of the idiom in which business thought and behavior were at the age when advertising must depart from the convention, or norm, of the past and establish new standards.
3. That these standards represent the new era of showmanship which must essentially keep pace with the showmanship used by commercial advertisers. We should be at least as interesting as a soap ad.
4. That this new showmanship means that the institution of the motion picture is just as important to sell as the film.

Interesting remarks and hot as a pistol in the light of recent events, aren’t they?

The following is excerpted from an address Bergman delivered at the AMPA on February 23, 1944.

In an exploration of Hollywood—its myths and truths—Dore Schary, vice-president in charge of M-G-M publicity in the New York Times: "At the M-G-M studios, we are sponsoring a series of lectures for our new players warning them about Hollywood publicity and tawdry public activity. We are going to ask them to make their public conduct a little more dignified, a little less scatter-brained.

Perhaps Schary will accept a suggestion that he throw open this series to Hollywood at large or convince the Motion Picture Industry Council to set up a rival course.

It would be if the driblet which continues to come over the United Press wires is to be checked. The inexperienced player, moreover, is not the only one who ought to be lectured. There’s the case of Ginger Rogers, trying to turn for public activity to make the issue of "falsies" for men—"mille- side shoulder pads men cling to"—versus "falsies" for women. And the one about Scott Muni’s Hollywood’s single girls as "double-crossing, tinsel-covered gold diggers."

What a case this sort of banality sets up against the industry?

It won’t get to the hand grenade stage, but the rockers red glare will be puncturing the skies over New York. The annual International Variety’s convention gets under way in a couple of weeks. How and why?

Bob O’Donnell insists he is out of the running for the general manager’s job. Marc Wolf of Indianapolis, first assistant international chief Barker, has his hat in the ring and his heart set on the succession provided Bob really intends pulling out. John Henry of Pittsburgh, international "big boss," is drumbeating for Jack Beresin of Phila- delphia, now second assistant international chief Barker. Both candidates, of course, are developing a following.

Electeornce, some of it pretty strenuous, is going full blast via letters reputedly so inflammatory that public safety suggests they ought to be reduced to asbestos.

Variety’s wills are beginning to grieve that there will be a rainbow following the storm.

News in Brief

Radio City Music Hall will hold its Easter show, with Warner’s "Daughter of Rosie O’Grady" on the screen and the annual Easter pageant on stage, until April 26.

Philadelphia, April 13.—An out-of-court settlement of the $250,000 damage suit brought against Samuel H. Stein, New York, and United Artists by auto racer William Holland, who charged Steifel’s "The Big Wheel" damaged his reputation, was reached by attorneys for both sides today.

Washington, April 13.—Government attorneys said they did not plan to take any action against the eight former Hollywood workers cited for contempt of Congress until a final disposition is made of the cases of John Howard Lawson and Dalton Trumbo.

Washington, April 13.—The Center Theatre of Hampton, Va., today urged the U. S. District Court here not to grant to Newsweek the anti-trust suit it brought here against seven major distributors—also but Loew’s.

Hollywood, April 13.—Gordon Hollingshead, Warner short subjects chief, will be honored on his 25th anniversary with Warner by a testimonial luncheon to be given tomorrow by Jack L. Warner, executive producer. Starting as an assistant director, Hollingshead has directed the head department for the past 12 years, during which time he has won 11 Academy Awards and 34 nominations.
Casamassine, Graefe Named Top Showmen in QP Contest

Healthy Black

Mona-O. A. In

Newsprint Fail Films: Brandt

(Continued from page 1)

The following are representative, with local showmen:

Bond Chairmen

(Continued from page 1)

Seek Clearance Cut

(Continued from page 1)

days, the association in behalf of its members "will take suitable action in the matter." It was stated at a meet-

ing of the group that M-G-M will make product available to a group of de-

fense neighborhood theatres on the 21st
day, as is now done by 20th Century-

Fox and Warners. Under advisement, the directors is the Brandt of Mod-

ern Theatres to serve its new Mer-

cury Theatre, scheduled to open this month,
six days after downtown-

theatre on the same availability basis as the affiliated second runs, Loew's Park and Granada and RKO's East 105th St. Theatre.

Ogden Leaves 20th-Fox

Archibald G. Ogden has resigned from the New York story department of 20th-Fox, and will report to Los Angeles to become executive-in-chief of the trade department of Appleton-Century-Crofts.

McGinley Quits FC

Lawrence J. McGinley, head of the special pictures department of Film Classics, has resigned,

U-T's 'Kettle' Opens At 70 Theatres Here

Universal-International's "Ma and Pa Kettle Go to Town" was open at 70 RKO, 30 D-C, 30 K-F, 100 Theaters today, as well as in North Caro-

nia at the end of this month by all three
aired cinemas, with the Air

F orce and Army personnel under


A total of 600 planes will take part in the operation which offi-
cers describe as a "tactical application of the Berlin Airlift under mock-compose-

ments."

Since 20th-Fox's "The Big Lift,"

starring Montgomery Clift and Paul Douglas, was written and directed in

Berlin by George Seaton with full

Air Force cooperation to highlight the end of the crucial period, the

staff of the New York Times con-

sider this a logical precedent to the exercise.

Just recently, on April 25, the 110

correspondents covering Swarmer will

be verbally briefed at Southern Pines on

the logistic problems involved in

organizing a "big lift" for" an "airlift." The
tard, will conclude that evening with the showing of "The Big Lift,"

which will be shown to illustrate how

the Berlin Airlift was carried out.

Newspapers Fail Films: Brandt

(Continued from page 1)

tions throughout the country, lay

newspapers are not supporting films,

to claim the greatest sources of rev-

enue from them.

At a trade press interview during

which he made this statement, the "Showmanship" conference a "great forward step," Brandt declared that

Eagle-Lion is now and always

ready to work with any key

or sub-key situation on a 50-50 com-

petitive advertising basis over a

"house budget" to total budget "mutually agreed upon."

The E-F ad-publicity chief contend-

ed that they will do nothing for

the local paper which he believes could be saved by a re-

appraisal and resultant cut-down of

lay newspapers advertising expenditure, which could be much better and much

more gainfully employed to support

additional manpower in the field, lend-

ing added strength to point-of-sale

selling, adding personnel in home

offices and the studios, as well as added

rooms for use in trade publications

have proven themselves to generate

the maximum excitement and selling

force with the papers.

Brandt said it is "preposterous"

that newspapers should be able to

charge motion picture companies

higher amusement page rates as con-

trasted with department stores.

B
to add that moreover "in several im-

portant situations" he has found by

their efforts that theatre-rented

run times received three to four times

as much free space and art work in the published notice, in spite of the

fact that films bought 20 to 30 times

as much advertising space in the same

papers.

He said he hoped that as a result of

the 20th-Fox "Showmanship" en-

deavors the "exhibitor will come

away from the days of yore too.

Brandt maintained distributors realize that they have been doing too much for exhibitors.

He said that the latter use distri-

bution "half-way."

"The only way to restore greatness is

exploitation at the point of sale," said

Brandt. "At Eagle-Lion that is our

strongest point of attack." The com-

cy, he said, now has 17 field explo-

itational teams employed.

Brandt said E-F has the biggest

program of advertising expenditure in

the business, and was pleased for the

publicity released "Destination Moon" and "The Torch."

Mon-o-A. In

Hollywood, April 13—Consol-

idated profits for Monogram and Al-

lied Artists during the 26 weeks

ended Dec. 31, 1949, are $150,375, compared with $182,197 an-
nounced today, which compares with a net loss of $254,892 for the same

period in 1948.

Gross income for the period, after

eliminating inter-company transac-

tions, is $3,504,554, an increase of $5,647,583 for the corresponding period of the previous year.

Famous Players '49

Net Is $3-Million

Toronto, April 13.—Although the

income of Famous Players Canadian

Corp. was higher in 1949, at $5,938,-

836, than in the previous year, net

earnings dropped to $3,091,910 from

the previous year's $3,826,204, it was announced by presi-

dent Bill Friedman.

In a financial statement, Fitzgibbons at-

tributed the decrease of $215,000 in the

net profit other than the $46,880 paid in last year as a result of the

transformation of the company into a

Corporation,


Earnings were $484,216 in the first

quarter of 1949 and $349,192 in the first

quarter of 1948.

March earnings were $112,581 and in June were $115,602.

Earnings in August were $119,000 and in September $124,300.

Earnings in October were $120,000, November $120,500 and December $130,000.

Earnings in January were $130,000 and in February $120,000.

Total earnings for the year were $3,504,554, an increase of $5,647,583 for the corresponding period of the previous year.

Sen. Johnson Aide Denies Morals Probe

Hollywood, April 13—Judge Ste-

phen S. Jackson, who arrived here last night as the representative of Sen. Edwin C. Johnson, told reporters he will concentrate his attention on warnings to studio executives not to capitalize exploitation-wise on newspaper notoriety concerning screen personalities and will not undertake a probe into individual or community morality as had been reported.

Press Club to Hear Sen. Johnson, Mayor

Washington, April 13—Senator

Johnson, who is currently attack-

ing New York's Mayor La Guardia

for his handling of the H-bomb

situation, will be the principal speaker at the luncheon of the National Press Club here on April 25.
Not for over a year has the Rivoli box-office been as busy as it was for the opening of "COMANCHE TERRITORY," topping everything that played the theatre at regular prices. The public loved it and both trade and newspaper critics alike praised it as a first-rate picture—the type of film entertainment that will bring the people out to the theatres.
STORM N.Y.

Make Heap Big Excitement!
Get Plenty Wampum at B.O.

COMANCHE TERRITORY
MAUREEN MACDONALD
O'HARA
CAREY
COLOR BY TECHNICOLOR

WHERE LOVE AND BULLETS TAMED THE WILD WEST
STARRING MAUREEN O'HARA AND MACDONALD CAREY
COLOR BY TECHNICOLOR

"Eyefilling Western... Plenty to satisfy avid fans." Daily News

"Will bring in the western and action fans in profitable proportions." Showman's Trade Review

"Unusually smartly developed western. Highly saleable." Film Daily

COMANCHE TERRITORY

"COMANCHE TERRITORY" is a big outdoor Indian picture in the manner of 'Stage Cozy' and 'Hi Apache'...Shapes as nice wampum in most keys." Variety

Maureen O'HARA * Macdonald CAREY

COLOR BY TECHNICOLOR

UNIVERSAL INTERNATIONAL presents

with WILL GEER - CHARLES DRAKE
Screenplay by OSCAR BRODNEY and LEWIS MELTZER
Directed by GEORGE SHERMAN - Produced by LEONARD GOLDSTEIN

THE INDUSTRY'S SHOWMANSHIP LEADER
Short Subject

"Rescue Squadron"
(This Is America—RKO Pathe)

A dramatic picture of what the Air Force Squadrons are, where they are, and how they operate, is provided here with the narrative and photographic skill that usually distinguishes this series of shorts. Shown are a rescue of air men at sea, and a rescue of other air men from a jungle. The point appears to be that there is no limit to the lives of our servicemen. Running time, 16 minutes.

Reelet MPAA
(Continued from page 1)

assistant secretary, and James S. Howie as assistant secretary-treasurer.

Appointed by the operating officials of the Association which preceded the board meeting all of the present directors were re-elected. B. Stratten of Cosmopolitan Pictures Corp., was elected to the board in place of Edgar B. Hatrick, deceased.

The meeting was present at yesterday's meeting: Barnev Balaban, Theodore R. Black, William H. Clark, Jack Coen, Ned D. Debs, Earl W. Hammons, Joseph H. Hazen, Austin C. Keough, W. C. Michel, John J. O'Connor, president, R. B. Stratten, secretary-treasurer, and Sam Schneider and Sam Schneider.

Representing the Association were: Johnstone, Joyce O'Hara, Harmon, McDonald, Chairman, H. Fildes; and Weller.

At the board meeting, Johnstone announced the appointment of 34 MPAA committees, the chairman's of which follow:

Executive, Johnstone: finance, DuVal; membership, Jack Coen; public relations, Blumberg, chairman; Hazen, vice-chairman; advertising and publicity, Max Youngstein; Advertising Advisory Council, R. B. Stratten; and Weller.

At the meeting Johnstone announced the appointment of 34 MPAA committees, the chairman's of which follow:

Executive, Johnstone: finance, DuVal; membership, Jack Coen; public relations, Blumberg, chairman; Hazen, vice-chairman; advertising and publicity, Max Youngstein; Advertising Advisory Council, R. B. Stratten; and Weller.

The future take over billing for the phonelines systems. Apart from the leased wires for the 90-day test, A. T. & T. has no commitments whatever to the phonelines.

The Federal Communications Commission authorization of the Chicago test, instituted 8 months ago, for a previous requirement for public hearings before the test was authorized, specified that the authorization must be granted within 90 days. This decision required that a new equipment to Zenith's TV station, KSXNBS, Phoneline publicity has stressed and continues to stress the point that $4000 is to be spent for new equipment, including a five-kilo-

TV Issue to '4A’s'
(Continued from page 1)

Artists of America, the paper body of all performer unions, which has the constitutional right to decide this issue.

During that the SAG has jurisdiction over film television, George Heller, national executive secretary of TVA, told SAG that TVA "must go forward within the framework of the '4A's' and make every effort to obtain the best possible contract for television performers.

According to TVA, "the real issue" which it has been unable to clear up with the SAG and the proposed that joint membership meetings of the two groups be empowered to settle disagreement by a 75 per cent membership vote.

TVA's letter was in reply to one from the Motion Picture Screen Guild which repeated its own version of a partnership plan, which granted it absolute control over film television, while granting TVA jurisdiction over live television.

Review

"Everybody's Dancin'"
(United)

Hollywood, April 13

A new department of 10 musical groups and variety acts connected by a narrative and featuring 11 musical numbers has been packaged by producer Bob Nune in this production of "Everybody's Dancin'." The narrative, in which Spade Cooley appears as himself and with his band along, sets up a goodly stash of useful little item for breaking up the monotony of melodramas and formula West- ests in the trade flow of hour-long features. It is at least 50 per cent musical in its effectiveness and may more...

Spade Cooley's specialized style of music will give the picture direct appeal in many areas, and so will the work of the Sons of the Pioneers, these two organizations teaming the hollers which includes, on the variety side, the Flying Tylers, the Medians, the Great Velardi and Chuy Reyes and his orchestra. Ginny Jackson and Hal Derwin, who also play the romantic leads, add a couple of song numbers.

Produced by Tobin Miller, scripted by Dorothy Raison, concerns the efforts of Richard Lane, very effective as a "phony" promoter with a heart of gold, to revive public interest in a behind-the-times dance hall owned by a widow. He sets out to book Cooley's band, with sponsor, to accomplish that, lands same and makes everybody happy after several near-disasters. It is as plausible as it needs to be for the purpose it serves. Will Jason's direction keeps it going.


Phonevision Tie Rejected
(Continued from page 1)

ports: It was in August, 1948, that the telephone company first began objecting to the casual inking of its name with the project. J. H. Hanesman, assistant president of the WCA, and T., at that time wrote to McDonald protesting "considerable public misinformation" concerning the "correct interpretation given out regarding phonevision... implying participation by the company" and quoted specific statements from the Zenith annual report of July 2, 1948, and from a Zenith message to stockholders of April 30, 1948, which first laid down the Phonevision line that, "You will be able to call your telephone operator at any time and have a difference with your regular telephone service see first-run movies... for a modest charge which will not appear on your monthly telephone bill."

Can't Use Phone Bill
Hanselman, the Herald reports, said the Bell companies had no knowledge that such would be the fact and denied the suggestion that the letter was made or was to be made to "bill, collect, or disburse the fee... for the special programs." A spokesman for A. T. and T. in New York this week said it was still company policy and, after checking with an official of Illinois Bell, the company in whose jurisdiction the announced test will be held, said that even the test would not be conducted over regular lines.

SPG-Sopeg Merge
(Continued from page 1)

director, is the largest single unit in the industry, will be known as the Screen Employees Guild.

Effective with last night's action reported to be unopposed at the meeting held at the Netherlands Club here.

The two groups, SPG and Sopeg's, become one, president of SEG, Sid Young, president of Sopeg, is now secretary-treasurer. Sopeg membership voted last month in favor of the merger.

Cleveland Campaign
(Continued from page 1)

stamps their bags, packages, etc., and a special popcorn box, on one side of which is imprinted "Movies Are Bet-

ter than Ever."

The committee plans to have a minimum of 10,000 license plates on the street. Many theatres are being urged to give them away to pa-

trons. Theatre owners are confident of the success of the campaign pro-

vide a steady flow of high quality product is made available to them to back up the slogans, it was said.

April 21 Deadline For SPG Pay Raise

April 21 has been set as the date for the major companies here to hand down their decision on merit increases for personnel seeking union contracts under the jurisdiction of the Independent Publicists Guild. Discus-

ses between the companies began this week and will continue throughout next week.

Under the contract signed with the SPG last October, the companies are required to review their payrolls every six months.

RFC Loans
(Continued from page 1)

a lot of applications pending and we are in substantial back-up and the corporat es are good loan risks." In the SIMP, president, said Sow bel brought in to tell RFC officials about distribution trade practices.

Arnall said the SIMP's delegations stressed the need for unemployment figures and the need for new capital for the finance production.

A RFC official indicated it might be some time before a decision was made. He said. "They are trying real hard and we'll have another a go tomorrow."

Arnall, in addition to going to the RFC today and meeting with representatives of the American Tribune Company, has been in New York and attended sessions of the National Commission for UNESCO

UK Financing
(Continued from page 1)

position of the British film industry deteriorated through decreasing rev-

Losses of the financing company must be considerable, and, $2,100 000 has been provided against that contingency. A specific provision of $6 200 is made for four loan facilities, but the British government is expected to take this loan.

In addition, some films not yet released may not earn enough to rep

in full the costs of production.

Need More Finances

James H. Lawrie, NFCC manager, directed, agreed today that further financing is clearly necessary if the government is to continue its price policy. It is believed that the advanced NFCC to British Lion Films is $8,000,000 and that the company, including its Shepperton studios.

With the government's representative, Wilfred Moeller, sitting on Brit ish Lion's board, this is the closest a peace here yet to state-control problems. NFCC financing assisted a total of 63 films in varying degrees during the last quarter.

Commenting on the vital need of reducing production costs and pli efficiency and cost, the report concludes it "whatever the corporation may be to do, its financial operations can work more as a measure of expedien-

Lending money will not bridge the gap between income and expenditure.
NEW YORK, U.S.A., MONDAY, APRIL 17, 1950

TWO WEEK RUNS IN TOWNE DECREE

Sees Tax Bill
By May 15

A forecast that an excise tax relief bill, including action on the 20 per cent Federal admission levy, will be reported out of the House Ways and Means Committee by May 15 was made here at the weekend by Rep. Walter A. Lynch, Bronx Democrat.

Though President Truman did not include the admission tax among his recommendations for excise relief, Lynch, the only Metropolitan New York Congressman on the vital Ways and Means group, said it stood a fair chance of being cut more deeply than any other war-time levy. He con angrily.

Theatre Video Men Told Networks Are Now Possible

WASHINGTON, April 16.—A new high-definition television system has been developed by RCA and will be shown next month in New York, industry television representatives were told at a luncheon at Motion Picture Association of America headquarters Friday. The new development, revealed by Donald Hyndman of Eastman Kodak, representing the Society of Motion Picture and Television Engineers, will make it possible to operate an intercity or intracity theatre video service on eight mega-

PCA Seals to 58 Imports In '49, Most Since 1935

More foreign features received a certificate of approval from the Production Code Administration in 1949 than in any other year since 1935, according to an annual report submitted by PCA Administrator Joseph I. Breen to Eric Johnston, president of the Motion Picture Association of America.

Code seals were issued to 58 foreign films last year—a 41 per cent jump over 1948 and 53 per cent over the average annual for the past 14 years.

PCA seals to American-made features showed an eight per cent drop, to 363 in 1949 from 394 in 1948.
SEC Report Shows AMPI Heavy Stock Holder in Republic

WASHINGTON, April 16—Associated Motion Pictures Industries owns 178,254 shares of Republic Picture common stock and 49,000 shares of Republic stock preferred, according to its latest report to the Securities and Exchange Commission. The report, which is the latest monthly report on trading in film company stocks by others and directors.

The report also reveals that Douglas T. Yates owns 80 shares of capital stock of AMPI in his own name and another 720 shares in the name of James R. Grainger was listed as buying 300 shares of Republic preferred. His Republic holdings now are 250 preferred and 300 common.

Harry Warner made six deals, each of 1,000 shares of Warner common, and now holds 257,970 shares in his own name and 10,000 through trust accounts. Albert Warner gave away 4,500, but bought another 4,500; his holdings remained unchanged at 438,900 shares in his own name and 21,000 in trust accounts.

Jack Cohn enlarged his trust account holdings of Columbia common by 10,000 shares, bringing his total to 45,524 shares in his own name and 20,957 through trust accounts. He owns 2,500 shares of Monogram common; boosting his holdings to 43,259 shares plus options for another 2,000. Sam Wolf bought 1,000 shares of Monogram stock and now holds 30,000.

Lawrence Goldberg bought 100 shares of Universal common, his entire holding; Harry Brand acquired another 100 shares of Trans Lux Corp. common.

Walter P. Marshall was listed as owning 80 shares of common stock of United Artists, Inc., while Walter W. Gross acquired certificates of interest for 100 common shares of the same firm.

Jackson on Notoriety

(Continued from page 1)

here from Washington as "technical consultant" to the Senate Interstate Commerce Committee to work on a study of the motion picture industry, as proposed by Senator Ed Johnson.

"Nobody here seems to approve of this practice of calling on personal notoriety and the theater of the situation," Jackson declared. "If the industry itself will regulate this type of publicity that may need to be far better than government control," he added.

Jackson also announced that the proposed amendments to the industry's Advertising Code, which were considered earlier at a meeting of its Advertising Advisory Council at a meeting in New York, and which would prevent the release and exploitation of a picture in the hands of a company without the consent of public notoriety, would go a long way to accomplishing the desired object.

Lippert Cowboy Due Seek Selling Points

Currently on a 22-city tour to meet exhibitors and get their opinions as to what elements in Western pictures "sell" most effectively, Lippert Productions starring cowboy team of Gordon (Super-G) Jones and (Lucky) Hayden stepped off in New York at the weekend to meet the trade press at a reception at the Gramercy Park Hotel. With nine cities already covered by the pair, they said that they would want more action in Westerns and "more realistic" cowboy gun-fighting.

Korda Testifies Today

Sir Alexander Korda, here from England, will testify today before special master Robert P. Patterson in the case of ABC Films vs. another between Michael P. Silvers, producer and David O. Selznick over interpretation of the joint distribution contract which gave Korda rights to certain Selznick pictures and properties in return for Selznick distribution rights to several Korda pictures.

RKO Hearing Wednesday

The U. S. District Court hearing here on RKO's petition to place its New York stock owned in Manhasset Playhouses in trusteeship, which had been scheduled for today, was put off to Wednesday, which time the film company's motion for more divestiture time also will be argued.

NLRB Sets 20th Date

The National Labor Relations Board has set April 27 as the election day for the 20th nationwide vote on the foreign film version department of 20th-Century-Fox.

Personal Mention

Maurice Tobin Asks Palsy Drive Support

WASHINGTON, April 16—Secretary of Labor Maurice Tobin, national chairman of the labor division of the cerebral palsy drive, called upon all American citizens to support the forth- coming fund-raising appeal in behalf of the cerebral palsy victims following the world premiere here for a short, "The Man," featuring Alan Ladd and William Demarest.

The premiere was presented at Lafayette Place before a gathering of high government officials and leading authorities of labor and medicine.

Lippert Cowboy Due Seek Selling Points

Currently on a 22-city tour to meet exhibitors and get their opinions as to what elements in Western pictures "sell" most effectively, Lippert Productions starring cowboy team of Gordon (Super-G) Jones and (Lucky) Hayden stepped off in New York at the weekend to meet the trade press at a reception at the Gramercy Park Hotel. With nine cities already covered by the pair, they said that they would want more action in Westerns and "more realistic" cowboy gun-fighting.

Korda Testifies Today

Sir Alexander Korda, here from England, will testify today before special master Robert P. Patterson in the case of ABC Films vs. another between Michael P. Silvers, producer and David O. Selznick over interpretation of the joint distribution contract which gave Korda rights to certain Selznick pictures and properties in return for Selznick distribution rights to several Korda pictures.

RKO Hearing Wednesday

The U. S. District Court hearing here on RKO's petition to place its New York stock owned in Manhasset Playhouses in trusteeship, which had been scheduled for today, was put off to Wednesday, which time the film company's motion for more divestiture time also will be argued.

NLRB Sets 20th Date

The National Labor Relations Board has set April 27 as the election day for the 20th nationwide vote on the foreign film version department of 20th-Century-Fox.

Newsreel Parade

CHILE President Videla's arrival at New York for the 20th anniversary of the Armistice of Paris is curtly, newsreel highlighted. Other items include the Far East fashions, Complete encore:—

MOVIETONE NEWS, No. 27—President Tracy's visit to Chile; Korda in Berlin; Reds riot in Berlin; Spring in England; The German dance band; the racing in Australia; Smithleth for Alabama and Hawaii.


UNIVERSAL NEWS, No. 23—President's visit to Chile here. Garden Gala review. Frank Siler as Army Secretary. Godfather, daughter; dads. First engine, trucks. Fallon's "Windsor" premiere.风尚ifo.

PATHE NEWS, No. 38—Chile welcomes Chile's President Videla. S. W. Wood as entertainment. Fathers, daughter; dads. Chicago Gala premiere. Fallon's "Windsor" premiere.

Kingswood Films Leases Air Base

HOLLYWOOD, April 16—Kingswood Films has signed a lease for an airfield on Vernon Field, former U. S. air base at Jamaica, B.W.I., toward, with 150 buildings on the site who is going to be used for private purposes, it was said by Dr. Barbor, Kingswood general manager. The company, which has scheduled 12 pictures for production, to be distributed by Eagle-Lion, has also notified permission to operate talent and technicians, Garber said.

He added that Kingswood films will qualify as British quota picture because of its use of American dollars in the egift market.

Asks Incentive

(Continued from page 1)

said, charging that in reality no company's solicitation to persuade the arbitrator who gets super-normal he’s the result.

It was cited an example of an arrangement, it said had been properly recently by one distributor where 82% of a $50 increase had gone to the distributor leaving the theatre the $8.75, although might have spent $10 in extra income to get the $50 increase in gross.

Such an arrangement, if agreed legal, leaves the incentive all incentive on the part of the arbitrator to get better grosses.

In consequence of the recent 2nd Circuit decision of Georgia Theatre Co. is staging of the highest promotional "c" company has been given, Fox sponsored slogan "Movies Better Than Ever."
Touwne Decree

(Continued from page 1)

MOTION PICTURE DAILY

Review

"Sunset Boulevard"

(Paramount)

GLORIA SWANSON who since her screen debut at the Essanay Studio in Chicago (you know how many years ago?) has sold as many tickets as she has appeared in films, returns in a role in "Sunset Boulevard," to sell lots more of them in the months to come.

This Charles Brackett production, directed by Billy Wilder, and written by him with Darryl Zanuck, is ably played and told an amazing story of the silent screen who, past her middle years, falls in love with a moneyed, young Hollywood writer, with tragic results for all concerned. Miss Swanson is the aging star, still pretty but living in a malaise, which she will not admit is dead forever. William Holden is the penniless, young writer who, for board and keep within Miss Swanson's Sunset Boulevard mansion, helps nurture her vanity that fame that has not found beyond recall nor youth forsaken her completely.

It let be said now that Miss Swanson's performance is fascinating and persuasive, certain to intrigue and captivate the oldsters, and to bewilder the latter-day audience.

The telling of the story provides something of a rubber-neck excursion through the production community, which is its background, and especially the Paramount Studio, which no one interested in motion pictures will find tedious. It also offers interesting opportunities for such as Cecil B. DeMille, Buster Keaton, Anna Q. Nilsson, H. B. Warner, Hedda Hopper, and others to appear as themselves.

In fact, little of consequence has been overlooked which would add to enjoyment of this fanciful observation of interesting people and their characteristic direction, talk, of which there is by no means a lack, but which tells a great story, in particular aspects, the story of the days when the movies were a unique phenomenon. Miss Swanson is the chief of these, and Miss Swanson's love of picture and her vanity, which informs Xandy of Holand's mode of living.

In his sense of unworthiness, he confirms, the truth to Xandy, sending her back to the theatre. When she prepares to go out of life she has been living beyond and return to his old newspaper job in Ohio. Mistaking his purpose in leaving her and shooting him, still dazed as police find her on same afternoon, she is led to the stage scene to new film cameras, believing herself to be back on the stage in a great dramatic role.

Erich von Stroheim contributes an effective part as her former director, first husband, who has devoted his life to making her illusions of continued greatness, even to maintaining a flow of daily fan letters to her. Other good bits are provided by Fred Clark as a studio executive, Lloyd Gough as an agent, and by Larry Blake, Charles Dayton and Farnum."

This is a picture worthy of special exhibitor effort, for it will need extra work to realize its greatest possible popularity. It should get those who own it to make it known as one of the best films of the year."

---

Theatre Video

(Continued from page 1)

"Hollywood"

Leave noon, arrive 8:30 pm

"Los Angeles"

Leave 9 pm, arrive 5:40 am

Call

UNITED AIR LINES

OR, AN AUTHORIZED TRAVEL AGENT
ON HOW TO MAKE MONEY WITH
UNIVERSAL-INTERNATIONAL'S

"Francis"

FROM THREE OF THE MOTION PICTURE INDUSTRY'S
TOP BOX-OFFICE STARS

PREVIEW PETE
(TRAILER
EMCEE)
SAYS:

"'FRANCIS' is a great picture
—BUT—nobody could possibly
guess how great without
seeing the sensational
TRAILER that sells the
picture! I'm in it!"

FRANCIS
(THE TALKING
MULE)
SAYS:

"Even a Jackass knows that the
only thing that's greater than a
talking mule is a TALKING TRAILER
... like the one that starts the
laffs that never stop until your
patrons have finished seeing
'FRANCIS'!"

THE PRIZE BABY
(THE THEATRE'S
BEST SALESMAN)
SAYS:

"I've been selling 'em for
more than 30 years ... but
I've got to admit that the
TRAILER on 'FRANCIS' is
spectacular, sensational ... in
fact it's GOOD!"

EVERYBODY SAYS:
"The combination of live talent and cartoon
animation in the TRAILER on 'FRANCIS' is the
greatest piece of salesmanship that ever
pulled patrons into theatres!

NATIONAL Screen SERVICE
PUBLICATION OF THE INDUSTRY
NEFC Organization to Be Launched Today at NY Meet

Full-scale meeting of all sponsors of National Exhibitors’ Fed. for 10:30 this morning at the Hotel Astor here for the purpose of completing organizational work and launching its program of independent production financing, S. H. Fabian, president, will preside.

The company was formed last June under the sponsorship of 23 prominent circuit heads throughout the country and will start out with an initial capitalization of $2,000,000.

Among those expected to sit in at the session today are: Ted R. Gamble, Robert W. Coyne, Lou Gamble, Sam-

(Continued on page 5)

TOA TO REJECT D.C. PROPOSAL FOR ‘NATIONAL FREE MOVIE DAY’

The “National Free Movie Day” proposal which has taken root in the Motion Picture Theatre Owners of America, the Washington organization, is an affiliate of the TOA and the latter’s rejection is said to be significant of its attitude nationally.

Prior to leaving here yesterday for Washington where he will meet today with the local TOA unit, TOA executive director Saul Sullivan revealed that the national organization will not endorse the proposal but, rather, will put itself on record as not opposed to adoption of a “Free Movie Day” plan by local affiliates. He said that if local units should see any value in such a plan for their respective areas at particular times—such as civic anniversaries—it is up to them to adopt it.

Sullivan, who said he will state the national organization’s position on “National Free Movie Day” at the meeting today with Washington exhibitors, said that TOA’s opposition to the proposal lies in the fact that motion pictures are far from being a “new product” to be introduced.

(Continued on page 5)

Grosses Good in NY; Drop-off Normal; $100,000 for ‘High’

New York first-run business continued strong through the latter part of last week and over the weekend at a few situations and fell off about normally at most others. The overall take for the current week looks to be good, short of Easter Week business, but

(Continued on page 5)

Rep. 13 - Week Net Rises to $290,766

Republic and its subsidiaries report a net profit of $290,766 for the 13 weeks ended Jan. 28. This compares with $218,800 for the corresponding period of the previous year.

Net for the more recent period before provision of $195,000 for taxes was $185,766. Net for the prior period before provision of $165,000 for taxes was $143,800.
DeWey Signs Bill for Local Tax Powers

Albany, N. Y., April 17—The New York legislature has signed into law five special property tax statutes, including a bill that permits the city of Albany to impose a tax on local improvements.

Debra on 'Movies Are Better' Tour

Arthur Debra, director of the Motion Picture Association of America's community relations, has let loose on the road. When speaking engagements before exhibitors and community groups, it was discovered that Debra is a member of the MPAA, vice-president in charge of exhibitor-community relations.

Autry Plans 52 TV Films for Wrigley

Hollywood, April 17—Gene Autry will star in series of half-hour television films for Wrigley chewing gum, under terms of a contract now awaiting final signatures, it was learned today. Autry, who has been Schneider's Western features released by Columbia, and Mitchell Hanburg, Autry's business manager, signed the options as a television producing company, with filming to start in May. The contract, which Autry signed subject to the usual options, will not affect Autry's Columbia or radio commitments.

Lew Farnan Entering Exhibition on Own

Lew Farnan, in charge of operation of the Monarch division of Gimbel Enterprises, has resigned, effective immediately, to establish exhibition company in the New York area. He is now negotiating for at least two houses.

Says Crescent Broke Decree

Nashville, April 17.—With a hearing on a petition for a preliminary injunction and an order to show cause, filed by Ward Hughes of Nashville against the Department of Justice, Washington, to be heard before Judge Leslie Darr in Nashville on Thursday, Crescent and American Film Distributors Inc., charged with violation of the anti-trust decree handed down by Judge Emlen D. Darr in 1940, filed a motion that a drive-in theatre, "Hi-Way Drive-In," near Lewisburg, is being constructed by Lewisburg Theatre Co., and that Crescent is operating a theatre named "Dixie," in violation of the decree of the U. S. District Court for Tennessee. Representing Crescent is the law firm of Pakrulis, Peirce & Halsey, and representing the government, Armistead, Kiley & Skellon, Washington.

Report Stirs Demand For UK Tax Relief

London, April 17.—The gloomy report last week on the financial condition of the government's Film Finance Corp. has been followed by many urgent calls for relief, based on the ground that the government is in an untenable position in lending public money for production when film is capable of earning profit at a high tax rate.

Sir Alexander King, former Cine-

Shuford in Texas Advertising Field

Stanley Shuford, former advertising manager of Paramount, will enter the advertising agency field in El Paso, Tex., as a partner of Dan White, who now operates the business. Planned for a later date is a guest ranch near El Paso, presented by the British Consul-General in charge of the day's registration.

Peirce Opens Own Office

Hollywood, April 17.—William L. Peirce, former publicity and advertising executive with Samuel Goldwyn, Embassy, and Fox, has opened his own office here. He will handle complete advertising and publicity for a number of major productions, advertising, publicity and public relations for personalities.
Another great
U-I action-adventure hit
...in color by
TECHNICOLOR

COMANCHE TERRITORY

Maureen O'HARA · Macdonald CAREY
"COMANCHE TERRITORY"

color by TECHNICOLOR

with WILL GEER · CHARLES DRAKE · Screenplay by OSCAR BRODNEY and LEWIS MELTZER
Directed by GEORGE SHERMAN · Produced by LEONARD GOLDSTEIN
TWO MORE BIG ONES ARE ON THEIR WAY backed by that big U-1 Showmanship—of course.

Curtain Call at CACTUS CREEK
COLOR BY TECHNICOLOR
Screenplay by HOWARD DIMSDALE • Directed by CHARLES LAMONT
Produced by ROBERT ARTHUR

SIERRA
COLOR BY TECHNICOLOR
Starring AUDIE MURPHY • WANDA HENDRIX • BURL IVES • DEAN JAGGER
Screenplay by Edna Anhalt • Based on a Novel by Stuart Hardy • Directed by ALFRED E. GREEN • Produced by MICHEL KRAIKE • A Universal-International Picture

and coming...THE ONE IN 1000
WINCHESTER '73
THE GUN THAT WON THE WEST
Review

“A Ticket to Tomahawk”

(Continued from page 1)

TAKING it straight, this big-scale Technicolor Western with its ingenious story line is a rousing good show for popu lar consumption. Taking it as it is, with a sudden and unexpected switch to burlesque, “A Ticket to Tomahawk” becomes at once a funny and a slightly frustrating picture. Mary Loos and Richard Sale are co-authors of this yarn about the initial run of the Tomahawk and Western, narrow-gauge railroad probing into the Colorado mountains from the town of Durango. Blocking this message of progress are stage coach interests headed by Maurice. Hugo whose hired henchmen are under instruction to wreck and murder if required to prevent the run to Durango being completed. Hugo, the detective, is a likable figure. His trouble is that he is confronted by the right of way of Epitaph and Tomahawk are minus rails. The strategy calls for mule teams to haul the engine over the trackless distance and there after over a rickety trestle—waves—and to the end of the line. A war party of Arapahos, headed by Hugo, starts trouble, the trestle is blown up and the crisis resolved. Daisy saves the day by getting to the Indian chief, a one time sidekick in a medicine show. The mountains are re-assembled and the run resumed. The final trouble develops when the boiler is punctured and the town line moved behind the engine to indicate the conditions of the charter have been fulfilled.

The first half of the picture is produced with a small staff. Daisy meets with Miss Baxter develops the villains of the piece are eliminated for a happy ending. The twain enters when Daisy meets his Indian friend and both start talking show business. It is a funny routine and partly unexpected change of pace. Fireworks are set off and there probably represents normal expectancies. But its main story line is fresh and different, if far-fetched. Performances are quite excellent and Harry Jackson’s singing and L. C. W. of the cast is super. Co-author Sale also directed and did representatively well. Robert Bassler produced.

Urges Telecasters

(Continued from page 1)

time, however, the Council said, “there are rubbings, not only among the viewing public but also within the industry and interested government agencies, that television is being used to the detriment of the best interests of the public, especially the children, through some of the programs being presented.” The Council declared that “...we feel they may well lead to censorship and regulation from without, and to prevent this, this resolution was concluded, the industry itself should adopt a voluntary morals code.

Rank to Sell

(Continued from page 1)

In LOS ANGELES

TIGHT LITTLE

is its

15th BIG WEEK

is a

A Universal-International Release

us rko

Motion Picture Daily

Tuesday, April 18, 1950

WARNER BROS. TRADE SCREENING

“BRIGHT LEAF”

WASHINGTON, D. C. TERRITORY ONLY

8 P.M. FRIDAY APRIL 21, 1950

WARNER THEATRE BUILDING • 13TH AND E STS., N. W.
FACT: Today you can date three of the biggest pictures ever made by three of the industry's top showmen-directors!

DeMille GIVES YOU:

Samson and Delilah
Color by Technicolor

Its records have never been equalled by any picture and each new opening adds new evidence.

Capra GIVES YOU:

Riding High
"BING'S happiest picture" says this week's Look over 300 smash engagements start it on its way.

Wyler GIVES YOU:

The Heiress
Winner of more Academy Awards than any picture this year—climaxing scores of other honors.
State Minimum Wage Unit
Is Set Up for Industry

At ceremonies held yesterday at the office here of New York State Industrial Commissioner Edward Corsi, nine representatives of the public, management and labor, including Fabian, were sworn in as members of a Minimum Wage Board for the amusement industry of the state. The board will be given the task of studying the matter.

RFC Weighs Loan Bids; Sherman and Bischoff Applicants

Washington, April 18—The Reconstruction Finance Corp. is weighing the granting of loans to independent film producers, but it will be "some little time" before it makes any decision, according to American Motion Picture Operators Union executive Michael J. Milgrom, who was sworn in as a member of the board.

Job Finished, O’Shea Leaving Vanguard

Daniel T. O’Shea, president of Vanguard Films, Inc., and executive director of the Selznick Studio in Hollywood, has resigned, effective immediately. Contemplation of the step was reported in Motion Picture Daily on Feb. 2.

"The reason for my resignation," said O’Shea, "is simply that my job is complete. What Vanguard has managed to do it has done alone. Now that Vanguard has accomplished this, it may be better for me to go on with my other activities."

KMTA Convention Set for Oct. 10-11

Kansas City, April 18—The fall convention of the Kansas-Missouri Theatre Association was set tentatively for October 10-11 in advance of the Theatre Owners of America national convention, at a meeting of the board of directors today. Recent KMTA conventions have followed the TOA meetings so that decisions, discussions and speakers might be brought from the national meeting to the area. This procedure is reversed so that ideas and problems of the area may be brought to the national meeting.

British Budget Excludes Theatre Tax Relief; Clears Way for US Pact Talks

London, April 18—Britain’s 10 per cent entertainment tax on cinema income will continue without change, it became evident today as Chancellor of the Exchequer Sir Stafford Cripps presented the new government budget to Parliament.

The budget leaves the entertainment tax unaltered and, despite the entire industry’s intensive campaign to obtain some measure of relief from the tax, the subject was not even mentioned by Cripps in his speech accompanying the submission of the new budget.

While the budget now before Parliament, Harold Wilson, president of the Board of Trade, is free to set a date for a meeting with representatives of the American motion picture industry to review the Anglo-U.S. film remittance agreement. Indications are that the meeting will be held about May 15.

NEFC Will Be Rolling in 90 Days: Fabian

Board here authorizes officers to ‘go ahead’

Board of directors of the National Exhibitors Film Co., at a meeting here yesterday authorized Si Fabian, president, and other officers to “go ahead as soon as possible” with the company’s program of financing independent production. Fabian announced following the meeting.

He said the company figures to get underway with actual deals with producers in 60 to 90 days, by which time the conversion of stock pledges into actual purchases by sponsors will have been achieved and other machinery set.

Fabian declined to comment on publicity, however.

Towne Decree ‘Most Drastic’

Film company attorneys said here yesterday they consider the Chicago Federal Court decree against the distributors in the Towne Theatre, Milwaukee, anti-trust case as the most drastic in the history of private actions against the companies.

The court order calls for divestiture of some theatres by Warner and 20th-Fox in the Milwaukee area, imposes tight distribution injunctions and awarded the plaintiff damages of $90,000.

Warner-Patrick Split Delay Is Expected

A new 30-day extension of the presently-scheduled Friday deadline for Warners to break up its partnership in Atlantic Theatres in New Jersey is indicated here. The company is said to have made considerable progress toward dissolution of the 15-theatre chain.
Personal Mention

SPYROS P. SKOURAS, 20th Century-Fox president, has left here yesterday from Mexico City.

LEON J. Bamberger, RKO radio sales promotion manager, will address the annual convention of North Central Group in Detroit next week.

MORRIS DAVIS, M-G-M managing director for South Africa, said yesterday that Davis are vacationing in New York.

ROBERT J. ROSEN, society of independent motion picture producers counsel, has arrived here from Hollywood and Detroit.

SAG, Equity Unity Film Urged by Reagan

Speaking before a special meeting of the council of actors' equity association here, Hollywood Screen actors Guild president Ronald Reagan yesterday urged a strong plea for "cooperation" between SAG and actors' equity association to avert the jurisdictional war which has threatened to break out between SAG and the television unit of the associated actors and artists of America. Reagan is among the council's "istinguished guests" but has been on opposite sides on the question of whether the association shall have jurisdiction over talent in television films.

The equity Council is expected to act on the position yesterday taken by Reagan's plea when the "four A's" board meets here today for what is expected to be a "showdown" session in the year-long dispute. SAG has repeatedly forecast a jurisdictional war if television association "encroaches" on the actors' union's supervision of performers in film, whether by vote or motion picture theather or for television, as well.

From here to the coast to join Reagan at today's "four A's" board meeting are William Holden, Edward Arnold and Buck Harris.

Two Raise Fund for Rogers Hospital

Joseph Sinclair and Joseph McCarthy, members of Local No. 1, IATSE, raised a fund of $1,500 Thursday through voluntary efforts on their own initiative to provide essential, extra items for patients at the will Rogers Memorial Hospital at Orange, N.Y.

Sinclair and McCarthy called on Max Cohen, New York Variety Club president, to devote a day to make a presentation of the fund, which will be administered at the hospital.

Poll Picks Crosby, Hope

Bing Crosby has been selected number one actress of the screen, and Bob Hope number one comedian, in the annual poll of the Los Angeles Record and Tribune, it was announced yesterday by Paramount. The poll was conducted in the Los Angeles Record and the Tribune.

FRANK CAPRA, producer-director, has left here on a tour of Detroit, Chicago and Dallas.

LOUIS B. MAYER and MRS. MAYER will leave here today for Miami.

SOL LESSER, producer, will sail from here today on a trip to London ahead of his first in New York.

LEON GOLDBERG, universal-international vice-president, is in Boston from New York.

SAG, Equity Unity Film Urged by Reagan

Speaking before a special meeting of the council of actors' equity association here, Hollywood Screen actors Guild president Ronald Reagan yesterday urged a strong plea for "cooperation" between SAG and actors' equity association to avert the jurisdictional war which has threatened to break out between SAG and the television unit of the associated actors and artists of America. Reagan is among the council's "istinguished guests" but has been on opposite sides on the question of whether the association shall have jurisdiction over talent in television films.

The equity Council is expected to act on the position yesterday taken by Reagan's plea when the "four A's" board meets here today for what is expected to be a "showdown" session in the year-long dispute. SAG has repeatedly forecast a jurisdictional war if television association "encroaches" on the actors' union's supervision of performers in film, whether by vote or motion picture theather or for television, as well.

From here to the coast to join Reagan at today's "four A's" board meeting are William Holden, Edward Arnold and Buck Harris.

Two Raise Fund for Rogers Hospital

Joseph Sinclair and Joseph McCarthy, members of Local No. 1, IATSE, raised a fund of $1,500 Thursday through voluntary efforts on their own initiative to provide essential, extra items for patients at the will Rogers Memorial Hospital at Orange, N.Y.

Sinclair and McCarthy called on Max Cohen, New York Variety Club president, to devote a day to make a presentation of the fund, which will be administered at the hospital.

Poll Picks Crosby, Hope

Bing Crosby has been selected number one actress of the screen, and Bob Hope number one comedian, in the annual poll of the Los Angeles Record and Tribune, it was announced yesterday by Paramount. The poll was conducted in the Los Angeles Record and the Tribune.
Isn’t it exciting that just when the entire trade is talking about M-G-M’s “ANNIE GET YOUR GUN” your pal Leo tops the industry headlines with more SOCK NEWS, the biggest announcement in years! Millions of dollars in BIG, STAR-BRIGHT M-G-M pictures are ready for Trade Showing! One right after another M-G-M’s TERRIFIC TEN” will bring joy to showmen’s hearts! As usual, it is M-G-M that comes through with pictures, just when this industry needs that M-G-M shot-in-the-arm! These ten pictures are ready, they’ve been previewed and hey’re great! The Ten Trade Show dates are set! Read all about them next week!
"Certain to keep audiences

"Happy programming finds "House By The River" bulwarked at Paramount Hollywood and Downtown Theaters."
LOS ANGELES EXAMINER

"Suspenseful melodrama."
LOS ANGELES CITIZEN NEWS

"Suspenseful murder story, . . . exciting."
LOS ANGELES EVENING HERALD AND EXPRESS

"Dramatic thriller."
LOS ANGELES HERALD AND EXPRESS

"New suspense production on two screens. Intense acting by the principals. Director Fritz Lang creates suspense."
LOS ANGELES TIMES

"HOUSE BY THE RIVER" starring LOUIS HAYWAR
with DOROTHY PATRICK · ANN SHOEMAKER · HOWLA
From a Novel by A. P. Herbert · Music by George A
Directed by FRITZ LANG · A REPUB
in the edges of their seats!

MOTION PICTURE HERALD

"Heighed by fine touches and resourceful production."
MOTION PICTURE DAILY

"Enough action to engage the eager attention of audiences and keep them intrigued. A money-maker. Exceptionally well acted and directed."
SHOWMEN'S TRADE REVIEW

"Remarkably good. Suspense, terror and tenderness."
LOS ANGELES DAILY NEWS

"Unusual and powerful murder drama. Holds the spectator's interest."
THE HOLLYWOOD REPORTER

THE RIVER

LEE BOWMAN • JANE WYATT

AMBERLIN • SARAH PADDEN

Screen Play by MEL DINELLI

AMBERLIN • SARAH PADDEN

Produced by Howard Welsch • A Fidelity Pictures, Inc. Presentation

CTURE • Republic Pictures Corporation—Herbert J. Yates, President
**Review**

*“While the Sun Shines*”

(Associated British—Stratford)

SOME delectable morsels of humor and characterization are provided in this modest British production racket high. The popularity of the cast does not in any way obscure the strong marital value but the performances are infused with tremendous charm. The picture is general in appeal, but very likely it would be most appreciated by discriminating audiences.

The cinematic comedy with Terence Rattigan and Anatole De Grunwald centers around Ronald Howard, who as young Lord Harpenden, is unable to rise above the rank of ordinary seaman despite his title. Howard happens to be in love with attractive Barbara Will, and while the court is in the offing. But suddenly a young American and Frenchman appear on the scene, resulting in the three men vying for the girl’s hand. As the story whirs its merry way, it takes on the aspect of a minor UN problem. The ending is patched and not joined in matrimony, but there is enough happiness to go around for all.

Winning performances are rendered by the latter two. Ronald Squire offers a superlative act as a remover, while Brenda Elwyn performs satisfactorily as “the other woman.” Also giving good acting accounts are Bonar Colleano, Jr., as the American and Michael Allan as the Frenchman. A presentation of Associated British Picture Corp., Ltd., distributed here by Stratford, it was produced by De Grunwald and directed by Anthony Arnall.

Running time, 82 minutes. General audience classification. May release.

**Telecasters’ Loss**

(Continued from page 1)

This was the picture for the networks and 1949-1950 ad sales figures of $3,000,000 to $3,200,000—4 a 28 per cent jump over the $2,870,000 of 1948; 1949 expenses, $38,100,000, down 140.

It is considered likely that more than six companies were operating in this field by the end of the year, but the track record of the last half of operations were outweighed by first-half losses. The aggregate revenue of all AM, FM and TV stations in 1949, amounted to $459,600,000, or a 10.2 per cent jump over the $416,800,000 in 1948. Total expenses amounted to $425,000,000 against $379,700,000 a year earlier.

The AM-FM stations had net incomes before Federal taxes of $39,100,000 in 1949, against $61,000,000 in 1948.

Summarizing the situation before the National Association of Broadcasters’ convention on the West Coast, FCC chairman, Wayne Coy said AM revenue was maintained in 1949 at 1948 levels, TV revenue increased, TV losses increased and TV losses were met almost entirely by AM income.

**RFC Loans**

(Continued from page 1)

loans; Sherman’s bid covers 10 pictures, worth $2,100,000. Announcement last week and Bischoff joined Ellis Arnall, president of the Institute of Independent Motion Picture Producers, in conferences with RFC officials.

Meanwhile, a prominent industry spokesman pointed out that RFC’s developments on Capitol Hill do not help the independents any. A Senate subcommittee is engaged in making a very critical and searching study of RFC’s loan policies, and it is considered likely that the agency, already under fire, will hesitate a long while before embarking on a new policy.

The corporation has had a policy of refusing to make production loans. Indications were that during the next few weeks, independents applying for loans will submit further facts to back their applications and their attorneys will confer with RFC officials in a further attempt to win the agency to a switch in its policy.

**O’Shea Leaves**

(Continued from page 1)

for the future, he proposes to take a rest. It is understood that O’Shea has been considering returning to private law practice.

Simultaneously, from his New York headquarters, David O. Selznick stated, “It is with mutual regret that Dan O’Shea and myself have come to a parting of the ways, an occurrence inevitably dictated by the transfer of my production activities to Europe.”

**NEFC Rolling**

(Continued from page 1)

location when asked if NEFC’s initial capitalization goal of $2,000,000 had been reached. He said in effect that the operation being directed by Anthony Arnall, and it is up to the officers to follow through with the detail work on issue once the operation has been launched. The banks and the labor executive will be set up and the officers will be set up and the officers will be trained by the state labor department and the company immediately, and others.

Fabian said NEFC’s policy on the number of production loans to be made in any given period will be flexible, to be determined by the state of the market.”

The organization of NEFC was announced last June. Fabian said various approvals by the Securities and Exchange Commission, the Department of Justice and statements of regularity by 15 states have been responsible for the delays in the program.

**Towne Decision**

(Continued from page 1)

$1,295,878, in addition to attorney fee of $225,000.

Lawyers here said the decision is certain to be appealed on grounds of an excessive award of damages and nearly sure concentration of suits on the persons of films, in addition to other counts. The 20th-Fox and Warner theater companies and other major distributors, with United Artists and Isthmus Universal.

**WB Partner Split**

(Continued from page 1)

theater joint ownership but will be unable to complete a deal by Friday, consequently it will ask the Department of Justice for the additional time.

The Department is expected to go along with the delay since the company has shown “good faith” in its efforts to meet the deadline, it was said.

**Treasury Luncheon Today for Drive**

The motion picture industry’s advisory committee for savings bonds, under the leadership of national chairman Samuel Pinis, is preparing a promotional campaign for a luncheon-meeting which was arranged for today at the Waldorf-Astoria here for the presentation of promotional plans. Top Treasury officials from Washington will attend the luncheon.

**For one terrifying moment, 3,724 people forgot they were Americans!**

WASHINGTON, April 18—A leading Democratic member of the House Ways and Means Committee said today he thought Congress would override a Presidential veto of any tax bill which excises a lot and does not increase taxes too much along other lines.

He said “such a bill ought to be very popular in an election year.”

One of the big questions in the admission tax picture has been a Presidential veto and what Congress would do in the event of one. The member threatened that he would disapprove any bill that does not raise as much revenue in new taxes as it loses in excise tax cuts, and it is almost certain that the tax bill that Congress will pass will lose far more revenue than it gains.

The House Ways and Means Committee today examined its executive session work on a new tax bill, but took no votes since one member was absent. However, Committee members said they hope to start tomorrow with the excise first order of business.

It is likely that excise voting will continue well into next week, with no tax bill reported before May 15.

**One Annual Charity Drive: Rembusch**

FRANKLIN, Ind., April 18.—A proposal for “one giant yearly motion picture community drive” with its yield “allocated between all concerned and worthwhile charity endeavors” was made today by Truman T. Rembusch, president of Allied States.

“An Allied poll reveals the majority of its exhibitors feel independent drives are being overtaken to a point where they are becoming ineffective,” Rembusch said in a telegram to Bob Hope in which he declined to serve as a consultant to the United Cerebral Palsy Association fund drive.

**Postpone Walbrook Suit**

WASHINGTON, April 18.—At a pre-trial conference here of the Walbrook Theatre’s breach of contract suit against 20th Century-Fox, Judge Deaderick decided to postpone setting a trial date until after proceedings have started in the suit of the Windsor Theatre against other major distributors. The Walbrook-20th-Fox suit grew out of the Windsor case.

Movies Are Better Than Ever, By Gosh

First home office screening of 20th Century’s “Brook-en Arrow” had just ended the other day, when one of David Golding’s publicity staff members noticed an entry in the eighth race at Havre De Grace (the name of Co- chise, the same name as that of the Indian chief, played by John Wayne, in the picture). The boys got up a pool and played the hunch. Cochise romped in, paying $10.50.
United Para. Theatres Nets 3,193,000

TV ‘War’ Opens Over Talent Jurisdiction

The international board of the Associated Actors and Artiste of America yesterday voted here to give Television Authority complete jurisdiction in the organization of talent in the entire television field—television films included. The Screen Actors Guild at once interpreted the action as a declaration of jurisdictional war against SAG and the Screen Extras Guild. Both film guilds are branches of the Four-A’s, and were represented at yesterday’s board meeting, but they were outvoted on the Four-A’s board by five-”live” talent unions.

The big question now is: Will SAG and SEG bolt the Four-A’s? It is expected to be answered, in part at least, at a

John Nolan, Veteran Comerford Official

John Nolan, manager of the film purchasing and booking departments of Comerford Theatres for the past 15 years, died Tuesday night at St. Monica’s Hospital, Phoenix, Arizona, the New York office of the circuit disclosed here yesterday. Nolan, 58 years old, has been re

GIVE RKO TO 1951 FOR DIVORCement

Walsh Pledges ‘IA’ To Palsy Campaign

The “hearty endorsement” of Richard F. Walsh, president of the IATSE, has been given to the May campaign of the United Cerebral Palsy Association, guaranteeing “the full cooperation of IATSE members everywhere.”

Leonard Goldenson, U.P.T. president, estimated that earnings for the quarter were about 5% below the corresponding 1949 quarter, but were up substantially from the last quarter of 1948. The first quarter last year was the best for the year and the last quarter the poorest, he said.

During the first three months of this year, U.P.T received $1,072,000 in cash.

Separate Vote on Each Excise Seen a Break for Industry

Washington, April 19—The House Ways and Means Committee today rejected an immediate, 50 per cent across-the-board cut in wartime excise tax rates, and instead decided to vote separately on each individual excise.

Some Committee members opposed

‘Free Movie’ Idea Headed for Limbo

Washington, April 19—A half-dozen suggestions for improving theatre business, including a “Free Movie Day,” were turned over to a special committee today by the Theatre Owners Association of Metropolitan

A Paramount Picture

(Theatrical Journal)

IT'S THE BEST SHOW IN TOWN!

IT'S THE BEST SHOW IN TOWN!

FRANK CAPRA'S

RIDING HIGH IS BEST CROSBY SINCE ‘GOING MY WAY’

—PROVIDENCE JOURNAL
NEWS
in Brief . . .

ALMOST 1,000 citizens from all walks of life have accepted posts on a committee for the benefit of Eagle-Lion’s "The Jackie Robinson Story," according to Young United, the organization which will receive the proceeds to aid its settlement houses. Among the honorary sponsors for the premiere, to be held at the Avery Theatre here on May 10, are Gov. Thomas E. Dewey, Mayor William O’Dwyer and U. S. Senators Irving M. Ives and Herbert H. Lehman.

TORONTO, April 19.—Stan Gosnell, a director and treasurer of the Motion Picture Theatres Association of Ontario, has been named president of the organization to succeed George Peters, former vice-president of Odeon Theatres of Canada. Gosnell is manager of Loew’s Toronto, Toronto.

CHICAGO, April 19.—The newly-formed Triangle Amalgamation Corp., headed by Arthur L. Stern, will take over the management of the Argmore, Avon and Libby theatres from Essaness. William A. J. Emil, president of Essaness, formerly with Essaness, will join Triangle in an advisory capacity.

SEG Is New Title For Merged Guilds

The Screen Employees Guild has been designated as the official title of the recently-merged Screen Publicists Guild and Film Producers Guild Professional Employees Guild. An application for a charter has been submitted to the parent union, the United Office and Professional Workers of America.

The new union now has jurisdiction over 3,300 employees, including 150 office employees and 36 more home office contracts, according to Jack Ryan, business director of the of the UOPW.

Under the merger arrangement, the officership of the union will consist of five officers, and the SPG and SEIG officers will form a new organization called the Allied Editors.

Other officers now include Harry Hochfeld, second vice-president, and James Proccaccini, recording secretary.

A first vice-president is vacant.

4-City Premiere for Rock Island Trail

James R. Grainger, Republic sales vice-president, left here yesterday for Boston, accompanied by John P. Conroy, district manager.

Grainger will return to New York on Saturday and will leave on Sunday, accompanied by assistant general sales manager Edward L. Walton, for Chicago and Rock Island, Ill., where they will attend the world premiere of Republic’s "Rock Island Trail," which will have a drive-in premiere in Toronto, Iowa and Rock Island, Illinois, and in East Moline on April 27.

Personal Mention

MURRAY SILVERSTONE, 20th Century-Fox International president, will return today from Mexico City.

GORDON LIGHTSTONE, Paramount Canadian sales manager, has been re-elected for the fourth time as president of the Canadian Motion Picture Distributors Association.

W. FRENCH (BILL) GITHENS, chairman of the executive committee of the Guild Corp., has received the Republican nomination for mayor of Bernardsville, N. J.

DAVID DENT, associated with his father, Arthur Dent, in Adelphi Films, London, is in New York and will return to London at the end of the month.

RICHARD DE ROCHAMONT, March of Time producer, will be a guest star tonight on IRENE O’GELLINE’S WCBS-TV program, "Rendezvous."

B. R. KRAZNE, Film Classics distribution vice-president, has returned here from Detroit and Chicago.

CARL WALKER, Walt Disney studio executive, has arrived here from the Coast.

‘High’ Holds In 64% Of First 100 Dates

Sixty-four per cent of the first 100 dates of “Riding High” have achieved higher holdover and mover figures than any Bing Crosby film in the last three years, according to A. W. Schwalberg, president of Paramount Film Distributing Corp., who also declared that the new Crosby starter has equaled records set in these situations by Bing’s “Going My Way” and “Welcome Stranger.”

The Paramount studio chief attributed this to the all-out advertising-publicity-exploitation campaigns conducted by Paramount members of Max E. Youngstein’s staff.

Para. to Film ‘Goldbergs’

With the signing of Gertrude Berg, star and co-executive producer, for the "Goldbergs," Paramount announces arrangements are now complete to film that radio and television hit in the first week of May on the set for July, with Mel Epstein directing and N. Richard Nash collaborating with Miss Berg on the script.

Signs for Garden Events

Television rights to Madison Square Garden Saturday night sports events, which have been produced over the years and have been acquired by Columbia Broadcasting, are excluded.

Garden boxing bouts are hockey games.

Levy Signs Two Aides

Jules Levy, independent producer who will distribute the French film, "Fabiola," has signed Frederick Burger and Forest Leader to assist him in preparing an English version.

RONALD W. ALCORN, independent producer, accompanied by Neo Crawford, his advertising-publicist, and Pat Patterson, arrived here yesterday from the Coast.

JOHN DE BEVERTO, former assistant manager at Loew’s Poli, Bridgeport, has returned to that city after serving as relief manager of Loew’s Bridgeport, O. C., due to the recuperation of Walter Kessler, the regular manager who was injured in an automobile accident.

HENRY L. NATHANSON, president of M. T. Films Ltd. of Canada, Tio Gold, general sales manager, and Dewey Bloom, field exploiter, will leave here tonight for Toronto.


HAROLD WINTHEIN, Monogram-Allied Artists Western sales manager, has arrived in Hollywood on a tour of exchanges in his territory.

MAX BLACKMAN, Warner Theatres executive, will celebrate his 50th birthday on Saturday.

Funeral Service Here Today for W. A. Orr

Funeral services will be held this afternoon at the Frank E. Campbell Funeral Church here for William A. Orr, Loew’s New York branch office department executive, who died Tuesday morning at the age of 67 at Harkness Pavilion after several weeks’ illness.

Orr was with the company 27 years and previously was city editor of the New York Tribune.

Services Today for Jack Price, 55

JACKSONVILLE, April 19.—Funeral services will be held here Wednesday for E. B. (Jack) Price, 55, Warner Brothers branch manager here, who was stricken Tuesday and will be at Riverside Memorial Park. He joined Warner in 1947 as a salesman and became manager of the new Jacksonville branch upon its opening in August, 1949.

Police Aid Drive-in Bow

Ledgewood, N. J., police are selling tickets for next Wednesday’s opening of the 550-car Garden Auto-Torium drive-in, operated by P. B. Smith, formerly an executive of Eastern Drive-In Theatres, opening night proceeds will go to the local Police Athletic League.

Para. to Release ‘Trio’

Paramount will distribute J. Arthur Rank’s "Trio," which will be on display in the Western Hemisphere, it is announced here. The film, based on three Somerset Maugham stories, and produced by Sidney Salmon, Anthony Durborough was associate producer.

New Pact Benefits Coast Publicists

HOLLYWOOD, April 19.—Screen Publicists Guild’s membership has unani-
mously approved a new contract with major studios. The pact sets a $75.53 weekly wage for semi-publicists, with rates climbing down to $55.60 for apprentices. The new contract also sets the establishment of a labor management committee composed of nine members from the Guild and five from employers.

Provision for a 100 per cent union shop is included, subject to approval by Guild members in a mail ballot to be conducted by the National Labor Relations Board.

Doubious Book Not Reason to Ban Film

WASHINGTON, April 19.—The picture committee of the Daughters of the American Revolution today advised its 165,000 members throughout the country not to base books of dubious moral content: probably quite acceptable.

In a letter to the motion picture DAR convention, the committee, headed by Mrs. Leroy Montgomery, pointed out that producers must conform to "rigid moral requirements of the Production Code." Some films have been banned on the basis of a book with over half of the book's material or organization doing the censoring the committee said, adding that this is most unfair to the producers.

The report said that again last fall had reported "no Communist in any picture," and that most of the "dubious" Hollywood films stressed "many war pictures, too much fight too much crime, too much brutality.

John Nolan, 58

(Continued from page 1)

siding in California and Arizona during the past few months because poor health.

Nolan devoted almost his entire professional life to the industry. He had been Eastern sales manager for 20th Century-Fox and went to Australia by the company to manage its interests in that country. He had to leave that position because of poor health.

John Roberts, head of the department for Comerford, and Tico P. Comerford, assistant to Nell Comerford, were here Thursday to attend the funeral, which will take place at Inglewood, Calif., where he had lived and Fessanag Mortuary Inglewood.

Surviving are three sisters: Mary Nolan, of San Marino, Sacred Heart, in Tokyo, Japan, and Edward T. Hays, and Mrs. Ed Hays, both of San Marino. The latter was the husband of the late M. Leavy Nolan of Albany, N. Y.
D. C. Paper Calls
Johnson's Probe
'Silly and Stupid'

WASHINGTON, April 19—The Washington Post editorial attacks on Senator Edwin Johnson's proposed investigation of Hollywood negligence and abuse strikes us as rather silly and stupid.

Pointing out that the Colorado Senator is making much of the fact that current scandals have a bad effect on American youth, the Post assail that Senator's efforts as if Johnson seems to be contemplating would undoubtedly sell a good many extra papers, particularly if the investigator manages to stir up anything of specially scandalous interest. But we doubt that airing his points at tonight's hearings, where the Author and Chaplin and Flynn cases were successively aired some years ago, would have a particularly salutary effect upon American youth.

"Anyway," the Post editorial concludes, "we had taken July 24th and what if the sexual morals of Hollywood and of Broadway are a matter of public concern? Of course, Hollywood belongs to the local authorities and not to the Federal Government. Also, we can't help thinking howquoting the Post's own words"does herself, only a short year ago, might have seemed for one of Senator Johnson's licenses."

Jackson Meets with Schar
don Hollywood 'Probe'

Hollywood, April 19—The first publically reported meeting between Judge Stephen S. Jackson and an official of Judge Jackson's Hollywood investigation took place today when the Senatorial investigator visited Dore Schary, who is chairman of the Motion Picture Industry Council public relations committee, at the M-G-M studio.

Following the meeting, Schary's office released a statement reading in part: "The meeting was held at the request of Judge Jackson, following Jackson's new bureau, which is now composed of local authorities and not the Federal Government. Also, we can't help thinking howquoting the Post's own words: 'does herself, only a short year ago, might have seemed for one of Senator Johnson's licenses."

Treasury and Tax

(Continued from page 1)

should be corrected, Secretory of the Treasury John Snyder said yesterday. The Treasury's original tax message to Congress was, in fact, a miss

D. C. Paper Calls
Johnson's Probe
'Silly and Stupid'

WASHINGTON, April 19—The Washington Post editorial attacks on Senator Edwin Johnson's proposed investigation of Hollywood negligence and abuse strikes us as rather silly and stupid.

Pointing out that the Colorado Senator is making much of the fact that current scandals have a bad effect on American youth, the Post assail that Senator's efforts as if Johnson seems to be contemplating would undoubtedly sell a good many extra papers, particularly if the investigator manages to stir up anything of specially scandalous interest. But we doubt that airing his points at tonight's hearings, where the Author and Chaplin and Flynn cases were successively aired some years ago, would have a particularly salutary effect upon American youth.

"Anyway," the Post editorial concludes, "we had taken July 24th and what if the sexual morals of Hollywood and of Broadway are a matter of public concern? Of course, Hollywood belongs to the local authorities and not to the Federal Government. Also, we can't help thinking howquoting the Post's own words: 'does herself, only a short year ago, might have seemed for one of Senator Johnson's licenses."

Jackson Meets with Schar
don Hollywood 'Probe'

Hollywood, April 19—The first publically reported meeting between Judge Stephen S. Jackson and an official of Judge Jackson's Hollywood investigation took place today when the Senatorial investigator visited Dore Schary, who is chairman of the Motion Picture Industry Council public relations committee, at the M-G-M studio.

Following the meeting, Schary's office released a statement reading in part: "The meeting was held at the request of Judge Jackson, following Jackson's new bureau, which is now composed of local authorities and not the Federal Government. Also, we can't help thinking howquoting the Post's own words: 'does herself, only a short year ago, might have seemed for one of Senator Johnson's licenses."

Treasury and Tax

(Continued from page 1)

should be corrected, Secretory of the Treasury John Snyder said yesterday. The Treasury's original tax message to Congress was, in fact, a miss

Detroit, April 19—The besieged film industry, "plagued by soaring costs," and the competition of television, would do well, in the opinion of producer-director Frank Capra, to cut back on expensive pictures and reorient itself, especially in the areas of television and radio, to develop a better image in the public mind.

Capra was here to put a promotion behind his new film, "Riding High," Paramount, which opens at the Michigan Theater on April 22.

Capra said that only 10 Hollywood pictures returned a profit last year. In an attempt to drive home the point, he said, "The true story of current film company earnings is not revealed in studio financial statements, since many producers have been riding along on a profitable backlog of reissues.

The industry, Capra declared, knows the answer to the television threat, and there is necessarily little doubt about the future. But, regardless of the uncertainty Capra said he believed the answer would go beyond television, and not a reduction in profits or a reduction of admission prices.

Capra believes also that the film industry, with its tremendous know-how in the production and marketing front, can eventually play a leading role in television. Theatre television, he said, "would amount to small fishing, half of television's large market." He denied that the major studio only a taster of real market distribution.

Snyder at Bond Meet

(Continued from page 1)

able in selling that idea to the public.

Sam Pinanski, chairman for the bond drive, presided at the luncheon, held at the Waldorf-Astoria, and announced that Snyder's campaign staff of 150 is in readiness for the start of the drive, May 15 at Independence Day. Hall in New York will continue through July 4.

Diverging momentarily from campaign subjects, Secretary Snyder told Schary that the bond drive next year would be a great way for motion pictures.

"I believe we had a television set for three years," he said, "and it has made me want the theatre all the more. I have seen more motion pictures recently than ever before." Snyder emphasized that the bond drive will not compete with business, but instead has been invited by the insurance companies and business men because the lesson of thrift inherent in the sale of government bonds to the public is good for all business, he said.

Vernon Clark, assistant to Snyder, told the meeting that the bond drives could be continued with the participation of the voluntary workers, such as those in the motion picture industry, and whom he termed the most valuable of all.

The full cooperation of the industry is behind the drive, Pinanski reported, and companies that contain books, publicity suitable for all media, and tried-and-true exploitation stunts have been prepared by the industry. The committee-Schayd had announced, said Schary, expressed mutual satisfaction over the results of their talk.

Schary is expected to report on Jackson's visit at tonight's regular meeting of the MPIC.

U. K. Tax Court

(Continued from page 1)

ment tax relief in his budget message to Parliament yesterday.

The comptroller asked Cripps to nudge another trade delegation, in the hope of persuading him to make a 11th hour gesture for reduction of tax at the stage of the finance bill.

While Cripps's unyielding attitude towards the taxation of tax is not shared by all of his Cabinet colleagues, he is so strongly entrenched in the view that it will be impossible for the Cabinet that a reversal from this quarter is extremely unlikely.

The entire trade deal currently included Cripps's curt brush-off of his claim for tax relief. The Socialist majority Commons is not unanimous in support of the Cabinet's view, and the member of Parliament and head of the National Association of Theatre and Kiln Employes, issued a public statement suggesting that Cripps's stance means the end of the British production industry.

United Para.

(Continued from page 1)

and notes from the sale of theatre property, the annual accounting decree. Net capital gains from disposal of theatre properties amounted to $3,000,000 after purchasing the Alamo Theatre, UPT also disposed of a commercial property, San Francisco for $411,000 cash during the year.

Consolidated earnings, excluding capital gains and a share of undeveloped earnings, which have not yet been received, were equal to 91 cents per share and, including them, earnings were equivalent to $1.18 per share.

Declare 50c Dividend

A first dividend of 50c per share was declared, payable April 2 to holders of record March 31.

Goldenson's protest to stockholders discussed business prospects and television as considerable length. He stated that he does not regard that the trend of the television programming will be either surprising or disappointing. He emphasized pictures as the prime business factor.

Analysis of company earnings showed less of a decline in agricultural show than in industrial show. Goldenson said that the television programming will be either surprising or disappointing. He emphasized pictures as the prime business factor.

Analysis of company earnings showed less of a decline in agricultural than in industrial show. Goldenson said that the television programming will be either surprising or disappointing. He emphasized pictures as the prime business factor.

Analysis of company earnings showed less of a decline in agricultural than in industrial show. Goldenson said that the television programming will be either surprising or disappointing. He emphasized pictures as the prime business factor.
Give RKO To 1951
(Continued from page 1)

Name Alger, Putnam
RKO 'Met' Trustees

In addition to deciding on a more
divorce time for the RKO yesterday, the U. S.
Statutory Court name to it.

George Wyner and Albert
Putnam, both of the Appeal
Board of the American Arbi-
tration Association, stayed to
over the company's 20 per cent stock in-
terest in Metropolitan-
Philly, as a 2-year limit on disposition of the se-
curities. RKO had asked for the trusteeship, but by one of
several banks and for a
period of five years. The gov-
ernment asked for a one-year
limit.

W 'War'
(Continued from page 1)

meeting of the SAG board on
Friday in Hollywood.

In a SAG statement yesterday de-
clared that the Four-A's board action in
jurisdiction would have
impacted the benefits of its own consent
decree along with those of the court
decree against the other majors but
would not be burdens of any of
the orders. By entering the consent
judgment, he explained, the company
avoided the possibility of being ordered
to supervise a number of plays and
theaters and is in a better position
discussing freedom on acquisition of
new thea
Hughes' Attorney Present

Marcus was joined by a minority
stockholder in the argument that
Howard Hughes, controlling stock-
holder, was out to serve his own in-
terests in the request for more time.
Hughes had his own attorney, Thomas A.
Slack of Dallas, on hand to
testify for any possible charges and was as-
serted that Hughes' only consideration has
been the benefits of all stockholders.

Two other minority holders ques-
tioned the idea of continuing the ex-
istence of the parent corporation after
they had been notified it would be dis-
olved. They said their investments
would be impaired, that the theater
company would still be able to "carry
the picture company so long as they
are integrated. Slack and Mac-
Donald, who are for RKO, said they
thought the complaints might have
been "put off" by the new
RKO theater company.

Upon questioning by Judge
Hand, Slack told the court that
Hughes will discharge his com-
mitment to "make an election" in
which one of the two new com-
panies will continue his
24 per cent stock ownership by
May 8.

Elaborating on his statement of
RKO losses, Donovan said that the
picture company had losses of
$5,-
000,000 in 1948, $3,000,000 in 1949
and
$1,000,000 in the red for the first
quarter of 1950.

See Position Endangered

He said that the parent has a re-
volving credit with three banks for
which possibly $10,000,000
would be called, and consequently the new picture com-
pany, upon divorce, would be forced into a hazardous position.

At the conclusion of the hearing,
Judge Hand asked Marcus for some remarks of his stand on the extended
time. When the government lawyer
appeared to give no ground, Judge
Hand fixed the new deadline at Dec.
31, with his associates on the bench,
Judges Alfred C. Coxe and Henry W.
Goldard, concurring.

Under the original RKO consent
decree, divorce was called for by
May 8, 1949, but with the govern-
ment's approval, this was put off to
May 8.

Claims Higher TV
Theatre Definition

Projection of this-theatre-size television images of much higher definition than
those available from any present pro-
gram source will be possible with
RCA's new model PT-100 theatre
television projector, was disclosed here yesterday by RCA. The first
unit of the new equipment will be
sold monthly to Fabian's Fox
Theatre in Brooklyn, N. Y.

"Although the equipment now in
production are set to operate with the
25-line broadcast program, not
available to theatres, they can be
adapted to make use of a substantially
greater number of scanning lines
which might be employed in future
closed-circuit programming for thea-
tres," the company stated.

Moreover asserted that the other consti-
tuent branches "have repeatedly request-
ed SAG and SEG to agree to media-
tion of all matters that are in dispute,"
Segal stated it is the duty of the board
to consistently refused to mediate all is-
issues in dispute.

SAG declared that its Four-A's charter vests in it complete jurisdic-
tion in the motion picture field. The
Guild condemned "those factions in the

UK Theatres Weigh Levy
Showmanship Plan

London, April 19.—A pro rata levy on all British theatres for the main-
tenance of a national showmanship campaign after the pattern suggested
by 20th Century-Fox is receiving wide
support from theatre owners.

Treasury authorities are said to
look with favor on industry proposals that the proposed levy for the cam-
paign should be made before deduc-
tion of entertainment tax. No expen-
sive institutional advertising campaign
in national newspapers is likely to be
undertaken, however. It is felt that a planning committee of publicists and
trade press editors should be able to
devising a more effective approach to the potential patron. Theatre press edi-
tors already have suggested that EBC
use a 20-minute trailer on films in
general release on its television pro-
gram weekly.

Canada Group Hits
National Film Board

Toronto, April 11.—In a brief pre-
presented to the Massey Commission on
Arts at Ottawa today, the Association of
Motion Picture Studios and Laboratories of Canada charged that the govern-
ment's National Film Board is
trying to establish a monopoly. The
association's film requirements be carried out on a freely competitive basis.
The Massey Commission is carrying out a
an investigation into the encour-
agement of art and culture, but the
probe has developed a conflict be-
 tween private and public interests in
firms, radio broadcasting and tele-
vision.

GREATEST STORY OF ALL
MAGNIFICENT!

A POWERFUL AND
REVERENT PICTURE!

M. C. Torres presents
"THE SINNER OF MAGDALA"
(The Story of Christ and
Mary Magdalene)

with Medea de Novara
and cost of thousands

Two Years in the Making

The Story of a Devotion Un-
paralleled in the History of
Human Experience.

POWERFUL!
HISPANO CONTINENTAL FILMS. INC.
25 West 45th Street, New York 19, N. Y. • Lüneburg 2-1700
First a whisper...

then a shout...

then a cheer

echoing from the hearts of millions
whose eyes were on the heavens!

Now, the big, untold story behind the Berlin Airlift, THE BIG LIFT!

Plane by plane, they built a bridge across the skies, linking a captive city to the Western World. American ingenuity and daring wrote THE BIG LIFT into history. American laughter and love wrote its human side.

There was gentle Sgt. Danny MacCullough (a wonderful role for Montgomery Clift), the kid from Minnesota who brought the warmth of Main Street, USA into beleaguered Berlin. And tough Sgt. Hank Kowalski, (a lovable portrayal by Paul Douglas) who had a score to settle with a guy who taught him German "the hard way".

There were girls like Frederica, called Shatzi.

This is the real thing—filmed on the spot in Berlin, written from the heart and directed by George Seaton, produced by William Perlberg.

And above all, there’s the quiet glory of the guys who saw it through.

Montgomery CLIFT - Paul DOUGLAS

The BIG LIFT

Written and Directed by GEORGE SEATON - Produced by WILLIAM PERLBERG

Coming to the RIVOLI soon!

There’s No Business like 20 CENTURY-FOX Business!
NEW YORK, U.S.A., FRIDAY, APRIL 21, 1950

Wiley Urges Senate to Drop Hearings

Says Film Leaders Can Handle Own Problems

WASHINGTON, April 20.—Sen. Alexander Wiley (R., Wis.) today called on the Senate Post Office and Postage Committee to cancel its proposed hearings on Hollywood morals and give the motion picture industry the opportunity to work out on a voluntary basis its own solutions to this problem.

Wiley, who, shortly after Sen. Ed Johnson introduced his licensing bill last month took the Senate floor to blast the bill, resumed the attack today.

"Winchester" Heads U-I's 'Big Push'

Universal-International's "Winchester 73" will head the list of releases in the company's "Big Push" sales drive during the next four months, it was decided at a series of conferences between N. J. Blumberg, company president, and Leo Spitz and William Goetz, studio executives. Blumberg

Overseas Film Role Seen by President

Washington, April 20.—President Truman today declared he had directed the Secretary of State to plan a greatly stepped-up overseas information program to acquaint people abroad with the truth about freedom and democracy. A "major part of our effort must be carried out through our public information channels — newspapers and magazines, radio and motion pictures," the President said to the Society of Newspaper Editors.

PIC Enthusiastic over Compo Group

Inxixo, April 20—Declaring a crystallization of the Council of Production Picture Organizations to be "most significant development in industry in many years," the members of the Motion Picture Industry Council at a meeting here last week devoted its principal attention to

Censorship Costs Industry

$3,000,000 Yearly: Breen

U.K. Tax Cut Hope Is Dim, Says Dent

Slight hope for the curtailing of the 40 per cent entertainment tax in Britain was seen here yesterday by David Dent, new director of Adelphi Films, London, in the light of the Chancellor of the Exchequer Sir Stafford Cripps's omission of a recommendation for a cut in the new budget presented to Parliament. Dent pointed out that a "tremendous campaign" was waged by the industry for the tax reduction, but it "was ignored.

love to Avert Suits With More Bidding

A Plans Increase in competitive Situations

United Artists yesterday announced a sales policy adjustment stepping up its competitive bidding situations throughout the country, further heightening that distributors look with favor on that type of licensing as one means of averting action in some situations.

"Extended discussions of the new problems raised by the growing amount of threatened litigation, together with the successful results of competitive bidding," (Continued on page 3).

MPAA Executive Committee Studies Ad Code Changes

The executive committee of the Motion Picture Association of America yesterday discussed proposed amendments to the MPAA Advertising Code designed to prevent exploitation of misconduct by Hollywood personalities.

Similar discussions have been held and will continue to be held here and in Hollywood, it was indicated following the advisory meeting.

The committee reviewed the recommendations submitted earlier this month, (Continued on page 3).

Sullivan, Harvey to Head Palsy Drive

Gael Sullivan, executive director of the Theatre Owners of America, has been named national exhibitor chairman of the industry's May campaign for the United Cerebral Palsy Association by Leonard H. Goldenson, president of UCPA.

At the same time, Goldenson announced that Rotus Harvey, president of the Pacific Coast Conference of Independent Theatre Owners, will serve as Sullivan's co-chairman.

Exhibitors Unafraid Of Video: Wilcoxon

Smart showmen feel that television eventually will have "a definite business regenerative effect throughout all of show business." Henry Wilcoxon declared here yesterday. Wilcoxon reported exhibitor reactions on the completion of a 42-state tour begun in August in behalf of Paramount's "Sons of Liberty".

Exhibitors feel that the "industry is designed to implement the industry's efforts for maximum showmanship." Andy W. Smith, 20th-Century-Fox vice-president and general sales manager, yesterday announced nine feature releases for May through August.

The line-up follows: May—"The Big Lift," with Montgomery Clift and Paul Douglas; "A Ticket to Terror" (Continued on page 3)

Smith Lists Nine For Summer Release


Variety's Peace Role Is Vital: O'Donnell

DALLAS, April 20.—As he prepared to leave here for New Orleans in advance of the 14th annual convention of Variety Clubs International, which will open next Wednesday and run through Saturday, international chief barclar R. J. O'Donnell declared that at the moment when there is so much confusion and mistrust in the world, I believe that organizations like Variety International, which has a common purpose and step over national lines, can do a part, small perhaps, but still a needed part, toward promoting better understanding among men.

He added: "It's not hard to realize

(Continued on page 2)

Asserting that there has been very little film censorship legislation passed by state, municipal or other governments in the U. S. since the industry adopted its voluntary Production Code 20 years ago, Code administrator Joseph I. Breen yesterday indicated that exactly the Code is a cost-saving factor by revealing that the scores of censorship boards that have been operating take from the industry some $1,000,000 in fees annually.

Breen addressed a luncheon-meeting of the American Television Society at the Hotel Roosevelt here yesterday.

Intoduced to 125 ATS members and guests by Theodore C. Stelbert, president of radio station WOK, who pointed out that the National Association of Broadcasters is considering adoption of a television production

(Continued on page 3)
Personal Mention

A BE SCHNEIDER, Columbia treasurer, is scheduled to leave here next week for a European trip.

TREVOR TOWNSEND, New Zealand general manager for Robert Keittridge Enterprises, Ltd., is expected to arrive next week and will be the guest of CAPT. HAROLD AUTEN of United Artists on his visit to the Lotos Club.

TERENCE O'NEILL, British producer, MRS. O'NEILL and Grace Fields are among passengers arriving here today from Europe on the S.S. Queen Mary.

JOHN P. EVANS, M-G-M Eastern sales manager, has returned here from a trip through upstate New York.

J. ARTHUR RANK and MRS. RANK will leave for Hollywood today for New York, en route to London.

Fine Names 10 for Cerebral Palsy Drive

BOSTON, April 20—Hy Fine, general chairman of the motion picture industry's Cerebral Palsy campaign for Massachusetts, has announced the following to spearhead theatre participation in the forthcoming campaign. They are: for Massachusetts, Arthur Lockwood, Sam Piunanski, Arthur Howard, Leslie Benedell and Edward Schwartz; for Connecticut, Al Pickard, and James and Marchal for Maine. C. J. Russell, Sr.; for Vermont, Frank Vennett; and for New Hampshire, Ed Fabyck. A Rhode Island exhibitor representative is not yet selected.

Chambers to Leave MPAA Research Post

Resignation of Robert W. Chambers, director of research of the Motion Picture Association of America, was announced here yesterday by Eric Johnston, MPAA president.

Chambers will leave the association on June 1 to join the Lincoln-Mercury division of the Ford Motor Co., in Detroit as manager of its distribution and advertising departments. Indications are that the MPAA research department will continue to operate after Chambers leaves, it was said.

Kramer Film to Hall

Stanley Kramer's "The Men," to be distributed by United Artists, will have its world premiere at Radio City Music Hall May 24, and a showing will be made here yesterday by United Artists announced. Kramer's fourth production, "The Men" will be the first UA release to play the Music Hall since "Lydia" in September, 1941.

Owen Meeting in Dallas

DALLAS, April 20—Hugh Owen, Eastern, and Southern division manager, has arrived here today from Atlanta for meetings with branch managers on new Paramount program.

3rd Dimension a Solution To TV Competition: Taylor

R. J. Passes Bill for Two Projectionists

PROVIDENCE, April 20—After State Representative Thomas J. McCarthy, Democrat from Providence and Chairman of the Labor Committee, declared "a definite hazard" exists for the movietheatre industry of the problem of home television as a threat to the future of the motion picture exhibition industry, his bill to force one operator to run a projection booth where only one operator is on duty, the Rhode Island House passed a bill to require enclosed theatres to maintain two operators in projection booths.

Wilcoxen on Video (Continued from page 1)

"...wearing too long a face," Wilcoxen declared. Regarding wails about business being off 30 per cent, Wilcoxen said that many showmen felt that business today" was off (hitting for higher operational costs, and lower buying value of the dollar) is bet- ter than being "off 30 per cent of sales a few years ago in our business." He declared "they seem to feel that basing their estimates on peak year grosses is as silly as basing production costs on the same grosses."

Wilcoxen reported that many showmen felt "that we are in danger of being strangled by litigation." They felt that sincere investigation of the problem was being made both by the Motion Picture Organizations and the Motion Picture Industry Council and that the curtailing this, "through the promotion of better intra-industry rela-

3rd Dimension a Solution To TV Competition: Taylor

THEATRES

Andrews, David; Gordon MacRae; Color by TECINOLOR

A Warner Bros. Picture

The Musical Hall's Great Easter Stage Show

Bing Crosby; Frank Capra; Riding High

In Person: Billy Eckstine; Bennett; Pete Reilly and His Orch.
Motion Picture Daily

AFL Will Have "LA" Theatre at Exhibit

One exhibit scheduled for the AFL's "Union Industries" Show at Philadelphia March 6-13, and now being prepared by Quaker City locals of the ILTSE, is a theatre in which a film house complete with blazing marquee and modern streamlined exterior has been installed. It is an entire wall that will be missing, so people can just drift in and sit down to see the show.

Derge Senate

(Continued from page 1)

He put in the Congressional Record a lengthy memo opposing the bill and a legal analysis which he said "demonstrates" that the bill violates the Fifth and Sixth Amendments to the Constitution. It violates due process, he said, and the bill constitutes a bill of attainder and an ex post facto law—both specifically banned by our Constitution.

Wiley urged a "spontaneous moral outrage among our people, led by our great churches, assisted by all the decent people in the cinema themselves," if they could get the voluntary crusade be the "answer to the problem of immorality in Hollywood, and that he would "not regret the tendency to run the government to correct every evil." He said he had gone to the membership of the Motion Picture Association of America and several organizations of independent film producers and exhibitors to meet with him to discuss his views. He noted that the bill was the Committee's ranking Republican.

With 12,000 bills before Congress at "interim" committee meetings before the Senate Commerce Committee, that the Committee would have seen fit to schedule hearings, "when such a bill as this is in the realm of crime," Wiley said.

PIC Cool Towards Talks with Jackson

Hollywood, April 20—A report published by Dore Schary, who could not be reached, has been circulating lately by Judge Stephen S. Jackson, author in Hollywood of "non-boilerplate" letters and reports, that the Motion Picture Industry Council will be meeting in Jackson's next meeting tonight.

A statement issued today points out that this action "provided nothing to solicit any change in the general attitude of disapproval noted through the last year." Horizon, however, did contain a straightforward rejection of anything associated with the so-called "power plant plan to offer Federal licenses on performers or films," the statement said.

Review

"Harbor of Missing Men"

(Reprint)

"HARBOR of Missing Men" launch's an underworld action melodrama on the high seas. The film satisfactorily mixes action and excitement, fulfilling the modest needs of its classification.

Robert Dearing has the foresight of a fishing-boat owner who strikes a deal to deliver a boatload of contraband fire-arms for an underworld operator. Some dark doings follow and the money from the transaction is hijacked, leaving Denning in a perilous spot for his own safety; he finds himself, as the angry group from whom the money was stolen.

Denning finds sanctuary with a Greek family that also operates a fishing boat. During the production's closest scenes are those showing the under-5 wary endeavors of the family. In time Denning falls in love with pretty Aline Towne, a member of the family. Then follows Denning's struggle to bring the long lost contraband to justice—then, when the story Pick was associate producer, and R. G. Springsteen directed from a story by John K. Butler.


Breen on Censors

(Continued from page 1)

code. Breen emphasized that he had no intention whatever to "suggest" to you how to run your business. In accepting the invitation to speak, he added only to tell you something about the motion picture industry's experience with its Production Code.

He pointed out that the history of the film industry's need for and experience with its Production Code. He by now, following repeated onslaughts by various censorship agencies, the industry came to the realization that it appealed to the public to thwart "outside" regulation by adhering to moral and ethical standards on its own. Breen recalled many, many pages of a "definite document" which was to serve as a guide in the setting up of a Code. He explained how finally interest mounted to the point where a Code was set up where originally pictures were reviewed by the Code, after they were completed, how ultimately the system of pre-production review came into being.

Not in 10 years has a film been put into production in Hollywood that was not likely to be acceptable to Code officials, said H. B. Dailey, vice president, on meetings yesterday with Judge Stephen S. Jackson, author in Hollywood of "non-boilerplate" letters and reports, that the Motion Picture Industry Council will be meeting in Jackson's next meeting tonight.

A statement issued today points out that this action "provided nothing to solicit any change in the general attitude of disapproval noted through the last year." Horizon, however, did contain a straightforward rejection of anything associated with the so-called "power plant plan to offer Federal licenses on performers or films," the statement said.

Ad Code Changes

(Continued from page 1)

months by the MPAA Advertising Advisory Council calling for advertising code amendments to prevent capitalizing on notoriety in advertising of films in release or about to be released. Another proposal would prevent release of new pictures or reissues within a time period calculated to make capital of notoriety involving anyone connected with such pictures for purposes of Eric A. Johnston, who is expected to preside at a meeting here today of the Motion Picture Export Association, attended yesterday's session. Also present were: Barney Balaban, Jack Cohn, Ned E. Detinet, Sam Schneider, Nicholas M. Schermer, Johnnie P. Skouras, Joseph H. Hazen, Austin Keough, John J. O'Connor, Edward Morey, A. Schneider, William Clark, Albert Warner, W. J. Michel, Theodore Black, Joyce O'Hara, Francis Harmon and Sidney Schreiber.

MPIC and Compo

(Continued from page 1)

a discussion of plans for the MPIC's "most thorough-going participation with" the COMPO winding up at Chicago's Drake Hotel, May 8.

Executive secretary Art Arthur, accompanied by either Roy Brewer or Virgil Freeman, will attend the COMPO conclude as MPIC repre- sentative.

The MPIC membership also voted to send a representative, when invited, to exhibitor conventions, in all cases where circumstances and budget permit, beginning with the Arkansas Independent Theatre Owners meeting at Little Rock on May 24, and TFO at Iowa-Nebraska at Omaha, on May 16-17.

Smith Lists Nine

(Continued from page 1)


More Bidding

(Continued from page 1)

are slated for regional sales meetings which UA has scheduled for Hollywood, Chicago and Dallas, it was said. A meeting of Eastern branch man- agers was held here last week-

end.

Paul N. Lazarus, Jr., executive assistant to UA president Gradwell L. Sears, will leave here for the Coast on Monday to conduct the conference of Western managers on the following day. He will be in Chicago on May 1 for a session with Midwestern managers. Fred Jack, Western and Southern general sales managers, held a meeting of Southern managers in Dallas on April 29.

Despite the reforms made in clearances and other trade practices in recent years, approximately 100 private anti-trust suits are pending against major companies, many of them instituted since the trade changes were adopted. About 20 cases were disposed of last year and close to that number of new actions were filed, according to legal sources here.

U-I's 'Big Push'

(Continued from page 1)

will leave Hollywood for New York over the weekend.

Other features slated for release during the period are "Louisa," with Ronald Reagan and Charles Coburn; "The Sleeping City," Richard Conte and Coleen Gray; "Peggy," in Technicolor, Diana Lynn and Charles Co- burn; "Abbott and Costello in the Foreign Legion"; "Sierra," Technicol, Western with Audie Murphy and Wanda Hendrix, and "Curtain Call at Cactus Creek," in Technicolor, with Donald O'Connor and Gale Storm.

Prices Cut to Enliten 6:30 'Dead Period'

Philadelphia, April 29—An "early bird" evening price was instituted at Paramount's Nixon Theatre here last night by Harry Botwick, Par- mount theatre head in this area. The Nixon's price was reduced to 47 cents from a 53-cent regular evening admission during the hour between 6:30 and 7:30 P.M. The action was also seen as an attempt to get TV owners into the theatre before major telecasts start.
Many husbands have found out many times that it's always a case of eat-and-run when the latest COMPANION-approved movie goes up on the marquee! Sure, that's the reason why the movie-makers invest more money in the COMPANION than in any other monthly magazine.

*Except of course the fan magazines!
Arbitration Talks Seen in About 8 Weeks

generate Over Film person as Arbitrator

Exhibitor-distributor conferences, looking to the establishment of an industry-wide system of arbitration, will be held in about eight weeks at earliest, according to present calculations.

That such conferences are in the is regarded as virtually certain view of correspondence that has attended Theatre Owners of America president Samuel Finzani and president of the distribution companies.

A TOA spokesman said here that he believed Finzani, who has been receiving in Boston replies to letters he sent to distributor company heads urging that the latter call the conferences, will withhold coment on the correspondence.

Italy Adopts bowmanship

A showmanship program for the direct Italian film industry will be issued during the next few weeks at national exhibitors' conference, it was disclosed in Rome late last week, opening a meeting addressed by Charles Einfeld, advertising-publicity president of 20th-Fox, who is cur-

old Allied Rental alks Here This Week

Members of Allied's flat rentals unit are due to arrive in New York preparatory to conferring this unit with distributor executives on possibilities for increasing the number of independent exhibitors from whom the companies sell film on rental. Too many independent exhibitors, the committee contends, are not able to operate on percentage.

SAG Takes the Offensive; Warns Against TVA Pacts

Screen Actors Guild has taken the offensive in its "war" with Television

Authority for jurisdictional control of talent in films for television.

On Saturday the Guild served "final notice" on 20th Century-Fox producers and television networks and stations that SAG is "the exclusive collective bargaining agent for actors in motion pictures, however exhibit-

ed," and that "the so-called Television Authority nor any union other than the Guild is authorized to bargain for motion picture actors."

Further strategy is due to be outlined at a meeting in Hollywood today. SAG and its ally in the dispute, Screen Extrak

All 20th-Fox Board Up for Reelection

Reelection of all 11 directors and consideration of a number of minority stockholder resolutions will be the principal business to be conducted at the annual meeting of 20th-Century-Fox stockholders, scheduled for May 10 at the home office here.

Meeting notice, issued at the weekend, lists the following officers' compensa-

tion for the last fiscal year:

Nancy P. Skouras, president, $212,5-
315; Darryl F. Zanuck, production

President Assured by Skouras of Films' Continued Anti-Red Effect

President Truman's call for a "campaign of truth" to combat Communism was answered at the weekend by 20th Century-Fox president Spyros P. Skouras, who, "I am a wire," to Truman, pledged "continued and accelerated cooperation," Skouras' message follows:

"Many Americans will applaud, as I do, your speech to the Society of Newspaper Editors proclaiming 'A great campaign of truth' by the Western nations to combat Communist deceit, distortion and lies. Since you summoned private as well as United States government forces to meet this challenge in the battle for men's minds, please permit me, as a member of the motion picture industry, to remind you of the consistent worldwide effort of motion pictures over a long period of time and to assure you of the continued and accelerated cooperation of 20th Century-Fox and all of its resources throughout the world, in the program you have directed Secretary Acheson to carry out."

SMiTE Meet Opens Today in Chicago

CHICAGO, April 23—Virtually every aspect of motion picture and television engineering will be reported on in papers on the latest developments in equipment and technique to be present-

ed at the 57th semi-annual convention of the Society of Motion Picture and (Continued on page 6)

Action Looms On 'Certain' Tax Reduction

Capital Expects Cut to Come Today or Tomorrow

By J. A. O'TTEN

WASHINGTON, April 23.—The House Ways and Means Commit-

tee will probably vote tomorrow or Tuesday to give tax relief to the motion picture industry.

The Committee is expected to work through a long list of manufacturers and retail excise levies in voting Thursday and Friday, and expects to complete work on the other excises by tomorrow night.

It is almost certain that the admission tax will be at least cut in half, and there is a chance that there may be a greater reduction, elimination of the tax on lower-priced tick-

ets, or even complete repeal.

The Committee on Friday reversed (Continued on page 6)

20th, WB Get Extensions

Representing a deadline extension of 20 days, Warner has been given to May 11 to break up its partnership in Atlantic Theatres, New Jersey circuit of 15 houses, under terms of an order signed by the U. S. Statutory Court here on Friday. The only additional Warner division ownership, the Mac-

(Continued on page 6)

31 Publicists For Bond Drive

Thirty-one publicists and advertising men in key cities have been named regional advertising and publicity chairmen for the industry's participa-

tion in the Independence Savings Bond Drive, May 25-July 4, it was an-

nounced at the re-creation by Columbia advertising-publicity director Arthur A. Schmidt, national advertising-publicity chairman for the drive.

THE HIT TO PLAY IN THE MONTH OF MAY IS . . .

PARAMOUNT PICTURES

starring BARBARA STANWYCK • JOHN LUND

PARAMOUNT PICTURES

IT'S THE BEST SHOW IN TOWN!• IT'S THE BEST SHOW IN TOWN!

. . . , . . . , . . . , . . . , . . . , . . . .
**Personal Mention**

SAMUEL GODDYNX and Mrs. Godwyn, SoI. Lester, producer, and attended the SMPIE convention at Youngstown in Cleveland International president, and Mrs. McConville, J. A. Dea, France Pictures executive, both of whom are among the passengers who sailed Saturday from here for Europe on the S.S. A. Waterman, Calmia H. Colombia treasurer, who previously planned to leave this week, also sailed Saturday.

Oscar Nee, president of Neumann Products, has returned from the SMPIE convention. He will also attend the board meeting of TESMA there tomorrow and will proceed to New Orleans for the Variety convention.

Isabelle Austin, Roxy Theatre publicity director, will return to her office today from a vacation at Miami Beach.

Joseph H. Seldman, Universal vice-president, was due here over the weekend by plane from London.

Loc Astone, Columbia executive, will leave here today for Denver.

Benjamin Thau, M.G.M vice-president, is here from the Coast.

McWilliams Named To AMPA Presidency

The nominating committee of the Associated Motion Picture Advertisers has selected Harry McWilliams of Columbus to succeed Youngstown as AMPA president. Nomination by the committee is tantamount to election. Youngstown has been president for the past two years and McWilliams has been vice-president.

AMPA's annual luncheon-meeting for election of officers, directors and trustees will be held on Thursday at Trader Tom's from 11:30 to 1:30.

Le Baron Plans Remake

Hollywood, April 20.—A remake of Victor Herbert's "Falos in Toy-land," first produced in 1934 by Hal Roach for M.G.M release, has been announced by Le Baron, independent producer. Production will be under the aegis of Wellington Productions, a new company of which Le Baron is president and Nell Gurney is vice-president.

Another Film for UA

United Artists has acquired distribution rights to Ben Schadler's forthcoming production, "Cost of Living," which will co-star Van Heflin and Constance Ford, announced by Gradwell C. Sears, UA president. It is now in production in Hollywood, under direction of Joseph Loyd.

**Tradewise**

BY SHERWIN KANE

The industry for long has been justly proud of the contributions it has made, and continues to make, to patriotic and humanitarian causes.

Occasionally, even in time of war, there have been organizations and individuals among us who have worked to contribute their efforts to the assistance of meritorious causes in whose service the industry had volunteered.

Wearing, perhaps by appeal after appeal and through arguments among us, we have aroused the conscience of others, more self-centered, to resolve to ignore them all.

Yet the work of those who default never was left undone. Tasks which were spunre by some, simply were shouldered by others with broader backs, and bigger hearts.

It is indeed well for all of us that the willing and the compassionate in this industry, as in most other walks of life, have far outnumbered the unwilling and the indifferent among us.

Out of the industry's good works there has developed a record of generosity and self-sacrifice perhaps unmatched by any other business. We are known, even to those who are not our friends, as "The Industry with a Heart."

Even those who attack us pause to refer to our good works in times of peace as in times of war. Well aware are they how many lonely or wounded soldiers have been helped and entertained by our product and our people; how many bankers and other financial men know how many government bonds have been sold; how many civic leaders and substantial citizens everywhere know how much we have raised and helped to raise for the Red Cross; how many public spirited men and women know how much and with what willingness we have helped community chests and funds, the Infantile Paralysis Foundation, the American Cancer Society, The National Conference of Christians and Jews, the Boy Scouts of America, the Red Cross, hospitals, research in heart disease prevention and treatment, the unceasing humanitarian work of our Variety Clubs International throughout the country.

All of these and more have been served by our best men month after month, year after year. They have given nights, weekends, extra pay periods when needed, to the work involved. Many of them traveled long distances to attend planned meetings and to perform their duties, without the need, there is, and still wise, considerable personal expense.

They friends they have made for us are in every village and hamlet of America, and where there are is a warm feeling for their nearby theatre, which they routinely attend, and sacrifice, and still loving, considerable personal expense.

The friends they have made for us are in every village and hamlet of America, and where they are there is a warm feeling for their nearby theatre, which they routinely attend, and sacrifice, and still loving, considerable personal expense.

They friends they have made for us are in every village and hamlet of America, and where they are there is a warm feeling for their nearby theatre, which they routinely attend, and sacrifice, and still loving, considerable personal expense.

The friends they have made for us are in every village and hamlet of America, and where they are there is a warm feeling for their nearby theatre, which they routinely attend, and sacrifice, and still loving, considerable personal expense.

They friends they have made for us are in every village and hamlet of America, and where they are there is a warm feeling for their nearby theatre, which they routinely attend, and sacrifice, and still loving, considerable personal expense.

They friends they have made for us are in every village and hamlet of America, and where they are there is a warm feeling for their nearby theatre, which they routinely attend, and sacrifice, and still loving, considerable personal expense.

They friends they have made for us are in every village and hamlet of America, and where they are there is a warm feeling for their nearby theatre, which they routinely attend, and sacrifice, and still loving, considerable personal expense.

They friends they have made for us are in every village and hamlet of America, and where they are there is a warm feeling for their nearby theatre, which they routinely attend, and sacrifice, and still loving, considerable personal expense.

They friends they have made for us are in every village and hamlet of America, and where they are there is a warm feeling for their nearby theatre, which they routinely attend, and sacrifice, and still loving, considerable personal expense.

They friends they have made for us are in every village and hamlet of America, and where they are there is a warm feeling for their nearby theatre, which they routinely attend, and sacrifice, and still loving, considerable personal expense.

They friends they have made for us are in every village and hamlet of America, and where they are there is a warm feeling for their nearby theatre, which they routinely attend, and sacrifice, and still loving, considerable personal expense.

They friends they have made for us are in every village and hamlet of America, and where they are there is a warm feeling for their nearby theatre, which they routinely attend, and sacrifice, and still loving, considerable personal expense.

They friends they have made for us are in every village and hamlet of America, and where they are there is a warm feeling for their nearby theatre, which they routinely attend, and sacrifice, and still loving, considerable personal expense.

They friends they have made for us are in every village and hamlet of America, and where they are there is a warm feeling for their nearby theatre, which they routinely attend, and sacrifice, and still loving, considerable personal expense.

They friends they have made for us are in every village and hamlet of America, and where they are there is a warm feeling for their nearby theatre, which they routinely attend, and sacrifice, and still loving, considerable personal expense.

They friends they have made for us are in every village and hamlet of America, and where they are there is a warm feeling for their nearby theatre, which they routinely attend, and sacrifice, and still loving, considerable personal expense.
American Theatres Has New Stimulant

Boston, April 23.—American Theatres, New England circuit, will inaugurate a special Children's Hour for boys and girls between the ages of 12-18 who heretofore had to pay full price for admission. The show will be done in suburban houses. It will take effect tomorrow and will run from Monday through Thursday evenings.

Reviewers Honor IPA's Mrs. Dawson

Three hundred officers and members presenting 11 national women's organizations paid tribute to Marjorie Dawson, association director of community relations for the Motion Picture Association of America at a luncheon Friday at the Sherlock Hotel here.

The luncheon was under the sponsorship of the MPAA and was attended by 223 representatives of the organizations whose records contained the most nominations of the movies received nationally during the first half of this year.

"Golden Gloves Story" (Columbia)

A GROUP of youths of the "Dead-End" variety are sent to a military camp in this production, and, as expected, they find their way of life up to that time conflicts with the discipline imposed upon the cadets. Thus evolves the substance of this film, which was produced by Wallace Beery and directed by Ted Tetzlaff.

Made with the cooperation of the Brown Military Academy at San Diego, Cal., and featuring "The Tenth Avenue Gang," which includes Stanley Clements, Myron Welton, Gene Collins and Leon Tyler, the picture has its interests determined by school-boy comedy and adventure. As a sub-plot it also has the story of an instructor, played by James Millican, who has risen above his environment which was the same as that of the boys. After much trouble he convinces the gang members that their ways of gambling, cheating and fighting will lead only to a life of hardship. His leadership proves to be an inspiration and the boys eventually become model cadets. The story and screenplay were written by Howard J. Green, who composed all romantic interest.

Running time, 64 minutes. General audience classification. April release.

SAG on Offensive

GUILD, were outvoted last Wednesday at a meeting here of the Associated Actors and Artists of America, Vision Authority complete jurisdiction in the organization of talent in the entire film industry. Televised films in the United States, and today to have the Guild withdraw from the Four-A's, it has been indi
cated.

SAG holds basic contracts with several hundred producers, who compose the "overwhelming majority" of employers actively engaged in making of films for theatrical, commercial, industrial, and television exhibition, the Guild stated.

Robb & Rowley to Give Hard-to-Sell Films 6-Week Showmanship Treatment

The Robb and Rowley circuit of some 125 theatres in the Texas-Oklahoma territory has completed plans for providing specialized advertising for hard-to-sell pictures, Ed Rowley, president, said in New York on Friday.

Under the plan a team of the circuit's officials will select a picture of the type that will not readily "go over" but has sufficient possibilities to make a profit. The picture will be put behind it. Such a picture will be billed as "The Robb and Rowley Road Show" and will be given concentrated promotion attention through the circuit's publicity offices.

The procedure will be repeated with pictures at six-week intervals.

"The Robb and Rowley Road Show" idea will be the feature of a new program of revitalized showmanship to be undertaken by the circuit.

NEWS in Brief

FOLLOWING the pattern of the Walt Disney Music Co. in the U. S., Disney has incorporated a similar organization here and has hired H. C. Chappell, Ltd., music publishers, each owning 20 per cent. Directors for the new corporation are Walt Disney and Cyril James. Representing Chappell will be Louis Dreyfus and Matthew Edwin Ritchie.

Washington, April 23.—The Senate on Friday passed a bill giving MPAA member companies power to put daylight saving into effect in the District each year. The House is slated to act shortly on a bill authorizing day

Foreign Chief's Assay Argentine Situation

Prospects for improving the American film companies' position in Argentine were described as "not at all bright." In an endeavor to promote local production the Argentine government has imposed a 35 per cent sales tax on all films imported into the country. The Argentine Writers' Union has banned the admission of all imported films for the time being.

In an effort to salvage the situation the MPAA has arranged a meeting with the leading exhibitors' organization, M. Pemph, head of the national distributers' group, as well as members of the Argentine government.

Italy ''Showmanship''

In Italy last month, the American "showmanship" practice was launched in the country and elsewhere in Europe. The American "showmanship" practice was launched in the country and elsewhere in Europe.

Mr. E. J. Dwyer, New York office of the American "showmanship" practice was launched in the country and elsewhere in Europe.

Mr. E. J. Dwyer, New York office of the American "showmanship" practice was launched in the country and elsewhere in Europe.

Mr. E. J. Dwyer, New York office of the American "showmanship" practice was launched in the country and elsewhere in Europe.

Mr. E. J. Dwyer, New York office of the American "showmanship" practice was launched in the country and elsewhere in Europe.

Mr. E. J. Dwyer, New York office of the American "showmanship" practice was launched in the country and elsewhere in Europe.
Now's the time to back up the industry campaign with the strongest product in the industry—from the company that works side by side with the nation's showmen to tell the world "movies are better than ever!"
Motion Picture Daily

Found: Contentment And Late Clearance

Minneapolis, April 23.—Minnesota Enterprises will continue a policy of showing pictures in a clearance slot well behind the major releases at the Twin Cities theatres this year, it was reported by Bill Sears, general manager. In said the policy worked out satisfactorily last year.

It was pointed out by a distributor spokesman that the four MEE stands are drive-ins owned by exhibitors operating year-around theatres "so we naturally protect their regular theatres against too much competition" by the outdoor stands.

TV Installation for 2nd Fabian Theatre

An order for RCA instantaneous television equipment has been placed for the Fabian Palace Theatre, Albuquerque, N. M., by S. H. Fabian, president of the circuit. The installation will be the same new RCA modulation system used in the Fabian Fox Theatre, Brooklyn.

Fabian said: "It signifies the possibility eventually of nation-wide systems and special entertainment programs to thousands of theatres simultaneously across the country. We have the possibilities in theatre television of creating television programs to outstanding that nothing in the homes can match them. If we do not achieve the potentials offered in this new medium, we will have only ourselves to blame," he concluded.

20th, WB Extensions (Continued from page 1)

Arthur Theatre, Washington, which is to be dissolved by the company in accordance with the agreement with the government in the industry anti-trust suit, is already set to be disposed of by May 6 in a deal with the co-owners. Warner is relinquishing its interests in the house.

Meanwhile, the government has agreed to an extension of 60 days, from the deadline of April 20, for 20th Century-Fox to split with its partners in the operation of the Theatre Holding and West Coast Wilmington companies, Los Angeles (four houses), and the Muscatine Theatre, Muscatine, Iowa.

Reviews

"Mystery at the Burlesque" (Daniel M. Angel Productions - Monogram)

Hollywood, April 23

VACU EVEILLE and melodrama in a pleasant mixture cause this British, with a number of names unfamiliar to American audiences, to overcome its marquee handicap by its high entertainment quotient. The burlesque theatre in which the action takes place, with the actual members of the burlesque troupe putting on their performances in the course of the story, is London's Windmill Theatre and the word "burlesque" applies in the decorous British sense—no "bumps," no "grinds," no blue gags or blackouts. Five production numbers are performed on stage and are executed ably.

A dead body is found in the front row of the theatre after an audience has left. Police are summoned, and they send the troupe through their numbers as the means determining which of the players or stage employees were in a position to fire the shot which killed the man at the time of the angle it is known to have been fired. No great suspense is generated, and the solution of the case contains no surprise, but the incidental entertainment stage is on its own.

Produced by Daniel M. Angel and directed by Val Guest, from his own screenplay, the cast includes Garry Marsh, John Purchase, Jack Lively, Elliot Makeham, Jimmy Edwards, Diana Archer, Donald Clive and the Windmill Theatre company and staff.

Running time, 38 minutes. General audience classification, Release date, April 16.

"Captive Girl" (Columbia)

PRODUCED by Sam Katzman and directed by William Berke, this is a classic in the "Jungle Jim" series from Columbia. Based on the newspaper cartoon feature, "Jungle Jim," Carroll Young's screenplay sends hero Johnny Weissmuller in search of a beautiful young orphan who was orphaned as a child by the murdering of her parents at the hands of a savage witch doctor. She is found and the savage and his men are killed. Meanwhile, Buster Crabbe enters the scene as the villain in search of lost treasures and provides additional obstacles for Weissmuller.

Except for some good Knowles, which have little to do with the development of the story, and some underwater photography, the picture emerges as a routine adventure film. It was photographed in sepia. Completing the cast are Anita Louise, Rex Vailin, John Dehner, Rusty Wescoat and Nelson Ling.

Running time, 73 minutes. General audience classification, April release.

Arbitration (Continued from page 1)

until after he reports to the forthcoming meeting, in May, of the TOA executive committee.

Hence, formal approval of arbitration conferences by TOA leaders will have to wait until the committee meets. Thereafter arrangements will be made with the TOA leaders to date to begin the conferences. The TOA executive committee meeting has been tentatively set for May 15-16 in New York.

Meanwhile, speculation is running high among the more influential representatives of exhibitors and distributors as to whether it would be possible to include in any future system of arbitration the requirement that arbitrators be individuals with no industry backgrounds. At present S. H. Fabian, head of Fabian Theatres, is serving as arbitrator of a case in Bridgeport, the first voluntary arbitration to be engaged in this year between exhibitor and distributor.

"How many men of Fabian's ability and background would be available for the arbitrator's post?" one spokesman for theatre interests asked when queried as to whether he thought the Fabian head was the only potential industry-wide arbitration system could provide for top arbitrators from within the industry?

A distribution chief who saw merit in the appointment of arbitrators from within the industry added that he believed it might be possible to find them available always. He wondered whether someone from the courts would make a workable chairman otherwise might not serve as an arbitrator.

Deny Durwood Motion in Suit

KANSAS CITY, April 23—Durwood Theatres, which, on March 17 filed an anti-trust action against 20th-Fox Loew's, Columbia, Univ., Warners and RKO Radio, has applied for a motion for a preliminary injunction by U. S. District Court.

Plaintiff起诉 filed, charged that the defendants had entered into a conspiracy to restrain trade and commerce in the distribution and exhibition of motion pictures in the cities of St. Joseph, Mo., and Leavenworth, Kan.

Holding that competitive bidding was outlawed by the Supreme Court decision in the industry anti-trust suit, plaintiff complained that defendant pursuit of bidding practice in this cities had deprived Durwood Theatre of first-run films, to which the circuit maintains the pictures are entitled.

The complaint asked for injunctive relief, unspecified damages, attorney fees and costs.

Tax Action (Continued from page 1)

slightly earlier an action cutting exemp-

10 per cent the manufacturers' ex-

On cameras and other photo-

sion for raw stock and other sensi-

as well as radio, may be 

fer and plates. Earlier in the 

The Government voted not to 

per cent to 75 per cent per cent 

All decisions are still tentative and there 

in the photographic taxes and possi-

be further reduction in the photo-

The Government voted to 

possibly complete elimination of the raw sto-

in voting so far, the Committee 

in holding down the revenue loss in 

the chances that the measure will re 

or that, if the measure 

The GREATEST STORY OF ALL

MAGNIFICENT!

A POWERFUL AND REVERENT PICTURE!

M. C. Torres presents

"THE SINNER OF MAGDALA"

(The Story of Christ and Mary Magdalena)

with Medea de Navara and cost of thousands

Two Years in the Making

The Story of a Devotion Untold paral leled in the History of a Human Experience.

POWERFUL!

HISPANO CONTINENTAL FILMS, INC.

25 West 45th Street, New York 19, N. Y.

"The Sinner of Magdala"

With Medea de Navara and cost of thousands

Two Years in the Making

The Story of a Devotion Untold paralleled in the History of a Human Experience.
M-G-M Confident: Sets 10
For Release in 7 Weeks

Percentage Is
Showmanship
‘Killer’: Cole

Confident of sound business conditions ahead and a willing market for good product, Loew's will trade show and release 10 top attractions in the seven-week period from May 4 to June 24. William F. Rodgers, vice-president in charge of distribution, announced here yesterday.

Rodgers told a luncheon meeting of trade press publishers and editors that M-G-M is launching a "Say It With Pictures" program in the firm belief that there is nothing fundamentally new in the picture selling as "a killer of showmanship," Col. H. A. Cole of Texas Allied, chairman of national Allied's flat rentals committee, revealed here yesterday that his group will seek this week to persuade the eight major distributors to eliminate "must" percentage selling in favor of flat rentals for approximately 8,000 theaters in the U.S. Some 5,000 of these houses, he said, come within Allied's orbit.

(Continued on page 3)

Current Operations
Good, Future Sound
Goldenson Reports

An encouraging picture of current industry operations and prospects for a sound future was sketched by Leonard Goldenson, president of United Paramount, in a discussion with 300 members of the New York Society of Security Analysts at Schrauzer's Restaurant here yesterday.

He told the representatives of many of New York's leading financial houses that movie pictures are "more important than ever heretofore, so long as the economic situation is as it is now. The business of motion pictures has never been going better, and the future is such that it can never be better. If the cigarette companies can sell one billion cigarettes a year, can't the motion picture companies sell a billion pictures?"

Goldenson said that there is a wonderful opportunity in the foreign markets in which the United States is lagging so badly. He said that the pictures sold abroad are being sold piecemeal and that there is no longer any question of selling pictures in foreign countries. United will launch a sales campaign in the foreign markets before the end of May, he said.

(Continued on page 3)

File Order on RKO
Divorce Extension

The order extending the RKO divorce deadline from May 8 to Dec. 31, 1959, was presented to the U.S. Statutory Court here yesterday, except for the time extension, the terms of the company's consent decree remain unchanged, still calling for the company to license its films to its own theaters on a competitive, rather than preferred basis.

Rev. J.T. McNicholas,
Legion Founder, Dies

CINCINNATI, April 24—Services will be held here Thursday for Archbishop John T. McNicholas, O.P., 72, founder of the National Legion of Decency, who died at his home on Saturday after many months of failing health.

Organizer of the Legion in 1934

(Continued on page 2)

Rodgers Asks
Compo-backed
Arbitration

Hopes Industry System
Will Reduce Law Suits

A recommendation that the Council of Motion Picture Organizations, when formed, undertake to develop a new system of industry arbitration as a means of reducing the heavy volume of industry law suits will be made by William F. Rodgers, Loew's vice-president and general sales manager, at the May 8 meeting for the organization of COMPO in Chicago.

Rodgers told a luncheon meeting of trade press publishers and editors at the Hotel Astor here yesterday that the industry will be unable to withstand the burden of litigation much longer and that a substitute for law suits must be found.

He said he is confident that COMPO, if it will, can attain its

(Continued on page 6)

Loew's Will Boost
Prices for 'Annie'

The eight Loew's theaters in which "Annie Get Your Gun" will open next week on May 2 and 3 will increase their admission prices for the picture, William F. Rodgers, Loew's

(Continued on page 6)

M-G-M Will License
Pictures in Groups

M-G-M will license pictures in groups after they are trade-shown and, therefore, without granting a cancellation privilege, W. F. Rodgers, general sales manager, said yesterday. The 10 pictures which the company will release between May 4 and June 24 may be licensed in this manner, with each picture negotiated for separately.
Censors Urge Supreme Court To Uphold ‘Curley’ Decision

WASHINGTON, April 24.—The boards of censors of the City of Memphis and Shelby County today urged the Supreme Court of the United States to uphold the decision of the Tennessee Supreme Court in the “Curley” case.

Stanton Griffis, chairman of the three-man censors board, said that the appeals of the producers had taken the case to the high court in an attempt to get a new ruling on the constitutionality of film censorship.

There is a strong possibility, however, that the justices will by-pass the broad issue here, since the Tennessee court restricted only the terms of review of the state courts. The state high court had stood no standing to make such a challenge.

The two censor boards today filed their answer to the film companies’ appeal. They said the censorship was constitutional, but that in any event, the film companies involved in the right parties to make the challenge.

Dewey Wrigley, 51, Para, Cameraman

Dewey Wrigley, 51, veteran Paramount cameraman who was associated with the Cecil B. DeMille unit in the construction of film staging since 1923, died at his home over the weekend of a sudden heart attack. He had been preparing to leave for Tokyo on an assignment.

The widow, a son and two daughters survive.

Johnson, RFC Loans

(Continued from page 1)

Johnson, RFC Loans

Independent producer Sam Bischoff get an RFC loan, and said that he was “greatly interested in the production of film by independent producers and believe they should be given every encouragement.”

However, he added, “If a government agency makes production loans to them, it should insist in its contracts that the films made shall not contribute to juvenile delinquency. No Federal funds should finance films which do not qualify for the production of films that are educational.”

He said, “I do not believe that the RFC should not be helped by people who seek licenses of the public airways.”

Today’s hearing, however, at which Coy was not present, the question was brought up once and then rather indirectly. Commissioner F. L. Reams asked the Warner Brothers’ attorney John Southmayd whether the motion picture companies had put in any licensing films for television. Southmayd replied that so far as he knew the film companies had not made any definite policy.

Harry Goldstein, 53, Para, Division Head

Services were held yesterday for Harry H. Goldstein, 53, Paramount Mid-Eastern division manager, who died last Saturday of a severe heart attack.

Goldstein was with Paramount for 29 years and served as the Paramount’s liaison to the New York Branch.

Charles V. Hinkle, 84

Hollywood, April 24.—Services will be held today for Charles V. Hinkle, who died at his home in Los Angeles after a long illness.

Charles V. Hinkle was the last surviving member of the group of early producers who founded the Motion Picture Association of America.

Hinkle was 84, a pioneering executive with the Pioneer Company and later with Universal Pictures, where he was president of the Mid-Pacific division.

He was also a partner in the production company of Hinkle and Peary, and a co-founder of the Motion Picture Producers and Distributors of America, which later became the Motion Picture Association of America.

He joined the Pioneer Company in 1921, and was later president of Universal Pictures.

He was a member of the Legion of Honor, and was awarded the Academy Award for Lifetime Achievement in 1969.

Funeral services will be held in Hollywood, Thursday, April 25, at 8:30 a.m. at the Pioneer Memorial Church, 12886 Sunset Boulevard, Hollywood.
Tax Revenue Is Down 8%

WASHINGTON, April 24—The Federal admission tax, television commission and business licenses for movie theaters have combined to knock down tax collections during the first quarter of 1950. The Bureau of Internal Revenue reported, clearly indicating that the industry is going through a gloomy period.

Cincinnati Group Blames Tax, TV for Suburban Decline

Cincinnati, April 24—The Federal admission tax, television commission and business licenses for movie theaters have combined to knock down tax collections during the first quarter of 1950. The Bureau of Internal Revenue reported, clearly indicating that the industry is going through a gloomy period.

L E A D E R S from the entertainment industry are expected at the Hotel Astor here tonight when New York's Cinema Lodge of Brian Birth holds its annual presidents dinner and its retiring president, Saul E. Rogers and its incoming president, Albert A. Sentit and pays tribute to Alan Corell, executive secretary of The- 

tre Authority, Inc.

Los Angeles, April 24—Panorama Theatres, Van Nuys, filed a Federal court suit today under the anti- trust laws against the major distri-

tributors and Fox West Coast, charging conspiracy to deprive the complainant of first run films.

George Skouras of Skouras Thea-

tres and B. S. Moss of B. S. Moss Corp., have been named co-chairmen of the amendment division of the 51st anniversary celebration of the National Jewish Hospital at Denver.

A brief work stoppage yesterday afternoon by television technicians at NBC and ABC studios here slowed operations and caused the cancellation of two NBC video programs. United and the companies were able to restore regular operations by six P.M.

WASHINGTON, April 24—John Howard Lawson and Dalton Trumbo today filed rehearing petitions at the Supreme Court, asking it to reconsider its April 10 refusal to review a Circuit Court decision upholding their contempt of Congress convictions.

Hollywood, April 24—Enrollment of 18 new members was announced today by the Academy of Motion Picture Arts and Sciences, with the total membership at about 1900.

The Academy's board of governors will consider the matter at its next meeting.

of four or five competitive networks or circuits in each natural area or time zone of the country—in New York, Chicago, Denver, Atlanta and Los Angeles, to service from 500 to 1,000 theaters in each network.”

Cites Majors Who Refused Films for Phonovision Test

CHICAGO, April 24—Attending the Society of Motion Picture and Tele-

cision Engineers convention today at the Hotel Drake, E. F. McDonald of Zenith told the press, following Spyros Skouras' luncheon speech, that not only 20th Century-Fox, but Para-

mount, RKO and another major dis-

tributor, which he couldn’t "recall," have refused him product for Phonovision tests, beginning Sept. 1,

"Gives Paramount plenty to shout about. Will make moviegoers sit up and take notice!" • Film Bulletin
HERE IS YOUR
The Favorite of Millions
Greater Than

V. Monroe To Knock "Em Dead
As Gent Bandit in Flicker Debut

NEW YORK, March 4.—V. Monroe, who should have a surefire hit for the combination of the popular singing bandit story and the rapidly growing popularity of the singing problem picture, will bring plenty of things to the public. It is a lively and sentimental western, starring Mona Evans, who is making her first appearance in the role of the singing problem girl. She has a pleasant voice and has done very well in her first appearance on the big screen. "Singing Guns," starring Vaughn Monroe, is a film that should appeal to the popular taste for music and romance.

The film "Singing Guns," directed by Myles Standish, tells the story of a singing bandit who goes to the city to find work, but is forced to become a singing cowboy. He falls in love with a beautiful singer, and the two of them work together to overcome the difficulties in their lives. The film is a musical western, with songs and dances穿插在整个故事中。

The film is a musical western, with songs and dances穿插在整个故事中。

V. Monroe is New Western Star
By W. E. OLIVER

The picture is "Singing Guns," a human comedy of western in color. Biggest news in the story is Vaughn Monroe, who plays a dual role, as a singer and a cowboy. Besides singing "Mule Train" and "In the Nick of Time," he also plays the role of a cowboy, as well as the lead role.

His profile is Barrymoreish, his timing good. He is a natural singer and does a fine job of singing and acting.

V. Monroe Hailed in Film Debut
By Earl H. Donovan

MAKING his debut as a film star in "Singing Guns," Vaughn Monroe demonstrates that singing is not his only talent. As a sympathetic dancer, who falls in love with a singing cowboy, he gives a convincing performance and shows a pleasant personality. He also manages to be genuine, and it is difficult to believe that he is singing at all. He is a natural singer, with a pleasant voice, and it is difficult to believe that he is singing at all. He is a natural singer, with a pleasant voice, and it is a pleasure to hear him sing. The film is a success, and Monroe is quickly becoming a popular star.

SINGING GUNS' VIVID YARN
Interesting Cast
In Fine Western

"SINGING GUNS"
(Republic)

The film "Singing Guns" is a credit to all concerned. While it is a sentimental western, it is well acted, and the singing is enjoyable. The songs are pleasant, and the story is well told. The film is a success, and Monroe is quickly becoming a popular star.

The New Films
By Myles Standish

VAUGHN MONROE, the radio baritone and orchestra leader, makes his movie debut in a Western. "SINGING GUNS," at the Fox theater. The film happens to be the one responsible for the popularity of the radio program on which it is based. The film is a success, and Monroe is quickly becoming a popular star.

Singing Guns
(Vaughn Monroe's Debut)
Republic

This is the story of a singing cowboy, who falls in love with a beautiful singer, and the two of them work together to overcome the difficulties in their lives. The film is a musical western, with songs and dances穿插在整个故事中。
VAUGHN MONROE

in Max Brand's Famous Adventure Novel

SINGING GUNS

in Trucolor

co-starring

ELLARAINES
WALTER BRENNA
WARD BOND
JEFF COREY - BARRY KELLEY

A REPUBLIC PRODUCTION

Vaughn Monroe is under the exclusive management of
Rodgers

(Continued from page 1)

The greatest value to the industry in this and similar efforts, he hoped, would come from COMPO being organized so as to bring such action within its sphere, despite the original intention not to include trade practices in the orbit. Rodgers inferred that an effective COMPO eventually may have to concern itself with trade practices.

The arbitration system which he hopes to see COMPO espouse should be administered in a manner within the industry, he said, and should have men familiar with the industry’s problems serving as arbitrators.

Today’s Litigation Is Result Of Past Evils, Cole Says

Asked yesterday to comment on M-G-M’s distribution vice-president William F. Rodgers’ remarks about industry litigation, Col. H. A. Cole of Texas, who declared here yesterday that “litigation is a terrific drain on the industry, but if Rodgers is talking about the past 20 years—during the past 20 years—then it should be pointed out that 90 per cent of the litigation before the courts today is the result of past evils. There is nothing that Rodgers or we or arbitration can do about that.”

M-G-M Little Rock Showmen Forum Set

Mike Simonson, assistant to H. M. Richley, director of exhibitor relations for M-G-M, will conduct a “Showmanship in 1950—Working Clothes” forum at the 31st annual convention of Independent Theatre Owners of Arkansas in Little Rock on May 3, in response to a request from Sam Kirby, president of the Arkansas organization.

Theme of the M-G-M presentation will be “There’s No Business Like Show Business,” and it is described as a brief, up-to-the-minute summary of merchandising and management ideas which have worked for theatre owners and managers in actual practice.

Britain Allots Million Pounds More to Film Finance Corp.

London, April 24—Following prolonged negotiation and the British industry’s growing anxiety, the Board of Trade and Industry’s Finance Bureau, Sir William Wilson declared at the weekend that the government’s “clear intention is to maintain a healthy hope, expanding film production in this country.” He revealed at the same time that the government intends to provide an additional £100,000 pounds to the Film Finance Corp.

Wilson’s statement came in an interview with the Photographic and Allied Technicians, where he spoke as a guest. He noted that negotiations for renewal of the Anglo-American film agreement of 1948 would begin here next month. A definite date is expected to be set shortly.

He claimed that if the government hadn’t intervened a crisis far exceeding the present one would inevitably have afflicted British production. He admitted the quota’s ineffectiveness, saying that “no possible quota can solve the industry’s problems, which are far more deeply rooted. He indicated, however, that stricter enforcement of the quota law will be forthcoming.

The BOT chief warned that disturbing threats that the Socialist government possibly will dictate that the future production schedule will take and will reorganize the industry’s whole future set-up.

Goldenson Reports

(Continued from page 1)

tion pictures are improving, theatre income is at a healthy level and television is making itself an effective ally of the industry.

While speaking to United Paramount in particular, Goldenson said operations of the circuit, which has properties in 40 states, to a large extent correspond with the state of the entire business. And going into the economics of United Paramount’s position, he said it is a “reasonable” assumption that the company’s present indebtedness of $27,500,000 will be completely paid off in five years. The total, $21,000,000, plus $6,500,000 was borrowed under a credit fund of $40,000,000 established with a group of investors. He said he does not foresee likelihood of additional borrowings from the figures and on an amortization of $1,500,000 of the loans in the first year of the circuit’s operation.

The use of special trailers and other promotions on video has been an ally of its own operation already in Detroit and New Haven, Goldenson said as he re-stated his position that the medium is not without method of improvement less of a threat than some quarters suspect. Business has fallen off in some TV centers, he pointed out, but the drop has been no more severe than in non-TV areas and has been attributable to a general economic condition.

On the possible use of features on television in competition with theatres, Goldenson held that production costs would demand the returns which only theatres can provide, that even such day-by-day-as devices as Phonervisor could hardly bring in enough revenue to make telecasts of good features profitable. Although not going into details, Goldenson told the group that “our engineers” additional study are being given to the proposed operation of Phonervisor, seeing to the possibility that set owners might be able to uncrumple the television program without having to purchase equipment. He left the impression that home viewers of programs might be able to tune in at night and when Phonervisor closes up the loophole.

United Paramount is making “excellent progress” in negotiating dissolution of its partnership operations in exhibition, Goldenson reported. He said that while the circuit collected $1,072,000 in the sale of some properties in the first quarter, as previously reported, other deals which have been worked out but not formally closed bring the total to $2,729,000. After taxation on the capital gains from the deals, the net collection will be $2,-

130,000, he added.

S. B. Lurie, chairman of the function-money Combob productions, said he would be among the business, new people who think and act aggressively. Other industry figures at the session were Robert O’Brien, secretary-treasurer of Allied Paramount, and Joseph Hazen, president of Hal Wallis Productions.

Loew’s Price Boost

(Continued from page 1)

vice-president in charge of distribution, disclosed here yesterday.

Rodgers said that no general sales policy has been set for “Amie” yet, but added that it was hoped that the business for the test engagements would be impressive enough to encourage other theatres to volunteer to increase their price scales for the picture.

The test engagements will start May 1 in Atlanta, San Francisco, Cleveland, Dayton, Evansville, Hartford and Norwich, Conn., and on May 3 in St. Louis. It will open on Broadway May 17 at Loew’s State.

MGM Report

(Continued from page 1)

wrong with the industry and ‘good entertainment is the answer’ current problems.

The company will hold four meetings for its sales executives, sales and bookers in all parts of the country to acquire their views of industry affairs and company policy, as well as the forthcoming product, Metro will be held at the Hotel Astor in Chicago, May 19-20; San Francisco, May 27, and Toronto, June 15.

The meeting will be held with the same confidence that prevails among the company’s home office executives and will be able to point plans, prospects and product, industry affairs, including the which COMPO may be expected to play in them.

“If better pictures mean better business, and I feel that is obvious,” Rodgers said, “there is every reason a hopeful future in our industry, saying with it pictures, we are convinced that the more information give our customers as far as in advance as possible, the better they will be to make their plans to sell the public.”

Says Optimism Widespread

Rodgers said that from his company’s vantage point, of theatre owners with whom he has visited, he has been “thrilled with the optimistic approaches to play for the future in every phase of exhibition.”

“Yet,” he said, “has influenced decision to throw into the market every available bit of product just consistently and just as fast as can. Our producers have given us kind of product the public will and the exhibitor can sell. We are not going to make the most of them through the most aggressive pre-selling campaign we have attempted in years, not least of which will be next year’s.”

The pre-selling campaign was April 4 with "The Asphalte bride" the followed by "Father of the Bride", May 9; "The Skipper Strikes His Wife", May 10; "Stars in Their Eyes", May 11; "Devil's Dayway", May 12; "My Business is Murder", May 16; "Anne Get Your Gun", May 23; "The Happy Years", May 24; "Duchess of Idaho", June 13; and "Three Little Words", June 23.

HERE COMES THE BOXOFFICE HYPO OF THE YEAR!

Bigger and Better than before!

Copyright 1950, National Comics Publications, Inc.
W. B. Decree Moves To Treasury Dept.

Warners has reached an agreement with the Department of Justice on the theatres which it may retain and that which will be disposed of under its consent decree settlement of the government antitrust suit.

The agreement reportedly concludes all phases of the negotiations with the Department of Justice, although the details have not been disclosed. The company now is said to be awaiting Treasury rulings on its new stock and debenture plan, and tax questions connected therewith.

Ascap's 1949 Take $10,601,184; TV Collections Help

Total collections by the American Society of Composers, Authors and Publishers from all sources reached $10,601,184 in 1949. Ascap president Fred E. Ahlert told the annual membership meeting here yesterday that despite the fact that Ascap did not collect any fees from motion picture exhibition last year, the take represents a drop of only $378,000 under the 1948 collections. In previous years, theatres had contributed close to $1,200,000 to Ascap's income. Making up for this loss, in

O'Donnell Out Of VCI Race

By RED KANN

New Orleans, April 25—Robert J. O'Donnell finally withdrew on the convention's eve from the race for re-election as International Chieftain of Variety Clubs International in order to make himself available for the presidency of Theatre Owners of America.

TVA to Open Pact Talks May 4, Despite SAG Threat

Screen Actors Guild's "legal notice" to all producers at the weekend that "neither Television Authority nor any union other than the Guild is authorized to bargain for motion picture actors," was met here by an announcement by the Television Authority that the latter will open negotiations on May 4 with all television network companies and advertising agencies. SAG's weekend pronouncement is equivalent to "interfering with our getting a decent contract which would

British Pact Talks to Be Held May 15

Small Delegation Picked For Preliminary Meet

Washington, April 25—Preliminary talks on renegotiating the Anglo-American film and television agreement will get under way on May 15 in London, the Motion Picture Association of America announced here today.

Johnson Would Like The Industry to Do Its Own 'Policing'

Washington, April 25—Senator Ed Johnson declared here today that it will be the "primary objective" of his Senate committee hearings on Hollywood moral problems to give the industry an opportunity to work out its own solution on a voluntary basis.

TVA, NO MAN OF HER OWN
Back Shorts, White Urges

Jules White, Columbia's short subject producer, called upon exhibitors to get behind short subjects, in an interview yesterday. Here from the Columbia office, Jules White, "Also Selected Short Subjects" is doing short subjects an injustice. He asked exhibitors to get behind J. F. K. (John F. Kennedy) programs and in newspaper advertising, and to call upon the major companies for help.

He said, "There is great box-office value in short subjects. You can realize that when looking at non-ticket income. The star exhibitor is passing up added dollars. I should tell people whether he has a Jules White, a Pete Smith or a Three Stooges. It would influence selection of shows by the public. Exhibitors continually get back of cavy and popcorn selling.

White, who makes 20 shorts yearly and is chairman of the board of Motion Picture Arts and Sciences' short subject board, returns to Hollywood today.

Rank in Whirlwind Tour of Washington

WASHINGTON, April 25—J. Arthur Rank, British producer-vice president of Washington today, arriving early this morning and leaving for New York in mid-afternoon. In between, he signed in defense Secretary Louis Johnson, Treasury Secretary John W. Snyder, and Mrs. Luther Johnson, the Association of America president, whose honor, along with Argentinian Finance Minister Ramon Cerni, was given off Central and North Africa. Edward L. Hymans, United Paramount Theatres executive, has returned here from a tour of upstate New York.

Earle Mannix, M-G-M studio executive, will arrive here from Chicago for a vacation.

Top Echelon Attends 'Big Lift' Premiere

A group of civilian and military notables, among them the recently appointed State George C. Marshall and Mrs. Marshall, will be at South- ers and Harnis's Picture of 20th Century's "The Big Lift" becomes what is described as the first Hollywood premiere to be shown as an integral part of the briefing preceding a U.S. military operation.


The Air Force "Scrol! of Achievement," highest honor given to civilian personnel, will be awarded to William Perlberg and George Seaton, producer and director, respectively.

Ohio ITO Sets Meeting

COLUMBUS, April 25—Annual convention of the Central Ohio chapter of the American Legion is to open April 27-29 in Cincinnati on Sept. 19-20.

Motion Picture Daily, Monday Quigley, Editor-in-Chief and Publisher; Sherwin Kane, Editor; Terry Ramsey, Consulting Editor. Published daily, except Saturday. Subscription rates, $4.50 per year, $10 per year. Published by Quigley Publishing Company, New York, N. Y., Telegraph: Motionpic, New York, N. Y.

A DOLPH ZUKOR, Paramount Pictures board chairman, and Mrs. Zukor will leave Hollywood today for Tucson, Arizona, and later for New York, where they are due Monday.

DAVID J. GOBLATTE, managing director of Associated British Cinemas, and Mrs. Goebelatte will arrive here Tuesday evening from England on the S/S Queen Elizabeth.

MRS. WALTER GRIFFITH, executive secretary for the Theatre Owners of North and South Carolina, has returned to her office at Charlotte after a month's absence for an operation.

R. E. BAUCHER, president of Crescent Pictures, 51 Broadway, has been appointed a director of the Nashville public library.

MORGAN HUNNINGS, M-G-M's coast studio publicity department, will leave here at the end of the week for Rome.

H. HOWARD STRICKLING, M-G-M studio publicist, and Mrs. Strickling are due here next week from a Muni vacation.

JOSEPH HUMMEL, Warner European general manager, has left Paris for a tour of company branches on the Continent and North Africa.

EDWARD L. HYMAN, United Paramount Theatres executive, has returned here from a tour of upstate New York.

EDGAR MANNIX, M-G-M studio executive, will arrive here from Chicago for a vacation.

Herbert Wilcox Quits Producers' Ass'n.

LONDON, April 25—Herbert Wilcox's Imperiod Pictures has withdrawn from membership in the British Film Producers' Association, deciding that he is leading a general break-away from BPPA, commenting that the organization can get along better on its own.

His sentiment, nevertheless, is shared by other producers who contend that BPPA has better served "vertically integrated combines" than it has independent producers. They claim if BPPA is to survive, its new orientation must be given its directive control.

Arthur Rank is president of BPPA.

Danzigers to Make Third in New York

Edward J. and Harry Lee Danziger's today will start work on their third starring film, "1270 Sixth Avenue, Rockefeller Center," New York, N. Y., which will be released by Film Classics.

Directed by Ben Skouras andAbraham S. Brown, the plot is based on the true story of Michael Goldstone, the world's smallest man, who has just been rescued from Watergate Hotel.

SITE OF SETS: The location will be the scene by the New York Historical Society.

BILHART, the leading producer of Europe, has signed a deal with BFI for a new production, "Journey to the East," which will be released by The London Film Company.

SAMUEL L. SEIDELMAN, Eagle Lion foreign sales manager, will arrive here today from Paris on the Queen Elizabeth.

ROBERT WOFF, RKO Radio manager, will arrive on the Queen Elizabeth for a meeting with the London Variety Tent, will leave here Saturday for London. Pressure of business will prevent his attending the Variety convention in New Orleans.

GEORGE H. MACKENNA, general manager of the Lafayette Theatre, 200 Lafayette Avenue, was married this morning at 8:30 a.m. by the Buffalo Art Club because of his work in behalf of the Sister Kenny Foundation.

WILLIAM SATOLO, Monogram International Continental representative, is in Munich from Dusseldorf and Frankfurt, and will proceed to Paris.

BENJAMIN FORD, Paramount associate counsel, is the author of a tax article in the current issue of New York University's Law Review.

ROBERT H. EDMUND, Universal International Foreign department executive, is scheduled to arrive here from Europe on Monday.

JULES LAPIDUS, Warner Eastern and temperature manager, has left here for Pittsburg and Cleveland.

ED HENRY, Warner playdate department head, has left here for Pittsburg and Cleveland.

WALTER TITUS JR., Republican division manager, has left here for New Orleans, Memphis and Little Rock.

SIMP on the Move in Detroit Action

DETROIT, April 25—Pressing its anti-trust action against United Detroit and Cooperative Theatres of Detroit, Simper Moving Pictures has asked for a new trial. Motion Picture Producers will argue on Monday for a motion directing Cooper to produce documents and submit to an examination of records.

Youngstein Rejects Production Offers

Queried concerning current reports of offers which would take him into production activities, Max Youngstein, Paramount Pictures advertising-publicity director, said here yesterday that while such offers have been made to him, none has been accepted.

Sessions on 'U' Films

Charles Simonelli, in charge of Universal's International exploitation, was here yesterday to discuss plans with Max Youngstein, Metropolitan Pictures advertising-publicity director, said yesterday that while such offers have been made to him, none has been accepted.

Sessions on 'U' Films

Charles Simonelli, in charge of Universal's International exploitation, was here yesterday to discuss plans with Max Youngstein, Metropolitan Pictures advertising-publicity director, said yesterday that while such offers have been made to him, none has been accepted.

Schrage, Rosen A UJA Drive-Chairman

Fred J. Schrage and Sam Ro Century Circuit producer-director, have been named co-chairmen of the United Jewish Appeal's forthcoming campaign, it was disclosed here yesterday at an organizational luncheon at Hotel Astor.

Schrage, who presided, commented that he is heartened when the industry raised over $1,000,000. Rosen stressed the urgency of the drive. Barney Balaban, Paramount president, expressed confidence for the success of the 1950 drive. Jere Udel, UJ.A representative and J. A. Schwalb, United Jewish Appeal's Last, were present.

Others present yesterday were William Frankish, William B. Biele, Jack Ellis, Ed Fabian, Simon Fabian, William, J. German, Leon Gold, Robert Goldfarb, Irving Gr. field, Philip Hodes, Arthur Isad, Bernard G. Kranze, Jack Lang, J. H. Levin, Joe Maharam, Charles, Moss, Mrs. Horace M. Schwalb, Max Seligman and Max Youngstein.

NFTC Meets May 25

The regular monthly meeting of the National Television Film Coordinating Council will be held, because of the special board meeting on April 29, there will be no luncheon meeting on the 25th, it was reported here yesterday.
Motion Picture Daily

Thursday, April 26, 1950

Review

**"The Gunfighter"**

(20th Century-Fox)

Gregory Peck follows his noteworthy performance in "Twelve O’Clock High" with a sharp shift in characterization and another first-class job of acting in a well-developed, well-directed Western. He is the fastest gun on the draw, the blood of 12 or more men on his hands and the authorities after his head.

But "The Gunfighter" does not concern itself with the adventures by which Peck's Mitchell's role is second to his. The audience are going to discuss the possibility of re-election in time to join the town of the Southwest. It is the dialogue tells about them, but the action does not. This story picks him up after a career steeped in lawlessness, finds the central character at 35 a man weary of his life as a lawman and marshal and ready to retire. He is the talk of his wife and young son against a background of peace and new scenery.

The irony of his situation is that his reputation as bad man supreme refuses to permit him the retirement he now seeks. In every town, there is a happy young trigger finger full of bravado and ready to take on him when Peck wants to be left alone. Goaded by Richard Jaeckel, Peck kills him in self-defense and then lights out of town pursued by the man's three brothers. In the town of Cayenne, Peck tries to find his family now living under another name and in harmony with their neighbors. There, Peck runs into an oldtime confederate who learned better and now is the town's marshal.

Helen Wescott, Peck's wife and now school teacher, at first refuses to see him. Then on the insistence of Jean Parker, she does. Peck promises return to her. The dialogue and action of the last few minutes with his son and is killed at the hands of Skip Homeier, local hot-head with a restless gun. As Peck dies, he refuses to press charges claiming he gave his son, but confesses Homeier to the kind of lawless life which Peck himself has led in defiance of law and order.

"The Gunfighter" has few spectaculars in it. A true suspense is one of the expert manifestations of Howard Hawks' fine eye in the film's way, in the way of the young gun who has been marked for the sacrifice of the tragedy which a man's youthful indiscretions can visit upon him in later years. Peck suggests this strongly in the lonely figure he cuts. He may have been a bad man, but audience sympathy is on his side. One of the true surprises of the film is the way Peck's character is turned into a humane man whose conscience will not let him take the life of those who have wronged him.

In the words of one of "Yellow Sky," another Western in which Peck starred, Exhibitors may find the answer on this in their experience with that earlier release.

Running time: 84 minutes. General audience classification. For June release.

Red Kann

British Royal Court To Attend Premiere

London, April 25—The King and Queen of England and the entire royal court will attend the world premiere of Herbert Kline's "The Thin Man" at the Paramount's Plaza Theatre here. The film, starring Anna Neagle, recounts the fabulous story of Odette Clochemer, an actress who was the ballet partner of the Cross of St. George for bravery and endurance as a British agent in occupied France. She was later tortured by the Nazi Gestapo.

The rare honor by royalty is regarded not only as a tribute to the film's merit, but to the importance of its story. All proceeds of the premiere will go to King George's pension fund for actresses and actors.

Grosset Here Are Adequate

Business at New York’s showcases is dropping this week but the overall increase is satisfactory. In most programs are holdovers from the Easter holiday period.

"The Dazzled Don’t Cry" with a stage presentation will wind up a highly successful four-week run at the Music Hall tonight with a good $11,600; "No Sad Songs for Me" will bow in at the Hall tomorrow. "Cheaper by the Dozen" with ciliciamini offers good promise to give the Roxy about $60,000 in a fourth and final week; this, too, was a height engagement. "Wahala Avenue" is due at the Roxy on Friday.

"Conspirator" at Capitol

"The Conspirator" will open at the Capitol tomorrow on the heels of "Reformer Wog" and the Redhead.""The latter, with Sammy Kaye’s orchestra on stage, is likely to reach $23,000, which is adequate income, in its final five days, two short of a third full week. "Conspirator" will play the Capitol two weeks as a campaign for Caesar" due on May 11.

"The Dazzled Don’t Cry with a stage presentation will wind up a highly successful four-week run at the Strand, it will be replaced on Friday by a combination of revivals, "Destination Tokyo" and "God Is My Co-Pilot," with no stage show. At the Rivoli, "Gunfighter" was good for about $12,000 in its final five days of a third week, and bowed out on Monday night. "The Big Lift" will open at the Rivoli tonight with a benefit performance.

"Riding in Fine Style

"Riding High" with Billy Eckstein on stage continues in fine style at the Criterion. The show filled the house on Monday night with an estimated gross of $70,000. Continuing at a robust pace, "Riding High" is brought in for $5,000 for the week in which the third week's income is figured at $22,000. "The Third Man" at the State, after a week run, yielded $12,000, with $23,000 estimated for the 12th week. The consistent box-office showing which "The Third Man" has made to date has resulted in a decision yesterday to hold the film at least another two months. "Guilty of Treason" is moderate at the Mayfair where the second week's income is estimated at $11,000. "Love Happy" promises about $15,000 in a good theater and final week at the Criterion; it will be followed by "D. O. A." on Saturday. Nancy Gates to Run" might reach near $3,000 in a sluggish third week at the State. Still on the profit side, "Tight Little Island" should do about $4,000 in a 17th week at the Trans Lux. "Run for Your Money" is likely to give the Park Avenue about $5,000 in a fair third week, after a good opening and a "Red Shoes" is figured to gross $7,500 for a 78th week at the Biju; this represented a rush the reviews came. "The Golden Idol" should provide the Sutton with an estimated $5,500 in an adequate 23rd week.

Grosses Here Are Adequate

Phila. 'Shovumanship' Plan to be Tested

Philadelphia, April 25—Showmanship campaign is taking by the local exhibitors committee here a few weeks' vacation on his last. Peck flew to the Philadelphia exhibitors, it was decided at a meeting of the committee here today. A sub-committee consisting of Paul Callow, Lyle Tichard, Harold Seidenberg and Harry Botwick was named to formulate the program and submit it to the general committee.

Monroe Greenhal, representing his own advertising agency, was present to offer a program which would include institutional advertising.

Censor Smith Has New Gimmick, Claims 'U's 'Shophitter' Teaches Shoplifting!

Atlanta, April 25—Add this one to the many unique reasons given by some Southern censors for banning motion pictures: Holding that it "offers a course" in shoplifting, Christine Smith, Atlanta censor, has banned the motion picture, "I Am a Shoplifter," in a year on the grounds that the film "The Look Outside" seems to me to give too much information which might influence shoplifters and also reveals the tricks detectives employ to catch them. It was the opinion of the universal-International that they would appeal Miss Smith's decision to the Board of the Review of the Atlanta library, overseers of censorship.

U-I and Miss Smith were principals in a sensational newspaper case. Two years ago her "Scarlet Street," Walter Wanger, who produced it, flew to Atlanta from Hollywood to argue for the picture. It starred his wife, Joan Bennett.

"The Shoot the Works" will open at the Capitol on May 11 with Charles Vidor's "The Adventures of Don Juan" as the lead. "The Shoot the Works" is scheduled for two weeks at the Capitol with 7500 to 8000 expected as the run goes on.

The "31" of the first week will be "The Best Man Down," the new screen version of the best seller. "The Conspirator" will likely go to the Roxy about May 8. "The Shoot the Works" will then be transferred to the Roxy as the lead. "The Conspirator" will then be transferred to the Roxy as the lead. "The Shoot the Works" will then be transferred to the Roxy as the lead. "The Conspirator" will then be transferred to the Roxy as the lead.

Drivc to Honor Mochrie

RKO Radio's field force, in behalf of the 1950 "No Depinet Drive," has set aside the period May 25-June 22, in honor of Robert Mochrie, sales vice-president.
This is the Sign of
M·G·M's "TERRIFIC TEN"

While the entire industry is talking about M-G-M's "ANNIE GET YOUR GUN," and the eyes of the industry watch its coming Special Pre-release Engagements, Leo electrifies the industry with the announcement of M-G-M's "TERRIFIC TEN" in a series of Trade Shows!

<table>
<thead>
<tr>
<th>CITY</th>
<th>PLACE</th>
<th>ADDRESS</th>
<th>TIME</th>
</tr>
</thead>
<tbody>
<tr>
<td>ALBANY</td>
<td>20th-Fox Screen Room</td>
<td>1052 Broadway</td>
<td>2 P.M.</td>
</tr>
<tr>
<td>ATLANTA</td>
<td>20th-Fox Screen Room</td>
<td>197 Walton St., N. W.</td>
<td>2 P.M.</td>
</tr>
<tr>
<td>BOSTON</td>
<td>20th-Fox Screen Room</td>
<td>46 Church Street</td>
<td>2 P.M.</td>
</tr>
<tr>
<td>BUFFALO</td>
<td>20th-Fox Screen Room</td>
<td>290 Franklin Street</td>
<td>2 P.M.</td>
</tr>
<tr>
<td>CHARLOTTE</td>
<td>20th-Fox Screen Room</td>
<td>308 S. Church Street</td>
<td>1:30 P.M.</td>
</tr>
<tr>
<td>CHICAGO</td>
<td>H. C. Igel's Screen Room</td>
<td>1301 S. Wabash Ave.</td>
<td>1:30 P.M.</td>
</tr>
<tr>
<td>CINCINNATI</td>
<td>RKO Palace Bldg., 2 Sc. Rem.</td>
<td>16 East Sixth Street</td>
<td>8 P.M.</td>
</tr>
<tr>
<td>CLEVELAND</td>
<td>20th-Fox Screen Room</td>
<td>2219 Payne Ave.</td>
<td>1 P.M.</td>
</tr>
<tr>
<td>DALLAS</td>
<td>20th-Fox Screen Room</td>
<td>1803 Wood Street</td>
<td>2:30 P.M.</td>
</tr>
<tr>
<td>DETROIT</td>
<td>20th-Fox Screen Room</td>
<td>2100 Stout Street</td>
<td>2 P.M.</td>
</tr>
<tr>
<td>DALLAS</td>
<td>20th-Fox Screen Room</td>
<td>1300 High Street</td>
<td>1 P.M.</td>
</tr>
<tr>
<td>DETROIT</td>
<td>20th-Fox Screen Room</td>
<td>2130 Cass Avenue</td>
<td>1:30 P.M.</td>
</tr>
<tr>
<td>KANSAS CITY</td>
<td>20th-Fox Screen Room</td>
<td>336 No. Illinois St.</td>
<td>1 P.M.</td>
</tr>
<tr>
<td>KANSAS CITY</td>
<td>20th-Fox Screen Room</td>
<td>1720 Wyandotte St.</td>
<td>1:30 P.M.</td>
</tr>
<tr>
<td>KANSAS CITY</td>
<td>U. A. Circuit Screen Room</td>
<td>1851 S. Westmoreland St.</td>
<td>1 P.M.</td>
</tr>
<tr>
<td>LOS ANGELES</td>
<td>20th-Fox Screen Room</td>
<td>151 Vance Avenue</td>
<td>2 P.M.</td>
</tr>
<tr>
<td>MEMPHIS</td>
<td>Warner Screen Room</td>
<td>212 W. Wisconsin Ave.</td>
<td>1:30 P.M.</td>
</tr>
<tr>
<td>MILWAUKEE</td>
<td>20th-Fox Screen Room</td>
<td>1015 Currie Avenue</td>
<td>2 P.M.</td>
</tr>
<tr>
<td>MILWAUKEE</td>
<td>20th-Fox Screen Room</td>
<td>46 Whiting Street</td>
<td>2 P.M.</td>
</tr>
<tr>
<td>MINNEAPOLIS</td>
<td>20th-Fox Screen Room</td>
<td>200 S. Liberty St.</td>
<td>1:30 P.M.</td>
</tr>
<tr>
<td>MINNEAPOLIS</td>
<td>20th-Fox Screen Room</td>
<td>630 Ninth Avenue</td>
<td>2:30 P.M.</td>
</tr>
<tr>
<td>MINNEAPOLIS</td>
<td>20th-Fox Screen Room</td>
<td>10 North Lee Street</td>
<td>1 P.M.</td>
</tr>
<tr>
<td>NEW YORK</td>
<td>20th-Fox Screen Room</td>
<td>1502 Davenport St.</td>
<td>1 P.M.</td>
</tr>
<tr>
<td>NEW YORK</td>
<td>20th-Fox Screen Room</td>
<td>1233 Summer Street</td>
<td>11 A.M.</td>
</tr>
<tr>
<td>NEW YORK</td>
<td>20th-Fox Screen Room</td>
<td>1623 Blvd. of Allies</td>
<td>2 P.M.</td>
</tr>
<tr>
<td>NEW YORK</td>
<td>20th-Fox Screen Room</td>
<td>1947 N. W. Kearney St.</td>
<td>2 P.M.</td>
</tr>
<tr>
<td>NEW ORLEANS</td>
<td>20th-Fox Screen Room</td>
<td>3143 Olive Street</td>
<td>1 P.M.</td>
</tr>
<tr>
<td>OKLAHOMA CITY</td>
<td>20th-Fox Screen Room</td>
<td>216 E. First St., So.</td>
<td>1 P.M.</td>
</tr>
<tr>
<td>OKLAHOMA CITY</td>
<td>20th-Fox Screen Room</td>
<td>245 Hyde Street</td>
<td>1:30 P.M.</td>
</tr>
<tr>
<td>OKLAHOMA CITY</td>
<td>20th-Fox Screen Room</td>
<td>2318 Second Ave.</td>
<td>1 P.M.</td>
</tr>
<tr>
<td>PHILADELPHIA</td>
<td>20th-Fox Screen Room</td>
<td>932 New Jersey, N. W.</td>
<td>2 P.M.</td>
</tr>
</tbody>
</table>

IMPORTANT NOTE!
This chart gives you the city, the screening room, the address and the time.

SEE NEXT PAGE FOR TITLES OF "TERRIFIC TEN" AND TRADESHOW DATE OF EACH

Dallas—"The Skipper Surprised His Wife" and "The Happy Years" at 10:30 A.M. All other pictures at 2:30 P.M.

Detroit—"Asphalt Jungle," "Stars In My Crown," "Devil's Doorway" and "Three Little Words" at 20th-Fox Screen Room, 2311 Cass Avenue. All other pictures at Max Blumenthal's Screen Room.
Metro-Goldwyn-Mayer proudly announces a series of SAY IT WITH PICTURES" TRADE SHOWS!

Millions of dollars in BIG, STAR-BRIGHT M-G-M pictures. One right after another. M-G-M's "TERRIFIC TEN" will bring joy to showmen's hearts. As usual, it is M-G-M that comes through with pictures, just when this industry needs that M-G-M shot-in-the-arm!

MAY 4 — "THE ASPHALT JUNGLE"
MAY 9 — "FATHER OF THE BRIDE"
MAY 10 — "THE SKIPPER SURPRISED HIS WIFE"
MAY 11 — "STARS IN MY CROWN"
MAY 12 — "DEVIL'S DOORWAY"
MAY 16 — "MYSTERY STREET"
MAY 23 — "ANNIE GET YOUR GUN" (Technicolor)
MAY 24 — "THE HAPPY YEARS" (Technicolor)
JUNE 13 — "DUCHESS OF IDAHO" (Technicolor)
JUNE 23 — "THREE LITTLE WORDS" (Technicolor)

And plenty more Big ones where M-G-M's "Terrific Ten" come from!

(Don't Relax Until We Axe The Movie Tax!)
AREN'T YOU OVERLOOKING SOMETHING?

Papa picks up the tickets, but Mama picks the picture. For this is Mama's "night out." If Papa had his way, he'd stay home and read the newspaper—or watch the fights on television.

To have more Papas pick up the tickets for your pictures, it's up to you to reach more Mamas with your advertising. McCall's is the proper place to do this—traffic-wise and cost-wise.

For with its new editorial formula, introduced in the March issue, women are now reading McCall's more thoroughly than ever before. That means they'll pay more attention to your message, too. If you haven't seen a McCall's representative recently, better see one soon.

NO OTHER PUBLICATION in the field has so consistently, year after year, recognized the importance of the motion picture industry to its millions of movie-going readers.

WORKERS GIVE A PITCH TO BOS WHO STARTED TO GIVE THEM ON.

H. J. Williams Named in Percentage Suits

ORONO, Me., April 25—Home J. Williams, operator of the Grenada and Pve theatres in Grenada, Miss., was named as defendant in four percentage actions filed here by Columbia, Universal, Loew's and Warner, each filing a separate suit.

Complaints allege damages due to under-reporting receipts on percentage pictures. The law firm of Wells, Newman and Thomas of Jackson are the attorneys for each distributor, with Sargoy and Stein, New York, of counsel.

$325,000 to Promote Kramer's 'The Men'

With an advertising and promotion campaign keyed to the level of its world-premiere booking at Radio City Music Hall in mid-July, Stanley Kramer's new film, "The Men," will be backed by a top-level ad-exploitation budget of $325,000, it was announced here by Howard LeSueur, director of advertising-publicity for United Artists, and George Glass, vice-president of Stanley Kramer Productions.

The budget also provides for a special field force to be recruited in New York.

SET COMMITTEE FOR ALLIED STATES MEET

WASHINGTON, April 25—A five-man committee has been named by Allied States Association to oversee preparations for Allied's 1950 convention in Pittsburgh this fall. The committee consists of Truman Rembusch, Charles Niles, William Ainsworth, Stanley Kane, and Abe Berson.

MGM SHIFTS DEPARTMENT

Dr. Leo A. Handel, director of the Motion Picture Research Bureau, recently completed the transfer of the headquarters of his organization from New York to Los Angeles. Dr. Handel expects to be available for Metro-Goldwyn-Mayer, which expires at the end of April, provided for the exclusive services of his bureau and the future arrangement with M-G-M will permit him to conduct research studies for other clients in addition to M-G-M.

SCHARY ASSIGNED DEUTSCH

HOLLYWOOD, April 25—Dore Schary, vice-president in charge of production at M-G-M, has assigned Helen Deutsch, novelist and magazine writer, to write the script for "The Plymouth Adventure," a novel by Ernest Gellner which Schary will produce with William Wellman directing. The novel is a May-September Literary Guild. Miss Deutsch is in New York on vacation.

COY 'NOT AVAILABLE'

WASHINGTON, April 25—Federal Communications Commission Chairman Wayne Coy said today he did not expect to be "available for reappointment" after his present term ends on June 30, 1951.

MINNEAPOLIS, April 25—In a further step of circuit cities, which started to use a pitch for better box-office business during its annual May-June drive, the Minnesota Amusement Co. has appointed Harry B. French as compiler of a series of conferences with theatre employes which would vault with a surprise angle to the picture business. French is a veteran of operations and has been in the industry for many years. He has long been a figure of confidence in the industry, having started the practice of publicizing the employment of theatre employees who, for the better good of the business, might become imbued with the exultant reports of TV competition and the new techniques of promotion.

What they encountered on 1,800 shows was a reversal of the situation and a pitch for commercialism, confidence in forthcoming profits and glowing hope for record box office grosses. So all the glib tactics worked, and French reported the resounding success of the campaign: "This is nothing short of terrific!" French told the Maco employes that there won't be a "failure" of TV competition, and that it is a challenge for the motion picture industry. He said the ideas expected to use TV to the limit.

RATHVON GROUP SET BRITISH MUSICAL

LONDON, April 25—Marcel Rathvon, independent producer, has completed negotiations with Robert Clowes of Associated British Pictures for production of "Happy Go Love," a Technicolor musical to be directed by Bruce Humberstone and starring David Niven, Vera Ellen and Cesar Romero.

Shooting starts May 3 at ABP Elstree studio. The deal was negotiated by N. Peter Rathvon's production financing group, who will have Western Hemisphere exhibition rights. Associated British Pathé will handle distribution in the Eastern Hemisphere.

EXHIBITORS SET WorlD PARLEY ON TELEVISION

LONDON, April 25—The Cinematograph Exhibitors' Association has responded to an invitation to send representatives to an international assembly to discuss the problem of television and its consequences on cinematographic exhibition.

The assembly, sponsored by the Belgian Cinematographic Society, will be held in Paris, May 9-11. Canadian, British, American and Belgian exhibitors will attend.

The "Outlaw" at RKO THEATRE

Howard Hughes' "The Outlaw" has been booked to play the RKO Metropolitan circuit start Thursday, May 4. This RKO release will play all RKO theatres in Manhattan, Bronx and Westchester, starting May 4 through May 8. Two weeks later, May 11 through May 17, "The Outlaw" will play all RKO theatres in Brooklyn, Queens and Long Island.

NEW CANADIAN SOCIETY

OTTAWA, April 25—Formation of the National Film Institute, with the National Film Board of Canada and other similar organizations, has been announced by Gordon Adams, executive officer of NFPA.
THE PICTURE WITH THAT
Extra Exploitation Sock!

NEWSPAPERS TIED IN WITH THE
NATIONAL GOLDEN GLOVES TOURNAMENT
BLANKET THE COUNTRY!...
There's one in your territory!

No picture in years has had as much guaranteed
local newspaper co-operation as...

THE GOLDEN GLOVES STORY

Central National Pictures presents

JAMES DUNN: THE GOLDEN GLOVES STORY

A CARL KRUEGER PRODUCTION with ARCH WARD, KEVIN O’MORRISON, KAY WESTFALL, TONY ZALE
and Introducing DEWEY MARTIN and GREGG SHERWOOD. Screenplay by John Ansen and Felix Feist. Based on a story by D. D.
Beauchamp and William F. Sullers. Associate Producer SHERMAN A. HARRIS. Produced by CARL KRUEGER. Directed by FELIX FEIST
An EAGLE LION FILMS Release
**Hints Phonevision Suit to Get Films**

Chicago, April 25.—Asserting that the public has a much right to see motion pictures on television for a fee as in a theatre, John R. Howland, vice president, told the Society of Motion Picture and Television Engineers that film companies are legally refuse their films for Phonevision tests here in Chicago. The inference was that Zenith had prepared to wage a legal battle to obtain product for the tests.

**SMPTE Board Elects Two**

CHICAGO, April 25.—The Society of Motion Picture and Television Engineers board of directors here today elected Frank Carlson, of General Electric at Cleveland, and Malcolm G. Townsley, Bell and Howell engineer, to the board. The vacancies resulted from the adoption of a new constitution last January which expanded the size of the board. The board also voted to hold the next semi-annual convention, SMPTE's 66th, on Oct. 16-20 at Lake Placid, N. Y.

Meanwhile, the convention program committee yesterday at the Hotel Drake, continued to hear technical papers and reports covering the wide field of motion picture and television engineering.

**Film Image Mixed**

Wallace V. Wolfe, president of Motion Picture Research Council, Hollywood, presented today a paper written by Wayne R. Johnson of KFI-TV, describing the experimental development of a remote control system for mixing the images of a foreground subject with a background. Ground control sends back the images or using a projected background.

In this method, two TV cameras automatically monitor the job of sending out subject and background. The changes from one camera to the other are controlled by a vacuum tube switch which shifts the transmitter from the output of one camera to the output of the other camera in one-millionth of a second. The subject is televised in front of a brightly lighted white backdrop, while background scene may be taken from film or slide in the camera.

**Discuss Closed Networks**

Establishment of far-reaching closed television networks, primarily for the mass training for armed forces personnel, but also encompassing possible needs for news and entertainment, was the subject of a Wiley-Wilson presentation, and industrial training is foreseen as an outgrowth of television training studies being conducted by the U. S. Navy since early in 1946. It was disclosed by E. Arthur Hungerford, Jr., director of television projects, Port Washington, New York. He described the most extensive experiment in mass education by television that has been undertaken.

Among exhibits at the convention is RCA's demonstration of its portable magnetic recording system and its new industrial television system.

**Review**

**Sierra**

(2 Universal-International)

ASTURDY production treatment has been given the traditional Western in “Sierra.” The tried-and-true story has been embellished by Technicolor, arranged by RKO's Mr. Weiss, headed by Miss Hudson and Paula Henriques, and a lot of amiable balladearrying by Burt Ives. The picture has been packaged for popular appeal and it looks well in its class.

Murphy portrays a young, quick-triggered lad who for many years has been bawling out the Shinnecock Indians, after both the authorities for a murder which actually never committed. One day Miss Hudson stumbles upon the hideaway and thereby creates a problem. Stepping in love with Murphy's gun-toting bosom brother, eventually learn about Jagger's hiding place. Another aspect developed in the screenplay, written by Edna Ahaultl, concerns the deadly rivalry between Murphy and Richard Rober, the latter being a villain out to get Murphy. Murphy steals Murphy's horses and when they are found, he is thrown into jail to face hanging. The customary sequels follow, which means there is an escape, some hard riding, fistfights and gunplay. A grand climax involves a sly and quick gun-jugging and Murphy is vindicated, both through the earnest endeavors of Miss Henriques and the principals, except excellent, Ives, as a genial vagabond poppin' in and out of scenes welcome. Michael Kracile produced and Alfred E. Green directed.

Running time, 83 minutes. General release.

**Johnson, Policing**

(Continued from page 1)

R. W., Wis.,) The letter was simultaneously an answer to Wiley's Sen- ate defense of the industry, an invitation to Wiley to be the initial witness in 1949 hearings by the FCC and a renewal of Johnson's attacks on Hollywood.

He also said he agreed with Wiley that Federal censorship is not the most desirable answer. He said, "One in this Senate is more op- posed to regimentation than 1/3," he said. "However, the virtue of my bill is that it presents the most drastic remedy of the program, and after full exploration of the legal and public interest questions involved. That is a purpose of the hearing. Frankly, I have under consideration two or more approaches, which can be assured by able Constitutional lawyers, are not only sound legally but may prove more effective and would avoid obnoxious Federal cen- tralization of authority curtailment to programming.

Johnson would not elaborate on the new approaches. The only indication he made was a statement that the bill would be made much better if the industry itself would recognize its own tremendous responsibilities to the people of America and do its own policing.

Wiley Acknowledges "Love Note," Will Be A Witness

WASHINGTON, April 25—Senator Wiley issued an immediate reply to what he termed Sen. Johnson's "love note," declaring he would be happy to appear as initial witness at the Senate hearings. He said he hoped that Johnson's "non-intrusive suggestion" would "indeed fulfill its statement as to legal- ity and constitutionality."

**TVA Pact Talks**

(Continued from page 1)

benefit the entire Associated Actors and Artists of America, including the Screen Actors, George Heller, "Four-A's," communications secre- tary, declared here. Television An- thority is a superstructure of the Four-A's. It is empowered by the "Four-A's-to negotiate contracts for both film and "live" television talent, and is vigorously opposed by SAG as an affront to the entire national concern film talent for television.

Heller called for an "adult under- standing of the situation by SAG," and contended that the National Labor Relations Board "will make the final determination." The jurisdictional "war" which has gotten under way has been regarded by SAG as a factor which could "doom" the existence of the "Four-A's," the APL talent union to which the SAG, Screen Extras Guild, and the Eastern stage and radio contractors relate.

Heller deplored the "setting of ac- tors against each" with the charging of a jurisdictional "war."

**SIMPP Financing**

(Continued from page 1)

on May 2, he told Motion Picture Daily today, and he will not disclose them until that time. If the project is completed worth out by then, as he now anticipates it will be, a second meeting will be held on the following day with other independents who are not SIMPP members invited to attend, "because we want to help them, too," he said. Arnall is continuing negotia- tions with Eastern principals in the project by long distance phone.

**Palsy Drive**

(Continued from page 1)

headed by Mrs. Chester A. Bowles, wife of the Governor. Extensive plans are in motion for a typical Holly- wood entertainment, with lights, bands, pa- rades, and the presence of prominent dignitaries. A percentage of premier proceeds will go to the May Cerebral Palsy Fund Drive.

Within 10 days of the premiere, "Colt 45" is scheduled to open in 200 situations in New England.

Maintenance of one of the low average admission prices was given via the big one up of the mer- eator yesterday as the principal reason for the highest known comparable feature in the history of the trade.

Trevor Townsend, general manager of the Kerridge Circuit of 127 the- aters in New Zealand, said that yesterday's attendance was 18,000, an out- change for more than 20 years, 18 cents in New Zealand theatre tickets average, for more than 20 years, one for every one of the country's 3,000,000 people.

Townsend predicted here from West Coast this week. He will be here by plane for Friday to attend the British Industries Fair. He was the guest of Harold A. United Artists at a luncheon at the Lotos Club here yesterday, with tri- states represented.

The New Zealand circuit operator believes that keeping the public in habit of movie-going is the basic of all exhibitors and that low ad- mission prices, uniformly maintained, is essential to preservation of the movie business. He claims the average admission price of 18 cents in New Zealand, the top price in the world, brings in 50 cents, including seven-cent tax.

The circuit uses about 350 pictu- re shows a year, he said, about 50 which are British and most of the remainder are American.

**Ascap's 1949 Take**

(Continued from page 1)

last year was the new source of income for ASCAP, while that from other sources. Ahlert stated further that music from television in the first quarter this year amounted to about $200,000 to video in all of 1949. Proceed for 1950 are further enhanced by fact that film producers have been added to ASCAP revenue sources.

Special counsel Robert Patterson of the Los Angeles office of Sles and Louis Berstein, chairman of executive committee, also addressed at the conference. Changes in ASCAP classification association articles and new classification methods which have been made to bring ASCAP in conformity with the new IRS rules, and the Bureau of Internal Revenue, was also made. The asc ap membership comprised of 2,119 writers and publishers, a total of 88 in New York.

The membership fees was followed by the annual Asc ap banquet, also at the Plaza, last night.
World's Greatest Theatre Picks

"HITEX"

"NATIONAL" Projector Carbons!

Radio City Music Hall must have the best. Its projection standards are as high as any in the world. When the management of this great theatre chose "National" "Hitex" Super High Intensity projector carbons, that was a most able commentary on the quality of this product.

"National" "Hitex" Super High Intensity carbons give brighter light . . . better quality light . . . last longer . . . and operate with freedom from condenser pitting. These carbons are the finest and most efficient producers of brilliant light ever produced by man for motion-picture projection.

For complete details, write to Dept. MP.

The terms "Hitex" and "National" are trade-marks

NATIONAL CARBON DIVISION
UNION CARBIDE AND CARBON CORPORATION
30 East 42nd St., New York 17, N. Y.

District Sales Offices:
Atlanta, Chicago, Dallas, Kansas City,
New York, Pittsburgh, San Francisco
**Vote to Kill Rawstock Tax**

**Washington. April 25.—The House Ways and Means Committee today tentatively voted to reject the 15 per cent tax on raw stock. The change, which would save film companies $15,000,000 a year, was proposed by Rep. King (D., Cal.). Last week, the committee voted to cut the tax to 7½ per cent, then changed its mind and cut it to only 10 per cent. That change would apply to tickets costing more than 75 cents. The tax-free treatment for film of certain widths or length, tailor-made to take in the average run, is approved, and the committee agreed. The decision could be reversed later.

**Tax Vote**

(Continued from page 1)

cent to 10 per cent was the mildest relief discussed at today's meeting. Other suggestions tossed around included the elimination of the tax for ticketing costing less than 21 cents and reduction to 10 per cent on tickets costing more than 75 cents. Proposal 21 calls for a 4 per cent, repeal of the tax on tickets costing less than 41 cents and reduction to 10 per cent on higher priced tickets, and repeal on tickets costing less than 75 cents and reduction to 10 per cent or leaving the tax unchanged on tickets costing more than 75 cents.

Much of today's discussion centered on the likely revenue loss from the various proposals. Complete repeal would lose $395,000,000. Committee experts said, while repeal under 75 cents and reduction to 10 per cent over 75 cents would cost $313,000,000. The same deal with 41 cents the dividing line would cost about $250,000,000, they estimated.

Members said there was no question some reduction would be made—that the only question is how much.

Rep. Young (D., O.), who has been one of the most active in the Committee in the fight for tax repeal, read members a letter from Frank W. Hins, Jr., head of Associated Theatres of Cincinnati. Hins wrote that at his two theatres last year he paid $24,000 in Federal and city admission taxes, but lost $1,000 on his operations.

**O'Donnell Out**

(Continued from page 1)

America, the post now held by Sam Pinske.

It is understood that Karl Hohb-itzelle, president of the Interstate Circuit of Texas and O'Donnell's partner, insists that the Variety leader could not be the active head of two national organizations at the same time. The fact that O'Donnell today decided not to run suggests that some internal arrangement has been made to assure him the position of TOA, should he bid for the post.

The withdrawal leaves the race wide open to Marc Wolf of Indiana- geh and Frank J. McVey of Phila- delphia. Pre-convention electioneering here tonight was proceeding at fast and furious pace, with the final outcome very much in doubt.

**Review**

"The Secret Fury" *(Skirball-Manning—RKO Radio)*

*Hollywood, April 25*

The Jack H. Skirball-Brace Manning thoroughness and attention to detail are in full display in this psychological melodrama beamed directly at the following: the ordinary theatergoer, who does not always appreciate the level reminiscent of their successes in that field, they achieve by force of contrast an augmented suspense and impact in the melodramatic main body of the story, which takes the audience into an asylum where the patient, treating the mentally ill are shown in interesting and informative detail without impeding the plot development. With Cluettte Colbert, Robert Ryan, Jane Cowl and Paul Kelly as names for the marque, the attraction figure to draw the type of picturegoer for which it is designed and to satisfy him fully.

The script, by Lionel Hosen, is drawn from the story by Jack R. Leonard and James O’Hara. It is set in a society wedding with Miss Colbert and Ryan superbly recognizing that a stranger in the assemblage shouts the charge that Miss Colbert recently married another man in an adjacent town. Although she denies it, and when she believes her, a check-back on some unexplained test, such a marriage, which is supported by testimony of the justice of the peace who performed the ceremony, a maid at a hotel, and finally by the man she is shown to have wed. Although she cannot accept any of this as true, she knows she has had brief mental lapses, following a nervous breakdown, and cannot recall altogether what she did on the day of the supposed wedding. When her supposed husband is killed, she is charged with the murder, and when she breaks down in trial, the man, a character who, in turn, from the asylum, figures out who it was that framed the evidence, confronts him with the charge, and is reunited with Ryan at a wedding, concluding finale in which the guilty party is killed. Direction is by Mcl Ferrer.

Running time, 85 minutes. General audience classification, Release date, not set.

**William R. Weaver**

**British Pact Talks May 15**

(Continued from page 1)

publish dates were mentioned in the announcement that it was learned that James A. Malvev, president of Samuel Gold- wyn Proli, who aided Johnston in negotiating the present remittance agree- ment in London two years ago, has a reservation, with Arnall, to leave his job as director of the Queen Mary on May 9 for England.

Johnston probably will leave for England by plane tomorrow so that as he plans to attend the Chicago meeting to organize the Council of Motion Picture Organizations on May 8 which may run into the night. Obviously, however, he will not be here for the proposed May 15 hearing on Senator Edwin C. Johnson's bill to license motion picture people, if the hearing is held as scheduled.

The MPA announcement said the talks would be "about the state of the Anglo-American film agreement." This indicates, MPA officials said, that despite the shortening of time remaining, the industry still hopes to be able to stick to its original plan of having a conference at the end of May and then report back to the British and then report back to the film companies. A full-scale har- nessed campaign, it was said, is underway in London to try to influence the British government, or other employees for the film. A full-scale har- nessed campaign, it was said, is underway in London to try to influence the British government, or other employees for the film. A full-scale har-

Arthur combated the American—achieved the critical distinction.

The survey of the lists of outstanding pictures were made by Arthur Delia, director of community rela- tions of the Motion Picture Assn. of America—achieved the critical distinction.

The survey of the lists of outstanding pictures were made by Arthur Delia, director of community rela- tions of the Motion Picture Assn. of America—achieved the critical distinction.

The survey of the lists of outstanding pictures were made by Arthur Delia, director of community rela- tions of the Motion Picture Assn. of America—achieved the critical distinction.

57 Rated

(Continued from page 1)

by these groups to approximately one out of every eight motion pictures shown last year in the United States. An analysis of 22 published "best films" lists shows that 57 feature films — and 3 of American—achieved the critical distinction.

Arbitration

(Continued from page 1)

Fox sale chief is regarded being in a position to gather almost backing for the Rodger's proposal.

There is some possibility, how- ever, that outright opposition to the pro- test will come from the ranks of the M.D.C. and it will not attend a meeting for the organization COMPO in Chicago. Pointing to an edict made here by T. F. G. Co., the only new element in the scene yesterday was the announcement of the May 8 parley, is now in New York, he is making the request of the President of the organization, and who is regarded himself as having no power to terminate a contract with a company, a leader in national theatre, willing to sign a contract with the May 8 meeting, was determined yesterday since only 11 of the Allied freelancers would be available for conferences with sales heads week.

**Hopes Idea Acceptable**

Rodgers, in making his request on Monday, said he be, the C.O. would be able to negotiate an agreement with the original intention not to the new company, but would offer any rate company, AC, to be removed from the CO. could be possible, a leader in national theatre, willing to sign a contract with the May 8 meeting, was determined yesterday since only 11 of the Allied freelancers would be available for conferences with sales heads week.

**Arbitration Hearin**

(Continued from page 1)

clearances and availabilities in Bridgeport-Stratford, Conn., are to be arbitrated. Local 36, representing the Elmo clearance action filed over a year in U. S. District Court in Con- necticut against five majors. The voluntary arbitration engag- ed in a year between the Motion and distri- butor, the case is reported to be in that it may be the forerunner of a number of arbitration cases has been accepted with a film- dustry background.

The following attorneys have been appointed to attend the hearing: Roy C. Smith, Los Angeles; Harry Pinto, RKO Radio; Samuel Broven, Paramount; Charles Young, 2 Fox; Morris Ruffin, Warners; Herman M. Levy and Herbert MacDowell, representing inter-
<table>
<thead>
<tr>
<th>WEEK</th>
<th>COLUMBIA</th>
<th>EAGLE LION</th>
<th>M-G-M</th>
<th>MONO.</th>
<th>PAR.</th>
<th>REPUBLIC</th>
<th>RKO RADIO</th>
<th>20TH-FOX</th>
<th>U. A.</th>
<th>UNIV.-INT'L</th>
<th>WARNERS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mar 19</td>
<td>(Mar. Releases) THE PALOMINO (Color) Simon &amp; Garfunkel</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>BRONZE'S HERO (Color) Tony Curtis</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Mar 26</td>
<td>(Mar. Releases) THIRD MAN (Color) Robert Mitchum</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>THE GREAT LIE (Color) Roman Polanski</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>April 2</td>
<td>(April Releases) WOMAN OF DISTINCTION (Color) Jeanne Crain</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>THE FIGHTING STALLION (Color) Robert Mitchum</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>April 9</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>THE SH Telegram</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>April 16</td>
<td>(April Releases) THE OUTSIDERS (Color) Robert Redford</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>CURTAIN CALL (Color) Robert Altman</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>April 23</td>
<td>(April Releases)</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>THE HOBBIT (Color) Peter Jackson</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>April 30</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>THE SECRET CLEFT (Color) Michael Corin</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>May 7</td>
<td>(May Releases) NO SAD SONGS FOR ME (Color) Barbra Streisand</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>FRIGHTENED CITY (Color) Charles Bronson</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>May 14</td>
<td>(May Releases) JACQUIE ROBINSON STORY (Color) Peter O'Toole</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>SHADOW ON THE WALL (Color) Robert Mitchum</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>May 21</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>THE TALL WOMAN (Color) Jane Fonda</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>May 28</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

GOOD News
for every Showman in
America! Your product book to back
the "Movies Are Better Than Ever" campaign

Get your copy today from your local 20th representative

There's No Business Like 20th Century Fox Business
Committee Votes 50% Cut in Admission Tax

Malcolm Kingsberg Resigns As Head Of RKO Theatres

Action By House Ways and Means Group Is Tentative Only; Myers Calls for COMPO Campaign for Complete Repeal in Senate

Abram F. Myers, chairman of the tax committee of the Council of Motion Picture Organizations, said he was “deeply disappointed” that the committee had not removed the tax entirely, and that he would recommend to the COMPO meeting in Chicago next month that the fight for complete repeal be carried to the Senate.

He also emphasized the possi-

TOA ‘Open-Minded’
On COMPO Trade Practice Proposal

Theatre Owners of America will enter the May 8 Chicago organizational meeting of the Council of Motion Picture Organizations with an “open mind” on the question of whether COMPO’s by-laws should allow for possible future activity in behalf of trade practices, it was indicated here yesterday by TOA executive director Gael Sullivan, who will be TOA’s delegate at the meeting.

This non-committal statement came

Four Allied Toppers At Compo Meeting

Washington, April 26.—Al lied States Association will have four top officials on hand at the meeting in Chicago next month of the Council of Motion Picture Organizations, ac-

1.200 Will Attend JDA Dinner Tonight

More than 1,200 Metropolitan leaders, including top personalities in the theatrical and motion picture fields, will attend the Joint Defense Appeal dinner tonight in the Hotel Astor here, on behalf of the United Jewish Appeal of Greater New York.

Harry Brandt is dinner chairman

Johnson Bill to Senate

—Then HeWithdraws It

WASHINGTON, April 26.—Senator Ed Johnson today introduced—and then withdrew—a bill to let the industry handle by itself, on a voluntary basis, the problem of erring stars. Johnson’s measure would have amended the Sherman Anti-trust law to make legal any agreement among producers, distributors and exhibitors to ban any film starring persons who had been “convicted of any crime involving moral turpitude” or who ad-

mitting having committed such a crime. At present such an agreement would be illegal.

The bill was introduced shortly after noon and withdrawn as soon as newsmen discovered it. Johnson said the bill had been submitted accidentally along with a sheaf of routine bills. He declared the measure was not in the final shape he wanted it, that he might re-word it consider-

SAG Asks Poll to Establish Claims

HOLLYWOOD, April 26.—Screen Actors Guild today struck back at Television Authority, which last week claimed jurisdiction over actors in television whether “live” or film, by filing a petition with the NLRA for a representative election and certification as the collective bargaining representative for all actors employed by all motion picture producers in the Southern California area.

Ronald Reagan, SAG president, said, “The leaders of Television Authority have sought to veil their attempted power-grab by claiming they represent performers in motion pictures used in television. This is

(Continued on page 6)

(Continued on page 7)

(Continued on page 7)

(Continued on page 4)

(Continued on page 5)

(Continued on page 6)

(Continued on page 7)

(Continued on page 7)

(Continued on page 4)

(Continued on page 7)
Crowded Agenda for Rank in N.Y. Today

Presentation of a print of "Hamlet" to New York University at a special meeting of faculty with a high-light being a visit to the studios. The visit was arranged by Harry Rank, New York, and J. Raymond Bell of Columbus.

Party for Laurel's 'Find'

Laurel Films vice-president and production head Joe Lerner will introduce the company's new "find," Vincent Edwards, at a reception for the New York press this morning in Laurel's office here. Edwards will appear in "Mr. Universe," a Jack Carson-starring picture that will be mastered of ceremonies at the reception. Maxine Rosenboom, Joyce Matthews and Robert Alda will also be on hand. Lou Rank, company president, stated that Edwards will get a national billing and will tour the country after the picture is completed.

Gurian in Lippert Post

Milton Gurian has been appointed Lippert Pictures' new executive manager at Cincinnati, replacing William Olson, who resigned to enter exhibition.
ELEANOR PARKER - AGNES MOOREHEAD
ELLEN CORBY - HOPE EMERSON - BETTY GARDE - JAN STERLING
PRODUCED BY JERRY WALD - JOHN CROMWELL
WRITTEN BY VIRGINIA KELLOGG AND BERNARD O. SCHOFENFELD
MUSIC BY MAX STEINER

THE MOST SENSATIONAL REVELATIONS
Since Fugitive from a Chain Gang' burned into America's conscience!

From WARNER BROS.

PART GOOD
WHEN SHE GOES IN—
ALL BAD
WHEN SHE COMES OUT!
Drama born of the terrors
and torments of
today's girls in prison.
The angry story of
beautiful Marie Allen,
a one-mistake girl
turned into a woman of shame!

THE TRADE SHOW
OF ARNER BROS.
SENSATION
OF THE TRADE
WILL BE HELD
MAY 1

BE THERE!
BE THERE!!
BE THERE!!

NEW YORK
York Pk.
 Screening Room
233 S. Chestnut St. • 8:00 P.M.

PITTSBURGH
20th Century-Fox Screening Room
2000 Liberty Ave. • 2:00 P.M.

NEW ORLEANS
20th Century-Fox Screening Room
1901 S. Liberty St. • 8:00 P.M.

ST. LOUIS
Screening Room
3000 Olive St. • 12:00 P.M.

SALT LAKE
20th Century-Fox Screening Room
2300 E. 1st Ave. • 2:00 P.M.

SAN FRANCISCO
Republic Pk. Screening Room
231 Golden Gate Ave. • 1:30 P.M.

WASHINGTON
Warner Screen Exchange Room
1533 15th St. N.W. • 10:30 A.M.

SALT LAKE
20th Century-Fox Screening Room
2300 E. 1st Ave. • 2:00 P.M.

MILWAUKEE
Warner Screen Exchange Room
2300 E. 1st Ave. • 2:00 P.M.

NEW YORK
Home Office
230 E. 42nd St. • 8:00 P.M.

PITTSBURGH
20th Century-Fox Screening Room
2000 Liberty Ave. • 2:00 P.M.

OKLAHOMA CITY
20th Century-Fox Screening Room
1901 S. Liberty St. • 8:00 P.M.

HARRISON
Warner Screening Room
1151 High St. • 12:45 P.M.

DENVER
Warner Screening Room
2300 E. 1st Ave. • 2:00 P.M.

MEMPHIS
20th Century-Fox Screening Room
1901 S. Liberty St. • 8:00 P.M.

INDIANAPOLIS
500 Indiana Ave. • 2:00 P.M.

SEATTLE
Jewel Box Screening Room
2300 13th Ave. • 2:00 P.M.

SAN FRANCISCO
Republic Pk. Screening Room
231 Golden Gate Ave. • 1:30 P.M.

SEATTLE
Jewel Box Screening Room
2300 E. 1st Ave. • 2:00 P.M.

PORTLAND
Jewel Box Screening Room
1901 S. Liberty St. • 8:00 P.M.

ATLANTA
Century-Fox Screening Room
2300 E. 1st Ave. • 2:00 P.M.

CHARLOTTE
20th Century-Fox Screening Room
1901 S. Liberty St. • 8:00 P.M.

CHICAGO
Warner Screening Room
2300 E. 1st Ave. • 2:00 P.M.

LOS ANGELES
Century-Fox Screening Room
1901 S. Liberty St. • 8:00 P.M.

MINNEAPOLIS
Warner Screen Exchange Room
2300 E. 1st Ave. • 2:00 P.M.

TULSA
20th Century-Fox Screening Room
1901 S. Liberty St. • 8:00 P.M.

DENVER
20th Century-Fox Screening Room
1901 S. Liberty St. • 8:00 P.M.

DALLAS
20th Century-Fox Screening Room
1901 S. Liberty St. • 8:00 P.M.

OMAHA
20th Century-Fox Screening Room
1901 S. Liberty St. • 8:00 P.M.

NEW ORLEANS
20th Century-Fox Screening Room
1901 S. Liberty St. • 8:00 P.M.

PHILADELPHIA
Warner Screen Exchange Room
2300 E. 1st Ave. • 2:00 P.M.

PORTLAND
Jewel Box Screening Room
1901 S. Liberty St. • 8:00 P.M.

NASHVILLE
Warner Screen Exchange Room
1151 High St. • 12:45 P.M.

SALT LAKE
20th Century-Fox Screening Room
2300 E. 1st Ave. • 2:00 P.M.

SALT LAKE
20th Century-Fox Screening Room
2300 E. 1st Ave. • 2:00 P.M.

OAKLAND
20th Century-Fox Screening Room
1901 S. Liberty St. • 8:00 P.M.

SPRINGFIELD
20th Century-Fox Screening Room
1901 S. Liberty St. • 8:00 P.M.

ST. LOUIS
Warner Screen Exchange Room
3000 Olive St. • 12:00 P.M.
Variety May Grant Three New Charters

New Orleans, April 26.—Variety Clubs affiliated with Variety International may reach a total of 10 by the time the annual convention, which opens here on Saturday, April 28.

Establishment of a tent here, the first annual award of charter to Salt Lake City and a new tent in Montreal, talked of among the Canadian contingent, would add three to the present 37.

O'Donnell Centers Interest on Circuit

NEW ORLEANS, April 26.—Robert J. O'Donnell today formally denied he would not run for re-election as chief banker of Variety International in order that the way might be cleared for him to run for the presidency of Owners America in October, as reported in MOTION PICTURE DAILY today.

The election of International Theatre Theatres' president, who is also a member of Variety International, is now set for July 15. O'Donnell is a member of the board of Variety International and the Associated Exhibitors of America.

Baruch Winner (Continued from page 1)

previous commitments will prevent his personal attendance.

Baruch was selected for the award which Variety Clubs bestow annually on the person whose deeds in the interest of Variety are outstanding among the world's citizenry, by a committee of newspaper editors, educators and radio executives.

Jack Thomas Is New Hallmark Manager

WILMINGTON, O., April 26.—Jack Thomas, formerly Hallmark Productions' public relations director, has retired here from Australia, and assumed his new post as the company's general manager, Kroger Babb, president, appointed Thomas to the position while in Sydney on a world tour, from which he recently returned.

Thomas, who was once a member of Hallmark's staff, will sponsor a visit to the U.S. of six Australian film artists, all members of Greater Union Theatres, Ltd.

NLRB to Count Votes

WASHINGTON, April 26.—The National Labor Relations Board today ordered a stoppage of all work in two plants to determine whether the IATSE or the AFL-Painters Union is to represent painters and scenic artists in the Samuel Goldwyn and Hal Roach Studios.

See Compromise Candidate (Continued from page 1)

brought to focus by O'Donnell's final declaration that he was not a candidate for re-election. There is no trace of the close-in succession of candidates which Variety International and it therefore follows that Marc Wolf, first assistant International Barker, must take his place along with Jack F. O'Donnell and assistant International Barker, who is being backed for the top post by Hal H. Harris, in a general "bombast" of this organization of showmen.

Electioneering at Peak

The electioneering on behalf of both Wolf and Beresin, launched a number of weeks ago when it appeared O'Donnell would be reelected, reached a new pitch during the day as delegates poured into New Orleans from all points of the nation.

Many of Wolf's supporters readily acknowledge Beresin's work in behalf of variety, vantages, International rates him the highest consideration. This works in reverse where Wolf enters. But there was a feeling quite apparent to this observer of a final showdown which will be left by effecting a compromise, agreeable to both Wolf and Beresin, which will take leadership "down the drain." It is interesting that some campaigners for Wolf and Beresin who have been strong in the past have a feeling that neither man is colorable enough for the No. 1 spot in Variety.

Disfavor, moreover, rests on the fact that neither is an active exhibitor. Although in addition to his identity with the ABC Vending Corporation, it is understood he has an interest in theatres in and around his home city, Philadelphia. This viewpoint ties to the belief in one circle of opinion that the topkink in Variety must be an exhibitor but a prominent one.

While there is nothing to suggest that either candidate will be elected or perhaps one, at this juncture, the name of Si Fabian of New York is being bandied about as a type of nationally known exhibitor who ought to head the organization, perhaps closer to what may eventuate as the reality is Ralph Talbot of Oklahoma who is due here Thursday. Talbot has a following which could be used in the campaign.

300,000 Present for 'Rock Island' Debut

ROCK ISLAND, Ill., April 26.—Torchlight parades, square dances, a treasure hunt and other events brought more than 50,000 people to the Rock Island city.

The opening of the film, "Rock Island," will be climaxed tomorrow by the world premiere of Republic's "Rock Island," which will be shown in each second-run house.

John Wayne, Roy Rogers, Dale Evans, Forrest Tucker, Adele Mara, Bruce Cabot, Adrian Booth, and Chili Williams will appear at the Rock Island premiere.

While republic executives present, headed by president Herbert J. Yates, includes James R. Grainger, executive and sales vice-president; Edward L. Walton, assistant general sales manager; Richard W. Ackles, Republic International sales representative John Curtin; branch managers A. H. Fischer, Charles H. Webster, and Charles B. Neff; Harry Leholtz, Omaha; William Saal, executive assistant to Yates; out of which a horde of local reporters, advertising-publicity, and Mort Goodman, studio publicity director.

To Raise Ad Fund

BOSTON, April 26.—Martin J. Mullin, president of New England Theatres, president at a meeting of Boston theatre managers, said that the entire industry will plan to the appropriation of a large sum to be used in connection with a publicity campaign "Motion Pictures Are Better Than Ever." The money will be used for a radio saturation campaign to start about May 1. All Boston stations will be used in theatres in and around his home city, Philadelphia. This viewpoint ties to the belief in one circle of opinion that the topkink in Variety must be an exhibitor but a prominent one.

While there is nothing to suggest that either candidate will be elected or perhaps one, at this juncture, the name of Si Fabian of New York is being bandied about as a type of nationally known exhibitor who ought to head the organization, perhaps closer to what may eventuate as the reality is Ralph Talbot of Oklahoma who is due here Thursday. Talbot has a following which could be used in the campaign.

See By-Law Bar

If Fabian and Talbot are seriously entertained, it would be required to amend the by-laws which now provide the International Chief Barker must be an exhibitor.

The two men do not now fulfill this existing requirement. The amendment will be held by ballot on Friday.

Meanwhile, today was set aside for registration and widespread handshaking and renewing of old acquaintances. Their wives, were called to close by 8:00 this evening. The only formal function of the day was a dinner at Antonies tonight and a "get together" party in the University Room of the Hotel Roosevelt.

Warner Theatre Ad Meeting Here Today

Warner Theatres zone advertising men will meet today at the office with Harry Goldberg, director of advertising, and in advance of plans to be announced for Caged," "Rock Bottom" and "The Great Jewel Robber," plus general release of the two-weeks continuing "Wizard of Oz," which is addressed by Harry Kahnine, president and general manager of Warner Bros. Western, Blumestock, Warner vice-president in charge of advertising-publicity.

Advertising men present will be J. Knowlton Pearsall, Cleveland; John Hesse, New Haven; Jerry Atkins, Albany; Everett C. Callow, Philadelphia; Henry Bungan, Pittsburgh; Frank Lalafe, Washington, and Harry McDonald, Milwaukee.

Legion Reviews 14; Classes Two as 'C'

Fourteen additional films have been reviewed by the National Legion of Decency, with two receiving a "C" classification. In that category are Discina's "A Royal Affair" and Svente's "The Marriage of Figaro, Classified "B" are M-G-M's "The Asphalt Jungle," RKO Radio's "The Middle of the Road," "Cultural Woman," and "The Torch." Lux Film's "Return of the Eagle," and "War of the Worlds," are at RKO Radio's "The Golden Twenties," Columbia's "Kill the Umpire," United Artists' "International's Sea," and Lippert's "West of the Brazos." In Class A-II are Lippert's "Baron of Arizona" and Columbia's "Customs Agent."
Maker of dreams . . .

- To make dreams like this convincing . . . to show them with the smoothness that brings life and reality . . . that is the job of the optical-effects man.

Yet it is only one of his many contributions to modern pictures. By his skill with the optical printer . . . his production of fades and wipes, of dissolves and laps . . . he plays an important part in giving American movies their high standard of technical excellence.

If the optical-effects man is to play this part to the full, he must use dependable film of superior quality. That's why he usually prefers to work with the large and well-known family of Eastman motion picture films.

EASTMAN KODAK COMPANY
ROCHESTER 4, N. Y.

J. E. BRULATOUR, INC., DISTRIBUTORS
FORT LEE • CHICAGO • HOLLYWOOD
ATO of Indiana Has Tax Repeal Trailer
Washington, April 26.—A tax repeal trailer put together by the Associated Theatre Owners of Indiana and featuring pro-repeal statements by practically the entire Indiana congressional delegation was shown to the Congressmen here last night by tax and also in the films that have been shown in every theatre in Indiana and is said to be an excellent example of legal work on a tax drive. The Congressmen, in addition to seeing themselves were also shown 20th-Fox’s “Watusi Avenue.”

50% Tax Cut Voted
(Continued from page 1)

ability that “exhibitor friends on the (Ways and Means) committee can bring about more favorable action” before a final vote is taken on a tax bill.

Another important feature of today’s committee action was to apply the 10 per cent rate to each 10 cents or “major fraction thereof,” each 10 cents or “fraction thereof.” The pre-war 10 per cent levy was on any fraction of 10 cents, whether one cent or nine cents. The 10 per cent wartime tax was based on “major fraction”—five cents or more, and the committee today kept the “major fraction” basis in returning to the 10 per cent rate. Thus, whereas before the war a five-cent tax would have been received on the full price charged other patrons, not the special reduced rate. Under the committee proposal, they would get the tax on the price they actually pay to get into the theatre. 

The committee action is by no means the last thing on the subject. If the committee itself does not change its mind, the decision will probably be changed in the Senate. Sens. Tax bills are usually considered in the Senate Finance Committee can change the bill, or the Senate itself. If there is the question of a Presidential veto. The Ways and Means Committee is going far beyond the revenue loss recommended by the President—he recommended no change in the admission tax, for example—and is almost inviting a veto, since the President threatened to veto any bill that did not make up as much revenue as it lost. Indications are the committee will cut excises by over $1,000,000,000 and will not make up anywhere near that revenue.

Veto Action Looms

If the bill were vetoed, the question then would be whether the veto could be overridden. Committee tax experts estimated that the reduction in the admission tax would lose the government $181,000,000, revenue in excises that the loss of lower collections from sports events, legitimate theatres, and other general admission events, as well as motion picture theatre admissions, since all these general admission operations were effected by the cut.

The reduction to 50 per cent would result in a vote of the overwhelming majority of the committee. One member, representing the tax-free privilege, of five of the 25 men on the committee indicated opposition to the 50 per cent rate.

Before the vote, the committee discussed for almost an hour alternate proposals. One committee member proposed production collection on films for which no proposals were for even greater relief than the 50 per cent re-election formally voted. They ranged from complete repeal to judgment of the tax on tickets costing less than 21 cents, or 45 cents, or 75 cents or $1 a seat or $1 a day on the higher priced tickets.

No Vote on Alternatives

However, there was no vote on any of these, the discussion making it clear that a majority favored the same 50 per cent cut.

Some film competitors got a slightly better break. The committee voted to eliminate the present revenue loss by eliminating admission to entertainment of non-profit groups. This would include such events as “special” services, such as theophs, college shows, and possibly opera.

The committee has not yet acted on the 20 per cent tax on roof gardens and cabarets. It voted to leave unchanged the 20 per cent levy on leases of both boxes and tickets for brokered sales in excess of established prices.

Repeal Equipment Tax

It was learned that Tuesday’s action on photographic film and apparatus, which made tax-free raw stock but also cameras and other photographic equipment used in film making. The tax-free privilege was extended to any equipment which made up part of a business expense. Projection equipment in theatres has always been tax-free.

Myers’ statement said that “while half a loaf was better than none, and while there was a time when it appeared we would not get even a crumb,” the committee’s refusal to eliminate the tax was “deeply disappointing.” He pointed out that the tax committee which he will lose its authority when COMPO is formally organized in Chicago next month and said that it had been decided whether to hold another tax committee meeting before then to map out further strategy.

“This much is certain,” he declared, “Those members of the tax committee who have worked wholeheartedly for repeal will be the COMPO in the fight until all admission taxes have been abolished. The motion picture industry—and a lot of Congressmen—have promised movie-goers they would be relieved of the tax and that promise must be kept.” Myers said that he did not know when it would be introduced again.

Johnson Bill
(Continued from page 1)

ably before he introduced it again, and that he did not know when it would be introduced again.

There was considerable speculation however, that Johnson had made “mistake” quite on purpose to some reaction on the proposal. He has been saying all along that he was under no conditions the present proach from his earlier bill liking bill, and that the new approach was accepted it is regarded as possible that the bill was deliberately to see if the proposal was clear, it simply had been made for the new plan any acceptable than the earlier one.

The Ways and Means Committee will continue voting on excise before late this month, since after this committee finishes work on excises, then must turn to the even more that the problem of raising new revenue.

FCC Sees New CBS Color TV Receiver

Columbia Broadcasting yesterday demonstrated its new all-electronic color television receiver before members of the Federal Communications Commission and the television studios here, designed to show that all-electronic types of receivers can be used with the company’s color TV transmission system. Also placed in operation was a “horizontal interface” principle which was said to give highfidelity reception.

Non-technical viewers found the color images came through well defined, with no “cruning,” and with all the brightness desired. The demonstration was on a closed circuit. CBS does not yet consider its new receiver suitable for commercial use, but apparently it represents a substantial improvement over its previous model, which required the use of three mechanical discs in each set. The new receiver uses only a single tube.

SAG Asks Poll
(Continued from page 1)

their opportunity for a definite showdown with SAG, which for the last 15 years has been and still is the only legal collective bargaining representative for actors in motion pictures, however exhibited, SAG invites Television Authority to intervene in this NLRB action and get TVA’s name on the ballot in the actors’ referendum which will result.

Mark this down as a film that will be talked about! —The Exhibitor

Confusion in Mich. Over 3% Rental Tax

Detroit, April 26.—A three per cent sales tax on all film revenue in Michigan is creating considerable confusion. A recent change in basic tax legislation may have created the levy obligation.

Major exchanges have been advised by their home offices to file Michigan returns. Meanwhile, exchanges are making no effort to enforce collection, and exhibitors have taken the view that the tax will not be paid unless the issue is taken to court and legally enforced.

International Uni

First of four scheduled pictures presented yesterday for review by the international company are Andre Sarrut, head of Sagitta Films, France; Christophe Mackintosh, member of the company, and Peter Cusick International, U.S., all of whom were interviewed yesterday at the Regent.

Advantages of the new company was explained, involve better credit conditions in the country in which the film is made. Films will be made in each country, but as yet has been set for the U.S. office. The company’s new name is “Long Dark Hall,” will be “24 Hours in the Life of a Woman,” will be made in London and Monte Carlo, in Technicolor.

The company plans to release film every six months. Negotiations are currently underway for distribution here.

Johnson Bill

(Continued from page 1)
Review

“Operation Haylift” (Clippert Productions)

A

Hollywood, April 26—A

Holly

dozen of fact and fiction makes “Operation Haylift” type of

type of exploitation suggested by the title and the topic. The title

applies, of course, to the spectacular and spectacularly headlined operations of the U. S. Air Force in flying hay and grain to the millions of cattle driven off the Kansas Panhandle that blanketed the Great Plains a year ago, and the Air Force cooperated with Clippert Productions to make the

film in a manner to make this phase of the film powerfully impressing.

Existence of most locations should find equivalent cooperation in exploitation obtained.

The fiction side of the picture— and the weaving of fiction with fact is admirably accomplished—casts Bill Williams and Tom Brown as brothers, the former a shearer in Nevada and the latter an Army pilot recently discharged upon whom the former depends for aid in working the ranch. But Brown

is attracted back into the military service, and that results in a tension be-

tween the brothers that will not be healed until, when the snows come and

Williams’ herds are starving, Brown returns in charge of the planes assigned to fly relief to the stock. Competent support is rendered by Joe Sawyer, Ann

Rutherford, Jane Nigh, Richard Travis, Tommy Ivo, Dink Dean and Joanna Armstrong. Sawyer produced and shared the script with Dean Reiser, William Berke directed.


TOA on COMPO

(Continued from page 1)

from Sullivan, in reply to a query on the TOA’s stand on the recommendation made early this week by M-G-M President William F. Rodgers that COMPO undertake to develop a new arbitration system.

Sullivan said that TOA has no plans to alter its course in the preparation of trade practice code proposals for eventual discussion at a “round table” meeting of representative exhibitors and distributors. A key factor in the preparation of proposals for a code drafted jointly by TOA and the Board of Trade, Mr. Finanski has been corresponding with distribution company presidents in the expectation that industry-wide conferences and forums, rooted in COMPO, will be held preparatory to the setting up of an all-

industry arbitration system.

The TOA executive director reported yesterday that a recent wire poll of exhibitors revealed evidence of continuing belief within the organization that COMPO is a “good idea” insular as making advantageous arrangements with TOA. The important talent is concerned. However, Sullivan indicated, there remains strong opposition to any attempt to gain against an “inflated” COMPO budget.

Kingsberg Resigns

(Continued from page 1)

of certain holders of preferred stock of Keith-Albee-Orpheum Corp. After such stock had been retired he re-

mained as an executive officer of RKO theatre subsidiaries.

Depinet said Kingsberg’s services were valuable in solving problems arising from the depression, as well as reducing and consolidating theatre funded, in simplifying corporate

structure and in the solution of various operating problems.

Kingsberg said yesterday he has no immediate plans for the future to the announce at this time. In a long

of interest, he has been interested in forming a syndicate to bid for Howard Hughes’ controlling stock interest in the RKO circuit.

Sol A. Schwartz, vice-president and general manager, will be the operating head of RKO Theatres until a su-

cessor to Kingsberg is officially appointed.

Born in Springfield, Mass., in 1900, Kingsberg is a graduate of Harvard. He was associated with Goldman Sachs & Co. from 1922 to 1931 and

then with M. J. Meehan and Co. until 1933, when he joined Keith-Albee as director of the Meehan preferred stock holdings. He was named presi-

dent of RKO Theatres in 1946.

Allied Toppers

(Continued from page 1)

According to general counsel Abram F. Meyers of ILO, Travis Rembusch and Nathan Yamin, delegate and alternate, will be there. Myers will be there to make an argument on the tax reports and

and since Rembusch and Myers have to leave the first day to attend the a trial on scrimmage in Kansas City, Jack Kirsch will attend to act as No. 2 man to Yamin for the rest of the COMPO meeting.

OK Trade Organization

WASHINGTON, April 26.—The Committee for the International Trade Organization today urged the

Foreign Affairs Committee to endors

the IT0 and ratify its charter. Dr. Samuel L. Page, chairman of the Committee’s executive board, and other supporters included.

William J. Donovan, Deputy Assistant Secretary of War, and other members of the Committee’s executive board, and other supporters include:

 subscribe for help in the Motion Picture Association of America to make things easier here for foreign film imports.

British Films Trail

Foreign in Registry

LONDON, April 26.—Accorded to Board of Trade statistics, films regis-

tered here during the year ending March 31, 1950, were: 81 British and

an foreign films of 100,600 feet; 50 British and 157 foreign films from 3,000 to 6,500 feet long, and 244 British and 150 foreign subjects. U. S. films in the foreign categories numbered, respectively, 243, 149 and 482.

May Test Elimination Of Dual Bills in N. Y.

A movement for the substitution of single features for double bills in the New York Metropolitan area has been launched by Harry Brandt, president of the Independent Theatre Owners Association of New York, he reported.

Breaking into a meeting of other area theatre owners may be held shortly to discuss the proposal.

Seek Legislators’ Aid

(Continued from page 1)

members of the California House and Senate delegations to take the floor and urge the RFC to make the loans in the interest of stimulating employ-

ment in California.

The legislators would outline the unemployment situation in the film industry on the Coast and the bad effect that unemployment has on oth-

er California industries. They would say the situation hurts the entire state.
TO: ALL DEPARTMENTS
FROM: OPERATIONS DESK
SUBJECT: "HARVEY"-PROD. #1636

PRINCIPAL PHOTOGRAPHY ON
"HARVEY"
HAS STARTED AT THE STUDIO
ON STAGE #9

Casting Call: JAMES STEWART
Director: HENRY KOSTER
Depinet, Schwartz Head RKO Theatres

At a meeting of the board of directors of RKO Theatres, Inc., held here yesterday, Ned E. Depinet, chairman of the board, was elected also to the office of the president, to fill the vacancy created by the resignation of Malcolm Kingsberg on Wednesday. Sol A. Schwartz was elected executive vice-president of the company and will be in charge of all theatre operations of the company and subsidiaries.

Kingsberg in New Bid for Hughes' RKO Theatre Stock

Virtually simultaneously with his resignation as president of RKO Theatres, Malcolm Kingsberg has forwarded a new offer to Howard Hughes for the purchase of the latter's controlling stock interest in the theatre company upon completion of divestiture. The corporation's newly-amended consent decree directs sepa- ration of the theatres from production-distribution by Jan. 1. This makes the second bid which Kingsberg has made for the Hughes shares. He made the offering on Wednesday at just about the same time he withdrew from the RKO manage- ment.

Griffith Would Drop One House to Meet U. S. Order

Oklahoma City, April 27.—Defendants in Griffith anti-trust case argued in a brief today no divestiture is now needed, with the exception of a single house in Enid, Okla., to fulfill mandate of the U. S. Supreme Court. Defense attorneys filed their re- quested findings of fact and conclusions of law in the 11-year-old case as mandate proceedings reached a final stage. Judge Edgar S. Vaughan is now considering an order which will meet the terms of a U. S. Supreme Court decision which held the defendants guilty of anti-trust law violations. Griffith attorneys filed a 36-page document in an attempt to show that the defendants "have not exercised or used circuit buying power in negotiating or making contracts for the licensing of motion picture films." The brief said that since July, 1946, "defendants have not combined their competitive towns with their non-competitive towns in licensing pictures from the major distributors." Makeup of the Griffith interests has...
Personal Mention

ROBERT M. WEITMAN, United Paramount Theatres vice-president, will leave here today for Chicago.

DOROTHY BLOCK, secretary to I. D. Dold, Warner home office executive, is leaving the company after 20 years service, to assume household duties.

OSCAR MORGAN, Paramount short subject sales manager, left here yesterday for Washington.

THOMAS J. HARGRAVE, Eastern Kodak president, and MRS. HARGRAVE will sail next week from New York on the S.S. Queen Elizabeth.

SAR GALANTY, Columbia Mid-East division manager, is in Pittsburgh.

Projectors Take SMPTE Spotlight

CHICAGO, April 27.—Advances in theatre projection and screen lighting equipment including descriptions of the workings of small and large projectors and projector mechanisms featured today's sessions of the 67th semi-annual Societies of Motion Picture Engineers meeting at the Drake Hotel, which ends tomorrow.

A new differential control feed system for projection arc lamps designed to answer a challenge presented by the increasing use of larger motion picture screens and an ardent demand for higher picture brilliancy was described at the same session by Arthur J. Hatch of the Lummis Electric Corp. Other papers included reports by J. W. McNair, American Standards Association, on the work of the ASA committees concerned with standardization in photography and motion pictures and a discussion by Tom Miller of Eastern Kodak on lighting factors which must be understood and considered for the best results in color photography.

Show Magnetic Recorder

CHICAGO, April 27.—A complete portable magnetic film recording system was demonstrated at the Alicoate Corp., at the SMPTE convention here. In attendance are company representatives J. G. Frayne, G. R. Crane of Hollywood, and R. O. Stroch, New York.

Giffin, TOA Director, Dies in Oklahoma

MIAMI, Okla., April 27.—Funeral services were held here today for John Giffin, director of the Theatre Owners of America and board chairman of the Theatre Owners of Oklahoma, a TOA regional. Additionally, he was general manager of the Coleman Theatre here.

Giffin suffered a stroke last Thurs- day, although he was in good health on Tuesday. A widower, he leaves a brother and a sister, both of California.

Phoneline Outmoded by Skiatron System: Levey

Arthur Levey, president of Skiatron Corp., asserted here yesterday that his company has developed an instrument that can perform motion picture projection as Phoneline without using the telephone equipment that is necessary for the operation of the phoneline. Phoeline are intended to bring motion pictures into homes over television on a pay-as-you-go basis.

Commenting that the Skiatron development is an attachment which will permit radio waves to perform the same function in the case of Phoneline, Levey said a pilot model of the instrument will be demonstrated shortly. It has been described as "Subscriber-Version." he added.

Levey said Subscriber-Version is "the answer to the objections to Phoneline." In effect, Subscriber-Version is Phoneline by radio instead of telephone, and at less expense.

Skiatron's stock issue has "comfortably exceeded the minimum required within the allotted time," Levey stated in the offer. Wednesday, he reported to company stockholders at a meeting here for May 18, 1960. Levey also stated that "the company has made progress with "three additional" for the completion of improved phoneline models of the Super- sound large-screen video projector. He claimed that the projectors can be produced at "substantially lower cost than competitive cathode ray models."
**MOTION PICTURE DAILY**

**New Tax Drive**

(Continued from page 1)

New York, April 27.—Senator Johnson's decision to suspend his investigation is in accord with what the Motion Picture Industry Council has been contending all along—that no bill or investigation was warranted," the MPIC said today in a statement signed by chairman Roy Brewer and public relations committee chairman David Schary.

Screen Actors Guild executive vice-president Jack Dalles also issued a statement, saying, "As good citizens, the overwhelming majority of motion picture actors agree that Senator Johnson made a wise decision by dropping his proposed legislation for the protection of those in the private lives and social conduct of individuals."

**Flat Rentals**

(Continued from page 1)

Board. The committee, which includes Wilbur Snapper, Sidney Samuels, Charles Dollycr, Edward Keesey, conferred this week with the sales heads of the eight majors in an endeavor to persuade the companies to eliminate "distractions" percentage selling in favor of more flat rentals for approximately 8,000 theatres in the U.S. and co-territories, but of course were strongly opposed to any Federal censorship measure, a view which I have expressed from the outset."

**CKIE ROBINSON, Brooklyn Dodgers’ star, was honored yes-

problem and had promised to deal with it through a "string-

"Solid picture-making, vivid realism. Packs wallop of violent action." -Boxoffice
Variety

(Continued from page 1)

the ground it would move the proposed public relations organization into a place of trade practices which, by original declaration of purposes, it did not intend entering.

Robert J. O'Donnell, retiring International Chief Barker, raised this, but also pointed out it did not necessarily follow the suggestion will be adopted when COMPO meets in Chicago on May 8. Robert B. Wilby, Atlanta, made the same general observation but without specific reference to Rodgers' and Smith's proposals. He doubted that Variety belonged in COMPO at all.

Retains Representative Post

After discussion in which it was established Variety already had voted formal participation at its recent mid-winter meeting a request from O'Donnell that he continue to represent Variety at COMPO until that organization is finalized or for the balance of 1950 was unanimously adopted. At the same time, O'Donnell declared the most severe setback COMPO had received in its organizational phases was traceable to the Washington conference when the Theatre Owners of America withheld approval, although he noted that TOA subsequently withdrew opposition and voted support.

Reviewed at length, with decision on renewal left to a reappraisal by the individual "tents," was a one-year deal made in San Francisco with the American Guild of Variety Artists. Under this arrangement, Variety agreed to pay $30,000 into AGVA's insurance fund in return for which each club could call upon AGVA members to perform one night weekly in various club headquarters and at one large-scale benefit annually in theatres without charge.

Hear Stamp Plan

A. Hotchkiss, Jr., representing the Basic Corporation of San Diego, Calif., presented a cash discount stamp plan for which he sought Variety's endorsement. Described as "Movie Stamps," the predicted Variety might benefit to the tune of $100,000 or one per cent of the gross sale of these stamps, for its international fund provided the scheme were adopted and employed nationally by Variety's approximate 10,000 members. A committee headed by Sam Witow of Louisville will report on the plan to-morrow.


McCraw Reports

Heard a report from William McCraw, international executive director, who stated various tents were in first-class operational condition with the exception of Tent No. 2, Columbus, and Tent No. 31, New Haven. He recommended the Columbus charter be withdrawn pending a reorganization there.

Heard a report from Charles E. Lewis, International "press guy" and convention director, on Variety Clubs' Will Rogers Hospital, Saranac Lake, N. Y. Patients now number 45. In the first 10 months of the hospital's new management, $30,000 was spent on new equipment. It costs $11,000 per month to operate and $68 a week to maintain each patient. Film distributing companies are contributing $75,000 a year for two years, terminating in June, 1951, Eastman Kodak, the report divulged, had made a contribution of $6,000. Under current income arrangements, the hospital can operate for two more years, although a plan beyond that period is yet to be determined.

Friday will be the climactic day of the convention. The highlight, dramatically, will be election of officers in the afternoon. The political climate remains generally in status quo, but with the arrival tonight of John H. Harris, "international big boy" who is sponsoring Jack Beresin to succeed O'Donnell. Temperatures and temper are prepared for a change. The name of Gene Antry as a compromise candidate was heard more often although influential Variety wheel-horses refused to take it seriously.

Ex-chief barkers attended their annual "Hey Rube" dinner on the S.S. Cotton Blossom tonight and later joined other delegates and wives in a midnight sail on the Mississippi.

Collier's

Staples Movie Censorship

Should the movie industry stop taking it—and start dishing it out? Is it time to punch the censors right in their blue noses?

Don't miss Lester Velic's fighting article in Friday's Collier's. He tells you and more than 3,200,000 Collier's families of some of the incredible decisions made by censors in the past. He explores the narrow minds that wield these wide powers. And he shows how censorship, bad enough today, would be even worse if the Johnson Bill became law.

What are Hollywood's plans for meeting this growing menace? Be sure to read YOU CAN'T SEE THAT MOVIE: Censorship in Action. In Collier's, out today.

The Crowell-Collier Publishing Company, 640 Fifth Avenue, New York 19, N. Y.
Publishers of Collier's, The American Magazine, Woman's Home Companion
resin, Charles Skouras and Victor B. Winner, who were earlier named as the Variety Clubs of America's committee to raise $2,784,800 for a wide variety of charities in 1950-51, has compared pledges to those made in the previous year.

**Chicago, April 30—Settlement of Road Suit Due**

Defendants and plaintiff in the Road Theatre $750,000 anti-trust suit have reached a tentative out-of-court settlement.

The suit, which charges discriminatory clearance and selling practices, was to have come to trial in Federal court here tomorrow but the hearing has been postponed.

**Columbia Meeting To Discuss Decrees**

Attended by 21 home office executives, and by 93 delegates from the field, representing four divisions and seventeen exchanges, the first section of Columbia's two-part sales convention for 1950 will get under way here tomorrow at the Drake Hotel. The meetings will last for four days and will be under the chairmanship of general sales manager A. W. Gross.

**New York, April 30—Appeal Court Hears Motion vs. Longer Loop Runs Today**

Chicago, April 30—The entire issue of extending first-run picture output beyond the two-week limit imposed by the District Court in its Jackson Park decree will be argued before the Circuit Court of Appeals here today.

Jackson Park attorney Thomas McConnell filed an appeal motion with the latter tribunal after the District Court allowed an eight-week run for 20th Century-Fox's "Come to the Stable" at the United Artists Theatre.

McConnell seeks a ruling which would settle "once and for all" the issue of granting runs greater than two weeks in light of the District Court decree. He contends that nothing (Continued on page 5)

**Allied Flat Rentals Unit Seen Making Headway**

A survey of the activities here last week of the Allied flat rentals committee shows that appreciable headway toward securing an expanded application of flat rental selling for small independent theatres has been made by the group.

It is understood also that from the committee's viewpoint progress was made, too, in other trade practice areas, including competitive bidding. A "favorable" report on the group's talks with the sales heads of the eight majors will be filed with the Allied board, it was indicated.

Distribution chiefs are said to have "lent a sympathetic ear" to the Allied 

(Continued on page 4)

**Myers: Legal To Deny Films To Phonevision**

'Exhibitors Will Not Be Intimidated by System'

Washington, April 30—There is nothing in the anti-trust laws that prevents a film producer from refusing to deliver films to Phonevision, Allied States Association general counsel Abram F. Myers declared over the weekend.

At the same time, Myers again reminded producers that while no exhibitor group has threatened to boycott any company licensing films to Phonevision, "they do not relish the idea" and will not "sit idly by while (Eugene F.) McDonald (Continued on page 6)

**Para. Boosts Stock Buy**

Paramount Pictures Corp. has purchased more than $300,000 shares of the stock, pursuant to the corporation's bid to purchase 500,000 shares of common at $23 per share. Paramount's bid was placed on the New York Stock Exchange on Thursday, April 13, and is subject to withdrawal after May 4, or when the corporation has acquired 500,000 shares.

The stock purchase up to Friday represented an investment of $7,430,000, on the basis of $23 per share.

Between the April 13 filing date and April 19, it acquired 100,000 shares, for $2,100,000. From the latter date to the weekend it acquired 250,000 shares, for $5,250,000.

**Humiliating' Bow to Sen. Johnson: Myers**

Washington, April 30—If the film producers had listened when Allied States Association chairman Harold F. Johnson, executive secretary, will represent the Society of Independent Motion Picture Producers at the Council of Motion Picture Organizations meeting on May 8, they would have avoided the "humiliating experience" of being forced to come to Washington and promise to work out a new plan.

(Continued on page 4)

**Lessing, Faris to be SIMPP Delegates**

Hollywood, April 30—Gunther Lessing, chairman of the executive committee, and Marvin Faris, executive secretary, will represent the Society of Independent Motion Picture Producers at the Council of Motion Picture Organizations meeting on May 8. It was decided Friday at an executive committee meeting that Lessing is under a "rapid departure" order.
Personal Mention

A W. SCHWALBERG, Paramount Distribution president, left here Friday for New Orleans and is due back today.

JOHN P. BYRNE, M-G-M Eastern sales manager, returned here from New Haven at the weekend. Paul J. Richard, vice-president and home office assistant, has returned here from Boston.

JOHN B. MCCULLOUGH, director of conservation for the Motion Picture Association of America, will leave here today for a two-week tour of the mid-West.

LORE WAX Trio, operator of 36 theatres and several newspapers in Malaya, is in New York from Singapore on a honeymoon trip.

EMANUEL D. SILVERSTONE, 20th Century-Fox International vice-president, left here yesterday by plane for a tour of Latin America.

LESLIE WHELAN, 20th Century-Fox international advertising-publicity director, has returned here from a tour of Europe.

WILLIAM THOMAS, producer, will arrive here Wednesday from the Coast.

WILLIAM LOGAN of Samuel Goldwyn Productions public relations department here, has joined the Lyric Film sales office.

JOAN HARRISON, producer and writer, will go from here today by plane to the mid-West.

Services for Rosenblatt

Boston, April 26—Over 350 attended funeral services for the late Harry Rosenblatt, branch manager for Metro-Goldwyn-Mayce at New Haven. Mourners from all distribution offices here attended with representatives of all leading circuits. Representing the M-G-M was Allan J. Byrne, Eastern division sales manager, and Morris N. Wolf of the public relations department.

E. G. Abbott, 85

PORTLAND, Ore., April 30—E. G. Abbott, 85, one of the Northwest's earliest motion picture exhibitors, died at Memorial Hospital, Sedro Woolley, Wash., according to word reaching here.

A daughter, Mrs. Emma Abbott Ridgeway, who manages Abbott Theatre, survives.

Sidney Kandel Dies

Funeral services were held here on Friday for Sidney Kandel, 43, vice-president of Bonded Film Storage, New York, who died Monday Thursday night from a heart attack.

Sam Shain's Father Dies

Jacob G. Shain, father of Sam Shain, 20th Century-Fox exhibitor relations director, died Friday in Boston.

MOTION PICTURE DAILY, Martin Quigley, Editor-in-Chief and Publisher; Sherwin Kone, Editor; Terry Ramsey, Consulting Editor; O. M. Davis, Editor, publication office, 225 north Michigan Avenue, advertising office, 515 north Michigan Avenue; subscription office, 730 north Saint Clair Street; all calls 398-0500; subscription rates paid in advance, $7 per year in the United States and $8 foreign.

TRADEWISE...

By SHERWIN KANE

The action of the House Ways and Means Committee in voting last week to limit Federal admission tax relief to a reduction of only one-half of the 20 per cent wartime excise tax has been a keen disappointment to the entire motion picture industry.

It should be no less a disappointment to the millions and millions placed on their have written letters to their representatives and signed petitions for the complete elimination of the tax.

The excise tax was wartime, the industry shouldered the burden of the 20 per cent tax, on top of all other increased corporate and individual taxes, as well as the immediate post-war years, with business still at comfortable levels, the industry made no organized protest against continuation of the wartime tax.

It was not until five years after the end of the war that the industry, confronted with development of new techniques, and new forms of competition, came to the realization that it could no longer accept without protest a Federal excise that was further encroaving on a troubled business scene and delaying the day of its recovery.

That the industry was correct in its conclusion that theatre attendance was being depressed to a serious degree by continuation of a 20 per cent Federal premium upon every theatre ticket purchased, was demonstrated by the decrease in admissions and the millions of letter writers asking repeal of the Federal tax. People who are not disturbed by that financial threat, are placating entertainment do not bother to sign petitions and write letters to their Congressmen, no matter how urgently they are requested to do so.

And people who write and sign petitions are people who have not been able to buy motion picture entertainment, because of the tax, as often as they would have liked in the past, and who fear they will not be able to afford it as often in the future if the tax is not eliminated.

The industry realizes that the House Ways and Means Committee is under Administration direction to hold excise tax reductions within specified limits and, if it exceeds those limits, to propose new sources of taxation revenue to compensate for the loss of the old.

But regardless of that, there is no justification for continuing to pay the excise tax unless it has paid more than its share without complaint when the need was great. There is no justification for continuing the wartime tax burden. In fact, as a matter of principle, the industry is dilapidating the industry that diminishing returns defeat the purpose of the tax.

This industry is well aware, also, of the nation's vital need to avert inflation. Taxation of the overburdened is not the answer to that. There are many procedures far more sound, not the least of which is a well-ordered economy in government.

The industry is well advised to continue unabated its demand for complete elimination of the wartime excise. Let the fight be continued, but with renewed vigor, in the House Ways and Means Committee before formal tax legislation is reported out.

Let it be directed, too, to the Senate Finance Committee and thereafter to the joint conference committee which will have to agree on the legislation to be put before Congress.

There still is time and this will be a test for life.

Bill Cunningham, writing in the Boston Herald about the United Cerebral Palsy Associations' $5,000,000 campaign next month, which is being aided by the current film.

"I have just seen the Cerebral Palsy trailer, made by the motion picture industry, featuring Alan Ladd and Bill Demarest. It will go into all the newsreels starting May 7. If the Fine of the Metropolitan Theatre is New England chairman of the motion picture division, and he tells me this trailer will be shown in 'most theatres in the U. S.'"

"I don't know why the 'most' shouldn't be 'all.' That trailer does things to the heart."

"Others, and I'm sure this will be at your theatres next week. See you. You will wonder, as did this theatre, that any theatre should be unprepared to show it."

Newsreel Parade

PRESIDENT TRUMAN's recent trip to New York was replete with many newsworthy highlights. Other items include sport and fashion, Complete coverage in next week's Digest.


PARAMOUNT NEWS, No. 27—Independent motion pictures invasion of small drive-in, New fashions. President Truman defends communism as a part of the democracy in government. Graduation day for undergraduates.


WARNER PATE NEWS, No. 17—April Fools Day and John Foster Dulles' sworn in. John Maragon, Red River Floats, Spring maneuvers in Northern Europe. Yalta story of the past; even in World War II.

Other items include sport and fashion, Complete coverage in next week's Digest.

Pinanski Appoints Drive Committee

Appointments of an executive committee, consisting of motion picture and trade press committees which will round out his organization for the industry's participation in the U. S. Savings Bond Drive have been completed by Sam Pinanski, national drive chairman.

In addition to Pinanski, who is president of the Theatre Owners of America, the executive committee will include:


Edmund Rock, Movietone News, has been the newsreel committee and Variety editor Abel Green will be chairman of the trade press committee.

Greater N. Y. Fund Post to J. R. Vogel

Joseph R. Vogel, vice-president of Loew's, has been named by Robert Dowling, head of the Greater New York Fund drive, as chairman of the new committee to make the motion picture, legitimate theatre, and sports other fields of the amusement business.

Greater New York Fund, May 1, 1950

$6 in the Americas and $12 foreign; single copies, 10c.
U-I announces

WINCHESTER '73

has been set for

July 12th* national
day and date
release.

*...right when you need it most!

UNIVERSAL INTERNATIONAL presents

James STEWART - Shelley WINTERS
Dan DURYEA - Stephen McNALLY

with MILLARD MITCHELL • Charles Drake • John McIntire • Will Geer • Jay C. Flippen

Screenplay by ROBERT L. RICHARDS and BORDEN CHASE • Directed by ANTHONY MANN • Produced by AARON ROSENBERG

THE ONE IN 1000

WINCHESTER '73

THE GUN THAT WON THE WEST

A HIGHLIGHT PICTURE OF U-I'S "BIG PUSH"
**L.A. Women's Clubs Threaten Boycott**

Los Angeles, April 30.—The Los Angeles district of the California Federation of Women's Clubs has decided to abstain from attending movie theatres run by United Artists. The motion was approved in the November convention. The action is the result of the protests of women in various parts of the state who have received complaints from their members. The decision was made in order to avoid any possible annoyance to the distributors, who have taken an active part in the campaign against motion-picture exhibitions.

On March 1, United Artists filed a petition in the California Supreme Court for an injunction against the women's clubs. The petition was granted, and the women were ordered to cease their boycott. The decision was appealed to the United States Supreme Court, which has not yet ruled on the case.

**Faust and the Devil**

*(Columbia)*

A SKILLFUL job has been done in bringing to the screen this story based on Goethe's drama and Gounod's opera, "Faust." Rather than unrolling like a photographed opera, the story has been adapted to the medium of the screen, with the result that the narrative is fluid and engaging. The film makes an especially good case for "art theaters" but it will also appeal strongly to opera lovers of all strata.

Gino Mattera portrays the major role of Faust in this well-known story of the man who sells his soul to Mephistopheles in exchange for youth. However, Gino Mattera seems to have difficulty in conveying his role as a force of destruction through the path of pleasure. Nelly Corradi rounds out the dramatic triumvirate as Margaret, who falls in love with Faust, suffers as a consequence, and dies on a pile, confidently of redemption.

The Italian-made film was produced by Gregor Rabinovich and directed by Carmine Gallone, from the screenplay by Peppi Marchand. The voices translate those of the Italian-made film were sung by well-known opera artists. The film has been shown to critical acclaim throughout.

Running time: 67 minutes. General audience classification. For May release. MANDEL HEBBTMAN

**The Arizona Cowboy**

*(Republic)*

REPUBLIC herein introduces a new addition to its singing-cowboy roster—a chap named Rex Allen. "The Arizona Cowboy" is a story that might have some added value in certain areas where Allen is the hero. The film is a short one and it will be shown at the drive-in theatre. The story is good enough for its type but the performances and general production values are not of the highest. The film is shot on location and it has some nice outdoor settings.

The story concerns the efforts of a group of cowboys to save a old homesteaders' property from the hands of greedy speculators. The cowboys, who are led by Rex Allen, are able to rally the local community and win the battle to save the homesteaders' property. The film is a success and is well-received by its target audience.

Running time: 57 minutes. General audience classification. For May release. GENE ARNELL

**Flat Rentals**

*(Continued from page 1)*

The film industry's complaint that too many theatres in a number of categories find it impossible to go in for exterior advertising because their profit margins are not favorable under percentage spreads is well-founded. It is understood that while virtually no outright commitments come from distributor sources, there is evidence of an inclination to help the chains in the hope of increasing their patronage. A number of situations is held possible that new flat rentals will be forthcoming from some companies before the committee files its report with the Allied board.

During the committee's individual meetings with distribution chiefs, it was informed by more than one company executive that they were of the opinion that some distributors "already gone had gone a long way toward accommodating theatres on flat rentals. The committee was told also that it was necessary for distributors to "try out" theatres on percentage for extended periods before it could be determined whether flat rentals would be equitable.

**Humiliating' Bow**

*(Continued from page 1)*

The case of Senator Johnson, who has taken to steps to deal with the situation, according to Allied counsel Arlen F. Myers, Myers said it was to the good that the "threat of a public washing of Hollywood linen has been averted, for the time being, at least." He pointed out that the Senate's obstinacy on a take-it-or-leave-it basis, but something's been happening. The bill has proposed the defendants to the Senate, and contrary to it has been struck down.

"Allied, of course, expects no recognition for having pioneered in this field," Myers said, "but Allied leaders can be excused for pointing out that if the action which the producers now contemplates had been taken when Allied first submitted the problem to the Senate, they would have been spared the humiliation of that trek to Washington."

The statement said that while Johnson's film licensing bill was "abandoned" the proposal to the Congress, and "if they really come through with the necessary reforms, the Senate will have performed a useful service.

**1,058 'OurTown, USA' Prints Sold by NSS**

Theatre owners already have purchased a total of 1,058 prints of the "OurTown, U.S.A." institutional trailer that was prepared by 20th Century-Fox as a part of its industry-wide showmanship campaign.

As a result of the demand for the trailer, the National Screen Service distributor of the film, has made many additional prints.

**Henry Plitt Named To Para. Gulf Post**

New Orleans, April 30.—Henry G. Plitt, who has held various Paramount theatres posts in Ohio, Virginia and other states, has been appointed district manager of Paramount Gulf Theatres, N. L. Carter, president, announced here at the weekend. Paramount Gulf has 48 houses in this area. Plitt's new post is newly-created.

### TV Sets Likely to Escape Excise Tax

Washington, April 30.—Chances are the House Ways and Means Committee will not approve President Tru- man's proposal for a 10 per cent manufacturers' excise tax on television sets, committee members said as testifying on excise tax reduction was completed Friday.

The committee is slated to take up technical matters this week, then move on to proposed higher corporate income taxes and then to the raising of tax loopholes. Later, it may reconsider increasing, decreasing or exempting its excise tax actions.

### TVA Will Join in SAG's NLRB Bid

Television Authority, Screen Actors Guild's rival for jurisdictional control of video film talent, will intervene in the National Labor Relations Board's representation election for which SAG has filed a petition on the Coast, it was indicated here at the weekend by a delegate from the board.

In filing for the election for all actors employed by all motion picture producers in the Southern California area, SAG invited TVA to intervene and get its name on the ballot in the area, not only which will result.

TVA, which has indicated it will begin negotiations with video networks and advertising agencies on May 4, is prepared to challenge the holding of local NLRB elections however, it was said. The TVA spokesman said his organization will move for an NLRB election on a national scale.

### Road Suit

(Continued from page 1)

has been postponed to May 15 in case of a "last-minute" disagreement.

Settlement of the suit involves damages only, as the plaintiff, Ethel Soleman, is losing the lease on the 600-seat house. The Road is owned by a corporation listed as a defendant, and headed by Jack Kirsic, Illinois Allied president.

Variety Elects Marc Wolf

(Continued from page 1)

the next year was voted into office without opposition candidacy, the result of a single opposition vote cast.

Jack Bereskin of Philadelphia, who withdrew his candidacy for the top post because of the harmony which had prevailed at the convention, was the winner. The result was a resounding victory for O'Donnell as the new president. As a result, the convention adjourned without a vote cast.

Symptomatic of the good feeling re-established in the film industry and the move to rebuild the Wolf and Berman group which has been posted on the top post for top post for top post.

The election of O'Donnell as President was a significant event in the history of the Academy of Motion Picture Arts and Sciences. This group of skilled professionals is dedicated to the promotion of the film industry and the advancement of its interests.

(Continued from page 1)

Longer Loop Rugs

(Continued from page 1)

ing in the order permits the longer rugs and also suggests a recommendation on whether the lower court is empowered to make such exceptions to the rule as may be necessary.

About a dozen films have been allowed to play more than two weeks since the decree went into effect in Nov., 1948.

Columbia Meeting

(Continued from page 1)

Montague. The first session will be devoted to an analysis of business for the past year, a study of expected business conditions for the coming year and a study of the recent government court decisions and decrees in relation to any possible effects they may have on the company’s sales and distribution plans.

WHAT BETTER GUY TO HELP A SHOWMAN RIGHT NOW!

Copyright 1950, National
Comics Publications, Inc.

ATOM MAN vs. SUPERMAN

...COLUMBIA'S NEW FEATURE SERIAL!

COMING... bigger and better than before!
Urges Patrons to Keep Fighting for Total Tax Repeal

Pointing out that the fight for total reduction of the federal income tax is not lost, Harry Brandt, president of the Independent Theatre Owners Association, has made a plea to all present and known their feelings to Congressional representatives “as they are presently making known their dissatisfaction over the house Ways and Means Committee” to theatre managers all over the country.

Brandt pledged redoubled efforts of the ITOA through the Council of Motion Picture Organizations to effect total elimination of the tax. ITOA has sent telegrams urging New York Congressmen to approve the Ways and Means Committee’s “public adverse reaction to a mere tentative roll-back to the old admission tax.”

Final SMPTE Session

Hears Exposure Talk

Chicago, April 30.—A paper describing new methods in the determination of the light values for more accurate setting of film temperatures was presented by Captain Don Norwood of Pasadena at the closing session Friday of the 67th semi-annual meeting of the Motion Picture and Television Engineers meeting.

Dr. Edgar Greuter of Zurich, Switzerland, said at the Wilding Studios a revolutionary type of high intensity motion picture arc lamp, on which he brought a model from Switzerland. He features the use of a very thin, slowly rotating wheel, as a negative carbon instead of the usual carbon type.

Dr. Greuter said that this arc will provide up to 15,000 screen lumens with the 100 ampere lamp in production in Zurich and up to 30,000 lumens with a 100 ampere type now ready for production.

Taxes and More Taxes — 15 of Them, Tax This Exhibitor Out of Business

Baltimore, April 30.—The 20 per cent federal admission tax especially—plus 11 others—are too much for Robert T. Marhenke, forcing him, he says, to close his Watersedge Theatre. Marhenke divides the cost of the new tax in two parts: the first of the year so far with all the taxes, it is impossible for this type of theatre operation to show a profit or break even.

To substantiate his claims Marhenke lists taxes which his theatre must pay: “General Good Works” tax of the gross; five-cent-state tax on passes; two per cent state sales tax on all purchases for cleaning supplies, etc., and other necessary items; Maryland exhibition license tax; Baltimore County exhibition license tax; Baltimore County tax for admissions over $10; tax on projectors ($10.50 per year) personal property tax; 20 per cent tax, electric light and power; Social Security tax; state income tax, Federal income tax—and, of course, the 20 per cent Federal ticket tax.

Phonevision (Continued from page 1)

or his company (Zenith) practice of intimidation or framework affecting their interests.”

In a bulletin to Allied members, Myers blasted the Zenith president for “some pretty strong statements.” Gradually McDonald’s statement that no producer has the right to refuse to rent films for the Chicago Phonevision test. He added that the test would be “every manufacturer, acting singly and not in collusion with others, has had the right to select his own customers.”

Myers said the producers should hear this in mind not in connection with Phonevision but also in “connection with current assertions that they must offer their product on the exhibition block in all competitive situations, without regard to equitable considerations. Each film company has always had the right to decide for itself whether it is good business to cheapen its product and dissipate its goodwill in the established market by offering its films for exhibition through a new and untired medium, the ultimate success of which is highly problematical.”

The statement praised 20th Century-Fox president J. P. Skouras for his pioneering work in television and Phonevision. It said that Skouras “has shown many times that he cannot be intimidated and it is essential that the industry make this decision solely in the interest of his stockholder.” It is hoped that other film executives will not be influenced in this matter by reports of legal proceedings, expressed in similar.

E.K. Directors Receited

Festivecon, N., J. P., April 30.—Eastman Kodak stockholders who attended the annual meeting here, reelection George C. Clark, C. E. Kenneth Mee, James E. Bell and Charles K. Flint directors for terms of three years.

U ‘D’ Division Declared

The board of directors of Universal has become a “quarter” corporation. The “U” division will be operated as a separate company under the direction of John W. Fahey. It is estimated that the new division will have a capital of $100,000 per share on the 4c per cent cumulative preferred stock, payable in installments to stockholders of record on May 15.

Reports Drop in Profits

Torranto, April 30.—Eastern Theatres reported today for the first time since Canadian which operates the circuit’s largest unit, the Imperial Theatre here, reports a net profit in 1949 of $89,678, a drop from 1948 of $20,212.

7,000 Aid Palsy

(Continued from page 1)

cease, UCMP president and president of Paramount Theatres, at the weekend.

Several thousand additions to the list still are possible. Goldman pointed out, inasmuch as the campaign to raise $50,000,000 for facilities to train and otherwise assist America’s $50,000,000 is a million raised will continue throughout May. Individual theatre campaigns may be started at any time during the month and will be continued throughout the month by aiding local UCMP committees with press, screen and radio publicity for the month. After the theatre’s own participation has been completed, Goldenson, pointed out.

Campaign material may be obtained from regional executives of the chairman or from UCMP headquarter in New York.

All theatres are urged to show the campaign trailer prepared by Paramount and featuring Alan Ladd, which will be attached to the May 7 issues of all five newssheets. A. W. Schwalberg, Paramount vice-president, is distribution chairman for the drive.

Hollywood Stars to Broadcast In Behalf of Palsy Campaign

Several Hollywood stars have volunteered for a half-hour radio program which will be broadcast Wednesday on behalf of the campaign of the United Cerebral Palsy Associations. The program will be released over the major networks.

Norman McConnell of CBS has been booked to direct the show. The stars who will appear on the program will be announced later.

Raul de Andra Heads Mexican Film Group

MEXICO CITY, April 30.—Raul de Andra, prominent producer, was elected president of the National Cinematographic Industry Chamber for the ensuing year. Other officers are: Antonio G. Osio, operator of the Cine Olompia, chairman; Billy Quirgua, exhibitor, treasurer; Oscar Brookes, of Mil y Brooks, producer—saler, assistant chairman; Cervantes, exhibitor, secretary and J. Groves, producer.

Weiss Leaves Warners

Resignation of Rudolph Weiss from Warner’s real estate department here was announced on Friday. Weiss stated that he will announce his future plans after a short vacation.

R. H. DUNBAR, Warner br. manager at Des Moines, beamannounced that the Jack ville branch, succeeding E. B. D. deceased, it is announced by Ben Menandel, organiser and Leon Mendelson, Omaha, that will become Des Moines manager.

Washington, April 30.—The Federal Communications Commis- sion will not issue a decision until Oct. 27, on the special porar authorisations held by Century-Fox and Paramount experimental electronic theatre relay transmissions in the New York area, specifically forbid any “large-scale exhibition demonstrations of vision programs.”

S. ANGELO, San Francisco, April 30.—The publicity-advertising DIK von Loewenfeldt has been hired for first two weeks of the San Fran Craftsman, as writer for the “Showman’s Journal.”

Chicago, April 30.—This area will be blanketed tomorrow with cards and one sheet on elevated subways, trunks and trails by the “Publicity for Motion TV.”

Washington, April 30.—The Federal Communications Commission has issued a statement which will be init to help producers, the S. M. C. Bureau, that will be made to all exhibitors by the FCC.

Chicago, April 30.—This area here will be blanketed tomorrow cards and one sheet on elevated subways, trunks and trails by the “Publicity for Motion TV”.

Richey Booked Solid

H. M. Richey, exhibitor rela head for M-G-M, will leave her Wednesday by plane for Minnea to attend the two-day North Central Allied convention. From there she will befor Chicago for the Com motion Picture Organizations on May 8. He will then go to C for the Allied Independent 1 owners of Kansas and Missouri convention, May 9-10; then to Denver for the testimonial dinner to be held here. Hendler, recently promoted to G-7 sales manager, 12, at the Book-Cadillac; then to York where he will put the final touches on preparations for the first “Say It With Pictures” run May 15-15, at the Astor Hotel.

Fire at Film Center

Occupants were required to evac the Film Center Building here ear afternoon when a fire broke out in the one story building. The system extinguished the blaze started in a rewinding machine. It was reported that none of the fire was caused by water than the

In Brief...
Columbia Has in '50-51, Says Montague

Chicago Convention to Set New Lineup Today

Chicago, May 1—A product of 62 productions that fea-
tured "the greatest number" of top actors ever honored by Columbia in a single year will be the keynote of the convention here next fall. Reeled in Chicago newspapers yesterday.

Placed by Zenith Radio Corp., the ads were held. Television sets will be loaned to 300 Chicago families for a 90-day public test of "Guinea Pigs." Purpose of the test, the ads said, "is to find out whether the public will like to have such a service as box-office television" whereby good movies and events that are too costly to be paid for by advertising sponsors.

(Continued on page 4)

Horley Cites Film Leaders, Johnson for Hearing Delay

SOUTHAMPTON, May 1—Senator Alex Johnson, Wisconsin Republican who recently defeated the motion picture lobby from Senator Edward Johnson's group, said today that the postponement of the Senate Commerce Committee's hearings "is a triumph for the American system of voluntary consent and agreement."

He also said he thought it a "wonderful opportunity for Paramount to Acquire 1,000,000 Stock Shares

Tatyk Balaban, president of Paramount, disclosed here yesterday that the company had agreed to purchase 1,000,000 shares of the New York Stock Exchange on April 13 to acquire 500,000,000,000,000.

(Continued on page 4)

Arndrey of Bankers Trust to Talk to SIMPP on Financing

Phonevision Ads Seek 'Guinea Pigs'

Chicago, May 1—The rejection of the concept of the "guinea pig" for the Phonevision test scheduled to be conducted here next fall was reversed in Chicago newspapers yesterday.

Placed by Zenith Radio Corp., the ads were held. Television sets will be loaned to 300 Chicago families for a 90-day public test of Phonevision. Purpose of the test, the ads said, "is to find out whether the public will like to have such a service as box-office television" whereby good movies and events that are too costly to be paid for by advertising sponsors.

(Continued on page 4)

WISCONSIN ITO CITES 20TH-FOX SALES PLAN

Milwaukee, May 1—Group selling with cancellation privileges by 20th Century-Fox was commended by the Allied Independent Theatre Owners of Wisconsin.

(Continued on page 4)

Admission Prices Bound Back to the Near-Record High of September, 1949

Washington, May 1—A rise in adult admission prices in large cities during the first quarter of 1950 more than offset a drop during the New Year. According to the Bureau of Labor Statistics of the U.S. Department of Commerce.

(Continued on page 4)

3 MGM Meetings to Cover the Country

Approximately 175 men from the field will attend three M-G-M "Society of Picture" meetings in New York, Chicago and San Francisco, it was announced yesterday by B. A. L. H. P. A. (Continued on page 5)
Reports 90 Cities' Censor Pictures

In 90 U. S. cities officials today legally pass on matters of taste, morals and politics and tell grown-up Americans as well as children what they can see in motion pictures. In the current issue of Collier's, associate editor Lester Velie relates for the first time for the "battle of the censors"—and a battle to be fought to a finish—in the United States Supreme Court. "The fight will decide whether $5,000,000 Americans who see motion pictures will have to put up with more censorship to sample our scenic and city life," Velie reports.

French Delegation Arrive Tomorrow

At the invitation of the Motion Pictures Publicity Association's Advisory Unit for Foreign Films, delegates of the French industry, headed by Georges Lemaître, will arrive in New York on the S.S. "Ile de France" tomorrow from Paris. In addition to Lemaître, the committee will consist of P. Fregereau and Robert Cravenne. The ship, due here today, was delayed at sea by rough weather.

Howard Minsky Will Leave 20th This Week

Howard Minsky, Mid-East division sales manager for 20th Century-Fox, has resigned from the company effective July 1st. He is leaving to become the exploitation of French films in the U.S. While here, the committee will visit Washington and possibly Los Angeles and Montreal.

Howard La Noce's Wife

Marjorie Rita La Noce, wife of Howard La Noce, stage manager of the Capitol Theatre, New York, died at Flushing Hospital Sunday night after a lengthy illness. Mrs. La Noce's stage name was Rita Norton. A reception was held at St. Malachy's Church here. Survivors also include her mother and father and three sisters.

ATOI Convention Set

INDIANAPOLIS, May 1—Annual Convention of the Associated Theatre Owners of Indiana will be held June 13 and 14 at French Lick, Ind. A directors meeting will be held June 12.

Personal Mention

HENRY GINSBERG, Paramount studio vice-president, will arrive here Thursday for the Coast.

OSCAR MORGAN, Paramount short subjects sales manager, his assistant, Monroe Goodman, and Joe Walsh, branch operations managers, returned here yesterday from Washington and Philadelphia.

HILLER INNES, assistant to Russell Holm, Paramount Eastern production chief, will address the Abbey Theatre School's class on theatre history here tomorrow.

LEON J. BARBERER, RKO Radio sales promotion manager, will leave here today to be the New York office of the North Central Allied meeting tomorrow. He will go from there to Chicago.

JAMES R. GRANGER, Republic executive vice-president in charge of sales, will arrive here Sunday from New York to Rock Island, 11.

EUGENE ZUKOR, Paramount executive, and Mrs. Zukor, have left here for a Mexico vacation and will observe their 26th wedding anniversary on Saturday.

ROBERT J. RUBIN, Society of Independent Motion Pictures general counsel, is in Detroit from New York.

LOUIS ELLMAN, Irish exhibitor, and Mrs. Ellman are due here today on the S.S. "Corona."

"Big Lift" Regional Bow Set for Mass.

A regional premiere of 20th-Century-Fox's "The Big Lift" will be held May 9 at the Rivoli Theatre, Chicago, Mass., home of Westover Field, jumping-off point for all air force participating in the Berlin airlift. An extensive PR campaign will be climaxcd by the opening, which will be attended by Gov. Dever, Lt. Gen. Spaatz, Gen. L. B. Maitland, Eisenhauer, Gen. Truscott, Gen. William, McCord, Furcolo and Heselton, and Col. Charles Short.

Wildish New Head Of Monarch Booking

Frank Wildish has succeeded Leroy J. Furman, resigned, as executive in charge of buying and booking for the Monarch division of Theatre Enterprises. Wildish has been connected with the Plaza in London, Odeon in England and Haymam Properties in Calcutta.

SEG Charter Fete

Charter presentation ceremonies of SEG, the Employee Guild of Screen Employees Guild, and the Screen Office and Professional Employees Guild will be held here tonight at the Hotel Capitol. The SEG is the new name of the recently dissolved Screen Employees Guild and the Screen Office and Professional Employees Guild.

Norton V. Ritchey, Monogram International president, left here yesterday for plane to London and the Continent.

Harry Mears, vice-president of the Cinematograph Exhibitors Association of Great Britain, left Hollywood yesterday for San Francisco. He plans to arrive New York from London on May 9.

Leonard Goldenberg, United Paramount Theatres president, has returned here after a weekend inspection of theatres in Buffalo and Rochester.

Phil Reisman, RKO Radio foreign films director, has arrived here yesterday by plane for Paris where he will attend a company Continental convention.

William Goetz, Universal-International production committee chairman, with his brother, Harry, and Claudette Colbert arrived here from Hollywood last night.

M. L. Simon, assistant to H. M. Richey, M-G-M exhibitor relations man, is due here last night for Little Rock, Ark.

Spyros S. Skouras, 20th Century-Fox president, was in Boston yesterday from New York.

Clarence Brown, M-G-M producer-director, yesterday celebrated 35th year in the industry.

Robert Newman, Republic studio executive, is here from the Coast.

1st Anniversary of Vaudeville's Return

On Thursday, May 18, the RKO Palace on New York's Broadway will begin its night with the first anniversary of the return of vaudeville to its stage. Belle Baker, Smith and Dale, Utecele Ike (Cliff Edwards), will add the stars booked for the week, with guest stars making personal appearances, augmented by a first-motion pictures.

Evissell Heads Film Group for N. Y. Fund

G. Evissell, president of Rockefeller Center and Radio City Music Hall, has accepted appointment as chairman of the Greater New York motion picture committee. It was announced here yesterday by Joseph R. Vogel, chairman of the fund's amusement division.

George Wigg, 38

Boston, May 1—Services were held at the Maplewood Baptist Church, Malden, Mass., today, for George Wigg, president of the Strand Theatre, Malden. He died on Friday night after an emergency operation at Cushing General Hospital. The funeral, his parents, two brothers and two sisters survived.

Theatre TV 'Great Impetus': Skouras

Boston, May 1—Addressing the Boston Security Analysts Society today, Spyros F. Skouras, president of 20th Century-Fox, reiterated his company's plans for testing large-screen television in Los Angeles by next year. He described one experiment as "the great impetus motion picture theatre has ever felt," extending "the horizons of the screen beyond the limits of imagination.

Instead of running from this new giant, filled with fear and trembling, we intend to employ it in the service of our industry and our people," he stated.

"Heart Award" Give To Toronto Variety

NEW ORLEANS, May 1—On recommendation of the judges that the Variety Club of Toronto get specific recognition for its work in establishing "Variety Village," a rehabilitation of children, Variety Canada International for the first time made two type of "Heart Awards" for the Variety Club of Miami is the other.

Crown to Parts Meet

Alfred Crown, international head of Samuel Goldwyn Productions, left here by plane yesterday for New York to join Goldwyn at the RKO Continental European sales convention that city. Following this Crown goes to London.

NEW YORK THEATRE

RADIO CITY MUSIC HALL

Book Seller's Country "NO SAD SONGS FOR ME"

LARGEST FILL-YOUR-OWN VIVACE SULLIVAN-COREY-LINDFORS

A Columbina Picture

Plus Sustaining Stage Presentation

Motion pictures presented by

1000 person JERRY COLBELL

in a MAN OF HER OWN

Joan COWL

written and directed by LIL HILLER

PRODUCTIONS

PARAMOUNT

CO-PRODUCED BY EDWIN COWAN

A TOWN MEETING OF THE DEAD

MARGARET SULLIVAN

BUDDY RICH

SUNNY BRINIG

THE AMES BROS

1,000,000 PERSON CROWD

MONTGOMERY CLIFT-DOUGLAS

A COLUMBIA Picture

Always fresh, always good

MOTION PICTURE DAILY, Martin Quigley, Editor-in-Chief and Publisher; Sherwin Kane, Editor; Terry Ramsey, Consulting Editor. Published daily, except Saturday, Sundays and holidays. 1717 Sixth Avenue, Rockefeller Center, New York 27, N. Y. Copyright, 1938, by News-Circle, Inc. Cable address: "Quigpict New York." Martin Quigley, President; Red Kahn, Vice-President; Martin Quigley, Jr., Vice-President; Theo. J. Sullivan, Vice-President; Samuel Goldwyn Productions, Inc., President. Published by Quigley Publications Company, Inc., John G. Quigley, President, Las Colinas, California. Editorial and Advertising: Las Colinas, California. Published and edited at the Studio Building, Los Angeles, California. Entered as second class matter, Sept. 23, 1928, at the post office at New York, N. Y., under the act of March 3, 1879. Subscription rates, $1 in the Americas and $2 foreign; single copies, 15c.
The more you TELL...the more you SELL!

...and HERALDS do a double-barreled job of convincing your patrons that PICTURES ARE BETTER THAN EVER!

The big, eye-filling, JUMBO HERALDS on Paramount's Technicolor Spectacle "SAMSON and DELILAH" are premium proof of how much advertising you can buy...for so little cost...when you use HERALDS to sell your BIG PICTURES!

You spend PEANUTS...you get PATRONS...when you use HERALDS to sell PICTURES!

Paramount's
'Samson and Delilah'
JUMBO HERALDS
at the same price as regular Herals
11½" x 17" Only $3.50 per thousand

Order from your nearest NSS EXCHANGE
**Reviews**

*“Caged”* (Warner Brothers)

A RAW and frequently violent view of the inner-workings of a women's prison is included in this Jerry Wald production. The picture is curiously mixed of melodrama and documentation. It has an earnestness and authority that immediately set it apart from the routine prison drama, yet the scenes here are presented with a realism that makes them all too small, passing roles, there are no men in the cast, which is headed by Eleanor Parker, Agnes Moorehead and Hope Emerson. Exploitation-minded shown men and their affair in the throe of their separate passions. Miss Parker has the focal role of the young girl sent to prison when she is innocently involved in a gas station holdup. She is thrown in with hardened criminals, is cruelly treated, and in the end, instead of being reformed, is doomed to become even more criminal. The screenplay by Virginia Kellogg and Bernard C. Schoenfield, are deplorable and ridden with corruption. Miss Parker is put under the supervision of Miss Emerson, a sadistic matron who exerts her full measure of petty brutality from the inmates. Circumstances darken for Miss Parker, already a widow, when she learns that she is to have a baby. There is little change of mood as the picture goes on to its grim ending. Acting is on a high level all along the line, with Miss Moorehead turning in an outstanding performance as the enlightened prison superintendent who is constantly at odds with the brutal prison methods and conspiring politicians. John Cromwell directed. The screenplay is frequently outspoken in reference to vice.

Running time, 96 minutes. Adult audience classification. Release date, June 10. MANDI HERBSTMAN

---

**Carriers Pass Gas Tax to UK Theatres**

London, May 1.—Britain's Association of Film Carriers, representing 20 film haulage contractors, has voted a 25 per cent increase in rates in consequence of Sir Stafford Cripps' new increase in the tax on gasoline and the purchase tax on commercial vehicles.

Exhibitors, who will have to shoulder the increase and whom Sir Stafford denied any entertainment tax relief, will meet with the Carriers soon to discuss the development.

---

**SIMPP Financing**

(Continued from page 1)

The financing of United Artists, who is here from New York.

It was understood that the organization contemplated would be in the nature of a stock subscription setup. Arrell will also take up the matter of the forthcoming re-negotiation of the film and monetary agreement with England.

---

**New TV Cod Under Study**

Television Broadcasters Association has set up a new advisory body to review present responsibilities of the engineers to the public view of the growth of the medium. The last in a long series of cod reviews, the ABA members will be appointed shortly.

In its statement of "principles policy" issued in 1948, the association recommended to all operating stations that until TV had advanced to a point where its own guide could drawn, the telecasters developed by radio and the Motion Picture Administration will be used.

It is the purpose of the new... 

---

**Phonevision Ads**

(Continued from page 1)

Phonevision Ads can be viewed in the home and, frequently, a typical Chicago ad will choose to pay an "admin charge" of $1.00 to see a feature picture. Without their own booking, their television screen—the kind the won't get free.

But that the TV pictures to be provided will be "kind of entertainment you now only get in the best neighborhood in the theatre." A coupon asking our name, address and telephone number of those interested in participating in the test is included. It pledges the operation of the applicant "at no cost to me for the loan of the receive..." the first (one of the 500) sent for the test.

---

**Pass Revised 'Thief'**

BALTIMORE, May 1.—The film "The Thief," produced by the American Film Institute, has been changed to conform to Maryand... 

---

**Jap Import Ban Lifted**

YOKOHAMA, Japan (April 30)—General MacArthur's Supreme Command headquarters has rescinded the order prohibiting American and other outside motion picture companies from distributing films in Japan independently and now permits them to operate either individually or through the Motion Picture Export Association, as they have been.

Henceforth, film companies of any country may bring into Japan in any one calendar year up to the maximum number of films imported from the country concerned on an average for a year during the 10 years prior to Dec. 1941.

Goldwyn, Disney, Selznick and Monogram, and at least two unnamed MPEA member firms are reportedly applying to operate individually.

---

**Court Rejects**

(Continued from page 1)

dereful thing" that film industry officials should have come to Washington "in order to help find a solution to the 'problem'" and that Senator Johnson had "displayed splendid judgment and good sense in his decision." Declaring that some of the very small operators in the theatre industry are particularly guilty of breaches of good taste, Wiley said he thought correction of the breaches would not be easy, but that this "does not alter the necessity for our faith in democratic consultation around the conference table."

---

**Para. Acquires Stock**

(Continued from page 1)

shares of its common stock, such number of shares had been acquired. Acquiring for the price of $21 per share, the investment represents $10,500,000. It is announced that the acquisition will continue to acquire its stock.

---

**Wiley Cites Leaders**

(Continued from page 1)

dereful thing" that film industry officials should have come to Washington "in order to help find a solution to the 'problem'" and that Senator Johnson had "displayed splendid judgment and good sense in his decision." Declaring that some of the very small operators in the theatre industry are particularly guilty of breaches of good taste, Wiley said he thought correction of the breaches would not be easy, but that this "does not alter the necessity for our faith in democratic consultation around the conference table."

---

**Whitfield, May 1.**—The film "The Thief," produced by the American Film Institute, has been changed to conform to Maryand... 

---

**Motion Picture Daily**

Tuesday, May 2, 1956

TWA offers the most flights weekly direct to these cities in EUROPE PARIS ROME ATHENS MADRID GENEVA ZURICH For information, see your travel agent or call TWA, 342 Across the U.S. and overseas... you can depend on TWA U.S.A. - EUROPE - AFRICA - ASIA

---

**MITCHELL MAY, J. CO., INC.** INSURANCE • Specializing...
McConnell Fights for 2-Week

(Continued from page 1)

a three-judge bench at the Circuit Court of Appeals.

The issue was pressed by McConnell when Federal Judge Michael L. Brown granted an eight-week run for "Come to the Stable" at the United Artists. McConnell stated that when the decree was entered by the U. S. District Court, and later affirmed by the Appeals Court, that law provides that a decree can only be modified on "changed conditions," which, he argued, "have not arisen."

Berstrom argued that since the entry of decree, three changes have resulted: (1) An intense product shortage downtown, resulting in certain houses resorting to double features and reprises. (2) Destruction of the conspiracy that was held in the original case. (3) The radical change of business practices (20th-Fox's new selling-zoning plan for Chicago) by the defendants on an individual basis shows that any so-called vicious practices had been destroyed.

Reve 'Tillie's Romance'

Hollywood, May 1.—Eagle-Lion will distribute a modernized version of "Tillie's Punctured Romance," produced in 1915 with Charles Chaplin and Marie Dressler featured.

M. C. Torres's
Greatest Epic Production

Pancho Villa

The Robin Hood of Mexico

with Leo Carrillo

As Pancho Villa

Esther Fernandez
Jeanette Comber
Rodolfo Acosta
and a Cast of Thousands

Moments of Fury/
Mighty Romantic Drama
of Love and Adventure /
Dynamite and Fire
in these Episodes of
Pancho Villa's Life!

Women! Fights! Romance!

World Premiere
May 11—Aztec Theatre
San Antonio, Texas

3 MGM Meetings
(Continued from page 1)

William F. Rodgers, sales vice-president, A fourth meeting will be held in Canada. The 175 will include sales managers, their assistants, district and branch managers, salesmen and promotion men. Rodgers will preside at all three conferences, each of which will be for two days.

The first meeting will be held at the Astor Hotel here on May 15-16 with 36 from 10 branches in attendance, the second at the Ambassador East Hotel, Chicago, May 19-20, with 71 from 14 offices and the third session is scheduled for the St. Francis Hotel, San Francisco, May 24-25, with 38 from eight branches. The Toronto conference, on June 15, is now being worked out.

M. C. Torres's
Greatest Epic Production

Pancho Villa

The Robin Hood of Mexico

with Leo Carrillo

As Pancho Villa

Esther Fernandez
Jeanette Comber
Rodolfo Acosta
and a Cast of Thousands

Moments of Fury/
Mighty Romantic Drama
of Love and Adventure /
Dynamite and Fire
in these Episodes of
Pancho Villa's Life!

Women! Fights! Romance!

World Premiere
May 11—Aztec Theatre
San Antonio, Texas

H. C. Films Release
Hispano Continental Films
West 45th St. New York

M.C. Torres's
Greatest Epic Production

Pancho Villa

The Robin Hood of Mexico

with Leo Carrillo

As Pancho Villa

Esther Fernandez
Jeanette Comber
Rodolfo Acosta
and a Cast of Thousands

Moments of Fury/
Mighty Romantic Drama
of Love and Adventure /
Dynamite and Fire
in these Episodes of
Pancho Villa's Life!

Women! Fights! Romance!

World Premiere
May 11—Aztec Theatre
San Antonio, Texas

H. C. Films Release
Hispano Continental Films
West 45th St. New York
Review

"Kill the Umpire"
(Columbia Pictures)
Hollywood, May 1

W ITH baseball fans venturing their furry Coast-to-Coast upon the intrepid, the boxoffice was predictably spiced with a major production, produced by John Beck is assured a timely audience in every location. While some fans, baseball that may consider the rich stock of slapstick, chase and such cinematic as gilding the horseline, director Lloyd Bacon is to be credited with a horse of the entertainers, the leading man.

William Bendix, in somewhat of a down-come-from-his mighty Babe Ruth, portrays the umpire, but only after his incurable habit of leaving any other job for the afternoon pastime. Despite his wife, two daughters and retired umpire father-in-law favoring such a career, the former baseball playing Bendix resorts to every trick in the book to convince umpire his fate. It has all suspense and a good time in the in the preceding game broadcast to the crowd that he had dropped the ball and eagle-eye. "Two Call" Johnson (Bendix) had called it safe.

This very effective Opalescent, written by Frank Tashlin, are Una Merkel, Ray Collins, Frawley, T. O'Conor (as an umpire with a nervous eye twitch), Connie Marshall, Gloria Henry and Richard Talmadge.

Running time: 78 minutes. General audience classification. For May release.

LEO SIMON

62 in '50-51 from Columbia

(Continued from page 1)

Wyoming ITO

(Wisconsin at its recent convention at Green Bay, and Andy W. Smith, Jr., 20th-Fox district vice-president, was announced for inaugurating the system in a resolution passed.

Another installation directed to all district agents, was announced for opening on the grounds that "the present method of recognizing the TCA's quiet hero, the exhibitor from exercising the necessary wisdom and choice in book- ing, exploitation and merchandising of movies in his theater.

At the same time, RKO Radio was told that the convention considered its strategy unadvisable. "Cinderella" is to be "ecorrorant and discriminatory.

Other matters taken up by the convention, with president Ben Marcus in the chair, included discussion of PTA- approved children's cartoons, showmanship, admission prices and public relations. Benjamin Berger, president of North Central Allied, was commended for his part in abolishing the payment of fees by theatres to Ascap.

Motion Picture Daily
Tuesday, May 2

A. F. Archer Heads Denver Managers

Denver, May 1 — A. F. Archer, president of Civic Theatre, was elected to the presidency of the newly formed Denver Theatre Managers Association. He will report on problems of mutual concern, the first of which will be boosting advertising at cinemas here. "Better Than Ever." Other officers are: V. W. Footman, manager of the Civic; and Hall Baetz, Denver city manager of Fox Intermountain Theatres, secretary-treasurer.

Fight TV with To Cost Films: Bache

The industry has nothing to fear from television if the old film wood will produce a maximum budget pictures, independent producers said, here yesterday as he prepared to part for South Africa, where he will make a film of Helga Moray's of the same name. They are the words of Henry Bache, released others 20th-Fox, Warner, or Colum histories have already scheduled for TV to cut making low-grade films to devote its entire resources to top TV, regardless of cost, and TV will always travel the motion picture an entertainment medium.

Bache conceded that such a move on the part of TV would be a blow to the high broad scope result in closing a number of small theatres in the smaller cities, since fewer than their pictures would be turned out. He said that "Mike Hammer" (the title may be changed) would be $3,000,000 to make in Hollywood where but screening on the spot, South Africa it will not cost that amount but will have the vantage of natural background Bache will fly from New York to cover the South African government to operate.

Pathe Cuts Losses See '50 in the Black

Consolidated net loss for Pathe Districts was cut from $1,441,000 to $246,000 in 1949, according to the company's annual report. The reduction in losses came from close lion, a subsidiary of the company, the main distribution, according to Kenneth Young, Pathe president.

Prospects are good that Pathe will be in the black in 1950; despite pointing to E-L's "best" supply product, which was obtained from new distributors and the old Pathe capital. Other Pathe salaried are Pathe Laboratories, Pathe Reprint, Pictorial Films, Telenet Center and the V. D. Anderson
X Sees Rank
Replaced As
Top Producer

in Woolf Deal Puts
British Lion to Fore

By PETER BURNUM

Hollywood, May 2.—With the announcement here today of the conclusion of a deal by which British will handle distribution for Woolf's new independent filmmakers, Ltd., British Lion will position itself to offer 20-tape releases next year, making it the first distributor of British films to attempt the schedule, according to its sources, easily will exceed that of either J. Arthur Rank organization or Associated British Picture Corp., who resigned last year as managing director of Rank's subsidiary.

Nites Finds Stars
Sought Salesmen'

In II Will Release
18 in Three Months

Eighteen features will be released by Eagle-Lion during May, June and July, it was announced here yesterday by William J. Heineman, sales vice-president.

Headed the list of May releases is "The Jackie Robinson Story," which stars Robinson, Dodgers' second baseman, and which will have its world premiere at the Astor Theatre, New York, on May 16. Others are "The Window Boy," starring Robert Duvall; "The Fallen Idol," now completing a run at the Sutton Theatre here.

Ask $159-Million Damages
In 82 of 95 Trust Suits

Rodgers Won't
Press COMPO
Arbitration

SIMPP OKays
$10,000,000
Finance Plan

Hollywood, May 2. — The Society of Independent Motion Picture Producers membership today approved a plan proposed by Alexander H. Ardrey, executive vice-president of the Bankers Trust, New York, which envisages the creation of the Motion Picture Equity Corporation (a tentative title) with $10,000,000 capital for investment in independent production. The corporation would be registered with the SEC, and a million shares at a $10 par value would be offered on the Stock Exchange for public sale.

Funds made available to pro-
(Continued on page 6)

104 Short Subjects
On Columbia '51 List

Chicago, May 2.—Columbia's sales convention will enter the third day of its four-day meeting here tomorrow at the Drake Hotel and will hear details of the 1950-51 program of five series, 26 two-reelers and 78 single reels. In the current season of 1949-50 the company is committed to four
(Continued on page 2)

Arbitration Plan
To NCA Convention

MINNEAPOLIS, May 2.—A system of arbitration with the right of appeal has been devised by North Central president Ben Berger and it will be offered for acceptance, alteration or rejection by exhibitor delegates attending the two-day NCA annual convention opening here tomorrow at the
(Continued on page 7)

May Use Money in
Israel for Filming

Hollywood, May 2.—Film attorney Herbert T. Silverberg, presumably representing some independent producers, will leave here Monday for a European tour which will include a visit to Tel-Aviv, at the invitation of the Israeli government for the purpose of investigating the possibilities of utilizing frozen American money for production in that country.

TEN CENTS
FCC Petitions May Have to Be Rewritten

The committee on television presentation of the Society of Motion Picture Engineers, which will meet here in mid-May, will discuss whether it will be necessary for motion picture interests to file such petitions as they have filed with the Federal Communications Commission for theatre hearings.

A Senate subcommittee, which has made such discussions necessary is the new high-definition television system which has been developed by RCA and which will be unveiled in New York next month for inspection by the motion picture industry.

Donald Hyndman of Eastman Kodak who representing the SMPTE, revealed that the existence of the new RCA system is a Motion Picture Association contract with the Motion Picture Association of Washington recently reported here that the Society's committee on television presentation has scheduled the mid-May conference hearing on the FCC petitions. A precise date for the meeting will be announced.

The SMPTE theatre committee is composed of top-flight video engineers, who are committee members, several months ago, proposed an schedule upon which were based the petitions filed by exhibitors and distributors with the FCC. The committee planned for mid-Meeting conference committee members expect to analyze the new development in the market price, including the cost. It is held likely that the committee's meeting will be opened to representatives of exhibitors and the MPAA.

Mid-Century Gets Osa Johnson Films

Mid-Century Pictures Corp., here has acquired worldwide distribution rights for a number of feature pictures filmed by Osa Johnson, the company reported yesterday, according to "Buckskin Face," "Death in the Desert," "Safari," "Head Hunters," "Cantillion Land," "Jungle Mysteries" and "Jungle Man." All will be released during 1950. First is scheduled for June 1. The company has contracted for 12 additional pictures from Mrs. Johnson, widow of explorer Martin Johnson, which will be released later. Julius W. Levine, Mid-Century president, said the contract for foreign distribution of the Johnson pictures was signed yesterday by Mid-Century and Variety Film Distributors, the latter headed by Armando Benefcio.

'Sierra' Opens May 9

Universal-International's "Sierra" in Technicolor will have its world premiere at the Orpheum in Seattle, May 9, and "Sierra" 125 days in the territory and highlighted by the personal appearances of stars.

PERSONAL MENTION

MAURICE BERGMAN, Universal-International executive, is in Chicago from New York.

J. H. KURTZ, Jr., assistant to the director of sales of DuPont's photo products department, has been appointed manager of the department's New York district office. H. A. DUKINSON has been named his assistant.

JACQUES KOPFSTEIN, Astor Pictures executive vice-president, will leave for the U. S. Ile de France for Europe.

JULIUS LIPPMAN, Warners' Eastern and Canadian sales manager, is in Washington today from New York.

ED HINCHY, Warner home office playdate department head, will leave here for Washington.

Jinx Falkenbgur in Palsy Drive Post

Jinx Falkenburg, radio commentator and writer, has been appointed chairman of the women's division for the Mid-Century business campaign, by Robert M. Weitman and Peter Grinn, co-chairmen of the Metropolitan campaign.

Miss Falkenburg addressed a luncheon meeting at the 20 Club here yesterday when her appointment was announced. Grinn presided at the meeting which was also addressed by Leonard Goldenson, UCPS president and president of United Mid-Century Theatres.

Columbia's Shorts

(Continued from page 1)

serials, 26 two-reelers and 72 one-ree lers.

The delegates will also meet, branch by branch, with home office executives and division managers to discuss the general business climate and specific problems of each branch.

Among Man vs. Superman, successors of the "Superman" serial, will be sold separate. The four other series are: "Pirates of the High Seas," "Tarzan's Magic Mirror," "Buster Crabbe in the Express," "Mysterious Island," from the Jules Verne story; and a serial special, the title of which will be announced later.

The two-reel program will consist of eight "Three Stooges," top favorites by popular choice for many years; six "All-Star" comedies, eights assorted comedies and six comedy reissues.


Turn Down Truman Bid for TV Set Tax

WASHINGTON, May 2—The House Ways and Means Committee today rejected President Truman's request for a higher tariff on radio and television products, as a tax on television sets.

At present there is a 10 cent per pound tariff on the sound parts of TV sets. The video parts of television sets, however, are tax-free. They account for the bulk of the cost and the President asked that the entire set bear the 10 per cent tax.

Arbitration Postponed

Hearing of the Elsmo Theatres arbitration case, in which S. H. Fabian, head of Fabian Theatres, is serving as arbitrator, which was scheduled for today, has been tentatively set for May 17. Postponement was necessary to enable all parties involved to attend.

B-L Sets 18

(Continued from page 1)


NEWSREEL PARADE

THE Loyalty and May Day activities are current newsreel highlights. Other items include sports, politics, and natural disasters.


Completed were: "Stage to Town" (formerly "Lost Stage Valley"), "Whitman the Billy the Kid," "The Crenshaw Fair," "Legionnaires," "Vigilante Hideout," "Reel Stella," "20th Century-Fox, and of Living," United Artists.

COAST PRODUCTION AS 2-1 Films Start

Hollywood, May 2—The production index showed a healthy gain in the last week, rising to a total of 39, from Twelve pictures were started and completed.


Completed were: "Stage to Town" (formerly "Lost Stage Valley"), "Whitman the Billy the Kid," "The Crenshaw Fair," "Legionnaires," "Vigilante Hideout," "Reel Stella," "20th Century-Fox, and of Living," United Artists.

LEGION REVIEWS 10 Classes One as 'B'

Ten additional pictures have reviewed by the National Legion Decency, with one Universal-release, "Madeleine" receiving a B rating.


In Class B-1 are "Two for the "Eve," "Eve Dancer," and "M-G-M's "My Street."
As predicted for the Special Pre-Release engagements of "ANNIE GET YOUR GUN" in

CLEVELAND
ATLANTA
DAYTON
EVANSVILLE
ST. LOUIS
HARTFORD
NORWICH
SAN FRANCISCO

More people paid more money to see 'ANNIE GET YOUR GUN' than any other TECHNICOLOR musical in film history!"

*MEMBER! "ANNIE" IS JUST ONE OF M-G-M's "TERRIFIC TEN!"

M-G-M's "SAY IT WITH PICTURES" TRADE SHOWS HAVE BEGUN!

"THE ASPHALT JUNGLE" is the talk of every film row!
"FATHER OF THE BRIDE"—May 9
"THE SKIPPER SURPRISED HIS WIFE"—May 10
"STARS IN MY CROWN"—May 11
"DEVIL'S DOORWAY"—May 12
"MYSTERY STREET"—May 16
and of course you can't miss
"ANNIE GET YOUR GUN"—May 23
"THE HAPPY YEARS"—May 24
"DUCHESS OF IDAHO"—June 13
"THREE LITTLE WORDS"—June 23

M-G-M FIRST IN PICTURES!

(Don't Relax Until We Axe The Movie Tax!)
The Decade of Opportunity: 1950-1960

How it will affect the recreation and amusement industries

By the 1940's, the average industrial worker had more than twice as much free time for recreation as the worker of the 1890's. Practically everyone had come to accept recreation as one of the necessities of life.

And recreation had become big business. Consumer expenditures for recreation—for entertainment and amusement; spectator sports; reading, hobbies, pets, and toys; organizations and clubs; radio, television, and musical instruments; and sports and sports equipment—were $3.9 billion in 1940. Since then they have soared to a record-breaking $10.1 billion.

What will they be 10 years from now?

Conservative estimates point to a potential growth of more than 20% by the end of the decade. This means that by 1960 Americans should be spending some $12.1 billion a year for their recreation.

Here are some of the reasons why the next 10 years should prove a Decade of Opportunity for recreation industries.

1. By 1960 there should be 160 million Americans—10 million more recreation-minded consumers than there are today.

2. People will have more money. Average family income should reach $4029 a year by 1960 compared to the present average of $3646.

3. Records of past years show that during periods of high employment and high income people spend more for recreation. So, during the Decade of Opportunity those who provide recreational products and services may reap greater-than-average increases.

4. Further spread of the 5-day week, and wider granting of vacations with pay, should bring more demand—and more dollars—to the recreation business.

5. More company-sponsored recreational programs for employees, increasing interest in hobbies, and building up of
community recreation areas should mean more business for those who provide needed products and facilities.

Continuing growth of television, and the prospect of color-television within the decade should bring major gains in this branch of recreation.

There are other reasons, too, but they all point in the same direction: a cool $2 million a year expansion for the recreation business by the end of the decade of Opportunity.

And the ones who benefit most will be those who see the opportunity most clearly and plan most wisely to take advantage of it.

These plans will include things that we always have been important: keeping a step ahead of America’s sudden shifts in creative fads and fancies, providing products and services people want at prices they can afford to pay, and, perhaps most important of all, showing and telling the American people what you have to sell.

This means advertising. And in a nation where recreation is considered a necessity rather than a luxury, it means advertising that reaches great numbers of people.

* * *

All the magazines you can use to show and tell people what you have to offer, FE is by far the biggest.

LIFE is read by many million more people than read any other weekly magazine. It is read by more men than read any men’s magazine, by more women than read any women’s magazine. It reaches 1 out of every 3 families in the country—more families in any one week than are reached by any of the 10 biggest radio shows.

For advertisers in recreational fields, LIFE has other unique values. It is the most significant of all magazines to retailers. These merchants know that advertised-in-LIFE promotions are sure-fire volume builders, so they tie in with LIFE more than with any other magazine.

In addition, LIFE’s unique picture-and-word reporting—its exciting weekly highlights from the world of movies, theater and entertainment—have attracted and held the eager weekly attention of recreation-minded America. Because LIFE has itself become so vital a part of our national recreation, it is an ideal show-case for entertainments and amusements.

Advertisers know these facts. They are major reasons why during 1949 the recreation industries and businesses invested $3,657,887 to advertise in LIFE—over half a million more dollars—for-selling than they invested in their second-choice magazine.

So, as you consider your selling plans for the Decade of Opportunity, consider the advantages of showing and telling one fifth of the nation about your products or services in the youngest big magazine, the most vital and interesting big magazine, the biggest big magazine in America—LIFE.
Set Agenda for French Envoys

A three-week schedule of activities has been set up for the three French film delegates who will arrive here by S.S. Ill de France to familiarize themselves with the Motion Picture Association of America's Advisory Unit for Foreign Film Producers. They are: J.-P. Froger, president of the French Film Producers Association; Robert Carrière, asst. chief of the French Information Films, and G. Lourau, the French government's deputy director of advertising.

Their initial week will be devoted to study of the Advisory Unit program and various conferences. On May 23 they will meet with MPAA president Eric Johnston in Washington where they will also be feted by the French Embassy. Talks also have been arranged for them there with government officials. A week later they will visit Coast studios, production officials and confer with Joseph L. Breen, Production Code Administrator.

British Lion

(Continued from page 1)

General Film Distributors, has drawn to his new company other former key men in the Rank organization, among them Arthur Rank, who was one of Rank's closest financial advisers, and Josef Sonfo, former producer and managing director of Rank's Two Cities Films, and Ralph Bennett, former director and general manager of Rank's Eagle-Line.

Jack Zavitsanou has supervision within British Lion over his Independent Film Distributors' product. His film, "The Picture Under the G nameof agreement will be Albert Lewin's "Pandora and the Flying Dutchman," in Technicolor and starring James Mason and Ava Gardner. Production is now in progress in Spain and will be completed on stage here.

The new arrangement insures Woolf's producing units the reasonable use of British Lion's Shepperton Studios, which 20th Century-Fox recently relinquished, transferring its production activities here to Rank studio facilities.

British Lion exhibitors received the news of the Woolf-British Lion deal with enthusiasm, certain that it will result in a complete revision of bookings and will ease their film quota obligation problems.

Two American film men here also welcome the new situation, acknowledging that Eric Johnston's unit's booking plan was occasionally caused by Rank's showing American pictures as second features with questionable British product. They also foresee improved trading conditions, inasmuch as British Lion has no circuit commitments.

A progressively curtailed production throughout its organization and this year told stockholders it might discontinue production entirely in June if entertainment tax relief was not forthcoming from the government. The budget went to France for a film with no provision for entertainment tax relief, ABPC also has joined in the general tailing off of production activity here for some time past.

Reviews

"Cott '45"

(Tommy Broxter)

The parafilm values have been put into "Cott '45," a large-scale outdoor action drama in Technicolor. Randolph Scott and Zachary Scott are the male leads, symbolizing good and evil, respectively, with others in the cast including Ruth Roman, Lloyd Bridges and the late Alan Hale. The story, revolving around the production of the new Colt repeating pistols, has all the grand whoop-de-doo that makes Westerns popular. The plot contains greater development than usual in a Western, but with occasional scenes providing comedy.

Randolph Scott portrays a gun salesman who has his Colt pistols stolen by Zachary Scott, a dangerous outlaw. Before long Zachary is terrorizing the town. Randolph sees an opportunity to recover the Colts, and as a consequence, has to take them back and expose a crooked politician.

Another angle of the story involves a romance between Randolph and Miss Roman whose weakness husband, Bridges, is killed by Zachary after the two criminals have a falling out. Helped by their tribe of Indians, Randolph vanquishes the outlaw gang, and in a bangup climax, puts the finishing touches on the crimes. The screenplay, by Thomas Blackburn, serves as a resourceful groundwork though there are bits of dialogue that seem out of character. Scott, Elkins' product, makes the script appear, certain humorons incongruities creep in. Although the central character is engaged in the sonber business of eliminating the dangerous sonber, it doesn't detract from the story, which is told in an effective way.

Price, Joan Greenwood, Valerie Hobson and Alex Guiness are the principals. While the plot, ideas and direction of the pictures, produced by J. Arthur Rank, "Cott '45" is a definite step forward for Rank. Based on a true story, that deal to concocted, the treatment is in the nature of satirical comedy in the most delicate vein. Dennis Price, Joan Greenwood, Valerie Hobson and Alex Guiness are the principals. And though the character is engaged in the sonber business of eliminating the dangerous sonber, it doesn't detract from the story, which is told in an effective way.

"Kind Hearts and Coronets"

(J. Arthur Rank—Eagle-Line)

LIKE a straight-faced individual telling an ostensibly serious story which turns out to be a joke, "Kind Hearts and Coronets" plays tricks on its audience and then laughs at its own joke. It starts off as the Duke of Chalfont is awaiting the hangman's noose and, the atmosphere there is heavy, but a sandwich that arrives at the last minute, makes the screenplay, certain humorous incongruities creep in. Although the central character is engaged in the sonber business of eliminating the dangerous sonber, it doesn't detract from the story, which is told in an effective way. But, it is very British and stresses subtlety to the extreme of sometimes obscuring the intended humor, and is its type, this is an interesting addition to the list of English pictures which burlesque the placid, imperceptible characteristics of Englishmen. Scott, Holger directed and John Walsh was associate producer. Hames and John Dighton wrote the screenplay. Running time, 74 minutes. General audience classification. Release date: May 17.

"Rocketship X M"

(Lippert Productions)

EXPLOITATION possibilities are good in this imaginatively conceived and executed film about a rocket ship that sets out for the moon and lands on Mars instead. Based on the novel by Frank X. B. and completely sustained and a measure of credibility is achieved. Children especially will find "Rocketship X M" absorbing.

The story opens with a take-off of a rocket ship manufactured by private interests under government security restrictions. A crew of five set off for the moon but are diverted from their course in the ionosphere and land on Mars, where they discover that "inhabited" planets have been detected from a high state of civilization to savagery by something comparable to fantastic. Two of the five die on Mars. The others, attempting a return to earth, manage to transmit their report before the rocket ship crashes and is ruined. Lloyd Bridges and Osa Massen are romantic members of the crew, but this phase of the narrative is kept well subordinated. The supporting cast includes John Emery, Noah Berry, Jr., Hugh O'Brian andмотис Ankurn. Running time, 77 minutes. General audience classification. Release date, June 2.

Combine Two Top Mexican Studios

MEXICO CITY, May 2—Merger of Mexico's two leading studios, the Churubusco and the Azteca, is now underway. Emilio Azcarraga, exhibitor and radio station owner who, with Luis Rebolledo, founded the independent Churubusco studio in 1945, and Cesar San- tos Galindo, principal Azteca stockholder, conducted negotiations for the past year.

Services Tomorrow For Jerry Herzog

Funeral services will be held here tomorrow at the West End Funeral Home for Jerome (Jery) Herzog, 60, who died yesterday at the St. Joseph's Catholic Hospital, Manhattan. He was a reter of many years in the motion picture business, most recently as a distributor of foreign films. Surviving are the widow and a daughter.

SimPP Okay

(Continued from page 1)

dues by the corporaton would be established to operate a completion financing, with the contribution of an individual bank supplying funds as at present. Approvals were voted to industry and Bennett's Bank this past Thursday at a three-hour luncheon meeting that was called to explain the plan by members. SimPP members said they were interested in independent producers and film financiers and favored the steps currently being taken.

Proposes Research Body

The first step, Ardray said, is to engage a suitable research body to study the feasibility and objection, but largely on all pictures done by SimPP members and interested independent producers in the past 12 years, from inception to grosses. Ardray said he was told by a number of bankers that their experience in financing was that the combined records will be invaluable in future projects. He also said that the SimPP proposal is very attractive to large holders of risk money, which he indicated is a substantial part of the current supply in past 20 years.

He stated flatly, however, that no such combined record does not show the risk of dropping the whole financing project.

After extended questions on SimPP and looking for a fiscal institution which researchers who require support, Ardray, the president of the First National Bank, assisting him.

Plan Policy Board

Ardrey said the proposed corporation would be a voluntary one, controlled by a small policy board, composed of investment bankers, an economist, a professional financial advisor and a number of selected parties, but the picture is now being administered by a management, which would go on loans and other transactions. Ardray Trust is willing to pay the cost of proposed research, if the figure is acceptable. Ardray is in a favored position in the ultimate sale and is the preferred owner of the three-hour studio plan.

Declaring that production in Mexico will, if not be of excellent, will at least be due to the general difficulty, producers have in obtaining second-year financing. Ardray said the Bank Trust is desirous of investing at $1,000,000 in first-money financing this time.

Coast Services for Ernst Laennel, 49

Hollywood, May 2—Funeral services for Ernst Laennel, 49, director, and a nephew of the late Carl Laennel, will be held today for the widow and children.

Ralph Blum, 56, Agent

Hollywood, May 2—Ralph Blum, 56, veteran talent agent, died suddenly last night at his home in an apparent heart attack. The widow, the former C. Myers, a son and two adult children survive.
OMPO Meet

(Continued from page 1)

Wing it, will refrain from using it.

trade issues, along with the periodical really for the

ity in this industry campaign, the

eral administration, are to be

sensitive issues and possi-

leading the way, the

ene is likely to face.

Dempster declared at a

Thursday 24th that he

eliminated throughout, all enhanced by able performances by Monte Hale and

Paul Hurst.

Hearing his friend, Hurst, arrive in an Arizona town looking for work, Sheriff

Fast, who has set up a legend about his background and his titled

English brother, is an enterprising man who controls all local employment.

The mandates that he wants to be a respected citizen

but who is really a criminal, Barcroft hires a new hands, a stage holdup and

then has the new employee killed so that the blame for the holdup will rest on

the latter, Barcroft then framing Hale for the alleged murder of the sheriff

and has him jailed to await lynching. Hale escapes through a planned
getaway to prove that the sheriff's murder is a hoax.

Hale and Hurst expose the wrongdoings and with the help of the town's

assistant deputy manager to recast all law and order. The two then reveal that they are

special investigators sent by the governor to bring the town's criminals to justice. Direction by Phil Ford of this Mel Tuck production

is adequate.

Running time, 60 minutes. General audience classification.

"Outcast of Black Mesa"

(Columbia Pictures)

THE hard riding and fast shooting Charles Starrett and singing Smiley

Burnette are once again teamed in a satisfactory Western entitled "Out-

cast of Black Mesa."

Starrett plays the double role of Steve Norman, falsely accused of murder,

and the Durango Kid, who digs up proof to save Starrett's neck. The story

opens with the daughter of a mine owner accusing Starrett of murdering her

father, his partner. In flashback, he tells the story of how he was framed

by the help of the Durango Kid, he shows that not he, but a fake doctor is the brains behind the whole

plot. The doctor, it seems, wanted the partners out of the way so that he could

proceed to murder and gain his ends. The picture moves along at a nice clip and the story is unfounded

with a minimum of complications. Martha Hyer plays the girl and Richard Bailey

the "doctor." Colbert Clifton played the Durango Kid and Roy Barcroft directed. Barry Ship-

man wrote the screenplay, from a story by Elmer Clifton.

Running time, 54 minutes. General audience classification. April release.

NCA Convention

(Continued from page 1)

Nicollet Hotel. That system and an all-out attack against forced per-

centage film sales are the two top subjects on the agenda.

Berger is virtually certain of re-

election, along with Stan Kane, execu-

tive vice-president of the other

and the board of directors. It

is reported, however, that some big-


dent NCA members are opposing the trip and the Federation's re-

fusal to pay, or whether the trip continues, or not.

The Federal administration, tax,

television competition, showmanship pro-

gress, and, of course, film company

policies will be subjects for open public
discussion. H. M. Richey, MG-M;

Leon Bamberger, RKO Radio, and

20th Century-Fox, are scheduled to address the delegates.

Swanson Tour

(Continued from page 1)

Brackett-Billy Wilder production will be the host for special exploiters

and press screenings of the film, which will have its premiere at Radio City

Music Hall in mid-June. Conventions on its itinerary are:

Allied of Iowa-Nebraska, Omaha,

May 16; Allied Rocky Mountain, Der,

May 17-20; East of Nebraska, At-

lanta, May 19-21; Mid-South Allied,

Memphis, May 24; ATO of Indiana,

Indianapolis, May 14-16; Allied of

New Jersey, Atlantic City, June 16.

HE ALWAYS SHOWS UP WHEN NEEDED MOST...

AND HERE HE COMES NOW...

bigger and

ter better

before!

Copyright 1938, National
Comics Publications, Inc.
"THE BIG LIFT' IS A BIG BIG HIT!"

-Walter Winchell

That's the way they're coming from 20th! Back up the industry's "Movies Are Better Than Ever" Campaign!

**THESE PICTURES MEAN BUSINESS!...**

**NIGHT AND THE CITY** • WABASH AVENUE Technicolor • CHEAPER
**BY THE DOZEN** Technicolor • THREE CAME HOME • A TICKET
**TO TOMAHAWK** Technicolor • 12 O'CLOCK HIGH • LOVE THAT
**BRUTE • THE GUNFIGHTER • WHERE THE SIDEWALK ENDS**

There's No Business Like 20 CENTURY-FOX Business
Fabian Quits Arbitration Role; Foresaw Law Suits

Fabian, Estes to Run Pioneers’ Dinner

Si Fabian has been named chairman and Bernard Estes, publisher and director of the Mid-Century Dinner of the Motion Picture Pioneers, by Colleen F. Cohn, president of the Pioneers. This year’s dinner will be held in November at the Waldorf-Astoria Hotel here.

Producers’ Guild Starts Functioning; Perlberg President

Hollywood, May 3—Incorporation papers were filed today at Sacramento by the newly-formed Screen Producers Guild, which completed organization formalities in a series of meetings concluded this week.

William Perlberg, who conceived the idea some months ago and spearheaded the movement which attracted approximately 500 producers to membership, is president. Arthur Freed is first vice-president, Jerry Wald is second vice-president, Sol Siegel is secretary, and Jack Cummings is treasurer.

Membership in SPG, which specific—

Felix Sommer Gets Kirby Post at U-I

Felix M. Sommer will take over the major duties formerly handled by the late Charles A. Kirby, who was vice-president of Universal-International Films, it was announced here yesterday by Joseph H. Seidelman, head of foreign operations for U-I. Sommer had been Kirby’s assistant.

With Universal International since July, 1946, Sommer worked in the editorial department of Universal studios in 1941 and at the Hal Roach Studios from 1935 to 1940.

IT’S VIVID REALISM, VIOLENT ACTION!

A Paramount Picture

Reservations On Compo Still Stand: TOA

Sunday Qualifications to Be Made at Chicago Meet

Following a meeting here yesterday of top Theatre Owners of America officials, it was decided that the organization will stand on its previously stated position with respect to the Council of Motion Picture Organizations. When the meeting to organize the latter gets underway in Chicago on Monday, moreover, TOA’s experts have been ordered to the Chicago meeting with no change in its established attitude, namely, that COMPO will have TOA’s endorsement and support—with reservations.

TOA’s reservations, it is reported, apply principally to the nature of COMPO’s financing, but also to the specific activities for the all-industry organization and the composition of its executive structure.

Meanwhile, the industry at large no

New Divorce Stays Asked

Washington, May 3—Loew’s, Warner Brothers and 20th Century-Fox have asked the U. S. Supreme Court to act immediately to further stay the divorce and divestiture provisions of the New York Statutory Court decree.

The deadlines for divorce and divestiture were to have dated from—

Hyndman Heads E-K Motion Picture Sales

Donald Hyndman, manager of the East Coast division of Eastman Kodak’s motion picture department, has been promoted to general sales manager of the motion picture department with headquarters in Rochester, N. Y. M. Stile has been named to succeed him in the East Coast post here.
McCarthy Will Seek to Secure Full Italian Film Remittances

John G. McCarthy, managing director of the Motion Picture Association of America, whose interests extend to Rome, Italy, is here today. McCarthy is on his first trip to Rome, Italy, and the theme of his visit is to investigate conditions under which American films can be brought into Italy and the full extent of remittances the industry can make to Italy in this line of business.

McCarthy has been appointed by the Motion Picture Association of America to make an extensive study of the foreign film market, particularly in Italy. His mission is one of the most important in the history of the industry, as it involves the interest of the entire world and the future of the film business in Italy.

During his stay in Rome, McCarthy will confer with the Italian Film Industry and will be present at the opening of the new Italian Film Festival, which is scheduled for June 1st. He will also visit the studios of the major Italian film companies and confer with their executives.

The Italian Film Industry has been experiencing a steady growth in recent years, and McCarthy's visit is expected to have a significant impact on the development of the industry in Italy.

FAIRBANKS IN LONDON

Fairbanks in London On Production Deal

London, May 3—Douglas Fairbanks, Jr., has arrived here from Hollywood to star in "Mrs. Drake's Daughter," which is going into production at the Walton-on-the-Thames studio on May 22. While here Fairbanks is expected to sign a five-year contract with the production organization set up by himself, Jack Warthen and the Schroeder-Rockefeller New York investment house to make a series of films abroad.

Fairbanks is unwilling to reveal details of the plan, but it is understood that the arrangements are on the same lines as his contract with M-G-M, which was for four to six films in its first year. J. Arthur Rank, Fairbanks' agent, is not connected with the venture.

5 Go Into Production At 20th-Fox In May

Hollywood, May 3—Five pictures are scheduled to go into production at 20th-Fox this month, according to enthusiastic reports from production office. Among the films are "The King and I," "The Maltese Falcon," and "The Little Foxes." The directors are John Ford, Lewis Milestone, and Henry Hathaway. The stars are Olivia de Havilland, Errol Flynn, and Joan Crawford.

Terrell to Meet With M-G-M Exponents

Dan S. Terrell, M-G-M exploitation director, will hold conferences in New York, starting May 17, with his field representatives. The sessions will follow the general sales conferences to be held in New York, Chicago, San Francisco and Toronto, and future campaigns, particularly in relation to "Annie Get Your Gun," will be discussed.

GPE Lists $61,327 Loss

General Precision Equipment Corp. reports net sales of $4,976,846 for the three months ended March 31, compared with $4,952,395 for the quarter ended March 31, and the company reports a net loss of $61,327, compared with a profit of $124,779 in the corresponding period of last year. Directors of General Precision have declared a dividend of 25 cents per share, or $2.75 million, on the common stock.

Mike Simons Gives "Showmanship" Talk

Little Rock, May 3—A discussion of showmanship at the convention of the ITO of Arkansas was led today by Mike Simons, assistant to H. M. Rickett, head of M-G-M exhibitors, who has been connected with the industry for many years. The discussion covered the various aspects of showmanship, including the importance of advertising and promotion.

W 37½-Cent Loew Dividend

Regular quarterly dividend of 37½ cents was declared by Loew's yesterday on the common stock, payable June 30 to holders of record on June 13.
IT WILL HIT LIKE A SHOT OUT OF A

COLT .45

THE GUN THAT BECAME THE LAW OF THE LAND!

STARTED WITH A BIG WARNER BROS. BANG -- HARTFORD NOW!!

RANDOLPH SCOTT
RUTH ROMAN
IN "COLT .45"

WITH ZACHARY SCOTT
DIRECTED BY EDWIN L. MARIN
PRODUCED BY SAUL ELKINS
WRITTEN BY THOMAS BLACKBURN
TOA Stand on COMPO

(Continued from page 1)

TOA has gone on record as opposed to a $600,000 budget for COMPO, on the ground that the labor problem is not a matter to be submitted to a third party. It was reported yesterday that not only does TOA want "a joint program and modest financing," as previously reported, but it will urge at the forthcoming meeting that COMPO function as a project-by-project basis rather than on any overall program. TOA reportedly will seek to have COMPO activities approved and financed individually before being undertaken, it was said.

The Chicago meeting is expected to be attended by TOA members and Levenger, late chairman of the Chicago trade committee who apparently will not attend.

New Divorce Stays

(Continued from page 1)

Feb. 8, the effective date of the decree. This was pushed back to May 8 when the three companies appeared at the high court. It is now apparent that if the Supreme Court does not act on the appeal by that date, the cases even not having been heard at the court as yet. Accordingly, the companies have requested a stay of the operative date until the Supreme Court decides whether or not it will hear the appeals.

The Justice Department is inclined to oppose the request for a further stay, and the matter is further complicated by the fact that Justice attorney Philip Marcus, in charge of the case, entered the hospital today for surgery, much as a week of observation. The Department may ask the high court to hold off action on the new request for another week or 10 days. If Justice does make such a request or opposes the companies' pleas, the matter will probably be assigned to one of the high court justices for an immediate decision.

Producers' Guild

(Continued from page 1)

...will not function as a bargaining agency but will concentrate on public relations and matters affecting individual industry harmony and welfare, is open to any producer gainfully employed who has produced three or more feature pictures and to short subject and cartoon producers who have made six or more subjects. First official meeting of the SPG will be held on May 6 in Chasen's Restaurant.

UK Finance Bill Eases Tax on Stage Shows

London, May 3—Exhibitors in a dim view of the theater administration tax concession contained in the recent British finance bill, voted today, with some 250 representatives of the combination film-stage shows. With a quarter of the total program consisting primarily of short subjects rather than major remainder in films, the tax will be levied in the proportion of two-thirds to one-third of the gross at rate applying to stage plays.

Exhibitors here still feel that Cc...
Review

"Rock Island Trail"

(Republic)

IN "Rock Island Trail," Republic offers a roisterous, colorful outdoor film which pays off in compensation for what it lacks in story value.

With Joseph Kane as the director and Paul Malvern as associate producer, it has plenty to recommend it, especially for the grass-roots situations. Cast includes Frank L. Smith, Wallace Beery, Rafe Duffer, Bruce Cabot, Chill Wills, Adele Mara, Adrian Booth and Jeff Corey. The story depicts the romance and drama of railroad building in the West, despite the riotous objections of Indians, and sabotage by the steamship and stage coach interests, who stood to lose when the railroad was through. It is photographed in Trucolor.

Tucker makes his Reed Loomis a rough-and-ready figure who is not afraid of a fight with his enemy, Cabot, or with anyone else opposing him. Cabot, too, is properly villainous.

The story, however, has little originality. Tucker is chief construction engineer for the Rock Island Railroad. His ambition is to push the line ever westward, and Cabot (played by Chill Wills) opposes this and tries to sabotage the attempts. Tucker, nevertheless, keeps extending the line, bridges the Mississippi, and influences the government and bankers to aid him. Eventually, he wins his point, and also Miss Mara, a banker's daughter, who originally was engaged to Cabot.

Indian fights, destruction of a bridge by Cabot and bar-room brawls provide excitement and are well staged. Wills as a quaild engineer working with Tucker is excellent. Grant Withers plays the girl's father, and it is nice to see him back again. Miss Mara as Tucker's girl, and Miss Booth as an Indian princess, are satisfactory, and so is Corey in the minor role of Abraham Lincoln, portrayed as a struggling lawyer.


Running time, 90 minutes. General audience classification. For May release.

Fabian Quits

(Continued from page 1)

Fabian declared: "When I was first approached to play this arbiter in this matter, I accepted, having in mind that there was no possibility that this would prevent another law-suit in the industry. I also felt that possibly a pattern might evolve out of this arbitration which could be extended to other situations and thereby relieve the industry of some part of the burden of government by the courts.

Sees 'Chain Reaction'

"The contemplated arbitration, however, accomplishes none of the objectives. Clearances have a tendency to have a chain reaction and any decision which might be made in regard to these three theatres (Hi-Way, Stratford and Barnum and Bailey) will undeniably affect other theatres in the city of Bridgeport. These other theatres, not being subject to the award of this arbitration, will then undoubtedly, if dissatisfied, go to court so that court action will be initiated." Stating that he was declining to act as arbiter for these reasons, Fabian added that he is "still most willing to act" if all theatres which might possibly be affected are parties. He said he still believes strongly that arbitration can settle almost all of the disputes that arise in the operation of the motion picture business. He believes just as strongly that unless arbitration of some sort is not adopted by all members of our industry, we can never realize the full potential of our business," he added.

Seek Another Arbitrator

Monroe E. Stein, counsel for Elmwood, said yesterday that he and other attorneys involved in the case are hoping that another arbitrator, with a more practical industry background, could be found if Fabian does not return to the case.

The initial hearing in the case, which Fabian had scheduled for Thursday, was held at the Film-Artists Arbitration Association office here, was tentatively postponed to May 17. Now that date no longer stands, it was indicated.

AAA was to "administer" the case and provide appeal personnel.

Bills to Allow

(Continued from page 1)

Under the bills, which Miller said he is expected to be passed by the City Council in about two months, motion picture theatres may be constructed in the future at (1) a site for the theater situation either above or below street level, and (2) a site for a building, not less than 12 stories high, within 500 feet of an existing church or school and 1,000 feet of any residential neighborhood. In both instances, however, adequate provision must be made for exit.

Thus, according to Miller, it will be possible hereafter to locate a public picture or legitimate theatre on any floor of a new skyscraper. Or it will be possible to construct a theatre in the basement of a new building.

Miller explained that the elimination of Class III theatre construction, there will be allowed in Greater New York only the building of theatres in Class II and I. A Class I house is described as fireproof, while a Class II theatre is identified as one of fire resistant construction. Class III houses are fire resistant, although prior to conversion they may not have been. The committee that assisted Quinn in the drafting of the bills was of the opinion that Class III construction could be eliminated since it is just as cheap to build a Class II house," according to Miller.

Ridge Trust Suit

(Continued from page 1)

covers not only the Ridge claim, but also claims of other theaters operated by the plaintiffs, the Bartelstein Circuit, which are the Elmo, Newberry, Standard, Oakley, Annette and "152".

Harbach Is Elected

(Continued from page 1)

He succeeds Fred Ahlert who served two one-year terms.

Other candidates are: Oscar Hammerstein and Saul Bourne, vice-presidents; George W. Meyer, secretary; Louis Bernstein, treasurer; A. Walter Kramer, assistant secretary; Frank H. Comor, assistant treasurer.
MIGUEL CONTRERAS
TORRES'S GREATEST
EPIC FILM

PANCHO VILLA
Returns!

WITH
Leo CARRILLO

AND A CAST OF
10,000

It's dynamite
in the box-office!

WORLD PREMIERE MAY 11th
AZTEC THEATRE—San Antonio, Texas
May 14th—MAJESTIC THEATRE, Brownsville, Texas
May 23rd—PLAZA THEATRE, El Paso, Texas
May 29th—KIMO THEATRE, Albuquerque, New Mex.

Opening in June
LOS ANGELES, CAL.
DALLAS, TEXAS
HOUSTON, TEXAS
FORT WORTH, TEXAS
NEW ORLEANS, LA.

H. C. FILMS RELEASE Hispano Continental Films, 25 West 45th Street, New York
supreme Court to Hear Pleas for New Stays

Justice to Oppose WB, new, 20th-Fox Motions

WASHINGTON, May 4.—Supreme Court Justice William O. Douglas will hear argument next Friday on the motion of Loew’s, 20th-Century-Fox and Warner Brothers for further stay in the effective date of the divestiture and divorcement decisions of the New York State tax court.

The argument was made necessary in the government notified the court that it would oppose the company's applications. Justice Jackson recently would hear motions involving New York cases but he always

(Continued on page 4)

Rank Firm on Studio’s Close

By PETER BURNUP

CHICAGO, May 4.—In the British amusement tax is

Worker Rank will ex his previously announced plan to retire from the Allied Film Studios, retaining his Pinewood liens for his own use, the producer

(Continued on page 3)

Paramount Elects Weitman, Hyman

Robert M. Weitman and Edward L. Hyman have been elected vice-presidents of United Paramount Theatres.

Weitman started in the Paramount Managers' Training School, in 1926, eventually becoming managing director of the Paramount Theatre and more recently assumed additional duties of a top Paramount circuit executive.

Hyman joined Paramount in Detroit in 1940.

Washington, May 4—Chief Justice William O. Douglas will hear argument next Friday on the division of Motion Picture Association of America vice-president, not available as a candidate for executive vice-president of the Council of Motion Picture Organizations, the paid administrative post in the group, which is scheduled to be set up in Chicago on Monday.

Information to that effect has been received by numerous groups which will send representatives to the Chicago meeting, it was learned yesterday.

Harmon, who headed the industry's War Activities Committee, has been mentioned frequently as a likely candidate for the new COMPO position.

Names of numerous industry people have been mentioned as probable candidates but indications are that none will be carried to the Chicago meeting with anything resembling

(Continued on page 4)

NCA Ends ‘Truce’ With Distributors

MINNEAPOLIS, May 4—North Central Allied closed its two-day session here today with an open declaration of war on major film distributors who attempt to enforce compulsory percentage and conditioned buying in the sale of product.

Benjamin N. Berger, president, (Continued on page 4)

Chicago Ordinance Is Virtual Drive-In Ban

CHICAGO, May 4—The City Council has enacted an ordinance which substantially bans construction of drive-in theatres within the City.

Another stipulate that "no part of any outdoor drive-in theatre shall be located closer than 2,000 feet to the boundary of any district zoned for residential use. It also forbids the screen to be visible from vehicles on any nearby street.

Cinerama May Widen Vistas

For Exhibition

Rental Equipment Would Raise Admission Prices

By CHARLES L. FRANKE

HUNTINGTON, L. I., May 4.—Cinerama, the new, rockefeller-financed projection process, was demonstrated here today to trade press representatives. It could completely revolutionize the projection end of the motion picture business beginning early next year if the plans of the development's sponsors materialize.

The new process would (1) substitute rental of projection equipment to theatres for outright sale, (2) double the num-

(Continued on page 4)

TV A Sets Pay Scale Terms

Terms for the first code of wage scales and working conditions covering performers in television were taken up yesterday by Television Authority, representing the agencies, radio, variety and some actors' guilds, and the major networks and advertising agencies in a meeting here follow-

(Continued on page 4)

Skouras, Balaban on Boston's Honor List

Boston, May 4.—The local Chamber of Commerce in conjunction with the Boston Jubilee Committee will honor 50 of the nation's industrial leaders at a luncheon at the Copley Plaza here on May 18, including Barney Balaban, president of Paramount, and Spyros P. Skouras, president of 20th Century-Fox.

They will be honored for "extraordinary achievement in the field of public service."

THE LAWLESS

A Paramount Picture
E. P. Arnall, Society of Independent Motion Picture Producers, is going to hold his first meeting in the New Haven Clearing House Tuesday evening to discuss the many controversial drama themes in addition to the more or less standard type of plot that goes into picture output. Arnall said here yesterday. Their first, "The Lawless," which is now awaiting release, concerns beef ranchers, who are out to get away from the law in Mexico.

Pine said he has other story properties concerning racial problems and the like and hopes to put them in production shortly, pending approval of the Paramount production board. Racial producer-director, famed for producing and directing "Triumph," and producer and others "more substance, more to work with," he said.

He will recommend special marketing of "Lawless," with long initial runs at smaller houses to be followed by regular circuit bookings. Pine came here from Houston, where the premiere of the Pine-Thomas production of "Eagle and the Hawk" was held last week. Thomas also attended the opening in company of an eight-member troupe of performers, including John Wayne and Will Bledsoe, and all will tour Dallas, Fort Worth, New Orleans, Atlanta, Baltimore, Los Angeles and San Francisco for other openings.

The team has just completed "Squall" and will place "Passage West" on location before the cameras later this year.

Production costs still are too high and chances are that producers are moving toward the solution by way of cutting shooting time and avoiding material which ordinarily winds up in the cutting room floor, among other measures. Cutting salaries is not the answer, he added.

More ‘Controversial’ Themes Go on Pine-Thomas Schedule

William Pine and William Thomas, Paramount producers of action picture, will be taking on more controversial drama themes in addition to the more or less standard type of plot that goes into picture output, Pine said here yesterday. Their first, "The Lawless," which is now awaiting release, concerns beef ranchers, who are out to get away from the law in Mexico.

Pine said he has other story properties concerning racial problems and the like and hopes to put them in production shortly, pending approval of the Paramount production board. Racial producer-director, famed for producing and directing "Triumph," and producer and others "more substance, more to work with," he said.

He will recommend special marketing of "Lawless," with long initial runs at smaller houses to be followed by regular circuit bookings. Pine came here from Houston, where the premiere of the Pine-Thomas production of "Eagle and the Hawk" was held last week. Thomas also attended the opening in company of an eight-member troupe of performers, including John Wayne and Will Bledsoe, and all will tour Dallas, Fort Worth, New Orleans, Atlanta, Baltimore, Los Angeles and San Francisco for other openings.

The team has just completed "Squall" and will place "Passage West" on location before the cameras later this year.

Production costs still are too high and chances are that producers are moving toward the solution by way of cutting shooting time and avoiding material which ordinarily winds up in the cutting room floor, among other measures. Cutting salaries is not the answer, he added.

Ship Palsy Trailer Over the Weekend

The trailer for the current United Cerebral Palsy Association’s campaign film to help raise funds for the selling and correction of the 500,000 afflicted Americans, most of them children, will be shipped with the next five issues of all five newspapers this weekend.

The two-and-one-half-minute trailer was made by Paramount and features Alan Ladd and William Demarest, who will be shown next week in several network theatres in addition to the more than 7,000 which have enlisted for complete UCPCA campaign activities. The trailer contains a general appeal for public help in achieving the $5,000,000 campaign goal.

Rank

"Continued from page 1"

said here today upon his arrival from the U.S.

The Denham studios are entirely dark at present and Pinewood studios are being used only by independent producers with no distribution deals involved with Rank.

Tax adjustments made in the government’s new financing for combined stage and film shows will not mean a swing to stage presentations, Rank said, apparently unsure of the extent of the cost savings that have been announced to switch from four of his largest houses to a vaudeville policy.

Rank announced that he made agreements while in America to produce films here on a “split cost” basis with three or four Hollywood companies, including Paramount. He mentioned no specific projects except that the British firm is to stage "The Yankee Quartet," which is now approaching completion and will be released in the Western Hemisphere by Paramount.

The producer reiterated that in the event of a tax reduction he is prepared to issue a full-scale production schedule.

The trailer for the current United Cerebral Palsy Association’s campaign film to help raise funds for the selling and correction of the 500,000 afflicted Americans, most of them children, will be shipped with the next five issues of all five newspapers this weekend.

The two-and-one-half-minute trailer was made by Paramount and features Alan Ladd and William Demarest, who will be shown next week in several network theatres in addition to the more than 7,000 which have enlisted for complete UCPCA campaign activities. The trailer contains a general appeal for public help in achieving the $5,000,000 campaign goal.

The Denham studios are entirely dark at present and Pinewood studios are being used only by independent producers with no distribution deals involved with Rank.

Tax adjustments made in the government’s new financing for combined stage and film shows will not mean a swing to stage presentations, Rank said, apparently unsure of the extent of the cost savings that have been announced to switch from four of his largest houses to a vaudeville policy.

Rank announced that he made agreements while in America to produce films here on a “split cost” basis with three or four Hollywood companies, including Paramount. He mentioned no specific projects except that the British firm is to stage "The Yankee Quartet," which is now approaching completion and will be released in the Western Hemisphere by Paramount.

The producer reiterated that in the event of a tax reduction he is prepared to issue a full-scale production schedule.

Frank Tichenor, 69, Early Film Leader

Frank A. Tichenor, 69, who as president of the General Film Corporation until 1919 headed one of the largest industry firms of the time, died at his home in Greenwich, Conn., yesterday. After forming the Eastern Film Corporation in 1919, Tichenor turned his attention to the development of sound films invention, but in later years turned to publishing, where he wrote a volume of short stories, "Fugitive."
Motion Picture Daily

Palsy Collections Authorized by ITOA

Breaking a precedent, the New York Independent Theatre Owners Association meeting held here yesterday passed a resolution authorizing audience collections in member theatres for the Cerebral Palsy Drive in conjunction with the showing of the Alan Ladd trailer.

The move required waiving of a standard organization rule of one health week collection each year.

Para. Widens Owen's Area

Six branches have been added to the nine already under the supervision of the Eastern-Southern division headed by Hugh Owen, it was announced here yesterday by A. W. Schwalberg, president of Paramount Film Distributing Corp.

The branches, which were formerly administered in Cleveland by the late Harry H. Goldstein, Mid-Eastern division manager, include Cleveland, Cincinnati, Detroit, Philadelphia, and Washington. Owen will supervise all 15 branches from his New York headquarters. The nine original branches in the Eastern-Southern division are: New York, Albany, Atlanta, Boston, Buffalo, Charlotte, Jacksonville, New Haven and New Orleans.

All branch managers will continue in their positions.

Martin in New Quartet

Ralph Martin, who represents the magazine Seventeen in the motion picture industry, is in new quartets here at 688 Madison Avenue, new location of the Triangle Publishing Co., which publishes Seventeen.

"I was part good before... I'M ALL BAD NOW!"

Screaming! New Sensation from Warner Bros.

THE WHOLE HUSHED-UP STORY OF TODAY'S WOMEN BEHIND PRISON BARS

Dr. Tax: Myers

The Caged!

PALSY COLLECTIONS AUTHORIZED BY ITOA

Breaking a precedent, the New York Independent Theatre Owners Association meeting here yesterday passed a resolution authorizing audience collections in member theatres for the Cerebral Palsy Drive in conjunction with the showing of the Alan Ladd trailer.

The move required waiving of a standard organization rule of one health week collection each year.

STARS STARRING ELEANOR PARKER with AGNES MOOREHEAD and A BRILLIANT CAST YOU'LL NEVER FORGET. DIRECTED BY JERRY WALTERS. WRITTEN BY VIRGINIA KELLOGG and BERNARD C. SCHMIDT. MUSIC BY MAX STEIN. PRODUCED BY JOHN CROMWELL.
Cinerama Widens Vistas
(Continued from page 1)
her of projectionists employed by theatres, and, (3) increased admission prices. After all, it would create a new “system” for the production of pictures and perhaps alter the present methods of directing films.
Cinerama has been erroneously defined as “third-dimensional” projection. Actually, the process embodies what has been elaborated as “peripheral perception” together with third-dimensional sound. Today’s demonstration of the process was on a concept of projection in whose “chord” width was some 60 feet. Height of the screen was about 18 feet.

Uses Three Machines
Three projection machines, electrically synchronized, were situated, triangle fashion, at the rear of the screening room, some 60 to 80 feet from the program in which they were located at various points behind the screen, and another was at the rear of the room.
The pictures projected on the screen were, in fact, one film of the Hudson River as viewed from a speedboat, showing not complete view of the water but substantial masses of the screen long on both sides as well. Another film which takes the audience on a roller coaster ride gives the viewer the impression of being an occupant of the vehicle as no ordinary projection.
Each projector casts separate images on one-third of the screen. The picture on the screen is a blend of the three individual projections. The films shown today showed slight distortions where the individual projections met, but inventor Fred Waller, who is president of Vitarama Corp., manufacturers of the new process, said that problem has been solved and will not be manifest in the new machines that will be constructed.
The new machines will display here a cost of $70,000 to make. After mass production reaches a certain point a trio of projectors will be available for $30,000 to construct, according to W. French Githens, chairman of the executive committee of Vitarama. Githens said it is hoped that by Dec. 1 the process will be in use at one of the Broadway “show-cases.”
Films will have to be produced especially for the process, a “three-lined” camera being necessary. Negotiations are underway with a Hollywood producer for the making of a feature, completion of which is planned for before Dec. 1.
Githens said the trio of projectors will be rented to theatres for a percentage of grosses, and that it is expected that admission prices will be raised on the theory that the public will be getting more for its money.
One of the demonstration’s guests, George Carman, front of the Motion Picture Theatre Owners of Maryland (Allied), commented on this, perhaps facetiously, that exhibitors have been working to construct, admissions and the new process probably is the answer.
The screen itself is composed of one-inch wide strips of white celluloid-like material, each strip being copiously perforated.

Harmon and Compo
(Continued from page 1)
unnecessary backing in advance of the session.
Delegates and aides scheduled to attend Monday’s meeting at the Drake Hotel include the following:
Leo Brecher and Oscar Doob, MMPTA; Roy Brewer and Art Arthur, MPIC; Abel Green and Jack Alliston, producers; Rotis Harvey and William Graeber, PCCTO; Gunther Lesing and Michael Moore, MMPTA; Robert J. O’Donnell and Marc Wall, Variety International; Trueman T. Renibusch and Nate Yacoub, Allied States; Gael Sullivan and John Balaban, TOA; Ned E. Depinet and William Rodgers, MMPTA; Max Cohen and Harry Brauchler, TOA.
In addition, Abram Myers, chairman of COMPO’s sub-committee on taxes, and Sam Finauksi, TOA president, have been invited to attend. Jack Kirsch, president of Allied of Illinois, will be in attendance as an alternate for Renibusch, who may not be able to attend all sessions.
Hammon will be secretary of the conference committee, not a delegate from the MPAA.

TV A Pay Scale
(Continued from page 1)
announcing to the public by a new organization. The new organization has not been given jurisdiction over video by the Screen Actors Guild and the Screen Extras Guild.
TV A has proposed a minimum $15 per one-hour telecast, $65 for a half hour and $75 for an hour. All costs plus all rehearsal fees of $6 per hour with the rehearsals not to be less than three hours in any day. A television shop is asked and the proposed contract would give the performer the equivalent to his original fee for each time the program presented in which he appeared is shown in the same area.
Claiming to represent 25,000 performers, TV A wrote that telecasts would be permitted from any television studio or television theatre located not more than three hours from any television or radio theatre or public places where admission is paid. Also, there are to be no pick-ups from theatres without the permission of the producers.
George Heller, executive director of TV A, disclosed yesterday that by the end of the week the board the following officers have been elected: Lawrence Tibbett, chairman; James Armfield, vice-chairman; Norman Payne, secretary; Washington Carpenter, treasurer; Margaret Webster, second vice-chairman; Robert Sisco, third vice-chairman; Ken Carpenter, fourth vice-chairman; Harry Elders, fifth vice-chairman, and Jerry Baker, treasurer.

MR. EXHIBITOR: LOOK WHO'S ON YOUR SIDE!

ALL YOU HAVE TO DO IS CALL!

Copyright 1990, National
Comics Publications, Inc.

...COLUMBIA'S NEW FEATURE SEI
**MGM Sets 27 Through Aug.**

M-G-M will release a minimum of 14 pictures between now and the end of August and a total of at least 27 from last Jan. 1 to the end of August. It was announced this weekend by William F. Rodgers, sales vice-president.


The 27 so far planned include one reprint, "Blossoms in the Dust," and compares with 24 for the same months in 1949, when 23 and one reprint were released. For the calendar year of 1949, M-G-M released 32 new pictures and two reprints, for a total of 34.

Rodgers will discuss sales plans for the 14 scheduled and three unscheduled pictures at all three conferences. For May the company will have "Re-..." (Continued on page 3).

**SEG and Producers Sign 3-Year Pact**

Hollywood, May 7—Major producers and the Screen Extras Guild on Friday signed a new contract which will run until Oct. 25, 1953. Either party may re-open negotiations on Oct. 25, 1953.

**Exhibitor Support Will Keep Films Off TV: Yates**

Hope Heads All-Star Benefit for Palsy

Bob Hope, national chairman of the United Cerebral Palsy Associations' $5,000,000 campaign, under way this month, will head an all-star benefit performance at the Chicago Civic Opera House on May 28. The 3,000-seater has been sold for a gross of $90,000 for the performance, which will be broadcast over a national radio network.

Frank Sinatra, Perry Como and others now being lined up will appear with Hope.

Hollywood, May 7—"Republic or any other producer can be deterred from trying to find other revenue sources, including that of television, if exhibitors will peel off their coats and go to work," declared Herbert J. Yates, president of Republic, following his recent return from Rock Island, Ill., where the company, in conjunction with United Paramount Theatres, conducted an extensive campaign for Republic's "Rock Island" in that city and in nearby Moline, East Moline and Davenport.

Yates disclosed that Republic spent $75,000 and used seven Hollywood Extra-Committers to keep movies off TV.
THIS week and in the weeks immediately following, thousands of exhibitors throughout the country will launch newly prepared 'showmanship' campaigns, the result of more than a month's planning and preparation. The campaigns are the evidences of the new spirit, the revival of confidence and positive determination, which were instilled in the approximately 10,000 theatre men who attended the 20th Century-Fox Showmanship meetings in March.

Reports on scores of campaigns, individual as well as jointly planned city and regional efforts, have been reaching this desk for days past. The striking thing about most of them is that there is nothing radically new or startling about their fundamentals, either in conception or execution.

Many are imaginative, ingenious and, at the same time, practical. But virtually all campaigns are blood-brothers to the tried-and-true formulae which have always been the stock in trade of showmen everywhere. There are effective advertising and publicity campaigns, exploitation devices and, above all, all kinds, tie-ups, promotions and stunts of every description. They have always been good. They are still good. The fact that there is little that is new about them is of minor consequence.

The important thing is that in total the showmanship campaigns now being launched represent a back-to-work movement on the part of theatremen everywhere. When showmen really go to work, there is certain to be a good result.

Many trade observers, intrigued by the close similarity of purpose in National Exhibitors Film Co. and the projected Motion Picture Equity Corp., the idea for which was unveiled at the Society of Independent Motion Picture Producers' meeting in Hollywood last week, immediately set about doing some imaginative match-making.

NEFC is the company formed by leading exhibitors last year with the announced intention of raising financing for independent producers, whose stories, casts and budgets NEFC's management found to its liking. M. P. Equity Corp. would be the instrument chosen to raise $10,000,000 through sale of stock to the public, to be used as end money for independent production and to be augmented by five times that amount.

The aim of both is a revival of and increase in independent production, with its consequent contribution to the amount of available product on the matter.

It would seem that the two with their mutuality of interest might travel the same path more easily together than they could separately. Each has valuable contributions to make to the other.

The meeting of the Conference Committee of the Motion Picture Industry, taking place in Chicago today, may provide the answer to the question whether the industry is ready yet to work in unison in matters affecting its welfare.

During the emergency nature and externally inspired formation of the War Activities Committee, it has been more than 10 years since the last attempt at industry unity. The industry was not ready for it then. As with earlier efforts, the projected United Motion Picture Industry (Umpi) split on trade practice issues and died a-borning.

The proposed Council of Motion Picture Organizations is sidesteping, at least in its formative period, the difficult subject of trade practices. There is much less reason for it to fail to come into being.

The issues confronting the Chicago meeting probably are those of method. Those of financing, administration and, bound up with both, certain questions of authority and scope. Divergent views exist on these and other organizational problems are natural among such diversified participating groups as those which go into the making of COMPO.

They are, on the whole, not very important, certainly not of sufficient importance to deprive COMPO of a chance at life and a future.

What is important is the industry's need for COMPO. That need should be weighed carefully by any organization which undertakes the organization without a disposition to give and take wherever it finds its views in conflict with the majesty.
Coast Labor

(Continued from page 1)

duction to England to provide more jobs for British film workers.
Overseas production has already made a large contribution to employment, the Council's leader states. Support for its appeal to Achenon is not only a matter of the Council's representation at the quarterly meeting of the AFL executive committee in Philadelphia on Friday.

COMPO Meets

(Continued from page 1)

other basic problems relating to it is arrived at at this meeting, most in the industry believe that COMPO's future is assured.
On the other hand, if any serious split occurs, the organization, administration, activities and anti-tax policy, observers fear that the future of the pending organization is in question.
COMPO was conceived at an all-industry meeting in Chicago last August and has been ratified by 10 charter member organizations and groups, and last December at a meeting of the delegates for the authorized organization of COMPO. All member groups ratified the agreement and a policy was adopted that a future meeting was set to approve by-laws and make preparations for securing a charter.
Reflected United States and Theater Owners of America are in a position to take prompt action in connection with ratification of actions agreed upon at today's hearing. The TOA executive committee is scheduled to meet here today and its final committee will meet May 22-24 in Chicago. Other member organizations with more compact memberships, will have little difficulty in calling meetings to act on proposals to be made at Chicago.

MPAA Heads Confer on Argentine Pact

Motion Picture Association of America, President Eric Johnston conferred here on Friday with the presidents and managing members of the MPAA member companies on the Argentine film agreement, which remains unsigned. A similar meeting is expected to be held here later this week.
It was reported following Friday's conference that "no action" resulted therefrom.

Need US Bookings

(Continued from page 1)

gates who arrived here from France last week.
The three representatives, officers of the Film Trade Organization, are in a trade organization to promote French product abroad.
J. P. Frogerald, president of the FrenchFilm Producers Syndicate; Mme. Renee, president of Uni- France-Film, and Robert Cravenne, executive manager of the latter. While here, they will familiarize themselves with the Motion Picture Association of America's Advisory Committee to French Films.
The delegates declared that exhibitors in France recently increased admissions about 25 percent, resulting in a loss of about 10 cent of their customers. Through their interpreter, Jacques Chabrier, president of Pathé Institute, the delegates said France expects to make about 100 pictures this year which is about the same as last year. The average was about 120. The average production cost for top films, they said, is about $300,000 to $20,000, and that $2,000,000 can be gotten back in the French market. The average admission, they said, is about 18 cents which compares with a 28-cent average in this country. The top first run admission in France is 70 cents.

3 and K-B Finally Differences

ST. JOHN'S, May 7.—All papers to be signed and deeds exchanged at the weekend in the sale of Shubert Co.'s half-interest in MacArthur Theatre here to its K-B Amusement Co. As argument has been set aside, the sale was closed from about $100,000 on the motion of Kass Realty Co. In all, the partners are expected to designate a second to be closed for Kass

Brylawski Hits Boost

(Continued from page 1)

uum wage for male theatre employees in the District, declaring that such a policy might set a pattern for the country at large. Brylawski testified before the District sub-committee that his holding hearings on a bill to overhaul the District minimum wage law.
At the opening of the special theatre employees have a minimum of 86 cents an hour, but the minimum for male theatre employees goes as high as $5.50 cents an hour. The unions are attempting to boost the minimum for men to the same figure as for women.

3 Nomikos Suits

(Continued from page 1)

practices and inability to obtain product equitably with respect to competitive issues, however, has subsequently moved into first-run playing time, holding for product coming off. The suit's attorney is Seymour Simon.

US Loans

(Continued from page 1)
to finance themselves on reasonable terms through the organized securities markets;" and broadened lending powers for the RFC as a bank to create permanent financing for the Reconstruction Finance Corporation, including an important suggestion that the RFC "be permitted to relax its collateral requirements on small businesses if management abilities and potential earnings appear to provide reasonable expectation of repayment."
However, one presidential proposal — that the RFC consider the possibility of being a middleman rather than a praiser on pendning independent film company loan applications, since the RFC might be reluctant to embark on a new loan policy with the transfer impending.

Exhibitor Support

(Continued from page 1)

stars in the campaign, "to prove that the N.O.W. entertainment of the public is still American, and its stars." He reported that the production caravan paraded over a route of 127 miles before an estimated 400,000 persons.
Further detailing the company's plans, according to Ray Bates, Yates said, "If exhibitors nationally won't give all-out support to Republic we'll yet have to battle for the future of this business. If hard work and showmanship can't cure, "It will be interesting to see if exhibitors will reciprocate and encourage us. The only proof will be how they get behind a picture like 'Rock Island,'" observed Bates.

MGM Sets 27

(Continued from page 1)

DON'T BE BACKWARD

There's No Business Like
Let's Go Forward TOGETHER—

Shoulder-to-shoulder with showmanship and the product to back it up. Keep hitting with...

NIGHT AND THE CITY • WABASH AVENUE Technicolor

CHEAPER BY THE DOZEN Technicolor • THREE CAME HOME

2 O'CLOCK HIGH • THE BIG LIFT • A TICKET

TOMAHAWK Technicolor • LOVE THAT BRUTE

GUNFIGHTER • WHERE THE SIDEWALK ENDS

Business!
GREATEST WORLD PREMIERE in HISTORY

WITH RECORD-BREAKING

*HALF A MILLION PEOPLE WITNES QUAD-CITIES OF MOLINE, EAST MOLINE, ROC
HERBERT J. YATES, presents

ROCK ISLAND TRAIL

in TruColor

starring FORREST TUCKER
ADELE MARA
ADRIAN BOOTH
BRUCE CABOT

with CHILL WILLS
BARBRA FULLER • GRANT WITHERS

and JEFF COREY

Screen Play by James Edward Grant
Based upon the Novel "A Yankee Dared" by Frank J. Nevins
Directed by Joseph Kane
Associate Producer Paul Malvern

A REPUBLIC PRODUCTION
Republic Pictures Corporation
Herbert J. Yates, President

GREAT EVENT IN THE

D AND DAVENPORT

HERBERT J. YATES, presents

ROCK ISLAND TRAIL

in TruColor

starring FORREST TUCKER
ADELE MARA
ADRIAN BOOTH
BRUCE CABOT

with CHILL WILLS
BARBRA FULLER • GRANT WITHERS

and JEFF COREY

Screen Play by James Edward Grant
Based upon the Novel "A Yankee Dared" by Frank J. Nevins
Directed by Joseph Kane
Associate Producer Paul Malvern

A REPUBLIC PRODUCTION
Republic Pictures Corporation
Herbert J. Yates, President

GREAT EVENT IN THE

D AND DAVENPORT
## MOTION PICTURE DAILY'S BOOKING CHART

<table>
<thead>
<tr>
<th>WEEK OF</th>
<th>COLUMBIA</th>
<th>EAGLE LION</th>
<th>M-G-M</th>
<th>MONO</th>
<th>PARA</th>
<th>REPUBLIC</th>
<th>RKO RADIO</th>
<th>20TH-FOX</th>
<th>U.A.</th>
<th>UNIV.-INT'L</th>
<th>WARNERS</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>April 2</strong></td>
<td>(April Releases) <strong>WOMAN OF DISTINCTION</strong></td>
<td><strong>Ray Milland</strong></td>
<td>&amp; <strong>Cary Grant</strong></td>
<td>&amp; <strong>Thelma Ritter</strong></td>
<td><strong>Spencer Tracy</strong></td>
<td>&amp; <strong>William Holden</strong></td>
<td><strong>Robert Mitchum</strong></td>
<td>&amp; <strong>John Wayne</strong></td>
<td><strong>Ronald Reagan</strong></td>
<td>&amp; <strong>Barbara Stanwyck</strong></td>
<td><strong>Robert Taylor</strong></td>
</tr>
<tr>
<td><strong>April 9</strong></td>
<td>(April Releases) <strong>THE PERFECT WOMAN</strong></td>
<td><strong>Patricia Roc</strong></td>
<td><strong>Maurice Chevalier</strong></td>
<td>&amp; <strong>Hedy Lamarr</strong></td>
<td><strong>Richard Arlen</strong></td>
<td><strong>Bette Davis</strong></td>
<td><strong>Spencer Tracy</strong></td>
<td>&amp; <strong>John Wayne</strong></td>
<td><strong>Robert Taylor</strong></td>
<td>&amp; <strong>Barbara Stanwyck</strong></td>
<td><strong>Robert Taylor</strong></td>
</tr>
<tr>
<td><strong>April 16</strong></td>
<td><strong>WHERE THE HEART IS</strong></td>
<td><strong>Midge Clark</strong></td>
<td>&amp; <strong>Louis Calhern</strong></td>
<td>&amp; <strong>Neville Brand</strong></td>
<td>&amp; <strong>Martha Scott</strong></td>
<td><strong>Jean Hagen</strong></td>
<td><strong>Spencer Tracy</strong></td>
<td><strong>John Wayne</strong></td>
<td><strong>Robert Taylor</strong></td>
<td><strong>Barbara Stanwyck</strong></td>
<td><strong>Robert Taylor</strong></td>
</tr>
<tr>
<td><strong>April 23</strong></td>
<td><strong>OUT OF THE BLACK MESA</strong></td>
<td><strong>Charles Starrett</strong></td>
<td>&amp; <strong>Tracy Wood</strong></td>
<td>&amp; <strong>William Boyd</strong></td>
<td>&amp; <strong>George O'Brien</strong></td>
<td><strong>Cary Grant</strong></td>
<td><strong>Spencer Tracy</strong></td>
<td><strong>John Wayne</strong></td>
<td><strong>Robert Taylor</strong></td>
<td><strong>Barbara Stanwyck</strong></td>
<td><strong>Robert Taylor</strong></td>
</tr>
<tr>
<td><strong>April 30</strong></td>
<td><strong>MAY 7</strong></td>
<td><strong>MAY 14</strong></td>
<td><strong>MAY 21</strong></td>
<td><strong>MAY 28</strong></td>
<td><strong>JUNE 4</strong></td>
<td><strong>JUNE 11</strong></td>
<td><strong>MAY 7</strong></td>
<td><strong>MAY 14</strong></td>
<td><strong>MAY 21</strong></td>
<td><strong>MAY 28</strong></td>
<td><strong>JUNE 4</strong></td>
</tr>
</tbody>
</table>

**FILM CLASSICS**

- **FOUR DAYS' LEAVE**
- **THE WIND IS MY LOVER**
- **CONGO LAISE**
- **GOOD TIME GIRL**

**LIPPERT**

- **COLORADO**
- **MARSHAL OF HELORADO**
- **OPERATION HAYLIFT**
- **CROOKED RIVER**

**HIGHWAY PATROL**

- **FAST ON THE frühe**
- **ROCKETSHIP XM**

**SRO**

- **FALLEN IDOL**
- **THE THIRD MAN**
- **MA AND PA KETTLE**
- **STAGE FRIGHT**

**FILM RELEASES**

- **MA AND PA KETTLE**
- **STAGE FRIGHT**
- **MA AND PA KETTLE**
COMPO Launched with Depinet as President

US May Sit At UK Talks

WASHINGTON, May 8.—A State Department official said today the Department might ask a member of the staff of the U. S. Embassy in London to sit in on next week’s Anglo-American film talks “if the industry has no objections.” The American Federation

Arnall Leaves for UK Confab Today

Ellis G. Arnall, president of the Society of Independent Motion Picture Producers, said yesterday on the eve of his departure for London that all he has in mind in the way of a new film and monetary exchange agreement with the British is a “fair deal,” and that he has not yet

Independents’ Wage Scale Higher Than Chains in NY

Colosseum, UA Head For NLRB Contest

Mary Pickford and Charles Chaplin, co-owners of United Artists, have been informed by the Colosseum of Motion Picture Salesmen of America that unfair labor practice charges will be filed against the company with the National Labor Relations Board in New York.

Congress For Repeal: Myers

CHICAGO, May 8.—Abram F. Myers, chairman of the taxation and legislation sub-committee of the Council of Motion Picture Organizations, declared today in a report to the delegates at the Compo organizational meeting here that “There is not the slightest doubt that a bill for total repeal (of the 20 per cent Federal admission tax), if enacted, would make possible a large increase in revenue.”

Hughes to Trustee KO Theatre Stock

Upon issuance of stock in two RKO companies to trustees, Howard Hughes will place his shares in the new theatre company trust, Hughes notified the S. Statutory Court here yesterday. In the statement the actor asked the court to design the trustee and retained the right to sell the shares once the company has decided to do so.

By Martin Quigley, Jr.

CHICAGO, May 8.—The Council of Motion Picture Organizations was launched here today with Ned E. Depinet, guiding spirit in the eight and one-half month formative period of the organization as its first president.

The representatives of the 10 charter organizations comprising COMPO reported the ratifications of their groups to today’s meeting at the Drake Hotel here, clearing the way for the formal creation of COMPO.

In addition to election of officers, the meeting approved by-laws of the new organization with but slight changes and authorized Francis Harmon, Motion Picture Association of America vice-president, to proceed with the legal incorporation of COMPO.

After an all-day session in harmonious and constructively determined (Continued on page 3)

My Friend Irma Goes West

WITH THAT SCREAM-TEAM

MARTIN AND LEWIS!
set specific tasks for exhibition in cerebral palsiedrive.

specific tasks have been set for exhibition in cerebral palsy drive with industry support of the $5,000,000 drive now underway by the united cerebral palsy association. national chairman, leonard h. goldenson, head of ucpa and president of united paramount theatres, last week asked doctors, nurses, and physical therapists to cooperate in arranging drive tie-ins with local radio stations. the exhibitors will present a series of special radio transcriptions explaining the purpose of the drive and urging public support. the drive will be backed by letters already mailed by bob hope, national campaign chairman, to 800 stations requesting their cooperation and providing them with copy for announcements. hope also has gotten in touch with network officials of nbc, cbs, and abc, with advertising agency executives, to date, tie-ups also have been arranged with the network's top radio and television programs.

the distribution end of the drive is operating on two levels—home office and exchange—under the overall supervision of a. w. schluback, national chairman, and president of paramount film distributing.

personal mention

steve broidy, monogram president, is due here today from hollywood.

jack broady of the 20th century fox studio here has come a grandparent with the birth of a son to his daughter, mrs. rita lagoce, at the east hospital.

john byrne, m-g-m eastern sales manager, left here yesterday for albanyn and gloucesctes.

lee carlton, of nbc's news and stand-up radio program, and mrs. carlton are the parents of a son.

walter ridd, excelsior picture president, will leave through plane for london.

scott darling, script writer, is recovering from surgery at the la breca hospital, hollywood.

norman z. mclearn, paramount director, is in new york from the coast.

joseph h. nadel, associate producer, is in new york from the coast.

swanson and cole at denver meeting

denver, may 8—The convention of allied rocky mountain independent theater owners, to be held may 16-17 at the cosmopolitan hotel, will hear a panel discussion on "know them"; j. h. a. cole, national allied director, on "must percent," leslie sellman, national allied president, on "television"; jo ashby, local general manager, on "caravan," and john wolflberg, local president, one morning will be devoted to drive-in problems.

social side will be given open house to a variety tent on the opening night; a luncheon the second day at the hotel, and a dinner-dance at lost valley ranch, all independent and drive-in owners may attend.

n. y. confabs begin on mgm production

louis b. mayer, m-g-m studio vice-president; dore schary, producer; norm schack, president; norm schack, lorneo's president, and other top executives of the company began a series of conferences on production and studio matters at the home office here yesterday.

n. y. wage scales (continued from page 1)

in the state, employing 11,054 persons. of the totals, it says, 581 theaters, employing 13,470, are in new york city and 701 theaters, employing 8,222 are outside the city.

average working week of new york theater employers is 34.5. hourly wages average 32 cents and service and employment wages in new york is $1.42, and average working week is 37 hours, according to the report.

news in brief

a new production unit consisting of leo c. popkin and william milner joined russell rouse and charles grodin at the united international motion picture corporation under his cardinal pictures banner for united artists release.

film industry report said the new unit will be "the well," originally owned by george greene. popkin will produce in association with greene and will direct the picture filmed early june production is scheduled.

hollywood, may 8—gloria swanson will star in and will direct "i" will have my revenge," a motion picture under production by harry m. williamson.

chicago call, may 8—final plans were made today by army air force at westover field and this afternoon barbara stanwyck and endor and harry williamson the opening ceremony.

sen. johnson (continued from page 1)

introduced "depends on something in the motion picture industry section of the los angeles united jewish welfare fund drive campaign chairman harry s. patrick.

new york theatre

radio city music hall

rockefeller center

no sad songs
for me

margaret Opportuny

viviana sullivan-cordell

a colori picture

plus spectacular stage presentation

morton project

judy colonna

jose stannycock—link

no man of her own

jane wade

william m. fahey

william dudley

benny rich

the ames kids

paramount pictures
Review

"Forbidden Jungle" (Eagle-Lion)

"FORBIDDEN JUNGLE" charts an outdoor adventure drama in which a famed explorer tracks down a wild jungle boy in Africa. Some effective exploitation points can be found in the picture but generally it is without conviction.

Don Harvey heads the cast as the explorer who plunges into the jungle to seek out the white jungle boy at the commission of an American firm. The film opens with the following line: "To find the boy is the sole object of the expedition." In the end, Harvey realizes that it would be cruel folly to remove the boy from the jungle where he is adjusted. Thus the boy is allowed to remain.

Robert Cabal plays the jungle boy and Alyce Louis portrays his mate. The role of a trader is held by Forrest Taylor. The production is filled with scenes of animals locked in mortal combat. A Jack Schwarz production, it ran, running time, 67 minutes. General audience classification. Release date: next...

**Showmanship Drives Started in Europe**

Many European theatreners already have joined in the campaigns of their own designated to increase attendance, 20th Century-Fox announced yesterday in conjunction with an announcement that company ad-publicity vice president Charles Einfeld will return from Europe on Monday aboard the S. S. Queen Mary following an eight-week tour.

While abroad, Einfeld met with film exhibitors regarding showmanship practices patterned after the campaign launched by 20th-Fox at the March exhibitor meetings throughout the U.S.

**US at UK Talks**

(Continued from page 1)

of Labor's Hollywood Film Council over the weekend asked the Department to send an observer to the talks to protect the interests of Hollywood film workers. The State Department official's reference to the "industry" apparently meant the production companies.

State Department spokesmen said they still had not officially received the AIF wire, and that all they knew was from press reports and queries. The official who mentioned the observer said the London Embassy staff emphasized that this was merely his own opinion and that the matter still must be decided by Department policy officials. It might be several days before such a decision is made, he said.

**Showmanship Drives Started in Europe**

Many European theatreners already have joined in the campaigns of their own designated to increase attendance, 20th Century-Fox announced yesterday in conjunction with an announcement that company ad-publicity vice president Charles Einfeld will return from Europe on Monday aboard the S. S. Queen Mary following an eight-week tour.

While abroad, Einfeld met with film exhibitors regarding showmanship practices patterned after the campaign launched by 20th-Fox at the March exhibitor meetings throughout the U.S.

**US at UK Talks**

(Continued from page 1)

of Labor's Hollywood Film Council over the weekend asked the Department to send an observer to the talks to protect the interests of Hollywood film workers. The State Department official's reference to the "industry" apparently meant the production companies.

State Department spokesmen said they still had not officially received the AIF wire, and that all they knew was from press reports and queries. The official who mentioned the observer said the London Embassy staff emphasized that this was merely his own opinion and that the matter still must be decided by Department policy officials. It might be several days before such a decision is made, he said.

**Showmanship Drives Started in Europe**

Many European theatreners already have joined in the campaigns of their own designated to increase attendance, 20th Century-Fox announced yesterday in conjunction with an announcement that company ad-publicity vice president Charles Einfeld will return from Europe on Monday aboard the S. S. Queen Mary following an eight-week tour.

While abroad, Einfeld met with film exhibitors regarding showmanship practices patterned after the campaign launched by 20th-Fox at the March exhibitor meetings throughout the U.S.

**US at UK Talks**

(Continued from page 1)

of Labor's Hollywood Film Council over the weekend asked the Department to send an observer to the talks to protect the interests of Hollywood film workers. The State Department official's reference to the "industry" apparently meant the production companies.

State Department spokesmen said they still had not officially received the AIF wire, and that all they knew was from press reports and queries. The official who mentioned the observer said the London Embassy staff emphasized that this was merely his own opinion and that the matter still must be decided by Department policy officials. It might be several days before such a decision is made, he said.
COMPO Launched at Chicago Meet

Name Depinet
1st President;
Set By-Laws

(Continued from page 1)

atmosphere, the delegates adjourned late in the afternoon until nine A.M. tomorrow, when financing of COMPO, consideration of appointment of a full-time, paid executive vice-president, and discussion of COMPO activities will be taken up. The intention is to conclude the work approximately noon.

Officers elected in addition to Depinet are:
Trueman Rembusch, first vice-president; Gail Sullivan, second vice-president; Robert J. O'Donnell, third vice-president; Abel Green, fourth vice-president; Roy Brewer, fifth vice-president; Leo Brecher, secretary, and Harry Brandy, treasurer.

Officers elected today will serve temporarily until a new election which will take place following incorporation of COMPO.

One of the changes in the by-laws, which are published in full in adjoining columns, further stiffens the original ban upon COMPO participation in trade practices. Consequently, the present meeting is not expected to stub an unwar toe on what promised to advance to become a sensitive issue here. Although activities of the new organization will not be fully discussed until tomorrow's session, there is no indication that an even a proposal to permit COMPO to sponsor an industry-wide arbitration system will be made. If it is, and opposition, as it appears certain it would, such a proposal would be abandoned at once.

The morning session was consumed entirely by Depinet's opening address as chairman of the temporary officer Committee of the Motion Picture Industry; by the presentation of the by-laws, and by the report of Abram F. Myers as chairman of COMPO's taxation and legislative committee which waged the successful industry campaign against the Federal admission tax.

Back Repeal Fight

The delegates decided unanimously for full repeal of the admission tax. Myers was authorized to draft a statement outlining the industry's stand. He will write it tonight and following formal approval by the group tomorrow it will be released.

At the session tomorrow morning the delegates will consider methods of further financing the tax repeal campaign.

In the meeting's opening address, Depinet cited the Spiegelglass resolution that was approved last August at the initial COMPO meeting, namely that "the motion picture industry renews its faith in a responsibility to the public and trade.

He went on to say that today's meeting was scheduled "so we can button up the first phase of COMPO where we started." He said he earnestly hoped "the same fine feeling and high ideals that guided our deliberations that memorable meeting will prevail again."

Depinet said "the eyes of our industry are upon us all this lively day—and every day for the next few months after COMPO was conceived here—we will finally give birth to a healthy, virile and workable COMPO."

He said the need for COMPO is more apparent every day, and quoted editorials in trades Press Daily and Film Daily that substantiated this view.

Indicating what COMPO can do for the industry, Depinet recalled a recent statement by Walter Reade, Jr., of TOA, who recommended research into why "so many people above 30 years of age are not attending movies." Research, Depinet reminded, is one of COMPO's objective.

The chairman pointed to the "magnificent accomplishment" of the COMPO committee on taxation and financing, a project started by Myers, as an example of what the organization has done.

Principal controversial business for tomorrow's session will be selection of an executive vice-president. This evening dozens of names of possible candidates were mentioned in informal conversations. Frequently mentioned were Henderson M. Richey and Arthur Mayer. The executive vice-president and his office assistants are to be the only paid persons with the exception of a bookkeeper to assist the treasurer.

In attendance were: Leo Brecher and Oscar Doob, MMPTA; Art Arthur, MPIC; Abel Green and Jack Alcombright, MPAT; Rosby Harvey, PCCTO; Marvin Faris, SIMPP; Robert J. O'Donnell, Marc W. Whitt, Variety Clubs; Trueman T. Rembusch, State Yarns, Abram F. Myers and Jack Brecher, Allied Gail Sullivan and John Balaban, TOA; chairman New E. Depinet and William Rodgers, MPAA; Max Cohen and Henry Brandt, ITOA; MPAA vice-presidents; Francis Harmon acted as meeting secretary and Henderson M. Richey and Leon Bamberger served as aides to the president. Gunther Lesser who was to have attended in behalf of SIMPP was detailed on the Coast.

By-Laws of the Council Of M. P. Organizations

Article I

NAME AND OBJECT

Section 1. The name of this corporation (hereinafter called the Council) shall be COUNCIL OF MOTION PICTURE ORGANIZATIONS, INC.

Section 2. The principal office of the Council shall be at the City of New York, in the State of New York, or such other place as the Executive Board may designate.

Section 3. The objects for which the Council is created are: (a) to increase and maintain the prestige of the motion picture industry; (b) to foster the common interests of all its branches and related organizations, and (c) to enlist all its influence in the interest of improving the industry's public relations, as follows:

1. By collecting and disseminating information about the industry, its problems, its representatives, its patronage, and its employees;
2. By cultivating new patrons for theatrical motion-pictures;
3. By developing the general usefulness of the motion picture and publicizing its services to the local community, the nation and the United Nations;
4. By furthering those matters in the public relations field which pertain more particularly to the relationship of the 238,000 people in the industry with one another; and
5. By opposing discriminatory legislation, encroachments upon the freedom of the screen and other unfair and restrictive regulations.

Nothing in the foregoing shall be construed to require the Council to represent the members in matters pertaining to the licensing of motion picture films of trade practices.

Article II

MEMBERSHIP

Section 1. There shall be two classes of members of the Council, to-wit: Charter members and Industry members.

(Continued on page 5)
By-Laws of the Executive Board

The annual meeting of the Executive Board shall be held on the third Monday of January, February, and at such other times as shall be fixed by the President, the three months’ notice of the occasions shall be given; and special meetings may be called by the President, or by not less than three members of the Executive Board, at any time.

No Notice of any vacancy in the Executive Board arising by reason of resignation or otherwise shall be required to be transmitted at any special meeting.

No Notice of any vacancy in the Executive Board arising by resignation or otherwise shall be required to be transmitted at any special meeting.

Any meeting of any committee of the Council, or of any part thereof, shall be valid when a quorum of the members thereof is present.

A quorum of the members of the Board shall be present at the meeting of the Board, and the votes of the members present shall be counted in the order in which they are called upon to vote.

The members of the Board shall proceed to such business as may be brought before the meeting for their consideration.

Any question arising on the floor shall be decided by a majority of those present, and a quorum of the members of the Board shall be present at the meeting of the Board, and the votes of the members present shall be counted in the order in which they are called upon to vote.

The power of the President and the Executive Committee shall be vested in the Executive Board, and the votes of the members present shall be counted in the order in which they are called upon to vote.

Any question arising on the floor shall be decided by a majority of those present, and a quorum of the members of the Board shall be present at the meeting of the Council, and the votes of the members present shall be counted in the order in which they are called upon to vote.

Section 1. The annual meeting of the Executive Board shall be held on the third Monday of January, February, and at such other times as shall be fixed by the President, the three months’ notice of the occasions shall be given; and special meetings may be called by the President, or by not less than three members of the Executive Board, at any time.

The members of the Board shall proceed to such business as may be brought before the meeting for their consideration.

Any question arising on the floor shall be decided by a majority of those present, and a quorum of the members of the Board shall be present at the meeting of the Board, and the votes of the members present shall be counted in the order in which they are called upon to vote.

The power of the President and the Executive Committee shall be vested in the Executive Board, and the votes of the members present shall be counted in the order in which they are called upon to vote.
He gives the scene its heartbeat...

THIS meeting of mother and child is no make-believe—not to the movie-goers!

To them, it is as real as life itself, thanks to the director of the picture. Through his perceptive handling of action, dialogue, and camera, he has given the scene its human touch, its heartbeat . . . made the audience feel its warmth, its mood—and live the moment, one with the personalities on the screen.

And this achievement is the mark of his mastery of the dramatic; the gauge of his creative contribution to the motion picture art.

But if such artistry is to have full expression, the director must have the assistance of film that gives him ample freedom to achieve the effects he desires. This freedom he finds in the family of Eastman motion picture films.
NEW YORK, U.S.A., WEDNESDAY, MAY 10, 1950

TEN CENTS

COMPO Picks Permanent Slate; Will Fight Tax

By MARTIN J. QUIGLEY, JR.

CHICAGO, May 9.—With an early nine o'clock start today, the Council of Motion Picture Organizations' delegates meeting at the Drake Hotel here and working harmoniously, in three hours chose permanent officers, pledged the industry to continue the fight for total repeal of the 20 per cent Federal tax on admissions and picked Sept. 1, 1950, as the starting date for voluntary contributions of one-tenth of one per cent of film rentals by exhibitors and distributors for COMPO financing.

Selection of the chief full-time, paid officer, the executive vice-president, was deferred until the qualifications of potential candidates are studied by a new committee, appointed today.

New COMPO officers, who will replace the temporary officers named yesterday as soon as COMPO has been formally incorporated under the laws of New York State, are:

Ned E. Depinet, president; (Continued on page 5)

TVA Makes Bid for Nationwide Election

Countering Screen Actors Guild's recent bid for a National Labor Relations Board election among Coast talent, the Television Authority moved yesterday to put the jurisdictional dispute between the two unions on a nationwide basis by calling on the NLRB here to authorize an election on a national scale.

The unions, both members of ASO, (Continued on page 4)

Films Unobtainable for Phonevision, Says McDonald

HOLLYWOOD, May 9.—First unqualified admission by Zenith Radio president Eugene E. McDonald that he has been unable to obtain the desired product for Phonevision tests is contained in a statement issued by a Zenith spokesman here today.

Statement reads in part: "Com- mander McDonald repeatedly has found it difficult to rent good motion pictures for this test which involves only 300 Chicago homes and, estimating four viewers per television receiving set, to pay for films at the same rates paid by any 1,200-seat theatre. Producers have refused to rent pictures.

(Continued on page 6)

COMPO's First-Year Slate of Officers

The following slate of officers will be nominated for a one-year term starting with formal incorporation of the Council of Motion Picture Organizations, expected in about two weeks. The slate will replace the interim officers named in Chicago on Monday.


(Continued on page 4)

COMPO Picks Permanent Slate; Will Fight Tax

150 Operators at K. C. Drive-in Meet

KANSAS CITY, May 9.—More than 150 drive-in operators from 20 states, including officers and members of Allied units from many exchange centers, participated in the drive-in conference, and viewed an equipment show, sponsored by the Allied Independent Theatre Owners of Kansas-Missouri today at the Hotel Phillips here. Several women, engaged in the drive-in business, attended the conference.

(Continued on page 5)

C. & M. File Against WC and Distributor

Los Angeles, May 9.—Fanon and Marco, who have filed a Federal Court suit against major distributors and Fox West Coast charging violation of the anti-trust laws in compelling the Baldwin Theatre, 1,806-seat opened last August, of first-run product, he complained, who also operate the Paramount Holmdale and Paramount Downey, ask treble damages totaling $100,000 and an injunction against the continued withholding of first-run films.

(Continued on page 5)

Share-the-Cost Plan of 20th's 500 Houses

Another 500 Pay Their Ad Costs

The 20th Century-Fox share-the-cost institutional advertising offer exhibitors to promote the pictures Are Better Than Ever has already been used by 500 theatres in the U.S. company's home office reported today.

In addition, it is estimated that other 500 theatres have initiated their own institutional advertising campaigns, bearing the full cost of the advertising.

(Continued on page 5)

Slate; Will Fight Tax

Fight on Tax Will Continue

CHICAGO, May 9.—The tax and legislative committees of the Council of Motion Picture Organizations, in a vote of confidence in the parent organization here today, with a pledge of COMPO's full support of the committee's fight for complete elimination of the Federal admission tax.

(Continued on page 5)

Infield Holds More owmen's Confabs

Meeting in Paris with Continental exhibitors, their sales representatives and advertising heads, Charles Infield, public-relations vice-president of Century-Fox, yesterday detailed the activities of his company's foreign branch.
Personal Mention

LOUIS P. MAYER has returned to the Coast from a visit in New York, Miami and Louisville.

FRANK NUGENT, screen writer visiting New York from the Coast, will be interviewed today on the "Lancaster and Other Radio Programs and will make a guest appearance on the NBC-TV program from Thursday on the "This Is New York" program.

MIKE L. SIMONS, assistant to H. M. Richey, M-G-M exhibition relations chief, will address the annual convention of the MPTD of Georgia at Atlanta, May 21-23.

ROBERT J. O'BRIEN and JAY KARINOWITZ of United Paramount Theatres led here yesterday for Chicago and will return on Friday.

WILLIAM GOETZ, in charge of production for the Universal, is here for the home office conferences.

Leo Saliman, treasurer of Regal Television Pictures, will leave here for a three-week visit to the Coast.

SILAS L. DASELER, M-G-M advertising manager, is visiting the company offices following a vacation in California and will return here Monday.

EDWARD L. HYLAND, United Paramount Theatres vice-president, will leave here today for Buffalo and Rochester.

JAMES R. GRANIG, Republic sales vice-president, and WALTER L. TITUS, Jr., left here yesterday for Detroit.

Harrity and Manulla Quit Selznick Friday

With Carol Reed's "The Third Man" launched in key cities, Alen Brenon Harrity and Nick Manulla have informed the company post here of the David O. Selznick enterprises, effective Friday.

Mrs. Harrity was director of magazine publicity while Manulla handled newspaper, trade paper, syndicate publicity and exploitation. The two joined the Selznick organization three years ago.

Renews Skouras Parade "Talent Parade," one-hour-arrive variety show over WOR-TV, has been renewed for an additional 13 weeks starting May 20. Warren Hall replaces Tim Townsend as the host. The show is presented in cooperation with Skouras Theatres.

Fifth for Green-Humphs

New York's most modern art theatre will be built this summer at East 58th Street between Lexington and Park Avenues, by Joseph Green and Michael Humphs.

Ten home office executives will attend all three "Say It with Pictures" sales meetings to be held by M-G-M at the Hotel Astor in New York, May 15-16; the Ambassador East in Chicago, May 19-20, and the St. Francis, San Francisco, May 24-25.

The New York contingent will be William F. Rodgers, who will preside at all sessions; Edward M. Hirsch, Donald Johns, Robert Dietz, Silas F. Seudder, John Joseph, Dan S. Terrell, Henderson M. Devlin, Robert H. Morse, L. S. Simons, William B. Zoelzer. Also Jay Eisenberg and Francis P. Sober of the legal department will attend the New York meeting.

Home office assistants to field sales managers also will be on hand for the individual meetings encompassing their respective areas. At the Astor meeting, Paul J. Richrath, assistant to John B. Byrne, Eastern sales chief, and Joseph S. Hirsch, assistant to Rudolph Berger, Southern sales head, will sit with the men from the field. At Chicago, Sid LeRotwein, home office assistant, and Burton Bishop, Jr., Midwestern head, and Charles F. Deesen, assistant to John J. Maloney, Central sales chief, will increase the attendance at the Ambassador East to 83.

Syracuse, New York contact is George A. Hettich, the home office sales assistant, who will attend in San Francisco.

Scharfy to Address Meet

Dore Schary, M-G-M production vice-president, will be one of the principal speakers at the company's sales meeting which will be held here next Tuesday, May 19. The session will be held for a large crowd consisting here with instructions to Mr. Schary, located on producing plans for the remainder of the year.

Sachson to Represent Stillman Productions

Arthur Sachson, former general sales manager for Samuel Goldwyn, has been named the new manager of Robert Stillman Productions to represent the new producing company on sale. The pact initial is for three years, "Sound of Fury," "Quest for a Day," and one as yet untitled, all for release by United Artists.


Dick Weaver is representing Stillman on publicity and advertising. He has been in the promotion field and has been associated with the Theatre Guild, Universal, Paramount and UA on various picture deals.

Mark Levant Dead

HOLLYWOOD, May 9—Mark Levant, veteran in the industry at the age of 27, died in a San Francisco hospital Sunday morning. He was the son of Herbert and daughter and her parents survive.

10 from Home Office Will Attend Three M-G-M Field Meets

EL-FI Merger Deal 'Cold': Bernhard

Talks looking to a merger of Eagle-Lion and Film Classics have broken off, a report here indicated yesterday by F. C. president Joseph Bernhard, who confirmed his hand was "cold."

Bernhard, E-F. executive vice-president, William C. MacMillan, Jr., executive vice-president, and Serge Semenenko, and industrialist Robert Y. Young are understood to have confered again recently on a possible consolidation. Young is the major stockholder of Pathe Industries, E-F. parent company.

Says 'Jackie' Will Gross $24-Million

William J. Heineman, Eagle-Lion distribution vice-president, predicts $2,250,000 national gross for "The Jackie Robinson Story," in which a Negro baseball player and his teammates and employees have financial interest. The E-F sales chief accompanied his prediction with a report he was about five per cent of the South will bar the picture from showing.

Further income will be at $800,000 to produce, will have its world premiere at the Astor Theatre here on May 16, Hemmemson said that in addition to this his company's opening day in Buffalo, the film has been dated for 11 cities so far. These are Providence, Cleveland, Canton, Detroit, Philadelphia, Pittsburgh, Baltimore, and Chicago.

"Jackie Robinson" Preview Held Here for Press

"The Jackie Robinson Story," starring the Brooklyn ballplayer, was previewed last night for 60 members of the press, and others, at the Museum of Modern Art here, following a dinner at the Gotham Hotel.

William Moffat Quits British-Pathé Post

LONDON, May 9—Serving a long association, William Moffat, 78, honor of the Sydenham Theatre for 25 years, died this week, told a heart attack in the house of friends. Together with Mr. and Mrs. Albert C. Behling, Gram opened the Sydney in 1923 of the Motion Picture Theatre Owners of New York. Surviving besides the widow are a son, Herbert, and a daughter, Mrs. Norman E. Scott.

R. M. Gram, Early Owner

BUFFALO, May 9—Rudolph M. Gram, 78, honor of the Sydenham Theatre in 1923 of the Motion Picture Theatre Owners of New York. Surviving besides the widow are a son, Herbert, and a daughter, Mrs. Norman E. Scott.

Newsreel Parade

PRESIDENT TRUMAN on May 5, was on his tour and the first floods in Canada are current reel highlights. Other items in the color newsreels were the wedding of Elly and Taylor's wedding. Complete copy can now:

MOTION NEWS, No. 35—Cars and floods, President on tour and first floods in Canada are current reel highlights. Other items in the color newsreels were the wedding of Elly and Taylor's wedding. Complete copy can now:

PARAMOUNT, No. 35—Cars and floods, President on tour and first floods in Canada are current reel highlights. Other items in the color newsreels were the wedding of Elly and Taylor's wedding. Complete copy can now:

WARNER PARIE, No. 38—People in the news: Dean Acheson, Acheson, President on tour and first floods in Canada are current reel highlights. Other items in the color newsreels were the wedding of Elly and Taylor's wedding. Complete copy can now:

TELENEWS DIGEST, No. 15—Acheson, Acheson, President on tour and first floods in Canada are current reel highlights. Other items in the color newsreels were the wedding of Elly and Taylor's wedding. Complete copy can now:

Skrouras and Zanou Sponsor Bond Post

Theatre-goers of the nation will alerted to the urgency of the $500,000 appeal by the ADMERS and the Special Bond Committee 20th Century-Fox in its new intiative of Spyros P. Skouras and Daniel M. Zanou, the former president, to appeal for funds for the 20th Century-Fox bond issue.

Under the coordination of Edna J. Sweet of the 20th Century-Fox and chairmen of the board of directors of the Bond Committee, arrangements have been made for all theatre management to carry the two theatre trips on May 12.

Honor French Visitors

A reception in honor of the French visitors will be held this week for the Foreign Legion of Honor at the French Embassy. The Foreign Legion of Honor at the French Embassy. The Foreign Legion of Honor at the French Embassy. The Foreign Legion of Honor at the French Embassy. The Foreign Legion of Honor at the French Embassy. The Foreign Legion of Honor at the French Embassy.

A. R. Hadley, 81

Words has been heard recently on death in May 4, of A. R. Hadley of Pennsylvania, a retired oil operator. Hadley was the grandson of four sons—head of the Pennsylvania Oil Company. He was a former member of the American Legion and the local Oil Club.

Secretary, Brodway, and theatre owners in the area. A. R. Hadley, 81, head of the H. Aras, is a retired oil operator. Hadley was the grandson of four sons—head of the Pennsylvania Oil Company. He was a former member of the American Legion and the local Oil Club.
FIRST CENSUS REPORT!

Our Survey shows that:
“150 MILLION AMERICANS LOVE TO LAUGH!”

And they’re flocking to see M-G-M’s

“THE REFORMER AND THE REDHEAD”
’49 Dividends Down 15%: US

WASHINGTON, May 9—The motion picture industry had publicly-reported cash dividends of about $45,000,000 in 1949, compared with $54,500,000 in 1948, according to final figures of the Commerce Department. This was a drop of a little better than 15 per cent.

Preliminary Commerce Department figures had put the 1949 total at $50,850,000. Official revised figures dropped it to $49,274,000, but after the official tabulation, a report was received of a better than $6,000,000 dividend by the Stanley Co., which boosted the total to the $49,600,000 figure.

Commerce usually figures publicly-reported cash dividends at about 65 per cent of all dividends.

Stapler, even with the late dividend, accounted for a major share of the 1948 to 1949 drop, with Paramount, Warner and RKO all helping, Commerce said.

The revised official monthly figures, which do not include the late Stanley dividend, follow: January, $3,435,000; February, $215,000; March, $6,507,000; April, $2,891,000; May, $215,000; June, $6,843,000; July, $2,548,000; August, $490,000; September, $6,843,000; October, $2,299,000; November, $815,000, and December, $6,843,000.

Reviews

"Father of the Bride" (Metro-Goldwyn-Mayer) Hollywood, May 9

A NY exhibitor troubles with skeptics who question his assertion that "Movies Are Better Than Ever" can prove it with this picture. And it wouldn't be a bad or dangerous idea to invite them to come and see it. The picture itself is one of the year's biggest in the history of the screen; it is the best comedy in recent memory, and in certain respects—notably in the universality of its appeal as concerns age brackets and taste standards—it is the best picture of the year. These are the characteristics of a production that satisfied customers may be talking about after many of today's box-office leaders are forgotten.

Screenwriter Tracy, John, is the father of Elizabeth Taylor and the marquee personality with which to fill the attraction, and an exhibitor who calls these characteristics will be well within the facts. But neither this nor any conceivable listing of stellar names can convey so much to the millions who have been Edwards's best-seller, in book form or in the Reader's Digest condensation, as the title itself. Those millions are numerous enough to guarantee the picture a big opening and, when word-of-mouth starts buzzing, all of the other movies there are should be left.

The entertainment which they will go to see is not readily describable in formal synopsis. The picture tells an experience, rather than a story. It is the experience with which a father colludes (and that's the word) when his daughter marries. The picture begins with the daughter's off-handed announcement that she has chosen a mate and they are going to be married in a few days, weeks or months. It continues through the uneasy early stages of the romance to the wedding preparations, into the madly mounting tensions of wedding preparations, through the feverish announcement party, the near-collision of the whole enterprise, the suddenly and wonderlandly sacred marriage ceremony itself, the wild night which ensues, and ends with the exhausted, still bewildered but serenely happy father of the bride taking his own inclusive exhausted but completely unbacked bride into his arms in the shared knowledge that all this is life and love and pricelessness.

Now there are many pictures that can be made, in making a picture. In clumsy hands they could have come to nothing, or to something pretty bad. In the hands of producer Pandro S. Berman, director Vincente Minnelli and screenwriters Peter Greenaway, Goodrich and Albert Goetz, they have yielded an entertainment rich in humorous content, intimate in human appeal, impervious in point of good taste and moral connotation. The end result is a rare treat for theatre-goers, theatre owners, and the art industry of the motion picture.

Don Taylor, Billie Burke, Leo G. Carroll, Moroni Olsen, Velma Cooper, Taylor Holmes, Paul Harvey, Frank Orth, Rusty Randal, Tom Irish and Martha Canty are praised to perfection.

Running time, 92 minutes. General audience classification, Release date, not set.

"Love That Brute" (20th Century-Fox) This brash reproduction of the Chicago underworld in the tumultuous prohibition era is offered here, no one gets hurt. "Love That Brute" is played for laughs and is equipped to score: Paul Douglas is an ideal fit as the soft-hearted kingpin of the gang who becomes a lieutenant in the field of organized crime. But, the narrative and the story line is good satirical humor all the way through. These make a winning combination of entertainment values, easily translatable into prospective box-office terms.

Karl Tunberg, Darrell Ware and John Lee Mahin did the writing for the Fred Kohlmar production and Alexander Hall directed. Co-starred is Jean Peters, a very attractive young girl who is elated by Douglas's chief of police. Being a bachelor, he adopts a youngster to make good the hasty offer which had been spurred by romantic inclinations. Cesar Romero is appropriately sly as Douglas's rival in the racket and Keenan Wynn plays Douglas's lieutenant in amusing fashion. Jean Davis is one of the gals involved and Arthur Treacher is a pistol-packing butler.

Having been pursued around by the racket boys, Douglas decides to enter the fray himself. He climbs to the top at a rapid clip, is supposed to have 12 kilo-grams to his credit, and is established as one tough homin. But being a softie at heart, Douglas's "victims" never meet death; instead they are jailed in his cellar. But his attachment to Miss Peters eventually leads to his departure from the illicit beverage trade so that he can go on the straight and narrow, hand in hand with her.

Peter Price is the youngster who Douglas adopts, a precocious boy who seems capable of taking over gang of hoodlums all his own; he is talented, J. C. Flippin, Barry Kelley and Leon Bealsco round out the support.

"Brute" appears to be something of a remake of 20th-Fox's "Tall, Dark and Handsome," done for money-back guarantees. It is through the money itself to make it matter at all. It looks like a brand new show, and a good one.

Running time, 85 minutes. General audience classification. For June release.

Gene Arnez

25-Cent Warner Wraper Division

At a special Warner Wraper Division meeting of the board of directors of Warner Bros. Pictures, a dividend of 25 cents per share was declared, payable July 5 to stockholders having record on June 9.

Bar Films to Benefits

TORONTO, May 9—The 10-land distributing companies here will no longer supply free films for benefit performances, most of which take place on Sundays, the companies declined in a joint announcement today.

Bidding Prevals in Salt Lake Area

Salt Lake City, May 9—The last of the majors to start bidding in the Salt Lake City (Church Universal and International) has opened to bring its product available to all theatres. Their offer leaves only Monogram, Eagle-Lion and Republic not opening in this area.

TA’S Resumes ‘Rail

On UOPWA Guild

IASTE continued yesterday to ha-
mer away at the broadcaster's Screen Employees Guild (UOPWA).

Thwarted only last week by the na-
tional Labor Relations Board in an attempt to capture SEG's monopoly on "white collar" exchange workers, New York, "IA" Motion Picture Home Office, radio and television business agent Joseph M. Gold

Ad- declared yesterday that the en-
couragement has signed up with the "IA" Guild and, together with the XLRB for an election to determine whether the incumbent SEG has a legitimate claim to be the office workers' allegiance.

U-I, Pathe Ball at H-63 Part;

Local May Seek Walsh’s Aid

IASTE Motion Picture Home

Office Employees Local No. H-63

made arrangements at member

meets to secure the support of the national motion picture home office office workers, according to IASTE presi
dent Richard F. Walsh, personal representative to participate in new contract talks with Unite

International and Pathe Laboratory now underw

TV A vs. S AG

(Continued from page 1)

cisted Artists and Actors of Am

in television. TVA is to in
clude video film actors in its in

dict, over the opposition of S AG.

TVA cited in an election peti

tool yesterday several Coast television stations and networks, this clos

SAG's request for localiz

ing. The following telecasts were cited as firms with the which the

ception of a national election would be

American Broadcasting, DuMont

tica Broadcasting, National Broad

casting, Republic Broadcasting network; K

and, KJTM, KX, KMTR, and

F B C

VGA

TV A wants the election to be
gined for by the people engaged as talent by the

above employers on television programs, whether "live" or fil
Hurrey Challenges Ions on Repeal

Chicago, May 9.—Rotus Hurrey, president of PCCTIO, saying: "I'll go into my stores with trailers to denounce any congressional foes against repeal of the ad-
sion tax. I don't care who my committee may choose as candidates, but I'll support them. You've given • a man over any argument in the tax." Hurrey was preparing yesterday's discussion on the COMPO or-
zational meeting here. Hurrey delivered these words.

Tent on Tax

(Continued from page 1)

any plans the committee may upon to accomplish that aim. F. Myers, chairman, and the committee had held a continued a closed session. Some time, and some session held in an industry had advocated acceptance of the reduction in the tax rate, as now proposed by the WAYS and Means Committee. PO's resolution adopted today, and supporting Myers' com-

IDEAS, the Federal 20 per cent tax as applied to motion pictures is unfair, discrimina-
ting an abridgement of the freedom of the press, of which motion pictures are a part, and comes out of those of personal who can least af-

IDEAS: the Committee on Tax and Legislation has waged a campaign and aggressive campaign and achieved a three-rounds victory in the United States Senate and in the Senate until this completely repealed.

therefore, be it resolved the Council of Motion Picture Or-
gons (COMPO) that the Com-

harness the deep apprecia-
tion of the entire entertainment industry and O pledges to the Committee as its individual organizations as the parent organization itself, report to question on any plan committee may decide upon to ach-

the-Cost Plan

(Continued from page 1)

"Your Pleasure Is All Yours" in the Proudest Man in Town," song, in personalizing the local and manager in order to at-

tend patronage, as well as list-

representatives. Curry-Foxs for the spring and summer.

large circuits have been plan-

in the critical campaign for the current season, and are ed to launch their ads within next weeks. Intra-circuit campaigns are being given by large chains and groups who came up with the campaigns.

"Movies Are Better Than Slogan" in their newspaper ads, their marquises, and throughout advertising and publicity, it was

Pick Permanent COMPO Slate

(Continued from page 1)

Ellis Arnall, Harry Brandt, Leo Breed, Roy Brewer, Abel Green, Rotus Harvey, Sam Pi-
nanski, Ronald Reagan and Truman Rembusch, vice-presidents; Robert J. O'Donnell, treasurer, and Francis Harmon, secretary.

by-laws upon incorporation of COMPO, whose name already has been cleared by the Secretary of State of New York as satisfactory, the execu-
tive board will hold its first meeting at that meeting the foregoing roster of officers will be nominated for a full term.

The officers, representatives of the 10 charter member organizations within COMPO and in addition, are geographically repre-
sentative of all parts of the country.

Represent Organizations

Depinet, president of RKO, repre-
sents the Motion Picture Association of America. The nine vice-presidents, alphabetically, represent the Society of Independent Motion Picture Pro-

ducers, Independent Theatre Association of New York, Metropoli-
tan Motion Picture Theatres Association, New York; Motion Picture Industry Council, Hollywood; trade-
press committee; Pacific Coast Con-

ference of Independent Theatre Owners, Screen Actors Guild and MPIC, Hollywood, and Allied States Associa-
tion.

O'Donnell, treasurer, represents Variety Clubs International, and Harmon, secretary, is vice-president of

Einfeld Confabs

(Continued from page 1)

showmanship plans launched in the United States earlier this year by the company. The occasion was a lun-
cerned by the Motion Picture Association of America, with the MPAA's Gerald Mayer presiding, 20th-Fox's home office reported here yesterday.

The Paris get-together was the latest in a series of meetings that Einfeld has attended throughout Eu-

trope, discussing the "Movies Are Better Than Ever" program as it applies to the foreign field. Also in attendance and in favor of the show-
case drive were Phil Rembusch, RKO Radio foreign chief, A. Schnei-
der, Columbia treasurer, and Joseph M. Connolly, Columbia foreign chief.

Einfeld is scheduled to address meet-

ings in Brussels today and tomorrow, attended by representatives of Amer-

ican distributors, as well as Belgian exhibitors and distributors. M. Dutile-
en, president of the Belgian Exhibi-
tors Association, will preside. He will return to Paris on Friday to hold a similar meeting with representatives of the French industry.

Einfeld will return to New York on Monday, May 22; it had previously reported that he would return on May 15.

Dubin Joins Davis

Dave Dubin, motion picture executive who in the late years has been asso-
ciated with theaters, has joined Arthur Davis Associates as general manager, in the foreign film field and will de-

velop a national organization to im-
port European product for distribution.

The first release will be the prison film produced in Sweden, "Caged Women."

Last Minute Changes In COMPO By-Laws

Chicago, May 9—Last minute changes in the by-laws of the Council of Motion Pic-
ture Organizations provide that in the ease of the ab-
sence or disability of the president of the executive board shall designate one of the ten vice-presidents, who shall be listed alphabetically, to take the president's place and perform his duties.

Another change provides that officers except the executive vice-president would have to be members of the executive board.

is composed of the two dele-
geants from each of the 10 member groups.

No date was set by the delegates for the next meeting of COMPO but a meeting of the executive board will be held as soon as the charter of incor-

poration has been approved, prob-
ably late this month or early in June.

Kirsch Acts for Rembusch

With the exception of Trueman T. Rembusch, president of national Al-

d, all delegates in attendance yest-

day were present today. Rembusch left for Kansas City to attend a meet-

ing of Allied of Kansas and Missouri, with Jack Kirsch of Illinois Allied taking over his place as delegate.
Weather Mild, N. Y.
1st-Runs Ditto:
$45,000 for ‘Cott’

Business is mild at New York first runs this week as holders dominate a large part of the showcase scene. Mild, too, is the weather and one making outdoors an attraction.

“Cott” 45 with Denise Darcel and Carmen Ward on stage is going over big at the Strand with an estimated $45,000 likely for the initial week. The show is the product of the Buddy Rich’s orchestra and Jerry Colonna in person at the Paramount, might register a second good first week.

“Howie by the River” probably will give the Mayfair an estimated $8,000 in a mild first week.

$11,000 for “Sad Songs”

“Sad Songs for Me” with a stage presentation at the Music Hall figures to do $11,000 in a reasonably good second week. At the Roxy, “Where’s the Comet” with Leo. Penn, strong’s orchestra and Chico Marx,topping the stage bill promises to hit $8,000 in a fair second week.

“Our Mother’s Day” could do an estimated $40,000 in an adequate second week at the Capitol where stage suggestions of Stolberg’s orchestra, Joan Edwards and Jackie Miles; “Champagne for Caesar” will open at the Capitol Friday; “The Third Man” has about $18,000 indicated for a good 14th week at the Victoria. “Nancy Goes to Rio” is slow at the Astor, but likely for a fifth week; “Nancy” will stay until May 17 when “Annie Get Your Gun” bows.

“City Lights” Strong

“The Big Lift” is mild at the Rivoli where a second week’s gross of $15,350 is indicated. “City Lights” is holding at a strong pace at the Globe where a record $18,000 figure is likely to reach $15,000. “D.O.A.” is very impressive at the Criterion which booked at the $17,000 range last week; “The Golden Twenties” should do about $5,000 in a sluggish fifth week at the Astor; it will stay until May 16 when “The Jackie Robinson Story” will open.

Fair “Strip” as “Tight Little Island” drew about $4,000 in a 19th week at the Trans Lux, “The Red Shoes” should take about $7,300 in its 8th week at the St. James; “The Fallen Lady” which promises about $3,500 in its final five days (fifth week). “The Fallen Lady” has about $5,000 indicated for the 26th week, representing adequate income.

Butterfield, Majors Sued for $1,050,000

Dertort, May 9. — Charging conspiracy to violate anti-monopoly laws by 11 large theatre and motion picture companies, the Majors, owners of the Huron Theatre in Pontiac, has filed suit for $1,050,000 in Federal Court.

Forest Ketzer and Francis Buford, owners of K. and B., charge that W. S. Butterfield Theatres owns five of the six Huron’s competitors that the Huron is excluded from showing first-run pictures until at least 18 days after they are shown in a Butterfield-owned theatre.

Review

“Howie by the River”

Lippert

Hollywood, May 5

A NEW and stimulating insight into the activities and responsibilities of the “motorcycle cop” is given in this Lippert production. Produced in collaboration with the traffic division of the Los Angeles Police Department, the film is based on factual and historical files. The screenplay was written by Maurice Tombragel and Orville Hampton, from a story by the former, opens on a hit-and-run killing that turns out to be the first of two murders. The suspect is the discovery of the Los Angeles Police Department, a pair of a hot-caller and the solution of the murders. As produced by Barney Sarecky and Harry S. Haudek, with Don Castle, Bill Henry and Reed Hadley in the foremost roles, it’s an interesting and incidentally informative account of its 67 minutes on the screen.

The setting is, of course, Los Angeles and its highway approaches, and Castle plays basically the role of a motorcycle policeman who takes part in the investigation of a hit-and-run killing, suspected of being a murder. Sighting a stolen car believed used in the killing, Hevecky is in pursuit by the driver, whom the audience knows to be the killer. Castle is taken in by the training school impersonator a known auto thief now secretly in custody, by way of acquiring information bearing on the two murders, and is successful in doing so but finds himself near the picture’s end, recognized as a policeman and confronted at gun point by the killer. From there on the action piles up apace, culminating in an appropriate ending.


FILMS UNOBTAINABLE

(Continued from page 1)

to Zenith for televising in this test. “Hollywood producers are not un- informed about Phonovision. They know it will triple production and multi- ply their profits. How can the film industry, in its leaders, still sit still as to withhold cooperation on a Fed- eral government-approved test which may well point the way to a return of high-class, first-class prosperity in Hollywood?”

Producers Views on Phonovision

Should Be Studied, Coy Asserts

WASHINGTON, May 9.—The Federal Communications Commission should consider the attitude of film companies toward films available to Phonovision in connection with the companies’ applications for radio or television channels, FCC chairman Wayne Coy said.

Coy’s views were contained in a letter to Sen. Charles W. Tobey (R., N.H.). The letter, in answer to Tobey’s blast at the alleged refusal of film companies to license films for the Phonovision tests, was made public.

Tobey Asked Probe

Tobey said the matter should be looked into in connection with the FCC proceedings last month on whether the Commission should have a blanket policy denying licenses to film companies of the Federal Communications Commission.

Coy said he was aware of trade press stories on the film companies’ atti- tudes toward Phonovision and felt the Commission “could and probably should develop the facts relating to that matter in some proceeding where that question is made a part of the hearing.”

Hearings Are Oral

“They are in the nature of oral argu- ment rather than a factual hearing. In any event, since only the lawyers for the companies concerned will par- ticipate, and not the policy officials of these companies, no satisfactory an-swer could be expected to such a question put to the laymen.”

Coy’s letter indicates the matter may well come up should film company officials take the stand in con- junction with the forthcoming theatre televising proceedings.

$50,000 Para. Suit Fees

Attorneys and accounts involved in the minority stockholder suit brought by Paramount president Barney Balaban have been allowed $50,000 fees by the U. S. District Court here. Of this sum, $40,000 is for legal work done by firm of Pomerantz, Levy, Schreiber and Haudek, who represented the stockholder plaintiffs in the action which settled the amount of Balaban’s today at the Rialto Theatre, Chicago.

Alcorn Opens Office Here

Alcorn Productions has opened of- fices in the Paramount Building here to be occupied by Fred Meyers, head of the department, and his assis- tant, Bill Horne.

‘Holiday’ Opens May 15

Ronald Alcorn’s first United Arts film, “Johnny Holiday,” will have its premiere here May 15 at the May fair Theatre, sponsored by the National Cartoonists Society, for the benefit of the National Children’s Crusade. “Johnny Holiday,” which will be shown at the May fair, is a program for youth aid. The Cartoonists, who expect to fill the May fair for which tickets will be sold from $2.50 to $25, will present the famous Cartoonists Show, which toured army camps and hospitals through the war.

Levy Leaves Warner

Jules Levy has resigned from Warner’s home office real estate depart- ment.

Drive-in Meet (Continued from page 1)

Drive-in operations were present.

The morning session included a dress by O. F. Sullivan, president of the Los Angeles drive-in operators. He described the rapid growth of the drive-in business, posed numbers, and discussed the discussions and presentations of various topics which followed.

The afternoon session was the president’s round table, featured by the drive-in operators of both Kansas and Missouri, who told of their experiences in the drive-in business, particularly in traffic problems. They made specif- ic suggestions, including the inviting of public officials to drive-in showings in both Kansas and Missouri, as a part of the state’s drive to increase attendance.

Builder, Architect Speaks

George M. Peterson, Cleveland, Ohio, in representing the Cleveland Architectural Club, spoke on the present day theatre, and offered an interesting presentation of the theatre and the ticketing window.

Lewis E. Wilson, Los Angeles architect, showed models of drives with four screen operation, which he feels are best for the exhibit of the small theatre.

The fall convention of Allied Kansas-Missouri will be held to- morrow, with Truman N. Andrews, the local Allied president, to speak, and in the evening, A. S. Davis will speak.

Hurt Enroute to Show

KANSAS CITY, May 9—K. C. Wil- liamson, a representative of the Minnelli Corp., was shot enroute to the drive-in near Independent theatre in the area. His car was shot and he was taken to the hospital in stable condition, for treatment of a wound in the shoulder.

House Judiciary Un
Bill Would Toug O
Federal Trust Law

WASHINGTON, May 9.—A spokesman for the House Judiciary sub-committee handling monopole hearings attacks a proposed bill to make the interstate unfair practice law in- troduce anti-trust damage suits. The bill would make it easier for the plaintiff to win.

House Judiciary sub-committee handling monopole hearings has been considering a proposed bill to make the interstate unfair practice law ineffective in federal court. The bill would make it easier for the plaintiff to win. The hearing in evidence to rebut the facts and figures presented by the plaintiff to win. The bill would make it easier for the plaintiff to win. The hearing will be held in evidence to rebut the facts and figures presented by the plaintiff to win. The bill would make it easier for the plaintiff to win.
To Set Arbitration Plans At TOA Meet Here Monday

A review by Theatre Owners of America of the Chicago meeting of the Council of Motion Picture Organizations in connection with the organization's activity in behalf of the establishment of an industrywide arbitration system will take up the major portion of the meeting here Monday and Tuesday of the 13-member TOA executive committee, according to executive director Gail Sullivan.

TOA is prepared to act on preparations already made by president Samuel Pinsak for exhibitor-distributor conferences looking to the setting up of an arbitration system. Sullivan reported it is expected that conferences with distributor presidents will

US Industry Shorts To Aid UK Campaign

London, May 10.—Distribution of the U.S. industry public relations shorts throughout the United Kingdom as part of the "Public Information" drive was approved by the campaign's planning committee at its first meeting earlier. London release of the second subject is set for September, with pre-release engagements to be set for selected holiday resorts. One short per month will be released thereafter, with 60,000 posters extolling the shorts and using the slogan, "America's Laughing Withe You!"

WB Appoints Moore Central District Mgr.

F. D. (Dinky) Moore has been promoted from Pittsburgh branch manager to the post of Central district manager with headquarters in Pittsburgh, by Ben Kalman, Warner Brothers distribution vice-president. He succeeds Charles Rich, resigned.

Moore started with Warner Brothers in 1938 as a salesman in Pittsburgh. He was promoted to branch manager of that office in 1941, and promoted to Eastern district manager in March 1948. He left the company to enter business for himself in Nov., 1948, returning in 1949.

200 At Kans.-Mo. Allied Convention

KANSAS CITY, Mo., May 10.—The Allied Independent Theatre Owners of Kansas-Missouri held its annual spring convention today at the Hotel Phillips here, with a registration of approximately 200, including many drive-in operators from other states who had come for the drive-in conference held here yesterday.

O F. Sullivan and Ben Adams were re-elected president and vice-president, respectively, and W. E. Silver was elected secretary-treasurer. Elected to the board of directors were F. L. (Continued on page 3)

Contempt Suit Vs. Crescent Filed by U.S.

Violations of Circuit's Court Decree Charged

WASHINGTON, May 10.—The Department of Justice today announced that it had instituted criminal and civil contempt proceedings against the Crescent Amusement Co. of Nashville, charging violations of the 1943 court judgment in the government's anti-trust suit against the company.

In petitions filed in Nashville, the Department declared that the defendants had obtained court approval for construction of new theaters—required by the court decree—(Continued on page 2)

Schines Sued For $690,000

ROCHESTER, N. Y., May 10—Max and Belle Fogel, owners of the Webster Theatre here, today filed a $690,000 anti-trust suit against the Schine circuit, alleging injuries from superior clearance and run treatment obtained by Schine theatres in this area.

The suit, which seeks $230,000 dam-

(Continued on page 3)

Another Delay Seen In Griffith Action

Washington, May 10—Justice Department attorneys say they expect to file a reply brief to the 453-page brief recently filed by the Griffith defendants in the government's anti-trust suit, still pending before Federal Court at Oklahoma City. The filing of the reply brief would still further delay the time when a final decision can be expected from the Oklahoma court.
Personal Mention

David Beznor, counsel for the Colosseum of Motion Picture Salesmen of America, was in Washington yesterday from New York.

Heck Owen, Paramount Eastern and Southern sales manager, and Knave Clinton, the motion picture manager, and Phil Isaac are in Philadelphia from New York and will return here Monday.

Charles Cohen, who handles special outside arrangements for Samuel Goldwyn Productions, will enter Adelphia Hospital, Brooklyn, today for minor surgery.

Steve Brody, Monogram-Almond Artists president, will sail from here for England on Tuesday aboard the S.S. Queen Elizabeth.

Albert S. Howson, Warner scenario editor and director of censorship, will celebrate his 25th year with the company on May 26.

Lige Brien, Eagle-Lion exploitation director, will arrive here today for Buffalo and Detroit.

John May, Schine circuit treasurer, of Shen/Shelby, O., from Cleveland Springs, N.Y.

Margaret Ethinger, film publicist, is here from the East Coast.

Harold Hecht, Warner producer, is due here today from Hollywood.

French Visitors to Talk with Johnston On Market in U.S.

Georges Lonrai, Pierre Fregereau and Robert Cravome, film delegate on the recent bender in America, returned to New York with Eric Johnston, Motion Picture Association of America president, on Wednesday. They were in New York to do an understandingly brief departure in New York, on ways of expanding the market here for French films.

The delegates were honored yesterday at a luncheon here at "21" by the International Motion Picture Organization, which is the MPO in the West. The MPO is an advisory committee of five men to work with the delegates. The committee will codirect a series of meetings to establish closer relations between the French industry and the American distributor.

A reception in their honor was also given here yesterday, at the Harvard Club by the Advisory Unit of the Films of the MPA. Foreign department executives in distribution and exhibition attended.

The delegates will return here from Washington tomorrow and proceed to the Coast on Monday. While they are here, we will confer with Walter Breen, Production Code Administrator, as well as other industry figures.

Einfeld in Brussels On Showmanship

Charles Einfeld, ad-publicity vice-president of 20th Century-Fox, returned recently on a tour of Europe, addressed 150 Belgian exhibitors at Brussels yesterday on the showmanship program of the MPA for the United States, the company stated.

Einfeld returns to Paris on Friday to address French film industry leaders.

Schmidt Heads MPA Ad-Publicity Group

Arthur A. Schmidt, advertising-publicity director of Columbia, was elected chairman of the Motion Picture Association of America’s advertising-publicity directors committee at a meeting held yesterday. The selection of Schmidt, the executive editor of Motion Picture Magazine, Max E. Youngstein, Paramount, director of advertising-publicity, is filled on a rotation basis.

3 Ist 8 ‘Annie’ Runs Holdover; Moveover

M-G-M’s ‘Annie Get Your Gun’ has been held over for moveover in all eight pre-engage release engagements in Loew’s, it was announced yesterday by the company. Moveover situations are Hartford, and Evanston, Ind. The other six playdates have been continued indefinitely.

‘City Lights’ in Capital

Joseph Wolhadan, special publicity representative for ‘City Lights’, Chaplin United Artists premieres today for Washington where the film will open at the DuPont Little Theaters on May 16.

Of. of J. Supports Bill To Amend Trust Law

Washington, May 10.—The Justice Department today supported a proposed bill to add plaintiffs in private-trust-damage-misappropriation actions and to set up a uniform six-year Federal statute of limitations for similar actions. The Justice stand was outlined by anti-trust official John Sedman in testimony before the Committee on Monopoly Investigating Committee.

Meanwhile the House Rules Committee yesterday fused to clear for House floor action a bill to boost the maximum penalty for violating the Sherman Act from $3,000 to $50,000.

U.S. vs. Crescent

(Continued from page 1)

when it had no immediate intention of building new theatres in those situations. Crescent’s purpose in securing the court’s permanent decree by keeping from the court evidence of the true competitive facts which the court would have to pass upon as they occurred. The construction. The Department claimed also that the defendants had failed to divest themselves of business in other theatre corporations, as required by the decree.

Contempt actions to enforce consent decrees or judgments in anti-trust suits have been used very sparingly by the Department, although there has been some increase in their use in the last few months as part of a new compliance drive. Department of Justice attorneys said yesterday, however, that the Crescent action was the first time a film company had been charged with contempt.

The defendants in today’s contempt proceedings were: Crescent Amusement Co. president R. E. L. Ettinger, Howard C. Depinet, C. P. Stengel, Rockwood Amusements, Inc., Cherokee Amusements, Inc., Louis Rosenbaum, a partner in Musclesholds.

The contempt proceedings were prepared by Maurice Silverman and Philip Marcus of the Department, in cooperation with Ward Hudgins, assistant United States attorney, and under the supervision of Sigmond Timberg, chief of the Department’s contempt decree and enforcement section.

U.S. to Study Decree Compliance Here

Washington, May 10.—Assistant Attorney General Herbert Bergson, in disclosing that a contempt proceeding had been begun against Crescent Amusement Co., said today he has assigned a “number of attorneys” to investigate compliance with other anti-trust judgments and promised “very stringent” prosecutions of any violations (The company attorneys said they have been asked by the Department of Justice for information covering any area, in what evidently is an im-
Reviews

"The Skipper Surprised His Wife"  
(Metro-Goldwyn-Mayer)

O great shakes of a comedy, this. In fact, the effort gets strained and tissue-thin before Robert Walker, the skipper who surprises Joan Leslie, finally gets back to sea after a couple of months of misadventure on shore. But the show is set in when he is transferred to radar school after a year away from home port and his wife and two young boys. His family finds him pretty much of a stranger, but it works in reverse as well. Miss Leslie wants Walker to quit the Navy for a cushy shore job. He does not like the idea. Anyhow, Miss Leslie breaks a whisker alight, which throws the burden of the household over to Walker. He decides to organize it according to Navy discipline and efficiency after doing a lot of silly research among the women of the ship. He and wife are pinpointed by Leon Ames, the family baby doctor. This brings her back to the family heard. At the close, Walker walks out on his job and returns to the sea as side to Edward Arnold, who plays an admiral.

Walker's experiences at cooking breakfast, at decoding the laundry secrets of a mangle, etc., are amusing. But efforts at sustained comedy are unwavering.

Performances by the principals are standard. Elliott Nugent directed and William H. Wright produced, from a story and screenplay by Dorothy Kingsley, who worked from an article by Commander W. J. Lederer, U.S.N.

Running time 85 minutes. General audience classification. For June release.

R. E. KANN

"The Torch"  
(Eagle-Lion)

A FICTIONALIZED incident in a Mexican uprising is told in "The Torch" which was made at the Charubusco Studios. The picture leaves Godard, but Armandariz and it is enjoyed by Pedro Infante and excellent camework by Gabriel Figueroa. As for the story, it starts out with intriguing possibilities, yet somehow the power inherent in the theme is never fully realized. This potential is dissipated largely in transparent dialogue.

Armandariz portrays the general of a revolutionary army that has taken hold of a Mexican city. Forthwith, Armandariz brings his revolutionary fist down on all persons of wealth. By chance Armandariz catches in the eye of the tempestuous Miss Goddard who is the daughter of the town's most prominent aristocrat. It follows naturally that Armandariz relaxes his iron regulations as soon as Miss Goddard or his father appear. For the major part of the picture Armandariz tries unsuccessfully to court the fiery-tempered Miss Goddard, but she has no use for revolutionaries and besides, she is engaged to Walter Reed, an American doctor. The bitter rivalry between the two dominates the story until an influenza epidemic seizes the city, whereupon the couple is finally drawn together in love. The finale sees Miss Goddard going off with Armandariz to become a camp follower, something that her aristocratic blood previously resisted.

Others in the cast are Gilbert Roland, a priest, and Julio Villareal, Miss Goddard's father. Bert Granet produced, Miss Goddard was associate producer, Emilio Fernandez directed, from a screenplay by himself and Ingo Menche.

Running time, 90 minutes. Adult audience classification. For June release.

M. H. HERBSTMAN

TOA Meet Monday

(Continued from page 1)

get underway shortly in line with correspondence between Panaskan and company heads. Sullivan indicated that the executive committee no doubt will consider what form the talks should take, that is whether individual TOA representatives should be assigned to talk to individual company presidents or whether a committee should be set up to confer with the presidents separately.

A demonstration of Phoneline was held Monday at the TOA office here by Zenith Radio president Eugene F. McDonald. It was a small meeting, but a demonstration impressed him, Sullivan said, "no comment."

Schines Sued

(Continued from page 1)

ages trenched, was filed in Federal District Court here to enjoin exhibitor Schine Chime Theatres, Schine Theatrical Co. Schine Circuit, Schine Lexington Corp., Louis W. Schine and John A. May.

The eight major distributors are called "name-cooperators." Publicity executives and trade press representatives on the program are "movies are better than ever," not to mention the fact that it is free to exhibitors.

Much of the discussion at the meeting revolved around the need to aim the campaign at theatre managers, who are called "the ultimate salesmen of pictures." Publicity executives and trade press representatives on the committee were instructed to draw up an Anglicized version of the 20th Century-Fox "Showman's Guide" for smaller towns.

In addition, speaking tours to provincial centers to address managers' groups personally were authorized.

Divestiture Stays

(Continued from page 1)

be argued on Friday before Justice Douglas of the Supreme Court, it is significant that the executive committee no doubt will consider what form the talks should take, that is whether individual TOA representatives should be assigned to talk to individual company presidents or whether a committee should be set up to confer with the presidents separately.

A demonstration of Phoneline was held Monday at the TOA office here by Zenith Radio president Eugene F. McDonald. It was a small meeting, but a demonstration impressed him, Sullivan said, "no comment."

UK Campaign

(Continued from page 1)

...
Hartford Honors W

Notes About 'Colt .45' World Premiere

Colt's Manufacturing Company of Hartford actually supplied the early day revolver-type "hand cannons" used in the making of "Colt .45"... Each gun was insured for $3000 replacement value... The exact location of the technicolor production was Laramie, Wyoming... An early replica of that town as it existed in pre-Civil War days was built in an extensive valley on the big Warner Bros. ranch at Calabasas... Randolph Scott, who enact[s] the role of a Colt gun salesman, has an Indian friend in the film who needs no introduction... He is Cherokee Chief Thundercloud, better known as "Tonto" of the "Lone Ranger" series... Some of the scenes of "Colt .45" are pictured in the actual Apache Indian village in which Randolph Scott's character is forced to take refuge from their enemies... It is assumed that the scenes are accurate to the Apache custom of life in the 1800's... He was both written and directed by the distinguished John Farrow... The story is well told, providing a well written and engaging script... It is a film that is rare in presentation and interpretation... The acting is of such a caliber as to be comparable with the best of the current crop... The cinematography and sound are as good as the picture will allow... It is a picture that is not only worth seeing, but should be seen... The Hartford Times
Warner Bros. "Colt .45"

Notable Citizens Laud the World-Premiere at Strand

Warner Brothers Film Pays Tribute To Pioneer Industry

Hartford again scores a "first," as Warner Brothers brings the world premiere of its Technicolor production "Colt .45" to the Strand Theater, today. This is the first world premiere of a western motion picture in an eastern city.

Launches C.P. Drive

The Connecticut Cerebral Palsy Fund Drive will officially be launched at this world premiere. Almost simultaneously with the national cerebral palsy drive, which was fully prepared and sent by Warner, vice president McCarthy, Governor Hartford, will officially launch the C.P. Drive.

State Launches Cerebral Palsy Drive at

Governor Hartford For First S

Hartford comes share of glory as pays tribute to Nutmeg State, in production "Colt .45". The production was produced for prepared forewarned and sent by Warner, vice president of production. The showing to be planned by McCarthy.

Cover Girl appears in current "LIFE"

RUTH ROMAN

Feminine lead in "Colt .45".

With ZACHARY SCOTT
DIRECTED BY EDWIN L. MARIN
PRODUCED BY SAUL ELKINS
WRITTEN BY THOMAS BLACKBURN
What a guy!
What a lug!
What a hero!
What a bum!
and what a picture!

COLUMBIA PICTURES presents with laughs

William BENDIX
in
KILL THE UMPIRE

UNA RAY GLORIA
MERKEL COLLINS HENRY

Written for the Screen by Frank Tashlin
Directed by LLOYD BACON Produced by JOHN BECK

DON'T RELAX UNTIL WE AX THE MOVIE TAX
Paramount Sets Its First
National Meet in 10 Years
Para. Quarter
Net $1,441,000

Paramount's sales force will gather in Los Angeles June 12-14 for the company's first national sales convention since 1940. A. W. Schwaberg, president of Paramount Film Distributing Corp. here yesterday. Participating will be home office executives, division managers and assistants, branch and sales managers, salesmen, booking and office managers and field exploiters.

The convention theme will be "Paramount's Blueprint for the Future."

Schwalberg stated that the decision to hold the convention at the studio

(Continued on page 3)

7 File Percentage
Suits vs. 7 Houses

Baltimore, May 11.—Percentage

suits have been filed in U. S. District

Court here by Universal, Loew's,

United Artists, 20th Century-Fox,

Columbia, RKO Radio and Warner

Brothers against the executors of the

estate of Lee W. Insley, deceased, as

well as the Diamond Globe Corp., the

atre operator. Theatre involved in

each action are the Globe in Berlin,

Md.; and the Diamond, Selbyville,

Auditoriums, Lewes, Blue Hen, Reho-

both Beach and the Avenue in Delmar.

(Continued on page 2)

Crescent Faces Fine and
Revoked Building Permits

Washington, May 11.—The

Department of Justice in its suit filed

yesterday in Nashville Federal Court

charging the Crescent Amusement Co.

and affiliates with criminal and civil

contempt for violating the 1943 court

judgment in the D. of J.'s anti-trust

suit, asks that the defendants if found

guilty of criminal contempt be fined.

No amount is specified.

As relief for the civil contempt

charged, the government asks that the

court set aside any permit granted

for theatre construction where there

(Continued on page 5)

Name Kate Smith to
Palsy Campaign Post

Kate Smith has accepted the national

co-chairmanship of the United Cere-

bral Palsy Association's 1950 cam-

paign, it has been announced by Leon-

ard S. Goldenson, president of United

Paramount Theatres, who is president

of UCPA. Bob Hope is co-chairman

of the palsy drive.

Miss Smith, in pledging all-out co-

operation with the campaign, stated

(Continued on page 5)

Arbitration
 Talks Favorable
By Companies

Respond to TOA Plan;
Early Conference Likely

The distributor presidents have made

"overwhelmingly favorable

response" to Theatre Owners of

America's suggestions for an all-

industry conference to consider the

feasibility of setting up an equitable

arbitration plan in which all elements

of the industry may participate.

Revealing yesterday in conjunc-

tion with an outline of the completed

agenda of the TOA executive com-

mittee meeting on Monday and Tues-

day at the Hotel Astor here, TOA

executive director Gae Sullivan said

(Continued on page 5)

Cities Aim
For US Tax

The repeal of the 20 per cent Fed-

eral admission tax to permit munici-

palities to apply at least part of the

tax to their purposes was cited as one

of the legislative objectives of the

United States Conference of Mayors

here yesterday by Baltimore's Mayor

Thomas D'Alesandro, Jr., chairman of

(Continued on page 5)

SAG Asks TV Nets
Here to Negotiate

Screen Actors Guild yes-

terday requested New York

television networks and sta-

tions to initiate negotiations

here on May 16 for a collec-
tive labor agreement between

them and the Guild, covering
talent used in the produc-
tion of films.

Television Authority, SAG's

rival for jurisdiction over

television film actors, is

scheduled to hold its second

negotiation meeting here to-

day with the video networks.
Personal Mention

A. V. Dy W. Smith, JR, 20th Century-Fox distribution vice-president, will return to New York on Monday from Hot Springs, Va., where he and his wife, Mrs. V. W. Smith, celebrated a wedding anniversary.

H. M. Rich, M-G-M exhibitor relations head, will return to New York on Sunday after attending recent exhibitor conventions in the Northwest and Midwest.

Leo J. Bamberger, RKO Radio sales promotion manager, will return here today from exhibitor meetings in Minneapolis, Chicago and Kansas City.

Cecil B. DeMille will receive an award today from the Beverly Hills (Cal.) Chapter of Hadassah for his Paramount production, "Samson and Delilah."

Al. Lowe, United Artists foreign manager, will leave here by plane at the weekend for Rio de Janeiro, first stop on a tour of Latin America.

Alice Thompson, publisher and editor-in-chief of Variety, will leave here today for a two-week visit to the Coast.

E. C. Rosston, advertising agent for the C. S. Ashley Exhibitors, will leave here today for New Orleans.

Sam Shirley, Shirly International vice-president, will leave here overnight for the Coast.

Lee Kamen, managing director for M-G-M in India, is in New York for home office conferences.

Charles D. Puckman has returned to New York from the Coast.

Charles L. Mathieu, News of Day Official

Funeral services will be held tomorrow morning at St. Vincent Ferrer Church here for Charles L. Mathieu, SR, a member of G-M's News of the Day, who died yesterday at Roosevelt Hospital after a long illness.

Hughes Denies Deal On for RKO Circuit

Hollywood, May 11.—A spokesman for Howard Hughes issued a "flat denial" of reports circulated here today that J. Cheever Cowdin, with the backing of Lehman Brothers, has been negotiating in Hollywood for acquisition of Hughes' control of the RKO theatre circuit. The denial further stated no such transaction has been made or was being made.

37 Productions in Work at Coast: 11 Complete, 9 Start


Jack Ellis Acquires Rights to 3 Films

Jack Ellis, president of Ellis Films, has concluded a deal with Loew's International for "Thief," starring Michael Redgrave, Lilfi Palma, James Mason and Barbara Mullen, for U. S. He has also acquired for production new picture starring Hugh Williams and Carla Lehmann, called "Jacqueline Mistletoe," which was distributed by Metro-Goldwyn-Mayer in England. A third picture set for Ellis is "The Mask of Ling Chi," starring Eric von Steuben and Severn Darden, which he acquired from Renown Pictures of England.

Goodman Named to Schewalberg Staff

Morone R. Goodman has been named executive secretary and assistant to Paramount's Louis B. Mayer, president of Paramount Film Distributing Corp., having been promoted from his present position as assistant manager of the short subject and newsreel department, headed by Oscar A. Morgan.

Post to Kate Smith

(Continued from page 1)

that the Mutual Broadcasting System had offered to place the facilities of the Coast-to-Coast network at her disposal for appeals to the public on behalf of the $5,000,000 fund-raising goal. Miss Smith will deliver pleas for support of the cerebral palsy cause on all three of her network shows. In addition, she will record a number of spot announcements which will be played by Mutual.

Goldensen Takes Radio In Half of Palsy Drive

Leonard Goldenson will be a guest speaker on the Tex McCrary-Jinx Falkenburg radio program, today on National Broadcasting stations. He will speak on behalf of the United Cerebral Palsy Association's current $5,000,000 campaign.

Bob Hope, national co-chairman, will introduce Goldenson on the broadcast.

Johnston and Stalin Co-star in Red Film

Washington, May 11.—The first public showing of pictures of a meeting between Motion Picture Association of America president Eric Johnston and Soviet premier Joseph Stalin will be given tomorrow night at the MPAA's Academy Theatre, the association said here today.

Taken five years ago by the Red government when Johnston was president of the Chamber of Commerce, the film is without comment. Johnston said he will run for about 10 minutes. "We want to get public reaction to the picture," an MPAA official said. "So that we'll know what we want to do with it." The audience will consist of government officials of "little cabinet" rank and Congressional leaders.

MGM to Screen Two At Sales Meet Here

Annie Get Your Gun!" and "The New Voice" will be screened for M-G-M's Eastern and Southern sales forces attending the studio's spring salesmen's meeting Monday and Tuesday at the Hotel Astor here. Trade screening for "Annie," which opens its national release date at Loew's State on Wednesday, has been set for May 23, but no trade show date has been set for "The New Voice."

Rejoins WB Field Staff

Den Walker of Kansas City has rejoined Warner's home theatrical staff and will cover exchange Kansas City, St. Louis, Des Moines, Omaha and Denver. He was announced here by Mort Blumenstock, advertising-publicity vice-president.

Name Greenthal Agency

Monroe Greenthal Co., Inc., ad representative for several motion picture companies, as well as other accounts, has been appointed advertising agency for the W. A. Harker Corp., of Philadelphia.

Change Company Name

Albany, N. Y., May 11.—The distribution firm of Arthur Mayer and Joseph Barstyn, Inc., from which the firm has withdrawn, has had its name changed to Joseph Barstyn Inc.

Percentage Suits

(Continued from page 1)

all in Delaware. Recovery is sought in each suit for damages resulting from claim of unauthorized reported returns on percentage pictures.

The law firm of Tydings, Sauer, Hubert, Lundy and Blandford represented Loew's, and Piper, Watkins, Avirit and Egerton, also of that city, represented the defendants, with Sargent and Stein, New York, appearing as counsel in each case.

NEWS in Brief.

The H. C. Rogers-J. J. Movie Quiz giveaway started this week in nine exchange areas covering over 300 theatres, through R. E. exchanges in Boston, Washin

Gton, Chicago, Detroit, Dallas, Los Angeles and San Francisco.

Hollywood, May 11.—The Stu-First National Bank broug

h Superior Court to foreclose of its mortgage on "Abie's Rose" to satisfy a $150,000 balance on a production loan for RKO's "Abie's Rose," produced by Dec. J. Crosby Productions, Crosby In

diment Corp., Hol-Roach Studio, Deluxe Laboratories, Pathes-

tries, Inc., Anne Nichols and others were named in the suit.

Los Angeles, May 11.—Cousins has been named the Ind. Southern California chairman of Independence Savings Board which starts Monday. Jack O'Fay was named Film Row chairman. Thornton Sargent will serve as relations director.

Cleveland, May 11.—Charles Warner district manager who resigned last summer to publish his own newspaper, Ed Harold Greenberg the Clyde 1 at Clyde, Ohio; Strand, at Fremont, Ohio, and the State at Danville, Ohio, are now in operation.

Jack Pacey has moved up from news editor at American Broade

Co. to assistant to Robert Scoville, vice-president of charge of public relations for the network.

NEW YORK THEATRE

RADIO CITY MUSIC HALL

Rockefeller Center

"NO SAD SONGS FOR ME"

MARGARET WENDELL

VIVICA SULLIVAN- COREY-LINDO

Plus Spectacular Stage Presentation

 runtime"

JOHN STANWICK IS IN NO MAN OF HER OWN WITH JANE COWL

A MITCHELL LIEBERMAN IS IN THE ANES BA

BETTY GRABLE

VICTOR NATURE PHIL HARRIS

"WABASH AVENUE" ON STAGE

LOUIS ARMSTRONG IS BACK AGAIN!!

MOTION PICTURE DAILY

Frualy, May 12.
Motion Picture Daily  
3

British Trade on U.S. Pact  

(Continued from page 1)

British Trade on U.S. Pact  

(Continued from page 1)

committee on legislation. The day's events are being

welfare and other relief agencies in the Waldorf-Astoria.

Cooper Green, Mayor of Birm-

month, a member of Ramsey's staff, stated that "last year this
city officially petitioned for the removal of its housing projects,

with full assurance that the present conditions would be free to utilize

house of revenue should they wish to do so. It never added

liament introduced in Congress,"

sideration when the negotiations take

place are:

The "unit" booking plan em-

ployed by American distribu-

tors here.

Regulation of employment

here of American actors,

producers and directors.

Encouragement of joint pro-

duction here by British and

American companies.

Wilson warned the industry repre-

sentatives that he would give careful con-

sideration to the points they had made. Represented at today's meeting with

Wilson were heads of Motion Picture Producers Association, British Film Pro-

ducers Association, National Associ-

ation of Motion Picture Employes, and

American Federation of the

Motion Picture Employes.

Paramount Meeting  

(Continued from page 1)

was based on the desire to integrate

studio and distribution activities and to

formulate a selling program consist-

ent with the policies stemming from

the divestiture of theatres and pro-

duction.

The future of motion pictures un-

der Federal and local laws was

forceful approach, and this we intend to

work out at the convention. Our

program will be geared to make the

most of the product which the studio

has available for the coming year.

Alphonse of 20th Century-Fox, said:

"We have approximately 300 persons from

four film studios, home office and studio

are expected to attend the sessions, to

which the present Assembly, the Na-

tional Association of Motion Picture

Professionals, along with representatives

from various motion picture organiza-

nizations, are to be invited.

we are gathering them in New York.

"This meeting was not convened to

But the meeting was to be the

first of its kind for some time.

"We plan to act on the basis of

allowing the directors to run

with the motion picture business in

New York."

Johnston to London  

(Continued from page 1)

officials in Paris for talks intended to

bring about a new Franco-American

remittances agreement patterned after

that with the British pact.

Also planning to visit the Continent,

Johnston is expected to be abroad for

several weeks. It was indicated by

Johnston yesterday that France was

contemplated amendments to the indus-

try Advertising Code were not

formalized prior to the MPAA pres-

dent's departure for England, further

action toward that end will wait upon

Johnston's return, perhaps in mid-

June.

The MPAA head conferred here

yesterday with Argentinian Finance

Minister Jorge Cereijido, in a meeting

described as a "last-ditch" meeting

looking to a U. S.-Argentine film

agreement. No final arrangement was

reached, but an agreement was reached

on readmitting to U. S. product into

the South American country.

Cereijido and Johnston have dis-

cussed the problem in Washington

for several weeks, although a solution

appear to have been reached at one
time, it bogged down in "technical
details," according to MPAA's Capital office.

See New Deal with British

Accomplished in a Few Days

Re-negotiation of the Anglo-Ameri-

can film agreement is expected to be

accomplished within a few days from

the start of the London meetings

which are to begin on Monday. It is

expected that the new film agreement

was negotiated in a period of two

weeks but with the "format" set the

new agreement should require consid-

erably less time.

James M. Sullivan, president of Sam-

uel Goldwyn Productions, who also is

in London, today by plane from

Hollywood, probably will have a preliminary

meeting with Eric Johnston and Ellis

G. Arnall, president of the Society of

Independent Motion Picture Pro-

ducers, in that city late tomorrow.

Comming Events  

Today-May 31—Motion picture indus-

try convention in United

Cerebral Palsy Associations drive.

May 15-16—Theatre Owners, o-

nitive committee meeting, New

York.

May 15-16—M-G-M sales meeting,

New York.

May 15-16—Columbia Pictures an-

ual sales convention, second

session, Ritz Carlton Hotel, Atlantic

City.

May 15-July 4—Motion picture indus-

try participation in U. S. Sav-

rists' convention, New York.

May 16-17—Allied Rocky Mountain

Independent Theatres annual

convention, Cosmopolitan Hotel, Den-

ver.

May 16-17—Allied Independent The-

atre Owners of Iowa and Nebras-

ka convention, Fontenelle

Hotel, Omaha.

May 18—Barney Balaban and Sons

to be honored at luncheon by Bos-

ton Chamber of Commerce and Bos-

ton Jubilee Committee, Copley Plaza

Hotel, Boston.

May 19-20—M-G-M sales meeting,

Boston.

May 21-23—Motion Picture Theatre

Operators of Georgia annual con-

vention, Biltmore Hotel, Atlanta.

May 21-22—Allied States Caravan

Committee meeting, Hotel Gay-

yoso, Memphis.

May 22-24—National Allied States

board of directors meeting, Hotel

Gayyoso, Memphis.

May 24-26—Cinematograph Collectors

meeting, Hotel Astor, New York.

May 24-25—Allied of the Mid-South

spring convention, Hotel Gayyoso,

Memphis.

May 24-25—M-G-M sales meeting,

St. Francis Hotel, San Francisco.

May 25—National Allied States Cau-

cil luncheon-meeting, New

York.

May 28—Motion Picture Bookers

Club of New York annual get-

together, Waldorf-Astoria Hotel,

New York.

Crescent Faces Fine  

(Continued from page 1)

has been no substantial construction

initiated or where construction

had been suspended for any great

length of time; that affiliate Muscle

Shoals Theatres be reorganized for

five years from constructing or acquir-

ing theatres in the area of Muscle

Shoals, Florence, Sheffield and Cum- 

bria, all in Alabama; that Crescent and its

president R. E. Bauchl order Lewis-

burg Theatre to be closed and its

non-approved drive-in unless the court

orders a trust be appointed to carry

out the divestiture of the Lyric

Amusements Co. and Newport Amuse-

ment Co.; and, finally, that Bauchl,

not a party to the original judgment,

be made a party to the suit.

Columbus Tent to Fold  

COLUMBUS, O., May 11—Columbus

Variety Club, Tent No. 2, will cease

operation at the end of May, sus-

pending its charter at the national

convention of Variety Clubs Interna-

tional. The club, in operation for

the past 22 years may be reconstituted

later if sufficient interest is shown,

said Ralph Shifter, treasurer.
"Gregory Peck as 'The Gunfighter' is one of the season's most dynamic portrayals. For the public, it packs a terrific dramatic wallop which seldom has been equalled in any type of picture. Here is one of 20th-Fox' top films of the season, which undoubtedly is destined for strong grosses. Picture is more than a western—it's dynamic, potent drama."

—DAILY VARIETY

GREGORY PECK in "THE GUNFIGHTER" with HELEN WESTCOTT · MILLARD MITCHELL · JEAN PARKER and Karl Maiden Homeier · Anthony Ross · Verna Felton · Ellen Corby · Richard Jaeckel · Directed by HENRY KING · Produced by NUNI JOHNSON · Screen Play by William Bowers and William Sellers · From a Story by William Bowers and Andre de
Premier Court ant Decree May to Three

Korda-Selznick\'s, 20th-Fox, W.B. More Divorce Time

SHINGTON, May 14.—Su- Court Justice William O. as on Friday stayed the New statutory court's decree pro- on divorce and dister- be higher than usual in the appeal. The three-theatre- defendants need not draw up new and dastorguide plans. For, it means that the varia- ons on divorce and divesti- New York court decree, in- ing to the date. (Continued on page 3)

GOLDWYN Suit vs. Fox West Coast Near

San Francisco, May 14.—Local attorney for Samuel Goldwyn Prod. are putting the final touches to a bill of complaint for an anti-trust suit to be filed against Fox, West Coast Theatres, pos- this week.

The suit threatened and long anticipated action, to be filed in U. S. District court here, will charge monopoly and dis- crimination in FWC's film booking practices, it is re- ported.

AppealTowne DecreeRuling

CHICAGO, May 14.—An appeal was filed here today in the District Court of Judge John J. Barnes by attorneys for the defendants in the Towne Thea- tre, Milwaukee anti-trust suit. The appeal seeks a reversal of the decision handed down by Judge Barnes who granted the Towne plaintiff damages of $1,295,878, court costs of $5,000, and attorney fees of $25,000.

Tomorrow, the major distributor and circuit defendants will post a $2,000,000 appeal bond with the Fed- eral Court with which to impose a stay of execution of the decree.

Columbia to Probe Effects of Decrees

ATLANTIC CITY, May 14.—Attended by 22 home office executives and sales personnel, and 81 delegates from the field, representing 34 exchanges, the second of Columbia's two-part sales conference for 1950 will get under- way here tomorrow at the Ritz Carl- ton Hotel. The meetings will run four days, under the chairmanship of gen- eral sales manager A. Montague.

Following a message from Jack (Continued on page 3)

TOA Would Invite Allied To Arbitration Meetings

Allied States, the Pacific Coast Conference of Independent Theatre Owners and other exhibitor organiza- tions will be invited by Theatre Owners of America to participate in exhibitor-distributor conferences looking to the establishment of an industry-wide arbitration system, if the TOA executive committee at its meeting here today and tomorrow authorizes Sam Piniaki, president, to proceed with an arbitration plan.

Allied leadership has demonstrated recently an attitude of indifference toward the establishment of a system of arbitration, but it is believed in exhibition circles here that the organi- zation would accept an invitation to send a delegate to any all-industry meeting on the subject.

PCCIT0 recently struck an ar- rangement with 20th-Fox for getting an arbitration system started on the Coast. Andy W. Smith, 20th-Fox vice- president, and PCCIT0 president Rotub Harvey are scheduled to confer next weekend on plans to implement the Coast arrangement.

Scully and O'Keefe Hold Field Meetings

Continuing their current nationwide analysis of business conditions, Uni- versal-International sales executives will leave New York today for a series of meetings in the field following con- clusion of initial meetings in the home office.

W. A. Scully, sales vice-president, and F. J. A. McCarthy, Southern- Canadian sales manager, will open meetings in Cincinnati tomorrow with branch managers, while A. J. O'Keefe, assistant sales manager, accompanied by Foster Blake, Western sales man-ager, will start meetings in Chicago.

UK Report Asks New Child Film Rules

LONDON, May 14—After nearly two- and-one-half years of investigation, the Home Office committee has issued its report on "Children and the Cinema." Among its recommendations:

That children under seven should not be admitted unless accompanied

Pact Set with Argentina; to Run 5 Years

'Haizen Plan' Allows $1,100,000 Annually

American companies will resume shipments of films to Argentina for the first time in over a year in con- sequence of an agreement signed here Friday by Argentine Finance Minister Ramon Cerejio prior to his departure for Buenos Aires, and by Eric Johnston, Motion Picture Asso- ciation of America president, prior to his departure for London to partici- pate in the Anglo-American film re- mitance talks which open there today.

Known as the "Hazen Plan," be- cause the accepted provisions were suggested by Joseph H. Hazen, presi- dent of Hal Wallis Prod, the five- year agreement permits American companies to send unlimited numbers of films into Argentina; to withdraw $1,100,000 in remittances annually, to be credited against the more than $5-

Color TV Is First On FCC's Schedule

WASHINGTON, May 14.—The Fed- eral Communications Commission will announce its color television decision before it goes on to hearings on re- allocating existing TV channels and

Rodgers to Preside At MGM Meet Today

Approximately 85 members of M-G-M's home office and field sales, advertising, public- ity and exploitation staffs will be on hand today for the first of three "Say It with Pictures" meetings called by William F. Rodgers, sales vice-president. The two-day session will get under way at the Astor Hotel with Rodgers conducting the sessions.
Personal Mention

D ore Schary, here from the Coast to attend the M-G-M sales meeting at the Astor Hotel, has cancelled all appointments on the advice of doctors, who will return to Hollywood tomorrow. He is accompanied by his assistant, Walter Reilly, and Mrs. Schary.

Andy W. Smith, 20th Century-Fox sales vice-president, will leave here today to attend the Allied of Iowa-Nebbraska meeting in Omaha. He will be accompanied by his executive assistant, Harry J. Colet, and Roger Frank, editor of Dynamo.

Herbert A. Bergson, assistant U. S. attorney-general in charge of the antitrust division, was the guest of the Society of Independent Motion Picture Producers' executive committee on Friday at a luncheon at Perino's Restaurant, Hollywood.

William Brown, manager of Loew-Poli Bijou, New Haven, tomorrow will leave for the 30th anniversary in show business and, with Mrs. Brown, will celebrate their 32nd wedding anniversary.

Ben Goetz, M-G-M production head in Great Britain, left here by plane for the Coast over the weekend.

Edward Lachman, president of Capitol Records, will leave tomorrow for the Coast.

George Pal, producer, is here from Hollywood.

Paul MacNamara, Coast publicist, is here from Hollywood.

Fordham Prof. Acre's '10 Are Communists

All 10 of the "Hollywood 10" were members of the Communist party, Louis Budenz, former Communist editor, testified last week at the Paul Draper-Larry Adler libel trial at Hollywood, according to press reports of the proceedings.

Budenz, formerly managing editor of the Communist newspaper of the same name, said he knew "personally" that John Howard Lawson, Dalton Trumbo, Albert Maltz, Alvah Bessie and Ring Lardner, Jr., were Communists, and the other five he identified as party members "only by official reports."

Mayer and Kingsley Form Import Firm

ALBANY, N. Y., May 14—Arthur Mayer and Edward Kingsley, Inc., has been registered here to conduct industry business in New York City.

The firm is the latest in the formative stages, according to Kingsley, in New York, but plans call for the importation of foreign films. Release will be through Oxford Films, of which Kingsley is a vice-president.

THE spirit that prevailed at the Chicago meeting of the Conference Committee of the Motion Picture Industry last week makes possible the first industry trial of cooperative endeavor in its own behalf in more than a decade.

It needed a cooperative spirit to bring it into being. Fortunately, that was provided at the Chicago meeting. It overcame the misgivings of some and sharp differences of opinion among others. Individualism perforce remained and was not, and was not, made at the meeting in the face of the basic desire of all to give industry unity the chance of exploring the high promise implicit in the French technique. The misgivings were set aside at the meeting to the indifference of COPO's chances of coming into being, have since been the most enthusiastic over what COPO can accomplish.

Their cynicism has given way to sincere praise, and most of it is directed to those who went to the meeting with reservations or misgivings and then, instead of in the Eisenhower Department of Commerce, immediately 18 points raised by TOA were cared for in subsequent amendments to COPO by TOA contentions or by procedural methods subsequently adopted.

There is also the story that the first day's presentation of a slate of officers did not start out too well. At one point it seemed that some organizations were not represented among the officiod, and, in some instances, those that were had been given representatives other than their top men. Hence the decision on Tuesday to make the first slate temporary, to serve until COPO's officers were elected, if the corporation is issued in a few weeks, at most, and to name a new, "corrected" slate to serve for the first year after formal organization.

Public Responding Palsy Collections

Audience collections at the York and Brooklyn Paramount houses produced $2,500 in the first week of the industry drive for the U. Cerebral Palsy Associations, R. G. Sullivan and I. L. Wildish, New York card chairman, reports.

Collections elsewhere in the country were reported at a comparable level. Lobby collections have been augmented in 35 theatres of the M. P. Motion Picture Theatre Owners Association. The Eleventh drive will be started this week in members of the Independent Theatres Association of New York.

AMPP to Honor Liaq

Hollywood, May 14—Pak Prime Minister Liaqat Ali Khan will be a guest of the American Motion Picture Producers Thursday evening in a presentation to him as a year as a leading, Hon. Sidewalks.

MOTION PICTURE DAILY Monday, May 15

Newsread Parade

PRESIDENT TRUMAN and the wedding of Princess Grace are current newsreel high spots. An $11,838,000, at a care-in-therapy, air maneuver, sports. Complete collections follow.

MOVIECENTRE, NEWS, No. 29—Pres. Truman, Grace's marriage, Va. WAC officers graduate, Cave-in-Tyre tragedy, air maneuver, sports. Complete collections follow.

PARAMOUNT NEWS, No. 78—J. W. Brown, associates marries Vash, AFL, industry short cut, air maneuvers, sports.

TELENEWS, DIGEST, No. 10—J. W. Brown, associates marries Vash, AFL, industry short cut, air maneuvers, sports.

WARNER PATHE NEWS, No. 78—J. W. Brown, associates marries Vash, AFL, industry short cut, air maneuvers, sports.

Stern Heads Chic Jewish Appeal Drive

CHICAGO, May 14—The annual drive for the United Jewish Appeal will hold its raising dinner meeting May 23 at the Chicago Civic Opera House. President of the Stern Circuit. The division expects to surpass the $281,488 raised last year.
ant Stays

(Continued from page 1)
decree, will run from the date of
the final high court mandate in the
Douglass decision was
without any delay. Immediately he had
listened to about an hour's
gentleman representing the film
was John W. Davis, J.
and Benjamin Melniker,
uthor of "20th Century-Fox.
Brothers, Philip Marcus
and station operated for the
government with solicitor-general Philip
Watson, but not speaking.
Warner Extension
presenting a new deadline extent
weeks, the Department of
as agreed to give Warner
right to appeal that sur
Atlantic Theaters of New
which is the company's only re
jointly-owned operation.

FLY
UNIVERS'S
Mainliner
Stratocruiser
to HAWAII!

"The Jackie Robinson Story"

(Continued from page 1)

THE life story of Jackie Robinson has
been translated into a provocac
A ready-made audience awaits this biographical
work, the pride of the Dolphins in the millions of sport fans,
and thus includes those hardened, habituals of the Polo Grounds. The picture
is at all times entertaining and popular appeal though serious-minded
filmmakers, looking for one, can find a social theme in it.

The number of executives and employees of Eagle-Lion who have
a financial interest in the picture need not worry about promotion angles.

They suggest themselves joyously. Last week's Life magazine had Robinson
on its cover and the current issue of the Saturday Evening Post carries a
leading feature on him, to mention but a few. The present place of
his career is one of the most important in the world. His character is traced from a base
loving youngster to a star in the National League and on to the Dodgers. Intermittent
touches of humor are threaded through his story.

Richard Lane's performance as a team manager is outstanding. Others
performing ably are Louise Beavers as Robinson's mother, and Joe Felshen
as his brother, Mort Biskin produced and Alfred E. Green directed for Jewl
Productions, Inc.

Running time, 76 minutes. General audience classification. May release.

M. H. HERTZMAN

Colo TV First

(Continued from page 1)

opening up the UHF band to televi
sion, according to Senator Internate
Commerce Committee chairman Ed
Johnson. This might be early in the
summer, he indicated.

Johnson said that all briefs, evi
dence, answers and other material in
the TV color proceedings would
be in by June 25 and that a decision
could not be expected before 60 days
thereafter. He pointed out that the
Senate Commerce Committee's advisory
committee on color, headed by Dr. Edward
L. Condon, would report next month
and that the Committee's findings
would be submitted to an FCC decision.
He added that under the schedule
he had outlined on color, it
would begin filing allocation hearings
by Sept. 1. At least five to six weeks of
hearings will be required on allocation, he
declared, and "a final allocation de
cision is unlikely before late
November or early December."

Columbia Meet

(Continued from page 1)

Cohn, the initial day's meeting will be
be devoted to a study of recent Federal
Court decisions and decrees and any
desirable effects may have on the
company's sales and distribution plans.

Korda-Selznick

(Continued from page 1)

former Secretary of War Robert P.
Patterson, court-appointed arbitrator
for the dispute.

Louis D. Frohlich of Schwartz and
Freiberg, Korda counsel, completed
his summation on Friday. Patterson
sion's decision is expected to be handed
down in a few weeks and must be
confirmed by the court thereafter.

The dispute involved the jointly-pro
duced "Gone to Earth" and "The
Third Man," as well as other Korda
and Selznick pictures involved in an
exchange of distribution rights. Korda
left for London by plane, and
Selznick and Jennifer Jones sailed for
England Friday on the S.S. Medeo.

Argentine

(Continued from page 1)

000,000 which the industry now has
frozen there, until such frozen funds
are entirely wiped out, and to invest
their surplus earnings in Argentina in
any manner they choose. No remit
ances have been received from Argeni
ta in more than a year.

The "Hazen Plan" was worked out
several previous proposals and
counter-proposals had been rejected
and the negotiations had bogged down.

Following a meeting of company presid
ents here on Thursday, presided over
by Joyce O'Hara, assistant to Johnston,
a smaller group continued conferences
in one of his Waldorf-Astoria
apartment. Present were Johnston,
Hazen, Stanton Griffin, U.S. Ambassa
dor to Argentina, and Joachim Kirk
ard, MPAA Latin American super
visor. The meeting lasted throughout
most of the night with the agreement
being signed on Friday.

UK Child Film Rules

(Continued from page 1)

by an adult; that children under five
should not be admitted to children's
matinées, and no unaccompanied child
under 12 should remain in the theatre
after eight P.M.

Also, that present picture gradings
should be abolished and the following
new categories substituted: "C" for
films shown at children's
matinées, and two advisory certificates
indicating whether a film (other than
"X") is preferable for family entertain
ment or for adults.

The SLAP in the Face

THAT TOUCHES THE
HEART OF AMERICA!

Warner Bros. bring you a rousing
screen sensation—a drama born
of the ruthless story of today's
Prison for Women!

"Caged!"

STARRING
ELEANOR PARKER WITH
AGNES MOOREHEAD AND A BRILLIANT CAST YOU'LL LONG REMEMBER!
PRODUCED BY JERRY WALD
WRITTEN BY VIRGINIA KELLOGG AND BERNARD C. SONDHEIM
MUSIC BY MAX STEINER
DIRECTED BY JOHN CROMWELL

United Airlines Terminal Bldg., 80 E.
3rd St., or Hotel Statler. Call "Railway Hill" 2-7900 or an au-
thorized travel agent.
There have been meetings and discussions and fanfare galore... about the ills of our industry... and what we can DO about it! It's all been a great means of letting us take a look at ourselves... and our business... in the candid mirror of surveys and opinions... BUT... now we've got to add some PERSPIRATION to the CONVERSATION... and Get Down To Work!...

We've got to roll-up-our-sleeves and start Out-Selling Television, Canasta and the good old Summertime... and we've got to do it with the SHOWMANSHIP that made our industry GREAT... and has kept it great... through times good and bad.

It isn't a One-Man Job... it's an Industry responsibility! That means YOU... and YOU... and YOU! So... let's prove that MOVIES ARE BETTER THAN EVER!... Let's prove that SHOWMANSHIP IS BETTER THAN EVER!...

Let's ALL Get Down To Work!
**TV and Theatres Will Go Hand-in-Hand: Wolfson**

MGM Setting Heavy Production Program

Reflecting full confidence for future operations, Dore Schary, M-G-M vice-president in charge of production, is expected to announce the company's most ambitious production program in recent years when he appears before the M-G-M "Say It with Pictures"

(Continued on page 2)

**AFL GUARD AGAINST COMMUNISM IN UN FILMS PLEDGED BY GREEN**

American Federation of Labor will guard against the infiltration of Communist techniques in United Nations motion pictures, AFL president William Green has indicated in a letter to U. S. Secretary of State Dean Acheson, made public yesterday.

The letter concerned the nomination of Richard F. Walsh, president of the AFL's IATSE, as advisor to the U. S. delegation at the fifth general conference of UNESCO, scheduled to open May 22 in Florence.

(Continued on page 4)

**Both Government and Companies See Supreme Court Ready to Hear Appeals**

Washington, May 15—Government attorneys as well as those for Loew's, 20th Century-Fox and Warner apparently are proceeding on the assumption that the U. S. Supreme Court will agree to review a New York statutory court decision in the industry antitrust case for the second time.

The three companies have asked the high court to review the New York court's Feb. 8 decision and from the tenor of their arguments and the government's before Justice William O. Douglas here last Friday on applications for a stay of judgment, there appears to be little doubt on either side that the Supreme Court will grant the companies' petitions for review. The case was before the high court several years ago.

If the Supreme Court were to take the case now it could not be argued before early fall, with a decision unlikely before the end of the year or early next year. With the stay of the New York court judgment now in effect, the companies would have three years after the Supreme Court decision in which to effect divestiture unless consent decrees are entered into with the government in the meantime.

(Continued on page 4)

**UK Remittance Views Given US Delegates**

Production in Britain Looms as Big Problem

By PETER BURNUP

London, May 15.—Encouragement of increased American production here booms as a major strategy of the British government and film industry in the negotiations concerning the Anglo-American motion picture remittance agreement, which were opened at the Board of Trade today.

Today's meeting produced an exchange of views by Harold Wilson, president of the BOT; Eric Johnston, Motion Picture Association of American president; Ellis Arnall, president of the Society of Independent Motion Picture Producers; James Mulpkey, also representative.

(Continued on page 3)

**Technicolor Cuts Prices**

March was the biggest month in the history of Technicolor, Inc., Dr. Herbert T. Kalman, president and general manager, declared here yesterday as he announced a reduction in the base price of 35mm. prints. Kalman, who met the press yesterday at a reception at the Waldorf-Astoria Hotel, said record volume was expected by the end of the year, after completion of plant expansion.

Kalman revealed that the net profit

(Continued on page 3)

**AFL GUARD AGAINST COMMUNISM IN UN FILMS PLEDGED BY GREEN**

Action Nearly Due On ECA Guarantees

WASHINGTON, May 15.—The Economic Cooperation Administration expects to announce by the end of the month terms of its guaranty contracts for the operation of motion picture companies in Germany during 1950. The total involved is about $3,500,-

(Continued on page 3)
Four Industry Shorts Free

Exhibitors who are participating in the Motion Picture Association of America’s "Motion and Voice" project will receive the last four subjects in the series rental free this week. The project was announced by William L. Ainsworth and Joseph R. Vogel, chairman and treasurer, respectively, of the all-industry board of trustees which was named a year ago to administer the cooperative undertaking. Successful results have been obtained from rentals on the first eight subjects to cover the stipulated costs of all 12 features. For more information, write "The Costume Designer," to be released by RKO Radio in September; "The Screen Writer," 20th Century-Fox in November; "The Cinematographer," Paramount, in January, 1951; and "The Screen Director," Warner, March 15.

Francis S. Harmon, secretary of the board of trustees, stated that the cost of producing a feature-length color production expenses plus positive print costs and publicity, would approximate $30,000. No studio overhead or charges for distribution are reflected in this figure. Some $160,000 has been received to date.

Colbert, Crosby Top Companion's Poll

Cluadette Colbert and Bing Crosby figure in this month's "Woman's Home Companion" readers poll for favorite stars. Colbert heads the poll of the three figures which will be announced Friday. Crosby's first place in the male list is significant as it is based on a "Move of Your Own" mail call-in spot, while Miss Colbert moves up from fifth place in last year's poll.

Male stars in the remaining first 10 positions are in the following order: Spencer Tracy, Cary Grant, Clark Gable, James Cagney, Paul Muni, Gary Cooper, Walter Pidgeon, John Wayne and Ronald Colman. Among the female stars are June Allyson in second, and next behind are Loretta Young and Olivia de Havilland in third and fourth place. A special poll was held for Jeanne Crain in the role of "Pinky."

Press Barrage for 'Sunset Boulevard'

The "Sunset Boulevard" promotion campaign gains impetus with Max E. Youngstein, director of national advertising-publicity for Paramount, arranging for the distribution of 15,000 copies of a book-page size press kit, mailed to all newspapers, magazines, radio stations and television outlets in the U.S. and Canada.

Starr Airs Premiere

Premiere of United Artists' "Johnny Holiday" was held here last night at the Paramount. The benefit performance for the National Cartoonists Guild's youth aid program. Martin Smith, U.S.N.Y. News editor, broadcast the proceedings.

Personal Mention

HENRY GINSBERG, Paramount production head, will leave here tomorrow for the Coast.

JULES LAPIEUR, Warner Eastern and Canadian sales manager, left here last night for Buffalo and Toronto.

STEVE STRASBERG, Film Classics assistant advertising-publicity chief, is in Milwaukee for the week.

BOB CONDON, Buchanan Agency account executive, is on the Coast from New York.

CR. F. MEES, Eastman-Kodak research vice-president, has been elected to membership in the National Academy of Sciences.

CAREY WILSON, M-G-M producer, is due here today from Hollywood.

ROBERT HAMER, British director, is due here today by plane from London.

Lawson, 59, Head of Rank Canadian Firm

Toronto, May 15—J. Earl Lawson, president of the J. Arthur Rank Organization Limited, and subsidiary companies, died here on Saturday after an illness of over a year, during which he was a constant patient in the General Western General Hospital.

He was. 59th year he was president of the Canadian Picture Pioneers and was active in the Toronto Variety Tent and board of trade. He started as a suburban exhibitor in 1922 and has come prominent as a lawyer and member of Parliament, reaching the height of political influence as a cabinet member.

J. Arthur Rank and John Davis of London visited Lawson early in April, when there was a rumor of the reorganization of the Canadian Odeon circuit of which he was also president.

The funeral will be held here tomorrow. Immediate survivors are the widow and two children.

Dies from Accident

Hollywood, May 15—Charles Kemp, character actor and former president of the Masquers Club, died at Burbank Saturday of injuries received Thursday in an automobile accident.

The widow was also injured in the accident which took the life of Warren Johnson, driver of the car in which the Kempers were passengers. Kemp was to have started work on a Universal-International production this week.

20th Films Philharmonic

Rehearsal of the New York Philharmonic-Symphony Orchestra, conducted by Dimitri Mitropoulos, has been held at 20th Century-Fox in a short subject to be offered by the studio. This is the first time that the orchestra was conducted by Edmund Reek and directed by Alexander Hammid, the one and a half-reel subject was produced by Eyvind Pollard and released by Metro-Goldwyn-Mayer.

Gravitz Acted Head of MGM Branch in New Haven

Phil Gravitz has been appointed acting manager of M-G-M's branch in New Haven, William F. Rodgers, former manager of the 26th Central office, has been transferred to Los Angeles. Gravitz was appointed acting manager of the New Haven office by Syles P. Skouras, president of 20th Century-Fox.

JAMES R. GRAINER, Publicity executive and sales vice-president, left here for the West Coast last night making stops at San Francisco and Los Angeles branches and then visiting the company's North Hollywood studios office. Vice-president Herbert J. Yates, Grai- ner, will return to New York at the end of this month.

SIR ARTHUR JARRAT, chairman of British Lion; Allan Jones and his assistant, H. P. Birk- man, writer, are among passengers sailing from here today for Europe on the S.S. Queen Elizabeth.

SENN LAWLER, public relations director for Fox, has been named manager of the Jackson County, Mo., grand jury.

DAVID LEPTON, Universal-International advertising-publicity director, has arrived here from the coast.

Chase Is Appointed Morgan's Assistant

Stanley Chase, home office supervising independent circuit manager for Paramount Pictures, has been named assistant to Oscar A. Morgan, sales manager of four subject and news, and succeeds A. W. Schwaberg, president of Paramount Film Distributing Corp., associated with Paramount for the past 18 years. Chase has been a booker in the New York branch.

MGM Program (Continued from page 1)

sales meeting today at the Hotel Astor.

The sessions were begun yesterday with William F. Rodgers, sales vice-president, presiding and with almost two hours of the office, field sales, advertising and publicity staffs attending.

Howard Dietz, advertising-publicity vice-president; Sid F. Sandler, advertising manager of Hollywood Bureau, head and John Joseph, publicity manager, will be among the other speakers.

Some problems were taken up at yesterday's session, to some extent in the form of questions and answers, the latter given by Rodgers. Schary will return to the coast immediately following today's meeting, having cancelled all appointments on the advice of his doctors.

Gravitz Acting Head of MGM Branch in New Haven

Phil Gravitz has been appointed acting manager of M-G-M's branch in New Haven, William F. Rodgers, former manager of the 26th Central office, has been transferred to Los Angeles. Gravitz was appointed acting manager of the New Haven office by Syles P. Skouras, president of 20th Century-Fox.

20th Board Meet Today

Election of the board of directors with all incumbents being candidates for re-election, is slated to highlight the annual meeting of 20th Century-Fox stockholders here today. Proposals by minority holder to limit pensions and consider selling for cash of the corporation also will be acted upon.

NEWS in Brief...

MANNING CLAGGETT of Motion Picture Association of America's Washington press depart- ment this week will begin a tour of Eastern cities to visit motion picture officials there. The tour may extended nationally later.

Washington, May 15.—District Court Judge Edward A. Tack- day denied the motion of major distributors to have the antitrust suit brought against them here by the Center Theatre Hampton, Va., transferred to New York.

Washington, May 15.—The government has asked the Oklahoma Federal Court to extend until July the deadline for the Justice Dep- artment's reply brief in the Griswold suit. Such an extension would make it unlikely that the court would decide the case before the fall.

Buffalo, May 15—Edward O. Con- lin, manager of the local War Fund sales drive with the IATSE in connection with the 1 studio strike, scheduled for today continued to May 29 by Federal Judge William C. Mathews following a discussion by counsel for both sides.

20th Board Meet Today

Election of the board of directors with all incumbents being candidates for re-election, is slated to highlight the annual meeting of 20th Century-Fox stockholders here today. Proposals by minority holder to limit pensions and consider selling for cash of the corporation also will be acted upon.

NEW YORK THEATRE

 humble BOPP in 'In a Lonely Place' with GLORIA GRAMSE and BARBARA SULLIVAN—Don't Miss Columbia Pictures' New Production

Humphrey Bogart

In 'In a Lonely Place' with BARBARA SULLIVAN}

Photographed by WAGNER HARTLEY

чен путем помощи styx. Копирайт © 2023 THE WASHINGTON POST. Ссылка на материал запрещена.

NEW YORK THEATRE
Review

"Devil's Doorway"

(Metro-Goldwyn-Mayer)

ROBERT TAYLOR follows his virile performance in "Ambush" with an equally rugged role in another Western saga. A somewhat unconventional contribution to the genre, "Devil's Doorway" casts Taylor as an "educated" Indian of the 1860's who returns to Wyoming from honored Civil War service to fulfill his second-class citizens and completely without property rights. Angered at being only a "ward of the state," notwithstanding his possession of the Congressional Medal of Honor, Taylor resolves to go on the attack against the bitters of white shepherders to take out claims on his rich grazing lands. And a bitter end it is! The adult population of the little Indian community is annihilated, and the women and children are forced to a retreat to a government reservation.

Alongside the white men in the picture, Taylor cuts an heroic figure in the make-up supplied by Jack Dawn. He emerges as a classic type of Indian, physically powerful and mentally keen. Alongside the many actual Western roles, however, Taylor looks conspicuously Caucasian. In general, the picture's shortcomings, like this one, are minor, while from the overall standpoint of entertainment and commercial value "Devil's Doorway" rates high. Moreover, it drives home in tacit but nonetheless powerful terms an indictment of social discrimination and intolerance as it exists today. Producer Nicholas Nayfack, director Anthony Mann and scenarist Gay Prosper rate applause for a job well done.

Louis Calhern handles with sinister aplomb the role of the anti-Indian attorney who fires the shepherders into attacking Taylor's little colony; newcomer Paula Raymond demonstrates nice command of histrionics as the lady who defends the Indians in court and who becomes linked quasi-romantically with Taylor; Marshall Thompson, as a young shepherder, gives a reliable performance, and so do James Mitchell, Edgar Buchanan, Rhys Williams, Sten主要从事与学术研究、教学和交流活动，包括撰写和发表学术论文、组织和参与学术会议、合作研究等。学术研究通常侧重于特定领域或问题，旨在推动相关领域的理论发展和实践应用。教学活动则包括授课、指导学生和进行学术指导，以培养学生成为专业人才。学术交流是学者之间分享研究成果、开展合作和建立网络的关键途径。这些活动共同促进了学术共同体的活力和创新。
**Green on UN Films (Continued from page 1)**

Italian. Walsh now is en route to the conference, appointment by Presi-
dent Truman.

After calling attention to the fact that the United Nations should be held responsible for the action of the UN, Walsh letter added that Walsh "is well ac-
quainted with the methods of the Com-

**Nassours Sell (Continued from page 1)**

$2,250,000 purchase price. The studio has been operated as a total lot, ex-
cept in instances when the Nassours used it for making their own pictures, and
it will be continued largely as it was, with

**TWA offers the most flights weekly direct to these cities in EUROPE**

PARIS ROME ATHENS MADRID GENOVA ZURICH

For information, see your travel agent or call TWA.

**Women from Headquarters** (Repulsive)

STRIC- ly minor league is this melodramatic offering about a youth
who joins the police force and practically single-handedly
in- terdicts the criminal element in the big city. Virginia Huston, Robert
Rock-
well and Barbara Fuller have the key roles, supported by Norman Budl,
Frankie Darro, Charles, Robert Shayne, Jon Petski, and others.

Written by Gene Lewis. "Women from Headquarters" presents Miss Huston
as the bane of the underworld, first cleaning up "skid-row honky-tonks" and
then going after bigger game. Her roommates is Miss Fuller who mas- 
skirts peddlar. The latter is apprehended and leads Miss Huston to the
boss of the racket. Stephen Auer was associate producer and George Blair
directed.

Running time, 60 minutes. General audience classification. Release date,
May 1

**ECA Film Guarant (Continued from page 1)**

1,000. Each of the major distributors seems likely to get guaranties for
three or four films. The smaller companies assum-
ing contracts for three or four in each, depending on how many pictures they may want to
produce. None of the distributors, like the government, however, is decid-
ing to select among them.

Under ECA's present schedule, recommendations of the advisory com-
mittee to what films will be guaranteed will go on administration. Paul
Hoffman's desk this week, as soon as he gets the recommendations,
certificates will go to the film com-
panies.

**Compo Fight on Tax (Continued from page 1)**

Committee and will instead draw plans to concentrate on the Sen-
tax bills in the House are un-
issued under a closed rule, which
means that no changes can be made in the bill reported by the Ways
Means Committee—so that only
the up or down. Myers will be
here for New York tomorrow at
noon.

**Compo Chartered (Continued from page 1)**

Justice Ernest E. L. Hammer of the Supreme Court.

Formal registration of the de-

**ECA Film Guarant (Continued from page 1)**

1,000. Each of the major distributors seems likely to get guaranties for
three or four films. The smaller companies assum-
ing contracts for three or four in each, depending on how many pictures they may want to
produce. None of the distributors, like the government, however, is decid-
ing to select among them.

Under ECA's present schedule, recommendations of the advisory com-
mittee to what films will be guaranteed will go on administration. Paul
Hoffman's desk this week, as soon as he gets the recommendations,
certificates will go to the film com-
panies.

**Given New WFC Post (Continued from page 1)**

San Francisco, May 15.—H. Kolmar, formerly advertising-publicist
director for Fox West Coast Thea in the East Bay area, has been g
the same post in San Francisco.

**Motion Picture Daily**

Tuesday, May 16, 1950

**Reviews**

"Return of the Frontiersman" (Warner Brothers) Hollywood, May 15

TECHINOLOR, credited many a time and justly so with making a West-
ern look better than it is, here goes it of Hi, the
exercise produced by Saul Elkins and directed by Richard Bane, with Gordon
MacRae, Jack Holt, Julie London and Rory Calhoun in the top roles. A
powerful audience at Warners, a notable one, has pre-
viewed gave up trying to take it seriously after the first 15 or 20 minutes,
then began to find it at that point and wound up laughing outright at the over-
drawn heroics and serial-type melodramatics in which the film abounds. Maybe
its biggest sin is the Saturday movie tag with action, of
which there is much more than enough, is all that matters.

The setting is Laramie, Wyoming, in the shooting 70's or thereabouts, and
Stowe is credited to Edna Ferber, a v\"sion of Hi, the
steely-eyed sheriff, Calhoun as the local newspaper editor, and Julie London
as the tenderfoot of the community doctor. MacRae serves 10 days in
jail for, in being in a gun fight with a rugged fellow townswoman who is
in love with him, which the audience knows he didn't but doesn't know who did. MacRae

takes to the wide open, figuring h\"ll have to find out who committed the
murder. He can clear himself, and, by astoundingly escapes capture by
posses which ride out to get him for the killing and for a bank robbery of
which he is also innocent. Before MacRae accomplishes this, an enormous
number of shootings, fighting, riding, and a modicum of purely mechanical
romance, is photographed.

Running time, 78 minutes. General audience classification. Release date,
not set.

**William R. Weaver**

"State Penitentiary" (Columbia)

PRODUCER Sam Katzman and director Lew Landers utilize a documen-
tary technique to give a routine story of prison life an atmosphere of

one which does not always jibe with the contrived plot.

In this story of man unjustly


"Cow Town" (Columbia Pictures)

One more Gems Autry rides and sings to delight his fans, this time in

a scene of the defense of the cattle owners' right to fence in their cattle with barbed
wire. Armand Schaefer, the producer, and John English, the director, have

built a presentable film which should get Autry's followers their money's
worth. They have gone all out in the portrayal of a Cattleman who is forced to
face foreclosure for taxes. Autry finds his fences torn up and the

cow ranchers, now fearful that they will lose their jobs, also are against him.

He sets out to find the culprit behind all the trouble. This he does effectively.

Running time, 70 minutes. General audience classification. May release.

**Remind Localities Of Tax Possibilities**

Washington, May 15.—The cut in the Federal admission tax

voted by the House Ways and Means Committee, if

finally approved by Congress, opens new "doors of taxation to the localities," the Ameri-
can Municipal Association reminds member cities and
towns.

**Ticket Tax Repeal Urged by Mayors**

A resolution petitioning Congress to the repeal of the 80 per

cent Federal admission tax so that municipalities might be

free to use this source of in-

come should they care to, was adopted unanimously here at

the closing session of the United States Conference of

Mayors at the Waldorf-Astoria.

**Banking for T Motion Picture Industry**

BANKERS' TRUST COMPANY NEW YORK

WORLD'S FEDERAL INSURANCE CORPORATION
<table>
<thead>
<tr>
<th>WEEK</th>
<th>COLUMBIA</th>
<th>EAGLE LION</th>
<th>M-G-M</th>
<th>MONO.</th>
<th>PARA.</th>
<th>REPUBLIC</th>
<th>RKO RADIO</th>
<th>20TH-FOX</th>
<th>U. A.</th>
<th>UNIV.-INT'L</th>
<th>WARNERS</th>
<th>SRO</th>
</tr>
</thead>
</table>

[Dates are based on national release schedules and are subject to change. Letters denote the following: (D) Drama, (M) Musical, (C) Comedy, (O) Outdoor Action. Production numbers are in parentheses. (Rev.) Motion Picture Daily Review Date.]
On-the-spot realism that gives you the gripping feeling you’re watching the real life story itself and not just a screen version.

Creeping silently and invisibly into a city...
ONE WOMAN BRINGS TERROR TO 8,000,000 PEOPLE

COLUMBIA PICTURES presents

FRIGHTENED CITY

starring EVELYN KEYES, CHARLES KORVIN, WILLIAM BISHOP

Written for the Screen by Harry Essex - Based upon a Cosmopolitan Magazine article by Milton Lehman
Directed by
Produced by

On-the-spot realism filmed against the actual backgrounds of New York City
NSS to Service Theatres With Television Trailers

Business on B'way Slow

National Screen Service has entered the television production field to secure the expected returns with packages of brief promotional trailers on key product for local telecasts at $85 per package, in either 16mm. or 35mm. size. To meet the requirements of all TV stations, this was disclosed here yesterday by NSS president Herman Robins.

"We are now ready to make available television trailers," stated Robins, "and in this effort we have been assured the cooperation of many of the producing companies and anticipate that in due time, we shall have the cooperation of all."

"The first of these television trailers have been prepared on 20th Century Studios slates, and I hope that the schedule will include some of the outstanding releases of 1950, including 'It's a Wonderful Life', "

Commons Hears UK Plea for Tax Cut

London, May 16.—A plea for relief from Britain's 38 per cent amusement tax was taken to the House of Commons yesterday by J. Arthur Rank, Sir Alexander Korda and Sir Henry French. The industry leaders met with members of all parties to press the seriousness of the crisis in the motion picture industry.

Guard Production Code, Keough, Masterson Urge

Strong appeals that a constant vigil be maintained against efforts to lower the standards of the Production Code came yesterday from Paramount vice-president Austin C. Keough and Father Patrick J. Masterson, executive secretary of the National Legion of Decency.

They spoke at the annual luncheon of the motion picture division of the International Federation of Catholic Alumni, held at the Hotel Pierre, where at Martin Quigley's invitation they were presented with a division citation for his "vision and courage" in behalf of the preservation of high moral standards in motion picture entertainment.

House Group OKs 10% Dividend Tax

Washington, May 16.—The House Ways and Means Committee today approved a 10 per cent withholding tax on dividends of motion pictures and other company stocks, designed to raise an estimated $100,000,000.00 to $800,000,000 a year from stockholders who do not now declare their full dividend income.

Set Meet on Arbitration

In Two Weeks

Initiator to Be Decided; UA Refuses TOA Bid

With only a technical point to be settled, namely, whether it will be an exhibition or distribution that will initiate the "all industry" conference in behalf of an industry arbitration system, Theatre Owners of America revealed here yesterday that all comings are "enthusiastically in favor of such a conference, except United Artists. TOA president Samuel Pianki indicated through the organization's counsel, Herman M. Levy, that it will be settled in about two weeks as to which branch of the industry will sound the official call for the meeting.

UA declined to participate in the all-industry arbitration conference on advice of counsel.

Goldwyn Sues FW, T-D, Golden State, For $6,750,000

San Francisco, May 16.—Samuel Goldwyn filed in Federal Court here today a suit against Fox West Coast, Charles P. Skouras, and others, charging monopoly and violation of the antitrust laws and seeking damages of $6,750,000.

The suit, filed on behalf of

E-K First Quarter Profit $10,591,051

Rochester, N. Y., May 16.—Eastman Kodak today reported net income of $10,591,051 for the first three months of this year, compared with $6,732,884 for the same months of last year.

Earnings for the March quarter were equivalent to 76 cents a share, against 81 cents for the corresponding period of 1949.
Natalie Kalmus in Color Television

Natalie Kalmus, color director of Technicolor, Inc., announced at a press interview here yesterday that her company, Technicolor, Inc., has developed a color device which television may be viewed in color. She declared that the color will distribute the device to the press on the Coast within a month.

Mrs. Kalmus also announced that her new Coast company is already manufacturing television receivers and that within a few weeks it will be producing at the rate of 2,000 sets a month. She said she is in New York to set up a second manufacturing plant there.

Mrs. Kalmus also revealed that she had opened her own television school in Los Angeles, where she will teach technicians in color techniques. Within a year she hopes to enter the production of films for television.

de Rochemont Starts Several Films Abroad

Richard de Rochemont will leave here by plane today for Europe where he plans an extensive two and a half month trip. While abroad he plans to make two short subjects for ECA, a March of Time film and a feature picture in association with Jean Benoit-Levy.

de Rochemont is tendered a farewell dinner at the Hotel Plaza here yesterday by Lynn Farnol, with press representatives as guests.

Glenn Griswold, 63, Once Fox Executive

Glenn Griswold, 63, an authority in the field of public relations who was a Fox executive for three years in charge of advertising-publicity in 1931, died here at his home on Monday. Founder and publisher of Public Relations News since 1944, Griswold began his career as a newspaperman specializing in financial and business news, and shifted to the public relations field.

He is survived by the widow, Mrs. Denny Prager Griswold who was active with him in publishing, and two sisters.

Personal Mention

HUGH O'WERN, Paramount Eastern and Southern sales manager, and his assistant, Paul Insers, left here yesterday for Cleveland.

HENRY L. NEERUES, Warner Theatre district manager at Hartford, has been nominated for election as director-at-large of the Hartford Chamber of Commerce.

HERMAN DUQUETTE, assistant manager of the Strand Theatre, Mass., will be married on June 29 to Germaine Schaller.

GORDON CAMPBELL, RKO Radio booker at Cleveland, and Mrs. Campbell are the parents of a daughter, Alice Lauret.

Milton Hale has been appointed production director of Technicolor, Inc., in Hollywood, California, here yesterday. Mr. Hale left Buffalo Thursday for Hollywood.

Henry Fickenschier, manager of the Galion Theatre, Galion, 0., and Mrs. Fickenschier are visiting at Hot Springs, Ark.

Wechsler Heads WB Pittsburgh Branch

Jerry Wechsler, Warner branch manager at Cleveland, has been promoted to Pittsburgh by Mr. Kalmenson, distribution vice-president. Previously reported, Ed Cash was transferred to Cleveland as manager of the Cleveland office.

Kalmenson also announced that the Buffalo branch has been transferred from Eastern to the Central division, under the supervision of district manager D. F. (Dinty) Moore of the Central division.

All companies are running the special contribution solicitation trailers, which contribution boxes are displayed in the lobbies. The city managers over Georgia are promoting the cooperation of newspapers and radio stations, and a publicity kit prepared by the United Cerebral Palsy Associations, of which Leonard Goldenberg is president.

Also, radio stations are broadcasting the special spot announcements prepared by UCPA.

Special U-I Train to 'Winchester' Premiere

An elaborately decorated "Winchester" 73 Special, consisting of four chartered railroad cars, has been reserved to transport more than 100 newspapermen and radio correspondents to New Haven on June 1 for the world premiere of the United International Pictures' "Winchester 73." The film will have its regular world premiere at the Paramount Theatre, New York, on June 7.

Commons Hears UK

(Taken from page 1)

picture field.

Meanwhile, Board of Trade president Harold Wilson termed the current cutbacks in production "extraordinarily difficult" when discussing the impact on American film remittances at a conference of the National Association of Theatrical and Cinema Employees at Brighton today.

"We could manage without American studios," he said, "but we don't want to."

Services for Lawson

Toronto, May 16.—Services were held here today for J. Earl Lawson, president of the J. Earl Lawson Organization here today.

Lawson was a leading executive in the film industry for many years, and his death is a profound loss to the industry.


Newsreel Parade

TH E floods in Wisconsin President Truman's reelection of Grand Coulee are current news subjects. Other subjects include flood and hurricane conditions and fashions. Complete copy follows: MOVITONE NEWS, No. 48—floods inundate the Midwest; Grand Coulee Dam is a mullion on tour. "Big Three" ministers, three European leaders, in joint press conference. New York. Hollywood, Cannes.


Allied Promotes Daily With Video Board Meeting

It meets in Memphis next Tuesday, Allied States of directors will be urged by B. H. Snaper, president of Hallmark television to put on a "make-the-most-of-it" at
ward television, Jerald Snaper said yester-
day.

New Jersey organization, which has come to consider the meeting at this point in no attempt to attempt-
derive television competition. is here to stay and therefore of the two greatest (Continued page 1)

Lippert Invited to N.J. Allied Meeting

Lasser, New York Federal and Robert Lippert, presi-
dent of Lippert Productions, have been invited by New Jersey Allied to the organization's 31st annual
meeting at the Hotel Traymore, Atlantic City, June 15-17.

TV Trailers

(Continued from page 1)

The Big Lift. These trailers have been prepared in a pack-
aged as a set of three 20-second and one 60-second trailers.

To provide an express vision, including four television trail-
ers, a trailer for making copies on film announcements in suffi-
ciency to utilize them on several programs, if necessary, (Continued page 1)

Judge's Life Story

puts, May 16.—Judge Camille J. Babb, veterinarian of May-
day signed a contract which
jects our life story into a mo-
day will soon resign (Continued page 1)
ly contract with the services of a 10-year-old band. Babb is here with Cleo
will write the story.

Motion Picture Daily

Short Subject

"Where's the Fire?" (March of Time—20th Century-Fox) March of Time takes up the timely and fascinating subject of fire fighting in this interesting two-reeler. The camera first takes the audience on an exciting journey through a professional fire brigade from the time the alarm sounds until it is on the scene extinguishing a blaze. Here we see the problem of how the firemen go about their work, the concentration on volunteer brigades in small towns. Picked for special attention is the town of White Horse, N. J. The film shows how the volunteers who make up the fire department, how the training is carried out, and how a fire is fought. Running time, 19 minutes.

Coast Labor Council Letter Gets to D.C.

WASHINGTON, May 16—The Holly-
wood A.F. of Film Council's letter sent on May 7 and asking the Commis-
ioner of Labor, Secretary of Labor, and the Commis-
sioner of Labor, was delivered here by a messenger who
will be forwarded to D.C.

Business Slow

(Continued from page 1)

"Adam and Evelyn" is fair enough at $8,000.

"Celt 45" with Denise Darcel and Carol Ravaozza's orchestra on stage, with an estimated $6,000 to $8,000.

"No Man's Own," with the deadline for its completion in the Stroud with the Paramount about $27,000 in a moderate second week.

"New Kids of Her Own," with the decision of the Christine on stage, gave the Paramount about $49,000 in a fair second and final week.

Opening up well, "Once More" at Paramount is "In a Lonely Place."

"Sad Songs for Me," with a stage presentation at the Music Hall, earned about $100,000 a week in an average gross estimated at about $60,000 in a modest third and final week. It will be replaced by "Ticket to Tomahawk." tomorrow.

"City Lights" promises to do about $4,000 in its sixth week at the Globe. "D.O.A." is performing well enough at the Criter-
ion to keep "Wash Avenue" in its fifth week. "Wash Avenue," with a stage show at the Kooky, is likely to reach about $50,000 in a modest third and final week.

"City Lights" promises to do about $4,000 in its sixth week at the Globe. "D.O.A." is performing well enough at the Criter-
ion to keep "Wash Avenue" in its fifth week. "Wash Avenue," with a stage show at the Kooky, is likely to reach about $50,000 in a modest third and final week. It will be replaced by "Ticket to Tomahawk." tomorrow.

"City Lights" promises to do about $4,000 in its sixth week at the Globe. "D.O.A." is performing well enough at the Criter-
ion to keep "Wash Avenue" in its fifth week. "Wash Avenue," with a stage show at the Kooky, is likely to reach about $50,000 in a modest third and final week. It will be replaced by "Ticket to Tomahawk." tomorrow.

"City Lights" promises to do about $4,000 in its sixth week at the Globe. "D.O.A." is performing well enough at the Criter-
ion to keep "Wash Avenue" in its fifth week. "Wash Avenue," with a stage show at the Kooky, is likely to reach about $50,000 in a modest third and final week. It will be replaced by "Ticket to Tomahawk," tomorrow.

"City Lights" promises to do about $4,000 in its sixth week at the Globe. "D.O.A." is performing well enough at the Criter-
ion to keep "Wash Avenue" in its fifth week. "Wash Avenue," with a stage show at the Kooky, is likely to reach about $50,000 in a modest third and final week. It will be replaced by "Ticket to Tomahawk," tomorrow.

"City Lights" promises to do about $4,000 in its sixth week at the Globe. "D.O.A." is performing well enough at the Criter-
ion to keep "Wash Avenue" in its fifth week. "Wash Avenue," with a stage show at the Kooky, is likely to reach about $50,000 in a modest third and final week. It will be replaced by "Ticket to Tomahawk," tomorrow.
THE WISE EXHIBITOR WHO GETS A HEAD START ON HIS COMPETITION IS OBVIOUSLY M·G·MINDED!

FIRST IN PICTURES — and that means FIRST!
M·G·M's
"STARS IN MY CROWN"
(M·G·M's
"DUCHESS OF IDAHO"
(Transcolor)
M·G·M's
"ASPHALT JUNGLE"
M·G·M's
"NEXT VOICE YOU HEAR...
M·G·M's
"FRATER AND THE REDHEAD"
M·G·M's
"THREE LITTLE WORDS"
(Transcolor)
M·G·M's
"THE HAPPY YEARS"
(Transcolor)
M·G·M's
"DEVIL'S DOORWAY"
M·G·M's
"CRISIS"
M·G·M's
"THE BIG HANGOVER"

(Transcolor)

(Don't Relax Until We Axe The Movie Tax!)
Scharny Lists

Reviews

"In A Lonely Place" (Santana Prod.-Columbia)

HUMPHREY BOGART does not go around Hollywood bumping off people, but he well might have as the kind of character Robert Mitchum plays in "The Big Sleep," the character Bogart created in the novel that was such a hit that director Howard Hawks was no longer sure whether or not Bogart actually committed the crime. Of hiscyanism and disillusionment, twin characteristics suggested as a consequence of his wartime experiences, he deliberately keeps the police trail moulded and tells no obvious sardonic pleasure in contaminating the representatives of law and order.

Meanwhile, he has developed a love affair with his cross-the-patio neighbor, celebatory Michael O'Shea. The romance is played by a character called "Mother," and by a character called "Amelia," and by a character called "The Neighbor." The film ends.

It is, of course, a suspenseful and unmanageable and lacks sympathy unless audiences can derive from the way he is using his teeth into the part and doesn't even have it as an advantage. By this time, his uncontrolled temper, his general ugliness and the impression that he might be a murderer or a maniac, has Miss Graham well nigh out of her wits if not out of her love. The murdered girl's boy friend, after all, conveniently confesses. The news is telephoned to Miss Graham's apartment, where Robert's old camel does come out, with regret, that he is bad medicine and breaks off relations. The film ends.

In his perverse and unmanageable and lacks sympathy unless audiences can derive from the way he is using his teeth into the part and doesn't even have it as an advantage. By this time, his uncontrolled temper, his general ugliness and the impression that he might be a murderer or a maniac, has Miss Graham well nigh out of her wits if not out of her love. The murdered girl's boy friend, after all, conveniently confesses. The news is telephoned to Miss Graham's apartment, where Robert's old camel does come out, with regret, that he is bad medicine and breaks off relations. The film ends.

In his perverse and unmanageable and lacks sympathy unless audiences can derive from the way he is using his teeth into the part and doesn't even have it as an advantage. By this time, his uncontrolled temper, his general ugliness and the impression that he might be a murderer or a maniac, has Miss Graham well nigh out of her wits if not out of her love. The murdered girl's boy friend, after all, conveniently confesses. The news is telephoned to Miss Graham's apartment, where Robert's old camel does come out, with regret, that he is bad medicine and breaks off relations. The film ends.

Scharny said, adding "pictures are getting better.

With the 55 new films on its production schedule, Metro, which has a total of 26 films now in preparation or on final production stages, is scheduled to bring the 1949-50 total to 42, two more than stipulated, as Mr. Sarnoff said. These are: "Ome, Vast Samson," a Technicolor生产; "Merry'ma Fidel," in Technicolor; "Virginia Valley," Technicolor; "Nicky Naylor," Technicolor; "Quicksand," Technicolor; "Two of a Kind," Technicolor; "Ezio," Technico; "Leonard," Van Johnson and Kenneth Tobey.

"We are in what I believe to be the basically healthy era," Scharny said, adding "pictures are getting better.

With the 55 new films on its production schedule, Metro, which has a total of 26 films now in preparation or on final production stages, is scheduled to bring the 1949-50 total to 42, two more than stipulated, as Mr. Sarnoff said. These are: "Ome, Vast Samson," a Technicolor production; "Merry'ma Fidel," in Technicolor; "Virginia Valley," Technicolor; "Nicky Naylor," Technicolor; "Quicksand," Technicolor; "Two of a Kind," Technicolor; "Ezio," Technicolor; "Leonard," Van Johnson and Kenneth Tobey.

"We are in what I believe to be the basically healthy era," Scharny said, adding "pictures are getting better.

With the 55 new films on its production schedule, Metro, which has a total of 26 films now in preparation or on final production stages, is scheduled to bring the 1949-50 total to 42, two more than stipulated, as Mr. Sarnoff said. These are: "Ome, Vast Samson," a Technicolor production; "Merry'ma Fidel," in Technicolor; "Virginia Valley," Technicolor; "Nicky Naylor," Technicolor; "Quicksand," Technicolor; "Two of a Kind," Technicolor; "Ezio," Technicolor; "Leonard," Van Johnson and Kenneth Tobey.

Scharny Lists

For 12 New Year

The 12 for the new year will include dramatic, musical, melodramas, three from the show business, five comedies. Scharny will personally produce two of these, and will probably produce three of the others. The others will be produced by P. Thomas, John D. Brown, and the Airboat Company.

"The Plymouth Adventure," based on the voyage of the Mayflower with Spencer Tracy and Kenneth Tobey as the leaders of the American Revolutionary War, will be produced by P. Thomas and John D. Brown.

The others on the line-up: "The Red Badge of Courage," John Huston producers, with Spencer Tracy and Henry Fonda as the leaders of the American Revolutionary War, will be produced by P. Thomas and John D. Brown.

"The Old Man and the Sea," John Huston producers, with Spencer Tracy and Henry Fonda as the leaders of the American Revolutionary War, will be produced by P. Thomas and John D. Brown.

"The Old Man and the Sea," John Huston producers, with Spencer Tracy and Henry Fonda as the leaders of the American Revolutionary War, will be produced by P. Thomas and John D. Brown.

"The Old Man and the Sea," John Huston producers, with Spencer Tracy and Henry Fonda as the leaders of the American Revolutionary War, will be produced by P. Thomas and John D. Brown.

"The Old Man and the Sea," John Huston producers, with Spencer Tracy and Henry Fonda as the leaders of the American Revolutionary War, will be produced by P. Thomas and John D. Brown.
MOTION PICTURE DAILY

Thursday, May 17, 1950

Report Goldenson, Warner, Burrows in Film Stock Deals

(Continued from page 1)

**Goldwyn Sues**

Goldwyn Productions, Inc., by attorney Joseph I. Lerman, is opposing
legions of the Federal


Sherman and Clayton Acts, also

names R. A. McNeil and

Michael A. Maggio, of San Francisco
theatre operators, Fox West Coast
Agency Corp., Golden State
Theatre Corp., United California
Theatres, Inc., T. D. Jr. Enter-
prises, Inc., Goldwyn Theatres
Inc., and Excelsior Amusement

 complained allegations, in part, that

the defendants—

1. Conspired to shrink the "tremendous
buying power," arising out of control of

their theatres, to purchase films on

non-competitive and monopolistic basis.

2. Used a boycott threat against motion picture producers and

their distributors unless they were

complied with and tried to influence

competitors to refuse to bid on such films.

**Charges Monopoly**

3. Influence, coerced and compelled producers and distributors

thus to conform to their will, sell them

motion picture loans at lower prices.

4. Secured the "backbone product for those distributors through monopolistic

practices with the major distributors who also produce and exhibit motion pictures (Paramount, Warner, Loew's and RKO) and through 'cross-licensing agreements' with the defendants' FWC company, 20th-Century-Fox.

5. Forced competitive theatres out of business by threatening to build

opposition theatres on adjacent locations; by cutting admission prices for

the purpose of eliminating said competition; by securing more motion

pictures than actually needed by them, thereby forcing producers to

comply with their demands.

**Claims Violations Since 1925**

The complaint states that Fox West Coast operates 250 theatres in Cali-

ifornia and Arizona, and with other

subsidaries of National Theatres, op-

erates their theatres in competition with the others. Defendant produc-

ers operate in excess of 100 the-

a
cinemas in Northern California and Ne-

vada, it was said.

The complaint further alleges that the Sherman Act has been violated by the defendants since 1925.

Basic damages asked for total $2,250,000, trebled under the Clayton

Act for a total of $6,750,000. Gold-

wyn lists 25 pictures which he had

produced, and says that "these pic-

tures have been licensed under the mo-

nopoly and conspiracy heretofore al-

leged, but that the 'license fees re-

ceived for them were substantially less than the fees that would have

been received in a competitive market."

**Part of the relief asked would enjoin the defendants "to cease and

refrain from offering to sell, conspiring or contracting with each

other or with any other persons to offer the products mentioned above
ever to restrain, control or eliminate competition among themselves or

among others by means of price fixing or price fixing or price fixing or

restoring in any way and from

agreeing on the prices, terms or

conditions of the licensing and

exhibition of motion pictures."**
A SURE-FIRE HIT TO BRING PL

HALF A MILLION PEOPLE ACCLAIMED ITS PREMIERE...

NOW THE TRADE PRESS ACCLAIMS ITS BOXOFFICE GREATNESS!

AN EXCITING SPECTACULAR STORY OF RAILROAD PIONEERING.

Independent Film Journal

ROISTEROUS, COLORFUL OUTDOOR FILM... PLENT TO RECOMMEND IT.

Motion Picture Daily

SPECTACLE AND EXCITEMENT.

Daily Variety

HARD-HITTING SAGA OF PIONEERING RAILROADING. EXCELLENT TRUCOLOR PHOTOGRAPHY.

Boxoffice

TOPLINE FILM ENTERTAINMENT... THRILLS, EXCITEMENT, ACTION AND ROMANCE.

Film Daily
OF JACK INTO BOXOFFICE TILLS
Hollywood Reporter

ONE OF THE BEST OF REPUBLIC'S MORE AMBITIOUS PRODUCTIONS. WILL GET EXCELLENT WORD-OF-MOUTH.
Showmen's Trade Review

REPUBLIC HAS ADDED ANOTHER TO IT'S GROWING LIST OF IMPORTANT FEATURE PRODUCTIONS... A BOISTEROUS OUTDOOR FILM.
Motion Picture Herald

HERBERT J. YATES, presents

ROCK ISLAND TRAIL in Trucolor

starring FORREST TUCKER
ADELE MARA
ADRIAN BOOTH
BRUCE CABOT
with CHILL WILLS
BARBRA FULLER - GRANT WITHERS
and JEFF COREY

Screen Play by James Edward Grant
Based upon the Novel "A Yankee Dared" by Frank J. Nevins
Directed by Joseph Kane
Associate Producer Paul Malvern
A REPUBLIC PRODUCTION
Republic Pictures Corporation
Herbert J. Yates, President

DOOR FANS WHO LIKE BIG AND SPRAWLING WITH PLENTY OF ACTION, MOR AND ROMANCE WILL PRECIATE THIS HIGHLYACLEABLE TRUCOLOR ENTRY.
The Exhibitor
Announcing

SHOWMANSHIP YEAR

THE 31st ANNUAL CONVENTION
of the
ALLIED THEATRE OWNERS
OF NEW JERSEY, INC.
and
EXPOSITION OF
MOTION PICTURE THEATRE
EQUIPMENT and ACCESSORIES

TRAYMORE HOTEL
ATLANTIC CITY, NEW JERSEY

June 15-16-17, 1950

☆

New York Headquarters
ALLIED THEATRE OWNERS
OF NEW JERSEY, INC.
234 WEST 44th STREET, NEW YORK
LAekawanna 4-2530-1
TV, Radio Stars Presented Scrolls

HILTON BERLE, who won four "firsts" in Motion Picture Daily's Television Poll, forame, shown here with his winning scroll.

ED WYNN, whose television show was judged best commercial presentation from an audience angle.

DAVE GARROWAY, held by TV critics to be the most promising star of tomorrow in television.

WILL STERN, once again voted the best sportsoster in the 14th annual radio poll. Gene
ernst makes the scroll presentation in N. Y.

DONALD STEW-ART, advertising
anager of The
exas Company,
whose Texaco Star
Theater won firsts
four categories
of the Video Poll.

SAMUEL CHOT- ZINOFF of NBC accepting radio
award to the NBC
Symphony Orches-
ta as the best
unit in that field.

DON WILSON, who was voted best studio announce in the radio poll, accepting his scroll from Hugh Quigley.

JOHN M. SHAW, a vice-president of American Telephone and Telegraph, and Don Voorhees, conductor of the orchestra, accepting scroll awarded The Telephone Hour as the best musical show in the radio poll.

Best TV show of 1949 in education and public service field went to "Eisenhower's Crusade in Europe," edited by March of Time: Left to right: Andrew Heiskell, publisher of Life Magazine; Richard de Rochemont, producer; William D. Geer, associate publisher, Life; Roy E. Larsen, president, Time, Inc.; Martin Quigley, Jr.; James A. Linen, publisher, Time Magazine; Arthur Tourtellot, associate producer.
"It’s a pleasure to welcome Bogart to the N.Y. Paramount in a picture as good as ‘In A Lonely Place.’ I’m a Bogart fan from way back—and this is definitely one of his best."

Robert M. Weitman,
Vice-President
UNITED PARAMOUNT THEATRES
Anglo-US Pact Talks May Be Finished By Weekend

By PETER BURNUP

LONDON, May 17.—The gap between the American industry and British government negotiators of an Anglo-American film remittance agreement for the next two years was further narrowed today.

Ellis Arnall, president of the Society of Independent Motion Picture Producers, whoibus, has been skeptical of the chances of an early understanding being reached, now predicts that an agreement can be arrived at this weekend. Earlier, Eric Johnson

(Continued on page 2)

Flat Licensing If Theatremen Open Their Books: Smith

OMAHA, May 17.—Appearing before the meeting of the Allied Theatre Owners of Iowa and Nebraska, A. W. Smith, 20th Century-Fox distribution vice-president, said here today he would favor film licensing in an industry-wide basis if the conditions were such that exhibitors open their books so that determination of the appropriate amount of rental could be made. He made the statement in answering ques-

(Continued on page 4)

Industry to Supply COMPO Tax Unit With Factual Proof of Repeal Need

The entire industry has been alerted by the tax committee of the Council of Motion Picture Organizations to funnel into the Washington office of committee chairman Abram F. Myers by tomorrow all available facts and statistics relating to attendance declines, curtailed operations and theatre closings so that this information can be turned over to Congress, particularly the Senate Finance Committee, to prove that a 50 per cent cut in the 20 per cent Federal admission tax will not give the industry the relief it must have.

This was disclosed here yesterday by Myers who met with other members of the COMPO tax committee at the Hotel Astor to implement the mandate of the recent COMPO meeting in Chicago that the fight for complete repeal be intensified.

The committee set up a “time-table” under which it will conduct its drive. The plan is to renew pressure on the House Ways and Means Committee, to prepare for action toward securing amendment to the present bill when it reaches the House floor, and to apply for a hearing before the Senate Finance Committee.

TOA Opposes Local COMPO Organizations

Other ‘Reservations’ Dispelled By Depinet

Theatre Owners of America stands opposed to the formation of regional units by the Council of Motion Picture Organizations and believes COMPO should be operated exclusively on the national level, it was learnt here at the meeting of TOA’s executive board here on Monday and Tuesday.

Apparently this is the only continuing reservation which TOA is adhering to with respect to COMPO, and it is said to persist despite an extensive question-and-answer period of which Ned E. Depinet, president of COMPO, participated in at Tuesday’s session of the TOA executive board.

Numerous lingering doubts harbored by TOA officials, particularly

(Continued on page 4)

Name 25 to Variety Executive Staff

INDIANAPOLIS, May 17.—Adding to the elective officers named at the recent New Orleans convention, Marc Wolf, new chief banker of Variety International, has round out the organization’s personnel with the following appointments to international office:

Sergeant-at-arms, W. H. Lohier, Los Angeles; ceremonial banker, James G. Palmer, Pittsburgh; heart committee chairman, Nathan D. Golden; executive aide to the chief banker,

(Continued on page 2)

Screen Palsy Trailer In 12,000 Theatres

The motion picture industry’s campaign trailer for the United Cerebral Palsy Association’s day following the 50th drive has played in more than 12,000 theatres, it was estimated by Leonard Goldenson, UCPA president and presid-

(Continued on page 2)
Arbitration

(Continued from page 1)

tion proceedings within the industry at present, the absence of a system notwithstanding.

However, Myers indicated that at Allied board meetings it is customary for the directors to cover the entire gamut of trade practice problems and proposals, and hinted that it was therefore possible that the subject of arbitration would be dealt with. The subject was completely by-passed at the last Allied board meeting.

On the other hand, Owners of America officials Saul Sullivan and Herman M. Levy disclosed that their organization’s executive committee stood ready to give a possible, all-industry conference on arbitration, and that all the companies except United Artists had responded favorably to TOA’s bid for an affirmative attitude toward the holding of such a conference. It was expected that in about two weeks it would be known whether it would be distribution or exhibition that would sound the official call for the meeting.

Systems of arbitration “are too expensive and binding,” in Myers’ opinion. The system which utilized the services of the American Arbitration Association and which was abandoned with the handing down of the final industry agreement was not wholly without merit, Myers maintained.

In his view the awards under that procedure “were pretty good by and large.” He held that it was the action on appeals that made the system unsatisfactory, and indicated that his disappointment with it in that respect lay with the reversals that followed many of the original awards.

Here to attend yesterday’s meeting of the tax committee of the Council of Motion Picture Organizations, of which he is chairman, Myers left New York last night for his Washington headquarters.

Graham Baker, 62

Hollywood, May 17.—Funeral services will be held tomorrow morning at Pierce Brothers Mortuary, for Graham Baker, 62, veteran writer-producer-director, who died yesterday following a lengthy illness.

Long a co-worker with Gene Towner in the writing of a number of notable films, the deceased is survived by the widow, a daughter, three brothers and a sister.

THE OUTSTANDING SHORT SUBJECT OF 1950

“CONCERT ALBUM”

With America’s greatest stars of opera, concert and radio

Nadine Conner: Charles Kullman of the Metropolitan Opera Company

Tosca

Soprano

Constance Keene

and “The Men of Song”

GORDON FILMS, INC.
1775 Broadway
New York 19

11 ACRES—FILLED LAND

Near Radio Station WMCA

Opposite Koppers Coke Plant

For Lease or will build

Owner, L. N. Rosenbaum & Son
565 Fifth Ave. New York 17

Reviews

"Congolaise"

(Trinity Productions-Film Classics)

THE habits and customs of the aborigines of Equatorial Africa are brought to the screen in an informative and entertaining travelogue produced by Jack Keiger with the cooperation of the French government and the Museum of Modern Art. "Congolaise" is the documentation of the day-to-day lives of primitive peoples whose existence is becoming increasingly tenous, the film points out, in consequence of the inroads of civilization, predatory animal life, uncertainties of food sources and menacing tropical diseases. They still manacle the body with the rope which used to be used in the military service of the British colonial era.

Marked by superior direction and editing, for which Jacques DuPont and Gilbert Rogeret, respectively, are to be credited, this picture runs its course smoothly, and smoothness of course of direction and gorilla hunts participated in only by natives whose weapons are limited to spears, bows-and-arrows and ancient blunderbusses. The picture is unique in that no white men appear in it. (The story) which is really the running commentary) by Peter Ordway serves to cement various episodes of native life filmed by an expedition of white men during a trip by giant logs canoes up the Ogowe River. The scantily clad blacks perform religious rites for the camera, butcher a slain elephant, pose proudly with a disemboweled bull gorilla which they had killed. Indeed, several scenes pull no punches for the ultra-squeamish. This film is a “natural” for so-called “ballyhoo” situations and, additionally, should stand up well as a program feature.

Running time, 68 minutes. General audience classification. Release date, April 27.

CHARLES L. FRANKE

"Salt Lake Raiders" (Republic)

WHERE Westerns work well at the box-office, this newest Allan (Randy) Lane adventure qualifies on all counts, with a few entertain- ment values to spare. Action is in correct abundance and more than the usual amount of plot substance makes for added interest.

Gordon Kay was again responsible for the script and Fred Brannon directed the M. Coates Webster screenplay, which sends marshal Lane out after an escaped convict who, he finds, is innocent of the murder for which he was sent to prison. The standard action sequence to kidnap the fugitive in the belief he knows where loot connected with the murder is cached. Lane and the innocent man eventually put the quietus on the plans of thugs and find the andante engineer and his wife.

Eddy Waller, Roy Barcroft, Martha Hyer, Byron Foulger, Myron Healey, Clinton Young and Stanley Andrews are in support.

Running time, 60 minutes. General audience classification. For May release. GENE ARNELL

Smith on Licensing

(Continued from page 1)

with respect to COMPO finalisters were dispelled by Depinet at the session, however. Some TOA officials felt that a base of $6,000 to $7,000 annually should be ample for COMPO, for example, but even silenced their objections to a larger budget before the meeting ended.

Representatives that the combined COMPO would be volume were most of the objections to the final plan. In addition, it was observed that the larger the group the more likely it was to be paying one-tenth of one percent of the gross, exhibitors are called upon to pay the same per cent of their film rental only.

TOA’s objections to regional organization by COMPO are said to be based on its conviction that all star areas of the country already are serviced by COMPO member or controlling. In the absence of such organizations in the field, there would be a needless expense in a move which would lead to confusion.

In addition, it was observed that TOA might amend an amendment to COMPO’s by-laws to restrict it to national or regional activities.

The TOA executive board applied to COMPO for financing up to $70,000 for the establishment of a staff of lawyers, an executive economist needed to prepare its position on theatre television applications to the Federal Communications Commission.

Financing Plan

(Continued from page 1)

week to establish a $10,000,000 financing corporation for independent production.

Baker has been at work obtaining permission of independent producers for complete research of their re for the past 12 years, required the plan put forward by Trust’s Alex Ardrey and approved by the Society of Independent Picture Producers membership.

Malcolm with Horns

Joe Malcolm, long associated with the theatre equipment field and formerly an operator of theatres, has been appointed sales engineer for Miami, Fla., branch of Joe Horn Inc., New York theatre suppliers. The Miami branch is under direction of Hal Hornstein.

AMERICAN

TO LOS ANGELES

THE MERCURY—DC-6 SKIESLEEPER SERVICE

Lv. Midnight EDT—Ar. 7:55 a.m. PDT

10 hrs. 55 min.
ant Meet on arbitration, called or No.
companies' Enthusiasm identifies Action: TOA
ied States' possible disinterested activity aimed at the extens-
sion system will not deter theatre Owners of America from start-
ning for an exploratory industry conference on arbitration. TOA execu-
tive director Gael Sullivan indicated today.

Sullivan declared that the latest enthusiasm for such conference which has come virtually all distributors, alone for hold-
ning an exploratory meeting.

(Continued on page 3)

ra. Meet to Vote Stock Reduction

Windsor Settles with WB In Suit Against Majors

WASHINGTON, May 18.—Warner Brothers and the Windsor Theatre Co. of Baltimore today reached an out-of-court settlement of Windsor's product-and-damages suit against major distributors.

A settlement between Windsor and the three with-distributor defendants — Loew's, Universal and United Artists—is possible shortly. The case is slated to be argued in District Court here on Monday.

The settlements may, however, produce further litigation. Here's why:

(Continued on page 3)

Admission Tax Cut Jeopardized By Capital Gains Slash

WASHINGTON, May 18.—Horse Ways and Means Committee approval of a lower tax rate on long-
term capital gains may tip the scales in favor of a Presidential veto of the pending tax bill, Treasury Department officials hint.

The big question mark on the industry getting a cut in the admission tax this year has always been whether

(Continued on page 3)

New Openings on Broadway Rack Up Strong Grosses

$1,419,600 Trust Suit Filed Versus Majors

Los Angeles, May 18.—Attorney Fred A. Weller filed $1,419,600 anti-trust action against the eight major dis-

tributors in behalf of Allen Theatre Corp., owners of the Avon Theatre at South Gate, Cal, asserting that an arbi-

trary zoning clause outlawed by the U. S. Supreme Court has been continued in effect against the plaintiff.

(Continued on page 3)

TOA Puts in Veto Of Regional COMPo

Theatre Owners of America's veto of regional units within the Council of Motion Picture Organizations was registered yesterday at the first corporate meeting of COMPo, held in New York. It was reported by TOA executive director Gae Sullivan.

The veto, however, is expected to be ineffectual in the event the COMPo committee on organization adopts provisions restricting COMPo on national organization status, or to regional operation only where circumstances require.

New Jersey Grows Hit Hard: Lachman

Reconversion of war industries and consequent reductions in employment, together with television and other competition, have made New Jersey the hardest hit area in the U. S. in terms of theatre business drop-offs, ac-

(Continued on page 3)

Future Looks Good To Balaban, Skouras

Boston, May 18—Hard work and good pictures were the prescription for a prosperous future for the industry offered by Barney Balaban, president of Paramount, and Spyros P. Skouras, president of 20th Century Fox, today.

Here to address a Faneuil Hall Conference, Balaban told reporters: "The future of the motion picture industry is encouraging but clear thinking is necessary."

(Continued on page 3)

Palsy Drive to Benefit By Bright Leaf Bow

The industry's cerebral palsy drive will be the beneficiary of a special tobacco auction to be held this month in connection with a "Tobacco Festival" being staged in the Southland for the Raleigh May 31 premiere of Warner's "Bright Leaf" at the Ambas-

(Continued on page 3)
**Attending Compo Meeting**

First corporate meeting of the Council of Motion Picture Directors today was held here in the **InterContinental Hotel**. Arthur H. Stone, president of COMPO president Ned E. Depinet. Present were directors and officers who could attend, pictured above. Reading from left to right, they are: Front row, Oscar A. Doob, Harry Brandt, Leo Brecher, Abel Green; back row, Francis S. Harmon, Max A. Cohen, Depinet, Martin Quigley, Giel Sullivan and Robert J. Rubin.

**COMPO Set**

(Continued from page 1)

Martin G. Smith, Allied; Leonard Spiegelgass, MPIC; Giel Sullivan, TOA; Morten Burt, MPIC; TOA; Walter Wagner, SIMPP; Red Kaun, Trade Press.

**COMMITTEE ON FINANCE**

Sum Pitnalis, TOA, chairman; Myros F. Rosen, MPIC, vice-chairman; Jack Abbevith, Trade Press; Max A. Cohen, TOA; Ross V. Bowen, MMPPA; George Rhye; Variety; Leonard H. Goldabrack, TOA; Ben R. Adams, MPIC; Jack Brinton, Allied; Sol Lesser, SIMPP; James Sudd, SIMPP; Franka Reagen, MPIC; Louis Pick, Allied; Leon Rosenfeld, TOA; Ben Silsby, Trade Press; Joseph R. Vogel, MPAA; Max Wolf; Variety.

**COMMITTEE ON MEMBERSHIP**

Robert J. O’Donnell, Variety; editor, Ellis Arndt, SIMPP, vice-chairman; William Brandt, TOA; Edward Ludolff, Allied; Charles E. Lewis, Trade Press; Eben E. Hudson, TOA; Samuel Rutler, MMPPA; Bob Roberts, MPAA; Allen S. Rogell, MPIC; Variety.

**COMMITTEE ON PERSONNEL**

Leo Brecher, MPIC; William J. Cooz, SIMPP, vice-chairman; William F. Rodgers, Arthur Arther, Harry Brandt; TOA; Edward Ludolff, Allied; Charles E. Lewis, Trade Press; Eben E. Hudson, TOA; Samuel Rutler, MMPPA; Bob Roberts, MPAA; Allen S. Rogell, MPIC; Variety.

**COMMITTEE ON ORGANIZATION**

Harry Brandt, TOA, chairman; Ronn Hagg, RCAG, vice-chairman; T. J. Guest, Robert DeCastro, William H. L. Kooy, Lamar Dunaway, Allard; Ralph Tompkins, TOA; E. C. Sullivan, MPIC; District Manager; Tony Scruggs; Arthur Arther, Trade Press; I. E. Chodwick, Y. F. Freeman; George Murphy, Art Doctor, Allied; Harry Goldberger, Sol Schwartz, France; Donalas, French; Variety; MMPPA; Stanley Kramer, Marvin L. Fisher, Allied; Smith, J. M.; Hollywood, Allied; Variety.

**Palsy Drive**

(Continued from page 1)

ing-publicity vice-president Mort Blumenstock’s aides have tied-in with a “Tobacco Road” rodeo, a barbeque, country fair, Colorado Indian convention, parade, civic receptions, numerous radio broadcasts and other promotions for the California Film Festival and 237 other Southland openings.

**MOTION PICTURE DAILY**

Cite 1,700 Drive-ins Now in Operation

Reports from across the nation put the present number of operating drive-ins at more than 1,700 mark, and the end is nowhere in sight, according to a survey by Motion Picture Herald.

Drive-in car capacity is said to be growing; program of movies is increasing. Some of the companies are demanding and obtain percentage of dressed audience for favorable clearances and runs; and the facilities already have grown beyond trailers, and in a handful of cases, to the theatre, according to the Herald.

On the other hand, trouble has not been lacking. It is said today that the drive-in auto theatres, with restrictive action being taken by many city councils.

Ticket Tax

(Continued from page 1)

overall tax bill would be such as to draw a Presidential veto and the provision, if a very, very, almost cer-

in a view of the public relations is a bill which yielded a total of$400-

00, or$500,000,000. The easing of the capital gains tax picture, ver-sus, is being offset by the added tax, and may be the determin-

factors. The Treasury will make a full study of the situation and the capital gains picture reversed later in committee in the Senate.

Meanwhile the Senate Finance committee, which had been considering skipping open hearings on the tax in an effort to speed up the process, indicated that it will hold errand hearings. These hearings, which will not begin until the bill has been approved by the Senate Finance commit-

tee. Committee members said, however, that so many protests had been received that the Senate. House Committee that they had to abandon their original plan.

The Senate Committee will still at-

to hold the hearings to the extent possible. This puts ad-

tional importance on the decision of the Council of Motion Picture Organiza-

tion's tax committee to stress direct personal contact with individual Sen-

ators, before the Senate Committee.

To Threat No Reason to Back Tax, Tower Says

Reports of a possible Presidential order to not show up the industry for a repeat of the Federal excise tax, Abram F. Myers, chairman of the Council of Motion Picture Organiza-

tions' tax committee, said yesterday. He pointed out there that the Federation has long held that any tax bill may be passed over a veto, since the industry's campaign for tax relief is a benefit to our public rela-

tions in itself. Myers said. "It has been the desire of our business in any quarters where it never existed, the fight must go on."
Hats off! to the Showmen of America from 20th Century-Fox
This week and in the weeks immediately following, thousands of exhibitors throughout the country will launch newly prepared showmanship campaigns. The campaigns are the evidences of the new spirit, the revival of confidence and competitive determination, which were instilled in the 10,000 theatre men who attended the 20th Century-Fox Showmanship meetings in March."

—Sherwin Kane, Motion Picture Daily
"Oh dear...we missed that Companion-approved movie."

Folks are like that when the newest Companion-approved movie comes to town! That’s why the moviemakers invest more money in the Companion than in any other monthly magazine.*

*Except of course the fan magazines!
Anglo-US Pact Egotizations in Stalemate

By PETER BURNUP

London, May 21—Chances of early agreement between the American industry representatives and the Board of Trade here on visions for a two-year extension of the Anglo-U.S. film remittance ruse are so slight that at Friday's meeting it was generally anticipated that ish demands for increased American production here would prove difficult for the American representatives. (Continued on page 4)

Stalemate 'Tough' British Titule on Production

The meeting appeared to have ended in a complete stalemate allowing development of an unexpected toughness on the part of the British officials.

There was no official information arising from the subject of agreement centered at Friday's meeting but it has been generally anticipated that American demands for increased American production here would prove difficult for the American representatives. (Continued on page 4)

Drive-ins Asked to Join Fight for Repeal of the Federal Ticket Tax

The 1,700 drive-in theatres said to be operating throughout the country are being invited to take an active interest in and join the industry's continuing battle for repeal of the 20 percent Federal ticket tax, chairman Abram F. Myers of the Council of Motion Picture Organizations' tax committee disclosed over the weekend. He is pointing out to various area chairmen that when the nationwide fight against the 20 percent tax was launched during the winter, the outdoor theatres were not in operation and therefore had no opportunity to join the drive.

In states where it is not certain that Senators are in sympathy with total repeal and where area committees deem it advisable, it is hoped that the drive-in theatres will join with other theatres in the area to strengthen the appeal for repeal.

Competitors Bid—Receive Same Films

Chicago, May 21—A most unusual booking and considered significant here is that of the Jackson Park and Stony theatres, located two blocks apart, which both bid for and won bookings for identical bills: Paramount's "Captain U. S. A." and "No Man of Her Own," for one week start. (Continued on page 4)

Para. Sets Release Of 12 for summer

Paramount is making available 12 "top grade" productions for summer release, it was announced here at the weekend by A. W. Schwalberg, president of Paramount Film Distributing Corp. They include Frank Capra's "Riding High," starring Bing Crosby and Coleen Gray; "Captain Carey," (Continued on page 4)

UA Producers Await Parley With Sears on ‘Moratorium’

Hollywood, May 21—United Artists producers were preparing this weekend to meet with Gradwell Sears, president, and Arthur Kelly, executive vice-president, on their arrival tomorrow from New York for a thorough consideration of management's request for a 30-day moratorium on restrictions to producers and for relaxed restrictions on acceptance of exhibition contracts.

Although a checkup shows the producers divided in their attitude toward management's proposals, those opposed declare the UA executives would have to completely frank presentation of the facts giving rise to Sears' requests. Those inclined to view the proposals more favorably point out that the company has served independent producers well over a long period, it is essential to continued operations for many of them, and should be given aid if it really needs a breathing-spell. It is expected that banks financing the independents will be represented.

Seidelman Giving Up ‘U’ Foreign Duties

Joseph H. Seidelman, president of the international division of Universal and vice-president of the parent company, will relinquish his post for an "emeritus status" around June 1, according to present plans. Seidelman, who has held his Universal post since 1938, will continue with the company in a consultative capacity. However, most of his duties will be taken over by Al Duff, who has been with Universal in executive foreign posts since 1935, and who has been vice-president of Universal's international division since 1941.

Arbitration on Allied Agenda

MEMPHIS, May 21—Discussion and possible action on arbitration, a single annual fund-raising campaign for motion picture exhibitors, a possible COMPO research study of the causes and cures for box-office decline, and distributors' policies on percentage selling and competitive bidding head. (Continued on page 4)

Foreign Exhibitors Use Showmanship

Following a two-month tour of Europe, during which he detailed American showmanship plans to exhibition and distribution leaders in England and on the Continent, Charles Einfeld, vice-president of 20th Century-
Personal Mention

GEOREY BURROWS, Montgomery Ward & Company executive vice-president and treasurer, has left here for the Coast.

Leon J. Rambberger, RKO Radio sales promotion manager, left here over the weekend for Atlanta to address a convention of the MPTO of Georgia.

Charlotte Morrissey, secretary to Howard Lester, United Artists advertising-publicity director, was married here yesterday to James Bayer.

SILAS F. SEALDER, M-G-M advertising manager, and John Joseph, publicist, will return today from Chicago.

50 Years of Life In US in WB Film

Three years of research in vaults containing many millions of feet of film have been crystallized by Warner Brothers in a feature picture entitled, "Fifty Years Before Your Eyes," due soon. The film will appear in selected drive-in light shows and events of persons of note down through half-a-century.

The program's theme is the rise of the U. S. to the No. 1 position of world leadership in the 50 years, features narrators Art, Godfrey, Howard Hawks, Robert Taylor, Milton Cross, Glenn McCarthy, Norman Brokenshire, Andre Barch, Dean Jagger and Don Donaldson.

Subject matter ranges from the bathing beauties of the turn of the century to the first known pictures of Stalin, Mussolini and Hitler, and from coverage of the second inauguration of President McKinley to the famous reading of the comic by the late Mayor LaGuardia of New York. One scene shows a detachment of Japanese naval officers parading on the White House lawn before World War II.

Map Ad Plans at MGM Chicago Meet

Chicago, May 21—M-G-M's advertising, publicity and exploitation plans were outlined here on Saturday at the "Say It with Pictures" meeting at the Ambassador East Hotel by Silas F. Seadler, advertising manager; John Joseph, publicity manager, and Dan S. Terrell, exploitation manager. Attending from the studio and speaking briefly were board chairman Irving Feidelson, studio publicity chief, and his assistant, Ralph Wheelwright.

Eisenstein, J. Broder Re-elected at Realdart

All officers of Realdart have been re-elected here. They include Norman Eisenstein, board chairman and treasurer; Jack Broder, president; Ben Fried, first vice-president; Leon Alexander, secretary.

tradewise

by sherwin kane

A DETAILED study of the status of the drive-in theatre as of May 1st, "Motion Picture Herald," reports that there are more than 1,700 such enterprises in operation and "the end is nowhere in sight."

Says "Motion Picture Herald," "A tentative plan of new construction (of drive-ins) in communities large and small continue to arrive."

The eye is witness to the latter fact. Drive 50 miles into the country from New York and you will observe drive-in after drive-in being given finishing touches, nearly ready to meet the onrushing out-of-doors season. The same is true elsewhere around the country, too.

What is more, there is good patronage for the drive-ins, old and new alike. Many operators in the eastern metropolitan area who thought drive-ins were driving people away from home television sets. People who have owned sets six months or more and who are weary of the sameness, the tiredness of the offensiveness of television programming are turning more and more to motion picture entertainment at drive-in theatres, it is claimed.

They are people who have wearied of sitting in darkened rooms at home, peering hour after hour at a cubic light. They are people who now want to get out-of-doors, take the family with them, enjoy a short drive and who need not dress for the occasion. There are enough of them, drive-in operators say, to darken 1,000,000 home television sets by July 1.

This important and growing audience with its market of nearly 2,000 outdoor screens, no longer can be treated casually by distributors. Two of the largest companies, it is ascertainment, already are treating drive-ins on the same basis as comparable standards theatre accounts.

The two companies are according drive-ins regular availability and offering them terms comparable to their regular pictures.

A third national distribution company is moving in the same direction, fully aware that in today's entertainment world, where the battle for playdates, the choice must be made sooner or later. It is just possible that a full-scale drive-in's invasion will be precipitated. If three major companies are granting availability to drive-ins, others cannot refrain from doing so in today's market much longer. To do so will be to give their competitors a free hand in a field of nearly 2,000 customers.

A distribution executive who visited a drive-in in the South recently makes the interesting observation that a comedy at a drive-in presents the same flat reaction which frequently occurs when a comedy is seen in a projection room. Words spoken some weeks previously with audience closed in closed or semi-closed automobiles, the sound of laughter is deadened with a consequent loss of split-on-the-spot reaction.

There is something in that observation for drive-in operators to consider while planning their programs.

Alex Ardy, executive vice-president of the Bankers Trust Co. likes the idea advanced in this space several weeks ago, of a welding of independent production financing efforts by National Exhibitors Film Co. and Motion Picture Equity Corp.

The latter is the tentative name for the proposed $10,000,000 investment company, the idea for which Ardy outlined to the Society of Independent Motion Picture Producers in Hollywood early this month.

The former is the financing company which leading exhibitors around the country brought into being last year.

"I don't see why the people involved in both can't put their heads together and work out a mutually acceptable plan of attainment," Ardy said last week.

Citing a number of obstacles in the way of both projects, Ardy surmised that the problem confronting the two might be more easily solved by joint rather than separate action.

"But first of all," he said, "let's find out if there is a profit in making independent pictures. If not, both ideas are dead in the water. But if there is, let's get it going."

Court Backs Korda On Selznick Motion

U. S. District Court here has held that Selznick International Pictures Corp., headed by David O. Selznick is not entitled to an injunction restraining Sir Alexander Kane from licensing his "Gone to Earth" to Europe and elsewhere outside the United States. Kane, formerly U. S. Secretary of War, was appointed by the late President to arbitrate the dispute between Selznick andopolitan's interpretation of the joint distribution contract with Selznick's European partners in return to Selznick distribution rights for several Korda pictures. The entire issue will not be ruled upon by the court until after other incide points have been settled.

Name Alger Trust In RKO 'Met.' Split

U. S. Statutory Court on Friday a formal order, appointed George Alger trustee of the RKO one-seater "Met." on Trenton-2 in Brunswick Theatres, New Jersey, dispose of the shares within months.

Buys "Lam-Abrner" Films

Post Pictures Corp., of New York has purchased worldwide rights to "Lam-Abrner" features for 35mm, and 16mm, distribution in this country and abroad, "Motion Picture Herald," reports.
YOU CAN'T MARRY THAT MAN!” shouted the stranger at her wedding.

DID SHE MARRY A MAN SHE'D NEVER SEEN BEFORE?... LIVE AT A HOTEL WITH HIM?... MURDER HIM? COULD SHE KISS - AND KILL - AND NOT REMEMBER?

K H. SKIRBALL and BRUCE MANNING present

LAUDETTTE COLBERT

in The SECRET FURY

Robert Ryan

with JANE COWL • PAUL KELLY • PHILIP OBER

Produced by JACK H. SKIRBALL
Directed by MEL FERRER
Screen Play by LIONEL HOUSER

BIG BROADWAY FIRST RUN AT THE PARAMOUNT THEATRE...
NATIONALLY ADVERTISED TO 36,146,476 CIRCULATION, A TOP-BRACKET SHOW AGAINST ANY COMPETITION!
Eagle-Lion, Film Classics

(Continued from page 1)

dent producers who will release through the new company.

Eagle-Lion Classics will not engage in production itself but will operate solely as a distribution company. The deal does not include the East Coast studio or other Pathe properties.

The merger is designed to effect saving economies in the companies. In line with this objective, some of the 29 Eagle-Lion exchanges and studios in the four territories will be discontinued. Best elements of the two organizations will be salvaged, both in personnel and facilities. Some of Pathe personality had not been determined as of Friday, but headquarters of the new management will be in the Eagle-Lion offices. Film Classics offices in the Paramount Building will be abandoned.

Pathe Industries, the Eagle-Lion parent company, will receive a 30 per cent interest in the new company. Film Classics' assets and unidentified financial interests will have 25 per cent. Pathe will have the right to acquire a portion of the latter interest from the financial partners.

The existing releasing agreement between Eagle-Lion and the J. Arthur Rank Organization for distribution of Rank's productions in the U.S. and Canada will remain intact.

Eagle-Lion Classics expects to emerge as "the largest distributor of independent films in the industry." The company will handle approximately 20 pictures from the ranks of Pathe's 300 production program, four coming from the N. Peter Rathvon organization, 12 Rank pictures and about 20 scheduled from other British companies, notably London Films, who now Film Classics has about 20 pictures on its program, some of which will not be produced under the new agies.

As of Friday, neither Leon Brand, advertising-publicity director of E-L, or Syd Gross, Film Classics advertising-publicity director, had been advised of plans for their departments.

As recently as last week, Bernard had instructed his press department to telephone trade papers and inform them that the deal was "cold."

Allied Agenda

(Continued from page 1)

a lengthy agenda for the spring board meeting of Allied Trade Association opening here tomorrow.

The meeting at the Gayoso Hotel will last through Wednesday. It was preceded by a two-day conference today.

An agenda reveal by Abram Myers, Allied general counsel, said the agenda is "an attempt to get to the bottom of things." The February meeting will go into whether Allied should favor some voluntary arbitration system, and if so, whether it should be "an elaborate system such as provided by the consent decree," or like the optional arbitration clause in licensing agreements of past years.

The meeting will also consider the need for some kind of arbitration system will not give "immunity for violations of the anti-trust law," nor the courts in the matter.

The board will hear reports from the tax repeal campaign, the recent Chicago COMPO meeting and on boxoffice conditions in the major markets.

Outdoor theatres will receive special attention with a discussion of turnstile policies in the arbitration system will not give "immunity for violations of the anti-trust law," or the courts in the matter.

The board will hear reports from the tax repeal campaign, the recent Chicago COMPO meeting and on boxoffice conditions in the major markets.

Outdoor theatres will receive special attention with a discussion of turnstile policies in the arbitration system will not give "immunity for violations of the anti-trust law," or the courts in the matter.

The board will hear reports from the tax repeal campaign, the recent Chicago COMPO meeting and on boxoffice conditions in the major markets.

Outdoor theatres will receive special attention with a discussion of turnstile policies in the arbitration system will not give "immunity for violations of the anti-trust law," or the courts in the matter.

The board will hear reports from the tax repeal campaign, the recent Chicago COMPO meeting and on boxoffice conditions in the major markets.

Outdoor theatres will receive special attention with a discussion of turnstile policies in the arbitration system will not give "immunity for violations of the anti-trust law," or the courts in the matter.

The board will hear reports from the tax repeal campaign, the recent Chicago COMPO meeting and on boxoffice conditions in the major markets.

Outdoor theatres will receive special attention with a discussion of turnstile policies in the arbitration system will not give "immunity for violations of the anti-trust law," or the courts in the matter.

The board will hear reports from the tax repeal campaign, the recent Chicago COMPO meeting and on boxoffice conditions in the major markets.

Outdoor theatres will receive special attention with a discussion of turnstile policies in the arbitration system will not give "immunity for violations of the anti-trust law," or the courts in the matter.

The board will hear reports from the tax repeal campaign, the recent Chicago COMPO meeting and on boxoffice conditions in the major markets.

Outdoor theatres will receive special attention with a discussion of turnstile policies in the arbitration system will not give "immunity for violations of the anti-trust law," or the courts in the matter.

The board will hear reports from the tax repeal campaign, the recent Chicago COMPO meeting and on boxoffice conditions in the major markets.

Outdoor theatres will receive special attention with a discussion of turnstile policies in the arbitration system will not give "immunity for violations of the anti-trust law," or the courts in the matter.

The board will hear reports from the tax repeal campaign, the recent Chicago COMPO meeting and on boxoffice conditions in the major markets.

Outdoor theatres will receive special attention with a discussion of turnstile policies in the arbitration system will not give "immunity for violations of the anti-trust law," or the courts in the matter.

The board will hear reports from the tax repeal campaign, the recent Chicago COMPO meeting and on boxoffice conditions in the major markets.

Outdoor theatres will receive special attention with a discussion of turnstile policies in the arbitration system will not give "immunity for violations of the anti-trust law," or the courts in the matter.

The board will hear reports from the tax repeal campaign, the recent Chicago COMPO meeting and on boxoffice conditions in the major markets.
National Theatres to Spend $150,000 for ‘Showmanship’

Los Angeles, May 22—National Theatres will spend $150,000 starting June 3 to launch a showmanship campaign through its 350 theatres, president Charles Skouras told the press today at a luncheon held at the Beverly Hills Hotel.

The campaign, which is perhaps the most complete compendium of exhibitor organization devices and techniques ever compiled by any theatrical circuit and is made available at cost, to the entire exhibition field.

Copies may be obtained at a dollar each, from the Metropolitan Mat Service, 303 East Fourth Street, Los Angeles. Copies were dispatched (Continued on page 3)

Most N.Y. 1st Runs In Sharp Pick-up; 8 New Shows Open

New York's first-run income in the main is up considerably this week in spite of rain and dismal weather late last Wednesday through Friday which marred initial business for the eight new attractions in town. Some sort of preview, however, is still being held at the box-office but the overall picture is brighter this week than it has been since Easter.

“Amie Get Your Gun” is very

Capital Product Split Is Cause for Suits

Washington, May 22—Lawyers for the Balbrok Amusement Co. said they would probably bring suit late this summer against five distributors for agreeing to split product between the Balbrok Theatre and the Windsor of Baltimore.

Balbrok will argue, according to attorney Robert Sher, that the agreement to split product violates the theatre-by-theatre, picture-by-picture clause of the New York Statutory Court decree, and that all the films, including the half to go to the Wal.

(Continued on page 3)

UK Would Cut Remittances $7,000,000

Frozen Funds for Bonds Or UK Production Only

Reduction of the present $17,000,000 annual remittances from Britain to $10,000,000 and the investment of frozen sterling balances either in British production or in British government bonds has been proposed to the American negotiating committee in London by the Board of Trade, according to a word received here last night from London.

The proposals are understood to have been injected by Chancellor of the Exchequer Sir Stafford Cripps.

They call for abrogation of the 27 permitted uses established for the

Allied Wants Compo Study

Memphis, May 22—Directors of Allied States today voted unanimously to petition the Council of Motion Picture Organizations to institute a research project to determine the causes and remedy for declining theatre attendance.

The board, meeting at the Hotel Gayoso here today and tomorrow, received a report from its tax committee, headed by Abram F. Myers, gen-

(Continued on page 3)

50 Houses to Have TV by ’51: Halpern

Atlanta, May 22—Television plus motion pictures can give the industry “the greatest paying audience in its history,” Nathan L. Halpern, TV consultant to Fabian Theatres and the Theatre Owners of America, declared today in an address before the Motion Picture Theatre Owners and Operators of Georgia,
British Production Costs Down From '46 High: Sutro

Production costs in England have gone down in the past six months, thereby serving as encouragement for independent producers, in the words of Orsle Films, London, said here yesterday at an interview arranged by Eagle-Lion, its U. S. distributor. Sutro pointed out that costs are still a good deal higher than in 1939 but are lower than in 1946. A reduction in the 40 per cent amusement tax would have a great energizing effect on the industry in England, he said.

Says Independents Need Higher Rentals

New Orleans, May 22—Increased rentals are necessary in order to keep independent producers in business, J. E. Chadwick, Independent Motion Picture Producers Association president, told representatives of the local film industry at a recent luncheon at the Hotel Ponchartrain here.

He stated that the rental costs of independents are up 300 per cent but their film rentals show no increase. An increase in rentals, Chadwick said, would help exhibitors who show too many reissues, and Chadwick, who warned that independent production is declining due to the extensive use of old reissues.

Battison NTFC Speaker

John Battison, editor of Tel-Tech and author of the first article on film films, will address a luncheon-meeting of the National Television Film Council at the Hotel Roosevelt Friday morning.

The subject will be “After the Freeze, What?” The subject will be directed at the future of television in an expanded market.

ECIC Loan

(Continued from page 1)

company are “individuals” and not banks or corporations. Pathe Industries, the E-L parent company, will receive a 50 per cent of the ECIC loan, but the $5,000 a month will have 25 per cent. Joseph Bernhard, board chairman of the new company, is sole owner of the firm.

William C. MacMillen, Jr., E-L operations vice-president, who will be president of the new company, and Joseph Bernhard confronted yesterday and will continue to confer all week with respect to disposition of personnel of the E-L. E-L. and ECIC. Board of directors and other companies’ exchange preparatory to setting up the new operation. The new company is designed to effect operating economies.

Stahl to Leave FC June 1; Seen Heading Own Enterprise

Minneapolis, May 22—Dick Stahl, manager of the Minneapolis Film Theatre for almost 30 years since Oct. 1942, has tendered his resignation, effective June 1, it was learned here yesterday.

Stahl’s successor has not been announced by the management.

It has been known for some time that Stahl has been contemplating en-
$150,000 for
(Continued from page 1)
all NT managers and staffs, division office and district managers, publishers and executives at the weekend.

Fox West Coast managers will converge at headquarters here tomorrow for a weekend of learning in the campaign, with similar meetings taking place in other divisional centers.

In National Theatres book of travel, Sloruss reminds him of a "barnyard" scene: "The movies have taught us that everybody goes to the movies, or at least to the box office to buy a movie." That's all there is to it.

The public is interested in the showman's product, but shows it says: "We're a business, we have to make money, and you have to come to see our shows, whether you like them or not." That's the way it is in the movies, and that's the way it is in the showbusiness industry.

The American delegate, while recognizing the showman's unique position, warned of the danger of "over-exploitation," which he said is a "real danger." He also said that the showman must be careful not to "oversell" his product, and that the showman must be careful not to "oversell" his audience.

"The showman is a business man," said the American delegate, "and he must be careful not to oversell his product." He said that the showman must be careful not to "oversell" his audience, and that the showman must be careful not to "oversell" his product.

"The showman is a business man," said the American delegate, "and he must be careful not to oversell his product." He said that the showman must be careful not to "oversell" his audience, and that the showman must be careful not to "oversell" his product.

"The showman is a business man," said the American delegate, "and he must be careful not to oversell his product." He said that the showman must be careful not to "oversell" his audience, and that the showman must be careful not to "oversell" his product.

"The showman is a business man," said the American delegate, "and he must be careful not to oversell his product." He said that the showman must be careful not to "oversell" his audience, and that the showman must be careful not to "oversell" his product.

"The showman is a business man," said the American delegate, "and he must be careful not to oversell his product." He said that the showman must be careful not to "oversell" his audience, and that the showman must be careful not to "oversell" his product.

"The showman is a business man," said the American delegate, "and he must be careful not to oversell his product." He said that the showman must be careful not to "oversell" his audience, and that the showman must be careful not to "oversell" his product.

"The showman is a business man," said the American delegate, "and he must be careful not to oversell his product." He said that the showman must be careful not to "oversell" his audience, and that the showman must be careful not to "oversell" his product.

"The showman is a business man," said the American delegate, "and he must be careful not to oversell his product." He said that the showman must be careful not to "oversell" his audience, and that the showman must be careful not to "oversell" his product.

"The showman is a business man," said the American delegate, "and he must be careful not to oversell his product." He said that the showman must be careful not to "oversell" his audience, and that the showman must be careful not to "oversell" his product.

"The showman is a business man," said the American delegate, "and he must be careful not to oversell his product." He said that the showman must be careful not to "oversell" his audience, and that the showman must be careful not to "oversell" his product.

"The showman is a business man," said the American delegate, "and he must be careful not to oversell his product." He said that the showman must be careful not to "oversell" his audience, and that the showman must be careful not to "oversell" his product.

"The showman is a business man," said the American delegate, "and he must be careful not to oversell his product." He said that the showman must be careful not to "oversell" his audience, and that the showman must be careful not to "oversell" his product.

"The showman is a business man," said the American delegate, "and he must be careful not to oversell his product." He said that the showman must be careful not to "oversell" his audience, and that the showman must be careful not to "oversell" his product.

"The showman is a business man," said the American delegate, "and he must be careful not to oversell his product." He said that the showman must be careful not to "oversell" his audience, and that the showman must be careful not to "oversell" his product.
"We can tell the public our movies are better than ever and we can actually give them better entertainment, but it really takes the old circus style of showmanship with gay parades and glamorous personalities."

So says...

A. H. Bla

...and the proof is that "Rock Island Train Boxoffice Business in Thousands of the
WESTERN UNION

Dear Jimmy:

Now that all the excitement and fun of our "Rock Island Trail" premiere is over I am really gaining a clear perspective of the tremendous value to be gained from bringing Hollywood to the people of the middle west. I cannot think of any single effort that can arouse the enthusiasm, bring out the fascinated crowds and whip up the interest of so many thousands of people comparable to your company's premiere in our Quad cities, we can tell the public our movies are better than ever and we can actually give them better entertainment but it really takes the old circus style of showmanship with gay parades and glamorous personalities. I have experienced many premieres in my many years in this business and I want to congratulate your company for the time and effort thrown into this one. Your stars were right there as promised and with the utmost cooperation they gave full satisfaction to the vast crowds (larger than the entire population of the Quad cities who had come from so many miles in all directions. I know all our theatres in this territory will feel a revitalized interest in all motion picture entertainment and I know your company and your stars will be richly repaid because the public appreciates the rare opportunity to be a part of the glamour that is Hollywood. It was a swell show Jimmy, I enjoyed the spectacular parade and the cheering public was with us all the way.

Regards,

A H Blank.
Rep. Will Not Cut Program, Budget in '51

Hollywood, May 23.—Republican leaders will produce the same number of future films—55 in 1951-53 as in 1949-50, and will not reduce its annual budget, company president Albert J. Yates declared here.

"Confidence in ourselves and our ability to meet today's unprecedented conditions with success and showmanship is essential to our future," stated Yates in his special meeting held for Republic studio executives, producers, directors and technicians.

Yates highlighted the meeting by handing excerpts from 1,000 letters to exhibitors all over the country, which they expressed the opinion (Continued on page 6).

More in Attendance for O'Reilly

Charles L. O'Reilly, president of the ABC Vending Corp, has arranged with the Hal Horne Organization here as a consultant in merchandising counsel in that capacity to prepare and present a nationwide campaign of all-cooperation with exhibitors to stimulate attendance at theatres.

(Continued on page 6)

Finds Few Blame TV For O. Declines

Washington, May 23.—Film critics and exhibitors believe film product is getting better, according to Manning Chaggett, assistant information director of the Motion Picture Association of America.

Chaggett just returned from a tour of five Northern cities, sounding out critics and news writers and theatre managers.

(Continued on page 6)

Industry Says UK Remittance Terms Ask New Embargo

Major company distribution executives here said yesterday they regard another embargo on American film shipments to Britain as inevitable in the event British government officials refuse to compromise on the proposals they have made to the American delegation in London negotiating terms for the next two years of the Anglo-U. S. film remittance agreement.

The British terms, made known in New York, on page 6, are: the reduction of the $17,000,000 annual remittance to $10,000,000; abrogation of the 27 film permits for frozen sterling balances, such balances to be in

(Continued on page 6)

Industry Shorts Will Spearhead UK Drive

Launching of the British film industry's "Better Business" campaign will be spearheaded by the release of five special entertainment shorts this summer, it has been revealed by the industry's Action Committee currently setting plans for the industry drive, it was disclosed here yesterday by 20th Century-Fox.

(Continued on page 6)

32,000 European Theatres Ask Safeguards Against TV

The European Association of Motion Picture Theatre Exhibitors, representing more than 32,000 theatres in Belgium, France, Great Britain, Holland, Italy, Luxembourg and Switzerland, have called for an international regulation which would safeguard the interests of exhibitors against the threats of television, it was reported here yesterday by exhibitor association spokesmen.

Meeting in Paris recently, the Association passed a resolution urging producers "not to produce any film unless the television rights are acquired and not disposed of for any television purpose whatsoever."

All producer, distributor and exhibitor groups were represented.

(Continued on page 6)

Social Security Bill Delays Excise Action

Washington, May 23.—House Ways and Means Committee Chairman Doughton (D., N. C.) angrily denied Republican charges that committee delay in reporting a tax bill is endangering chances of excise tax reductions this year.

Doughton said that the Senate could not act on any tax bill—even a simple excise measure—until it had finished work on Social Security.

(Continued on page 6)

Crescent Wins Ruling In Contempt Action

Nashville, May 23.—A government motion to cite Crescent Amusement for contempt was denied by Federal Judge Leslie Darr at Chattanooga today. Also denied was a motion to restrain Crescent from opening a drive-in at Lewisburg, scheduled to open tomorrow night. Judge Darr's action pressed court rules on the general contempt charge, still to be disposed of. Darr sat in place of Federal Judge Elmer D. Davies.
**Personal Mention**

DR. HERBERT KALMS, Technicolor president, and Mrs. Kalms also attended the recent meeting of the West Coast Studio Executives at the Committee of the Four.

Maurice X. Wolfe, assistant to H. M. Richley, M-G-M exhibitor relations head, spoke yesterday before the Manufacturers' Club at Cedar Rapids, la., and will be the 20th guest of the Kiwanis Club at Newton, Iowa.

LOUIS WEINBERG, Columbia circuit sales executive, became a grandfather again with the birth of a second daughter to Mrs. Doris Loewy, Weinberg's daughter.

Paul Petersen, Walter Read-in operations supervisor, and Mrs. Petersen are the parents of a son, born at St. Vincent's Hospital, Monarch, N. Y.

John J. Gynn, Warner International vice-president, has left to tour in London.

Leonard B. Brockington, Odeon Theatres of Canada vice-president, has left Toronto for London.

Doris Unger, Distinguished Filmmakers series actress who played here a Coast-to-Coast tour.

**3 Bills Threaten Capital Theatres**

Washington, May 23—Three bills which would add to the financial burdens of Washington theatre owners have been referred to a special sub-committee of the Senate District Committee for a thorough study and report. The measure would impose minimum wages, increase unemployment compensation and require bi-monthly paying of wages. All three are opposed by the Metropolitan Washington Theatre Owners Association.

**Real Shootin' Stated For U-I Press Show**

Herb Parsons, "world's greatest markman," will give the gentlemen of the press a demonstration of some "fancy shootin'" in New Haven on June 1 in conjunction with the world press premiere of Universal-International's "Winchester 73," the company reports.

More than 100 newspaper, magazine and radio correspondents will be transported to the premiere in four chartered railroad cars.

**Saunders Joins 20th**

Jack Saunders has joined the New York talent department of 20th Century-Fox. Saunders has been active in the picture business for several years both in Los Angeles and New York.

**Ascap Adjustments Set: Now Ready For Film Meetings**

Full-scale negotiations of contracts between film producers and the American Society of Composers, Authors and Publishers have started here. Care was expected to get underway within a few days after repeated delays due to the Society's preoccupation with its own internal affairs.

Fred Ahlert, former Ascap president, has returned from Europe and preliminary talks at the studio where the Coast about six weeks ago with the intention of personal attendance. However, since that time the Society elected Otto A. Har, to succeed Ahlert and the new executive has needed additional time to familiarize himself with the entirely new Ascap system of collecting for music rights. There is no precedent to guide the society in collecting public performance fees from film producers and the court order directing "reason-able" rates with no overall formula has resulted in a cautious approach by Ascap.

Several members of Ascap management have had a few "feeler" talks with film company representatives but no specific proposals have been formally considered.

Another obstacle in Ascap's path was the recent report to the members and other internal adjustments called for by its consent decree. The Department of Justice which was entered in U. S. District Court here. With these matters in large part now out of the way, Ascap is ready to give full consideration to the collection of fees for the use of its members' music in films.

**Tax Yield Reflects Decline in Chicago**

Chicago, May 23.—Drop in Chicago theatre attendance is reflected in a report today by city tax collector William T. Pendergast who said that the three per cent levy on admissions up to May 1 of this year, amounted to $757,812, compared with $577,201 up to May 15, 1939.

**New Camera Lens Is Demonstrated Here**

New advancement in photographic equipment is claimed for a camera element identified as the Garutso lens which producer Stansly Kramer has contracted to use on a $100-per-day lease basis in his forthcoming production "For Whom the Bell Tolls" according to United Artists which is to release the film. The producer presented a short film here yesterday showing the effects of the new device in comparison with those of standard equipment and was disposed to the non-technical eye primarily for the reason that there was advance information about it.

The Garutso lens might prove a definite help to the professional cameraman, who might find their viewing a simple, less illusionistic with its use, but unless the audience is urged to keep a sharp watch with their eyes, it may be noticed, on the basis of the film shown here. However, the claimed advantages are photographic clarity on non-technical and economical lensman's grounds and with this in mind the expert should find its inspection worthwhile.

**Press, Radio Cover 'Bright Leaf' Bow**

Every newspaper and radio station in North Carolina's tobacco belt is carrying daily features on the release of the picture "Bright Leaf," scheduled for the Ambassador Theatre at Raleigh, on May 31. The preliminary bookings for the initial run in this dozen network programs, according to the Warner home office, with Gov. Kerr Scott, who is generally regarded as the premier smoker in the state, to be presented.

Leading a Hollywood contingent to Raleigh will be Patricia Neal, Donald Curtis, Gary Cooper, Leland Bacall and Jack Carson, stars of the film.

**Basson Honored By '306**

New York IATSE projectionists Local No. 306, gave a testimonial dinner at Capcanne's last night in honor of Joseph D. Basson, an officer of the International. Former Supreme Court Judge Matthew M. Law, the former commissioner of education of New York City and president of Local 306 is Herman Gerber.

The arrangements committee for the banquet was headed by Benjamin Hirsch, Murray Silverman, William Foster and Barney Morgan.

**Some Film Offices To Stagger Holiday**

Employees of five major film companies in Los Angeles have decided that the nation of America will get a four-day holiday on either Memorial Day weekend or Independence Day weekend. Work will be given Monday, May 29, and half on May 31, July 3. Companies observe May 29 as a holiday. The five being Radio, 20th Century-Fox, United Artists and Universal-International. Film Clas Paramount and Warner personnel all work the full day on May 29. Paramount will be closed July 4th and Republic were un-ciled on their holiday schedule yesterday. All companies will be closed for Memorial Day and Independence Day.

**B-L Closes Albar Exchange Operation**

Albany, N. Y., May 23.—Earl Loneson, who will be merged with Film Classics, 12, will close its Albany exchange on Fri. with the area to be served by Film Classics company of New York. Full sales and service will be maintained by the company here, however.

**WB Promotes Polaty**

Geza P. Polaty has been named Warner International press release director to succeed in Puerto Rico to manage the company of the Superior of the under supervision of Peter C. Christy, division chief. Richard Buchanan will succeed Polaty.

**Milwaukee Houses Off**

Milwaukee, May 23.—The 25th independent theatres which closed a projectionists struck for extra pay opened here tonight.
**Reviews**

**"Bright Leaf"**

_Harper Brothers_  
_Hollywood, May 23_  

RALPH COOPER has the best-reeling role he has had in years, though far from being the best. He plays the very bad, but his bluster and bluster and his final vision, with Eric Cohan, jack Carson, Donald Crisp and Patricia Neal backing him up in comparable performances, the person "Ten Ten"-racing star should draw even greater than his usual turn of customers to this one. Cooper is a powerful and well-honed picture as they are of death and eventually espouses and which destroy him, and the story takes its motifs from violent emotions which are given full play in the presentation. A subject built on a function of the значит, no matter how controversial, the picture should be widely talked about and should thrive accordingly.

The story is the tobacco town, from 1894 to 1904, and the tobacco industry gets a thorough going over in the story. The picture opens with the death of the wealthiest local tobacco dealer, who had broken his father years before because of a childhood incident between Cooper and his daughter, Miss. Neal. Given an opportunity to acquire an interest in a cigarette-making machine rejected by Crisp and other planters, Cooper obtains the necessary money from Miss Crisp, another child associate now profitably engaged in operating a polite brothel, and he parades the machine into complete control of the tobacco industry. Bending one capitalist after another to his will, he finally has Crisp at his mercy, but offers to let him off easy if he will give him his daughter in marriage. Crisp refuses, shoots Cooper, not fatally, and kills himself. Miss. Neal, to avenge her father, marries Cooper, and uses the marriage to obtain information about his business operations which she turns over to the government for its use in bringing a monopoly charge against his companies. She leaves him, Miss. Crisp relatives on the re-bound, and he rides out of the picture as a friendless man.

The setting, the manners and customs of the period, and the considerable atmosphere of the story are what Cooper, and Curtiz direction maintains, a feeling of reality in dealing with sharply and starkly contrasted characters. The screenplay by Raoul MacDougall, from the novel by Foster Fitz-Simons, shows signs of compression despite the presentation, but there is no doubt that the story is being told. Running time, 110 minutes. Adult audience classification. Release date, July 1.  

*William R. Weaver*

---

**"Curtain Call at Cactus Creek"**

_Universal-International_  

SONG-and-dance flavoring has been added to a story about a repertory company in the frontier days in "Curtain Call at Cactus Creek," making it an item a bit more hokumy in proportion. To be sure, some of the parts are not as good as others, but generally that Technicolor production should prove satisfactory for the entire family.

Don Comer has the lead as an around man with the roadshow, and Gale Storm, an ingenu, serves as his feminine interest. Others in the cast include Vincent Price, a "Ham" Shakespearean actor who heads the show; Eve Arden, a splendidly "hoofer"; and Walter Brennan, rip-roaring old-timer who is secretly in love with Miss Arden.

The screenplay, by Howard Dimsdale, interweaves two main plot threads. One concerns the egocentric Price and his persistent refusal to grant the roadshow a proper share of the house. The other involves the other-again bank-robbing enterprises of Brennan, somehow or other, when Brennan blows up a bank O'Connor gets arrested for. Brennan rescues him and lawyer Martin. The law is made up to Brennan in this crucible but things eventually resolve themselves. The ending sees O'Connor's song-and-dance talents receive their full recognition while Brennan winds up with a part in the roadshow. Robert Arthur produced and Charles Lamont directed.

Running time, 86 minutes. General audience classification. For June release.  

*Maneuel Herriman*

---

**Horne in Drive**

_(Continued from page 1)_

The story of the picture is that of a motion picture company, which is being run by a group of people who are trying to compete with existing companies. The story is set in the town of Cactus Creek, where a new company has just been formed, and the plot revolves around the efforts of this company to overcome the obstacles that are in its way.

---

**To Aid Disaster Victims**

TORONTO, May 23—Toronto members of the Motion Picture Industry Recommendation Board, under the leadership of J. H. Fitzgibbons, have drawn up a policy for exhibitor participation on a local basis, and are now working on measures for a nationwide campaign to aid the victims of the recent three disasters in Canada, the flood in Manitoba and the fires that practically wiped out the towns of Rannoch and Cahano in Quebec.

---

**Tighter Trust Law Moves Step Nearer**

Washington, May 23—The Senate Judiciary Committee has recommended that the House of Representatives be asked to tighten the anti-trust laws by barring one firm from acquiring the physical assets of another. The measure would be to lessen competition substantially.

At present, the law bars only stock acquisitions in such cases, and the Administra tion has long advocated a loophole. The House has already passed the proposed measure, and chances are considered better for the Senate that the bill will pass. It would mark the first major tightening of the U.S. anti-trust laws in many years.

---

**Danzingers NY Work Cited by O'Dwyer**

Harry L. and Edward J. Danziger of Danzinger Productions yesterday were cited by New York's Mayor O'Dwyer for the film production activities the company is involved in. The citation was presented in behalf of the mayor by Chief Magistrate John M. Mortough to Harry L. Danziger at a Lions' Club luncheon at the Savoy Plaza Hotel.

Mortough and other city officials, including Freek L. W. Brouwer, producer Robert F. Wagner, Jr., Commerce director Frank L. Danzinger and Danzinger activities director Clifford Evans, emphasized in addresses at the luncheon that the city administration has formulated a definite program for having New York continue as a television center and for inducing "more and more of the important television companies".

---

**City Wants Production**

They and master-of-ceremonies George Hamilton Combs pointed out that a large financial contribution can be made by the city with the return of film production.

Combs and Donagklie in turn reported that within the last few years five complete picture have been produced in New York, sequences have been made here for 15 others, and a total of 34 films, features and shorts, have been made here in the period by Hollywood units.

---

**Points Up Advantages**

Wagner expressed confidence that the motion picture industry is not on the way down. He cited the production manager of RKO Pathé, pointed out the problems and advantages that are involved in the production here of "This Is America" documentaries, and indicated that the latter far outweigh the former.

In acknowledging the mayor's citation, Danziger expressed his company's thanks to the city administration that this is no more the "good old days" that are to be released by United Artists.

Among the guests at the luncheon were Paul Derwin, executive producer and Howard LeSuer, publicity director Al Tamar, industry publicist Lynn Farm and Russell Downing, executive president of Radio City Music Hall.
If there is one thing exhibitors are seeking today it is confidence in the future and a sense of security.

Mr. Prince and several hundred M-G-M salesmen like him are in a position to give you this confidence and security.

They carry a vital message to the nation from M-G-M's "Say It With Pictures" meetings in New York, Chicago and San Francisco.

The Friendly Company outlined more than 100 pictures—think of it, 100 pictures—at its meetings!

These are not only pictures for the balance of this season, either completed or in production, but include also the entire production schedule from September 1950 to August 31st, 1951, with shooting dates set with finished or practically finished scripts.

There is only one company with the resources, production personnel, star power and smooth-functioning know-how to do it.

M-G-M's Leadership over more than quarter-of-a-century may be readily understood in light of its forward-looking optimistic program of today.

When the orators of the industry have had their say, when the chips are down there remains only one kind of talk the showmen understand. It's the M-G-M policy of yesterday, today and tomorrow "SAY IT WITH PICTURES!"
"ANNIE GET YOUR GUN" (Technicolor)  
Tops record attendance of "Easter Parade" at Loew's State, New York despite heavy rains!

"FATHER OF THE BRIDE"  
First 4 days sets new all-time M-G-M high at Music Hall. New M-G-M Sat. and Sun. records!

To be followed by the sensational  
"THE NEXT VOICE YOU HEAR..."

Previewed! "THREE LITTLE WORDS" (Technicolor) GREAT!  
Previewed! "DUCHESS OF IDAHO" (Technicolor) GREAT!  
Previewed! "SUMMER STOCK" (Technicolor) GREAT!  
Previewed! "TO PLEASE A LADY" GREAT!  
Previewed! "CRISIS" GREAT!  
Previewed! "THE ASPHALT JUNGLE" GREAT!  
Previewed! "KING SOLOMON'S MINES" (Technicolor) GREAT!  
Previewed! "RIGHT CROSS" GREAT!  
Previewed! "THE MINIVER STORY" GREAT!  
Previewed! "THE HAPPY YEARS" (Technicolor) GREAT!  
Previewed! "THE TOAST OF NEW ORLEANS" (Technicolor) GREAT!  
Previewed! "KIM" (Technicolor) GREAT!

WATCH FOR M-G-M's  
These Salesmen Have  
"GOOD NEWS" BOYS!  
Something To Sell!

Arthur Adams  
John Allen  
Jerry Baerwitz  
George Bailey  
Tom Bailey  
Jerry Banta  
George Baumeister  
Schuyler Beattie  
Ben Bechick  
Clarence Boulet  
"Cy" Bridges  
Ed Brinn  
Dorsey Brown  
Wayne Brown  
Ben Butler  
Jim Byrd  
Raymond Cairns  
Bill Calihan  
Connie Carpou  
Floyd Chrysler  
John Coyne  
Mike Cramer  
Ray Corrin  
Matt Donohue  
Howard Dunn  
Sid Eckenman  
Arney Eichenlaub  
Robert Ellsworth  
Stewart Engbreton  
Earl England  
Stanley Ennis  
Fred Fejar  
George Fisher  
Jim Fly  
Vincent Flynn  
Mike Ford  
Jack Frost  
Carl Gientz  
Eddie Golden  
Phil Gravitz  
Alvin Gross  
Howard Harper  
Phil Harrington  
Abe Harris  
Pitt Holmes  
Bill Hopkins  
Arthur Horn  
Banks Hudson  
Dick Huffman  
Fred Hull  
Irv Jacobs  
Frank Jelenko  
Bob Johns  
Robert Jones  
Jack Jorgens  
Clarence Keim  
Val Klaiber  
Harry Landstrom  
Howard Levy  
William Madden  
Lou Marks  
John Micheletti  
Harry Miller  
Ed Mix  
John Moore  
Larry Moran  
John Morgan  
Eddie Moriarty  
Bob Morrell  
Helmer Mosley  
Jim Peacock  
Clarence Pippin  
Pete Prince  
George Reilly  
Charles Repec  
Eddie Richter  
Jack Rider  
Fred Rippingale  
Ralph Rippis  
Jim Rosiek  
Eph Rosen  
Barney Ross  
Sid Schuster  
Monroe Semel  
Max Shabason  
Francis Sharkey  
Harry Sheeran  
"Woody" Sherrill  
Leroy Smith  
Vernon E. Smith  
Vernon L. Smith  
Charles Stoflet  
Eddie Susse  
Dewey Taute  
Roland Taylor  
Charles Turner  
George Turner  
Mel Turner  
William Ussery  
Paul Wall  
Joe Warren  
Alex Weissman  
"Rich" Wilson  
Sammy Wright  
Spencer Wyatt  
Harris Wynn  
Harold Zeltner
that the only group who may have lost confidence in Hollywood is Hollywood itself. The letters pointed out that the movies have not failed, the fault was not necessarily that of the creators of pictures but was due as much to general economic conditions, as we are living in a television night baseball "and the rest." Exhibitors expressed complete satisfaction with the exhibitor's moving pictures and said they were now being delivered and said that the outlook for the last half of the year, which was once brighter than the first half, Yates reported.

Stresses 'Blueprints'
Based upon the encouraging exhibitor attitude, Yates told those assembled that while "there will be no reduction in budgets, we will press to make sure that the money will find its way to the screen."

The Republic president warned that an actual working blueprint of production details which every department head can read is necessary to achieve the best production. He instructed his department heads that from this day forward no Republic picture will get the green light unless it is thoroughly and completely planned and organized. "This idea of rushing into production pell-mell just because of a starting date is just not good business," Yates said.

UK Pact Terms
vested either in 10-year British government bonds or in joint production in England. The latter would be entitled to remit $4 dollars for every pound invested.

American industry executives were almost unanimous in declaring the British proposals to be "wholly unacceptable and unreasonable." A new embargo on film shipments to Britain, they said, would result in complete closing of many British theatres and partial closing of others for four days per week of all other British theatres with a consequent heavy loss of tax revenue to the government. The closings would demoralize the already crippled British industry, they believe.

If a British compromise is not forthcoming some home office executives see the possibility of the American delegation being called home for a report and, if negotiations are resumed thereafter, of a full American negotiating committee such as that already named by the Motion Picture Association being assigned to the London talks.

The present remittance agreement expires on June 13. When the British government implem..
<table>
<thead>
<tr>
<th>WEEK OF</th>
<th>COLUMBIA</th>
<th>EAGLE LION</th>
<th>M-G-M</th>
<th>MONO</th>
<th>PARA.</th>
<th>REPUBLIC</th>
<th>RKO RADIO</th>
<th>20TH-Fox</th>
<th>U. A</th>
<th>UNIV-INTERNATIONAL</th>
<th>WARNERS</th>
<th>SRO</th>
</tr>
</thead>
<tbody>
<tr>
<td>23-29</td>
<td>WOMAN OF DISTINCTION</td>
<td>THE PERFECT WOMAN</td>
<td>JIGGS AND MAGGIE</td>
<td>RIDING HIGH</td>
<td>THE WOMAN ON PIER I</td>
<td>THE CAPTURE</td>
<td>CHEAP THRILLS</td>
<td>MA AND PA KITTY</td>
<td>THE DAUGHTER OF RUSH</td>
<td>FALLEN IDOL</td>
<td>(Release: April)</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Woman of Distinction</td>
<td>Patricie Bar</td>
<td>Joe Yule</td>
<td>Bill Crosby</td>
<td>Louise Day</td>
<td>Teresa Wright</td>
<td>Nell O'Dea</td>
<td>David O'Neal</td>
<td>Mary Livingstone</td>
<td>Robert Livingston</td>
<td>(Release: April)</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Stage of the Sea</td>
<td>Valerice Reuben</td>
<td>Frank McHugh</td>
<td>Robert Wells</td>
<td>Sam Jaffe</td>
<td>Sam Jaffe</td>
<td>Sam Jaffe</td>
<td>Sam Jaffe</td>
<td>Sam Jaffe</td>
<td>Sam Jaffe</td>
<td>(Release: April)</td>
<td></td>
</tr>
<tr>
<td></td>
<td>For Me</td>
<td>Fredric March</td>
<td>Humphrey Bogart</td>
<td>F. Scott Fitzgerald</td>
<td>Gary Cooper</td>
<td>Davy Crockett</td>
<td>Davy Crockett</td>
<td>Davy Crockett</td>
<td>Davy Crockett</td>
<td>Davy Crockett</td>
<td>(Release: April)</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Robert Walker</td>
<td>Mark Twain</td>
<td>John Wayne</td>
<td>Walter Pidgeon</td>
<td>Charles Laughton</td>
<td>Charles Laughton</td>
<td>Charles Laughton</td>
<td>Charles Laughton</td>
<td>Charles Laughton</td>
<td>Charles Laughton</td>
<td>(Release: April)</td>
<td></td>
</tr>
<tr>
<td></td>
<td>(June 1/2)</td>
<td>(June 1/2)</td>
<td>(June 1/2)</td>
<td>(June 1/2)</td>
<td>(June 1/2)</td>
<td>(June 1/2)</td>
<td>(June 1/2)</td>
<td>(June 1/2)</td>
<td>(June 1/2)</td>
<td>(June 1/2)</td>
<td>(June 1/2)</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Jack Carson</td>
<td>Harry Cohn</td>
<td>Harry Cohn</td>
<td>Harry Cohn</td>
<td>Harry Cohn</td>
<td>Harry Cohn</td>
<td>Harry Cohn</td>
<td>Harry Cohn</td>
<td>Harry Cohn</td>
<td>Harry Cohn</td>
<td>(Release: April)</td>
<td></td>
</tr>
<tr>
<td></td>
<td>(June 1/2)</td>
<td>(June 1/2)</td>
<td>(June 1/2)</td>
<td>(June 1/2)</td>
<td>(June 1/2)</td>
<td>(June 1/2)</td>
<td>(June 1/2)</td>
<td>(June 1/2)</td>
<td>(June 1/2)</td>
<td>(June 1/2)</td>
<td>(June 1/2)</td>
<td></td>
</tr>
<tr>
<td></td>
<td>(June 1/2)</td>
<td>(June 1/2)</td>
<td>(June 1/2)</td>
<td>(June 1/2)</td>
<td>(June 1/2)</td>
<td>(June 1/2)</td>
<td>(June 1/2)</td>
<td>(June 1/2)</td>
<td>(June 1/2)</td>
<td>(June 1/2)</td>
<td>(June 1/2)</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Charles Starrett</td>
<td>Charles Starrett</td>
<td>Charles Starrett</td>
<td>Charles Starrett</td>
<td>Charles Starrett</td>
<td>Charles Starrett</td>
<td>Charles Starrett</td>
<td>Charles Starrett</td>
<td>Charles Starrett</td>
<td>Charles Starrett</td>
<td>(Release: April)</td>
<td></td>
</tr>
<tr>
<td></td>
<td>(June 1/2)</td>
<td>(June 1/2)</td>
<td>(June 1/2)</td>
<td>(June 1/2)</td>
<td>(June 1/2)</td>
<td>(June 1/2)</td>
<td>(June 1/2)</td>
<td>(June 1/2)</td>
<td>(June 1/2)</td>
<td>(June 1/2)</td>
<td>(June 1/2)</td>
<td></td>
</tr>
</tbody>
</table>

*Dates Are Based on National Release Schedules and Are Subject to Change. Letters Denote the Following: (D) Drama. (M) Musical. (C) Comedy. (O) Outdoor Action. Production Numbers Are in Parentheses. (Rev.) Motion Picture Daily Review Date.*
World's Greatest Theatre Picks

"HITEX"

"NATIONAL" Projector Carbons!

Radio City Music Hall must have the best. Its projection standards are as high as any in the world. When the management of this great theatre chose "National" "Hitex" Super High Intensity projector carbons, that was a most able commentary on the quality of this product.

"National" "Hitex" Super High Intensity carbons give brighter light . . . better quality light . . . last longer . . . and operate with freedom from condenser pitting. These carbons are the finest and most efficient producers of brilliant light ever produced by man for motion-picture projection.

For complete details, write to Dept. MP.

The terms "Hitex" and "National" are trade-marks of

NATIONAL CARBON DIVISION
UNION CARBIDE AND CARBON CORPORATION
30 East 42nd St., New York 17, N. Y.

District Sales Offices:
Atlanta, Chicago, Dallas, Kansas City,
New York, Pittsburgh, San Francisco
Unable to Replace Fabian as Arbiter

Principals in the Bridgeport-Stratford, Conn., arbitration case, from which Si H. Fabian withdrew as arbiter, have failed thus far to agree on a new arbitrator with an industry background, and indications are that a selection will be made from outside the industry.

Fabian withdrew from the case, which involves Elmwood Theatre Corp., and five majors, on May 3 because he could not be certain that a decision would prevent future litigation. It was said that American Arbitration Association may be asked to hear the dispute.

Allied Bypases Arbitration Plan

MEMPHIS, May 24.–The Allied board convened here this morning for its third successive day of meeting but the final session was called off when it was found that a quorum was not present. Thus, arbitration, first subject on today's program, was postponed for discussion at the next board meeting, a date for which has not been set.

Mid-South Allied was scheduled to open its convention here today but the event was postponed until tomorrow to give the delegates an opportunity to attend a private screening today of

(Continued on page 7)

Many to Campaign For Palsy in June

Numerous theatres which have been prevented by other activities from participating in the current industry campaign for the United Cerebral Palsy Associations are scheduling fund-raising activities for next month instead.

Four West Coast Theatres will launch a UCPA fund drive on June 1, and so will more than 100 theatres in Iowa and Nebraska, spearheaded by Tri-States and Pioneer circuits, Thalheimer and Fabian in Virginia.

(Continued on page 6)

German Quota ‘Break’ Seen In U.K. Pact Negotiations

Compromises Likely for Showdown Meet Friday

LONDON, May 24—A possible break in the deadlock of negotiations for a new Anglo-U. S. film remittance agreement occurred at a private meeting here tonight of principals for both sides, following a day-time session at which no progress had been achieved.

If the break materializes it will come at a meeting scheduled for Friday when Harold Wilson, president of the Board of Trade, will make definite and final proposals for the British government. Those proposals are expected to be put

(Continued on page 7)

Must Make TV Ally Of Theatres: TOA

Contending that “effective action” can make television the ally and not the enemy of exhibitors, Theatre Owners of America executive director Israel Sullivan has asserted in a TOA brochure entitled “Harnessing the Tele-

(Continued on page 7)

Independents Quiet On the RFC Front

Washington, May 24.—A top official of the Reconstruction Finance Corp. said that it appears no decision is “imminent” on the question of government loans to independent motion picture producers.

“They don’t seem to be pushing us right now,” he said, “and in view of the difficult problems involved for us, I don’t look for anything very soon.”

Will Urge $1 Minimum for NY Film Help

State Board Will Weigh Hourly Increase

Representatives of organized film industry will present at the 7 hearing here of the New York State Minimum Wage Board the state’s minimum wage, as it relates to movie picture personnel, raised from 40 cents to $1 an hour, as reported in union quarters here today.

The board, which was appointed recently by State Industrial Commissioner Edward Forsi to consider a minimum wage for the amusement industry, has scheduled the June 7 hearing as a full-dress inquiry into wage scales paid in distressed theatres.

(Continued on page 6)

uMontNet Up 33% in First 12 Weeks

As the profit of $1,657,000 for the first weeks of 1950, after taxes and all expenses, including network losses—valent to 92 cents a share, on 2,372,000 common shares outstanding—reported yesterday by Allen B.

(Continued on page 6)

UJA Campaign Is Taking Progress

The United Jewish Appeal drive for 1950 is making satisfactory progress, the executive committee of the amuse-

(Continued on page 6)
H. W. WALLIS is here from the Coast.

JOSEPH McHolly and A. Schneider, Columbia vice-presidents, will leave here Wednesday evening for London and return here Wednesday from London.

ARTHUR P. QC, assistant advertising-publicity director for Loew's International, has returned here from a 10-week trip to Europe.

WILLIAM MARKET, director of Film Classics' portrait department, and Miss Betty Hollingsworth are the parents of a daughter, Lynell.

PEGGY FOGLED, of RKO Theatres publicity department, has been elected chairman of the Associated Members of the X. Y. Newspaper Women's Clubs.

ROBERT O'BRIEN, United Paramount Theatres vice-president, will leave here today for Chicago.

HARRY GOLDINGS, Warner Theatres advertising director, will return here from Winchester, Va., today.

Irving Sochen, Universal-International's chief foreign sales head here, is in Boston.

EMANUEL ZAMA, Universal-International manager in Italy, is in New York from Rome.

L. KOENIG, RKO Theatres vending head, is in Iowa from New York.

Vogel, Eysell Name Five for N. Y. Fund

Joseph R. Vogel, general chairman of the entertainment committee, and Gus Eysell, chairman of the motion picture industry committee for the Greater New York Fund 1959 drive, yesterday announced the appointment of Robert Sherman of RKO Theatres to solicit corporate and employee contributions from producers and studios. Mr. Sherman will be assisted by Sam Goodman of Century Circuit, Paul Dyke of Sigmund Gest Theatres, and E. and J. Joel and Joel Levy of Loew's Theatres.

Wilcoxon DeMille's Aide

Hollywood, May 24.—Cecil B. De Mille has appointed Henry Wilcoxon as his associate producer. Wilcoxon will assist in all production activities starting with "The Great Show on Earth," in preparation. He was brought from London by De Mille in 1934 to play in "Cleopatra."

Costello Heads Oriental

Chicago, May 24.—Appointment of Harold Costello, as managing director of the Oriental Theatre, downtown, was announced yesterday by a major stockholder of the 32 West Randolph Corp., which operates the theatre. Costello succeeds James Booth, who resigned.

UA Tight for Cash, Pays Producers After Collections

United Artists has switched to a "cash and collections" basis in renting rentals to its producers, that is, forwarding the producers' revenue after collections are taken instead of making advance payments against billings. In its distribution pact with the producers, the company has the option either of forwarding income after collection is made in advance, at the time gap is being three to one month generally, based on the billings.

UA is said to be in reasonably good shape at the present time, but MPEA activity will continue in that country for at least another year, the unexpected rise of the Association of Japanese Producers, Inc.

Maas said yesterday that he expects to return in three or four weeks.

Services Tomorrow For Lou Gunmond

Funeral services for Lou F. Gunmond, 68, will be held tomorrow at 11:00 o'clock at Park West Memorial Funeral Home, 2403 S. Kingsland Blvd., with the Reverend Arthur McWade, pastor of the Park West Memorial Church, officiating. Burial will be in the Hollywood, Pines section of Laurel Lawn Memorial Gardens.

Within the last 16 years for Lou Gunmond, who started his career with the Stage Door Canteen in 1934, for which he received a citation from President Franklin D. Roosevelt, to being a member of the national board of directors of the Motion Picture Herald Association, he has been active in the entertainment industry. He was one of the founders of the Marina Theatre, Corp., and served as its president until his death.

Benny Troupe Takes $41,000 in Night

Jack Benny Troupe, featuring star, Phil Harris and others got an estimated $41,000 in the first night of the show's 21-city tour according to Columbia Broadway here. Playing to a capacity house of 2,300, the company grossed $2,400 last Sunday night at the Miami Arena, Miami Beach, and $1,822 was registered in St. Paul, Des Moines, Kansas and Wichita.

Eskin Resumes Booki

Harold S. Eskin Amusement prises, operating nine theatres in Neenah, Pennsylvania and New York, has closed his own booki buying operations with Herbert Toner in charge. During the past Liggett and Lorillard have re-estimated Eskin.

Lloyd French, 50

Hollywood, May 24.—Lloyd French, 50, president and director of Consolidated Theatres, died at his home of a heart attack. French entered the industry as an actor for Hal Roach in 1917. He also had used booki buying operations and was a director of Warner and Universal.
OPENS BIG IN N.Y.!
BUFFALO NEXT!

Warner Bros.

"CAGED!"

ELEANOR PARKER
WITH AGNES MOOREHEAD • ELLEN CORBY
HOPE EMERSON • BETTY GARDE • JAN STERLING

PRODUCED BY JERRY WALD
WRITTEN BY VIRGINIA KELLOGG AND BERNARD C. SCHOFIELD
DIRECTED BY JOHN CROMWELL

MUSIC BY MAX STEINER

Support THE INDEPENDENCE SAVINGS BOND DRIVE
COLUMBIA'S CONTRIBUTION TO MAKING

NO SAD SONGS FOR ME
starring Margaret SULLAVAN • Wendell COREY • Viveca LINDFORS
Produced by BUDDY ADLER • Directed by RUDOLPH MATÉ

THE PETTY GIRL
starring Robert CUMMINGS • Joan CAULFIELD
Produced by NAT PERRIN • Directed by HENRY LEVIN

FRIGHTENED CITY
starring Evelyn KEYES • Charles KORVIN • William BISHOP
Produced by ROBERT COHN • Directed by EARL McEVOY

FORTUNES OF CAPTAIN BLOOD
starring Louis HAYWARD
Produced by HARRY JOE BROWN • Directed by GORDON DOUGLAS

BORN YESTERDAY
starring Judy HOLLIDAY • Broderick CRAWFORD
Based on Garson Kanin's stage success
Produced by S. SYLVAN SIMON • Directed by GEORGE CUKOR

ROGUES OF SHERWOOD FOREST
starring John DEREK • Diana LYNN
Produced by FRED M. PACKARD • Directed by GORDON DOUGLAS

LORNA DOONE
Based on the famous novel
AN EDWARD SMALL PRODUCTION

KILL THE UMPIRE
William BENDIX
Produced by JOHN BECK • Directed by LLOYD BACON

SIDNEY BUCHMAN'S PRODUCTION OF
THE HERO
Based on Millard Lampell's best-selling novel
Produced by BUDDY ADLER • Directed by DAVID MILLER

Glenn FORD • Broderick CRAWFORD in
CONVICTED
Based upon a play by Martin Flavin
Produced by JERRY BRESLER • Directed by HENRY LEVII,
"Academy Award Winner—"Best Actor"—All the King's Men"

Ray MILLAND • Rosalind RUSSELL
Edmund GWEHN in
A WOMAN OF DISTINCTION
Produced by BUDDY ADLER • Directed by EDWARD BUZZELL

Mickey ROONEY • Terry MOORE in
FREDDIE THE GREAT
(literary title)
Produced by RUDOLPH C. FLOTHOW • Directed by PETER GODFREY

ROBERT ROSSEN'S PRODUCTION OF
THE BRAVE BULLS
Based on the best-selling novel by Tom Lea

Jack CARSON as
THE GOOD HUMOR MAN
AN S. SYLVAN SIMON PRODUCTION
Directed by LLOYD BACON

711 OCEAN DRIVE
starring Edmond O'BRIEN • Joanne DRU
Produced by FRANK N. SELTZER • Directed by JOSEPH H. NEWMAN

THE FULLER BRUSH GIRL
starring Lucille BALL • Eddie ALBERT
Directed by LLOYD BACON

16 EXPLOITATION SPECIALS
TIED UP WITH THE GREATEST RADIO PROGRAMS AND
STRIPS PRESOLD TO MILLIONS THROUGHOUT THE COUNTRY

COUNTERSPY MEETS SCOTLAND YAR
Based on the radio program, "Counterspy," with 12,000,000 listeners

THE TOUGHER THEY COME
starring Wayne MORRIS • Preston FOSTER

THE BIG GUSHER
starring Wayne MORRIS • Preston FOSTER

KING OF THE WILD HORSES (Caption)
with "Rex" • William JANNEY • Dorothy APPLEBY

FLAME OF STAMBOLU
Tense drama of oriental intrigue

SMUGGLER'S GOLD
Adventure drama at its best

CHINA CORSAIR
An action-packed sea story

2 GASOLINE ALLEY
Based on the famous comic strip family with 19,500,000 readers

2 MY TRUE STORY
Presold to 4,360,000 readers and 6,500,000 radio listeners

WHEN YOU'RE SMILING
Jerome COURTLAND • Lola ALBRIGHT • Frankie LAINE • Kay STARR • Bob CROSBY
and the BOBCATS • THE MILLS BROTHERS • THE MODERNAIRES • Billy DANIELS

THE TEXAN MEETS CALAMITY JANE
starring Evelyn ANKERS • James ELLISON • in CINECOLOR

ROOKIE FIREMAN
with Bill WILLIAMS • Marjorie REYNOLDS

REVENUE AGENT
Adventure with a fine documentary flavor

CHAIN GANG
An extraordinary exploitation picture
GAYE BETTER THAN EVER!

**THE LIFE OF VALENTINO**
An Edward Small Production
Directed by Lewis Allen

**THE FIGHTING CAVALIER**
Produced by Hunt Stromberg

**NO HELP FROM HEAVEN**
(tentative title)
Produced by Lou Appleton and Monty Shaff

**CITY GIRL**
Starring Margaret O'Brien
Produced by Nat Perrin

**Humphrey BOGART IN A LONELY PLACE**
A Santana Production
Produced by Robert Lord • Directed by Nicholas Ray

**FAUST AND THE DEVIL**
Starring Italo Tajo • Nelly Corradi • Gino Mattera
Produced by Gregor Rabinovitch • Directed by Carmine Gallone

**PROWL CAR**
Starring Mark Stevens • Edmund O'Brien • Gale Storm
Produced by Hunt Stromberg • Directed by Gordon Douglas

**LOST STAGE VALLEY**
(tentative title)
Starring Rod Cameron • Wayne Morris
Produced by Harry Joe Brown • Directed by Ralph Murphy

**8 WESTERNS**
Starring Charles Starrett • Burnette

**4 SERIALS**
**PIRATES OF THE HIGH SEAS**
Starring Buster Crabbe

**PHANTOM EXPRESS**
(tentative title)

**FEATURE SERIAL SPECIAL**
Title to be announced

**MYSTERIOUS ISLAND** • Jules Verne Thriller

**26 TWO REELERS**

**8 THREE STOOGES • 6 ALL-STAR COMEDIES**
6 ASSORTED COMEDIES (6 COMEDY FAVORITES) reprints
with Hugh Herbert • Maxie Baer • Maxie Rosenbloom • Billy Burke
Andy Clyde • Harry Von Zell • Eddie Quillan • Wally Vernon • Yara Vague

**78 SINGLE REELERS**
COLOR CARTOONS • 3 MR. MAGOO • 3 JOLLY FROLICS • 12 COLOR FAVORITES reprints

**6 CANDID MICROPHONE**
One Reel Specials
12 WORLD OF SPORTS • 12 SCREEN SNAPSHOT • 8 CAVALCADE OF BROADWAY • 8 FILM NOVELTIES • 8 TOP BANJO FAVORITES reprints

6 One Reel MUSICAL MASTERPIECES (tentative title)
Great Moments of World Famous Music

**Larry PARKS • Barbara HALE in**
**THAT BEDSIDE MANNER**
(tentative title)
Produced by Nat Perrin • Directed by Edward Buzzell

**FLYING FISH**
(tentative title)
The story of the U.S. Navy's guided missiles
Produced by Jerry Bresler • Directed by Henry Levin

**LAST OF THE BUCCANEERS**
Starring Paul Henreid
Produced by Sam Katzman • Directed by Lew Landers

**HURRICANE ISLAND**
Produced by Sam Katzman

**Joan CRAWFORD • Wendell COREY in**
**HARRIET CRAIG**
Based on a Pulitzer Prize Play by George Kelly
Produced by William Dozier • Directed by Vincent Sherman

**Randolph Scott in**
**SUN FE**
A Scott-Brown Production
Produced by Harry Joe Brown

**AL JENNINGS OF OKLAHOMA**
Starring Dan Duryea
Produced by Rudolph C. Flothow • Directed by Ray Nazarro

**Johnny WEISSMULLER in**
**JUNGLE MENACE • PIGMY ISLAND**
(tentative title)
(tentative title)
Produced by Sam Katzman

**GENE AUTRY in**
**AUTRY AND THE MOUNTIES • WHIRLWIND VALLEY OF FIRE • HILLS OF UTAH TEXANS NEVER CRY • QUICKSILVER**

Every one of them featuring
- **CHAMPION**
World's Wonder Horse

**GENE AUTRY PRODUCTIONS**
Produced by Armand Schaefer
Coming Events

Reviews

“The Happy Years”
(Metro-Goldwyn-Mayer)

DRAWMING upon “The Lawrenceville School Stories” by Owen Johnson for its theme, a charming and youthful cast of characters, "The Happy Years" is a substantial selling attraction in “The Happy Years.” It is very pleasant going for those who welcome a departure from the routines so thoroughly established in the general stream of entertainment. It is a well-balanced picture, the probability is sustained selling job is required here, there appears to be little question about satisfying results once the audience is seated.

The Happy Years” actually is a string of incidents pivoting around the theme of “pre-pubescence.” A good many of these boys are moulded in the substantial framework of responsible young manhood. The school, therefore, is pretty much the hero.

One central character is Dean Stovall, recalcitrant youngster with a vivid imagination and an unquenchable propensity for pranks. Leon Ames, his father, hopefully decides on Lawrenceville. Dean gets himself in constant hot water with his tutor and the boys in his house. He develops boyish acting strength in this, but is much more appealing in Leo G. Carroll, who typifies the Lawrenceville faculty and its patience and understanding.

But, while “The Happy Years” clearly conveys this serious undercurrent in most of its six reels, there is something interesting in this light comedy for all ages. The boys are clean and heart-warming despite disagreement and rivalry on the football field. There are constant chuckles, some uproarious passages and others which are less so. This film tends to be overlong in the light of what it is intended to do.

Young Stockwell is a delight and extraordinarily competent for a performer so young. The types surrounding him are amusingly depicted against a background of still more amusing characters. There is a thoroughly comfortable scene as it was nominated as 60 years ago.

Harry Ruskin’s script is very well written and developed. William A. Wellman’s direction is experienced in comedy, and he is the producer, delivers with decided praiseworthy results in the overall.


Red Kans

“Good Time Girl”
(Film Classics)

THE latest production to come to these shores from England has its refreshing moments, but generally boasts little distinction. It is a tale of a young English girl who is permitted to carouse in high style and is a fascinating and wild companions who drifts from bad to worse and ends in jail for 15 years. It is grim, sordid, slow, dull; a drab picturization of the drugs of society.

But Miss Kent plays the girl with some ability of characterization. Supporting players are Dennis Price and Herbert Town. The denouement for her, in her career, is the death of a sad, cold, heart-wrenching strain in society.

This poor effort, strangely, is a Sydney Box production. He and Muriel Box wrote the screenplay; one Samuel Goldwyn, Jr., was associate producer. It is an involvement of some renown, Flora Robson, who plays the part of a juvenile court chairman.


Name Committee Heads

KANSAS CITY, May 24—Committee chairmen for the 31st annual convention of the Kansas-Missouri Theatre Association, to be held here Sept. 26-27 at the Hotel President, have been named by the board of directors. Appointments are: Robert J. Robinson, general program committee; Sam Abend, ticket sales; M. D. Chcn, banquet and luncheon program; Leon Roberts and Al Adler, invitations to screen personalities; Dick Bross, constitution and by-laws, and Jack Braumagle, drive-in features.

Stagehands Elect Officers

STAGHEADS union, Local No. 1 of the IATSE here, has elected James J. Brennan as president; George Fitzgerald, vice-president; John C. McDowell, recording-corresponding secretary; John J. Garvey, financial secretary-treasurer; Sally Perrinck and John Goodson, business managers; Louis Yeager, television organizer; Harry Abbott, George McCormack and Jack Shapiro, members of the board of trustees; Edward J. Morton, sergeant-at-arms, and Paddy Sherman, a member of the replacement committee.

Early ‘Gunfighter’ Dates

Sant Francisco, May 24—Jery Ramey, for the past 18 years, has been special pre-release key engagements prior to its national release in July, has resulted in 19 openings during the last couple of weeks. The company disclosed here yesterday.

Juror in New Para. Post

San Francisco, May 24—Jerry Ramey, for the past 18 years, has been special pre-release key engagements prior to its national release in July, has resulted in 19 openings during the last couple of weeks. The company disclosed here yesterday.

$1 Minimum

(Continued from page 1)

tration, production and exhibition in the state.

Ushers, ticket-takers, cashiers, carriers and other workers employed in film theatres would be affected by the minimum wage law which recently was enacted into law.

There are over 21,000 such workers in California who would be affected by the minimum wage law which recently was enacted into law. Most are employed in exhibition facilities which branches of the motion picture industry do not come under state law. Most have come under state law. Most have come under state law. Most have come under state law, but no negotiations have been conducted to establish the minimum wage for this group.

Specifically, the hearing will revolve around the wages of those who will come under the state minimum wage law.

Most are employed in exhibition facilities which branches of the motion picture industry do not come under state law. Most have come under state law. Most have come under state law, but no negotiations have been conducted to establish the minimum wage for this group.

Expect Opposition

The union representatives of exhibitors and labor groups will oppose any minimum wage law. If the right is expected to be opposed by state exhibition facilities, who will be affected by the minimum wage law, it is indicated they will be present at the hearing.

A foretaste of the host that may result from the union representatives of exhibitors and labor groups will oppose any minimum wage law. If the right is expected to be opposed by state exhibition facilities, who will be affected by the minimum wage law, it is indicated they will be present at the hearing.

A foretaste of the host that may result from the union representatives of exhibitors and labor groups will oppose any minimum wage law. If the right is expected to be opposed by state exhibition facilities, who will be affected by the minimum wage law, it is indicated they will be present at the hearing.

A foretaste of the host that may result from the union representatives of exhibitors and labor groups will oppose any minimum wage law. If the right is expected to be opposed by state exhibition facilities, who will be affected by the minimum wage law, it is indicated they will be present at the hearing.

A foretaste of the host that may result from the union representatives of exhibitors and labor groups will oppose any minimum wage law. If the right is expected to be opposed by state exhibition facilities, who will be affected by the minimum wage law, it is indicated they will be present at the hearing.
Review

"Her Wonderful Lie"
(Cinopera Productions—Columbia)

GRAND OPERA virtuosi Jan Kiepura and Marta Eggerth bring to the screen in "Her Wonderful Lie" full measure of their vocal talents. This picture, produced in Italy with English dialogue and amply stocked with Hollywood supporting players, is suited mainly for music lovers and especially for those who are partial to the melodic arias and duets from Gaetano Puccini's opera "La Bohème" based on Murger's novel, "La Quadrille." The screenplay by Ernest Marischka, Hamilton Reno and Rowland Lewis parallels the opera's story of love among Paris' left bank bohemians, but alters the setting from Beethoven's grave to a Hollywood back-lot making it possible to use many of the latter's lending from tuberculosis. The picture ends with the death scene of the opera, sung in English, wherein Miss Eggerth dies in the arms of Kiepura.

Obviously the picture is designed for so-called "art" houses. Music-loving patrons, however, may find considerable distraction in the labored comedy and the overabundance of dialogue. The cast includes Janis Carter, John Abbott, Marc Platit, Sterling Holloway, Isabel Elson, Gil Lamb, Franklin Pangborn, Douglass Dumbrille, Constance Dowling and others. Carmine Gallone directed. Background music was supplied by the orchestra of the Rome Opera House, under the baton of Angelo Questa.

Running time, 86 minutes. General audience classification. Release date, not set.

CHARLES L. FRANK

Allied By-passes
(Continued from page 1)

Gloria Swanson's new picture, "Sunset Boulevard," Miss Swanson arrived with a contingent of Hollywood stars, including Patricia Neal, Roy Castle, Lucille Ball, Lilian Bond and Lash LaRue, all of whom will attend the opening session of the Mid-South Allied meeting tomorrow. A ladies luncheon club today in honor of Misses Swanson and Neal.

E. O. Collins, Mid-South Allied president for two terms, is expected to be elected to the Allied States board tomorrow to succeed John Mohrstad.

Lewisburg Ruling
(Continued from page 1)

out due process of law. The drive, in opened tonight. Darr also denied a contempt motion against Crescendo and its officials for having an interest in the drive-in. General charges of contempt filed against Crescendo and carry if an order of any agreement with the Allied, Darr said the office of the British industry dealt on such a program and all other areas involved in the negotiations are nary to it.

OT Reception June 5

Arch of Time will hold a reception and preview of its latest release, "Easy as Pie," at the Time and Information Center here on June 9. Orlo Baker, MOT publicity agent, will be hostess.

ANSWER TO YOUR TECHNICAL PROBLEMS...

The Altec Service Man

The Altec Service Man and the organization behind him

161 Sixth Avenue, New York 13, N. Y.

PROTECTING THE THEATRE—FIRST PLACE IN ENTERTAINMENT

TOA on TV
(Continued from page 1)

vision Giant for Theatre Television," that "the American people will not long brood away their leisure time watching stupid television programs because they happen to be free." Sullivan's statement is embodied in the foreword to the 14-page printed brochure which the exhibitor organi- cation is sending to all TOA members today. Main content of the brochure is an address delivered by TOA television consultant Nathan L. Halpern before the Theatre Owners of Oklahoma in Oklahoma City on March 28.

Halpern's analysis deals with the extent to which television can become "a new dynamic" for the motion picture industry, the rapid growth of theatre TV, non-film attractions to bolster film box-offices, audience impact of theatre video, economics of theatre TV programming and a number of other aspects of large-screen video.

McGrann to TV Post

Frank McGrann, former Columbia exploitation director and more recently an independent radio producer, has joined the executive staff of the Fox Features Syndicate. McGrann will be in charge of television activities.

New Mexican Firm

MEXICO CITY, May 24—Two front-line producers, Esmeralda, Inc., are in the process of forming a new firm, Mercado Brothers, to be in charge of television activities.

 unaffected by such a fiesta.

The Altec

Service Man

BANKING FOR THE MOTION PICTURE INDUSTRY

BANKERS' TRUST COMPANY

NEW YORK

1200 FEDERAL DEPOSIT INSURANCE CORPORATION

MOTION PICTURE DAILY

FRIDAY, MAY 25, 1950
He gives the scene its heartbeat...

THIS meeting of mother and child is no make-believe—not to the movie-goers! To them, it is as real as life itself, thanks to the director of the picture. Through his perceptive handling of action, dialogue, and camera, he has given the scene its human touch, its heartbeat . . . made the audience feel its warmth, its mood—and live the moment, one with the personalities on the screen.

And this achievement is the mark of his mastery of the dramatic; the gauge of his creative contribution to the motion picture art.

But if such artistry is to have full expression, the director must have the assistance of film that gives him ample freedom to achieve the effects he desires. This freedom he finds in the family of Eastman motion picture films.

EASTMAN KODAK COMPANY
ROCHESTER 4, N. Y.

J. E. BRULATOUR, INC., DISTRIBUTORS
FORT LEE • CHICAGO • HOLLYWOOD
U.S. Managers in London Study Remittance Terms

Mohrstadt, President Of Mid-South Allied

MEMPHIS, May 25.—Mid-South Allied convention elected John Mohrstadt, Hayti, Mo., exhibitor, president this afternoon to succeed Edward O. Collins of Memphis. Mohrstadt was also re-elected national director to the Allied States board from the Mid-South.

"Due to Allied's efforts, distinct lines between production, distribution and exhibition are becoming apparent in the industry," Rembusch, national Allied president, told the delegates. He also pointed out that Allied furnished its general counsel, Abram Myers, to lead the industry campaign against the Federal admission tax.

Other officers elected were: Roy Cowdin, secretary; E. J. Miller, treasurer; and John Seidelman, vice-president.

London, May 25.—Possibilities of the new approach to an agreement on extension of the Anglo-U.S. film remittance pact for another two years were explored here today by Eric Johnston, president of the Motion Picture Association of America, in prolonged meetings with the resident managers of American companies here.

Avenues for ending the stalemate of the negotiations and paving the way to possible agreement were injected into the discussions at a private meeting Wednesday night by Sir Winston Churchill, Minister of State, acting as an aide to the Chancellor of the Exchequer Sir Stafford Cripps.

The climactic meeting tomorrow, at which Britain's final proposals will be set forth in such manner as to require unqualified acceptance or rejection by the American delegates, has been set for 3 p.m.

60% of U.A. Stock Offered To Bidders

Sears, Kelly Negotiate With Coast Purchaser

Control of United Artists, represented by 12,000 shares of a stock, a 60 per cent interest, which is held in the company treasury, is being offered for sale in whole or in part, the company announced yesterday.

Authorization for the sale was voted last Friday by the United Artists board of directors.

PCCTIO Rules Out Appeals in New Arbitration Set-Up

San Francisco, May 25.—An arbitration plan, embodying a conciliation committee of not more than five exhibitors and a three-man arbitration board, has been set in motion in the San Francisco exchange area by the PCCTIO.

COWDIN DUE HERE AFTER HUGHES TALKS

Hollywood, May 25.—J. Cowdin, former chairman of the board of Universal Pictures, who has been here for the past two months discussing a possible purchase of Howard Hughes' controlling stock interest in RKO, will leave for New York over the weekend.

According to unconfirmed reports, Cowdin has arrived at an understanding with Hughes on specific terms for a bid for the latter's RKO. A bid can be formally entered and considered with others which may be received when Cowdin is ready to conclude a deal.

Selznick Given Main Points in Korda Case

Levy Raps Bidding, Urges Arbitration

A decision which favors David O. Selznick on major points and Sir Alexander Korda on a number of minor points has been filed with U. S. District Court here by special master Robert F. Patterson in connection with the litigation over interpretation.

Chattanooga, Tenn., May 25.—Herman M. Levy, general counsel of the Theatre Owners of America, told a state meeting of the Tennessee Theatre Owners Association today that "It is unfortunate that this late in the game the charge can be justifiably made that the foreign ill's been agents abroad to unfair restrictions.

Some 28 features will be produced Paramount during the remainder of this year and early 1951, according to Henry Ginsberg, production vice-president, who was introduced yesterday in London, recently pointed out that Paramount's production slate as listed by Ginsberg

60% of U.A. Stock Offered To Bidders

Sears, Kelly Negotiate With Coast Purchaser

Control of United Artists, represented by 12,000 shares of a stock, a 60 per cent interest, which is held in the company treasury, is being offered for sale in whole or in part, the company announced yesterday.

Authorization for the sale was voted last Friday by the United Artists board of directors.

PCCTIO Rules Out Appeals in New Arbitration Set-Up

San Francisco, May 25.—An arbitration plan, embodying a conciliation committee of not more than five exhibitors and a three-man arbitration board, has been set in motion in the San Francisco exchange area by the PCCTIO.

U.S. Managers in London Study Remittance Terms

Mohrstadt, President Of Mid-South Allied

MEMPHIS, May 25.—Mid-South Allied convention elected John Mohrstadt, Hayti, Mo., exhibitor, president this afternoon to succeed Edward O. Collins of Memphis. Mohrstadt was also re-elected national director to the Allied States board from the Mid-South.

"Due to Allied's efforts, distinct lines between production, distribution and exhibition are becoming apparent in the industry," Rembusch, national Allied president, told the delegates. He also pointed out that Allied furnished its general counsel, Abram Myers, to lead the industry campaign against the Federal admission tax.

Other officers elected were: Roy Cowdin, secretary; E. J. Miller, treasurer; and John Seidelman, vice-president.

London, May 25.—Possibilities of the new approach to an agreement on extension of the Anglo-U.S. film remittance pact for another two years were explored here today by Eric Johnston, president of the Motion Picture Association of America, in prolonged meetings with the resident managers of American companies here.

Avenues for ending the stalemate of the negotiations and paving the way to possible agreement were injected into the discussions at a private meeting Wednesday night by Sir Winston Churchill, Minister of State, acting as an aide to the Chancellor of the Exchequer Sir Stafford Cripps.

The climactic meeting tomorrow, at which Britain's final proposals will be set forth in such manner as to require unqualified acceptance or rejection by the American delegates, has been set for 3 p.m.

60% of U.A. Stock Offered To Bidders

Sears, Kelly Negotiate With Coast Purchaser

Control of United Artists, represented by 12,000 shares of a stock, a 60 per cent interest, which is held in the company treasury, is being offered for sale in whole or in part, the company announced yesterday.

Authorization for the sale was voted last Friday by the United Artists board of directors.

PCCTIO Rules Out Appeals in New Arbitration Set-Up

San Francisco, May 25.—An arbitration plan, embodying a conciliation committee of not more than five exhibitors and a three-man arbitration board, has been set in motion in the San Francisco exchange area by the PCCTIO.

U.S. Managers in London Study Remittance Terms

Mohrstadt, President Of Mid-South Allied

MEMPHIS, May 25.—Mid-South Allied convention elected John Mohrstadt, Hayti, Mo., exhibitor, president this afternoon to succeed Edward O. Collins of Memphis. Mohrstadt was also re-elected national director to the Allied States board from the Mid-South.

"Due to Allied's efforts, distinct lines between production, distribution and exhibition are becoming apparent in the industry," Rembusch, national Allied president, told the delegates. He also pointed out that Allied furnished its general counsel, Abram Myers, to lead the industry campaign against the Federal admission tax.

Other officers elected were: Roy Cowdin, secretary; E. J. Miller, treasurer; and John Seidelman, vice-president.

London, May 25.—Possibilities of the new approach to an agreement on extension of the Anglo-U.S. film remittance pact for another two years were explored here today by Eric Johnston, president of the Motion Picture Association of America, in prolonged meetings with the resident managers of American companies here.

Avenues for ending the stalemate of the negotiations and paving the way to possible agreement were injected into the discussions at a private meeting Wednesday night by Sir Winston Churchill, Minister of State, acting as an aide to the Chancellor of the Exchequer Sir Stafford Cripps.

The climactic meeting tomorrow, at which Britain's final proposals will be set forth in such manner as to require unqualified acceptance or rejection by the American delegates, has been set for 3 p.m.

60% of U.A. Stock Offered To Bidders

Sears, Kelly Negotiate With Coast Purchaser

Control of United Artists, represented by 12,000 shares of a stock, a 60 per cent interest, which is held in the company treasury, is being offered for sale in whole or in part, the company announced yesterday.

Authorization for the sale was voted last Friday by the United Artists board of directors.

PCCTIO Rules Out Appeals in New Arbitration Set-Up

San Francisco, May 25.—An arbitration plan, embodying a conciliation committee of not more than five exhibitors and a three-man arbitration board, has been set in motion in the San Francisco exchange area by the PCCTIO.

U.S. Managers in London Study Remittance Terms

Mohrstadt, President Of Mid-South Allied

MEMPHIS, May 25.—Mid-South Allied convention elected John Mohrstadt, Hayti, Mo., exhibitor, president this afternoon to succeed Edward O. Collins of Memphis. Mohrstadt was also re-elected national director to the Allied States board from the Mid-South.

"Due to Allied's efforts, distinct lines between production, distribution and exhibition are becoming apparent in the industry," Rembusch, national Allied president, told the delegates. He also pointed out that Allied furnished its general counsel, Abram Myers, to lead the industry campaign against the Federal admission tax.

Other officers elected were: Roy Cowdin, secretary; E. J. Miller, treasurer; and John Seidelman, vice-president.

London, May 25.—Possibilities of the new approach to an agreement on extension of the Anglo-U.S. film remittance pact for another two years were explored here today by Eric Johnston, president of the Motion Picture Association of America, in prolonged meetings with the resident managers of American companies here.

Avenues for ending the stalemate of the negotiations and paving the way to possible agreement were injected into the discussions at a private meeting Wednesday night by Sir Winston Churchill, Minister of State, acting as an aide to the Chancellor of the Exchequer Sir Stafford Cripps.

The climactic meeting tomorrow, at which Britain's final proposals will be set forth in such manner as to require unqualified acceptance or rejection by the American delegates, has been set for 3 p.m.

60% of U.A. Stock Offered To Bidders

Sears, Kelly Negotiate With Coast Purchaser

Control of United Artists, represented by 12,000 shares of a stock, a 60 per cent interest, which is held in the company treasury, is being offered for sale in whole or in part, the company announced yesterday.

Authorization for the sale was voted last Friday by the United Artists board of directors.

PCCTIO Rules Out Appeals in New Arbitration Set-Up

San Francisco, May 25.—An arbitration plan, embodying a conciliation committee of not more than five exhibitors and a three-man arbitration board, has been set in motion in the San Francisco exchange area by the PCCTIO.
Personal Mention

SPYROS P. SKOURAS, 20th-Century-Fox president, is in Hollywood from New York.

HUGH OWEN, Paramount's Eastern and Southern district sales manager, and his assistant, PHIL ISAACS, are due here Monday for a tour of Eastern branches.

MILTON GLADSTONE, Superior Films board chairman, is due here Thursday for a meeting at the Seymour Neffenson production "M."

ROBERT HALLIBAY, Warner booker at Indianapolis, has been promoted to salesman at Albany, N.Y., succeeding Haney Fendrick who resigned due to illness.

ARTHUR HORNBLY, Jr., M-G-M producer, will arrive here from Paris today and will leave for the Coast on Sunday.

DAVID A. LITTON, national director of advertising and publicity for Universal-International, will leave New York today for California.

DOUGLAS SHEarer, M-G-M studio sound department head, is due here next week from the Coast.

Dan Terrell Speaks At Final MGM Meet

SAN FRANCISCO, May 25—Dan Terrell, M-G-M exploitation head, reported on promotional tours for “Amiee Get Your Gun” and “Yellow Cab Man” and outlined campaigns for forthcoming product at the company’s third and final “Say It With Pictures” meeting here today.

William F. Rodgers, sales vice-president, who led a contingent of home office executives and presided, will leave here tomorrow for New York.

Liggett - Florin Now Book for 85 Houses

Liggett-Florin Booking Service has taken on five new accounts and has about 85 the total number of theaters now served in the New York territory. The new accounts are the Essex and Astor, Newark; Peckskill Theatre, Peckskill; Colonial, Poughkeepsie, and the Square in the Bronx.

Heston Introduced

Charlton Heston, who makes his first screen appearance in Hal Wallis’ “Dark City,” Paramount release, met the press at a reception at Toots Shor’s here yesterday. Wallis and Paramount were hosts. A single reel of background scenes from the picture showing Heston was screened.

Mrs. Geiss Joins Lux

Mrs. Walter Geiss has been appointed advertising-publicity director for Lux Films here.

Asks U.S. to Ease Ills

(Continued from page 1)

tries not to party to either the Geneva or Annecy talks. The Committee for Reciprocity In-Formation is however interested in the possi-

bilities of different industries give their views on the Torquay Declaration and today’s meeting was not as assis-

tant to MPAA international vice-president John McCarthy, testified.

Smith listed Germany, India and Turkey, as areas where U.S. negoti-

ators could be especially helpful to the industry, with Austria, Guatemala, New Zealand, Australia, and Peru. He said a case might be made for some advantage might be won for U.S. film firms.

The MPAA official pointed out that Article 19 of the International Trade Organization Charter says that the only special restriction on films shall be an infant industry screen quota. The Association hopes that this clause is a purely temporary protective device for foreign film producers. "No doubt," Smith said, he declared that the MPAA hoped for even this protection would vanish, and that meanwhile, the U. S. negotiators would resist a too-frequent invocation of the quota clause.

As Germany presents no problem right now, Smith said, the U. S. delegation should keep in mind that Germany has had a bad record in restricting imports, but it might be the case that Germany was the first country to use an import quota, and that that has also used with foreign film devices as a dubbing tax, import permits and other restrictive measures.

Excessive duties in India were also criticized by the Association, which noted that in negotiations, Smith declared, and something should be done about the protectionist tax situation in Turkey, where foreign film showings are taxed almost three times as much as domestic.

The MPAA spokesman concluded with a "plug" for the Association’s recently-formed Advisory Unit for Foreign Films. This proves, he said, that the MPAA is practicing what it preaches and is really trying to make a two-way foreign trade base.

Legion Reviews 16; Rates Ones As C

Sixteen additional pictures have been judged by the Legion of Decency, with one receiving a "C," rating and two a "B."

In the former category is Films International-Pathe’s "I’ll Walk the Line" and in the latter category are United Art-ists’ "The Admiral Was Lady," and the RKO-Pathe-Fox’s "The Night and the City."

In Class A-I are Columbia’s "The Great, Bernhard Marsh," Republic’s "Hill of Oklahoma" and "Salt Lake Raid-
ers," Eagle-Lion’s "The Jackie Robinson Story" and Monogram’s "Square Deal County." in Class A-II are Universal-Inter-

Levy Raps Bidding

(Continued from page 1)

that in many instances competitive bidding is still being employed by distri-

butors to collect increased rentals.

On another subject, Levy held that "the industry urgently needs an ef-

fective, efficient and reason-able system of arbitration where theater owners with grievances may go to have their cases decided without have to go to the "second adjudicat-

or" and that the coming all-industry conference will successfully pave the way for such a system.

Officers of the former TOA elected here were: J. Solomon, Chattanooga, president; Bill Ruffin, Jr., vice-presi-

dent, and Emil ENder, vice-secretary-treasurer. In addition, new-ly-elected directors of the state associ-

ations include Kermit Stengel, R. E. Willy, Mose Libovitz and Walter Morris, immediate past president.

PCCITO Arbitration

(Continued from page 1)

West Coast Conference of Inde-

pendent Theatre Owners

Last month, both Century-Fox sales vice-president Andy W. Smith, Jr., as one which "could easily become a pattern for the entire country," ac-

cording to the PCCITO, the plan specifically rules against appeals.

The plan was conceived at the PCCITO convention last December, was endorsed by Smith at the 20th-

Fox "Showmanship" meeting held in Anaheim last week. PCCITO was launched officially this week following conferences here between Smith and Rotis Harvey, PCCITO chairman.

Adopted for a "test" in this area under a cooperative arrangement between the PCCITO, the plan calls for the appointment of one arbitrator by the exhibitor who may be involved, and one by the distributor, with the third arbitrator to be appointed by the two already selected.

Decribes Phonevision Stock Price Rise

Chicago, May 27.—Recent rise in the stock of the Zenith Radio subsidiary set up to develop Phonevision was called "un warranted" by company president E. F. Mc-Donald, Jr. today as he warned a "long, hard fight," facing the company in the 90-day test in this area. McDonald blamed part of his trouble on the inability to license films properly.

The market reacted sharply to the statement, with bid quotations dropping from $38 to $22.

L.A. Mayor Proposes $4,000,000 Tax

Los Angeles, May 25.—Imposition of a 10 per cent theatre tax, or the amount of the tax to be set is to be left to the discretion of the City Council, was amended by the Los Angeles May or Fletcher Brown today as he presented his budget for 1951-52 to the City Council. The measure is suggested as a second change to a local cigarette tax but the latter is regarded as unlikely to be approved due to the failure of the recent attempt to levy a state tax on cigarettes.

A spokesman for Fox West Coast said the circuit "immediately opposes any form of discriminatory taxation and will fight the city tax plan as has opposed others "successfully" past years.

NEW YORK THEATRE

RADIO CITY MUSIC HALL

Rockefeller Center

Spencer Tracy - Joan Bennett
Elizabeth Taylor
"FATHER OF THE BRIDE"

Don Ameche & Pat Burke
A Metro-Goldwyn Mayer Picture

Paul Douglas
Jean Peters
"IN LOVE THAT BRUTE"

On Stage

SUNDAY

MAY 27

Edward G. Robinson, Robert Montgomery, Laurence Olivier and Vivien Leigh in "DARKEST HOUR" at the Imperial. (Continued from page 2)

Humphrey Bogart in "In a Lonely Place." (Continued from page 2)

Paul Douglas and Jean Peters in "In Love That Brute." (Continued from page 2)

Humphrey Bogart in "In a Lonely Place." (Continued from page 2)
elznick Wins 60% of U.A. Stock Offered

(Continued from page 1)

Mahrer, Little Rock, vice-president from Arkansas; Dwight Blissard, North Carolina; Frederick I. Gess, San Francisco; Carl W. Kroll, Baltimore, secretary to the hopes; and Arthur Rush, Houston, manager.

Mahrer, Little Rock, vice-president from Arkansas; Dwight Blissard, North Carolina; Frederick I. Gess, San Francisco; Carl W. Kroll, Baltimore, secretary to the hopes; and Arthur Rush, Houston, manager.

Mahrer, Little Rock, vice-president from Arkansas; Dwight Blissard, North Carolina; Frederick I. Gess, San Francisco; Carl W. Kroll, Baltimore, secretary to the hopes; and Arthur Rush, Houston, manager.
"Know any good steers?"

Edward L. Alperson presents "DAKOTA LIL" - Copiella WALLACE FORD - JACK LAMBERT - LARRY JOKOSU - JUNGMEYER, JR. - Screenplay by MAURICE GERAGHTY

There's No Business.
"Shore Pard - Date Dakota Lil and you'll really hit the Bullseye!"

COLOR • starring GEORGE MONTGOMERY • MARIE WINDSOR • ROD CAMERON with JOHN EMERY
Produced by EDWARD L. ALPERSON • Directed by LESLEY SELANDER • Associate Producer JACK
Based upon a story by Frank Gruber • Music by Dimitri Tiomkin • An Alson Production • Released through Twentieth Century-Fox
INTERNATIONAL

MOTION

PICTURE

ALMANAC

FOR THE YEAR OF MANY QUESTIONS

Our industry is deep in the making of decisions in reorganization under the law and the courts and deep in the problems of competition within the art and amid the other arts of entertainment. Every decision demands facts.

The Almanac, essential always, is a necessity now. And many changes have come. Consider the contents of the twenty-second issue, now coming up:

WHO'S WHO, new ones are arriving. . . . CORPORATIONS, a lot of them are being made over. . . . THEATRE CIRCUITS, and how different! . . . SERVICES, all still urgent, growing changing. . . . PICTURES, that living catalogue of product. . . . EQUIPMENT AND MATERIALS, of which you need lots. . . . REORGANIZATIONS, sequels to the Federal suit. . . . TRADE ASSOCIATIONS AND ORGANIZATIONS, shaping and reshaping. . . . THE WORLD MARKET, which comes to mean much at home. . . . INDUSTRY IN BRITAIN, with issue eternal. . . . NON-THEATRICAL PICTURES, marching on and on. . . . TELEVISION AND RADIO, bound whither? . . . AND MANY MORE.

No other source in the world has as many of the answers as The Almanac, with its twenty-one years of publication, produced by an organization which was born the year of "The Birth of a Nation" and the year of the birth of the modern industry—The yearbook that goes around the world.

QUIGLEY PUBLICATIONS

Rockefeller Center New York City
Two Parties Prepare Bids for UA Stock

Rolin Gathers Group
Buy 12,000 Shares

Hollywood, May 28—The offer by the United Artists behind all 12,000 shares of treasury stock in the company ap- peared to be still open at the weekend at least two bidders preparing deals for its acquisition.

Harry Popkin, who would make a purchasing group composed principally of producers, is continuing to hold meet- ings with parties believed dis- posed to join him in under- taking the UA committee authorized by the board to negotiate a sale and raised of Gradwell Sears, presi- dent, and Virgil L. Chalmers, a di- rector, continued to withhold the identity of the bidders. (Continued on page 6)

Daff Made U-I Executive V-P

Alfred E. Daff has been appointed executive vice-president of Universal-International Films, Universal's foreign sales subsidiary, assuming the duties of Joseph H. S. Sedelmayer, who resigned last week, it was announced Friday by N. J. Blumberg, president of Universal Pictures. Daff has been a vice-president and sales supervisor since 1944.

Daff, who has been with Universal since 1920, started as a booker and suburban salesman and received several promotions, including managing director of Universal's Japanese subsidiary. (Continued on page 6)

Fehr and Weisbart in New WB Studio Posts

Hollywood, May 28—Warner Brothers has established a new studio executive designation—assistant to the producer, and has appointed Rudi Fehr and David Weisbart to fill the newly created posts, with other ap- pointments announced. (Continued on page 6)

Australia Imports Reach Record 399

By FRANK O'CONNELL

Sydney, May 23 (By Air Mail)—Representing an increase of 59 pro- ductions over the previous year, film imports into Australia in 1949 reached an all-time high of 399 in addition to

The extent to which some major companies are increasing production is “criminal,” producer-distributor-exhibitor Robert L. Lippert declared in a weekend interview with the trade press.

In the course of the interview, Lippert mentioned Paramount, Warner, RKO Radio and M-G-M but failed to particularize which company he charged with what. Of the four, only M-G-M has announced any material increase in production schedules and most of that has been for the future. “They are invading my field with

No Paper Tomorrow

Motion Picture Daily will not be published tomorrow, Memorial Day, a legal holi- day.

Merged Company Is Closing FC Branches

The bulk of the Film Classics ex- changes around the country will be closed and future operations will be consolidated for the most part in Eagle-Lion branches by the new company, Eagle Lion Classics, which resulted from the merger of E-L and FC a week ago.

This was apparent on Friday as William J. Heinzman, executive vice- president of the new company, and B. J. Kranze, sales manager, completed a survey of exchange facilities.

PROVISIONAL U.K. PACT TERMS SET

U.K. Pact Terms Await Scrutiny Here

Home office executives at the weekend would make no forecasts on the chances of the British remittance pact proposals being accepted when they are reviewed here late this week or early next.

It will take detailed study, most said, before the accepta- bility of the terms can be de- termined. Others suggested that counter-proposals and further negotiations in Lon- don likely will be necessary.

There was general satisfaction, however, that the Brit- ish had abandoned their first drastic position and opened the way to genuine negotia- tion.

Australia Imports Reach Record 399

By FRANK O'CONNELL

Sydney, May 23 (By Air Mail)—Representing an increase of 59 pro- ductions over the previous year, film imports into Australia in 1949 reached an all-time high of 399 in addition to

The extent to which some major companies are increasing production is “criminal,” producer-distributor-exhibitor Robert L. Lippert declared in a weekend interview with the trade press.

In the course of the interview, Lippert mentioned Paramount, Warner, RKO Radio and M-G-M but failed to particularize which company he charged with what. Of the four, only M-G-M has announced any material increase in production schedules and most of that has been for the future. “They are invading my field with

No Paper Tomorrow

Motion Picture Daily will not be published tomorrow, Memorial Day, a legal holi- day.

Merged Company Is Closing FC Branches

The bulk of the Film Classics ex- changes around the country will be closed and future operations will be consolidated for the most part in Eagle-Lion branches by the new company, Eagle Lion Classics, which resulted from the merger of E-L and FC a week ago.

This was apparent on Friday as William J. Heinzman, executive vice- president of the new company, and B. J. Kranze, sales manager, completed a survey of exchange facilities.

PROVISIONAL U.K. PACT TERMS SET

U.K. Pact Terms Await Scrutiny Here

Home office executives at the weekend would make no forecasts on the chances of the British remittance pact proposals being accepted when they are reviewed here late this week or early next.

It will take detailed study, most said, before the accepta- bility of the terms can be de- termined. Others suggested that counter-proposals and further negotiations in Lon- don likely will be necessary.

There was general satisfaction, however, that the Brit- ish had abandoned their first drastic position and opened the way to genuine negotia- tion.

Australia Imports Reach Record 399

By FRANK O'CONNELL

Sydney, May 23 (By Air Mail)—Representing an increase of 59 pro- ductions over the previous year, film imports into Australia in 1949 reached an all-time high of 399 in addition to
Tradewise...

BY SHERWIN KANE

THERE is plenty of evidence on all sides nowadays of a changed business outlook in every key sector of the industry. The philosophy of glom, trump, and more is giving way rapidly to a new and healthier optimism and to concrete and impressive demonstrations of complete confidence in the future.

Over-emphasis of the importance of television competition has been, perhaps, the greatest single hurdle by the industry in its days of trial. Too many accepted the symptom as the cause. Too many believed the stories television has spun about itself, that everything technical is not merely an addition to the entertainment world, but the whole world itself.

The industry knows now, without any invariable belittling the impact of television competition, that confused thinking in the industry gave too much credence to the propaganda of the television entertainment form. In so doing, the job of strengthening our own defenses against the new competition was neglected. We afforded it openings, by permitting our own weaknesses to continue without repair, which made the legends spurn about television appear, even among ourselves, to be true.

Business analyses in both the distribution and exhibition industries of the business reveal now that the industry has no comparable measure, irrespective of the presence of television competition.

That demonstrates that the allament was internal. We need not have looked so far afield for the causes and the remedies.

It demonstrates that we are at last dealing with a new industry and strengthening and improving the product and methods of selling and presenting it to the public. As we have said, there are evidences of that on all sides and the result of it is new confidence, new determination and new purpose on those levels of the industry which feed its thinking and its feeling and translate them into action.

The results should not be long delayed. They can be perceived a-stirring even now.

The most spectacular mass demonstration of the new spirit and the new thinking was, of course, the 20th Century-Fox showmanship crusade. Carried out on a national level, it penetrated to the smallest theatre operations and to minor employers therein. Its result was to show that we can work harder and work better, and we will give you better product to work with.

From it swelled countless individual efforts to translate the message into action.

Numerous other examples of the new thinking—and positive action—have been coming in a steady stream from unrelated sources. Altogether they spell a healthy future for motion pictures.

To mention but a few of them, you can start with MGM's "Say It With Pictures" campaign, built up by increased production and huge budgets.

There have been several of the most ambitious production programs in Republic's history, and his reminder and reaffirmation that "the people who have shown confidence in Hollywood itself."

There have been the sound, analytical reports to stockholders of Paramount and United Paramount Theatres, doing much to dissipate with counterfactual the investing public's impression that television has made motion pictures a luxury for all time to come.

There is the magnificent manual for better business turned out by National Theatres, so complete and down-to-earth that, if its directions were followed faithfully, it would make a successful showman of a newly arrived immigrant from Chechanland.


The briefing is done. The problems of the day are being solved by action.

Nothing Ever Changes Dept:

The Allied States board, meeting in Memphis last week, found time to discuss charity drives, which it declares are not dead and go on, but passed over industry elaboration, which could be the answer to many basic industry problems.
**Review**

**"The Good Humor Man"**

(Columbia, May 28)

SAPFSTICK is back and it may be here to stay if the roasting reception given "The Good Humor Man" by the local Pantages Theatre audience is any yardstick. Produced by S. Sylvan Simon and directed by Roy Huggins, "The Good Humor Man" is built around laughter from those who like their humor straight, uncomplicated and obvious. The screenplay, by Frank Tashlin, is based on Roy Huggins' "Saturday Evening Post" story, "Apprentice to Fate."

The title role gives Jack Carson every opportunity to display his talent and he makes the most of it as the Good Humor man whose love for a private detective's secretary leads to his being chief suspect in an armored robbery case. Carson's machine-gunning with words has been described as "nursery rhymes for grownups," but the box office results have shown that they are aimed at a market much broader than that.

"The Good Humor Man" is strictly aimed at laughs and.Window Crawford is the girl Carson is after. She is a lovely and sweet creation, and in her hands, the script is bright and funny, even including a custard-pie throwing episode. The excellent supporting cast includes Lola Albright, Jean Wallace, George Reeves, Peter Miles and Frank Cady.

Running time, 80 minutes. General audience classification. June release.

---

**British Proposals Made**

(Continued from page 1)

equivalent at least to that prevailing two years ago.

In Britain is offering a 50 per cent remittance incentive to American companies engaging in production in Britain. Production companies involved in production here, an additional remittance of $1.40 would be permitted.

One of the major changes proposed by Britain in the schedule of 27 permitted uses for unremitting sterling is the right of Americans to purchase British films for Western Hemisphere distribution. The change which has received the approval of the Bank of England, such as the reciprocal arrangements between Universal and Eagle Lion with J. Arthur Rank, would not be affected by the proposed change. Britain's purpose appears to be a further attempt to direct American hands into British production, since acquisition of Western Hemisphere distribution rights could be acquired by joint investment by a British firm.

Johnston visited Foreign Secretary Ernest Bevin to see how the British Government would respond. The consultation ended tonight. Johnston will return to New York by plane on Wednesday or Thursday.

It was clear in the negotiations that Wilson is wholly preoccupied with keeping British studios going somehow, despite the aid of his Film Finance Corp., production here is reaching new lows and without American involvement the situation appears to be hopeless.

The apprehensions of hard-hitting Hollywood unions, however, were borne in mind during the negotiations. "Tom O'Brien, Member of Parliament and executive head of the National Association of Theatrical and Kinematograph Workers, and member of the American delegation con- ferred with Richard F. Walsh, president of the AMSE, by phone. Walsh is visiting on the Continent."

Credit for the break which moved the negotiations off dead center after 10 days without progress being made is due Hugh Gaiskell, Minister of State, who opened the way to com- munication with Johnston and made the provision possible.

Johnston visited Foreign Secretary Ernest Bevin to see how the British Government would respond. The consultation ended tonight. Johnston will return to New York by plane on Wednesday or Thursday.

It was clear in the negotiations that Wilson is wholly preoccupied with keeping British studios going somehow, despite the aid of his Film Finance Corp., production here is reaching new lows and without American involvement the situation appears to be hopeless.

The apprehensions of hard-hitting Hollywood unions, however, were borne in mind during the negotiations. "Tom O'Brien, Member of Parliament and executive head of the National Association of Theatrical and Kinematograph Workers, and member of the American delegation con- ferred with Richard F. Walsh, president of the AMSE, by phone. Walsh is visiting on the Continent."

Credit for the break which moved the negotiations off dead center after 10 days without progress being made is due Hugh Gaiskell, Minister of State, who opened the way to com- munication with Johnston and made the provision possible.

Johnston visited Foreign Secretary Ernest Bevin to see how the British Government would respond. The consultation ended tonight. Johnston will return to New York by plane on Wednesday or Thursday.

It was clear in the negotiations that Wilson is wholly preoccupied with keeping British studios going somehow, despite the aid of his Film Finance Corp., production here is reaching new lows and without American involvement the situation appears to be hopeless.

The apprehensions of hard-hitting Hollywood unions, however, were borne in mind during the negotiations. "Tom O'Brien, Member of Parliament and executive head of the National Association of Theatrical and Kinematograph Workers, and member of the American delegation con- ferred with Richard F. Walsh, president of the AMSE, by phone. Walsh is visiting on the Continent."

Credit for the break which moved the negotiations off dead center after 10 days without progress being made is due Hugh Gaiskell, Minister of State, who opened the way to com- munication with Johnston and made the provision possible.

Johnston visited Foreign Secretary Ernest Bevin to see how the British Government would respond. The consultation ended tonight. Johnston will return to New York by plane on Wednesday or Thursday.

It was clear in the negotiations that Wilson is wholly preoccupied with keeping British studios going somehow, despite the aid of his Film Finance Corp., production here is reaching new lows and without American involvement the situation appears to be hopeless.

The apprehensions of hard-hitting Hollywood unions, however, were borne in mind during the negotiations. "Tom O'Brien, Member of Parliament and executive head of the National Association of Theatrical and Kinematograph Workers, and member of the American delegation con- ferred with Richard F. Walsh, president of the AMSE, by phone. Walsh is visiting on the Continent."

Credit for the break which moved the negotiations off dead center after 10 days without progress being made is due Hugh Gaiskell, Minister of State, who opened the way to com- munication with Johnston and made the provision possible.

Johnston visited Foreign Secretary Ernest Bevin to see how the British Government would respond. The consultation ended tonight. Johnston will return to New York by plane on Wednesday or Thursday.

It was clear in the negotiations that Wilson is wholly preoccupied with keeping British studios going somehow, despite the aid of his Film Finance Corp., production here is reaching new lows and without American involvement the situation appears to be hopeless.

The apprehensions of hard-hitting Hollywood unions, however, were borne in mind during the negotiations. "Tom O'Brien, Member of Parliament and executive head of the National Association of Theatrical and Kinematograph Workers, and member of the American delegation con- ferred with Richard F. Walsh, president of the AMSE, by phone. Walsh is visiting on the Continent."

Credit for the break which moved the negotiations off dead center after 10 days without progress being made is due Hugh Gaiskell, Minister of State, who opened the way to com- munication with Johnston and made the provision possible.

Johnston visited Foreign Secretary Ernest Bevin to see how the British Government would respond. The consultation ended tonight. Johnston will return to New York by plane on Wednesday or Thursday.

It was clear in the negotiations that Wilson is wholly preoccupied with keeping British studios going somehow, despite the aid of his Film Finance Corp., production here is reaching new lows and without American involvement the situation appears to be hopeless.
Aim your boxoffice sights at new summertime highs with WINCHESTER '73. Nation-wide day-and-date openings July 12* are being backed by national magazine and newspaper ad campaigns and tremendous U-I promotion!

*Pre-release Premiere N.Y. Paramount Theatre June 7th!
UA Stock

(Continued from page 1)

Copyright of the prospective purchaser mentioned by Sears Thursday night in the only official comment he has made on the matter. Sears insists that a third group was preparing to bid for the stock could not be confirmed.

Meanwhile, CA producers not directly concerned in the stock negotiations were told individually by Sears that the board feels the company’s best interest will be served should the contemplated transaction can bring the company not only financial resources, but also solid assurances of a continuing supply of top quality product.

Sam Katz, mentioned in early reports as a member of the group being formed by Popkin, said Friday, on the eve of entraining for Chicago, that he was not actually engaged in the negotiations but had been sound out having the proposition brought to him for consideration, which had not yet been done. He said his attitude would depend wholly on the nature of the deal proposed.

The 12,000 shares offered for sale represent 60 per cent of the UA stock and have been accumulated by the treasurers and stock owners withdrew from the company. The remaining stock, and control of the company, is owned by Mary Pickford and Charles Chaplin to the amount of 4,000 shares each.

Eight Pre-Releases For Para’s ‘Lacelaw’

Preceding the July general release date of Para’s Pre-Williams production production of “The Lawless,” eight pre-release key dates have been set for early June, it was announced by A. W. Schwallenberg, president of Paramount Film Distributing Corp.

“The Lawless” will have its world premiere at the Ahm Theatre, San Antonio on June 8, and will be followed by pre-release engagements at the Paramount Theatre, New York; Loew’s, Chicago; Loew’s, Philadelphia; Loew’s, San Francisco; Loew’s, Madison, Detroit; Paramount and Foxway, Boston; State, Philadelphia; Center, Falls, Erie, and the Olympic in New Bedford.

Two Operate Exchange

MINNEAPOLIS, May 28—Dick Stahl and Morris Steinman, veteran Minnesota distributors, have acquired an equal financial interest in the Lippert North Star independent exchange, Minneapolis, and will be associated in the venture with Julius (Jack) Collier. The latter will continue his interest in the exchange, while all operations will be handled by Stahl and Steinman.

Review

“So Young, So Bad”

(Dancing—United Artists)

SADISTIC conditions prevailing at a corrective home for girls has been used as the basis for an explosive drama in “So Young, So Bad.” Shot on location here in the East, there are some good authentic touches in this adaptation of the Danziger Brothers—Edgar Selwyn’s source. Paul Henried provides the top marquee name as the psychiatrist at the institution, who, in an effort to improve conditions, is constantly buffeted by the greedy and stupid officials, some of whom male and female, they escape.

With the aid of Catherine McLeod, a social worker, Henried is finally able to bring about an investigation of the institution for various unfortunate reasons. They are: Anne Francis, Rosita Moreno, Eulal浦勒 and Anne Jackson. Related largely in retrospect, the story shows how cruelty and neglect are heaped upon the girls until they bring the long-simmering anger balls over and they escape.

A lot of fresh young talent is used for the roles of the girls at the home. The film, in which the girls are forced to carry a lot of the action, has been handled not unfavourably.


Lippert Blasts

(Continued from page 1)

All “B”s are turning out,” Lippert complained. He added that where a production has been low-budget pictures of this and similar propositions has been made by some majors.

Lippert charged that some distributors are practically “giving away” to the exhibitors some of the additional pictures they have been making. He contended that “50 per cent of the pictures they are turning out are the “B”s.” The “monster” of this expanded production set-up distribution, which has been “hammering away” at the studios to turn out more features so the sales departments’ costs can be made to appear lower, Lippert said.

“The public can smell a bad picture today,” said Lippert, who owns a circuit of 64 theatres in Northern California and Southern Oregon. The “worst thing” that Hollywood could do in these times, he held, is to increase production without regard to quality.

Lippert, who recently completed a nationwide tour, during which he had conferred with exhibitors in all sections, said business in the key cities is off 15 per cent compared with 1948, while the so-called “grind” houses are doing about 25 per cent less business. Neighbours are off to about the same extent as the “grind” houses, but theatre business in “controlled country towns” has dropped only five per cent, according to Lippert’s analysis of conditions.

F.W.C. Cuts Some Prices

LOS ANGELES, May 28—F.W.C. West Coast has reduced admissions to 20 cents, typically from 60 cents to 40 cents, at 21 neighborhood houses in this area. The move does not represent a general circuit policy, the company said, but is being made only in areas where diminished employment or similar causes create distressed conditions.

Plan Coast TV City

HOLLYWOOD, May 28—Plans for the construction of a 15-acre tract at present occupied by the Gilmore Stadium are disclosed by Columbia Broadcasting. The development is tentatively slated to start July 21, 1951.

Merged Company

(Continued from page 1)

of the two companies, 1-E exchanges are being chosen largely because they provide more space for the entire equipment and offices, and the maximum available space will be required by the new company.

About 50 per cent of the personnel, including branch managers and salesmen, of the two companies will be retained. The rest are being given notice of dismissal. The companies have yet to confer with various employees’ unions by the time the affair will be ready to close.

L. Jack Schlaifer, 1-E sales manager and veteran industry sales executive, will be dropped. Arrangements have been made to continue both Leon Brandt, 1-E advertising-publicity director, and Sam Gross, 2-E advertising-publicity director, with the new company. Their duties have not been clearly defined yet, however. Indications are that the personnel of both departments will be cut drastically; that the art departments will be eliminated entirely; and all front office staffs dispensed with.

The new company will maintain 28 exchanges, three studios closed by 1-E in New Haven, Albany and Omaha will not be reopened.

Daff Promoted

(Continued from page 1)

Japanese subsidiary, in 1935. In 1938 he was appointed Far Eastern supervisor, his territory being enlarged to include all of the Eastern Hemisphere outside of Europe. In 1942 he returned to New York due to the Pacific War and in 1943 he was appointed foreign supervisor. In 1944 he was elected vice-president of U-L.

New WB Studio Posts

(Continued from page 1)

points being considered, it was disclosed here at the weekend by Jack L. Warner, production vice-president. Felix will be the new film division chief in charge of the heavy production schedules assigned to the two producers. Blanke’s agenda has eight screening plays to be prepared for production and Jacobs has nine in work.

Presides Over Lunch

CINCINNATI, May 28—E. W. preside, president of the Independent Motion Picture Producers Association and engaged in a 23-city tour of the exchange centers, presided at a luncheon for exhibitors here on Friday, in West, Monogram franchise, here, arranged the affair while held at the Variety Club. Ch. is due in Washington tomorrow.

$500,000 Ff

At Col. Studi

HOLLYWOOD, May 28—Approximately $500,000 change was by a fire which swept a part of Columbia’s ranch studio at Ft. at the weekend.

No injuries resulted from the which was of undetermined origin were any negatives lost. The property was covered by insurance to the company. It was second Columbia fire within weeks, the first having been a Havana exchange.

DAVY DAYLIGHT and

OVERNIGHT

DC-6

MAINLINE 300s

11 hrs. one stop

to LOS ANGELES

“the Hollywood”

Leave 11 am, arrive 6:55 pm

“the Los Angeles”

Leave 11:55 pm, arrive 7:50 am

Fights operate on Standard time.

Call UNITED AIR LINES, OR, AN AUTHORIZED TRAVEL AGENT.
Johnston Sees Valsh on U.K., Ilimming 'Bait' Production in England as Key Problem

By PETER BURNUP

NEW YORK, May 30.—Erich Johnop, president of the Motion Picture Association of America, and aide, Joyce O'Hara, flew to this town Monday to discuss with Frank F. Walsh, president of the SE, who now is visiting there, implications of British proposals to nationalize American producers here as a major condition of a two-year Anglo-U.S. film rental agreement.

In return for maintaining the 7,000,000 annual remittance without change for another two years, Britain is asking the American companies to guarantee that they will invest as much in production here during the period as they did during the past two years.

It is estimated the American companies averaged about 12 pictures per year in the British market. (Continued on page 6)

Study Control Plan for U.K.

NEW YORK, May 30.—The Cinematograph Film Council, the statutory body appointed to advise the British Film Trade on quota matters, will meet Thursday for a full-dress session on the Report. It is (Continued on page 6)

Fabian and Hellman Split Five Drive-Ins

ALBANY, N. Y., May 30.—Five drive-in theatres operated jointly by Fabian and Neil Hellman have divided, the Mohawk and Saratoga in Glens Falls and the Mohawk and Saratoga in Saratoga Springs going to Alan, and the Lincoln in Philadelphia to Hellman. Fabian and Allan have sold their Ryehaven Inn to Comerford Theatres.

Business Brisk At NY Runs; 'Father' Huge at $153,000

The current week is an unusually good one for New York's first runs as yesterday's holiday income followed a generally strong weekend. Additionally, Monday's revenue was better than usual for most spots in spite of dismal weather.

The outstanding performer is "Father of the Bride" with the stage presentation at the Music Hall. The show drew about $90,000 Thursday through Sunday and is figured to reach $135,000 in a standout second week. Opening week's take was $150,000 which exceeded earlier estimates.

"Love That Bruin" with Sid Caesar and his television revue on stage is headed for an estimated $80,000 in a healthy initial week at the Roxy. "The Big Hammer" starring Woody Herman's orchestra on stage is likely to (Continued on page 6)

U.S. Acts to Jail Lawson and Trumbo

WASHINGTON, May 30.—The government will move speedily now to get John Howard Lawson and Dalton Trumbo started serving their one-year jail sentence, according to the District Attorney's office here.

By a 5 to 2 vote the Supreme Court has refused to reconsider its earlier decision not to review a Court of Appeals' decision upholding the contempt of Congress conviction of the two for (Continued on page 6)

Hunter Succeeded by Hake in Para. Post

Harry Hunter, managing director of Paramount Film Service, Ltd., in Australia since 1937, will resign his post to retire from the industry. George Weltner, president of Paramount International Films, has announced selection of C. M. Hake to succeed Hunter. (Continued on page 6)

MPAA to Survey U. S. Drive-Ins This Summer and Publish Data Collected

The research department of the Motion Picture Association of America will conduct a survey of the nation's drive-in theatres during July and August with a view to publishing data concerning every such theatre in the U. S., including those that are closed or under construction.

Paul Ralhourn, Paramount vice-president and chairman of MPAA's research committee, said the department will follow the pattern used in its comprehensive industry survey of 1948. MPAA will publish a drive-in theatre directory following completion of the survey, he said.

Included in the data which will be sought from each drive-in is automobile capacity, number of months per year in operation, program policy, frequency of program changes and circuit affiliation, if any.

COMPO Reports 482 SHUT DOWN

Cohen, Heiber and Lutzer Named ELC Division Managers

Milton E. Cohen and Edward E. Heiber, both of Eagle-Lion, will continue with Eagle-Lion Classics as Mid- western and Southern division managers, respectively, when the new organization emerges June 12 out of the consolidation of E-L and Film Classics, and J. L. Lutzer of Film Classics will be carried over into the new firm as West Coast division manager. When it was revealed Monday by William J. Heinemann, distribution vice-president, and Bernard G. Krante, general sales manager of E-L, that Clayton Eastman and George Waldman, both of Film Classics, will move over to the new company as New Division Managers. (Continued on page 4)

Gains in Tour By Chadwick

WASHINGTON, May 30.—L. E. Chadwick, president of the Independent Motion Picture Producers Association, said he has had a "splendid reception and reaction" so far in his cross-country tour to urge exhibitors to increase admissions. (Continued on page 6)

Goldsmith Aims for $2,000,000 Credit

Independent producer I. G. Goldsmith said yesterday he has his sights set on a $2,000,000 revolving credit fund with which to finance his own pictures and is here now discussing a deal with possible backers. He declined to identify the groups or individuals involved beyond saying he
Personal Mention

GAEEL SULLIVAN, Theatre Owners of America executive direc-
tor, will return to New York from Houston tomor-
row.

N. PETER RATHSAN, independent film financier, A. SCHMIDT, Colum-
bia vice-president and treasurer, and A. H. L. SHERWIN, executive secre-
tary, Columbia International presi-
dent, and MRS. McCONVILLE; GREG-
ory; MRS. PECK were among the pas-
sengers arriving here yesterday from Europe on the S. S. Queen
Elizabeth.

CATHERINE FALCON, secretary to FELIX SOMMER, Universal-Intl-
national department executive, will play the role of Yum-Yum in a performance of the "Mikado" to be given Fri-
day by the 22nd Street Playhouse here.

JAMES MILLER, of the Warner stud-
io labor relations department, and MRS. MILLER are the parents of their son, who will be stationed here next week at the Queen of the Angels Hos-

torial staff.

WILLIAM F. ROGERS, M-G-M sales vice-president and CHARLES M. REAGAN, sales executive, have re-
turned here from San Francisco.

JAMES R. GRANGER, Republic sales vice-


troller, left here Monday for the Coast and a tour of ex-
changes.

ROY KONKRT, Monograph chief accountant, is due here from the Coast for a two-month stay.

Skouras to Paris for Brotherhood Meeting

SYRUS P. SKOURAS, president of the 20th-Century-Fox, is scheduled to leave over the weekend for Paris, where he will participate in the Euro-
guese, Agfa, and other related organiza-
tions for Brotherhood, the company reports. The organization, headed by Evert D. Clingey, president of the National Conference of Christians and Jews, will hold its meeting June 8-11 at UNESCO House in Paris.

Skouras is scheduled to take part in the seminar on "Inter-group Educa-

On 'Lawless' Tour

Lalo Rios, young Mexican-American pl-
er in "The Lawless," yesterday de-
parted on a tour of seven major cities
aer of the opening of the Paramount picture, produced by William Pine and written by Thomas

50c Republic Dividend

Republic Pictures' board of directors on Monday declared a dividend of 50c on Republic stock, payable July 1 to stockholders of record on June 12.

263 from New York and Field
To Attend Coast Para. Meet

Sears Group Back, No Stock Price Set

Gradwell Sears, president of United Execu-
tive of the United Paramount Thes-}

deco, and member Vi-

tal Chaili have returned to New York from Coast conferences on the offer roughly 60 per cent treas-

tury-held stock interest.

Sears, Kelly and Chaili were ap-

ointed by the board to negotiate, with no actual price tag placed on the stock. It is said here that the "highest reasonable of-

fer" will determine a sale.

Persons close to the situation state
here that the offer has stirred "con-

iderable interest in various parts of the country," and is not limited to Holly-
wood, where Harry Poggin and John Juneau, who have otherwise been known to have a possible deal some consider.

As of late Monday there had been no UA board meeting scheduled to hear the committee's report on West Coast conferences on sale of the stock.

Eleven clerical workers have been dismissed by United Artists following refusal of operation of its home office playdate department.

Elect Bent, Walker

To Board of RKO

Maurice H. Bent and J. Miller Mlinar, were elected members of the RKO board of directors at a meeting here Monday, Ned G. Depinet, presi-

dent, has announced. They fill the vacancies on the board created by the recent resignations of L. Lawrence Green and Frederick L. Ehrman.

Sarah Dietrich, executive in charge of the board of RKO, was also elected chair-

man of the board of RKO Radio Pic-

tures, Inc.

Bent was for some years a partner of
Merrill, Lynch, Pierce, Fenner and Bome and is now associated with that firm, Walker is vice-president and sec-

tary of RKO.

Four-Reeler on Holy Year from 20th-Fox

Celebration of Holy Year in Rome has been filmed by 20th Century-Fox for a four-reeler feature to be released early this summer. Produced by Edmund Reek and directed by Anthony Muto, the film is entitled "The Four Holy Years.' Father Robert R. Gannon, former


director of Fordham University, will act as narrator.

$233,333 for Charity

A total of $23,333 of a $35,000 quota has been raised to date by the announce-

ment of the Special Cardinal Com-
mittee of the Laitry in the 1950 annual appeal for New York Archdiocesan Charities; it is announced by John J. O'Connor, head of the chairman, and Bert Sanford, vice-chairman.

NEWS in Brief

NEWSPAPER, magazine and book correspondents will leave

New Haven as the guests of Univ-

er Corporation, May 15, to present "Winchester 73," to be held a Shubert Theatre there some time next week. From the Winchester Repeating a division of Olin Industries; the plant in New Haven.

The Warner Club's annual an-

nouncement of the annual meeting for June 18. Executive Board will open the 11th River to Bear Mountain.

DELAWARE, May 30.—The Gold
n Hammer Theatre Enterprises have

been given a one-week run in Detroit, and a $1,000,000 damage to the Am-

THEATRE, operated by the A. G. C.

circuit. The audience is eagerly ordering tickets in advance because of the prospector arch, which is injured.

Full Promotion to RKO Pathe's "Post"

RKO Pathe's "Trading Post" will give an intensive, three-pronged publicity push by the Motion Picture Association of America, who are sponsoring the shot in the

state's public affairs series; by the chal-

lenge card, Chicago, which i

the film, and by the pr

naming of an event to x-

here. MPA is calling attention the short because it is "Symbol America's abundance, opportunity, and spectacu-

lar commercial progress.

New York Theatre

SPOOKY BOGART in "In a
Lonely Place" with gloria GRAMME A COLUMBIA PICTURE

Paramount
“ME GOING TO SCALP RECORDS TOO, WHEN ‘ANNIE’ COME TO MY TEPEE!”
Decree Violations Denied by 20th-Fox

Washington, May 30.—20th Century-Fox in a brief filed with the Federal Communications Commission on Monday denied that it or other film companies had violated the 1910 consent decree in the Paramount case.

Re-elect Munz Head OfMich. Cooperative

Demott, May 30.—At the annual board of directors meeting of Cooperative Theaters of Michigan, Harold Munz of the Century Theatre was re-elected president and chairman of the board. Delno A. Ritter, circuit operator, was chosen as vice-president and Fred Lofland, sales manager, circuit operator, secretary-treasurer.

Harold Smiley of Associated Thea-

ters was appointed a director to replace Mr. Munz who is moving to California, Irving Goldberg of Community Theaters; J. C. Peck, of Turner Circle; Delindo K. Cohen of the Cohen Circuit and Lew Wisper of the Wisper and Wessman circuit are other directors.

Mankiewicz Elected President of SDG

Hollywood, May 30.—The Screen Directors Guild has elected Joseph L. Mankiewicz president; Albert S. Rogoff, vice-president; James E. Selander, second vice-president; Vern(

yon) Keays, secretary, and George Stevens, treasurer.

Robert and Ben SDG won SDG’s award for the year’s best direction for “All the King’s Men.”

SEG Reelects Gordon

Hollywood, May 30.—President Richard H. Gordon and the entire Guild slate of officers and directors of the Guild were winners in the annual mail ballot election.

ELC Division Mgrs.

(Continued from page 1)

England district and New York Metropoli-
tan district managers, respec-
tively, under Cohen.

The following branch managers were retained from among the Eagle:

Lion roster: Grover Parsons, Atlana-
gia; Harry Segal, Boston; Harold Keeler, Charlotte; Harry Goldman, Chicago; Robert Gobshippers, Cincinnati; Robert Richardson, Cleveland; Martin Austin, Denver; James Welde, Des Moines; Eugene Tuchin, India-

napolis; Charles Cohn, Kansas City; Sam Miller, Los Angeles; Joseph Imhol, Milwaukee; Abbott Swartz, Minneapolis; George Palot, New Or-
leans; Claude York, Oklahoma City; Saul J. Krugman, Philadelphia; Ralph Anderson, St. F. J. Lee, St. Louis; Arthur Jolley, Salt Lake City.

The following branch managers were retained from among the Film Classics roster: Manny Brown, Buffalo; Norman Colophon, Dallas; George Lebo, Detroit; William Lewis, Memphis; John McKenna, New York; Leo Gottlieb, Pittsburgh; Samuel Sobel, San Francisco; Wil-

liam Scott, Seattle, and Max Cohen, Washington.

Reviews

“Louisa” (Universal)

“LOUISA” is a delightful comedy of family life, heightened by an original story by Edward Lewis which exhibits who will go to work an outland-

ing opportunity to bring into their theatres a lot of faces they have never seen before and as many more they may not have seen for a long time.

Soraya Byron, playing the heroine, and in her携手 partners are new in Autumn romance with Edmund Gould and Charles Coburn all the charm, humor, heartbreak and happiness ordinarily found only along the uneven path of first love. As for the author, Gould and Coburn, they have done a beautiful, jocular, and there have been a few years, that is usually associated with romantic youth.

So gracefully and credibly does this trio demonstrate that romance is ageless, that the story shall have a special appeal for those who are reputed to attend picture motions less frequently than any other age group.

Yet “Louisa” is not for them alone. The home to which her romances intro-

duce one crisis after another is presided over by her, played by Robert

Reagan, and his wife, Ruth Hussey. Their efforts, first to steer mama away from interference in their domestic affairs into a life and interests of her own, and then to rescue her from emotional betrayal when romp-minded, present problems, and laughs, that will be understood and shared by the heads of households everywhere.

The effects of the domestic turmoil on youth are well depicted by the children of the family, Patrick Lawrie as the teen-age daughter; Scotty Bockley, as her boy friend, and Jimmy Hunt, as her younger brother. They are authentic reproductions of today’s youth, rounding out the cycle which makes “Louisa” a profile for all age groups to enjoy, together or separately. This is not only family entertainment, it is for grandma, grandpas and mothers-in-law, too.

Robert Arthur’s production is fine in every detail, as is the direction by Alexander Hall. A scene unto itself is the story by Stanley Roberts, which, though it seems artistically, attains its distinctive charm and humor through interpretation by the uniformly fine work of a very competent cast. Reagan’s dilemma in finding his boss, Coburn, in love with his mother, Miss Byington, is solved by the love she cultivates through the sacrifice of her love for her lover’s quarrel with Coburn. In the end, the wheel comes to the accomplishment of Coburn’s pour-fact that “It won’t last.” But the former years-at-the-city, and old shoes, leaving behind two younger generations to wave wasteful and enjoying farewell, Running time, 90 minutes. General classification. Release date, not set.

SHIRLEY KANE

“My Friend Irma Goes West” (Paramount)

THE DOORS TO slapstick and clowning are swung wide open in this sequel to “My Friend Irma.” Young people in same characters are on hand to continue the adventures and the fun will be doubled by the addition of a song-and-comedy team of Dean Martin and Jerry Lewis; John Lund as the work-shunning manager of the team; Marie Wilson as the beautiful-but-dumb blonde, and Diana Lynn as the latter’s efficient, ambitious roommate. Something new has been added in the seductive form of Corinne Calvet, a glamorous French actress who causes some plot complications by her efforts to lure Martin away from Miss Lynn.

The comedy certainly will find no shortage of laughs in this Hal Wallis production, though there is not one with a trace of subtlety in it. The audience reaction was hearty at the New York Paramount tryout and the picture where the production was “squeezed.” Merchandise-wise, the picture can be considerably aided by the popularity of the “My Friend Irma” radio program. The screenplay, fashioned by Cy Howard and Parke Levy, is rather similar to the radio series in that it is a spontaneous one.

The comedy is launched into motion when a Hollywood producer sees Martin and Lewis on a television show and signs the latter to a long-term contract. He later, develops a soft spot for him and, finally, they discover that the “producer” was actually an escaped lunatic. They wind up in Las Vegas, with matters pretty complicated occupied and romantically. As a final touch to the imaginative nonsense, Miss Wilson is kidnapped by a gang of ruthless criminals with hoose-jointed Lewis finally rescuing her in a happy ending. There are several pleasant numbers Martin delivers in his soothing baritone voice, while Lewis falls in and out of scenes with his zany antics. The diverting but filmsy plot has been directed skillfully by Hal Walker. Howard is also associate producer.

Running time, 91 minutes. General audience classification. For July release.

MADISON HERBST

State ‘Irma’ Premiere

Las Vegas, Nev., May 30.—Hal Wallis, who is seeking to establish the American Legion here yesterday in recognition of his public services during and after the war, will have its world premiere June 26 at the El Portal Theatre here. It will be the first event for the Legion in the city. Paramount will release the film.

Premiere will be preceded by a preview at the Flamingo Hotel. On hand for a two-day premiere celebra-
tion will be Marie Wilson, John Lund, the latter’s wife, Diana Lynn and Jerry Lewis.

Legion Honors Hope At K.C. Palsy Rally

KANSAS CITY, May 30.—Bob Hope and the American Legion here yesterday in recognition of his public services during and after the war will have its world premiere June 26 at the El Portal Theatre here. It will be the first event for the Legion in the city. Paramount will release the film.

Premiere will be preceded by a preview at the Flamingo Hotel. On hand for a two-day premiere celebra-
tion will be Marie Wilson, John Lund, the latter’s wife, Diana Lynn and Jerry Lewis.

NY Business

(Continued from page 1)

reach $45,000 in a fairly impri-

first week at the Capitol.

An attractive lobby display, other items, is paying off at the theatre, where “Rocket Ship X-1” helping itself to a handsome week’s take of about $2,000. “The Great Lie” will try to do $9,000 in a sluggish first week.

Rivkah ‘You Give Your Gun” of its share of the big money, the State where the second week’s take was $42,000. This is a strong beginning for the house. “Jackie Robinson Story” is got a good clip at the Astor where $1,000 is in view for the week.

“Caged” with Xavier Cugat’s orchestra on stage is a good per-的表现 at the Strand which looks for $50,000 in the second week on a pretty good business in “Lonely Place” with Frankie Patti Page and Elliott Lawrence on stage at the Para-

theatre. This one, big second week with an estimated $69,000 and until next Wednesday when championship.

“City Lights” is likely to close to $15,000 in this eighth run at the Cameo and is expected to do a good article on the old-fashioned way film showcase, the Theatre, on Saturday.

“Roots” in New York is dull. Mayfair where the second week brings about $5000. About $4, for a third week “Adam and Evably” will at the Park-

the. Next at the house will be the “Rocking Horse Winner” on Jr.

Still in the strong money-

“Third Man” at the Victoria 25th week is gross is esti-

$15,000. Should be nice profit the Bijou, “The Red Shoes” les-

$8,600 in its 83rd representing good business.

Selznick Sets Award For European Film

London, May 30.—David O.

Selznick has announced an annual “Oscar Laurel” award, to be presented at Cannes Film Festival. The film judged to have contributed to mutual understanding and between the peoples of the world will be selected.

Goldsmith Aims

(Continued from page 1)

is having talks with a New bank.

When it was suggested the amount was up to $2,500, not an adequate ambition but for the film. Goldsmith answered that $2,500 was a gross out before $2,000,000 was not too large.

Goldsmith and his wife, Very,

of the films of Gloria Films, have delivered “Three Husband United Artists for release and announced the acquisition of “The Lemon,” also slated for UA.
LET'S ALL GET DOWN TO WORK

YOU sell the greatest entertainment the world has ever known!

YOU have, at your command, the finest advertising facilities ever developed, to sell this entertainment!

YOU are one of the SHOWMEN who have given the MOVIES more than half-a-century of unparalleled success ... through SHOWMANSHIP ... the kind of exciting Ballyhoo that TELLS ALL ... and SELLS ALL, with whom it comes in contact!

MOVIES ARE BETTER THAN EVER!

... The real need is for more old-fashioned SHOWMANSHIP ... the pre-war kind ... that fought to get patrons ... and worked to hold them.

There's nothing wrong with showbusiness that YOU can't cure with SHOWMANSHIP ... SO ... Let's ALL Get Down To Work! ... Let's roll-up-our-sleeves and prove to our patrons, that ...

MOVIES ARE BETTER THAN EVER!
Review

"This Side of the Law" (Warners)

Hollywood, May 30

THERE is only one uncertain element in this film. It is its title. Suggesting anything from a side of deep-throat and robbers to the picture is neither.

Otherwise, everything in the film is quite definite and adds up to a well done, suspenseful box-office thriller. The villain, done to a turn by Robert Douglas in his first role, is able to defraud E. C. Barlow, his hero, whose amazement is a tip-off to the missing millionaire results in an impersonation and Enoch Arden plot, allows Kent Douglas considerable dramatic opportunity—including a portrayal of a hero, whose amazement remains a factor in the missing. The film is exciting, and there is no reason to believe that the seven-year missing heir is not being found in the picture. (Without a knowledge of legal torts and procedure, the picture is still exciting stuff.)

The other principals are just as definite in shading and, for the most part, unprincipled. Janis Paige plays a scheming sister-in-law of extra-amorous Henry Harrigan, and Douglas is as ever-present on or off the screen. To each comes his just desserts, a violent finish to the villainous and a happy ending to the widow and her late husband's double.

Producer Saul Elkins and Director Richard Barrie bring Russell Hughes' screenplay, from Richard Sale's story, to audiences with a call for at least a pre-lega course in thoroughly understanding the whys and wherefores of the inheritance laws and the seven-year missing heir aspect. (With a knowledge of legal torts and procedure, the picture is still exciting stuff.)

Johnston Set

Continued from page 1

year during the past two years taining an investment of approximately $5,000,000. He is least, is the sun which British pro-"dial hope will be forthcoming from pro-"cans in the next two years.

Another incentive being offered the British to help attain that a $5 per cent redemption increase of $1.40 for every pound ($2.50) of British production. If they to be had, the Western Hemisphere district rights to British pictures with be set aside, but it would be an incentive through investment in production otherwise they would have to be closed with goodwill.

U. S. Unions Opposed

Hollywood and studio unions are openly opposed to any increase in production here by American com at the cost of reduction of Hollywood production. The reason for the Johnston-O. visit to Walsh, whose reactions British pro-"cans in the next two years.
FOR STUDIOS EVERYWHERE...

Western Electric Recording Equipment

RECORDING

WESTREX PORTABLE MAGNETIC RECORDER

RA 1231 RECORDER WITH AUTOMATIC RECORDER CONTROL

Westrex now offers to studios complete equipment for photographic, magnetic and disk recording. With the new Westrex magnetic recording system, all original recording is done magnetically, making immediate playback possible. Magnetic film, used for editing and cutting, can be erased and re-used.

RE-RECORDING

WESTERN ELECTRIC RE-RECORDER

A complete line of Westrex and Western Electric re-recorders provides facilities for 16 and 35 mm, 100 mil standard, 100 mil and 200 mil push-pull photographic recordings, and for magnetic recordings.

RE-RECORDING AND SCORING CONSOLE

Re-recording and scoring consoles are offered in standard sizes and types as well as in special designs for the requirements of individual studios.

... FOR THEATRES OUTSIDE U.S.A. AND CANADA

Westrex Theatre Sound Systems

SOUND AND PROJECTION SYSTEMS

AMPLIFYING EQUIPMENT

LOUDSPEAKER SYSTEMS

Westrex Master, Advanced and Standard Sound Systems, all using Western Electric Hydro Flutter Suppressors in their sound heads, meet the requirements of every theatre, large or small.

Westrex amplifiers are available in power ranges from 15 to 100 watts. All give clear undistorted reproduction even when operated at full capacity.

Westrex backstage systems for theatres and studio review rooms of every size use the world-famous Western Electric loudspeakers. These systems range from single unit systems to large multiple unit installations. Westrex also offers a complete line of projection equipment, theatre supplies and accessories.

Research, Distribution and Service for the Motion Picture Industry

Westrex Corporation

111 EIGHTH AVENUE, NEW YORK 11, N. Y.
HOLLYWOOD DIVISION: 6601 ROMAINE STREET, HOLLYWOOD 38, CAL.
Here comes the Boxoffice Hypo of the Year.
The One and Only Superman in a Bigger...Better...Brand New Columbia Serial!

Atom Man vs. Superman

A Bigger and Better All-Round Production!

Every chapter loaded with real Superman magic...a spectacular adventure which sustains its jet-powered pace throughout, as the deadly, powerful, vastly exciting Atom Man hurls Superman his greatest challenge!

A Bigger and Better Exploitation Campaign!
The greatest in serial history...to reach the greatest pre-sold audience in serial history!

Backed by

National Comics Publications, Inc., publishers of Superman!
The American Broadcasting Co., which now airs the Superman radio program!
The McClure Syndicate, publishers of the Superman newspaper strip!
Superman Merchants Coast-to-Coast, selling hundreds of red-hot promotional items!

Bigger and Better in Every Way...Columbia's New Superman Serial!
FCC Hits Phonevision
For 'Deluding' Public

Charges Zenith Broke Agreement By Which FCC Granted Permission for Chicago Test; Says No Guaranty of Future for Phonevision

WASHINGTON, May 31.—The Federal Communications Commission today angrily took Zenith Radio Corp. to task for possibly misleading the public into believing its Phonevision system was definitely here to stay.

The Commission also charged the company with taking actions that might limit the FCC's future freedom to decide whether Phonevision should be authorized on a permanent basis.

In a letter to Zenith, answering the company's request to postpone the start of the 90-day Chicago Phonevision test from Feb. 8 to Oct. 1, the Commission recalled that one of the express conditions imposed by the FCC's original temporary authorization for the test was that Zenith "shall avoid any action that might create the impression in the mind of any person or persons that Phonevision has been or will be authorized on a regular basis or that the said authorization constitutes approval by the Commission of the principle of Phonevision or subscription television."

FCC then cited two specific actions of Zenith which, it said, raise a "serious question as to whether your actions have been consistent with the conditions imposed on your special temporary authorization." It ordered Zenith to file a verified statement reporting on these actions and said that the Commission would withhold action on the request for the post-

Eagle-Lion Classics Set to Market an 'A' Film Monthly

The sales department of Eagle-Lion Classics, new company which will come into being June 12 from the merger of Eagle-Lion and Film Classics, will be "geared to handle one big 'A' picture a month, together with a 'minimum' of program features," according to distribution vice-president William J. Heineman.

Heineman participated in a trade press conference yesterday together with ELC president William C. MacMillen, Jr., board chairman Joseph Bernhard and general sales manager Bernard Kranze.

Bernhard, who indicated that his principal duty under the new set-up will be to seek out new product, said that while ELC will remain strictly a distributor of independently-produced films, the new company "may have to help producers secure financing."

MacMillen reported that before June 12 a corporate meeting will be held to select a board of directors for ELC. He explained that since E-L and FC will remain corporate entities as long as they individually hold title to certain properties and have obligations outstanding, the boards of the two companies will remain as presently

Sees Bright Outlook For Independents

Independents are going through a most difficult period now but have the greatest opportunity because of divestiture and the need for product, producer Bert Friedloh asserted here yesterday. Friedloh, who along with
**Personal Mention**

**Eddie Cantor** and Mrs. Cantor; **Luther Adler**, Mrs. Adler; **Sara Bernhardt**; **Alfred Lunt**; **Lilian Gish**; **Wallis Distelritz**; among the passengers sailing from here yesterday, for Europe on the S.S. *Queen Elizabeth*.

**Leon J. Bamberger**, RKO Radio sales promotion manager, will attend the Allied of New Jersey convention at Atlantic City, June 15-17, and will go from there to the New York convention at Old Point Comfort.

**Heles Norma Rosen**, daughter of Sam Rosen, Fabian Theatres treasurer, has graduated from Wells College where she was president of her class.

**Jerry Pickman**, Paramount assistant advertising publicity director, will return here today from the Coast.

**Ben Goetz**, M-G-M British production head, will leave here on June 8 for London.

**Gotfried Reinhardt**, producer, will leave here tomorrow for the Coast.

**Bernard Jaco**, Lux Film sales vice-president, will leave here today by plane for Chicago and St. Louis.

**Steve Strauss**, Film Classics assistant advertising publicity director, has left here for Cleveland and Pittsburgh.

**Larry Goodman**, Film Daily reporter, will marry Joan Grabin in Bethesda, Md., on June 18.

**Cowdin Engaged Only In Non-Film Matters**

J. Cheever Cowdin, former board chairman of Universal, back in New York to confer with the company's counsel, stated yesterday he is giving his full time to non-film industry matters. Although he had engaged in recent Coast discussions on the controlling stock in RKO theatres which Howard Hughes is to dissolve when RKO completes its divestiture, Cowdin denied that he had entered into any tentative agreement or understanding with Hughes on acquisition of the shares.

**Harris Silverburg, 52**

Chicago, May 31—Burial services will be held on Friday in Detroit for Harris Silverburg, 52, Chicago branch manager for National Screen Service for past 10 years who died suddenly from a heart attack in Miami Beach, Fla., on Monday while returning to Chicago. Prior to his Chicago position he was manager with the same company in Detroit and was associated with RKO pictures prior to that. He is survived by the widow, Ethel, a daughter, Lois, and a son, David. Funeral services will be at Lewis Brothers memorial chapel.

**Closings Data May Reach Congressmen Through Local Units**

**Washington**, May 31—Abraham A. Myers, chairman of the Council of Motion Picture Organization's tax committee, said he still has not decided whether the information compiled by the Committee on recent theatre closings should be forwarded to the House Ways and Means Committee and Senate Finance Committee officially by COMPO or should be submitted to the attention of the local members by the local territories.

He said a decision would have to be made soon. He expects to release his report at mid-week from four territories tomorrow or Friday.

There is no way of telling whether the closings a gross or net figure, he declared. He said he thought some of the territories deducted from the closings the number of new theatres while others did not. There is no accurate count on this. Myers said he did not know how many theatres normally close during any six-month period, but that “it certainly is nothing like this figure.”

**ACLU Brief Backs 'Boundaries' Appeal**

Arguing in a “friend of the court” brief that motion pictures are entitled to the “free press” protection of the First Amendment, the ACLU has asked that the American Liberty Union will today urge the U.S. Circuit Court of Appeals in New Orleans to reverse the decision of the Atlanta Federal District court upholding the banning of “Lost Boundaries” by the Atlanta censor board. The New Orleans court is scheduled to hear arguments on Monday.

In dismissing the original action, the Circuit Court held that films were “enterprises of the press,” not of the public. The ACLU brief to be filed today asserts that it is the duty of this court to lay the ghost of that precedent, to undertake its re-examination and to vindicate the fundamental constitutional principle that the motion picture industry should be protected from censorship.

**KTLA Rates Up 25%**

Hollywood, May 31—Paramount's TV Station KTLA has announced a 25 per cent rate increase, effective today, for all time segments of over 300 stations nation-wide, for each hour of Class A Time, including "live" studio facilities, is advanced from $600 to $750. Spot announcements in Class A are increased from $500 to $750. All KTLA clients presently on the air may continue at the old rate for 26 weeks.

**Company Changes Name**

Effective today, Massere-Barnett, film forwarding house, will be known as Barnett International Forwarders. Its new president will be Mr. Mitia Barnett, chairman.

**Second N.Y. Meeting On $1 Wage Floor**

Albany, N. Y., May 31—Samuel Rosen, member of the state committee appointed by State Industrial Commissioner Edward Corsi to study minimum wage for the amusement business, and Phillip F. Barthol, Fabian branch manager, will attend the meeting of Albany district exhibitors in the local Variety Club on June 8. They will urge the exhibitors to continue hearing on June 7th. Saul J. Ullman will preside.

**Ryan Leonard L. Rosenthal of Albany, will represent a group of independent exhibitors from New York bearing on the proposed one dollar hourly minimum.**

**Hendel Named ELC Western Sales Head**

James Hendel has been appointed West coast division manager of Eagle-Lion Classics, it was announced here by William J. Heimann, vice-president in charge of distribution, and Bernard G. Kranze, former New York manager of the company.

As the divisions now stand, the East is in charge of Milton E. Cohen; Midwest, Edward E. Heiber, and the South, J. L. Lutzer.

**U. S. Bond Pressbook Sent to Exhibitors**

Exhibitors throughout the nation are receiving a pressbook prepared for the Treasury by the motion picture industry committee for the U. S. Sav- ings Bond Campaign. In cooperation with Bob Hope and his personal services, they will aid in preparing local campaigns. Included are plans for civic events, contests, newspaper editorial and publicity matter and various other exploitations.

Offered by the industry committee, the basic plan to be used are free posters, ad mats and the free savings bond trailer.

**Legion Reviews; All Are Approved**

Seven additional pictures have been reviewed by the National Legion of Decency with all receiving “A” ratings. In Class A are M-G-M’s "Winnie the Pooh"; "Voice of the Heart," and Republic’s "The Sav- age Horde.

In Class A-III are Republic’s, "The Avengers," Monogram’s, "Father Makes Good," Columbia’s "State Peni- tentiary," and Warner Brothers’ "This Woman of the Year."

**Award to William Wyler**

William Wyler will receive the 1950 World award for motion pictures from the National Board of Directors on June 6 at the Waldorf- Astoria here.

**Newsreel Parade**

QUEEN JULIANA on a visit to France and the marriage of L. B. Stein to Miss Mary Willing are current newsreel highlights. Other items include sports, summer fashions Bing Crosby playing golf, Comrade X in "The Strange Case of Dr. Jekyll and Mr. Hyde." "A Thousand Miles at Sea," news story of the war.


**PARAMOUNT NEWS, No. 84—Six- page boxing matches. Paris welcomes Olympe Bertrand with a banquet. Daughter of Emperor Hirohito weds a famous Soviet track runner. Ice Age ceremony in Italy "First Cello Goes Rolling."**


**Three-Hour TV Show To End Palsy Drive**

A three-hour all-star television show starting at nine o'clock on Saturday night, June 30, will conclude the United Cerebral Palsy Assn. current $5,000,000 camp. Milbon Berl will spearhead the all-star revue which Bob Hope is expected to be announced as chairman of the camp. Robert M. Weitman, New York chairman of the camp, says that the benefit telecast which will view a score of stars from se- rvice, radio and television.

**Virgina MPTO Slays Four-day Contenti**

Richmond, Va., May 31—Virginia Motion Picture Theatre Owners hold a four-day convention, starting June 12 at Old Point Comfort. The Richmond Film Co. will make its 62- yard available for sight-seeing around the Hampton Roads area, and the Hope- tonal chairman of the camp, Robert M. Weitman, New York chairman of the camp, says that the benefit telecast which will view a score of stars from service, radio and television.

**PALRecall N.Y. Theatres**

Four hundred theatres under the National Motion Picture Thea- tres Association are showing all week a special appeal trailer in a campaign led by the drive of the Police Athletic League. There be no theatre solicitations. The N.M.T.A.'s May Calendar is the Day and Loew's Dram. The manu- factory was provided by Bill L...
SY. BUA 446 47NL BUFFALO NY 24

JACK L WARNER
WARNER BROS STUDIO
BURBANK CALIF

CONGRATULATIONS WARNER BROTHERS YOU HAVE A WINNER IN "CAGED" WHICH OPENED TODAY TO RECORD CROWDS. EVEN ATTRACTING THEM FROM ACROSS BORDER IN CANADA IN DROVES. AUDIENCE REACTION EXCELLENT.

WE'RE BACK IN BUSINESS.... SHOW BUSINESS THAT IS.

REGARDS
JAMES H ESHELMAN

DISTRICT MANAGER
BUFFALO PARAMOUNT CORP

WARNER BROS.

"CAGED!"

Starring
ELEANOR PARKER
WITH AGNES MOOREHEAD • ELLEN CORBY • HOPE EMERSON • BETTY GARDE • JAN STERLING

PRODUCED BY JERRY WALD
WRITTEN BY VIRGINIA KELLOGG AND BERNARD C. SCHOENFELD
MUSIC BY MAX STEINER

DIRECTED BY JOHN CROMWELL

Support THE INDEPENDENT SAVINGS BOND DRIVE
FCC Hits Phonevision

(Continued from page 1)

The first action which the Commission objected to was a Feb. 10 letter from Zenith president Engeene F. Mc-

Donald to all members of the Radio Manufacturers Association and to Admiral Corp. and Teletone, the two

independent manufacturers. In this letter, the FCC said, McDonald encour-

aged the manufacturers to install Phonevision receivers in their sets by offering them a "contingent credit

against future royalties." The FCC declared the letter stated that when Zenith issues licenses in the future for

consumers it will charge royalties of 50 cents each, but that for every set sold in 1950, 1951 and 1952 with

receivers built according to Zenith specifications, the firm would give a credit to the receiver manufacturer.

The Commission pointed out that its original December order said that be-

fore Phonevision could be authorized to receive advertising, it must be determined in public hearing,

and that at such a hearing "the Commission should have the widest pos-

tible flexibility in determining the is-

sues and promulgating standards.

Your actions, on the contrary, tend to

destroy that flexibility by encouraging the mass production of receivers con-

taining Phonevision decoder outlets built in accordance with your present

standards."

Secondly, the FCC said, various ad-

vertising plans made by the New York dealers for the release of the picture itself and not according to the

company releasing. We don't want a better shake, but we don't want a

worse shake."

Bernhard said the financial interests that will have a 25 per cent share of the

new company comprise eight in-

dividuals, one of whom is Dr. Wilhelm Swillinger, a financial associate of

Bernhard.

Gross and Brandt Are Named

Co-Heads of ELCA's Promotions

Leon Brandt and Syd Gross will be co-directors of advertising-publicity

for the new Eagle-Lion Classics, William MacMullen, president of the

film. Brandt has headed E-L's advertising-publicity operations dur-

ing the past year, and Gross has been

involved in the same activity at Film Classics.

MacMullen explained that the co-

operation was a reflection of the

considerable extent to which each ad-publicity head was involved in

promotion activity on pictures be-

ing released by the respective merg-

ing companies.

MacMullen said the new company will have a new advertising art

department, which means that E-L's art

department will be dissolved.

Gross' assistant, Steve Strasser, will move over to the new company's

ad-publicity staff, and the following in that department at E-L, will be

headed: Jonas Arnold, Lige Brien, Ruth Cosgrove and Phil Cowan.


Wolfe Drops 8 Suit, On Schine Clearance

Albany, N. Y., May 31—Elimination by eight distrib-

utors of clearance of Schine's "Shind" in Carthage over Ernest J. Wolfe, Town Hall in Low-

erville has been followed b

signing a stipulation discon-

ting the anti-trust suit

which Wolfe filed in U. S.

District Court here. The

attorney Leonard L. Fein-

thal, Tiger, in a suit en-

action against the "Big
n" and two Schine com-

pany's simultaneous com-

plaint named the "Little

Three."

Carthage had 14 days clear-

clearance. low-ville and Schine agreed to the removal of this.

Arbitration

(Continued from page 1)

Theatre Owners of America and a

exhibit organizations in the cor-

ference are ready to settle the

arbitration ball rolling."

The "ball" is at present in the h

of the Motion Picture Association

of America, headed by Andy W. Smith, Jr.,

Century-Fox distribution vice-
president. The hearing will be on Monday from San Francisco w

the company joined with the Pa

Coast Conference of Independent

theatres. Owners in the launching

week of the exhibitor organized lo-

"test" of a system of arbitra-

Early last week TOA invited a

distribution committee to give its

sition on the question as to w

branch of the industry is better o

side, and how far, that will be a

point, to sound the call for an

arbitration party.

Smith said yesterday that a

of the committee on the subject

yet not been stated.

Letters Preceded Bid

The invitation from TOA was
called on a petition to the board of

bid committee, went among

theatre companies to TOA's presi-

ted Samuel Finianski, by the TOA's board's approval of

a conference.

Notwithstanding reports from

months last week that the Allied B

failed to take action on the subje-

subject to the board, the board

as to the date and conduct of an

industry arbitra-

tion conference, and the other a

ductory action. The greater

purposes of the board, including those of opinion that there is much to

Said those who made the legal

statement is that the board will,

make no decision until after the

in an all-industry arbi-

tion conference, and the other a

imentary action. The greater

purposes of the board, including those of opinion that there is much to

Said those who made the legal

statement is that the board will,

make no decision until after the

in an all-industry arbi-

tion conference, and the other a

imentary action. The greater

purposes of the board, including those of opinion that there is much to

Said those who made the legal

statement is that the board will,
**Reviews**

"Father Makes Good"

(1950)

Hollywood, May 31

Pleasant family-type entertainment is conveyed by Raymond Walburn in the role of a newspaper editor who finds his son a juvenile delinquent and sets out to provide a home for him. In this, he has the help of his daughter, who is an actress. The story is told with humor and pathos, and the acting is excellent. The film is well produced and directed. Running time, 105 minutes. General audience classification. Release date, June 1.

**The Blue Lamp**

(1946)

T HE heroism of British policemen and the smooth teamwork set in motion when a crime has been committed is the subject of this film. The story is well told and the acting is excellent. The film is well produced and directed. Running time, 90 minutes. General audience classification. Release date, June 1.

**U. K. Plan**

(Continued from page 1)

of the Motion Picture Export Association here today, Johnston and his assistant, Joyce O'Hara, are scheduled to arrive here by plane early today from Ireland and cabled ahead from Dublin to arrange for this morning's meeting. Presidents of member MPAA companies comprise the MPEA executive committee. Johnston, of course, will give a full report on the London negotiations and proposals that are to be considered. Johnston, of course, will give a full report on the London negotiations and proposals on the next major meeting. The proposal covering investments in British production. If Britain means a lot, Britain means a lot, Britain means a lot. However, it was not for that reason that the proposal is being ended, it is said.

Mulvey Due Here Today, Arnall at Weekend

James A. Mulvey, member of the American negotiating team for a new Anglo-U.S. film remittance agreement, is scheduled to arrive here in Europe by plane today. Ellis Arnall, the other member of the team, is scheduled to arrive here Saturday.

Discuss Pact's Affect

(Continued from page 1)

aide, Joyce O'Hara; Richard F. Walsh, president of the IATSE, and Tom O'Brien, Member of Parliament and secretary of the National Association of Theatrical and Lace Employees, British production union.

Following the talks none of the conferences would give any indication of their stand on the British proposals which would commit American companies to maintenance of the same level of production in Britain during the next two years as that which obtained during the past two years in order to gain continuance of the film remittance deals. The conference continued until late Sunday afternoon, but the talks were adjourned until today.

Following the conference, Johnston and O'Hara left by plane for New York today, Walsh left by plane for Florence, Italy, and O'Brien returned to London.

The Entertainment Magazine for High School Girls

**a ticket to tomahawk**

With a grin, it is our pleasure to announce SEVENTEEN's Picture of the Month for June. Our hat's off to 20th Century-Fox for a picture that's sure to tickle our 2,500,000 readers. You'll see their smiles spreading to the 7,500,000-strong teen-age girl movie market.

**a ticket to tomahawk**

We're grinning, too! Our hat's off to SEVENTEEN for selecting our Technicolor comedy as Picture of the Month. "A Ticket to Tomahawk" stars Dan Dailey and Anne Baxter, and directed by Richard Sale and produced by Robert Bassler. SEVENTEEN calls it "swell fun—salted with witty twists."
STRENGTH
WHEN YOU NEED IT!

FOR BIG BOXOFFICE
MUSCLES...Play
12 O'CLOCK HIGH
WABASH AVENUE
TECHNICOLOR
CHEAPER BY THE DOZEN
TECHNICOLOR
THREE CAME HOME
THE BIG LIFT
A TICKET TO TOMAHAWK
TECHNICOLOR
NIGHT AND THE CITY
LOVE THAT BRUTE
THE GUNFIGHTER
WHERE THE SIDEWALK ENDS

There's No Business Like 20th Century Fox Business!
KO Sets Its
longest
for Summer

Hitch Cites 8 to Get
Away Ad Promotions

a move to stimulate business
and meet exhibitor needs, RKO
is coming out with the best summer program in its
history, during June and July. Robert Mochrie,
sales vice-

in the United States. This month was announced here tonight by M. A.

is

in England. The statement will be released during a 10-week pe-


dicated, release

production will be backed by

at Premiere
‘Winchester ’73’

HAVEN, June 1—Universal-
national and Olin Industries,
parent of Winchester Repeating
Co., were the joint hosts here
of some 2,000 guests at the
press premiere of U-I’s “Win-
cher’ 73” at the Shubert Theatre
one day of activity led by

(Continued on page 3)

Brannt Re-elected
President of ITOA

Harry Brannt was re-elected
president of the New York Independent
Theatre Owners Association for the
forth coming year at the annual
meeting at the Hotel Astor here yester-

(Continued on page 4)

anski Honored for
Livery Bond Aid

ton, June 1—Samuel Finanski,
ent of American Theatres, and
president of the Theatre
owners of America, today was award-
the honorary degree of Doctor of
Oratory by president Delhi
Staley of Staley College-
line.

degree, highest to be conferred

(Continued on page 4)

New Theatre Costs
Are Up 70 Per Cent

Construction costs of new
theatres in the small-to-

has been reported by the Motion

Picture Export Association
yesterday a pending study of American
production investment in England
in the past two years, the amount of
which must be equalled if, under the
British plan, annual remittances of
$17,000,000 are to be exceeded.

Eric A. Johnston, MPEA
President, told reporters fol-

lowing the executive meeting
here that the study is now be-
going made by Lafayette
Port, MPAA European manager,
England. He said that until
this information is supplied
there could not be “any intel-
genent decision” on the new
strategy to be adopted in the

(Continued on page 4)

2,020 Drive-ins in
The U.S. and Canada

Some 1,980 drive-ins are in the
United States and 40 in Canada,
with a total capacity of 34,239
This statistical story, plus additional
information compiled up to press time,
will be one of the highlights of the
1950-51 edition of International Mo-

tion Picture Almanac in which it will be
published geographically by states

(Continued on page 3)

Umbrett Leaves RKO
For Own Law Practice

Kenneth B. Umbrett, an assistant
secretary, copyright advisor and mem-
ber of the legal staff of RKO, has
resigned to enter the general practice
of law in New York City, it was
disclosed here yesterday by Nolc E.
Depinet, RKO president.

Umbrett joined RKO in 1930 and
participated in practically all legal

(Continued on page 3)
Agreement Reached By ELC and SEG On Merger Effects

A satisfactory arrangement is understood to have been reached by Eagle-Lion Classics and the Screen Em- ployes Guild on workers’ issues arising out of the recent merger. The agreement was concluded yester- day at a meeting of an SEG committee and the ELC’s president William C. MacMillen, Jr. Although details were unavailable, it was understood that the number of ELC personnel in the SEG jurisdiction to be dismissed was reduced. Approximately 60 come under the SEG unit.

A special SEG membership meeting was held last night to discuss the agreement.

NAB Surveying Film Sources for Video

WASHINGTON, June 1—The National Association of Broadcasters is undertaking a nationwide survey of sources and costs of film for television use.

The survey, designed to aid television networks, will probably have the effect of considerable interest to the film industry. Questionnaires have gone to all the major incorporated representation on source, size, cost and quality of dramatic features, Westerns, short subjects, serials and cartoon films. Publication of the results is not expected for a considerable time.

Bypasses Films in Propaganda Probe

WASHINGTON, June 1—The special House Committee investigating lobbying today asked 166 of the nation’s largest business firms to submit detailed accounts of any recent expenditures “designed to influence policy or public opinion on national issues,” but it shipped all major film companies.

Among these firms which did get questions from the committee, however, were Western Electric, Eastman Kodak, RCA, American Telephone, General Electric and Westinghouse.

Wild Heart Attack Hospitalizes Sears

Gradwell L. Sears, president of United Artists, suffered a heart attack at his office here early yesterday and was removed to New York Hospital. It was said late in the day that the setback was a mild one, and Sears could be expected to return to his office in a short time.

Plan Meeting at Banff

TORONTO, June 1—Preparations are being made for a meeting of the national committee of the Motion Pic- ture Exhibitors Associations of Canada. A meeting was held during the week Aug. 14 at Banff, Alberta. A. J. Mason, Springhill, N. S., is chairman of the committee and representatives from all regional associations.

MOTION PICTURE DAILY, Martin Quigley, Editor-in-Chief and Publisher; Sherwin Kane, Editor; Terry Ramsey, Consulting Editor. Published daily, except Sat- urdays and holidays, by Quigley Publishing Company, Inc., 1270 Sixth Avenue, Rockefeller Center, New York 20, N. Y. Telephone Circle 7-3900. Cable address: "QUIGLEY, New York." Martin Quigley, President; Red Kane, Vice-President; Martin Quigley, Secretary; J. J. Sullivan, Treasurer. Published under a copyright record No. 75,989. Entered as second class matter, Sept. 23, 1938, at the post office at New York, N. Y., under the Act of March 3, 1897.

Sam Rosen Will Not Attend Albany Meet

Sam Rosen, Fabian Tha- tres executive and member of the New State con- mission for the study of minimum wages for the amusement industry, errone- ously denied an Albany re- port published in Motion Pic- ture Daily yesterday that he will attend an Assembly exhibit for meeting June 8 and port on results of the commission’s June 7 hearing.

"I categorically deny I will attend any such meeting. Rosen, who he said they are scheduled officially for the purpose of public hearings connection with the commis- sion’s work.

Williams and Ro Head Miss. TOA

BILLOWS, Miss. June 1—T. E. liams of Clarkson, and A. L. of Meridian were elected president secretary, respectively, at the annual meeting of the Mississippi Audio Owners Association, held yester- day at the Buena Vista Hotel.

Three resolutions were passed praising producers and distributing “the product of currently of a second to change the Federal action to a tax, and a third on SONY-Fox for its add to the company’s “Movies Ar- ter Than Ever” campaign.

NEW YORK THEATRE

RADIO CITY MUSIC HALL
Rockefeller Center

Spencer Tracy - Joan Benn
ELIZABETH TAYLOR
"FATHER OF THE BRID
Donna Reed - Billie Burke
A Metro-Goldwyn-Mayer Picture
Plus Spectacular Stage Presentation

HUMPHREY BOGART
In a
"Lonely Place"
with GLORIA GRAHAME
A COLUMBIA PICTURE

PAUL DOUGLAS
JEAN PETERS
in "LOVE THAT BRUTE"
SID CARNAHAN
with INGEMORE COCA
"R" EMERSON
A PARAMOUNT PICTURE
Daytime Drop in Grosses

LAND, June 1—Daylight time is a greater menace to picture business than tel-Sun, Meyer, president of the film exchanges of Illinois, in a telegram to the picture exhibitors in that state, which is a question of saving time, to present to councils, who will vote with certain group of his councilmen and others of the council to improve the reading rate of the film news, which is closely watched by the exhibitors, and which must be improved. The council also will seek relief by the operators and stage hands in a last effort to make the picture business as successful as possible.

As an example of how the company's promotional campaigns will bring picture from the picture business, the company's action in the case of the Time, Island, and Mochirhe, is disclosed. Mochirhe also disclosed that a "national treasure hunt" will be activated in 50 cities in the U.S. and Canada, under the supervision of Terry Turner, national exploitation director, of the company, who will go with newspapers and department stores and the theaters playing "Time, Island," to bring the public to the approximately $35,000 in prizes.

RKO Sets 8
(Continued from page 1)

Aspects of the business, in copyright, corporate, unfair competition and general, is a member of the Copyright Committee of the Association of the Bar of the City of New York.

As an example of his copyright work for RKO, Mochirhe handled RKO's various ventures in recent years in legitimate productions on Broadway.

Pinanski Honored
(Continued from page 1)

by the college, was for Pinanski's "distinguished record of achievement in great humanitarian causes" and in recognition of his "meritorious service as national chairman of the U. S. savings bond drive for the motion picture industry."

Dedicate Yamin's Gift
Boise, June 1.—The $300,000 Yamin's Research Laboratory of the Beth Israel Hospital here, a gift of Nathan Yamin, circuit operator of Fall River, Mass., and "Yamin's, will be dedicated on Sunday.

Ferdinand Midelberg, 73
Minneapolis, June 1.—Ferdinand Midelberg, circuit theater operator from Minneapolis and West Virginia, died here yesterday. Surviving are the widow and a daughter, Mrs. Ruth E. Casey.

Drops Children's Films
Los Angeles, June 1—Production of special pictures for children can be suspended by the J. Arthur Rack Organization because of a continuing need for economy.

France and Panama Win United Artists Foreign Sales Drive

France and Panama tied for first place in United Artists' international sales drive and every UA employee in both countries will receive the equivalent of four weeks' salary.

All of U. A.'s branches abroad, as well as its 10 foreign licensees-distributors participated in the drive, which ended on April 1, 1944. March 31 of this year, and which was dedicated to Arthur W. Kelly, the company's executive vice-president. The company said yesterday that its affiliated independent producers contributed a "substantial jackpot" from which the cash awards were made. Other winners were:

Hong Kong and Peru, tied for second place; three weeks' salary; Philippine and Colombia, in third place, two weeks' salary; consolation prize went to Cuba. The totals in Australia and Chile which finished fourth and fifth, respectively.

2,020 Drive-ins
(Continued from page 1)

for greater convenience and easier reference.

The total car capacity of 834,239 cars is a conclusion based on averages after allowing for incomplete or unknown data on capacities in 98 drive-ins.

Information, however, is specific on 1,882 cars in the United States and 39 in Canada. The former represent a car capacity of 771,670; the latter, 19,201. In combination, this makes 1,920 cars with a peak load of 790,871 cars.

It is said there were about 700 drive-ins in 1945 and 1,100 last year. On the basis of 2,020 now recorded, this means an increase of 84 percent in the United States.

The average capacity of drive-ins in the United States is 410 and in Canada, 492. The combined average for both is 411.

The Charlotte territory presently leads with the nation's 233 drive-ins and a car capacity of 57,209, with six others on which is incomplete, that data which distributors calculate at one drive-in and one with a car capacity which will be included. Its closest numerical rival is Atlanta which has 185 and a car capacity of 65,798, but there are others on which full information is lacking. Third in numerical rank is Dallas with 174 drive-ins and a combined car capacity of 65,957. These are the only exchange territories in the country which list 100 or more outdoor theaters.

The New York exchange area, the nation's richest—20th Century-Fox, as reported last week, rates it 18.4 percent—has only 29. These have a car capacity of 15,551. Minneapolis ranks 17th, but they can accommodate 11,578 cars at an average capacity of 681, the highest in the United States.

New Casaloro Film Firm
Salvatore Casaloro, former owner of the Cinema Verdi and Cinema Dante theaters in New York, has formed the releasing firm of Casaloro Film Distributing Corp. and has purchased several new Italian productions which are being edited and titled for showing on Broadway. The pictures were produced by Fortunato Misiano at the studios of Romana Films.
Defer Decision on UK Pact

(Washington, June 1.—The Federal Communications Commission, at the request of Paramount Television Productions, Inc., and its "cousin," Chronicon Televisions Laboratories, Inc., to file information on their new color television tube as part of the FCC's investigation into color television proceedings.

The firms were given until June 26 to submit testimony, giving the commission proposed findings designed to put before the Government's technical committee, a color television flexible enough to "permit full utilization" of the potentialities of the new tube.

U.K. Sports Video Rights Go to BBC

LONDON, June 1.—Permission for the British Broadcasting Corp. to televise 100 sports events annually has been granted to the Times Master-General, whose department is responsible for radio transmissions. This is the same as a special permission for the film industry, which has been con- ducting talks with the BBC and sports promoters looking to utilize nationwide sporting events for large-screen theatre television.

David E. Griffiths, president of Kinematograph Federation and spokesman for the industry in the negotiations, will attempt to start the talks yesterday when the annual meeting of the British film companies fail to maintain the past level.

In addition to the $17,000,000 the British would permit an additional $3,400 for every pound ($280) placed in the amount invested in the past two years. The penalty operates in the exact reverse: there would be a reduction from what it cost to produce the film, of $1,400 for every pound under the previous production investment level.

The specific purpose of All- port's study is to ascertain precisely how much must be invested in order to maintain the $17,000,000 in remittances, how much it can guarantee at the current exchange and the possible penalties.

Johnston limited his report to the MOSA group to the financial problems of the British proposals and made it clear that all future developments hinge largely on Allport's findings. There were no decisions asked for at yesterday's meeting and none were made. Some points of the British proposals were clarified and others await further information from the American companies.

On the other hand some uncertainty prevails on whether the purchase of the western hemisphere rights to a British film after production would count as an investment within the meaning of the British proposal. For the film industry labor groups in our new British agreement which may develop, Johnston indicated it might be a matter for further negotiation. While in Dublin earlier this week he met with Richard Walsh, IATSE president, and representatives of the National Association of The- atrical and Kiné Employees, and suggested they get together on mutual problems with whom the union, Sidney Schwartz, and C. Kevin T. O'Hara and Theodore Smith.

SIMPP Meet on British Proposals AwaitsArnal Meeting of the Society of Independent Motion Picture Producers on the British trade proposals is awaiting the arrival from England of the British ambassador, president, who is due here tomorrow on the Marianas. James Johnston, chairman of the U.S. delegation, A. Johnston in the meetings with the British, arrived here from Rome yesterday and spent the day at home.

TOA Convention

Ray Bell, publicity and advertising, and Dick Owen, coordinating, will preside at the business sessions of the "Winchester '73," and the presentation of a "One of One Thousand." Winchester will essay Shelly Winters by John M. Olin, president of Olin Industries, on the stage of the Shubert Theatre. A cocktail party and buffet dinner at the Downtown Hotel conclude the Scotch program.

Among the guests at the premiere, in addition to the members of the Winchester Company and the press, were: John Olin, Spencer T. Olin and George L. Baxton, of Olin Brothers, home of Spencer Olin, Under-Secretary of the Treasury; W. A. Scudder, New York representative of John Olin; John T. O'Connor, Universal vice-president; A. M. McCombs, English representative; Maurice A. Bergman, home of McCombs; Alphonse S. Rosenthal, Universal; Lewis Blumberg, United World Films television head; Murray Goodman, United World ex-

Winchester '73 Bow (Continued from page 1)

Dawson, who is reportedly close to Hay Edwards, Hofstadter, Winters, D. Scott, Reynolds, who are a corporation, with the firm established in New York as a privately chartered "Winchester '73" special train which was chartered to the Union Pacific.

The film, which in addition to Miss Winters, co-stars James Stewart, Dan Duryea, and Stephen McNally, will have its public world premiere at the Paramount Theatre in New York on June 2.

Highlights of the day here were an exhibition of fancy shooting by Herb Parsons, marksman and technical ad- vice to the direction of "Winchester '73," and the presentation of a "One of One Thousand." Winchester will essay Shelly Winters by John M. Olin, president of Olin Industries, on the stage of the Shubert Theatre. A cocktail party and buffet dinner at the Downtown Hotel conclude the Scotch program.

Among the guests at the premiere, in addition to the members of the Winchester Company and the press, were: John Olin, Spencer T. Olin and George L. Baxton, of Olin Brothers, home of Spencer Olin, Under-Secretary of the Treasury; W. A. Scudder, New York representative of John Olin; John T. O'Connor, Universal vice-president; A. M. McCombs, English representative; Maurice A. Bergman, home of McCombs; Alphonse S. Rosenthal, Universal; Lewis Blumberg, United World Films television head; Murray Goodman, United World ex-

Tovar, who is reportedly close to Hay Edwards, Hofstadter, Winters, D. Scott, Reynolds, who are a corporation, with the firm established in New York as a privately chartered "Winchester '73" special train which was chartered to the Union Pacific.

The film, which in addition to Miss Winters, co-stars James Stewart, Dan Duryea, and Stephen McNally, will have its public world premiere at the Paramount Theatre in New York on June 2.

Highlights of the day here were an exhibition of fancy shooting by Herb Parsons, marksman and technical ad- vice to the direction of "Winchester '73," and the presentation of a "One of One Thousand." Winchester will essay Shelly Winters by John M. Olin, president of Olin Industries, on the stage of the Shubert Theatre. A cocktail party and buffet dinner at the Downtown Hotel conclude the Scotch program.

Among the guests at the premiere, in addition to the members of the Winchester Company and the press, were: John Olin, Spencer T. Olin and George L. Baxton, of Olin Brothers, home of Spencer Olin, Under-Secretary of the Treasury; W. A. Scudder, New York representative of John Olin; John T. O'Connor, Universal vice-president; A. M. McCombs, English representative; Maurice A. Bergman, home of McCombs; Alphonse S. Rosenthal, Universal; Lewis Blumberg, United World Films television head; Murray Goodman, United World ex-

Tovar, who is reportedly close to Hay Edwards, Hofstadter, Winters, D. Scott, Reynolds, who are a corporation, with the firm established in New York as a privately chartered "Winchester '73" special train which was chartered to the Union Pacific.

The film, which in addition to Miss Winters, co-stars James Stewart, Dan Duryea, and Stephen McNally, will have its public world premiere at the Paramount Theatre in New York on June 2.

Highlights of the day here were an exhibition of fancy shooting by Herb Parsons, marksman and technical ad- vice to the direction of "Winchester '73," and the presentation of a "One of One Thousand." Winchester will essay Shelly Winters by John M. Olin, president of Olin Industries, on the stage of the Shubert Theatre. A cocktail party and buffet dinner at the Downtown Hotel conclude the Scotch program.

Among the guests at the premiere, in addition to the members of the Winchester Company and the press, were: John Olin, Spencer T. Olin and George L. Baxton, of Olin Brothers, home of Spencer Olin, Under-Secretary of the Treasury; W. A. Scudder, New York representative of John Olin; John T. O'Connor, Universal vice-president; A. M. McCombs, English representative; Maurice A. Bergman, home of McCombs; Alphonse S. Rosenthal, Universal; Lewis Blumberg, United World Films television head; Murray Goodman, United World ex-

Tovar, who is reportedly close to Hay Edwards, Hofstadter, Winters, D. Scott, Reynolds, who are a corporation, with the firm established in New York as a privately chartered "Winchester '73" special train which was chartered to the Union Pacific.

The film, which in addition to Miss Winters, co-stars James Stewart, Dan Duryea, and Stephen McNally, will have its public world premiere at the Paramount Theatre in New York on June 2.

Highlights of the day here were an exhibition of fancy shooting by Herb Parsons, marksman and technical ad-vice to the direction of "Winchester '73," and the presentation of a "One of One Thousand." Winchester will essay Shelly Winters by John M. Olin, president of Olin Industries, on the stage of the Shubert Theatre. A cocktail party and buffet dinner at the Downtown Hotel conclude the Scotch program.

Among the guests at the premiere, in addition to the members of the Winchester Company and the press, were: John Olin, Spencer T. Olin and George L. Baxton, of Olin Brothers, home of Spencer Olin, Under-Secretary of the Treasury; W. A. Scudder, New York representative of John Olin; John T. O'Connor, Universal vice-president; A. M. McCombs, English representative; Maurice A. Bergman, home of McCombs; Alphonse S. Rosenthal, Universal; Lewis Blumberg, United World Films television head; Murray Goodman, United World ex-

British Trade Moves Ban Films to Matt

LONDON, June 1.—Distributors British and American films by the British Film and Video Society have been asked to stay on the island in case regulations introduced by the tory government are passed. The society is hoping to stop or at least lower lengthy negotiations by the Maltese government and a delegation which sought to stop the island's exile through Exhibitions to frame regulations which, in the words of "affact the rights of individual exhibitors to establish established principles.

Brockington Heas Rank Canadian Film

TORONTO, June 1.—Confirmation came from London of the appointment by J. Arthur Rank of Leonid Brieger as chairman of Canadian Bar, chairman of the board of the Canadian Bro- corp, and became identified the film business when he was a director of Odeon Theatres of the Office for John Paul 1. Nathan, His director, the late J. Earl Lawson.

Lawson and Trumb

(Continued from page 1)

clearing the way for the districtorney's office to send out not the two former screen writers. Meanwhile, it was understood defense attorneys may be in too soon to try to get the Justice Department to agree to reduce the sentences.

The district attorney's office announced yesterday June 30 for the other eight Hollywood workers also cited to appear to appear for support here for the defense's request to be able to agree to a trial and have a judge pass just in the basis of the outcome Lawson-Trumbo cases.
580 Houses Closed in Six Months, COMPO's Tax Committee Reports

Washington, June 4.—With returns now complete from all 32 film territories, Council of Motion Picture Organizations’ tax committee reports that 580 U.S. theatres closed permanently during the last six months.

Last week, COMPO said that on the basis of returns from 25 of the 32 areas, 482 theatres had shut down. Returns from the other seven areas boosted the total another 98 theatres.

Detailed figures in the last seven areas to report follow: Memphis, 27 closings; Oklahoma City, 23; Kansas City, 16; Washington, 13; St. Louis, 12; Salt Lake City, 6; Portland, 1.

Tax committee chairman Abram F. Sifers said he still had not decided the best way to put the figures before the House and Senate tax committees, but that they would certainly be called to their attention in some manner.

House Committee Affirms 50% Admission Tax Slash

WASHINGTON, June 4—The House Ways and Means Committee on Friday made final its earlier tentative vote to cut the admission tax from 20 per cent to 10 per cent. At the same time, it included a provision fixing an effective date for the tax cut which makes Sept. 1 the earliest likely date. The effective date could be later.

The committee is currently taking final votes on its earlier tentative decisions on excises. Its hope is to reduce the total of tax cuts voted so far, but the outlook for this is dim. The Committee’s actions on Friday in the admissions field were these:

20th-Fox and Hurok Plan to Produce Concerts on Film

World-renowned concert artists will soon be seen and heard by the public for the first time through the medium of a series of full-length motion picture concert programs, it was made known here at the weekend by Spros P. Skouras, president of 20th Century-Fox, which will distribute the programs.

UA First-Run Sales To Drive-Ins Big

United Artists will sell drive-ins on a first-run basis wherever terms of such deals afford the company a better return than deals offered it by standard first-run theatres.

In line with this policy, first-runs on “Love Happy” were sold to drive-ins recently in the Indianapolis and St. Louis territories. At St. Louis, the company reports that a first week’s

McDonald Denies ‘Misleading’ Claims

CHICAGO, June 4.—E. F. McDonald, Zenith president, denied today that the company ever had made untrue or misleading advertising claims regarding Phonochrome.

His assertion followed announcement by the Federal Communications Commission.

FILE COPY

MOTION PICTURE

NEW YORK, U.S.A., MONDAY, JUNE 5, 1950

TEN CENTS

RKO Slates 28 ‘A’s Up To Early 1951

Westerns and Program Films to Be Additional

Twenty-eight “A” features, will be released by RKO Radio in the first half of this year and the early part of 1951 in a program instituted by Howard Hughes, managing director of production, it has been announced here by Ned E. Depinet, president.

Robert Mochrie, sales vice-president, announced last week that eight of the “highest caliber” films from the group would be released during June, July and early August. These include two Technicolor productions, “The White Tower” and Walt Disney’s “Treasure Island,” two Samuel Goldwyn pictures, “Our Very Own” and “The Edge of Doom,” and “Where Danger Lives,” “The Woman On Pier 13,” “The Secret Fury” and “Born To Be Bad.”

In addition to the 28 there will be

INDUSTRY UNIONS TO HOLD
Mass Meet to Stop Layoffs

SAG Members Okay TV Wage Proposal

A conference of all Eastern unions in the industry, for the purpose of “stopping layoffs” will be called within the next few weeks by the Screen Actors Guild, Jack Ryan, president; and the Alliance of Film Employees, Jack Caffrey, president. Layoffs are expected to be discussed at the meeting.

Hollywood, June 4.—The Screen Actors Guild membership tonight approved its board’s recommendations for wage scales and working conditions for actors in televised motion pictures and condemned Television Authority, its rival in the field, for a

INDUSTRY UNIONS TO HOLD
Mass Meet to Stop Layoffs

SAG Members Okay TV Wage Proposal

A conference of all Eastern unions in the industry, for the purpose of “stopping layoffs” will be called within the next few weeks by the Screen Actors Guild, Jack Ryan, president; and the Alliance of Film Employees, Jack Caffrey, president. Layoffs are expected to be discussed at the meeting.

Hollywood, June 4.—The Screen Actors Guild membership tonight approved its board’s recommendations for wage scales and working conditions for actors in televised motion pictures and condemned Television Authority, its rival in the field, for a

McDonald Denies ‘Misleading’ Claims

CHICAGO, June 4—E. F. McDonald, Zenith president, denied today that the company ever had made untrue or misleading advertising claims regarding Phonochrome.

His assertion followed announcement by the Federal Communications

SUNSET BOULEVARD

A Hollywood Story

Personal Mention

ARThUR LOEW, producer, will arrive here today by plane from Rome.

SAM SHAIN, exhibitor relations director of 20th Century-Fox's distribution department, will speak today before the Milwaukee County Better Films Council at Milwaukee.

JACK COHN, A. SCHNEIDER, A. MONTAGUE, JOSEPH MCGONVILLE, GEORGE SIMON and LEW JAFFE, Columbia executives, left New York for Hollywood at the weekend.

N. PETER RATHYON, film financier, who arrived here last week from Europe, will leave for Hollywood tomorrow.

RAY GALLO, equipment sales promotion manager of Quigley Publications, will leave here today on an inspection trip throughout the Midwest.

M. L. SIMONS, assistant to H. M. RICHIE, M-G-M exhibitor relations head, will return here today from a tour of Western exchanges.

I. G. GOLDSMITH, British producer, and his wife, Vera Caspary, screen writer and novelist, will leave here today for the Coast.

HARRY BERKSON, Monogram franchise holder for Albany, N. Y., and Buffalo, is recuperating at his Buffalo home from an operation.

EDWARD L. HYMAN, United Paramount Theatres vice-president, has left here for Chicago, Detroit and Cincinnati.

DAN S. TEBBE, M-G-M exploitation head, will return here today from the Coast.

JACK SOGG, M-G-M manager at Cleveland, was in New York over the weekend.

GEORGE NICHOLS, of M-G-M's studio publicity department, is in New York from Hollywood.

DOUGLAS SHEARER, M-G-M recording supervisor, will arrive here today from Hollywood.

LEO ABRAMS, National Screen Service district manager, was in Albany, N. Y., at the weekend.

LEO CHERUE, foreign film distributor here, will leave New York on Saturday by plane for Europe.

Beveridge to England

Ottawa, June 4—James Beveridge, executive producer with the Canadian National Film Board, has been appointed director of the board, Donald Mutholland, producer of the board's "Canada Carries On" and "Eye Witness" films, has been named director of production for the board.

Tradewise...

By SHERWIN KANE

MOST American industry principals are keenly disapproving with the British terms for continuance of the film rights reconciliation agreement for another two years.

Eric Johnston, Motion Picture Association of America president, said on leaving London recently; The British are too tough.

Most other expressions on the subject to be heard around the industry are couched in far less diplomatic phraseology. There is pretty general agreement that the British have taken advantage of their own improved economic position as well as the weakened position of the American industry to drive the hardest possible bargain.

The British terms stop just short of the point at which they would have been unanimously rejected by American companies, and at which they would have stirred up just enough indignation to wield a united front here capable of enforcing an effective embargo on film shipments to Britain.

As it is, that indignation and will to resist has not been brought to the surface on a broad scale.

For that reason, the chances favor acceptance of the British terms, however reluctantly and apprehensively.

In the present stage of consideration of the terms, most of the American opposition appears to be centered in a continued embargo prescribed by Britain in the event American investments in production during the next two years fall short of the average for the past two years in America. For every pound below the average, Britain proposes to deduct $1.40 from American remittances.

The opposition points out that during the past two years American companies, on the whole, were in an experimental position as far as the investment of blocked sterling in British production was concerned. They do not believe that a period of exploration should be designated as the norm.

In addition, some companies which engaged in British production in the past two years did so because they had on hand production properties which required adaptation to production there. They feel now that without such properties on hand, or with fewer of them, they will encounter new problems in acquiring or being penalized for exercising good business judgment and expanding abroad whenever can be produced as well or better at home.

Tailing this, also, is the knotty problem of how the remaining two years of the agreement will be divided if they fall below the $7,000,000 annual level, while making proper allowance to those who did make investments in British production.

The original remittance agreement was accepted two years ago by the American industry largely in recognition of Britain's desperate economic and financial plight. A basic provision was that the agreement would be subject to review and revision at the end of the first two years in the light of the then prevailing British economic position.

That position has been somewhat improved during the past two years and, meanwhile, trade conditions have deteriorated for the industry. Devaluation of currencies cut American film receipts in Britain only in Britain but around the world. Unlike other commodities, motion pictures took no compensating price increases.

But the problems presented by the British terms for a new agreement are not merely those of dollars.

They require a break-away from production policies by which the industry has never known before. It establishes a precedent under which American companies must produce abroad in order to collect the remittances on pictures made at home. That is an infectious principle which could spread to other nations.

In addition, the British terms raise serious questions concerning Hollywood labor relations. Forced by foreign governments to produce abroad, badgered by studio unions to keep production at home, American companies inevitably would find themselves occupying an untenable middle position.

Finally, there is every indication that Britain is imposing its weighted terms not for the economic reasons which gave rise to the original agreement, but almost exclusively to make American companies save British film production from the obligation which threatens to overtake it.

Newsreel Parade

THE Berlin youths rally and 13. Achenkow's report to Congress current are in the headlines. Oil items include the Farm earthquake, some other stories. Complete contents follows.

MOVIETONE NEWS, No. 45—Yosel Greenberg, Daily: An Achenkow report to Congress says war is not imminent. Personal items.

Eyglofsky, C. C., Brownsville, Indiana, 300 auto rally. Tire classic dog show.

NEWS OF THE DAY, No. 27—Red of a Brownsville, India, B-448, Long shot wins English Sweepstakes winter. Speed race.


Sal Scoppa, 6

A Requiem Mass will be sung tomorrow morning at St. Charles' Church, Bronx, for Sal Scoppa, 60, vet labor leader in the New York production field, who died of a heart attack last week. At his home Scoppa was the father of two motion picture directors, Salvatore J. and Salvatore L., and a film editor, Sal R., all of whom are employed in New York.

Scoppa was one of the forefathers and for many years business of IATSE. Studio Mechanics Local No. 52 here, which was established in 1923, is the formation of West Coast studio unions. So organized Local No. 16, in Hollywood, was in New York and was its business agent up to his time of death.

Early this year, Scoppa organized the New York Make Up and Stylist Local No. 798. Since he had been had been a special agent for the "IA" general here in the fields of film production and television.

Sal Scoppa also is the w. Josephine. Burial will be at Sepulchre Cemetery, Bronx.

Swift Takes on TV

In line with its policy of integrating AM and TV operations into its administrative level, WCBS, York, as manager, Edward F. Richardson, as general manager of television operations. He will continue as general manager of ABC.
THE SUN SHINES BRIGHT AT RKO

and here’s why
**THE CAPTURE**

Outdoor action-suspense drama by Niven Busch, author of "Duel In The Sun". Starring TERESA WRIGHT and LEW AYRES, featuring VICTOR JORY.

**WAGONMASTER**

John Ford's lusty successor to "Fort Apache" and "She Wore A Yellow Ribbon"...A great western drama starring BEN JOHNSON, JOANNE DRU, HARRY CAREY, Jr., WARD BOND. An Argosy Production presented by John Ford and Merian C. Cooper. Directed by John Ford...*May.*

**THE SECRET FURY**


**The WOMAN ON PIER 13**

High-voltage melodrama starring LARAINDE DAY, ROBERT RYAN, JOHN AGAR, with THOMAS GOMEZ, JANIS CARTER and WILLIAM TALMAN. Produced by Jack J. Gross. Directed by Robert Stevenson...*June.*
The WHITE TOWER

For sheer excitement its TECHNICOLOR thrills have never been equalled. Starring GLENN FORD, ALLI, CLAUDE RAINS, ERIK HARDWICKE, LOYD BRIDGES, JUNE LAWFORD, LOTTE EIN. Produced by Sid Rogell. Directed by dTetzlaff.

JUNE. BORN TO BE BAD

DAN FONTAINE, ROBERT YAN and ZACHARY SCOTT in the powerful drama of a woman without honor. With JOAN LESLIE, MEL ERRER, HAROLD VERMILYEA. Produced by Robert Sparks. Directed by Nicholas Ray.

WHERE DANGER LIVES

Fast-action melodrama-mystery starring ROBERT MITCHUM, FAITH DOMERGUE, the new sensation of the screen, and CLAUDE RAINS, with MAUREEN O'SULLIVAN and CHARLES KEMPER. A John Farrow Production presented by Irving Cummings, Jr. and Lewis Allen.

TREASURE ISLAND

Walt Disney's production of Robert Louis Stevenson's greatest of all adventure stories. BOBBY DRISCOLL as Jim Hawkins; ROBERT NEWTON as Long John Silver; BASIL SYDNEY as Captain Smollett. Color by TECHNICOLOR. Directed by Byron Haskin.

... July.
OUR VERY OWN

Dozens of famous personalities of today have endorsed this Samuel Goldwyn Production as tops in great entertainment.

Starring ANN BLYTH, FARLEY GRANGER
and JOAN EVANS, with JANE WYATT.
Directed by David Miller . . . August.

COME SHARE MY LOVE


JOAN OF ARC

Internationally, the most honored motion picture of all time. Now released for its first regular runs.

INGRID BERGMAN and a cast of thousands in a TECHNICOLOR spectacle never equalled.


WALK SOFTLY, STRANGER

**VENDETTA**

FAITH DOMERGUE, GEORGE DOLNZ and HILLARY BROOKE starring in powerful drama. A Howard Hughes Production. Directed by Stuart Heisler ... October.

---

**EDGE OF DOOM**

Samuel Goldwyn's powerhouse of realistic drama, starring DANA ANDREWS, FARLEY GRANGER, JOAN EVANS, With ROBERT KEITH, PAUL STEWART, ADELE JERGENS, HAROLD VERMILYEA. Directed by Mark Robson ... October.

---

**THE STORY OF A DIVORCE**

Modern, timely, terrific drama of marriage and divorce. Starring BETTE DAVIS and BARRY SULLIVAN, with FRANCES DEE, KENT TAYLOR, OTTO KRUGER, JANE COWL, A Skibb-Manning Production, Directed by Curtis Bernhardt. ... November.

---

**MAD WEDNESDAY**

Hilarious comedy as only Preston Sturges can bring it to the screen. Starring HAROLD LLOYD. A Howard Hughes Production ... November.
SONS OF THE MUSKETEERS

Gigantic action-and-romance drama with color by TECHNICOLOR.
Starring JOHN WAYNE and JANET LEIGH, with JAY C. FLIPPEN.
Produced by Robert Sparks.
Directed by Joel Von Sternberg . . . December.

ALIAS MIKE FURY

Rugged realism and high-tension drama, in an action-mystery starring VICTOR MATURE, WILLIAM JENSON,
TERRY MOORE, with ZACHARY A. CHARLES,
BASIL RUYSDAEL, DONALD RANDOLPH,
and DAMIAN O'FLYNN. Produced by Warren Duff.
Directed by Ted Tetzlaff . . . December.

JET PILOT

Romantic adventure at its TECHNICOLOR peak.
Fast-moving action and drama starring CORNEL WILDE
and MAUREEN O'HARA, with ROBERT DOUGLAS, 
GLADYS COOPER, JUNE CLAYWORTH, 
BLANCHE YURKA. Produced by Jerrold T. Brandt.
Directed by Lewis Allen . . . November.

HIS KIND OF WOMAN

Romantic melodrama with the accent on action.
Starring ROBERT MITCHUM, JANE RUSSELL, VINCENT
PRICE and TIM HOLT. Produced by Robert Sparks.
Directed by John Farrow . . . December.
AND, LOOKING AHEAD TO 1951...

APPOINTMENT IN SAMARRA


CARRIAGE ENTRANCE


T'S ONLY MONEY

Iratous romantic adventure strictly for laughs. Starring FRANK SINATRA, JANE RUSSELL and ROUCHO MARX. Hit songs. Produced by Irving Cummings, Jr. Directed by Irving Cummings.

MONTANA BELLE

Rousing western drama in TRUCOLOR, starring JANE RUSSELL, GEORGE BRENT and SCOTT BRADY. Produced by Howard Welsch, Directed by Allan Dwan.
TWO TICKETS TO BROADWAY

Planned as the mightiest TECHNICOLOR musical of them all. First cast assignment of long list of names to come, JANET LEIGH, XAVIER CUGAT and His Orchestra. Story by Songsmith Sammy Cahn. Producer, Alex Gottlieb. Director, James V. Kern.

O, MISTRESS MINE

CARY GRANT, with a big feminine star soon to be announced, in the romantic screen version of the famous Lunt-Fontanne stage comedy success by Terrence Rattigan.

THE GAUNT WOMAN

DANA ANDREWS as the hero of one of the widest-read mystery-adventure novels in recent years—by Edmund Gilligan. “The Gaunt Woman” was the name of the mystery ship whose crew of spies baffled two nations.

MAD WITH MUCH HEART

Outdoor action-murder-suspense drama, starring IDA LUPINO, ROBERT RYAN and WARD BOND. Produced by John Houseman. Directed by Nicholas Ray.

(This product announcement subject to change of pictures, titles and release dates)
**SEC Reports Goldenson, Lind, Warner in Film Stock Deals**

**Washington, June 4—**Leonard Goldenson, president of United Paramount Theatres, has bought 400 shares of the firm's common stock and an option for another 200 shares, according to the latest report of the Securities and Exchange Commission on trading in film company stock by officers and directors. The report covers all statements submitted to the SEC between April 11 and May 1.

Goldenson now holds 400 shares of common, 1,450 common certificates in his own name, and another 250 certificates jointly with his wife. He told the SEC that he had earlier overstated his holdings in his interest by 300 shares, having erroneously reported a purchase of 300 shares on Feb. 6.

Walter P. Marshall reported purchasing 20 shares of common in the Paramount theatre company, bringing his holdings to 50 shares.

At 20th Century-Fox, director Robert Lehman sold 300 shares of common stock, bringing his holdings to 2,000. Warner president Harry M. Warner gave away 2,500 shares of his firm's stock to employees, leaving him with 35,000 shares in his own name and another 16,000 shares in trust accounts. Albert W. Lind bought 300 shares of Republic's 1 cumulative preferred, his entire holding. Herbert E. Herman retains his 35% of Trans Lux Corp. common, and now has 4,100 shares.

**Paramount Puts the Nine Films Finished, Four More Started**

**Minneapolis, June 4—**In a surprise move, Paramount's Minnesota subsidiary, the Loew's Theatre, will be sold for the lease of the 800-seat Aster, Minneapolis Loop theatre, it was announced. Maco president Harry B. French said the Paramount circuit thereby plans to buy and extend the theatre's A picture house and the remaining "A" houses in the loop.

Reinquishment of the Aster does not come under provisions of Paramount's consent decree with the government in the anti-trust action, sale of the Gopher, having met the government's requirement that Maco divest itself of one first-run in Minneapolis, 20th Century-Fox enables it to release the picture in July. The Palace will revert to Ben Berger and Ted Bolnick, owners of the Astor.

**Hollywood, June 4—**The production tally again dropped this week, production work—a loss of five. Four pictures were started and nine were completed.

In the announcements, McPhee, O'Malley and Mr. Malone, Metro-Goldwyn-Mayor; "The Man He Found," and "Tarzan of the Black Hills," completed.


**Campus Theatre in Pocenos Opens Soon**

**BUSHKILL, Pa., June 4—**Construction work on a 600-seat theatre is nearing completion on the grounds of The Campus, all-year resort here. It will open for a summer season at some time next month.

The theatre will be the recreation center of The Campus, which affords a keen contrast with the atmospheres of vacationists in comfortable, modern cabins, cottages and homes on spacious, wooded grounds bordered by Pocanos Mountain streams. The resort is situated on a main highway 12 miles north of Stroudsburg. The resort is owned by Capt. Harold Arten of United Artists.

**ECL Cleveland Changes**

**Cleveland, June 4—**Cautious here from the Eagle Lion-Film Classics merger are Joel Golden, E-L sales manager, replaced by Sanford Gottlieb, former FC branch manager, and Herbert Horstener, E-L office manager-booker, replaced by Anne Walker of Film Classics.

**Lev Leaves Rialto Here**

Morris Lev has resigned his position as director of publicity and advertising of Rialto Theatre, New York City, to take over new duties as the director of advertising-publicity at the Motion Picture Exhibitors at the Auditorium, Redwood, Hilandale and Geneva theaters.

**Premiere of Labor Film**

A premiere is being arranged for "War,” the new Labor Theatre film at Theatre here on Thursday evening, June 15. It was sponsored by the Internal Labor's Garment Workers' Union.

---

**Trust Record Filed With Supreme Court**

Department of Justice, Loew's, Warner and 20th Century-Fox have completed their antitrust claims against the three exhibitors and theater companies. A suit was entered in the case since it left the tribunal two years ago. An announcement will take jurisdiction for the second time is considered a likelihood today.

**Set Dates for ‘The 10’**

**Washington, June 4—**Dates have been set in S. E. Fair and other antitrust suits against the nation's largest film production companies. A hearing will be held June 25-26. The Smith’s, a small exhibitor, has been sued by the Fair and others to prevent a viewing of the Smith’s as a non-resident, giving them a substantial advantage over the classification membership.

**Golf Tournament**

**ALBANY, N.Y., June 4—**Annual Alumnae Variety Club of the tournament held at the Shaker Ridge Club June 28. Co-chairwoman of the committee in charge are Arthur Newman and Nat Wiggin.

---

**Postpone Rembusch, Wolf Testimonial**

**ISRAEL, June 4—**Indiana exhibitors’ testimonial dinner to Trugman Rembusch, Allied States president, and The Independent Exhibitors of Variety Clubs International, which was scheduled to be held here Tuesday, has been postponed.

**Stein with Monogram**

**HOLLYWOOD, June 4—**Al Stein has been set by Louis S. Litton, Monogram's advertising publicity director, to replace Jack Willen, exploiter, who due to prior commitments was not available to handle the opening of "Square Dance Katy" and "Young Daniel Boone" in four drive-in theaters in Salt Lake City on June 9. Stein left Hollywood today to set the advance campaign for the first-run engagements at the Auditorium, Redwood, Hilandale and Geneva theaters.
Review

"It's a Small World"
(Castle—Eagle-Lion)

WILLIAM CASTLE'S production about a midget's attempts to adjust himself to a world of normal-sized people is an unusual and interesting picture. Presented by Leo Reisman, it is in technicolor, with scenes showing the midget's father discovering that his son will never grow to normal size. Unfolded thereafter are the midget's experiences as he passes from childhood to youth to manhood, and the boy, realizing that he is different from most people and because of his stature is embarrassing to his family and useless on their farm. He runs away, falls in love with a lady who produces him to pickpockets, and in a criminal ring, then wins the sympathy of the court and is sent to a circus where he at last finds his small size is not subject to staves and ridicule. He finally marries a woman midget. The role of Dale is well handled, although his role calls for no heavy dramatic acting. He handles himself capably and sympathetically throughout. Lorraine Miller is the normal size woman in his life who leads him into a life of crime and then breaks his heart. Anne Sholter is the pretty circus midget whom he marries.

Although obviously produced at modest cost, the film's originality and treatment will provide audiences with the type of entertainment which many have been demanding. It was directed by Castle who also wrote the original screenplay with Otto Schreiber. Running time, 74 minutes. General audience classification, June release.

Production Finally Starts on 'Valentino'

Hollywood, June 4.—The screen biography of Rudolph Valentino, which Edward S. offending and termed the production project on June 14, 1938, went before the cameras at the weekend at the California ranch of J. Bernardo Valley. Appearing in the leading roles are Toni Dexter, a newcomer, as Valentino; Eleanor Parker, and Richard Carlson, as Lewis Allen is directing George Melvord, who was one of Valentino's directors, has been engaged to appear in a small role. Columbia will release.

Republic Pictures in 3 Broadway Houses

Following the opening of two Republic pictures Saturday, the company currently has films in three Broadway houses.

Sam Pinanski, national chairman for the motion picture industry's participation in the current "Independence Bond Drive," has appointed Myron Siegel, local Cinema Circuit executive, as chairman of the New York special events committee. In this post Siegel will work with the U. S. Treasury in planning theatre tours of the Liberty Bell replica and on other theatre activities of the bond drive in the New York area.

Stars on 'Winchester' Bill

Marquee names will highlight the opening of Universal-International's "Winchester '73" at the Paramount on Wednesday. Headling the accompanying in-person show will be John Payne and Dorothy Malone. In addition, Shelley Winters, co-starred with James Stewart in "Winchester '73," will appear in person for the first and last stage shows on the opening day.

$1,500,000 to UJW Fund

Hollywood, June 4.—Contributions to the United Jewish Welfare Fund are expected to reach $1,500,000 for the duration of the New York special events committee. In this post Siegel will work with the U. S. Treasury in planning theatre tours of the Liberty Bell replica and on other theatre activities of the bond drive in the New York area.

Cruea Promoted by Mono.

Hollywood, June 4.—Eddie Cruea, branch manager of Monogram's Port- land exchange, has been promoted to head the larger Seattle branch, by Harold Wirthwein, Monogram's Western sales manager. Eddie Cruea replaces George Abbet, who died two weeks ago.

Speakers for Eleven Million Hit 20% Tax

Boston, June 4.—At the national convention held here, 2,700 delegates of the General Federation of Women's Clubs of Massachusetts were presenting 11,000,000 members, at the weekend voted unanimously for a levy of 1 cent per capita for a Federal admission tax. The delegates termed the tax "harsh, unfair and inequitable."

General Federation Cites 'Stratton' Film

Boston, June 4.—The motion picture committee of the General Federation of Women's Clubs of America on Friday presented its "Citation of Merit" to Goldwyn-Mayer for its "outstanding production" of "The Stratton Story" which describes the activities of a number of women who worked as clubwomen across the nation from among the Federation's 11,000 members. Maurine W. Wolf of New England Federation accepted the citation in behalf of the company. The presentation was made at a motion picture committee luncheon at the Atlantic Hotel, De Br. director of the department community relations of the Motion Picture Association of America, and briefly on what organization striving to do to give the public better pictures.

William Pine, motion picture pro-ducer, stated that Hollywood is doing everything possible to produce good pictures. The attacks that the motion picture industry has taken were wholly exaggerated, he declared.

Atlantic Bans 'Gigi', Approves 'Ecstasy'

ATLANTA, June 4.—"Ecstasy," the film, which was forbidden on the screens of theatre throughout most of the United State more than 10 years ago, will be permitted to be shown in Atlanta, according to Christine Smith, Atlanta's film censor. A few scenes degenerated, a scene." Meanwhile, censor Smith banned another picture from Atlanta screens, "Gigi," because of a cocktail picture which was scheduled to show at the Art Theatre.

12 in Cleveland Are Close for the Summer

CLEVELAND, June 4.—List of close houses here ending their秀tered for the summer is two operating weekends only. Close homes are the Ace, Abbe, Hong 79th, Lincoln, New Broadway, Rich Glo, Kinckucker, Rialto, Citt., Morehead and Jennings. Warner's "Stratton" and "Saffron." Salle are closed the first three days of the week.

4 From Saul Elkin For Warner Brothers

Hollywood, June 4.—With the ap- pation by Jack L. Warner of "11" schedule, Warner producer currently has 16 films on his active production sl
Guard Morality In Films, Pope Urges

Rome, June 4—His Holiness Pope Pius XII has sent a telegram to the meeting here of the Office Catholique Internationale du Cinema (International Catholic Film Office) of France that vigilance be maintained in the production of motion pictures.

He urged also the production of pictures that would be free of ravages of immoral films.

Business in Europe Very Good; Pincus

Business everywhere on the Continent is "very good" at present, Arthur Loebe, Loew's International assistant executive vice president, reported here at the weekend. Pincus, owner of a 12-week trip abroad, there were many important engagements since his last trip two years ago.

In Italy, he said, American pictures were doing very well in spite of keen competition, although a lot of native production is going underway there. Industry possibilities in Italy were numerous, he asserted, citing the enormous astral populations concentrated in cities.

Pincus praised the results of the "ownership" tour in Europe of Mr. Einfeld, 20th Century-Fox president, during which "the whole idea of showmanship and did a lot of good.

On his trip, Pincus visited all of his European offices, with emphasis on Germany where the company had new branches on Jan. 1.

Eddie Denies

(Continued from page 1)

mission that it had asked Zenith letter to explain its actions and the reasons for the FCC's decision.

The FCC said that Zenith had been advising that " Phonovision will soon begin regular public exhibition; the tests were originally aired on the specific condition that the receiving public would have no idea that this might create the impression that revision even will be followed on a regular basis, or that the FCC has approved subscription TV in ample.

Eddie said the FCC's concern was primarily financial. "The FCC's charges," he said, "are generally aroused from an advertisement which a Hempstead, N.Y., Zenith dealer ran last week.

The FCC, however, cited letters that had been written to all members, the Radio Manufacturers Association, and to Admiral Corp. and to General Electric, in which the FCC said that General Electric had encouraged the manufacture and distribution of "sop" sets, by sending them letter offering them a "con- tent credit on future royalties."

Exico Plans TV Quota

Mexico City, June 4—Import quota for television apparatus are being urged by the Ministry of Industry, as necessary because of lack of many imports and restrictions on others to conserve dollars.

Review

“Daybreak in Udi”

A SHARP documentary camera has been turned on the little African village of Udi in the province of Onitsha, Nigeria, to provide an interesting glimpse of life there. This Crown Film Unit production has the distinction of having been made in the last year in the category of "outstanding achievements in documentary production."

In some respects the content is similar to many other documentaries on African life, but what sets the film apart is its emotionally gripping. From deliberately contrived exploitation angles. The picture's appeal will lie largely with specialized audiences.

The story's narrative thread that runs through the documentary concerns the efforts to build a maternity ward in the community against the attempts of superstition and ignorance to block the project. Throughout the picture the customs and ceremonies of the primitive people, the Abaja Bos, are revealed. E. R. Chadwick plays a British official who tries to incite the natives with the ideas of progress and self-reliance. The developments at the clinic are followed. Terry Bishop directed. William Alwyn composed the music which was based on authentic 1h0 themes.

Running time, 45 minutes. General audience classification. June release, Mandel Hernstein

20th, Hurok to Film Concerts

(Continued from page 1)

Frank and Woemper to Reduce Circuit

MINNEAPOLIS, June 4—With negotiations in the final stages for the sale of at least one of the circuit’s 14 theaters in Minneapolis, Minneapolis and Manor Cinema Corp. and to Admiral Corp. and to General Electric, in which the FCC said that General Electric had encouraged the manufacture and distribution of "sop" sets, by sending them letter offering them a "content credit on future royalties."

Exico Plans TV Quota

Mexico City, June 4—Import quota for television apparatus are being urged by the Ministry of Industry, as necessary because of lack of many imports and restrictions on others to conserve dollars.

May Strike at Azteca Studio on Lay-Offs

Mexico City, June 4—Studio workers of the Azteca studio here are threatening strike action against lay-offs. Saturday, June 17, employees of the studio are to be notified of the lay-off of thousands of employees. It is feared that the Azteca studio may be closed.

During the last two years there have been numerous reports of the sale of the entire F. & W. circuit, during which time the employers have been promised that the studio will be closed.

The recent resignation by a number of employees of the studio may be due to dissatisfaction with the new management.

The workers are demanding to be reinstated and are prepared to take action.

Columbia Broadcasting System resigned from the trade association May 17.

NCA Will Conduct A Series of Regional Films In Summer and Fall

MINNEAPOLIS, June 4—Moving to bolster “grass roots” interests in ex- external areas, the National Council of Churches, which is President, Central Allied board of directors will meet in Minneapolis late in June to formulate plans for a series of regional meetings to be held in the late summer and early fall in key areas in Minnesota and the Dakotas. Plans for the board meeting were disclosed by NCA executive counselor Stan Kane.

It is likely the meetings will be held in Duluth, Minn., Fargo and New Rockford, N. D., Sioux Falls, S. D. and the Southern Minnesota point, with NCA president Ben Berger, Kane and a number of board members to be following the tour as speakers and observers.

Arbitration, compulsory par- ticipation and forced buying will likely head the agenda of the regional meet- ings, with showmanship also pegged for important discussions at a sa- ses.

Paramount Heads to Coast in Six Groups

Twenty-six Paramount home office executives and aides will begin leaving here for the company’s national sales convention in Los Angeles and for the special division managers convention in Washington. The division managers will meet on June 8-10; the convention will take place on June 11-14.

Heung the list of executives who will leave today are: Max E. Youngstein, Fred Leroy and Oscar Morgan, Joseph Morley, John Morley, and others.

On Wednesday, those leaving will include A. W. Schwalberg, Ted O'Shea, A. M. Kane, Joseph Walshe, and others. The division managers, to be followed on Thursday by Louis Phillips, Arthur Dunne, Carl Clausen and Sid Mesbov. En route Friday will be Ben Baralban, Adolph Zukor, Paul A. Railburn, and others.

O’Hara Is Elected RKO Board Member

Francis J. O’Hara, member of the Washington law firm of Summers and O’Hara, was elected a director of Radio-Keith-Orpheum at a board meeting on Friday, it was announced by RKO president Ned E. Depinet.

O’Hara fills the vacancy created by the resignation of Thomas A. Shack. The new board member at one time served as general counsel for Defense Plants Corp., a subsidiary of the Re- construction Finance Corp.

Amer. Broadcasting Quits National Group

American Broadcasting has resigned from the National Association of Broadcasters. It is expected to take such action. Columbia Broad- casting System resigned from the trade association May 17.
SAG-TVA Hearing
Set for June 12

Examiner Sidney H. Levy of the National Labor Relations Board has issued a notice to call the informal hearing on June 12 at National Broadcasting headquarters here in connection with the "stronger" dispute between Television Authority and the Screen Actors Guild.

Television Authority has filed for an NLRB election to settle the dispute which has control of talent in motion pictures for video. Both unions have opened negotiations with the network for wage-and-hour contracts.

RKO Slates 28 'A' Films

(Continued from page 1)

a schedule of Westerns and program presentation.

Currently in release is "The Capture" with Teresa Wright and Lew Ayres, and John Ford's "Wagonmaster."

Three in Technicolor

On the schedule is "Jet Pilot," now being filmed in Technicolor under the personal supervision of Hughes, with John Wayne and Janet Leigh. Other Technicolor productions include "Two Tickets To Broadway," a romantic musical and "Son of The Musketeers" with Gordon MacRae and Maureen O'Hara.

This fall will also bring the general release of the Sierra Pictures-Walter Wanger production of "Joan of Arc," starring Ingrid Bergman, and directed by John Ford.


Two other Hughes' productions, "Seven Days" and "The Gift of Love," will be in the early fall schedule. "Vendetta," stars Faith Domergue, who is being introduced in "One Hour with You," which will be released by Republic in mid-August, starring John Karlen, will also be released.

Chadwick Cites

(Continued from page 1)

cross-country tour to urge exhibitors to increase bookings of independently-produced films. Chadwick reported the company's move to Detroit for a class reunion at Cornell. Other key cities still on its itinerary of exhibitor conferences are: New York, Cleveland, Detroit, Chicago, Milwau-

SAG Members

(Continued from page 1)

proposed schedule called "inadequate and lowering the conditions of motion picture actors."

The contract proposals approved by the membership at tonight's meeting included: a basic salary of $815 per eight-hour day and $1,075 per 48-hour week, based on a 48-hour week. A new mileage minimum of $500 and a basic minimum salary of $475 per eight-hour day and $755 per 48-hour week, was also included. There were minimums for other motion pictures.

Other provisions call for an additional payment of the same amount to actors for each time after the first, the picture is televised in each locality across the nation.

Three E-L and FC Exchanges Closed

Elephant-Loew's and Film Classics have shut down their exchanges in Omaha, New Haven and Albany, preparatory to the closing of the companies effective June 12, which will bring into being the new company, Elephant-Lion Classics, E-L, which maintains exchanges in 28 other cities.

One new company will serve Omaha out of Des Moines, New Haven out of Boston, and Albany out of Buffalo, according to William J. Heinemann, who said that exhibitors in the three cities where the exchanges have been abandoned will be serviced by new-contract shipment, sales and distribution facilities.

Defends Film 'Happ Endings' as Realism

BUFFALO, June 4—"Hollywood film have happy endings because they reflect American optimism and a "pioneers," Marjorie G. Dawson, associate director of the Motion Pictur Association of America's committee, declared here Friday while speaking before the annual conden- of the New York Association of Professional Women at the Hotel Statler.

Mrs. Dawson took issue with the critics who have condemned the movement in films can be most ex- cistent with realism. "The dreams and aspirations of American pioneers are happier and more comfortable than the realities of today," she said. "The dreams and aspirations of the real American movies can as well become the reality of tomorrow."

Tax Slash

(Continued from page 1)

It reaffirmed the decision to reduce the basic rate from one cent for each five cents or major fraction thereof to one cent for each 10 cents of major fraction.

It reaffirmed its decision to allow exhibitors to charge the tax on reissues fixed at the basis of the actual reduced price rather than on the established price.

It said the effective date of the tax reduction would apply to theatre tickets bought on and after the first day of the first month which began more than 10 days after the tax bill becomes law.

There is still considerable question whether a post-tax bill audit, in which the tax can be specifically viewed in view of the little headway the Committee is making in bringing the scheme loss and gain into balance. But assuming there will be a new tax law, it is virtually certain that it will not be enacted until late August, which would mean that the effective date of the admission cut would not be before Sept. 1, and possibly not be before Oct. 1 if the bill is enacted at all.

The Committee on Friday also reconsidered a decision to cut the cabaret tax from 20 per cent to 10 per cent and instead to voted a reduction only to 15 per cent.

M-G-M Lists Several


tour to increase bookings of independently-produced films. Chadwick reported the company's move to Detroit for a class reunion at Cornell. Other key cities still on its itinerary of exhibitor conferences are: New York, Cleveland, Detroit, Chicago, Milwau-

SAG Members

(Continued from page 1)

proposed schedule called "inadequate and lowering the conditions of motion picture actors."

The contract proposals approved by the membership at tonight's meeting included: a basic salary of $815 per eight-hour day and $1,075 per 48-hour week, based on a 48-hour week. A new mileage minimum of $500 and a basic minimum salary of $475 per eight-hour day and $755 per 48-hour week, was also included. There were minimums for other motion pictures.

Other provisions call for an additional payment of the same amount to actors for each time after the first, the picture is televised in each locality across the nation.

UA First-Run Sales

(Continued from page 1)

engagement of "Love Happy" at the Ronnie, National and Manchester theatres. The combined capacity of 1,500 cars, grossed $2,550, and estimated the second week at $2,000.

The result compared with a gross of $1,500 for "Red River" at the 1,800-seat Loew's State, St. Louis first-run, according to a UA executive.

U-I, Chicago

(Continued from page 1)

Stratford and Englewood theatres at the Ridge and Granada theatres of the Warner Bros.-First National circuit. Mr. Stitely also will be in the picture with stars.

Arnall-SIMPP Meet

(Continued from page 1)

Manuretania from England on Saturday following participation in the Hollywood meeting of the Motion Picture Association of America and in the Screen Producers and Distributors Congress, where he coupled in a Scottish town of the South with those of New England as meeting IMPA standards. He has assisted in negotiations with the IMPA.

The IMPPPA president will leave here this week for talks with exhibitors in Albany and Buffalo. He is scheduled to be here for a class reunion at Cornell. Other key cities still on his itinerary of exhibitor conferences are: New York, Cleveland, Detroit, Chicago, Milwaukee, Minneapolis, Denver, Omaha, Des Moines, Seattle, Portland and San Francisco.
<table>
<thead>
<tr>
<th>WEEK OF</th>
<th>COLUMBIA</th>
<th>EAGLE LION</th>
<th>M-G-M</th>
<th>MONO</th>
<th>PARA</th>
<th>REPUBLIC</th>
<th>RKO RADIO</th>
<th>20TH-FOX</th>
<th>U. A.</th>
<th>UNIV.-INT'L.</th>
<th>WARNERS</th>
</tr>
</thead>
<tbody>
<tr>
<td>April 30</td>
<td>(April Releasess)</td>
<td>DISTRICT MAN</td>
<td>(April Releasess)</td>
<td>THE PERFECT WOMAN</td>
<td>REFORMER AND THE RICH MAN</td>
<td>WEST OF WYOMING</td>
<td>WOMEN FROM HEADQUARTERS</td>
<td>(Color)</td>
<td>JOHNNY ONE EYE</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Faye Dunaway</td>
<td></td>
<td>Dorothy Gish</td>
<td>William Wellman</td>
<td>John Wayne</td>
<td>Robert Rockwell</td>
<td>(Color)</td>
<td>Johnny One Eye</td>
<td>(April Releasess)</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Patricia Roc</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>MA AND PA</td>
<td></td>
</tr>
<tr>
<td>May 7</td>
<td>(April Releasess)</td>
<td>CAPTAIN BLACK</td>
<td>(April Releasess)</td>
<td>THE SHERIFF</td>
<td>PLEASE RELIEVE</td>
<td>SUGAR BABY</td>
<td>LITTLE WALTER</td>
<td>(Color)</td>
<td>GROOVE</td>
<td>(April Releasess)</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>John Derek</td>
<td></td>
<td>John Wayne</td>
<td>Bud Abbott</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>May 14</td>
<td>(April Releasess)</td>
<td>CAPTAIN BLACK</td>
<td>(May Releasess)</td>
<td>THE GREAT SALT LAKE</td>
<td>FATHER MAKES GOOD</td>
<td>HILLS OF OREGON</td>
<td>WANTED</td>
<td>(Color)</td>
<td>THE DAMNED DON'T DANCE</td>
<td>(April Releasess)</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>William Wellman</td>
<td>Rex Allen</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>May 21</td>
<td>(May Releasess)</td>
<td>THE ROYAL BLONDE</td>
<td>(April Releasess)</td>
<td>SHADOW ON THE WALL</td>
<td>SHADOW ON THE WALL</td>
<td>THE CAPTURED</td>
<td>(Color)</td>
<td>THE SHOOTOUT</td>
<td>(April Releasess)</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>NO SAD SONGS FOR ME</td>
<td></td>
<td></td>
<td>Zachary Scott</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>May 28</td>
<td>FRIENDLY CITY</td>
<td>KILL THE UMPIRE</td>
<td>(July Releasess)</td>
<td>LUCKY LOSERS</td>
<td>ROCK ISLAND TRAIL</td>
<td>THE SECRET OF DIANA</td>
<td>(Color)</td>
<td>THE SECRET OF DIANA</td>
<td>(April Releasess)</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>William H. Daniels</td>
<td></td>
<td>Lee Garlington</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>June 4</td>
<td>(June Releasess)</td>
<td>COWTOWN</td>
<td>(July Releasess)</td>
<td>THE TORN</td>
<td>EAGLE AND THE HAWK</td>
<td>DESTINATION BIG HOUSE</td>
<td>WOMAN ON PIER 2</td>
<td>(Color)</td>
<td>INDIAN TRAIL</td>
<td>(June Releasess)</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>John Wayne</td>
<td></td>
<td>Robert Mitchum</td>
<td>(Color)</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>June 11</td>
<td>(June Releasess)</td>
<td>THE BANDIT</td>
<td>(July Releasess)</td>
<td>EYE WITNESS</td>
<td>THE TWO MUSKETEERS</td>
<td>THE WHITE ROSE</td>
<td>(Color)</td>
<td>THE WHITE ROSE</td>
<td>(June Releasess)</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td>John Agar</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>June 18</td>
<td>(June Releasess)</td>
<td>GOOD LUCK MAN</td>
<td>(July Releasess)</td>
<td>FATHER OF THE IDAHOS</td>
<td>SIDE SHOW</td>
<td>THE AVENGERS</td>
<td>(Color)</td>
<td>THE AVENGERS</td>
<td>(June Releasess)</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td>John Wayne</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>June 25</td>
<td>(July Releasess)</td>
<td>SKIDMORE</td>
<td>(July Releasess)</td>
<td>A JOURNEY TO THE CENTER OF THE EARTH</td>
<td>TRIGGER, JR.</td>
<td>LOVE THAT CAT</td>
<td>(Color)</td>
<td>LOVE THAT CAT</td>
<td>(July Releasess)</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Robert Zeman</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>July 2</td>
<td>(July Releasess)</td>
<td>THE SUN SETS AT DAWN</td>
<td>(July Releasess)</td>
<td>LOST VOLCANO</td>
<td>COVERED WAGON ROAD</td>
<td>WHERE DANGERS LIVES</td>
<td>(Color)</td>
<td>WHERE DANGERS LIVES</td>
<td>(July Releasess)</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Johnny Sheffield</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>July 9</td>
<td>(July Releasess)</td>
<td>GOLDEN SABRE ANDERSON</td>
<td>(July Releasess)</td>
<td>HAPPY DAYS</td>
<td>TRAIL OF JUDY</td>
<td>BORN TO BE BAD</td>
<td>(July Releasess)</td>
<td>BORN TO BE BAD</td>
<td>(July Releasess)</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Stewart Granger</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

*Dates are Based on National Release Schedules and are Subject to Change. Letters Denote the Following: (D) Drama, (M) Musical, (C) Comedy, (O) Outdoor Action. Production Numbers are in Parentheses. (Rev.) Motion Picture Daily Review Date.*
With this, the "unseen showman" got his epoch-making start...

The projectionist has come a long, long way... since the 1890's when he put on his show with equipment such as this.

And today, as then, much of a motion picture's success depends upon the unseen showman in his booth.

To his sure sense of split-second timing... to his alert control of sound... to his deft handling of elaborate equipment... the film illusion owes much of its dramatic, realistic presentation on the screen.

Helping the projectionist to keep the mechanics of the medium from intruding is the top quality of Eastman motion picture films (both sight and sound)... members of a famous family started more than fifty years ago.

EASTMAN KODAK COMPANY
ROCHESTER 4, N. Y.

J. E. BRULATOUR, INC., DISTRIBUTORS
FORT LEE • CHICAGO • HOLLYWOOD
Species of an out-of-court settlement in the separate anti-trust suits filed last year by one plaintiff, independent exhibitor Van A. Nomikos, against the majors and Balbo and Katz, has been effected by the plaintiff’s attorney, Seymour Simon. The suits were filed on behalf of the Emperors, Olympic, Cicerio and Rockne (formerly Ambassador) theaters. Each charged discriminatory practices.

Settlement terms have provided each house with the ability to compete for first-run product coming direct from the Loop here.

**Aim Was to Protect Public: McDonald**

WASHINGTON, June 5—Zenith President E. F. McDonald neatly sidestepped today the Federal Communications Commission’s sharp charges that he may have misled the public into believing that Phonic was here on a permanent, and not an experimental basis.

Last week the FCC declared that it would hold up action on Zenith’s request for an extension of time in the Phonic case until McDonald or Maxfield filed a verified statement explaining his actions in offering radio manufacturers a royalty coupon for installing Phonionic decoder outlets in their sets.

(More on page 4)

**SAG’s Demands ‘Undercut’ TVA’s, Heller Maintains**

George Heller, national executive secretary of Television Authority, asserted here yesterday that the Screen Actors Guild’s demand for $55 a day for performers in film television “undercuts” by half the demands made by TVA for the same work. The unions are fighting for jurisdiction over talent in films for television.

Heller’s assertion was made in reply to statements made by the SAG leadership at a membership meeting Sunday night in Hollywood that under SAG wage demands for television film, performers would work at rates considerably higher than those demanded by TVA, the TVA executive said.

“SAG leaders have completely distorted the facts,” Heller said. “Under the rates proposed by SAG, the minimum for performers in a half-hour program of film television would be $10 for two days’ work with six hours for rehearsal. Under the rates proposed by TVA, the same performers working on the same program would receive $55 a day.”

(Continued on page 4)

**Stiffer Trust Law Penalties Approved**

WASHINGTON, June 5—The House today passed and sent to the Senate a bill to boost from $5,000 to $10,000 the maximum penalty for violating the Sherman anti-trust law.

The Administration approves Senate approval may be won before adjournment. It would be the first increase in the Sherman Act penalty since 1934.

(Continued on page 4)

**Expect Another WB Extension on Split**

A new extension of the deadline for Warners to break with its partners in Atlantic Theatres, New Jersey circuit, probably to July 6, is expected to be given by the Department of Justice. The deadline at present is today but the film company has told the Department that the additional time is needed to wind up current dissolution negotiations.

Meanwhile, on the overall impend

(Continued on page 4)
PHIL REILSMAN, RKO Radio foreign vice-president; Louis Lazar, Paramount European theatre operations manager, and Lee Gersten, Hollywood writer, are among the passengers sailing from today for Europe on the S. S. 'De France.'

F. J. A. McCARTHY, Universal-International Southern and Canadian sales manager, will leave here today for New Orleans.

D. J. Goolden, Associated British Cinemas manager, will leave here today for Europe on the S. S. Oceanic.

HARRY M. KALMINE, Warner Theatres president, and W. STEWART McNAIR, assistant treasurer, left here yesterday for Philadelphia.

CHARLES SIMONELLI, Universal-International exploitation director, returned here yesterday from Cincinnati.

W. C. GELINZON, 20th Century-Fox assistant general sales manager, is in Philadelphia from New York.

2½-Hour TV Show on NBC for Palsy Fund

Milton Berle will be master-of-ceremonies on a special variety show over the National Broadcasting television network on June 10, from 9:30 to midnight, EDT, for the benefit of the United Cerebral Palsy Association.

Talent lined up for the program so far includes Tony Martin, Dean Martel and Jerry Lewis, Tex and Ernest T. McCarthy, Robert E. Carrill, June Pickens and Martha Raye.

Winchester Wagon Promotes Palsy Fund

In connection with the world premiere of "Winchester 73" at the Paramount Theatre in Chicago, June 2, Universal-International and the Paramount have devised a special covered wagon promotion to aid the current fund-raising drive of the United Cerebral Palsy Associations.

The "Winchester 73" covered wagon, which will be used during the opening of the Paramount yesterday, accompanied by the models dressed in cowboy costumes, was harnessed to highlight both the picture and the drive.

Burris Smith, 36

Memphis, June 5.—Burris Smith, 36, Pocahontas, Ark., exhibitor, died at his home early today after a heart attack. Burris Smith and his brother, Ivory Smith, operated the Imperial Theatre and the Skyhawk Drive-in at Pocahontas and were associated in the operation of the Skyhawk Drive-in at Clarkdale, Miss.

Sears on the Mend

Showing_daily improvement, Gladwell Sears, president of United Merchants, is expected to be discharged from New York Hospital early this week, having entered last Thursday following a heart attack.

SAMPSON N. BURGER, Loew's International sales manager, has returned here from Europe.

MAURICE SILVERSTEIN, Loew's International Latin America regional director, will leave here tomorrow for a tour of Cuba and Mexico.

DAVID BEXNER, counsel for the Colosseum of Motion Picture Salesmen of America, arrived here yesterday from Milwaukee.

RUBE JACKER, Columbia assistant general sales manager, will be in Philadelphia Holmdel, today and Thursday from New York.

GEORGE H. CHASANAS, Loew's International manager in Egypt, and Louis Feldman, manager in Israel, are in New York.

WILLIAM K. HEDWIG, head of Nu Art Films, has returned here from a tour of Eastern seaboard states.

Edward J. Raftery will speak tonight at the monthly dinner of the Baltimore Variety Club.

Name O'Neal Variety W. N. Representative

SAN FRANCISCO, June 5—International Chief Barker Marc Wolf has named Sonny O'Neal as International Representative to serve the San Francisco, Portland and Seattle branches, succeeding Abe Blumenfeld, who resigned.

The charter of Columbus Tent No. 2 has been revoked because of inactivity. O'Neal, with the newly-granted Salt Lake City charter, Variety now has a membership of 9,632.

More EL-FC Changes

MILWAUKEE, June 5—Eddie Gaven, branch manager of Film Classics of Milwaukee, will go over to Eagle Lion Pictures, as associate International Representative to supervise San Francisco, Portland and Seattle branches, succeeding Abe Blumenfeld, who resigned.

Henderson, who was booker and office manager for Film Classics, retains that capacity in the combined set-up with Film Classics, Sol Greenberg, who was booker and office manager for Film Classics, retains that capacity in the merger.

Due to J. D. McCarthy and Irving Druehler, both of Eagle Lion, who will take over looking at Universal June 19.

Tunick Retains Indianapolis Post

INDIANAPOLIS, June 5—Gene Tunick, who has been Eagle Lion branch manager here for the past year, remains in that capacity in the combined set-up with Film Classics, Sol Greenberg, who was booker and office manager for Film Classics, retains that capacity in the merger.

Para. Stock Meet Today

First annual stockholders' meeting of the new Paramount Pictures Corp., to be held today, will be held today with all present directors as candidates for reelection. Proposals for change of stockholders' rights, including sale of stock, will be voted on. D. C.-centralization, General Sale for Chicago, Cincinnati, Los Angeles, Detroit, St. Louis, Cleveland, Baltimore, Boston, New York, etc.

Cleveland Owner Ask Union for Aid

Cleveland, June 5—Ernest Schwartz, president of the Cleveland Motion Picture Exhibitors Association and group of members met with Harry MacFadden, business agent for Local No. 18 IATSE, to present for consideration a report on bad theatre business practices. Schwartz asked for temporary relief from his union. Some of the exhibitors stated that unless they get relief to reduce operating expenses, they will be forced to shut down. Schwartz agreed to present the exhibitors' problem to his board and then to members.

Goldsmith Finance Plans Off to July

I. G. Goldsmith, independent exhibitor, will leave here today for New York, accompanied by his wife, Edith, Caspar, following a week's stay during which he opened negotiations for a $2,000,000 revolving fund to finance his business.

Goldsmith said yesterday he will turn in July with his attorney, H. Herber, to resume discussions to set up a financial group here. En route to the Coast he will stop off at Los Angeles to show his newest film, "Husbands," to associates in that city.

Russell 'Subs' for Wyler

Due to the pressure of affairs in Hollywood, where he is preparing "Devil's Story," for Paramount, WJ. Wyler will be unable to attend dinner and ceremonies tonight at Waldorf-Astoria here for the World Award Committee, to receive the 1950 award for motion pictures. Instead, he will be represented by Harold Russell, armless veteran, who was one of the stars of "Best of Our Lives."

NEW YORK THEATRE

THREE WEEK OFF

RADIO CITY MUSIC HALL

Rockefeller Center

Spencer Tracy — Joan Bennett

ELIZABETH TAYLOR

"FATHER OF THE BRIDE"

Don Taylor — Billie Burke

A Metro-Goldwyn-Mayer Picture

Plus Spectacular Stage Presentation

JAMES STEWART

DAWN WINTERS — DURBEE McNErrY

WINCHESTER '73

A 20th Century-Fox Production

D. WINTER BOREN

MOTION PICTURE DAILY

Moving Picture Daily
Reviews

**"The Rocking Horse Winner"**

(Rank—Universal-International)

A NARRATIVE of money is presented in a dramatic mixture of comedy, drama and tragedy in "The Rocking Horse Winner." This J. Arthur Rank British import boasts some fine performances in a story of ironies and monotone. Most British pictures, the pace is quite leisurely come, and accents are pronounced. The picture very likely will leave its greatest impression on discriminating audiences.

John Howard Davies portrays the sensitive youngster who is perplexed and frustrated by his parents over money. His mother, Valerie Hobson is luxury-loving and extravagant, while his father, Hugh Sinclair, is usually out of a job and in need of cash. One day Davies is given a rocking horse as a present. Having been taught to love horses by his friend, the household bandboxes, where the boy rides the toy with wild relish. In time the boy discovers that he also has the strange gift of being able to predict winners at the nearby race track. He persuades Mills to place a bet, and, with a partner, enters a competition and wins. The tragedy brings a complete transformation over Miss Hobson regarding money.

Obviously, this John Mills production can be interpreted in many levels of understanding. It was based on a story by D. H. Lawrence and Anthony Pelissier directed. Earl St. John was executive producer of this Two Cities Film.


**MANUEL HERBSTMAN**

"Colorado Ranger"

(Lipton Productions)

BooHE over-all account rendered in "Colorado Ranger" is fair for a Western of its type, with action aplenty through most of the footage and its riding and fighting, despite a tale that is not too easy to follow. It is the story of the Lipton series built around Mills, the second pairing, again. John Carradine, in one of his most effective positions, portrays the dime-bag篇文章, and while it lets down the pace set by the first two.

The issue at stake is unclearly defined, and the several bad men, in common with the right guys, spend a lot of time coming at a baby found in the ranch house, which is the center of interest, a commendable preoccupation, but decidedly an interruption of the less admirable boy’s anchorage, which must have deceived the writer. The boy, Maurice Tombragel script appears to have to do with the efforts of a not very clearly identified rascalization to run homesteaders off their property. To the area come, separately, Ellison, Hayden and Hatton, who enter the broad villain’s employ, in order to get the inside of what’s going on. They operate in sundry ways, singly and together, to thwart the scheme, as the tale winds its way to the usual satisfactory conclusion. Ormond produced, and for the most part, the director’s assistant, executive, and Thomas Gascoigne, a producer of the rank, has a go at it. Betty Adams, Ted Tyler, George Lewis, John Carson, Stanley Price, Stephen Carr and Bud Osborne.

Running time, 56 minutes. General audience classification. Release date, not set.

Legion Reviews 7:

All Are Rated ‘A’

Seven additional pictures have been reviewed by the National Legion of Decency with all receiving "A" ratings. In Class A-1 are 20th Century-Fox’s "Caribou Trail," Monogram’s "Six Gun Mesa" and "Gunslingers," and Universal-International’s "Spy Smasher." In Class A-II are Monogram’s "Lucky Losers," Lipton’s "Motor Patrol" and Eagle-Lion’s "So Long at the Fair."

Critics Select ‘Annie’

Cleveland, June 5—"Annie Get Your Gun!" was selected as the best picture released thus far in Cleveland during April by the Cleveland Film Critics Circle and will receive the trophy awarded monthly by the third local film critics, W. Ward Marsh, "Plain Dealer" Oscar Runye, "News" Ormond Speth, "Plain Dealer" master and "Ticket to Tomahawk" were second and third choice, The monthly Film Critics Circle Award is part of the Cleveland showmanship campaign.

U.S. Circuit Court Reserves Decision in 'Boundaries' Appeal

New Orleans, June 5—The U. S. Circuit Court of Appeals here has reserved decision on the appeal by producer Louis deRochemont and Film Classics of the Atlantic District Traffic's ruling upholding the Atlanta censor in the "Lost Boundaries" action.

Ambrose Deschow of the New York firm of Samuel I. Rosenman argued in behalf of the film company plaintiffs at today's hearing. deRochemont and Film Classics are challenging the censor's banning of the picture.

Should the "Lost Boundaries" case reach the U. S. Supreme Court eventually, the Motion Picture Association of America will lend its support to the plaintiffs as it did in the "Carley" censorship, litigation, it was understood in New York yesterday.

Fight 'Thief' Ban in Portland

Portland, Ore., June 5—Dwight L. Schwall, attorney for Martin Foster, manager of the Portland Guild Theatre, said he will ask the Circuit Court here today to join the Portland City Council and the censor board in banning the showing of "The Bicycle Thief." Censorship of the picture, Schwall said, "is ridiculous."

Schulte House Burns, Manager Flees Bldg.

Detroit, June 5—The year-old Hudson Theatre Building in Hudson Park was destroyed by fire of undetermined origin at a loss estimated at more than $100,000. It was owned by William Schulte, circuit operator of Detroit.

Theatre manager Verne Morgan told firemen he awoke early in the morning and smelled smoke in his apartment over the theatre. By the time he could summon aid he and his family were forced to flee.

New York, June 5—The local "movies are better than ever" campaign is coming to a close, Jess Levin, general theatrical company manager, the Univers, on before the committee that they meet from time to time and make movies 'Are Better Than Ever' a permanent institution. The suggestion was accepted with approval.
City of Detroit May Prohibit Drive-ins

Detroit, June 5.—The drafting of an ordinance which would outlaw construction of drive-in theatres within the city has been authorized by Corporation Counsel Frank G. Schenck from the city council.

Councilman Edward D. Connor told the council that a committee had revealed that drive-in theatres adjacent to built-up areas had resulted in floods of complaints.

Raw Stock

(Continued from page 1)

greater pessimism on the outlook for a tax cut is strong. The committee in its second round of voting on excises is increasing its tax cuts rather than making them more and more difficult for it to report on a balanced bill. Also, chairman Doughton and several other senators are opposing the bill because of the inclusion of certain provisions they oppose; and House Speaker Rayburn, who returned to town over the weekend, is making strict demands that the bill make as much in new taxes as it loses in existing ones.

McDonald Tells FCC

(Continued from page 1)

sets and in newspaper advertising which intimated that Zenith was here to stay.

In a verified statement received at the commission today McDonald declared his offer to the radio manufacturers was purely to protect the public's purse in the event that Phonevision should eventually become a permanent fixture.

McDonald said: "It would cost the public millions of additional dollars to have their sets accommodated to Phonevision programs, as it would come into general use," rather than having the outlets installed in sets at the time of its manufacture.

In reply to the commission's second charge McDonald stated that none of the newspaper advertising had been authorized by Zenith. He mentioned several advertisements which had been placed by independent Zenith dealers and said that Zenith had told these dealers, after the advertising was called to McDonald's attention, not to use any of the cost of such "false and misleading" advertising. In one case, McDonald said, the dealer was told he would lose his franchise if he repeated the offense. "Zenith Radio Corporation has never published nor approved these advertisements containing this language and has exerted great effort to prevent any such statements being used in advertising," he stated.

Weisfeld on His Own

Detroit, June 5.—Edward J. Weisfeld has resigned as general manager of the Saul Korman circuit here. Weisfeld was formerly connected with Associated Theatres. He plans to go into show business in Florida with his brother.

Supreme Court Affirms Decree

(Continued from page 1)

12-year-old anti-trust suit, the three companies must submit within six months a plan for the separation of their production—distribution activities from their exhibition interests. This divestiture must be carried out within three years.

Moreover, within one year, a plan must be submitted by the company and by the government for the divestiture of theatre interests "adequate to satisfy the requirements of the Supreme Court decision with respect to divestiture."

Attorneys here were not clear as to whether the Supreme Court's order also affirms the provision of the New York decree barring distributors resulting from divestiture from acquiring the entire outstanding stock of all competing exhibitors participating in or under the control of the companies.

Among the three film companies, there was no appeal of the decision of the Supreme Court, as it was not required by the high court's original May, 1948, decision and that in any event, ordering a divestiture plan before a divestiture order could be justified as a matter of public interest or for the sake of the public interest. The government considers that the divestiture is a matter of the public interest and public health, morals, and safety.

The court's action came as a surprise both to the Justice Department and defense attorneys, who had assumed the high court would order them to appeal the case. Justice officials admitted that was a pleasant surprise. "It will save us six months or better," one attorney said.

It was not clear what effect the decision would have on the companies' policy on a consent decree. Warner attorneys have made no statement on the proposed decree and are awaiting Treasury action on its tax phases. Warnor now must determine whether to run the exhibition business, which it owns, as it would under a consent decree, or to take advantage of the longer period it would have to run the company.

Twentieth-Fox made some preliminary approaches to the government officials, but nothing has happened recently. Loew's has consistently rejected the idea of a consent decree.

Shain Urges Films For Youth Audience

MILWAUKEE, June 5.—Urging encouragement of young people in discovering the unique entertainment qualities of motion pictures, Sam Shain, director of exhibitor and public relations for the 20th Century-Fox distribution department, called upon the local Better Films Council today to aid the industry in fostering children's programs and encouraging young audiences to enter the picture shows.

Addressing 250 women, Shain outlined the purposes of the "Movies Are for Children" campaign, which is being conducted, he said, by his company, pointing out the community efforts being fostered by theatres in every part of the country. He cited the exhibitors' desire to work with organizations such as the Better Film Council, and the industry cooperation they can expect.

Kansas City Unit Meets

KANSAS CITY, June 5.—The second meeting of the Better Films Council of Greater Kansas City was held today at the Hotel Phillips, where companies and officers reported for a golf tournament reported by Robert Withers, committee chairman, were approved. The tournament will be held June 26 at the Mill Creek Club. Elmer C. Rhoden, president of the association, presided.

PB Extension

(Continued from page 1)

Stiffener Trust Law

(Continued from page 1)

law was passed in 1890. No change should be made in the one-year maximum sentence.

House approval was on a voice vote, after a minority amendment of debit cards was dropped. Both Republicans and Democrats on the House Judiciary Committee supported the change.
Prospects Are Encouraging, Says Balaban

Citing gains in domestic readjustment to peacetime economy and progress over trade obstacles abroad, Paramount president Barney Balaban sketched an encouraging picture of film industry prospects at the corporation's annual meeting of stockholders at the home office here yesterday.

On the third key subject which he discussed at length - television - Balaban was fully optimistic. He said that while it was

Holdovers Hold Up At N. Y. 1st Runs

Business generally is good enough at New York first runs this week with several spots doing better than average and a few others at a sub-

Para. Earnings Near Jan.-March Average

Paramount earnings in April and May are maintained close to the average of the January-March quarter when a net profit of $1,411,000 was reported, company president Barney Balaban disclosed here yesterday.

Meeting of the Paramount board of directors to vote on dividend action is scheduled to be held here tomorrow.

Hearing May Still Be Asked by Companies

Trade Shocked By High Court's Summary Action

The possibility that Loew's, 20th Century-Fox or Warner may ask U. S. Supreme Court again to overturn appeals from the New York City court after 8 decision was pressed in industry legal circles today as expressions of surprise over the high courts summary dismissal of the case Monday were heard on all sides.

It was felt that Loew's might adopt such a course from company officials who could be reached for comment said that a decision of any kind had been made as yet on future procedure. Loew's officials were, reportedly disappointed by the Supreme Court action in affirming the New York court's (Continued on page 6)

A Scale Would At Pay: Thomson

Kenneth Thomson, television administrator of Screen Actors Guild, dealt here yesterday that George E. Masler, national executive secretary of the Screen Actors Guild, gave a "disturbing of the fact" in asserting on Mon-

Skouras, Gaitskell To Meet in Paris

Paris, June 6.—Syrkos P. Skouras, president of 20th Century-Fox, who arrived here last weekend from New York, is scheduled to meet with Hugh Gaitskell, British Treasury official, who is here

EXHIBITION, LABOR TO TESTIFY TODAY ON N. Y. WAGE MINIMUMS

AFM Signing Pacts Covering Television

HOLLYWOOD, June 6.—James C. Petrillo, president of the American Federation of Musicians (AFL), disclosed to the delegates attending the AFM's 53rd annual convention that he has signed four contracts permitting the union's members to make motion pictures.
NEWS in Brief...

L. E., CHADWICK, president of the Motion Picture Producers Association, will address conventions in Miami, N. Y., area tomorrow at a meeting at the Hotel Ten Eyck in that city, on the topic, "How Hollywood Is Making Movies," together with the holding of the annual meeting of the IMPA, is one of several that Chadwick is making in key cities in line with the IMPA's campaign for industry unity.

Hollywood, June 6—The newly-formed Screen Producers Guild last night approved proposed by-laws and moved to seek representation in the industry's various councils and public relations organizations.

Hollywood, June 6—Major exhibitors and exhibitors may be able to realize $140,000 to the United Jewish Welfare Fund at a luncheon-meeting yesterday, with Charles P. Skouras, National Theatre president, presiding.

N. D. Golden in New U. S. Commerce Setup

WASHINGTON, June 6—Commerce Department film chief Nathan D. Golden, set to head new Department bureau, the Office of Industry and Commerce. This is part of a general overhaul of the Department's organization. Commerce Secretary Charles Sawyer has abolished the Office of Domestic Commerce and reorganized it into the Office of Foreign Commerce, and instead set up the new Office of Industry and Commerce in the Bureau of Foreign and Domestic Commerce. Golden's job will remain the same.

Lippert Sets First Annual Sales Meet

Hollywood, June 6—Lippert Productions will hold its first annual sales meet at the Blackstone Hotel on Saturday and Sunday, with the company's major executives meeting in person from 28 branches attending. Sales policy on the coming year's product will be the same.

Benny Grosses $410,122

The Jack Benny personal appearance tour grossed $410,122 in the 21 engagements which terminated Monday night in Scranton, Pa., a Columbia Broadcasting spokesman reported yesterday. Benny, Phil Harris, Rochester, and Joe Besser will again be on tour, beginning Thursday night on the SS Queen Mary for a three-week Palladium engagement to start June 20.

1,556,000 Sets in Quarter

WASHINGTON, June 6—Television manufacturers shipped an estimated 1,556,000 receivers to dealers in the first quarter of 1950.

Personal Mention

SAMUEL PINSKINS, Theatre Owners of America president, has awarded an honorary master's degree to the Lowell Technological University, Lowell, Mass. He was also named an honorary professor at the university, his alma mater.

MORT PFIFER, associated with SYDNEY B. WALL, will also assume the duties of acting residency of the Film Fund, New York, as of July 10. He is the parents of a daughter, Wendy Barberra, born here Monday.

AIE DICKSTEIN, United Artists New York exchange manager, left for San Francisco last night for Syracuse and Oneida.

LOUIS SINGER, on leave of absence from Fox West Coast, is in French Hospital, San Francisco, suffering from pneumonia.

MILES A. GOEBELK, formerly managing director for Westrex at London, has arrived to assume duties as Far East regional manager.

G. L. CARRINGTON, president of Altec Companies, has arrived here from England.

Ryde Executives Here from Australia

John Evans, executive assistant to Norman B. Ryder, head of the leading Australian film and theatrical enterprises, and William Tinkler, exploitation manager for Ryder, have arrived in New York from Sydney for a two-week visit.

The two will be guests of Capt. Harold Aute of United Artists who put on the special train on the first day of the trip, at a dinner at the Lotos Club last night.

Golding to Europe

On 'Showmanship'

David Golding, 20th Century-Fox publicist manager, will leave here by plane for England tomorrow, where he will give added impetus to the film's 20th-Fox advertising campaign here. He is leaving Sydney Friday night, and the company will be similar train, according to the plans. He will be away for about 10 days.

Schulberg to Produce Son's Hollywood Tale

HOLLYWOOD, June 6—B. P. Schulberg will produce "It Happened in Hollywood," based on the famous magazine stories, as a feature picture, and for 26 half-hour television films, under the title "Tales by Hollywood." Distribution has not been set.

Douglas Gerrard, 62

HOLLYWOOD, June 6—Douglas Gerrard, who has been on the scene in Hollywood for the last night at General Hospital after being found unconscious on a street corner, indicates he is an accident. No survivors are known.

David O. Selznick and his wife, JENNIE JONES, arrived here yesterday by plane from Europe.

PHIL RISMAN, RKO Radio foreign vice-president; LOUIS LAZAR, Paramount Film division manager, and LEE GERSTEN, Hollywood writer, arrived here yes- terday. Eleven foreign newsmen, including Metal Film of France, instead of sailing from here, as erroneously reported.

WILLIAM B. ZOLLMER, M-G-M's short subject and reprint sales head, will be in New Haven today from Paris to attend the premier of "Pyke" here to Boston, Albany and Buffalo.

SARLE KRAMER, Laurel Films writer, and his wife, JAN EVANS, former actress, are the parents of a son, Evan, born at the Park East Hospital here.

NO CLARKES, RKO Radio foreign executive, arrived here from Here
day yesterday following a tour of the Far East.

JOSPH M. SCHRECK left here for the Coast by plane yesterday.

Disney Plans 'Robin Hood' Film in U.K.

LONDON, June 6—Roy Disney, head of Walt Disney Prod., said plans are being made for the production here of a new Disney feature based on the Robin Hood legend. Production will not start until 1951, and the company would like to reas-semble the same production team which made "Treasure Island" here, last year.

Disney left for Paris and will hold the SS Queen Elizabeth at Cherbourg on Friday, en route to New York.

Day-and-date Runs At 500 for 'Rose'

Day-and-date openings over the Labor Day holiday are planned for 20th Century-Fox's "The Black Rose" in 500 theatres. Andy W. Smith, sales vice-president, announced yesterday, adding that a record number of Technicolor prints of the picture will be pre-sold through magazines, trade papers, radio, TV and newspapers will be undertaken during the coming three months. It was said.

To Plan UK Production

LONDON, June 6—Steve Brody, Metropolitan Allied Artists, and Norton Ritchley, foreign manager, are expected back here in a fortnight from a tour of the Continent, when they will resume planning co-production with Associated British here.

Albany Area to Rogozi

Chubba's Albany, N. Y. branch, has been reorganized and will continue to do business under the name of Motion Picture Herald, Inc., under a new agreement.编辑: Jennifer L. Smith

MOTION PICTURE DIGEST, Martin Quigley, Editor-in-Chief and Publisher; Sherryman Kane, Editor; Terry Ramsey, Consulting Editor, Published, edited, except Saturday Sundays and holidays, by Quigley Publishing Company, Inc., 1270 Ninth Avenue, Rockefeller Center, New York 20, N. Y. Telephone: 7-E-1090. Address: "Quigley News, New York, New York, U. S. A." Subscriptions $2.00 per year. Foreign subscriptions $2.50 per year. Single copies, 50c. Printed in U. S. A. and Canada.

THE CREATION of the Hawaiian volcano and fighting in Indochina are current newsworthy highlights in this week's Digest, with news from the press and the premiere of "Wincher '73." Complete columns follow:

NEWSHEET PARADE


Heading for Mor Argentine Trouble

WASHINGTON, June 6—More trouble may be in sight for U. S. distributors in Argentina, according the U. S. Commerce Department. President in a report, by film chief Nathan D. Go- en, says that a new government re- buttal of the previous, exhibition permits issued before Jan. 1, 1945, will expire June 30, 1945. Due to exchange limitations of the past 10 years, it is estimated that as many as one-half the business of distribution of U. S. films in Argentina may be affected by this action. The exhibition permits go to 1945. U. S. distributors, therefore, have appointed a committee to meet with the government. The resolution provides for all future permits will be limited to five years.

Quota in Italy

(Continued from last issue)

Trade and Commerce. Tommy Suny at present is in Washington, negotiating an air agreement. The pact of the talks would be to provide for the Canadian's system of import licenses whereby they will be issued by the government instead; that the latter will aim at reduction of license fees, which Cardity said were exorbitant.

Pointing out the need for an agreement Suny himself, Cardity said that the MPAA is the reaper of the 1948 agreement. Under the 1934 agreement, Canada has granted 121 American pictures per year.

Newsreel Parade

THE CREATION of the Hawaiian volcano and fighting in Indochina are current newsworthy highlights in this week's Digest, with news from the press and the premiere of "Wincher '73." Complete columns follow:
Invites N.Y. Test of Rebate System

Murray Kay, inventor of "Part-O-Show," a system for selling motion pictures in parlors, has applied for a patent on the use of depictions for proportionate rebates for patrons not remaining for an entire feature-length showing. The plan, if adopted by the commerce, and independent theatres of the New York metropolitan area is an invitation to the motion picture business to "try before paying." Kay pointed out that the need for a test and acknowledged that until one is conducted it will be impossible to tell whether the system is workable.

Two Pioneer Boards Are Increased to 24

Membership meetings of the Motion Picture Pioneers and the Foundation of the Motion Picture Pioneers were held here yesterday, authorized an amendment to the corporate certificate of the Foundation, and increased the number of directors of both boards from a minimum of 11 to a maximum of 18 to a total of 24. At the meeting of the board, it was announced by Jack Cohn, head of both organizations.

Wednesday, June 7, 1950

Motion Picture Daily

Review

" Winchester '73 "

(Continued from page 1)

A NY catalogue of big-league Westerns is certain to include "Winchester '73" in the trilogy of Motion Pictures of the Century. Its action still sells and serves up as much bullet-whistling action as can be incorporated in 92 minutes of film without shaking credibility. It is not to say, however, that everything transpires in the screenplay of Robert L. Richards and泡 경성, there can be little question that the conviction as such is that this fictionalized report about the "gun that won the West," comes off as sturdy entertainment for virtually all shades of filmgoers. It would seem that Universal-International has fixed the shots firmly on the box-office bullseye. And now—to apply the metaphor to exploitation—the exhibitor's job is to load his house to capacity and oppose the competition.

James Stewart, Shelly Winters, Dan Duryea, Stephen McNally and Millard Mitchell top the well rounded cast. A forthright, unpretentious story by Stuart N. Lake makes no extra demands upon any of the performers, and the actors respond happily to the material satisfactorily by conforming to his particular and familiar style of acting.

The narrative opens in the Dodge City of the 1870's. Cowhand Stewart, accompanied by side-kick Mitchell, has trailed desperado McNally there. A burning score is due to be settled with firearms, but under the iron rule of sheriff Wyatt Earp, Dodge City is a no-gun town. Meanwhile, Stewart wins a priceless Winchester rifle from John Duryea and steals the gun. Thereafter the camera follows the rifle as it changes hands: from McNally to a crooked Indian trader, to a warning Indian chief, to Miss Winters following an unsuccessful Indian raid on an intended trail-riding trip with her suitor, to Bandit Duryea who kills him, back to McNally and, finally, back to Stewart as a result of a gripping mountainside rifle duel between the sworn enemies. They are brothers, it seems, and McNally is the younger of the pair, the result being that McNally and Winters are free to consummate a mild romance between Stewart and Miss Winters lays the basic theme and they are happily reunited at the finale.

Anthony Mann's direction of this Aaron Rosenberg production lends a privity statement to suspense scenes, and imbues a number of sequences with a kind of rawboned realism. In two connections the camerawork of William Daniels, ASC, plays a part.

Running time, 92 minutes, General audience classification. July release.

Charles L. Franke

N.Y. Wage Minimums

(Continued from page 1)

plies to motion picture personnel, be raised from 40 cents to $1 an hour. Strong opposition to this is expected to be voiced by exhibition.

Union representatives scheduled to attend the hearing include Charlotte Campbell, business agent of the IAATSE Theatre Cashier's Local No. B-52; Russell Finnegan, business manager of "WA" Motion Picture Home Office Employees Local No. H-63; officers of theatre employees locals of the Independent motion picture theatres associations; and officers of the AFL Building Service Employees local representing theatre managers and employees.

Representing the employers at the hearing will be D. John Phillips, executive director of the Motion Picture Theatre Owners Association of New York; Leonard L. Rosenthal, attorney for William C. Sneddon, Sneddon-Judd, MMPTA counsel, and Jack Mangan, MMPTA legislative representative, and many others.

The nine-member board is headed by former Supreme Court Justice Francis X. Giacone. It includes Samuel H. Goldwyn, president of Samuel Goldwyn Theatres, and Michael J. Munganov, state IAATSE executive.

Cancel Canadian Meet

TORONTO, June 6—The proposed summer convention at Banff Springs, in the Canadian Rockies, of the national committee of the Motion Picture Expositers' Associations of Canada, has been called off. A poll of representatives indicated that all could not send delegates to the meeting which had been tentatively scheduled for Aug. 12-14. It will be held in the fall.

AFM Television Pact

(Continued from page 1)

for performers in film television "undercuts by half" TVA's demands.

The two unions are at loggerheads over control of talent in films for television, and will be represented at an informal hearing of their dispute which has been slated by National Labor Relations Board examiner Sidney H. Levy for June 15 at National Broadcasting headquarters here. The date represents a postponement from May 7, when the hearing was scheduled.

"The conditions proposed by TVA for televised motion pictures would cut the take-home pay of many motion picture performers, and the union is sure to protest in his statement. "TVA proposals are patterned after the American Federation of Radio Artists' method of operation. More than 90 per cent of performers in radio work at the minimum. The opposite is true in picture motion, where more than 90 per cent of the actors work above minimum," he added. "Conditions are the most important part of a contract for actors."

Short Subject

"Beauty at Work"

(Continued from page 1)

The glorious story of modeling is presented in a crisp and entertaining subject in March of Time's "Beauty at Work." While TVA is the fashion model of the film picks up the career of an 18-year-old girl, Patricia Kingsman, who left school at 16 and went to work as a model, the film is the point of departure. Her efforts, like that of thousands of other girls attracted to modeling, are depicted. Once in the field, her workday highlights and pitfalls are outlined.

The subject is one of wide general appeal and ranks high in the March of Time series. Running time, 17½ minutes.

NY 1st Run Income

(Continued from page 1)

par level. The large majority of showcases have holdovers.

"Child Beauty at Work" playing pace is "Father of the Bride" with the stage show at the Music Hall, where the third week's take is figured at $140,000. "Towne," with the exception of a few personally strong business indicated as yet. "Annie Get Your Gun" is holding to the high levels it set at the Roxy on Friday, following "Love That Brute." The latter, with Sid Caesar's rave on stage, should wind up the second and final week with a moderate gross estimated at $52,000.

'City Lights' Strong

"City Lights" is playing near capacity at the Broadway Theater, where $12,500 is indicated for the first week of the mover week run. "Winchester '73" has opened at the Capitol, and will be replaced tomorrow with "The Asphalt Jungle."

"Rock and Roll Trail" opens at the Roxy on Friday, following "Love That Brute." The latter, with Sid Caesar's rave on stage, should wind up the second and final week with a moderate gross estimated at $52,000.

'City Lights' Strong

"City Lights" is playing near capacity at the Broadway Theater, where $12,500 is indicated for the first week of the mover week run. "Winchester '73" has opened at the Capitol, and will be replaced tomorrow with "The Asphalt Jungle."

"Rock and Roll Trail" opens at the Roxy on Friday, following "Love That Brute." The latter, with Sid Caesar's rave on stage, should wind up the second and final week with a moderate gross estimated at $52,000.
TODAY’S EXCITING NEWS IS M-G-M’s "ASPHALT JUNGLE!"

Leo’s new baby has box-office bounce! Wait till you hear that rascal ROAR!

It’s a safe bet that it will be among the foremost contenders for 1950’s “TEN BEST”!

"THE ASPHALT JUNGLE" gets raves wherever shown (see next page for instance).

As this great attraction now takes its place in the headlines with M-G-M’s “Annie Get Your Gun” and “Father of the Bride” every live-wire exhibitor will welcome the opportunity to exploit a SOCK entertainment with SOCK showmanship!
A new triumph by John Huston, Academy Award winning director.

"One of the most intensely exciting pictures I've ever seen!"
—Paul Osborn, author of the play A BELL FOR ADAM

"The supreme example of melodrama!"
—Richard Brooks, author of THE BRICK FOXHOLE

"A masterpiece among thrillers. A very great motion picture!"
—Stephen Leacock, author of STALWELL ROAD

"A great picture full of suspense!"
—Gerard Park, author of BULDOG DRUMMOND

"Literally a hair-raising film. About the most exciting I have seen in years!"
—S. M. Bekerman, noted playwright

"An extraordinary picture; the best I've ever had the good fortune to have based on one of my books!"
—W. R. Burnett, author of LITTLE CAESAR

"Picture of the Month!" —Louella Parsons, Cosmopolitan Mag.

Most Exciting Film Since "Naked City"

THE ASPHALT JUNGLE
sterling hayden • louis calhern

Ifn hagen • James Whitmore • Sam Jaffe • John McIntire

A John Huston Production

Directed by John Huston

Produced by Arthur Hornblow, Jr.

An M-G-M Picture

BROADWAY'S BRIGHTEST LIGHTS SPELL M.G.M

"ANNIE GET YOUR GUN"

Radio City Music Hall

"FATHER OF THE BRIDE"

"THE ASPHALT JUNGLE"

"PLEASE BELIEVE ME"

Coming!

in the Independence

Bond Drive II
Paramount Believes Phonevision Faulty

Phonevision was mentioned by Barney Balaban, president, in his report at Paramount's first annual shareholders meeting here yesterday when he said that after careful study of every aspect of the device, Paramount "seriously questions its basic technical and economic feasibility."

"We believe that these technical and economic objections are inherent in the device," he stated.

On a question from a stockholder, Austin Keough, vice-president and general counsel, said he believes that under existing law film companies cannot be compelled to license films to Phonevision.

Balaban (Continued from page 1)

is "too early to add up the final score on the ultimate effect of the medium on films. "I am sure that when the time comes the prophets of doom will have been proved to be talking nonsense," he said.

Yesterday's meeting was the first for the film company and Balaban and 15 other directors were re-elected by overwhelming majorities. Management's proposal to eliminate the 64.75-cent par value of common stock which had been purchased by the corporation, reducing to 3,385,206 the total number of shares authorized, was approved by a substantial margin.

Proposals by minority holder James Fuller asking a ceiling of $10,000 annually on pensions and a consideration for authority to reduce salaries for executive were turned down by a vote of about 10 to 1.

Reports on Consent Decree

Presiding over the meeting with the assistance of Austin Keough, vice-president and general counsel, and Edwin L. Weis, member of the board, Balaban commented briefly on the organization of the old Paramount Pictures, Inc., and the decision to split the company as a means of freeing it from the industry anti-trust suit.

He said that it appears that the U. S. Supreme Court's affirmation of the divestiture decree against the remaining major defendants in the case "completely vindicated" the management's recommendation concerning the reorganization and justifies the stockholders' approval of it.

"It is comforting to know that the course we took was right and timely," he added.

Banking for the Motion Picture Industry

BANKERS TRUST COMPANY
NEW YORK

MOTION PICTURE DAILY
Wednesday, June 7, 1934

Name Committee for Information Plan

Washington, June 6—Senate Foreign Relations Committee Chairman Connally today told the sub-committee to study proposals of Senator Benton for a greatly expanded government information service to foreign countries. Benton has said Hollywood would figure prominently in plans for a stepped-up program.

The sub-committee consists of Senators Connally, Mah- culkin, Fulbright, Smith and Lodge. Benton himself is not a member of the committee.

Rehearings

(Continued from page 1)

decision without hearingappearing arguments.

Industry attorneys pointed out the course adopted by the Supreme Court is almost without precedent particularly in view of the fact that the government had not oped the Loew's 20th-Fox and Warner petitions for review but, instead, a counter-appeal. Under similar circumstances, when petitions for review in such a case are not opposed, Supreme Court usually takes the view that it would have been generally assumed by the attorney-general as if the case had continued.

Industry legal opinion is that stays granted the three companies pending the applications for review will expire when the Supreme Court latest mandate reaches the New York Federal Court, and that at that the latter court's Feb. 8 order will go into its original date.

In Washington yesterday, it stated that even if a vacation in this case would not go out for least 25 days and probably not for 45 days. In that event, Loew the 20th-Fox would have only one more month thereafter which to prepare and present a new suit in the New York Federal Court ordered to be ready within months from Feb. 8.

It is reasonable to suppose, however, that under the circumstances New York court would listen to applications for an extension of deadline, if such a request were be made by the companies. The New York decree also directed the three companies to be present in the Supreme Court at next Feb. 8. It granted them 90 years in which to carry out appriva divestiture plans.

MITCHELL MAY, JR.
CO., INC.
INSURANCE

Specializing in requirements of the Motion Picture Industry

75 Maiden Lane, New York
510 W. 6th St., Los Angeles

Review

"The Next Voice You Hear ..."

(Metro-Goldwyn-Mayer)

Hollywood, June 6

T HIS is the picture in which, as widely reported in the press, God goes to the radio to talk His peace to all stations, at 8:30 nightly for six nights, resting on the seventh. Lots of them miss his first few broadcasts, not happening to be listening in at the time, but His words are thoroughly reported, and by the end of the week He is fairly well understood. In fact, He has told them they have been neglecting their home work, mentioning love, understanding and peace as matters in which they have been lax, and has threatened otherwise. Now they cast aside their sinfulness, and be almost brief but violent storm. When He has finished the series His listeners give evidence of having taken His admonitions to heart.

The picture, which was reported in the press, Dore Schary produced in elaborate but far from holeproof scenic in 14 shooting days on a budget in the $50,000 area, establishing a post-war low in production economy by M-G-M standards. The means by which he achieved the reconciliation could turn out to account for the success or the failure of the enterprise.

Producer Schary started with a magazine story by George Suman Allor which he turned into a romance, best known in pictures for his script of "Red River," as a basis for the script from which William A. Wellman directed. Writer Schnee went back into M-G-M history for the character of "Joe Smith, American," and built his story around the reactions of Joe and his family, plus a few friends and acquaintances, to God's broadcasts. Their reactions are represented, of course, as typifying those of all mankind.

The time is now, the place a town like Los Angeles, and Joe is an aircraft worker, a nice guy, gaining a little at his job, critical of cooking, but earnestly solicitous of her welfare, his son Johnny's, and that of the imminently expected baby. Joe is a bit dubious about God's first broadcast, suspects it is a hoax of the devil to scare him but finally and in time when God turns on the storm to emphasize His threat, Joe is convinced. He is also scared. He is scared to the point of getting drunk, for which his wife forgive him, and is scared again when his wife understands that the whole thing is a real thing and to his own surprise he finds himself not so scared, as do the others, when God points out the evil of fear, and deporting himself admirably when genuine labor pains set in, taking his wife to the hospital and standing by the bedside throughout.

He has run this play as in the past, again to the point of being scared of his own working boss and of dislike for his wife's spinster sister.

James Whitmore plays Joe, Nancy Davis his wife, Gary Gray his son, and Lilian Bronson his sister-in-law, all splendidly, with Art Smith, Tom D'Andrea and Jeff Corey adding solid portrayals. Dialogue is singularly naturalistic, as well as intimate, and is used sparingly. Naturalistic and intimate, also, is the film's treatment of the religious references, inclusive of dialogue references to the same and of costume which follows the contours of pregnancy.

This is a film which he is written following a preview of a picture to a trade press group at the studio, where the picture found the womenfolk, in a manner to indicate its at least a two-handkerchief job for the distraught side of the theatre audience, although whether for reasons of womanly sympathy or not, the square and standard viewers. The picture promises to create much comment, possibly divided in character that all stimulations and so.

Running time, 83 minutes. General audience classification, Release date, not set.

In the decline of grosses from warm peaks, the film business is no different from any other industry, Balaban held. However, peculiar to this phase of the film industry, efforts to reduce costs lag behind the decline in revenues, in part, for the reason that the cost of a film may be reduced when the market is at its highest level and amortized when some recession takes place.

Balaban said the "most formidable obstacles" in cutting production costs lie in the job of deciding which pictures are to be made. He added that government regulations, service were established at wartime levels. He said "encouraging progress" has been made in solving the problem and he has every confidence that management eventually will be able to cost the company's requirements for "shadowing" its present and projected ambitions.

On the foreign front, Balaban said the company has been more successful in obtaining additional foreign sales in abroad were unprecedented. He said that Paramount at the end of 1934 had about $5,000,000 in blocked foreign currencies in addition to undivided funds in the name of the Motion Picture Export Association.

Balaban said the industry probably will share in the benefits when foreign countries complete economic recovery programs and in certain areas "progressing heartily already has been made." He called for greater industry showmanship and said he is convinced that the "properly located and well-run American motion picture industry is solidly the Shiled of the nation's foreign institution and will continue, for the foreseeable future, to be our principal export."
Film Labor Seen Influencing US Decision on UK Pact

That organized film industry labor will have a key role in the outcome of the Anglo-American trade negotiations is considered a strong likelihood in high industry circles.

The points is made that in the event the British terms could be found workable on an equitable basis there would be much hesitancy about entering a new foreign tie-in at the expense of trouble with labor on the home front.

Labor’s concern centers around the possibility that Hollywood production activity might drop proportionately with any increase in American companies in England.

Both Ellis G. Arnall, president of the Society of Independent Motion Picture Producers, and Eric A. Johnston, president of the Motion Picture Association of America have slated Coast visits for late this month and doubtless will take up the matter with studio unions. Additionally, Richard F. Walsh, president of the International

Warner, US Decree Unaffected by Supreme Court Rule

Status of Warner’s consent decree with the government in the industry anti-trust suit has been unaffected by the U.S. Supreme Court’s affirmation of the New York Federal Court’s three-year divorce order, a Warner official disclosed here yesterday.

He said the company has no thought of asking the high court to reconsider the appeal and in all likelihood will stick to its decree agreement with the government despite the fact that this will mean considerably less time for

Expect Settlement Of Hughes Suit

The long-standing and to a large extent dormant anti-trust suit instituted by Howard Hughes against the Motion Picture Association of America stemming from the "Outlaw" Production Code dispute, will very likely be settled, Federal Judge Alfred C.

Schimel Heads Film Scholarship Fund

Adolph Schimel, vice-president and general counsel of Universal Pictures, has been named chairman of the Motion Picture Industry Scholarship fund at Yeshiva University here, by Dr. Samuel Belkin, president of the uni-
Compo Plans Unit Disounces Program: Meets Again Today

A wide range of program proposals for the Council of Motion Picture Organizations was discussed here yesterday in the course of a program planning meeting at a meeting in Universal’s board room. Another meeting is scheduled for tomorrow.


Worldwide Premiere For 20th’s ‘Rose’

Twentieth Century-Fox’s “The Black Rose” will open in every important world market during the latter part of September and early October, the international launching for the day’s big picture, according to the production schedule, will make special appearances through the Continent in connection with the premieres. Buildups for such personalities as Cecile Aubry, Jack Hawkins, Herbert Lom and other European and British actors are already under way.

20th-Fox Will Start Key ‘Arrow’ Opener August 18

First key openings of “Broken Arrow” will be made August 18, it was announced here by Andy W. Smith, Jr., sales vice-president.

The picture, which has been announced for national release in August, will open during the latter part of the summer in order to have many Technicolor prints as available for the key premieres. The campaign for “Arrow” will have the backing of numerous Indian agencies and government officials.

University Receives Selig

DENTON, June 7—Robert W. Selig, executive assistant to President Frank H. (Rick) Rickerson, Jr., of Fox International Theaters, has been re-elected to his present post as president of the University of Denver. Selig thus continues to hold the title as the youngest president in the United States. He is 39.

Jock Lawrence Goldwyn Productions vice-president, will be here today for plane to London, where he confer with Salmon. The present en route home from Paris.

Irving Helfort, house office assistant to George A. Hickey, M-G-M Western sales manager, is due here today from a tour of the territory.

H. S. Davidson, resident manager of the Capitol and Sheridan theatres, Los Angeles, will be on vacation at his home from an operation.

Joseph Delvin, general manager of the Pike Drive-in at Newington, Conn., has resumed his duties after recuperating from long illness.

Jack Sodd, M-G-M Cleveland manager, has returned to his Ohio headquarters after a visit here.

Sam Shain, exhibitor relations head for 20th-Fox, has returned here from Milwaukee.

Eugene Sharin, president of Ambassador Films and Film Music, has arrived here from Vienna.

CoastCorrespondents To Pick Foreign Film

Hollywood, June 7.—The Hollywood Foreign Correspondents’ Association, in addition to selecting the best American picture of the month, will also choose the best foreign film for that same period.

For May, the 60 press representatives named 20th Century-Fox’s “Three Came Home” as the Licensing Committee. Released in America during the month, while the initial foreign product to win the award for May was “Madness of Love,” produced in Madrid by Gifa Films, which is being distributed here by Azteca Films.

Kramer’s Motion Denied

New York Supreme Court Justice Aaron Stener has denied Stanley Kramer Production’s motion to vacate a summons served on Samuel Goldwyn produced here, and has ruled that the breach-of-contract action brought against Goldwyn and United Artists, the original defendant, and Schrader will be tried here.

Schlager charges that the defendants intend to “activate” each picture 4 years ago in the distribution rights to “The Men” in Italy. Schlager is represented by attorney Monroe E. Stein.

Fidelity Acquires Story

Hollywood, June 7.—Fidelity Pictures announces the acquisition of “Worldwide” and “European” for world screen play by Dan Wolfe concerning an American reporter who discovers Hitler’s plan and acts as they try to dominate the world.

Tenn. Toven Votes Tax

Murfreesboro, Tenn., June 7.—A local ordinance ordaining an additional admissions two per cent has been passed here. The last state legislature has approved a state tax in favor of municipalities.

Green Dies From Fall

KNOXVILLE, June 7.—William Farley Green, manager of the State Theatre here, died at his home’s parent’s home in Knoxville, March 2nd resulted from a fall in a bathtub.

Royalty Attends B.O. Wilcox’s ‘Odette’

London, June 7.—The King Queen attended the premiere of Bertie Wilcox’s “Odette,” starring Neagle, at the Paramount Plaza tonight. Proceeds of the opening of London’s goodwill will go to King George’s personal fund for actors, which will return an estimated 11,000 pounds.

Allen at ATOI Banque

INDIANAPOLIS, June 7—John U. Allen, Republic Western star, has been named president of the Associated Theatre Owners of Indiana convention at French Lick June 13. Allen and his wife, the former Mary Swanson also appear at the annual banquet June 17. George Jessel is expected at the mess meeting on the night of June 16.

Northwest Circuit M

SAN FRANCISCO, June 7—Sid Corwin, president; Norman New Star buyer; and Harold Citron, general manager of Northwest Theatres will be in San Francisco from June 1 to June 3. His three-day stay will be spent visiting with Graham Kishluberg, di manager.

Flexer Adds 2 to Ciré

MEMPHIS, June 7—David F. Memphis circuit owner, has let contracts for two new drive-in the one to be built here in New Mexico, and the other at Clark Miss., each to accommodate 500.

Herman M. Levy, Theatre Owners of America’s general counsel, is due here today from New Haven.

Martin Rothenberg, Transfilm director, and Mrs. Rothenberg; Francis L. Sullivan, British actor; and Mrs. Gabriel Pascali, wife of British producer, have arrived here after their 30th wedding anniversary on a vacation at Atlantic City.

Ed Caillen, recently promoted to manager of the Cleveland Warner exchange, will be guest of honor at a Burton Variety Club dinner on Monday.

William Gray, M-G-M casting director, will be in Boston Saturday from the Coast.

Collier Young, filmmakers president, is in New York from the Coast.

31 Stars to Appea For Palsy Campaign Over NBC-TV N

With Milton Berle as master of ceremonies, 31 star acts have already agreed to take part in the National Musi- cal Palsy benefit show to be seen over NBC-TV network. So far, evening, from 9:30 to midnight. The show will be the greatest aggregation of talent assembled for a telecast, according to Leonard H. Goldenson, president of the United Cerebral Palsy Asso- ciations, Inc. now conducting its nationwide drive.

Bob Hope and Kate Smith are national co-chairmen of the campaign, with the local chairmanship of Peter Grimm, Robert M. Weitman, Jinx Fahlburg McCrory heads the New York promotion, with Martin in charge of special gifts.

Among those to be introduced today are: Red Skelton, Alfred, Ames Brothers, Desi Arnaz, Lucille Ball, Betty Bruce, Cab Calloway, Andy Carson, DeMarco Sisters, Texie Emery, Stan Fischer, Jerry Lester, Maynord Genter, Maxie Over, Robert Jr., Maxwell, Robert Merrill, Pat Morison, Jan Murray, Janis Park and Clifton, John Payne, Hedy Lamarr, Miss Silver, Verna Mohlen, Buddy Rogers, Sid Stone, Sutton, the Siones, George Town, Wonder Yngvem, Tex and Jinx Choice, and others.

UA Licenses Mexican Firm as Distributor

United Artists has licensed Mier and Brooks, Mexico City distribution and production companies, to distribute its product in Mexico for the next five years, the company has announced. Previous UA product had been distributed in Mexico by Credito Cinematografico Mexicano, under a joint commission arrangement, nego- tiated in 1948 when UA closed its own Mexican branch.

‘Square Dance’ to Bow At Five in Utah

SALT LAKE CITY, June 7.—Mayor John J. Gladwin here this morning, to a report, has closed some 30th to July 8 “Square Dancing Night,” highlighting a campaign being con- ducted by Al Steen for Monogram’s contemporary, “The Man from Kansas,” which opens Friday at the Autorium, Redwood, Hilande and Geneva drive-ins and at one in Provo on Sunday.

Stahl a Lippert Partner

Richard Stahl has been named branch manager of Lippert Pictures Minneapolis exchange by sales man-ager Arthur Greenholtz. Stahl, who recently resigned from Film Classics, replaces R. Wilke who has resigned.

Theo. Fleischer’s Father

BOSTON, June 7.—Funeral services were held here today for Simon Fleischer, father of Theodore Fleischer, head film manager for Interstate Thea- tres of New England.

MOTION PICTURE DAILY Thursday, June 8

Personal Mention

Jock Lawrence Goldwyn Productions vice-president, will be here today by plane for London, where he confer with Salmon. The present en route home from Paris.

Irving Helfort, house office assistant to George A. Hickey, M-G-M Western sales manager, is due here today from a tour of the territory.

H. S. Davidson, resident manager of the Capitol and Sheridan theatres, Los Angeles, will be on vacation at his home from an operation.

Joseph Delvin, general manager of the Pike Drive-in at Newington, Conn., has resumed his duties after recuperating from long illness.

Jack Sodd, M-G-M Cleveland manager, has returned to his Ohio headquarters after a visit here.

Sam Shain, exhibitor relations head for 20th-Fox, has returned here from Milwaukee.

Eugene Sharin, president of Ambassador Films and Film Music, has arrived here from Vienna.
He had Society in the palm of his hand

AND IN THE OTHER... A CAT!

The Great Jewel Robber

MR. BIG, BLOND AND BRUTAL OF THE 'DAMNED DON'T CRY'

WITH MARJORIE REYNOLDS • JOHN ARCHER

DIRECTED BY PETER GODFREY • PRODUCED BY BRYAN FOY

WRITTEN BY BORDEN CHASE
READ THIS TRAVEL FOLDER

about the summer's hottest comedy to which the crowds start travelling

Paramount’s Tour Of Laughs

in the show that's a grand vacation for this fun-hungry nation!

THE GANG'S ALL HERE AND THEY'RE HEADED WEST...

All the stars of "My Friend Irma" back with new laughs for all their fans and for the millions who hear the famous CBS radio show.

"This one proves that sequels can sometimes top their originals."
—Hollywood Reporter

HAVE YOU EVER SEEN SUCH PRETTY SCENERY?

It won't be lonely any more on the lone prair-ee when these three gals start exploring new frontiers from Chicago to Las Vegas.

"Hearty response at N.Y. Paramount where it was 'sneaked',"
—M.P. Daily
Jerry Lewis makes like Geronimo to find her in the hills. But she gabs so much that the gangsters gladly give her back—and for free!

"Should be as successful at the boxoffice as its predecessor."
—Showman's T. R

Dean Martin sings song-hit, "I'll Always Love You", to France's answer to the Marshall Plan—gorgeous Corinne Calvet.

"Can be counted on to pile up same kind of coin as first."
—Daily Variety

"Jerry Lewis grooves the guffaws in sock fashion."
—Variety
**The 10' Again Ask to Go Free**

WASHINGTON. June 7.—John Howard Lawson and Dalton Trumbo, former film writers convicted of contempt of court for refusing to testify before the U. S. District Court here to suspend or reduce their sentences, were sentenced today to pay a $1,000 fine and serve one year in jail. They are scheduled to appear in court Friday for their sentences and at that time the court will act on their motion for a suspended or reduced sentence. In making the motion, they argued that the Constitutional question involved in their cases was a new one and that they have already been punished by being blacklisted from any film industry job.

Meanwhile, it was learned that the other eight former Hollywood employees who were cited for contempt along with Lawson and Trumbo in the recent trial of the American Communists Committee hearings on Hollywood will argue that they are not bound by the Lawson-Trumbo appeals. When they were called to testify for trial, they were given a jury trial and agreed to be bound by the law as decided in the Lawson and Trumbo case. However, they plan to raise a new question as grounds for not being bound by the Lawson-Trumbo appeal. They will argue that they had a right not to tell the Committee whether they were Communists or the Constitutional rights of self-determination. The Lawson and Trumbo appeals were argued on the question of a citizen's right to believe and speak as he chooses.

**Expect Settlement**

*(Continued from page 1)*

Cocce was told in a private session in his chambers here yesterday that his statement was made by Sidney Diamond, attorney for Hughes.

It is understood that following the exchange of letters, Diamond told Judge Hand that settlement negotiations are in progress and he is confident the case will be terminated without litigation, although it might take time.

The suit shifted yesterday from the court's regular calendar to the criminal calendar to allow attorneys to familiarize with the action this means that a trial would take place in about six months if a settlement falls to materialize.

The original action followed the refusal to give the "Outlaw" the MPA's Production Code approval. It subsequently was narrowed down to the due to the inability of Hughes advertising copy for the film. Alleged damages of $2,500,000 are involved.

**Paramount Meeting**

*(Continued from page 1)*

W. Schwalberg, president of Paramount Film Distributing Corp., arrived here today, with other home office executives, to attend the national sales convention June 12-14. The three-day division managers' meeting will also be attended by W. Frank Freeman, E. W. Van Den, Charles [illegible] and division managers Hugh Owen, James Donohue, Duke Clark, George Smith and Gordon Lighthouse.

**Rodgers Will Preside**

*(continued from page 1)*

sessions which will be conducted along similar lines of those held in New York, Chicago and San Francisco in the last month.

William F. Rodgers, sales vice-president, will head the group leaving for Toronto. Other members of the Division will be Charles M. Reagan, sales executive; Henderson M. Richie, exhibitor executive; Fred Loeber, his assistant; Irving Helmont, home office and N. L. Nathanson, president of M-G-M Canada, and division manager.; Stanley Goldberg, general sales manager; and Jay Eisenberg, liaison between M-G-M home office and legal departments.

**Nine Drop Licenses, Television Is Blamed**

Baltimore, June 7—That television in homes has its effect on theatres is indicated in a decrease in the number of permits for the operation of motion picture theatres in Baltimore, according to Frank Roley, clerk of the Circuit Court. This is the exact opposite of the much publicized increase in the number of home television sets. The decrease in permits is blamed on the NBC television station which has replaced the old WJZ and WJH.

Roley points out that the permits are issued by the Circuit Court to the operator of the motion picture theatre and that the number of permits issued is a measure of the number of theatres in the city. The decrease in permits is in agreement with the increase in the number of television sets in the city, Roley says. The decrease is in line with the trend in the country, he adds, and is attributable to the increased number of television sets in the city.

**U.S. Weighs Action On Zendich Charge Of Film Boycott**

WASHINGTON, June 7.—If a major film producer decided to make a motion picture which was not accredited by the Justice Department it would bring about a strike by producers to deny the film to the screen, according to a letter from the Justice Department.

However, he indicated, it is an extremely difficult matter to set up and that the question of whether the court in any case would be considered for action, he added.

This official confirmed that Ze Radio Corp., has complained to the Department of Justice that it had not been able to get films for its projected Phidavision test, and has charged the major producers and exhibitors into a successful campaign with being instrumental in derailing films to Zendich, the Justice official said, "It is not possible to say whether or not a film would be considered for action before any action is taken. The question of a violation by producers is not applicable to the defense of law than that of a violation by the board of censors, he added. In the latter case the Justice Department has been asked to consider a similar action by all producers and exhibitors which would be possible to move against exhibitors or exhibitor organizations.

**Schimmel Heads Fun**

*(Continued from page 1)*

versity, Schimmel succeeds G. S. Fox as president of Radio City Hall.

Schimmel declared that the fund attempt to better last fall's record $31,000,000 in the industry to make possible for that many students to serve the benefit of an education in the American University or Jewish aspices.

Schimmel has appointed the following in the industry to his committee:

Barney Balaban, Paramount; Nunnally Johnson, Warner Bros.; Sam Skouras, the latest to arrive; George; the Griffl, Loew's; Monroe Greent Greenhawt Advertising; Charles Cahn, Metro Goldwyn, Warner Bros.; Sam Rosen, Loew's; Abe Schneider, Warner Bros; Abe P. Shub, Loew's; Sam Skouras, the latest to arrive; George Schacher and Essell, honorary chairman.

The industry fund was launched 1939 under the leadership of Schach, and has been under the direction of W. G. Van Schmem, then manager director of the Music Hall. In addition to industry-wide scholarly educational campaigns, the campaign is being maintained annually at the university many are maintaining annual scholarships, including Balaban, Blum, Warner Bros., Bay, Sam Skouras, and others.

**Studio Employment On the Increase**

Hollywood, June 7—Studio employment rose in April to 70.5 per cent of the employment of the previous employment of the previous year. The latest to register in April, 1940 was 70.5 per cent. Weekly earnings in April averaged $97.42, compared with $97.60 in March.
TV Makes a Market Out of a Theatre

Union, N. J., June 7.—Because of "changed conditions," the major one of which was the description of television, the Stuyvesant Realty Co. of Newark will open a Motion Picture Theatre next week to be known as "Stuyvesant Theatre" and will offer a programme for construction permit.

NY Wage Law

(Continued from page 1)
ge minimum rate set for women and minors in 1947 was 6 cents per hour. As was the case two weeks ago, film studio labor representatives at theiring urged that a minimum of $1 per hour be added to the board, one who rose before the board to urge this recommendation were: arline Campbell, business manager of the Local No. 52; Russell Moss, executive vice-president of IA Motion Picture Theatre Employees Local No. 109; Sidney Young of Screen Employees J. Local No. 20, UPWPA; David Belson, PWA Candy Counter workers union.

No Action Taken

The board, under the chairmanship former Supreme Court Justice and X. Giaccone, made no comments at the conclusion of the hearing. Later in the year it will submit recommendations for a minimum wage for Industrial Commissioner Ed-ward Corsi, who may then issue such order for the industry if he believes it is needed. The board has sched-uled a private hearing of motion pic- ture industry wage conditions for 14 here, and a public hearing of wage conditions will be held in Albany for June 21 in Albany.

Schwartz demanded the MMPTA position on minimum wages with an array of statistics intended to prove that the theatres of the New York area are virtually closed to wages in operating costs which he said would result from higher mini-mum for cashiers, ushers, dressers, etc., as supported in his arguments by Orrin Judd and R. K. Moore. MMPTA attorneys was indicated that ushers receive are present from 45 to 53 cents an hour and cashiers receive approxi-mately 75 cents.

Statement Challenged

Although challenged later by a number of union spokesmen on his elements regarding part-time theatre workers, Schwartz adhered to the view that exhibition is unique as an employer in that most theatre workers receive all of their income from their jobs for their own con-venience and are not out of the in-terest class. Labor representatives the board was relied on point, and one said: "Nobody ex-pects you to employ anybody you can't.

Board member Alfred Harding of Actors Equity pointed out that while the board's hear-ings deal only with minors and women employees, the minimum wage that is established for the amusement industry will apply to men workers as well as women and minors.

The Labor Department researchers have maintained that the minimum "subsistence" weekly salary a single woman living alone will receive is $9.20. Among MMPTA spokesmen questioned this figure in its applica-tion to theatre employees, and contended they are in a position to increase their incomes through supplementary jobs. Union spokesmen also agreed that they are in such a position, and Moss held that the "theatre end of the motion picture busi-ness has the reputation of being the "big profit" branch and therefore can well afford to increase wages.

Schwartz attempted to prove that this was an erroneous impression. Young said his union's estimate of a subsis-tence budget based on a survey of wages that is established for single women living alone is approximately $45 a week.

Rosen on Board

The nine-member Wage Board in-cludes Samuel Rosen, Fabian Theatre vice-president and treasurer, and Michael J. Munogovian, state "IA" exec-utive, as well as administrative and management as well as of the public.

Schwartz' reservations in his open-ing discussions of the constitutionalty of the State's right to set a minimum wage were based on the contention that Congress, in including in the state commerce workers from the pro-visions of the Federal minimum wage law, indicated that such workers were not to have government regu-lated wage scales.

Reviews

"Spy Hunt" (Universal-International)

O'NE of the better offerings dealing with spy and counter-spy intrigue, the film stands out against a background of the Swiss Alps and comes out on top in terms of story values, competent staging and good performances. Starring Howard Duff and Marta Toren, the film shows up well and has some remarkable moments that will add to general audience satisfaction.

Based on Victor Canning's "Panther's Moon," the story centers on a strip of the French border where the political situation is set in the fall of 1947. One man is conscripted as one of the beasts by Miss Toren with the aim of retrieving it when she shaves loose from the other agents. However, the two panthers break and run. There are the usual chases, hard riding and full quota of fist-fights and gunplay, with a hint of romance involving Lois Hall, the lady mayor of a frontier town whose political naïveté brings her under the ruthless thumb of the outlaw. Smiley Burnette again provides his simple brand of comedy, while Lee Judd is the dictatorial politician behind the mayor's throne. Produced by Colbert Clark and directed by Ray Nazarro, Barry Shuman wrote the screenplay.


"Texas Dynamo" (Columbia)

TEXAS DYNAMO indeed is Charles Starrett, as he poses as a tough, no-nonsense hombre and works his way into a serious-minded gang of outlaw眶, all the while quietly conducting his activities as a U. S. Marshal, while the nation's business men have the masked Durango Kid who works outside the law in fighting injustices.

Following the pattern of its predecessors in this Western series, it starts off well. There are the usual chases, hard riding and full quota of fist-fights and gunplay, with a hint of romance involving Lois Hall, the lady mayor of a frontier town whose political naïveté brings her under the ruthless thumb of the outlaw. Smiley Burnette again provides his simple brand of comedy, while Lee Judd is the dictatorial politician behind the mayor's throne. Produced by Colbert Clark and directed by Ray Nazarro, Barry Shuman wrote the screenplay.


Film Labor

(Continued from page 1)

tional Alliance of Theatrical and Stage Employees, is due in New York from Europe about June 20 and he, too, will leave for union sessions at the studios.

Meanwhile, Arnali and the National distribution committee of the SIMPP have scheduled to meet today on the British, Canadian and Australian union matters, but no decisions are likely to be forthcoming. This will be the second meeting with all the latter 

Neale suggested that the companies are understood to be endeavoring now to decide among them to quickly sign a contract involving or operation of distribution. Smith said he is awaiting word from the company heads.

Would Avoid High Costs

Smith said he personally believes that any system of industry-wide arbitra-tion that did not provide for conciliation could prove to be costly. If it were necessary to resort to an arbitra-tor from outside the industry, he said, it is likely that he would have to be paid a high salary. He believes that many cases brought to concilia-tion would be settled by that method.

Hears Quigley

(Continued from page 1)

Board, Nat Cohen and Saul Trauner, Columbia; Carl Tobias, Tornado; Robert Mandell and H. L. Ripp, from Loew's; Henry Randel and Myron Satter, Paramount; Robert Fannon, Republic, and Sam Diamond and Martin Moskowitz of 20th Century-Fox.

Conciliation

(Continued from page 1)

man of the distribution committee of the Motion Picture Association of America, said here that he believes in the workability of the "double-bar-relled cure" of arbitration plus conciliation. He indicated that the possi-}

bility of urging its adoption depends on the results of the test now being given such a system in the San Fran-cisco area by the Pacific Coast Confer-ence of Independent Theatre Owners, FCCT, which was asked last week in cooperation with 20th-Fox.

Await "Green Light"

Action is expected to result from the movement for an arbitration con-ference, started by the Theatre Owners of America when the presidents of distribution companies give the "green light" to the MPAA distribu-tion committee which has requested TOA's re-}

quest for a statement as to where dis-tribution stands on the technical ques-tion of which industry branch properly should call the meeting. TOA had made the request of the Smith committee which, in turn, handed it to the FCCT. The companies are understood to be en-deavoring now to decide among them to quickly sign a contract involving or operation of distribution. Smith said he is awaiting word from the company heads.

May Resume Spanish Talks

WASHINGTON, June 7.—The possi-

bility of resuming the non-recognition of picture problems in Spain seemed like-

ly today as Eric Johnston, president of the Motion Picture Association of America, paid a courtesy call on Spanish Under-Secretary of State SUare, currently visiting here. MPA officials have asked the Spanish Under-Secretary again and take up, among other problems, the question of Spanish im-
THE MOST ADVERTISED
THE MOST PUBLICIZED
THE MOST EXPLOITED PICTURE
OF ANY YEAR IS COMING!

98,374,000 AMERICANS
WILL BE WAITING TO SEE

The
Black Rose

Color by TECHNICOLOR

THERE'S NO BUSINESS LIKE 20 BUSINESS!
44 States Approve New Drive-in Regulations

WASHINGTON, June 8—Much tighter regulations on new drive-in theatres are urged in a report to be issued shortly by the American Association of State Highway Officials, and already approved in 44 states.

The report is based on a survey of 282 existing theatres conducted in 1948 and 1949, and centers around the effects of drive-ins on traffic congestion and accidents, and ways and means of controlling them.

The report contends that drive-ins should not be located on major highways, but on secondary roads connecting with major highways; they should not be located on major two-lane highways; they should be in districts already partially built up to avoid the creation of new congestion areas; they should be on highways where normal speeds do not generally exceed 40 miles per hour, and should not be located near schools, parks, hospitals, military posts or railroad tracks.

(Continued on page 5)

Triple Event for Salt Lake Industry

SALT LAKE CITY, June 8—This area is heading for one of the biggest fraternal, philathropic and business combination meetings in this city's film history.

Two conventions of Variety International will be present here on June 9, 10 and 11.

(Continued on page 4)

House Group Would Make Trust Laws Even Tougher

Baltimore, June 8—An appeal to the motion picture industry to unite for self-preservation against the threat of extermination by increasing anti-trust suits was made here by Edward Raftery, in an address before the Variety Club of Baltimore.

The New York lawyer, who has (Continued on page 5)

Seek Pact Clarity At SIMPP Meeting

Eastern distribution committee of the Society of Independent Motion Picture Producers took up the British proposals for a new trade agreement.

(Continued on page 5)

13 Productions From Wallis At$19$-Million

New Deal With Para. to Supersede 1948 Contract

Hollywood, June 8—Conclusion of a new releasing contract with Paramount involving the expenditure of approximately $19,500,000 for the production of 13 pictures was announced today by Hal Wallis on his return here from New York. The independent producer has been consulting with his Eastern associates, Joseph Haren and Barney Balaban, president of Paramount, for several weeks prior to signing the agreement.

(Continued on page 4)

Johnston to Report to Coast on UK Pact

Washington, June 9—Motion Picture Association of America President Eric Johnston will report on the British negotiations to studio heads in Hollywood on Monday. He is slated to fly to the Coast Sunday night, returning Tuesday, Edward T. Cheyfitz of the MPAA office will accompany Johnston to the Coast.
Coming Events

Today-July 4-Motion picture industry on U. S. Savings Bond "Independence Drive." Today Through Sunday-Paramount division managers sales meeting, Hollywood.

June 12-13-Motion Picture Exhibitors of Florida annual convention, at Miami Beach.
June 12-14-Associated Theatre Owners of Indiana directors meeting, convention, French Lick, French Lick.
June 12-14-Paramount’s national sales meeting, Los Angeles.
June 15-16-M-G-M sales meeting, Royal York Hotel, Toronto.
June 15-17-Allied Theatre Owners of New Jersey annual convention, Hotel Traymore, Atlantic City.

June 17-20-Virginia Motion Picture Theatre Association annual meeting, Hotel Chamberlin, Old Point Comfort, Va.

June 17-The City Motion Picture Club receives Variety International charter as Tent No. 38.
June 23-Warner Club of Dallas riders into Tri-Valley rugged back of the Hudson River to Bear Mountain.
June 27-Monogram and Lippert Productions announce luncheon, I. E. Chadwick conducting discussion, Drake Hotel, Chicago.

June 27-28-New Mexico Theatres Association meeting, Silver City.


Palsy Fund Gets $15,000 from ITOA

The Cerebral Palsy Society of New York, of which Robert Weisman and Peter Grinn are chairman, recently closed a check for $15,000 yesterday, from the Independent Theatre Owners Association of New York, William Brandt, chairman, at the check at a luncheon of New York CPS officials at the 21 Club.

All-Out Support for Palsy in Cincinnati

CINCINNATI, June 8-Complete cooperation was pledged by exhibitors and distributors at a "kickoff" meeting of the cerebral palsy campaign, headed locally by James S. Ambrose, Warner branch manager, and Jack Keegan, vice-president and general manager of Northlo Theatres.

David Bader Heads AMPA Publicity

David A. Bader, industry veteran and a former president of the organization, has been appointed to head the publicity department of the Associated Motion Picture Advertisers, it is announced by Harry McWilliams, president of AMPA. The first meeting is scheduled for June 12 at the Abbey Hotel here.

Personal Mention

ELLI G. ARNALL, president of the Society of Independent Motion Picture Producers, left here yesterday for Atlanta.

MARIAN TAYLOR, secretary to Malcom Gunsberg, who was president of RKO Theatres, resigned from the company this week.

RUTGERS NEILSON, RKO Radio publicity manager, has been re-elected to the board of governors of the Cirrus Saints and Sinners of America.

ARVID HORNPEIN, Monogram Western sales manager, is visiting Portland and Seattle from Hollywood.

ROBERT T. MURPHY, general manager of the 20th Century Theatre, Buffalo, is in the St. Francis Hospital there.

HAROLD MIRISCH, Monogram and Allied Artists vice-president, has returned to the Coast from New York.

L. W. McEachers, manager of Century’s Marine Theatre, has been reinstated with a manager’s salary by J. Schwartz, Century executive vice-president, on his 20th anniversary with the circuit.

H. O. Queslett, owner of the Lyric Theatre, Teakme, Neb., and Queslett are the parents of their third child; a boy.

CLIFF WILSON, former with Moody Theaters in Georgia, has joined the Martin and Thompson booking office at Atlanta.

First U-I Film Gets NSS Video Trailers

First Universal-International film to be given television exploitation treatment through the special National Screen Service TV "package" will be "Winchester 73," NSS president Herman Robbins said yesterday. The "Winchester 73" TV package is composed of one 60-second trailer and three 20-second trailers.

Robbins said that in addition to the TV trailers recently made available on 30th-Fox’s "The Big Lift," they are also available on that company’s "The Confinderg" and "Ticket to Tomahawk" in 60 and 90 second editions. It is anticipated that subsequent TV packages will be composed of two 60-second trailers and two 20-second ones.

Hope Goes to NBC; Talent Battle Rages

Talent battle of the radio networks continued yesterday with National Broadcasting signing Bob Hope to a 10-year contract for AM and television on an exclusive basis, winning out over Columbia Broadcasting in a move that lured the star. Hope will launch a new AM show for Lippert and Myrers in the fall, according to Joseph McConnell, NBC president.

Lippert Stays at Nassour

HOLLYWOOD, June 8—Lippert Productions will remain at Nassour Studio, following the new owner, station KTTV’s request that the company continue in its present setup. Lippert operates a separate workshop for TV and has been assured adequate space for future productions, the company stated.

1st Salt Lake Drive-In

SALT LAKE CITY, June 8.—The Park-Yu Drive-In Theatre, first to be constructed within Salt Lake city limits, will hold its formal opening this evening. It is operated by Ellis Everill.

Notables to Attend ILGWU Film Bow

Leon Henderson, Nelson A. Rockefeller, Herbert Bayard Swope, James S. Potozky and a Philip Randolph are among the large number of well-known who have accepted invitations to attend the premiere of “With These Hands,” feature film sponsored by the International Ladies Garment Workers Union, scheduled for Thursday at the Gotham Theater.

Jack Arnold directed, from a screenplay by Morton Wisdenberg, Sam Spiegel, Arlene Francis, and Joseph Wiseman are in leading roles.

Pettrillo Heads AFM For Eleventh Time

HOUSTON, June 8.—James C. Petrillo was elected to his 11th consecutive term as president of the American Federation of Musicians as the union ended a four-day convention here.

Other officers elected were Charles L. Bagley, Los Angeles, vice-president; Cleo Chesnman, Newark, N. J., secretary, and Harry J. Steeper, Kansas City, treasurer. Board members elected were John Park, Dallas; Herman D. Kenin, Portland, Ore.; George Franklin, Dallas, and Stanley Ballard, Minneapolis.

Rule Against Ban of 'Thief' in Portland

Circuit Court Judge James R. Bain of Portland, Ore., has issued an injunction against the Portland, Ore., Censorship Board and the Portland City Council, restraining them from interfering with the showing of "Thief," in its full version, here. The censors had demanded a delay of a single scene. Following the injunction, the film opened at the Guild Theatre in Portland.

20th Grants 6 Increases

Six merit increases have been given by 20th Century-Fox, the Screen Guild Artists, were announced this evening. The increases, covering publicists and artists, range from $7.30 to $25.

New Supplement in 'M. P. Herald' Today

The Release Chart, by Companies, a new, special eight-page supplement to the Product Digest Section of Motion Picture Herald will appear in the first time in that publication today and will appear monthly thereafter.

It is a catalogue of all feature product released in the last 12 months, now in release, and reserved for release in the future.

Feature Production Spurts on the Coast

HOLLYWOOD, June 8—The production index resumed an upward swing this week, with a gain of six features to be released. Thirteen pictures started and seven finished.


NEW YORK THEATRE

RADIO CITY MUSIC HALL

ROCKEFELLER CENTER

Sponsor: Thunder, Joan Bennett

ELIZABETH TAYLOR

"FATHER OF THE BRIDE"

DON TAYLOR—BILLIE BURKE

A METRO-GOLDWYN-MAYER PICTURE

FILM PRESENTATION

WASHINGTON, D.C.

WINCHESTER '73

RICHARD WIDMARK

GLEN NIERER

"NIGHT and the CITY"

IN PERSON

LAURANCE OLIVIER

THE NEW YORK THEATRE

175 8TH AVENUE

THURSDAY JULY 11

MOTION PICTURE DAILY

Friday, June 9, 19

MOTION PICTURE DAILY

Martin Quigley, Editor-in-Chief and Publisher; Sherwin Kane, Editor; Terry Ramsay, Consulting Editor. Published daily, except Saturday, by Quigley Publications, Inc., 384 Park Avenue, New York, N. Y. Telephone: Cleo 7-2100. Cable address: "Quigpubco, New York." Martin Quigley, President; Red Kanz, Vice-President; Martin Quigley, Jr., Vice-President; Theo J. Sullivan, Vice-President and Treasurer; Leo J., Brady, Secretary; James B. Coleman, Bookkeeper. Published for Motion Picture Pictures, Inc., of Chicago, Illinois. Its headquarters are in Chicago, Illinois. Entered as second class matter, Sept. 23, 1938, at the post office at New York, N. Y., under the act of March 3, 1879. Subscription rates per year, $6 in the Americas and foreign; single copies, 10c.
The Stranger at her wedding was a messenger of Fear and Evil!

They said she married a man she'd never seen before... murdered him in cold blood...

Confessed that she was insane...

Was it all true... or a monstrous secret plot to wreck her life?

JACK H. SKIRBALL and BRUCE MANNING present

CLAUDETTE COLBERT • ROBERT RYAN in

The Secret Fury

with JANE COWL • PAUL KELLY • PHILIP OBER

Produced by JACK H. SKIRBALL • Directed by MEL FERRER

Screen Play by LIONEL Houser

BIG BROADWAY FIRST RUN AT THE PARAMOUNT THEATRE... NATIONALLY ADVERTISED TO 36,146,476 CIRCULATION... A TOP-BRACKET SHOW AGAINST ANY COMPETITION!

When you see this picture, please don't tell the secret of "The Secret Fury"
Cites L. B. Mayer as ‘Great Civic Leader’

Washington, June 8.—Terrorizing Louis B. Mayer “one of America’s great civic leaders,” Senator Owen Brewster (R., Me.) today put up into the Congressional Record the text of the address by the M-G-M official to the Jewish War Veterans, on the occasion of his being awarded a gold medal of merit for distinguished service.

H-63 Says ‘No’ to SEG ‘Layoff’ Meet

In a circular statement yesterday, I.A.F. Motion Picture Home Office Employees Local No. 63, dissociated itself from Eastern Screen Employees Guild’s announced plan to call a convention of all CIO, AFL and independent unions to protest personnel layoffs in the industry. The “I.A.F.” is an AF of ILGWU local.

H-63 attacked SEG on political grounds.

During the past two years H-63 and SEG have opposed each other in a number of disputes before the National Labor Board. Most recent of these involves workers at the Monogram home office, an SEG shop which H-63 claims to have won unopposed. Seg’s May 30 Portland pact will expire in August, and H-63 has asked the NLRB here for a hearing of the “I.A.F.” union’s petition for an NLRB election.

Invite H-63 Membership To Attend ‘ unofficially’

Membership in companies under the I.A.F. Local H-63 will be invited to attend “ unofficially” the forthcoming conference of unions to protest industry layoffs. Jack Ryan, Screen Employees Guild business director, declared here yesterday. H-63 is also taking advantage of SEG’s dissociation from the conference.

Fairbanks Has New Camera for 35mm.

Hollywood, June 8.—A new 35mm multi-camera process designed for both theatrical and television film has been developed by Jerry Fairbanks Productions, the producer announced. It will be available to producers this summer.

Like the Barry-Jones’ 16mm Multi- cam Process, the new 35mm technique permits a picture to be filmed in a single take, involving cuts from one camera to another, by using three cameras simultaneously for long, medium, and close-up shots. Now under test, the cameras can 2-000 foot magazines for use with the new cameras.

Barry to NBC as ‘V.P.’

Election of Charles C. Barry as vice-president in charge of programs for the National Broadcasting radio network is announced by Charles R. Deany, network executive vice-president. Barry, who was vice-president in charge of radio and television programming for American Broadcasting, will be in complete charge of all programming activities of the NBC radio network.

13 Productions from Wallis

(Continued from page 1)

The contract supersedes a releasing arrangement between Wallis Production and Paramount, signed in 1948, which called for 12 pictures. Five of these have been completed and seven have been carried forward to be released in the next few years, with Wallis being paid for not less than two or more than four a year.

All pictures completed under the previous agreement and awaiting release are "The Furries," starring Barbara Stanwyck and Robert Taylor; "Second Lady," starring Joan Fontaine and Miss Cotten; "My Friend Irma Goes West!," John Lund; "South Pacific," starring Dean Martin and Jerry Lewis, with Marie Wilson as "Irma," and "Dark City," which introduces Charlton Heston and stars Martha Scott, Vic-Eye Lindtors, Dean Jagger and Don Devere. Already in release from this group is "The File on Thelma Jordan," starring Barbara Stanwyck and Wendell Corey.

Wallis has scheduled "That’s My Boy," to star Martin and Lewis, for early fall production, to be followed by their next release, "Mr. Nat," also for fall. Wallis has scheduled "To Be or Not to Be," starring Jones B. S. Ungerleider, chief banker, for the next unit, announced.

"Theatre business "Down Under" has not yet faced either the development of drive-in theatres or the admission of Negroes to exhibition. Many theatres have been converted, they pointed out, that, although the basically different economic order from that in the United States prevents the establishment of drive-ins in Australia, the most notable are not an important social factor and imports of numerous luxury items are restricted or prohibited. In order to conserve the country’s dollar supply for importation of more essential goods.

Admissions Controlled

In consequence, the spending money of the average citizen is not being siphoned off by credit payments for many items of personal and household use, as is the case here.

However, admission prices are controlled by the Australian government and presently are pegged to the 1941 level which has undergone no appreciable change since the days of rationing.

The average admission price in Australia is 25 cents, Evans said, but ranges up to 60 cents at the best. Wages and salaries are here, however, not inflated, however, and in consequence the Australian 25-cent ticket price could be favorably compared with a sum two or three times as much, he said.

Concessions ‘Big Business’

Theatre concessions are “big business” in Australia, too, Evans and Tinkler reported, accounting for 20 to 25 percent of the gross in GUT cinemas. Confectionery, soda and soft drinks comprise the principal theatre admission sales and are advertised by screen slides in the theatre.

Screen advertising also figures as an important revenue item in most Australian units of Tinkler and Evans, they said, amounting another 20 percent to the gross.

Popcorn is not sold in the theatres except on the occasions when "there’s corn for popcorn. However, best selling concession items are in a higher price class than in theatres here, and a more popular one is 20-cent box of candy.

Most Australian first-runs schedule what are known as "opening comedies" for a "break" in between allowing customers ample time to patronize the concessions stand.

Evans and Tinkler visited Hollywood in the absence of the executive vice-president of the RKO, for poppon,. However, best selling concession items are in a higher price class than in theatres here, and a more popular one is 20-cent box of candy.

Most Australian first-runs schedule what are known as "opening comedies" for a "break" in between allowing customers ample time to patronize the concessions stand.

Evans and Tinkler visited Hollywood in the absence of the executive vice-president of the RKO, for a "break" in between allowing customers ample time to patronize the concessions stand.

Rose’ Drive In High Gear

With 20th Century-Fox’s "T Black Rose” set to open in 500 theatres on Labor Day, coordination of the publicity, advertising and exploitation forces in a drive the picture between now and release is being handled according to a plan by the company.

Field exploiters in key cities are currently being armed with special displays and tie-ins to coincide with the release in their territory. The members of the company’s staff have been set up in units, each of which will concentrate on one phase of the picture. In addition, advertising material is being rushed overseas the company’s foreign exchanges for distribution for the global opening of the film in September and October.

20th-Fox Plans a Heavy Ad Campaign for ‘Broken Arrow’

Special appeal of the unusual theme of 20th Century-Fox’s "Broken Arrow will reach its peak through grand major national advertising campaign planned by the company for July and August.

Another Delay to Theatre TV Hears

WASHINGTON, June 8.—It is probably be very late this year before the Federal Communications Commission gets around to holding its announced theatre television hearings, industry attorneys declared yesterday.

Officials of the Theatre Owners of America and other groups interested in the telecasting of films are talking about theatre TV hearings in September or October. Now they admit they will be lucky if they are set before the FCC before the fall.

Main reason is the drawing-out of proceedings still ahead on realocal TV channels. The FCC is not expected to start these until it hands down its color decision, probably late August or in September. Then the allocation hearings will take up several months before the theatre proceedings can start.

10th House Closes Cincinnati District

CINCINNATI, June 8.—The 12 seat Cincinnati district of the United Press news theatres, has closed, making tenth house, including KRO’s radio, the last, to be closed in the Greater Cincinnati area in recent weeks.

The Hiland, at near Fort Thos. as, Ky., part of the local Association of Cincinnati News Theatres, has closed, making tenth house, including KRO’s radio, the last, to be closed in the Greater Cincinnati area in recent weeks.

The Hiland, at near Fort Thos. as, Ky., part of the local Association of Cincinnati News Theatres, has closed, making tenth house, including KRO’s radio, the last, to be closed in the Greater Cincinnati area in recent weeks.
M-G-M Boosts Releases to 10

M-G-M’s summer release schedule has been revised by William F. Seegers, sales vice-president. Also, instead of nine pictures will be released in June, July and August.


Trade papers have been held or slotted on all of the films except the Minvera Story" and "Lady Without Passport." Trade papers have been pegged on any of the trio.

-Chicago Runs Over 2 Weeks (Continued from page 1)

This provision of the Jackson Park decree had been granted by Federal Judge Michael L. Igoe, McConnell & Igoe, and has been challenged by a local setting an order granting a six-weeks' extension to 20th Century-Fox’s tabloid "Gun" to show "unreasonably" at B and K’s, United Artists Theatre here.

Defendants had argued that such exemption for the decree did not exist.

The court declared, "We recognize, as was pointed out by the plaintiffs, that numerous applications for permission such as was granted in the instant case imposes an onerous burden upon the court and perhaps a hardship upon the plaintiffs by reason of the continuing litigation resulting therefrom. But that court, as this, must approve the situation as it is and not as plaintiffs now think it should be. We cannot assume for plaintiffs the duty of establishing a precedent favorable to the plaintiffs that the court will not in the future, as it has in the past, exercise its discretion in a manner which the rights of the plaintiffs, established only as a result of long and expensive litigation."

COMPO Scans (Continued from page 1)

COMPO’s program and planning committee, according to a statement by digital producer of the Decades Series.

Final details of the campaign will be plotted at a meeting of the circuit’s top management in Los Angeles next Tuesday.

Described by Skouras as "essentially a doorbell ringing" campaign, the Decades Series is a series of events - a three-week period of time, of one event per day - for every Scandinavian local level by theatre managers and their staffs, backed by the personnel of the circuit's home office. It will include a series of large-sized promotional and cooperative ads, radio and television tie-up programs, and tie-ups, person-to-person and word-of-mouth selling, direct mail, trailers, posters, theatre decorations, and stage and service club talks by managers.

Fune Plugging ‘Movies’ Recorded with Robbins

M-G-M Records has pressed a plateau of "Let’s Go Out to the Movies," new tune penned by foreign film importer Jack Ellis, with the Korn Kobbers featured. The musical plug for the industry also is being published by Robbins Music Co.

NT ‘Showmanship’ (Continued from page 1)

Wisconsin; Frank L. Newman, Fox Evergreen; George Bovser, Fox Goon; and Dick Nelson and Spencer Leve, FWC Southern and Northern California division managers.

Final details of the campaign will be plotted at a meeting of the circuit’s top management in Los Angeles next Tuesday.

Described by Skouras as "essentially a doorbell ringing" campaign, the Decades Series is a series of events - a three-week period of time, of one event per day - for every Scandinavian local level by theatre managers and their staffs, backed by the personnel of the circuit's home office. It will include a series of large-sized promotional and cooperative ads, radio and television tie-up programs, and tie-ups, person-to-person and word-of-mouth selling, direct mail, trailers, posters, theatre decorations, and stage and service club talks by managers.

Fune Plugging ‘Movies’ Recorded with Robbins

M-G-M Records has pressed a plateau of "Let’s Go Out to the Movies," new tune penned by foreign film importer Jack Ellis, with the Korn Kobbers featured. The musical plug for the industry also is being published by Robbins Music Co.

Raftery Warns (Continued from page 1)

many film industry clients, and formerly headed United Artists, said that as a result of anti-trust litigation, some 130 lawsuits with total damages in excess of $100,000 are now pending against distributors and producers.

Raftery asserted that the "triple damage provisions" of Federal anti-trust laws should be eliminated, otherwise "everybody in business with a type of commodity that requires exclusive dealers" are in danger of extermination.

M-G-M's summer release schedule has been revised by William F. Seegers, sales vice-president. Also, instead of nine pictures will be released in June, July and August.

Heading the June releases will be "The Asphalt Jungle," followed by "The Bride," "The Big Fix," and "The Die," "Surprised His Wife," "Dancing with the Bride," and "The Happy Mystery Street." In August, the leadoff picture will be "Three on a Spot," starring the Minvera Story" and "Lady Without Passport."

Trade papers have been held or slotted on all of the films except the Minvera Story" and "Lady Without Passport." Trade papers have been pegged on any of the trio.

-Chicago Runs Over 2 Weeks (Continued from page 1)

This provision of the Jackson Park decree had been granted by Federal Judge Michael L. Igoe, McConnell & Igoe, and has been challenged by a local setting an order granting a six-weeks' extension to 20th Century-Fox’s tabloid "Gun" to show "unreasonably" at B and K’s, United Artists Theatre here.

Defendants had argued that such exemption for the decree did not exist.

The court declared, "We recognize, as was pointed out by the plaintiffs, that numerous applications for permission such as was granted in the instant case imposes an onerous burden upon the court and perhaps a hardship upon the plaintiffs by reason of the continuing litigation resulting therefrom. But that court, as this, must approve the situation as it is and not as plaintiffs now think it should be. We cannot assume for plaintiffs the duty of establishing a precedent favorable to the plaintiffs that the court will not in the future, as it has in the past, exercise its discretion in a manner which the rights of the plaintiffs, established only as a result of long and expensive litigation."

COMPO Scans (Continued from page 1)

COMPO’s program and planning committee, according to a statement by digital producer of the Decades Series.

Final details of the campaign will be plotted at a meeting of the circuit’s top management in Los Angeles next Tuesday.

Described by Skouras as "essentially a doorbell ringing" campaign, the Decades Series is a series of events - a three-week period of time, of one event per day - for every Scandinavian local level by theatre managers and their staffs, backed by the personnel of the circuit's home office. It will include a series of large-sized promotional and cooperative ads, radio and television tie-up programs, and tie-ups, person-to-person and word-of-mouth selling, direct mail, trailers, posters, theatre decorations, and stage and service club talks by managers.

Fune Plugging ‘Movies’ Recorded with Robbins

M-G-M Records has pressed a plateau of "Let’s Go Out to the Movies," new tune penned by foreign film importer Jack Ellis, with the Korn Kobbers featured. The musical plug for the industry also is being published by Robbins Music Co.

Raftery Warns (Continued from page 1)

many film industry clients, and formerly headed United Artists, said that as a result of anti-trust litigation, some 130 lawsuits with total damages in excess of $100,000 are now pending against distributors and producers.

Raftery asserted that the "triple damage provisions" of Federal anti-trust laws should be eliminated, otherwise "everybody in business with a type of commodity that requires exclusive dealers" are in danger of extermination.

Tough Trust Laws (Continued from page 1)

suppliers, and says that any judgment against the government arising out of the antitrust suits would be prima facie evidence against a defendant in a private damage suit.

However, the committee will not require the company to be named as a defendant in the suits, and also to state the evidence which would have been admissible as a defense in the government anti-trust or damage suit "conclusive" rather than prima facie evidence in private cases.

All Is Clear in State Legislatures

WASHINGTON, June 8—Only four states have passed laws to prevent a possible anti-trust violation, and no harm to the industry is expected in any case, according to Motion Picture Association of America legislation representative Jack Eyrick. Louisiana and Massachusetts are still in regular session, and special sessions of the Arizona and Michigan legislatures are still sitting. A censure bill in Massachusetts is expected to remain in committee.

So far nine regular sessions and five special sessions have adjourned, with no legislation damaging to the industry. The South Carolina Legislature, which quit last weekend, provided the largest special立法 history but did not impose any new admission tax or other tax on the industry, despite several threats to do so.

Olivier Signed For Wyler Film Here

Sir Laurence Olivier will go to Hollywood for the first time in 10 years this summer for William Wyler, producer-director, who has cast Olivier in Wyler’s "Carrie Ames," based on "Sister Carrie," by Theodore Dreiser.

The role of Carrie was offered Thursday after the director had seen the 25-member group for its concentration on industry problems.

If there are more hopeful, he admitted, "that from these original plans will emerge solutions to many of our public relations problems."

New Drive-in Rules (Continued from page 1)

cated on hill-cres or curves or other spots where the view of the entrance is obstructed.

Signs: Should not be permitted to face the major highway. Where screens must face the highway, a fence or tree should be placed in front of the view. Generally, the screen should be faced to hit the least amount of traffic.

Entrances: Normally, not more than one entrance should exist for each access road, but where arrival volume is almost evenly divided by direction, individual exits for right and left turns, separated by several hundred feet, should be provided. On two-lane roads where the attraction is high, the entrance should not exceed 40 feet in width.

On休息, the report states one gate should be used up to 300-car theatres; two gates for 600; three gates for 800; and four ticket gates for up to 1,000 capacity.

The report states that traffic control is best handled manually, rather than through the use of signals.
"IF you would know your business, you must know its people. The industry is made and functions by who and what its people are.

The biographical section of "The Almanac" is the internationally accepted "Who's Who", and the only one in global movieland.

The 1950-51 edition, now in work, will be telling you about 12,000 "names", officials and authorities.

Compiled annually for 21 years, and backed by 35 years of publishing experience.

Motion Picture ALMANAC

Rockefeller Center New York City
New Gross Records Belie Pessimism, Myers Holds

Justman and Popkin Here for UA Meet On Stock Transfer

Possibility of a deal for control of United Artists moved nearer at the weekend with the arrival here of producer Harry Popkin and Joseph Justman, head of Motion Picture Center, Hollywood, both members of a West Coast group which has shown considerable interest in acquiring the majority U.A. stock which is being offered.

The two are slated to take up the matter in meetings here this week with Harry W. Kelly, U.A.'s executive vice-president, and Vitalis Chaliif, board member, who, along with president, Andrew J. L. Hertz, and director, S. Z. Saklatvala, are members of the $20 million group which will attend the two-day "Say It With Pictures" meeting which will get under way June 15 at the Royal York Hotel in Toronto. In addition, there will be seven New York office executives on hand, including William F. Rodgers, Charles M. Reagan, H. M. Richey, M. L. Simons, Jay Eisenberg, Irving Helfont and William B. Zoeller.

Henry L. Nathanson, president of M-G-M Pictures of Canada, Ltd., will head the Canadian group which will be supplemented by Ted J. Gould, general sales manager; Dewey Bloom, and Arthur Sheyman, assistant to the president.

Appeals Court Hears Adelman Arguments

Philadelphia, June 11—Arguments for an appeal against a U.S. District Court ruling in the anti-trust suit brought by the Tivoli Realty Co. and J. B. Adelman against Interstate Circuit and major distributors were heard here by the U.S. Circuit Court (Continued on page 8)

260 Assembled For Paramount Sales Meeting

Convention Theme Is 'Blueprint for Future'

Los Angeles, June 11.—Bookers and members of the board; salesmen and division managers, will all be present tomorrow when A. W. Schwalb, president of Paramount Film Distributing Corp., opens the company's national sales convention at the Ambassador Hotel here.

For the past several days, more than 260 home office executives and field representatives from the 32 U.S. and six Canadian branches have been established. Twenty-seven of these will operate out of

Historic Palace Picture House

&K. To Ask Relief from Week Limit

TODAY

New York, U.S.A., Monday, June 12, 1950

TEN CENTS

112

&K. To Ask Relief from Week Limit

N.J. Allied Agenda Spots Showmanship

An extensive agenda encompassing showmanship meetings, discussions of theatre television prospects, evaluations of new product, talks on abridgment and the legalities behind the industry anti-trust suit, and a wide variety of social activities, has been set up for the 31st annual convention of Allied Theatre Owners of New Jersey, to be held at the Traymore Hotel, Atlantic City, Thursday through Saturday.

Election of officers is also scheduled, and the consensus at this time is that Wifbur Snaper will be reelected president for a second term.

Friday will feature a number of

Trade Story Hurts Tax Fight: Myers

Washington, June 11—Abraham F. Myers, chairman of the tax committee of the Council of Motion Picture Organizations, today sharply attacked "dissidents" within the industry who are not giving whole-hearted support to the campaign for complete repeal of the 20 percent federal admission tax.

Myers referred to a story in a trade paper to the effect that his stand for complete repeal of the tax was splitting the industry. Myers said this article made it appear that his "arbitrary tact..."
Personal Mention

I. E. LOPPERT, president of Lopert Film Corp., left here for Paris, Rome and London.

NORMAN SHULBER, Republic branch manager at Philadelphia, was married there yesterday. Attending from New York were Edward L. Wiese, assistant general sales manager, and Richard T. Yates, executive assistant to James R. Granger, sales vice-president.

SAM STAIN, 20th Century-Fox exhibiton director, sailed from here yesterday for French Lick Springs, Ind., to attend a meeting of the Theatre Owners of Indiana.

Dr. C. E. Kenneth Mee, Eastman Kodak research vice-president, received an honorary doctor of science degree from Alfred University yesterday.

ELEANOR LOUISE RAPHAEL, assistant to John Mitchell, director of United Artists Television, here Saturday for a vacation tour of Europe.

JOSEPH L. MANKIEWICZ, 20th Century-Fox producer, will sail from here June 30 for a two-months vacation in Europe.

ROBERT BUCKNER, producer, and Mark Robson, director, will arrive here today from the Coast.

Sharpe Leaves Path To Join Sam Hacker

C. W. Sharpe, treasurer of Pathé Industries, has resigned, effective June 17. After a short vacation, he will be associated with Samuel Hacker and Co., film industry certified Public Accountants in New York. Sharpe spent ten years with Columbia Pictures where he held the position of controller. Subsequently, he was assistant to the vice-president of Radio of National Broadcasting. He has been treasurer of Pathé and affiliates for the past five years.

Five Governors Will Attend 'Irma' Bow

Governors from five states will attend the two-day world premiere of Paramount's "My Friend Irma Goes West" at Las Vegas, Nev., on June 25-26, according to Max Youngstein, Paramount advertising-publicity director. Hal Wallis, producer, and Cy Kendall, associate producer and co-author, will also attend.

Stars to Atlanta 'Cactus' Premiere

Donald O'Connor, Peggie Castle, John Russell, Lois Andrews and producer-director Charles B. Churrow, will leave Hollywood tomorrow for Atlanta to participate in the world premiere of "Cactus," which is "Call at Cactus Creek," in Technicolor, the home office reports.

Tradewise...

By SHERWIN KANE

The already substantial evidence of unqualified confidence in the industry's immediate future was further augmented last weekend by the announcement by Ned E. Depinet that RKO Radio will release 28 top quality features during the last half of this year and the early part of 1951.

Depinet's announcement was preceded by word from Robert Mochrie, RKO Radio vice-president in charge of distribution, that a Divorce with the sacred "RKO" production will be released during June, July and August.

The announcements represent a step-up in both the production and releasing schedules of RKO over recent seasons. No greater demonstration of confidence in a sound and profitable future for the industry can be displayed by a producer-distributor than his increased investment in product for delivery. It deserves to be matched by an equivalent show of confidence by the exhibitor.

The better product now being delivered to exhibitors fully merits every bit of extra selling effort they can devote to it. Without that extra effort, the evidences of producer-distributor confidence in increasing the flow of high quality product cannot be continued for long. Without it, product quality must suffer in the long run.

Every exhibitor must recognize the substantial opportunities afforded him by these evidence of substantial improvements in substantial number. Leading off with such summer releases as Walt Disney's "Treasure Island," in Technicolor; the biographical "White Tower," also in Technicolor; Sam Goldwyn's "Our Very Own"; "Come Share My Love," with Irene Dunne and Fred MacMurray; "The Secret Fury," with Claudette Colbert and Robert Ryan; "Born to Be Bad," with Joan Fontaine and Ryan; "Woman on Pier 13," with Laraine Day, Ryan and John Agar, and "Where Danger Lives," with Robert Mitchum and Faith Domergue, the exhibitor has effective ammunition with which to help combat the out-of-seasons.

Following them are such impressive box-office candidates as "Joan of Arc," with Ingrid Bergman, the MGM release, "The Flying Horse at Cactus Creek," in Technicolor, the home office reports.

Newsreel Parade

I-T-ALLY celebrating her fourth versary as a republic and Pe Trasman signing the ECA bill are the headline subjects. Other highlights include the rescue of the A友好 plane crash survivors and Combat on the Suez.

MOVIEION NEWS, No. 4, Pe Trasman signs ECA bill, Italy's armed might, James Roosevelt wins Congress nomination, West Point, general welfare, Suez, Egypt, Important


TELENEWS DIGEST, No. 32-B-1 Plane crash, West Point state. President Johnson, Lewis Johnson, Edward Barrett, a handsome, blue-eyed, Indian, cosmic rays.


Berger's New One Film of a Few Woos

An avowed admirer of low, tane, or at all, and more "n" sound, a producer, peers into the future of the Berger, here from Paris, re- puted on Friday that he has come up with an English version a 95-minute picture of which will be one of the most beloved of comic rays, words, Berger will not have a major release of it this sixth has spoken words. he said he occupied a producer's half-year, but has been extended on air only.

He said his new film, which is expected to be given as a world premiere, is a huge step forward in the picture. Distribution arrangements have yet to be finalized.

DeBra Off On Thiti ‘Better Movies’ Tour

Arthur DeBra, director of the Pictorial Department of the Federation of Amity and American Community relations, has left here on his third lecture tour in behalf of President Truman's "Better Movies, Better Lives" campaign. DeBra will call on Better Films Councils in St. Louis and other large cities in the South and Southwest.

He will open his speaking engagements June 12 and proceed to St. Louis, on June 15, New Orleans, on June 16 at Memphis, June 21, and Louis June 22. He will also deliver Samuel Goldwyn's "Our Very C" as being typical of the many splendid family films in view 1950.
**Reviews**

**“Broken Arrow”**

(20th Century-Fox)

SOMETHING outstanding in outdoor action drama is offered in 20th Century-Fox’s “Broken Arrow.” Dealing with conflicts between Indians and whites, the picture handles the theme with intelligence and maturity. James Stewart heads the cast of he Technicolor film which has been given a large scale production treatment and shows the mark of technical perfection throughout. Others in the cast are Avo, an Apache maiden, and Jeff Chandler, an Apache warrior chief.

The box-office, the production will attract the usual, easy-going devotees of the sprawling Western plus those patrons who are more selective in their film fare.

The screenplay, fashioned by Michael Blankfort from Elliott Arnold’s novel, is in the latter stretches of the last century, sheltered by countless complications. As the film opens the warfare between white man and Indian is savage and costly, with peace possibilities inconceivable. Frontiersman Stewart, believing the territory large enough for both sides to live and work, is brought in an ambush. Dolmar Davis directed and Julian Blaustein produced.

Running time, 93 minutes. General audience classification. Release date, not set.

“Armored Car Robbery”**

(RKO Radio)

EXPERT direction by Richard Fleischer and the skillful photography of Guy Roe make this Herman Schlicon production more outstanding than its subject. A man who marquage plans but the screenplay by Earl Felton and Gerald Drayson Adams holds audience attention in a cops-and-robbers tale centering around the Los Angeles police department’s successful efforts to track down and apprehend the criminals. Editor of the: thieve, ruthless, immoral, clever, is William Talman. Having engineered an armored car robbery with precision, he shoots to death one attempted victim, loses another to police bullets, betrays another, and himself is on his way to freedom and wealth by chartered plane when McGraw’s patient deductions begin to bear fruit, and police close in on the plane. Talman escapes death under another plan. Others in the cast include many old New York stage talde are Adele Jorgenson, Douglas Fowley, Steve Brodie, Don Haggerty, James Flavin and Gene Evans.


**MGM Toronto Meet**

(Continued from page 1)

field promotion representative; W. C. Alexander, advertising director; Wilton Leach, sales manager; and Daniel Hall, sales manager.

**ELC Branches**

(Continued from page 1)

quarterly prepared by E.L. White of Dayton, Ohio. The White and ELC will retain quarters formerly utilized by E.L.

**Amends Suit vs. Kramer**

Siemmg Schlager has amended his $50,000 breach-of-contract suit in New York Supreme Court against Kramer and United Artists to include an application for an injunction to prevent shipment of prints of the film. The film was released by Robert Haggard, Schlager claims he holds an Italian distribution contract with Kramer and UA for the picture, and charges that the defendants have failed to carry it out.
EVERYBODY LOVES "OUR VERY OWN"
SEE THE TRADE-SHOW—AND YOU'LL KNOW WHY

Young Love, the stuff of which dreams, drama and song hits are made—the wonderful thing that makes the world go 'round—is shown in highly exciting fashion in Producer Samuel Goldwyn's latest offering, opening at New York's Victoria Theatre on July 27th.

From every source of expert opinion—from every walk of life—from every divergence of opinion-maker—comes a genuine wave of acclaim that Samuel Goldwyn—with his unflagging instinct for putting the essence of universal appeal in his films—has done it again.

And this motion picture is being backed-up with one of the fullest national magazine coverages possible. Ads are now appearing—not in just one issue, but in two and three issues—of Saturday Evening Post, Collier's, Cosmopolitan, Good Housekeeping, McCall's, Woman's Home Companion, Today's Woman, True Story, Glamour, Charm, Senior Prom, Seventeen and Fan Magazines.

And, in mid-July, great double-trucks will run in LIFE and LOOK Magazines, geared for the families in your own area. For this national campaign is part of every exhibitor's local campaign, building "penetration" and "want-to-see", well in advance.

Yes, EVERYBODY LOVES "OUR VERY OWN"! Mr. Exhibitor—so will you! But, even more important, SO WILL YOUR AUDIENCES OF ALL AGES!

JOE DI MAGGIO
says: "The film, 'Our Very Own' is plenty exciting and romantic. A real hit in any league."

QUENTIN REYNOLDS
says: "A picture like this makes going to the movies very much worthwhile."

BOB CONSIDINE
says: "One of the most warming, most touching and inherently American films I've ever seen."

TED WILLIAMS
says: "The new Goldwyn picture, 'Our Very Own', is just the kind of picture I go for in a big way."

LEONARD
says: "There is the Samuel Goldwyn 'Very Own.'"
<table>
<thead>
<tr>
<th>Theatre</th>
<th>Day</th>
<th>Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>Grand Theatre</td>
<td>Tues. 6/20</td>
<td>8:30 P.M.</td>
</tr>
<tr>
<td>Rialto Theatre</td>
<td>Mon. 6/26</td>
<td>8:30 P.M.</td>
</tr>
<tr>
<td>Astor Theatre</td>
<td>Tues. 6/20</td>
<td>8:30 P.M.</td>
</tr>
<tr>
<td>Shea's Elmwood Theatre</td>
<td>Tues. 6/20</td>
<td>8:45 P.M.</td>
</tr>
<tr>
<td>Imperial Theatre</td>
<td>Tues. 6/20</td>
<td>10:00 P.M.</td>
</tr>
<tr>
<td>RKO Palace Theatre</td>
<td>Tues. 6/20</td>
<td>8:30 P.M.</td>
</tr>
<tr>
<td>Palace Theatre</td>
<td>Wed. 6/28</td>
<td>6:00 P.M.</td>
</tr>
<tr>
<td>Ogden Theatre</td>
<td>Tues. 6/20</td>
<td>2:00 P.M.</td>
</tr>
<tr>
<td>Orpheum Theatre</td>
<td>Tues. 6/20</td>
<td>8:30 P.M.</td>
</tr>
<tr>
<td>RKO Uptown Theatre</td>
<td>Tues. 6/20</td>
<td>8:30 P.M.</td>
</tr>
<tr>
<td>Ziring Theatre</td>
<td>Tues. 6/20</td>
<td>8:55 P.M.</td>
</tr>
<tr>
<td>RKO Missouri Theatre</td>
<td>Tues. 6/20</td>
<td>9:00 P.M.</td>
</tr>
<tr>
<td>Ambassador Theatre</td>
<td>Tues. 6/20</td>
<td>1:30 P.M.</td>
</tr>
<tr>
<td>Fox Screen Room</td>
<td>Tues. 6/20</td>
<td>2:00 P.M.</td>
</tr>
<tr>
<td>Century Theatre</td>
<td>Tues. 6/20</td>
<td>8:30 P.M.</td>
</tr>
<tr>
<td>Orpheum Theatre</td>
<td>Tues. 6/20</td>
<td>8:30 P.M.</td>
</tr>
<tr>
<td>Roger Sherman Theatre</td>
<td>Mon. 6/26</td>
<td>8:30 P.M.</td>
</tr>
<tr>
<td>Orpheum Theatre</td>
<td>Man. 6/26</td>
<td>8:00 P.M.</td>
</tr>
<tr>
<td>Victoria Theatre</td>
<td>Tues. 6/20</td>
<td>10:00 A.M.</td>
</tr>
<tr>
<td>Center Theatre</td>
<td>Tues. 6/27</td>
<td>8:30 P.M.</td>
</tr>
<tr>
<td>RKO Brandon Theatre</td>
<td>Tues. 6/20</td>
<td>8:45 P.M.</td>
</tr>
<tr>
<td>Elen Theatre</td>
<td>Tues. 6/20</td>
<td>8:30 P.M.</td>
</tr>
<tr>
<td>Fulton Theatre</td>
<td>Tues. 6/20</td>
<td>8:45 P.M.</td>
</tr>
<tr>
<td>Laurelhurst Theatre</td>
<td>Tues. 6/20</td>
<td>8:30 P.M.</td>
</tr>
<tr>
<td>St. Louis Theatre</td>
<td>Tues. 6/20</td>
<td>8:30 P.M.</td>
</tr>
<tr>
<td>Center Theatre</td>
<td>Thurs. 6/22</td>
<td>9:00 P.M.</td>
</tr>
<tr>
<td>RKO Golden Gate Theatre</td>
<td>Tues. 6/20</td>
<td>8:30 P.M.</td>
</tr>
<tr>
<td>Music Hall Theatre</td>
<td>Tues. 6/20</td>
<td>8:30 P.M.</td>
</tr>
<tr>
<td>Hollywood Theatre</td>
<td>Tues. 6/27</td>
<td>9:00 P.M.</td>
</tr>
<tr>
<td>Keith Theatre</td>
<td>Tues. 6/27</td>
<td>8:00 P.M.</td>
</tr>
</tbody>
</table>

**SAMUEL GOLDWYN**

**OUR VERY OWN**

starring

**ANN BLYTH • FARLEY GRANGER • JOAN EVANS**

**JANE WYATT • ANN DVORAK • DONALD COOK • TALIE WOOD • GUS SCHILLING • PHYLLIS KIRK • JESSIE GRAYSON**

Directed by David Miller • Written by F. Hugh Herbert

Directed by Photography Lee Garmes, A.S.C.

Distributed by RKO Radio Pictures

**YOUNG LOVE** is the greatest love in the world! Two hearts melt into one, as screen sweethearts, Ann Blyth and Farley Granger, share an everlasting moment of happiness, though heartbreak looms on horizon...
GETTING TOP PLAY!

MAYFAIR • NEW YORK
ROOSEVELT • CHICAGO
PARAMOUNT • LOS ANGELES
PARAMOUNT • HOLLYWOOD
SAENGER • NEW ORLEANS
FOX • SAN FRANCISCO
PARAMOUNT and FENWAY • BOSTON
STANTON • PHILADELPHIA

COLORFUL EPIC
OF AMERICAN
RAILROAD PIONEERS...

ROCK ISLAND

2 GREAT SHOWMEN TELL THE
"A swell show"

"Show busin..."
TIME EVERYWHERE!

Herbert J. Yates presents

"ROCK ISLAND TRAIL"

In Trucolor

starring FORREST TUCKER • ADELE MARA • ADRIAN BOOTH • BRUCE CABOT

with

CHILL WILLS • BARBRA FULLER • GRANT WITHERS and JEFF COREY

Screen Play by James Edward Grant • Based on Novel "A Yankee Dared" by Frank J. Nevins

Directed by JOSEPH KANE

Associate Producer—PAUL MALVERN

A REPUBLIC PICTURE

Republic Pictures Corporation • Herbert J. Yates, President

RALPH BRANTON, Mgr. Tri-States Theatres
Myers Holds
(Continued from page 1)
which will be held Thursday through Saturday in Atlantic City.

Myers says that "pictures on the average are vastly better than they were in the roaring 20's, when it was smart to go to the movies."

Alien's concept then launches into a sharp indictment of "ivy tower" newspaper critics. He charges that they apply the word "mediocre" indiscriminately and without regard to the entertainment value of pictures.

Myers declares that he personally hopes that the Council of Motion Picture Organizations gets under way. "It will launch a research project to determine the causes for the declining popularity of the movies and to propose remedies therefor. It that comes to pass," he states, "I feel sure that trained investigators will find that the critics have strayed far from their essential duty to inform their readers whether the pictures reviewed possess those qualities which make for entertainment and whether their readers will enjoy seeing them.

People consult the annoucement page of the daily paper not for a lecture on art or sociology, but for guidance in their quest for pleasure, and the sooner some reviewers get back on the job, the sooner the present trend away from the movies will be reversed."

Get Squawks Ready, Allied States Told
WASHINGTON, June 11—Allied States today counsel independent ex-
citement over the threat of an Allied anti-competition lawsuits threatened with Loew's, 20th Century-Fox or Warner Bros. of the Justice Department for "consideration when the question of divestiture comes up."

A bulletin from general counsel Abram F. Myers also reminds theatre owners that when the mandate of the Cen-
tral Competition Commission runs down to the District Court, the Feb. 8 decree will become final and can be used as a prima facie evidence by a plaintiff in a private treble-damage action.

Trade Story (Continued from page 1)
tics" were responsible, and that he thought that this story, "unless cor-
rected, may do serious harm to the tax campaign" in its critical stage.

Myers said that the splendid support given COISPO's tax committee by the trade papers has been "one of the most satisfactory features of the campaign," and that this "magnificent record will stand until publication of the objectionable story.

Para. National Sales Meet
(Continued from page 1)

South Central Division
Miami—Ike Clark, division manager; T. Lloyd Henrich, assistant to Clark.

Dallas—H. L. Hamburger; T. Bridge, special representative; H. Nerby, sales manager; G. S. Mathis, manager.

Kansas City—H. B. Hansman, branch manager; A. Cise, special representative; E. Jacobs, O. F., V. Thomas, F. West and R. J. Coates, branch managers.


Eastern Division
George A. Smith, division manager; Lester Coleman, assistant to Smith.

Bemner—W. P. Breuer, general manager; P. L. Allmer, general manager; J. Vos, manager; E. Chalk, general manager.


Portland—Thos. Brown, branch manager; D. Brown, salesman; F. M. Humphrey, branch manager; F. E. Chapman, sales manager; L. A. Bigger, branch manager.

Toronto—J. W. O'Neil, treasurer; W. J. Morgan, advertising; R. Simpson, branch manager; C. W. Atwood, manager; W. H. Burlingame, sales manager; W. B. Walker, head booker.

Western Division
Gordon Lightfoot, general manager for Canadian distribution.

B. & K. Relic (Continued from page 1)
blanket relief from the yearly booking limitation to permit extensions beyond that period, thus removing the nec-

For part I, B. & K. will further seek to have that portion of the decree perta-
ning to the restriction of eight feasts in the Loop, B. and K. have casually thrown up the hills in the

This marks the first time that B. & K. have sought any relief of the decree since it went into effect in

Fly
Mainliner
Stratocruiser
To HAWAII!

Canada
Gordon Lightfoot, general manager for Canadian distribution.


Chicago—F. H. Smith, sales manager; J. Mink, salesman; B. G. Steen, head booker.

Los Angeles—H. F. Brouwer, general manager; R. Gerdke, sales manager.

Toronto—W. J. O'Neil, treasurer; W. Barron, advertising; R. Simpson, branch manager; C. W. Atwood, manager; W. H. Burlingame, sales manager; W. B. Walker, head booker.

Western Division

despite the fact that part of the

Mr. Hicks, branch manager; K. Birkhead, J. H. Foley, P. Robbins, A. Eider.


B. & K. will further seek to

For part I, B. & K. will further seek to have that portion of the decree perta-
ning to the restriction of eight feasts in the Loop, B. and K. have casually thrown up the hills in the

...this marks the first time that B. & K. have sought any relief of the decree since it went into effect in

Fly
Mainliner
Stratocruiser
To HAWAII!

It's the finest of all Stratcrusers—the most luxurious plane over the Pacific.

You get the regular fare for this de luxe service

J ust 245$ HRS.
from New York, Leave 9:45 a.m. (Sun., Thur., Thurs., Sat.), be there in Honolulu for dinner, O. arrive at 1

1

of Appeals and a decision is expected before the court recesses for the sum-
mer.

Interstate and the distributors had moved for transfer of the case from Dela-
ware, where it was filed, to Texas. The Federal District Court in Dela-

nort to the court


Philadelphia—Ch. Smith, branch manager; H. Gill, sales manager; H. Weiss, F. Flinn, G. G. Kemper.


Central Division
Balaban Cites Sharp Grosses Drop at Para. Coast Meet

**In This Issue**

News and features on Paramount's "Blueprint for the Future" national sales convention, under way in Los Angeles, and new season product announcement, Pages 3 to 14.

**Hollywood, June 12.**—President Barney Balaban opened Paramount's first major sales and distribution convention in 11 years with a ruggishly realistic address to about 300 distribution and 50 production people at the Ambassador Hotel here this morning.

"Although the current mood of our industry is to frown on any suggestion that all will not be bright and rosy," he declares, "my obligation to you impels me to speak out realistically. I would rather risk the unjust charge of pessimism today than endure the guilt of negligence a year from now."

While outlining the history of the industry for the past three years, Balaban cited figures on grosses showing "50 top-grossing pictures released in 1946 produced a domestic gross ranging from $2,800,000 to $9,000,000" whereas "in 1948, on the basis of present available information, 50 top-grossing pictures this year will turn in domestic grosses ranging from $1,500,000 to about $5,000,000." Balaban said strict economy from the script.

**Relaxation of Paramount Decree Likely**

Relaxation of that portion of its consent decree dealing with divestiture of theatres, but not affecting the schedule of partnership splits, will be asked by United Paramount Theatres in forthcoming negotiations with the Department of Justice. That the latter will be amendable to the idea is considered a likelihood.

The decree directs that when United Paramount buys out its partner in any joint-ownership operation the company is given six months after closing of the agreement.

**United Para. Buys Out A.H. Blank; CS to Myron Blank**

**Des Moines, June 12.**—United Paramount has closed for the acquisition of the A. H. Blank and G. Ralph Branton interests in Tri-States Theatres in a deal which gives United 100 per cent ownership and provides for the continuance of Blank as president under a long-term contract, it has been announced here.

Also disclosed was the acquisition by Myron Blank, son of A. H. Blank, of full ownership of Central States Corp. Myron and the elder Blank.

**60 Warner Theatres Going Under Decree**

Consent decree discussions with the Department of Justice indicate Warners may be required to divest itself of approximately 60 theatres when an agreement is reached, stockholders were informed in the corporation's annual report.

---

**Warner Net**

**5,897,000 Warner Net for 6 Months**

$73,000 Increase Over Same Period in 1949

Warner Bros. Pictures and subsidiary companies reported for the six months ending Feb. 25, 1950 a net profit of $2,897,000 after provision of $4,516,000 for Federal income taxes and after a provision of $500,000 for Federal and local income taxes. The net profit for the six months ending February 1949 amounted to $2,542,000 after provision of $3,700,000 for Federal taxes.

The net is equivalent to 80 cents per share on the 7,292,000 shares of common stock outstanding. The net profit for the corresponding period last year was 70 cents per share on 7,148,000 shares.

Johnston Sees U.K. act Terms Agreement likely Next Week

**Hollywood, June 12.**—The American industry's decision on whether to opt, to modify or reject the terms for a new Anglo-US code of ethics which may be made next week, is known to F. W. Allport's interest in the amount of American film product going to the United Kingdom.

Lippert Optimistic, Adds Two Branches

**Chicago, June 12.**—"An optimistic future for the industry" keynoted the two-day semi-annual sales meeting at which Arthur Greenblatt, Lippert Productions general sales manager, presided at the Blackstone Hotel here, which ended last night. Greenblatt stated that the company has the most ambitious plans in its history, and ac-

Goldwyn Plans to Film Two in London

**London, June 12.**—Samuel Goldwyn plans to make two pictures in England if two stories now in preparation match his requirements, the producer told newsmen on his arrival here today from the Continent.

When he makes pictures abroad, he

Don't Blame TV for Slump, Sullivan Says

**Miami, June 12.**—The decline in motion picture theatre attendance generally is due not to the saturation of television sets but to reduced family amusement budgets, with the heavy burden of taxation the direct cause, Theatre Owners of America executive

---

**Today the Paramount Convention Examines Paramount's Blueprint for the Future!**

Paramount's "Blueprint for the Future" national sales convention, under way in Los Angeles, and new season product announcement, Pages 3 to 14.

**Talks Start On UA Deal**

Full-scale negotiations for the acquisition of control of United Artists will get under way today following a preliminary session at the home office yesterday which was cut short by the late arrival from the Coast of Harry Popkin, key figure among the potential purchasing group. Latter was accompanied by yesterday's brief meeting by Joseph Justman, head of the Motion Picture Center, who had arrived from Hollywood over the weekend, and Edward Peslay, Pop-

**Phone Use Ammunition**

**Chicago, June 12.**—The recently distributed Theatre Owners of America booklet on large-screen theatre television has been seized upon by Eugene F. McDonald, Jr., president of Zenith Radio Corp., as ammunition in his fight to obtain motion pictures for Phonovision.

The T.O.A. tract, says MacDonald, will be distributed to more than 8,000 theatres, 6,000 of which are T.O.A. members.

**60 Warner Theatres Going Under Decree**

Consent decree discussions with the Department of Justice indicate Warners may be required to divest itself of approximately 60 theatres when an agreement is reached, stockholders were informed in the corporation's annual report.
Rayburn Still Hopes For a New Tax Law

Washington, June 12.—House Speaker Rayburn said today that there is still a "bright light" that there could be a new tax law this year.

Emerging from a meeting with Senate leaders, Mr. Truman, at the White House, the Speaker said he personally favored trimming back some of the earlier vetoed bills which were already voted by the Committee and approving a two per cent boost in the corporate income tax rate to raise additional revenue to offset the excise cuts.

412 Solons Favor Tax Cut, COMPO Box-Score Shows

Latest box-score of Congressional support of the industry's admission tax "right" shows that there could be 96 Representatives and 66 out of 96 Senates are committed to repeal or reduction of tax.

Senators favoring repeal number 31, and House members in that corner total 197. The breakdown shows that 187 Congressmen and 25 Senators are on record in favor of reduction in the tax. Fifty-seven Congressmen and 25 Senators have been non-committed on the subject, while 28 Congressmen and five Senators have failed to report at all.

Richey Releases Figures

These figures were released here yesterday by Henderson M. Richey, aide to the committee on taxation of the Council of Motion Picture Organization. They were accompanied by a vigorous appeal by committee chairman Abram F. Myers for intensified activity by all segments of the industry in behalf of outright repeal.

Said Myers: "Our fight has not been won, but neither has it been lost. Yet, at this point of the Congressional action, awareness of the importance of our industry and the esteem in which it is held by other industry groups have been established as a force to be reckoned with; we have demonstrated the power of the screen for moulding public opinion.

Report by McCarthy

John G. McCarthy, head of the international division of the Motion Pictures Association of America, will report on his recent trip to Europe at a meeting here today with foreign department heads of the film companies.

Monogram Premiere

Los Angeles, June 12.—The world premiere of "A Modern Marriage" will be held in Los Angeles at the four Music Hall theatres here on June 30. It was produced by David Proctor.

Personal Mention

CHARLES EINFELD, 20th Century-Fox advertising vice-president, attended the graduation of his daughter from the Emma Willard School, Troy, N. Y., at the weekend.

CLIFTON REYNOLDS, Fox West Coast statistician, San Francisco office, and Mrs. Marcella Speer, widow of the late Richard Speer, formerly FWC Northern California district manager, will be married there this month.

DORR SCHEIR, M-G-M production vice-president, has been named chairman of the advisory board for the Los Angeles annual Boy Scout Circus, slated for April 31.

RICHARD NASSAR, of Nassar Brothers' Theatres, is chairman of the building fund for the Youth Foundation of San Francisco.

JOHN HAY, Schine circuit treasurer, and Howard Antey, attorney, have returned to Gloversville, N. Y., from here.

Abe Decker, head of United Artists New York branch, left here yesterday for Albany and Gloversville, N. Y.

Jules Lappus, Warner Eastern and Canadian sales manager, left here last night for Pittsburgh.

Leroy Prinz, dance director, is on the Coast from New York.

WALTER L. TITUS, Republic Eastern sales manager, is in Indianapolis and will go to Pittsburgh before returning to New York next Monday.

MAURICE N. WOLF, assistant to H. H. W. Kil, and former head of the Wisconsin Club at Waterloo, La., today and before the Women's Institute at Omaha on Thursday.

JOAN LAMPERT, daughter of Mrs. Frances Lamport, owner of the Glenshaw Theatre, Glenshaw, Conn., will be married on June 25 to Jack Gordon of Middletown, Conn.

GENE LUTES, Claykeres Theatres district manager at Franklin, Ky., and Mrs. Lutes have returned to that city from a Miami Beach vacation.

WILLIAM B. ZOLLNER, M-G-M short-subject and reprint sales head, will leave for New York to join the company and will leave there for Toronto.

JOHN W. MANGHAM, president of the Realart and National Guild exchanges at Atlanta, has returned to that city from Chicago.

JERRY LIPOW, formerly a salesman with Film Classics at Cleveland, has joined the M-G-M sales force there.

JOSEPH V. MORE, formerly Murphy Lillis general manager, will join Film Classics here by June 19.

Walker in Scranton Business Drive Post

Frank Walker, head of Comforder Theatres, Scranton, is co-chairman of the Lackawanna Industrial Food Enterprises, which is endeavoring to raise $2,000,000 for a campaign to bring more industries to the Scranton-Vaile Valley area to stimulate business and employment generally. Inroads which have been made on anthracite coal has resulted in an increase of unemployment in the territory and a drop in the population, estimated at 11 per cent under 1940.

Clair Joins Stone

Joseph Clair, who resigned as Eagle Lion promotion manager recently, has joined Martin Stone Associates as director of publicity and promotion, effective immediately. The company produces and merchandises radio and television programs, Clair was a member of the United Artists home service publicity staff prior to joining Eagle Lion.

Dermourgé Appears Here

Faith Dermourgé, who becomes a star with her first feature, "Yellow Rose," recently interviewed in the RKO Radio's "Where Danger Lives," now here from the Coast, has started United Artists distribution here. She is to be interviewed, sightseeing and playing "Where Danger Lives" will be followed by Howard Hughes' "Vengeance," early next year.

22 Tie-in Prod Set for 'Black Rose'

Twentieth Century-Fox unveiled extensive array of articles of merchandise tie-in tied into the promotion of "The Black Rose" at a reception at the Hotel Warwick here yestes representing what the company's "is the most significant effort of the type. Group of 22 separate chandising tie-ins, all keyed to the release date are timed to be opened in 500 spots on Labor Day.

Company has been at work on program for the past six months selecting appealing section of the films. Idea of the Warwick was to attract out-of-town buyers of the theatre's here the 22. All manufacturers involved in the movies are slated to play up "The Rose" in their own campaigns.


NEW YORK THEATRE

WINTER'S-DUREYA

WINCHESTER '73

JOHN STEWART

RADIO CITY MUSIC HALL

SPENCER TRACY - JOAN BENNET - BILLIE BURKE

WINCHESTER '73

FATHER OF THE BRIDE

DON TAYLOR - BILLIE BURKE

A Metro-Goldwyn-Mayer Picture

Paramount Pictures Inc. Staff Presentation

TUESDAY, JUNE 13

Delay Modification of Park Limitation

Chicago, June 12.—Federal Judge Michael Igoe today granted Jackson Park at Charnel Thomas McConnell 90 days in which to file an answer to the Balaban and Katz suit to modify the restriction of the Jackson Park decree which ends the two-week bookings and the Loop.

Alfred Tenen represented B. and K.
scene of the most enthusiastic Sales Convention in Paramount’s history. Your on-the-spot reporter, your Paramount salesman, will soon detail to you the important pictures outlined in the following pages and produced specifically to solve today’s boxoffice problems. In order of release they are....
Cecil B. DeMille's Masterpiece

Samson and Delilah

Color by TECHNICOLOR

starring HEDY LAMARR, VICTOR MATURE, GEORGE SANDERS, ANGELA LANSBURY, HENRY WILCOXON

Produced and Directed by CECIL B. DE MILLE

Screenplay by Jesse L. Lasky, Jr. • Frederic M. Frank
From original treatments by Harold Lamb and Vladimir Jabotinsky • Based upon the history of Samson and Delilah in the Holy Bible, Judges 13-16

Now Playing

NOW EXHIBITORS KNOW THERE HAS NEVER BEEN A GROSSER LIKE IT!

The clamor for dates on this unprecedented attraction has never been equalled in the annals of our industry. More than a thousand contracts have been signed. More than five hundred engagements have already been played. In every one of these, the record speaks for itself!

FAMOUS PRODUCERS, DIRECTORS AND WRITERS, whose names mean top gro
"WILL BE MOST TALKED-OF PICTURE OF YEAR" is the prediction of Drew Pearson, famous newspaper columnist and radio commentator who appears in the trailer and will be featured in many of the ads. This is the different, controversial type of action material every exhibitor is seeking for an increase in theatre attendance today. Film Bulletin says "Gives Paramount plenty to shout about!"

"MY FRIEND IRMA GOES WEST" is a Hal Wallis Production starring John Lund, Corinne Calvet, Diana Lynn, Dean Martin, Jerry Lewis, and Marie Wilson, with Corinne Calvet as Irma. Directed by Hal Walker, Screenplay by Cy Howard and Parke Levy, Songs by Jay Livingston and Ray Evans.


For July Fourth

For July Release

For July Release

by the attractions in your Golden Future, from . . .
"IT'S A GIANT AMONG MOTION PICTURES" says Daily Variety as this builds advance excitement equal to "Lost Weekend"—and gets biggest Paramount pre-selling since "Samson and Delilah."

"Swanson's performance Academy Award job!" says Exhibitor Walter Reade, Jr. while Los Angeles Herald and Express editorializes: "Sunset Boulevard' will live as long as there is a Hollywood!"

THE BRAND OF GREATNESS IS ON "THE FURIES"! Look back at Paramount's record of great westerns like "The Plainsman," "Wells Fargo" and "Union Pacific" and you'll look forward to this big attraction in the same pattern. It's written by the author of "Duel In The Sun" and played by one of the year's top casts—to bring to life the tumultuous conflicts of a mighty cattle empire ruled by violence.

BARBARA STANWYCK
WENDELL COREY
WALTER HUSTON
in HAL WALLIS' production

THE FURIES

with
JUDITH ANDERSON - GILBERT ROLAND
THOMAS GOMEZ - BEULAH BONDI
Directed by ANTHONY MANN - Screenplay by Charles Schnee
From a novel by NIVEN BUSCH

For August Release

STARS THE PUBLIC BUYS, for which Paramount has long been noted, span...
Bob Hope
Lucille Ball
in
Fancy Pants
with
Bruce Cabot • Jack Kirkwood
Color by
Technicolor
Produced by Robert L. Welch • Directed by
George Marshall • Screenplay by Edmund Hartmann and Robert O'Brien • Based on a
Story by Harry Leon Wilson
Songs by Jay Livingston and Ray Evans

For Release Paramount
Week Sept. 3-9

Bob Hope’s first in color since “Paleface”—and he’s teamed with that Ball-of-fire who was his co-star in “Sorrowful Jones.” Watch the industry’s top star deliver his top money picture!

Yes, it’s so great we picked it to celebrate Paramount Week. And Bob introduces the zingiest, singiest tune since “Buttons and Bows” won that “Oscar.” It’s “Home Cookin’”—and it’s hot!

Mystery—Melodrama—And Excitement
are crowded into every frame of this picture
based on a celebrated Saturday Evening Post story
about a baffling kidnapping case in a great city’s railroad
terminal. Its release has been set precisely when the whole country will be talking about its stars, William Holden and Nancy Olson, who are featured as the young sweethearts in “Sunset Boulevard.”

Union Station
Starring
William Holden
Nancy Olson
Barry Fitzgerald
with
Lyle Bettger • Jan Sterling
Produced by Jules Schermer • Directed by
Rudy Mate • Screenplay by Sydney Boehm
from a novel by Thomas Walsh

For September Release
IT HAS THE BOXOFFICE SIZE OF "CALIFORNIA" — and it's directed by the same expert, John Farrow. Its 4-star cast includes Hedy Lamarr in her first role since she completed "Samson and Delilah." Pan-orama, accented by Technicolor, frame furious action. To make America "Copper Canyon"-conscious, the song by that name has been radio-exploited several months in advance of release.

HUTTON IS BOXOFFICE-HOT AS NEVER BEFORE so Paramount decks her in Technicolor, teams her with Astaire to climax her sensational job in "Annie Get Your Gun". Directed by the expert who made "Road to Rio", she and Fred sing and dance to half a dozen top-drawer hit tunes by Frank Loesser, the composer who won this year's Academy Award. A musical in the famous Paramount tradition!

PRODUCTION VALUES like off-the-beaten-track stories, hit songs and Color by Tec
BING'S BIGGEST MUSICAL SINCE "BLUE SKIES". Yes, we patterned this after that great hit — and made it greater. What a title for Bing! Look at those guest stars! Listen for its nine songs. Stand by for Bing's show-stopping song-and-dance routine with Groucho Marx! Marvel as Bing sings that extraordinary 4-part number alone thru miracle multiple-recording! Truly the Show of Shows in 1950!

THE GLORY OF THE UNITED STATES MARINES is excitingly dramatized in the fabulous exploit that first brought them fame. Told in a blaze of Technicolor, it's played by a swashbuckling cast. On the shores of Tripoli, the Marines defeat the pirate hordes who in 1805 dared challenge America's rights to freedom of the seas. A fast-paced adventure script with big-scale production values.

MAUREEN John O'HARA. PAYNE in TRIPOLI also starring HOWARD DASILVA Color by TECHNICOLOR with PHILIP REED • GRANT WITHERS Produced by WILLIAM H. PINE and WILLIAM C. THOMAS • Directed by Will Price • Screenplay by Winston Miller
 Paramount's Golden Future and YOURS... will continue in '51—and far beyond—as the same famous studio delivers hits like

**SEPTEMBER AFFAIR**
A Hal Wallis Production starring Joan Fontaine, Joseph Cotten, Françoise Rosay—with Jessica Tandy.

**UNITED STATES MAIL**
Starring Alan Ladd and Phyllis Calvert—with Jan Sterling.

**A PLACE IN THE SUN**
A George Stevens Production starring Montgomery Clift, Elizabeth Taylor, Shelley Winters.

**DARK CITY**
A Hal Wallis Production. Starring Lizabeth Scott, Wendell Corey, Viveca Lindfors, Don DeFore.

**BEYOND THE SUNSET**

**MR. AND MISS ANONYMOUS**
(TENTATIVE TITLE)
A George Stevens Production starring Joan Fontaine, Ray Milland and Teresa Wright.

**A RELATIVE STRANGER**

**THE GREAT MISSOURI RAID**
Color by Technicolor. Starring Wendell Corey, Macdonald Carey, Ellen Drew.

**DETECTIVE STORY**
Sidney Kingsley's Broadway stage success. To be produced and directed by William Wyler.

*Build An All-Paramount Show with Paramount News and Paramount Shorts*

**Cecil B. DeMille's next—"THE GREATEST SHOW ON EARTH***
Color by TECHNICOLOR, The Story of Ringling Bros., Barnum and Bailey Circus
Paramount Unveils Plans for Future

By RUSSELL BALABAN

HOLLYWOOD, June 12.—During the current month, William Pine and William Norman will produce four films for Paramount release, according to A. W. Schwalberg, president of Paramount Film Distribution Corp.

Ten on schedule were announced by William Thomas, executive vice-president, at a meeting of the company's executive board.

The first film, "Apache Outpost," will be released in July. "Apache Outpost" is a dramatization of the life of Apache leader Geronimo. The film is directed by John Ford and is distributed by Paramount.

The second film, "South of the Border," will be released in August. "South of the Border" is a biographical film about the life of Geronimo. The film is directed by John Ford and is distributed by Paramount.

The third film, "The Great Divide," will be released in September. "The Great Divide" is a biographical film about the life of Geronimo. The film is directed by John Ford and is distributed by Paramount.

The fourth film, "The Making of the President," will be released in October. "The Making of the President" is a biographical film about the life of Geronimo. The film is directed by John Ford and is distributed by Paramount.

In Key Roles At Paramount's L.A. Sales Convention

E. K. O'Shea

Max E. Youngstein

Hugh Owen

J. J. Domenech

Oscar Morgan

Duke Clark

G. A. Smith

Gordon Lightstone

To Open 6th Drive-In

Walter Reade Theatres will open its sixth drive-in, the Atlantic, located at 1940 New Jersey's Black Horse Pike in Egg Harbor Township, less than eight miles from Atlantic City, on Friday.
 Paramount's Blueprint for the Future

SOME 260 members of Paramount's selling forces from 32 branches, home office and studio, are gathered in the Ambassador Hotel, Los Angeles, for the company's first national sales convention since 1940. The three-day convention will conclude tomorrow.

Geared to the theme of "Paramount's Blueprint for the Future," the convention covers the integration of distribution and studio activities, selling plans for forthcoming product and plans for the company's annual sales drive, which opens Sept. 3 and runs through Dec. 2.

A. W. Schwalberg, president of Paramount Film Distributing Corp., who is presiding at the meetings, said the convention is the most significant in the history of the company, in that it is the first to be held since divestiture.

"It is our viewpoint," Schwalberg said, "that good pictures are the most powerful answer that we can give to the industry's problems. Added to this must be a vigorous and imaginative selling of both the pictures and the industry in general.

"I know that we have the good pictures. In fact, I'd say those in the can and awaiting release and those in the process of completion are excellent entertainment designed for today's audiences. Our main task here is to harness the selling to the product. This we will do, with every member of the distribution end sitting in, contributing to the discussion."


GINSBERG, FREEMAN AT STUDIO HELM

Henry Ginsberg, vice-president in charge of production and studio operation, joined Paramount in 1940. His firm belief in providing opportunity for the development of new ideas has made Paramount an industry leader during his association with the company.

Working with Ginsberg is Y. Frank Freeman, vice-president, and a group of men who make up the production executive staff.

The staff includes Jacob H. Karp, Samuel J. Briskin, D. A. Doran, William Meiklejohn, and Joe Youngerman, in addition to Richard L. Johnson, production manager; Sidney Justin, resident counsel; Frank Cleaver, supervisor of writers; Bernard Smith, head of the story department; Norman Siegel, director of advertising and publicity; Luigi Luraschi, head of the censorship department; and Charles West, head of the film editing department.

Working on the actual production of individual motion pictures, supervising all details of each production from the story idea through final editing and scoring, are six Paramount producer-directors and seven producers.

Those who produce and direct are: Cecil B. deMille, whose latest is "Samson and Delilah"; Frank Capra, maker of "Riding High"; George Stevens, whose first for Paramount is "A Place in the Sun"; William Wyler, the man behind "The Heiress"; Billy Wilder, whose "Sunset Boulevard" is ready for release; and Leo McCarey, famous for "Going My Way."

The producers are: Irving Asher, whose first for Paramount is "Beyond the Sunset"; Charles Brackett, producer of "Sunset Boulevard"; Mel Epstein, who recently fin-
ished "Branded"; Robert Fellows, whose hits include "Let's Dance"; Paul Jones, who made those famous "Road" pictures; Joseph Sitron, preparing "The Keystone Girl"; Robert Welch, who did "Fancy Pants" and "Mr. Music," among other top productions.

Augmenting the product turned out by these experienced film-makers are three others, Hal B. Wallis maintains his own producing unit at the studios for the making of such films as "The Great Missouri Raid," to be followed by "Warpath."

The studio's directors include Lewis Allen, John Farrow, Richard Haydn, Sidney Lanfield, Mitchell Leisen, George Marshall, Anthony Mann, Rudy Mate, Norman Z. McLeod and David Miller. William Dieterle, one of filmdom's great directors, is under contract to Hal Wallis. He has recently directed "September Affair" and "Dark City" for Wallis.

HOME OFFICE STAFF HOLDS SKILLED EXECUTIVES

The home office operation is concerned chiefly with overall production planning in consultation with the studio executives, problems of distribution and promotion, exchange operations, legal problems, television, recruiting new talent and acquisition of dramatic and story properties.

Heading the organization is the general staff, consisting of the officers of Paramount Pictures Corp. These policy-makers are: Barney Balaban, president; Adolph Zukor, chairman of the board; Stanton Griffis, chairman of the executive committee (now on leave as U. S. Ambassador to Argentina); and Austin Keough and Paul Raibourn, vice-presidents. Keough is general counsel and secretary of the corporation. Raibourn is president of Paramount Television Productions and chief of budget and planning. Fred Mohrhardt is treasurer. Balaban has two official assistants, Lou A. Novins and Arthur Israel, Jr.

The policy-making group also includes the officers and aides of Paramount Film Distributing Corporation, the subsidiary concerned with domestic sales and exchange operations. Schwalberg is president; E. K. "Ted" O'Shea and Keough are vice-presidents; Mohrhardt is treasurer and Novins is secretary. Schwalberg's aide is Monroe Goodman.

Gordon Lightstone is general manager for Canada. Oscar A. Morgan is general sales manager for short subjects and Paramount News.

Division sales managers are; Hugh Owen, Eastern Southern; A. M. Kane, assistant; James J. Donahue, Central; M. R. Clark, South-Central; and G. A. Smith, Western.

Other key distribution executives include: Fred Leroy, head of the statistical department; Joe Walsh, head of branch operations; George Schur, assistant head of branch operations; C. J. "Pat" Scollard, head of the non-theatrical department and company labor relations expert; Bernard Goodwin, business manager of the short subjects department; Arthur Dunne, head of the contract department; Marty Friedman, head of the playdate department; G. Knox Haddow, head of the branch service department; and Jack Roper, chief of box office analysis.

Assisting Keough in legal work is Louis D. Phillips, assistant general counsel. Phillips in turn, has three lawyers working with him on sales matters. They are Sam Boverman, Leonard Kaufman and Thomas Gibbons.

Headed the national advertising, publicity and exploitation department is Max E. Youngstein. Working with him are Jerry Pickman, assistant director; Sid Blumentock, advertising manager; Mort Nathanson, publicity manager; Sid Mesibov, exploitation manager; and Carl Clausen, department office manager and controller.

Russell Holman is Eastern production manager; Hiller Innes is his assistant; James Polk is legal representative of the Eastern production manager; Boris Kaplan, head of the Eastern talent department; John Byram, play editor; and Allen Jackson, story editor, all stationed in New York. A. J. Rich ard is general manager and editor of Paramount Newsroom.

MISTER MUSIC
RING CROSBY, NANCY OLSON, GROUCHO MARX

A PLACE IN THE SUN
MONTGOMERY CLIFT, ELIZABETH TAYLOR, SHELLEY WINTERS

MY FRIEND IRMA GOES WEST
DEAN MARTIN-JERRY LEWIS
DIANA LYNN-MARIE WILSON
JOHN LUND-CORINNE CALVET

LET'S DANCE
FRED ASTAIRE-BETTY HUTTON
All of us here at Republic feel that every plan for the future, based on all-out showmanship, should be hailed with joy by the whole industry. We have adopted the policy of sending stars into the territories to meet fans face to face and thus bring back the oldtime showmanship to our business resulting in increased fan interest.
and better business at the box office, proving there is nothing wrong with this business that hard work and showmanship can't cure. We will keep on with star personal appearances because we firmly believe it is the best way to re-sell Hollywood to America and educate the youngsters to the joys of motion pictures. Further, we firmly believe that the whole industry benefits from this kind of exploitation.

**congratulations PARAMOUNT**

May success attend your convention
in a letter to Sptos Skouras, president of 20th Century-Fox, which was released for publication today, is a "hit to the hand that feeds you" proposal of staggering proportions."

"The same theatres," McDonald adds, "that say producers must not profit from television because it would hurt exhibitors, are being urged to profit from television in a manner that can't help hurting the producer, plenty."

"Those theatres," he tells Skouras, "are going ahead with television because it means money in their pockets. Why should you hold back, on their account, when television can offer you, through Phonevision, the promise of such a rich return from a vastly increased use of film?"

**Booklet Based on Speech**

The TOA booklet, entitled "Harnessing the Television Giant for Theatre Television," is based on an address by Nathan L. Halpern, television consultant for Fabian Theatres and the TOA television committee, delivered at the Theatre Owners of Oklahoma convention last March. With a foreword by Gael Sullivan, TOA executive director, it discusses the future possibilities of theatre television, recent experience with it and appraises its value as a counter-attraction to home television.

McDonald encloses a copy of the TOA booklet with his letter to Skouras and observes that the booklet "will be a shocker to every motion picture producer whose corporation or association are not theatre owners."

"Authors Gael Sullivan and Nathan L. Halpern," McDonald writes, "suggest that theatres install television projectors that they blend together to secure exclusive rights to hundreds of major events . . . and that they present these in their theatres in a manner which in my opinion cannot help but hurt Hollywood and its already crippled employments. These television shows may constitute a regular movie theatre in a manner which in my opinion cannot help but hurt Hollywood and its already crippled employments. These television shows may constitute a regular movie theatre in a manner which in my opinion cannot help but hurt Hollywood and its already crippled employments. These television shows may constitute a regular movie theatre in a manner which in my opinion cannot help but hurt Hollywood and its already crippled employments. These television shows may constitute a regular movie theatre in a manner which in my opinion cannot help but hurt Hollywood and its already crippled employments. These television shows may constitute a regular movie theatre in a manner which in my opinion cannot help but hurt Hollywood and its already crippled employments. These television shows may constitute a regular movie theatre in a manner which in my opinion cannot help but hurt Hollywood and its already crippled employments. These television shows may constitute a regular movie theatre in a manner which in my opinion cannot help but hurt Hollywood and its already crippled employments. These television shows may constitute a regular movie theatre in a manner which in my opinion cannot help but hurt Hollywood and its already crippled employments. These television shows may constitute a regular movie theatre in a manner which in my opinion cannot help but hurt Hollywood and its already crippled employments. These television shows may constitute a regular movie theatre in a manner which in my opinion cannot help but hurt Hollywood and its already crippled employments. These television shows may constitute a regular movie theatre in a manner which in my opinion cannot help but hurt Hollywood and its already crippled employments. These television shows may constitute a regular movie theatre in a manner which in my opinion cannot help but hurt Hollywood and its already crippled employments. These television shows may constitute a regular movie theatre in a manner which in my opinion cannot help but hurt Hollywood and its already crippled employments. These television shows may constitute a regular movie theatre in a manner which in my opinion cannot help but hurt Hollywood and its already crippled employments.

**Cities Product Shortage**

Yet, McDonald observes, "theatres owners have been screaming madly against the use of good Hollywood features on television, and have managed that producers withheld the product from this new competition."

He quotes the following from H. R. Penn's speech advocating theatre vision: "The plain facts are that the public will not be good enough films to keep the public coming in sufficient numbers at all times to maintain all theatres.

Gael Sullivan, attending the Theatrical Owners of Florida convention proceedings in Miami Beach, failed to receive yesterday for comment on McDonald's letter to Skouras. The letter was en route from New York and could not be reached for comment.

**Chicago, June 12—**Copies of letters from Eugene F. McDonald, president of Zenith Radio, enclosed Theatre Owners of America booklet on television theatre were sent to the heads of all major film companies and all major networks.

**Lippert Optimistic**

(Continued from page 1)

cost will be on "showmanship" of motion pictures, such as "Rox Ship XM," for which sales plans were chiefly discussed; also for the next budget feature, "The Return of J. J. Jameson."

Add to Field Force

To substantiate the company's optimism, it was announced that the exploitation staff will be augmented immediately, and the sales force will be increased throughout the country.

Greenblatt announced the acquisition of two new exchanges, the Atlanta exchange from John Mangham, and Washington exchange from G. C. Wheeler, making a total of 12. As for television, he said, "we fight it, so let's join it."

**Set Testimonial Drive**

An Arthur Greenblatt testimonial drive was announced at the meet to be held June 18-Sept. 30. Greenblatt also appointed Clair Town as new branch manager at Detroit.

Attending were: Harris Doolin, vice-president and general sales manager; Bert S. Pittsburgh; John Mangham, Atlanta; Anthony Swartwout, Denver; Ed Lothr, special promotion representative; Mott Freed, Publicist; Frank Mr. and Mrs. Harold F. Cohen, New York; Harry Lothar, Cincinnati; and, of course, Benjamin Benjamin, Milwaukee; Mike Giford, Minneapolis; H. G. Schneider, Cleveland; Jack Klein, Philadelphia; Q. S. Shenfield, New York; Gene Dice, Charlotte, Ted Jones, Chicago; Bill Ghzi, Miami; Al Grostekt, assistant general sales manager; Sam Decker; R. G. Wilson, Portland; Jack Engerman, Seattle.

**Bill Pine**

**Bill Thomas**

**Eighth House for K-B**

WASHINGTON, June 12—The K-B Amusement Co. has announced plans for its third new theatre for 1950. Eighth of the chain, it will be a 1,200-seat in suburban Maryland.
Young Cites
PCA's Stand

Collier Young, independent producer whose forthcoming picture "Outrage," took considerable rewriting in consequence of Production Code Administration objections to the original, yesterday hailed PCA head Joseph I. Breen and his Hollywood staff as "constructive" and "helpful." Picture will be released by RKO Radio under a three-film deal between Young's company, Filmakers, Inc., and Howard Hughes.

Credits Breen's 'Courage'
Here from Hollywood for conferences with RKO Radio executives, Young credited Breen with having the courage to stand by his convictions. The producer explained that "Breen stood by his guns," after approving Filmakers' "Not Wanted" following certain changes in that picture about unwed motherhood. The PCA head refused to be forced into making additional cuts on "Not Wanted" by outside groups after the picture received the code seal, Young said. The result was, he added, that the Breen Office "took considerable punishment in our behalf." Subsequent fan mail vindicated Breen's position, the producer said.

Favors 'Headline' Problems
Filmakers, in which Young's wife, actress Ida Lupino, has a partnership, has dedicated itself, he said, to producing pictures about the problems that affect Americans, and particularly those problems that tend to make newspaper headlines. On the theory that the difference between an "A" and a "B" picture is in conception only and no longer is concerned with how much is spent on making a film, Filmakers is certain that it has thereby solved the economic factor bearing on the production of films for television, he said. He conceded, however, that considerable time has yet to pass before it will be economically feasible to telecasters to buy films from regular Hollywood producers at the prevailing price. Young will return to Hollywood tomorrow by plane.

Thomas Phelan, Manager
LONG BRANCH, N. J., June 12—Thomas A. Phelan, formerly manager here of the Walter Reade Theatres, died here at the weekend of a heart attack. His age was 61. He also played with Jesse B. Lasky as the professional piano team known as "Piano Phonos."

Surviving are his widow, Marion; two sons, Thomas of Seattle, and Robert J. of Long Branch, and two brothers, William F. of Hollywood, N. Y., and John of St. Petersburg, Fla.

H. G. Christensen, 56
H. G. Christensen, 56, veteran executive and film director here, died Saturday of heart attack aboard his power cruiser moored off Huntington, L. I. A member of the Screen Directors Guild and the Society of Motion Picture and Television Engineers, Christensen had been president of the West Coast Sound Studios and a vice-president of Associated Sales Co. He served the government as a photographer and director in both World Wars. The widow survives.
TO... ADOLPH ZUKOR  
BARNEY BALABAN  
HENRY GINSBERG and  
PARAMOUNT PICTURES

FROM... W. M. COTTON: publisher  
MOVIE LIFE,  
MOVIE STARS PARADE

CONGRATULATIONS to PARAMOUNT  
on a Courageous and Constructive approach  
to today’s selling problems.  
Good Luck to you in your meetings and  
plans for your “Blueprint for the Future”.  
Have a busy, successful time.  

Sincerely,  
W. M. COTTON, Publisher

Ideal Movie Group  
★ MOVIE LIFE MAGAZINE  
★ MOVIE STARS PARADE

25-CENT FAN MAGAZINES ★ THE CREAM OF THE CROP

Reviews

“The Great Jewel Robber”  
(Warner Brothers)

THE “Raffles”-type adventure story that recently was given considerable coverage in the nation’s newspapers serves as source material for this Warner Brothers adaptation. This cat-and-mouse game which leads a trail across the country and winds up in glamorous Hollywood is handled in a conventional framework, although production polish and some individualized touches help a lot.

David Brian plays the suave, melodiously-accented master thief who always is employing innocent young ladies to further his career in crime. From the time the picture opens with Brian's escape from a prison for the chimneys in which he is captured and sent on his way to 18 years in Sing, the picture, under Peter Godfrey's direction, stresses movement.

Clayton Moore is the first young lady to be used as a dupe, and Peri Gilpin is the second. While recovering in a hospital from a beating she receives, Moore's underworld confederates, Brian meets and marries her. The little lady proves a helpful mate, especially as she is always carrying a bullet in her body. In time, however, he abandons her

Running time, 91 minutes. General audience classification. Release date: June 15.

MANUEL HERBST

“Sideshow”  
(Republic)

PRODUCER William F. Broidy, associate producer Wesley Barry and director Jean Yarbrough turned out a rather lively mystery melodrama in “Sideshow,” with the unusual background of a carnival as the locale for probing the identity of a suspected gang of gangsters. This gives the story moving interest to the well-hidden villains and supplies an exploitation-minded screenwriter with ample justification for dissecting out his plot with circus-type trappings. Filmed on the streets of Ocean City, Cal., the picture utilizes the great roller-coaster, the entire range of carnival attractions, in its story, which is complex enough for the most adept of mystery entertainment. The eyesores wrote the script from a story by Broidy.

A Treasury Department agent, played by Don McGuire, hires out to carnival troupes as a handy-man in order to track down the gangsters, known to be ransacking the town through a coalition of rackets. Tracey Roberts is a girl entertainer whom he suspects of culpability, but as time goes on, with a rash of murder and burglary among the various sides, furnishing a multitude of conflicting clues, his suspicions are directed to nobody everybody on the show. It turns out, however, that she is practically the only innocent party, but this is not known until the end, which follows a denouement with the head henchman on a flying roller coaster car. Others in the cast are: John Abbott, Eddie Quillan, Ray Walker, Richard Foy, Wynn Conlin, Iris Adrian, Ted Recht, Stephen Chase, Donald Kerr, Frank Fenton, Kathy Johnson, Jack Ingram and Dale Van Sickie.

Running time, 67 minutes. General audience classification. Release date: June 18.

“The Avengers”  
(Republic)

LIVELY and entertaining, “The Avengers” is an adventure tale concerning the derring-do of the Rex Beach character, “Don Careless.” It was shot in Argentina.

There certainly is no lack of movement in this costume film which makes a historic Western out of the Beach story. It concerns a young man who wins a governor's daughter and rides the colony of a bandit in colonel's coat and a power-greedy general who helps him hide. John Carroll takes the dashing parts in his stride, treating romance and danger in the same carefree manner. He is given plenty of chance to match his blade with villainle Rento Airadli. Since most of the smaller parts are filled with Argentine actors, the accents are quite natural. This becomes irresistible only in some spots where the recording becomes something less than satisfactory. Adele Mara displays her blonde beauty to best advantage as the governor's daughter.

Mona Maris, Fernando Lamas and Jorge Villalobos take the other supporting roles. John H. Auer was associate producer-director, and Lawrence Of adel and Aneesa MacKenzie collaborated on the screenplay, which worries a lot about logic and is concerned mostly with the matter of creating action. The camera catches some scenes of imposing beauty, and the approach of the carriage along the top of a steep cliff and Carroll's dive into the sea to rescue a little golden cross which, somewhat miraculously, he manages to find. In all, it is satisfying entertainment.


Stewart Takes on Ad Pos  
Aaron Katz, president of Official Films, has appointed Jack Stewart to the position of sales and advertising manager. Stewart has been with Official Films since 1945.

Gibson Registers  
ALBANY, N. Y., June 12—16  
Gibson Productions, Inc., has registered a certificate to conduct business in New York as an amusement enterprise.
BUCHANAN & COMPANY, INC.

Advertising Agency for

PARAMOUNT PICTURES

For Over Thirty Years

Sends Best Wishes To The PARAMOUNT CONVENTIONEERS

For 40 Years...

We have been supplying the Motion Picture Industry with Hunt Quality Controlled Photographic Chemicals.

For the last 25 years we have been serving

PARAMOUNT.

It has been a great pleasure.

Seven Branches From Coast to Coast to Serve You.

Established 1909

PHILIP A. HUNT COMPANY

Manufacturing Chemists

MAIN OFFICE: PALISADES PARK, N. J.
CHICAGO, ILL. CLEVELAND, OHIO CAMBRIDGE, MASS.
BROOKLYN, N. Y. DALLAS, TEXAS LOS ANGELES, CALIF.
Review

"Destination Big House"

(Republic)

A SLIGHTLY unusual plot makes "Destination Big House" a pleasant change from the usual story about crime and gangsters. Associate producer William Lackey and director George Blair have created an effective low-budget picture from Eric Taylor's screenplay based on the story by Mortimer Brann.

Pretty school teacher Dorothy Patrick becomes innocently involved in a scandal when she aids a wounded racketeer (Richard Benefield) who is running out on his gang with a huge sum of money. He hides the money in the cabin of Miss Patrick's doctor fiancé, Robert Rockwell, unknown to her and wills it to her just before he dies from further gunshot wounds inflicted by his mob. From here on the heroine's life becomes complicated as she is followed, set upon and broughed for the money by the gangsters. Meanwhile, her brother (James Lydon) has put himself in debt to a local gambler who also joins in the chase for the money. Miss Patrick decides to red mare the money and have it sent to the hospital to whose his self she is attached. The money is finally recovered after rival gangster groups shoot it out. Robert Armstrong, John Harmon, Claire DuBrey and Larry J. Blake are the other important principals involved.

Running time, 60 minutes, General audience classification, Release date, June 1.

Paramount Decree

(Continued from page 1)

deal to relinquish certain of the theatres to third parties. Paramount, for example, was called upon to dispose of 41 of the total of 88 houses which it had taken over in full with the acquisition of the interests of E. Y. Richards, Jr. While Paramount has been moving ahead on schedule in breaking with its partners, the six-month deadline on the subsequent divestiture requirements is proving difficult with the result that a blanket extension of a "reasonable amount of time" will be asked, it is said here.

Expect Justice Cooperation

Attitude of the Justice Department on such matters in the past has been one of cooperation where the major companies have made full effort to comply with decrees and where strict adherence to terms of the decrees would mean a sacrifice of values of properties.

United Paramount and the pre-divorce parent corporation are figured to have transferred more theatre properties than all the other major companies combined and in view of this record the company feels confident that the Justice Department will go along with more time for divestiture.

Meetings with the Department have been delayed because of its pre-occupation with a projected consent decree with Warner, and other matters. A recent interim agreement gave Paramount an additional 30 days to dispose of 14 theatres which were among those acquired in the break-up of the Wilby-Kinsky partnership with Paramount.

L. A. Bank Moves to Foreclose on Film

Los Angeles, June 12.—Security First National Bank filed a Superior Court suit today against Miracle Productions, asking foreclosure of a chattel mortgage on the film "Our Merry Way," alleging non-payment of a $370,464 loan advanced in 1946 to finance the production. James Stewart, Fred MacMurray, Burgess Meredith and many other individuals are named in the suit.

Advisory Unit to Aid Canada Production

OTTAWA, ONT., June 12.—Now that Canadian producers have banded together in the new Association of Motion Picture Producers and Laboratories of Canada, they are preparing to furnish American producers with equipment, production and laboratory facilities and the facilities of their stock-shot libraries on coming to Canada for production locations, the Association has indicated. It has set up a committee to advise American producers on facilities, personnel, talent and other factors.

Ohio's Censorship Rulings Appealable

Cleveland, June 12.—Although the Ohio Supreme Court has upheld the state censor board's ban on "The Devil's Weed," a Hallmark release, it has now been established for the first time that the decision of the censor board is not final and that the Ohio Supreme Court will take under advisement an appeal from a board ruling. Until now the state's censorship code was exercised by William E. Minshall, local attorney, the censor board ruling was final.

Berger Pulls 11 Out Of Buying Combine

MINNEAPOLIS, June 12.—Ber, Amusement Co., withdrew members of its 11 houses in Theatre Associates and is now buying his own. They are the Gopher and Cedar, Minneap World, St. Paul; Lyceum, Dulu People, Superior; Fergus Falls; State, St. Peter; Viera, Hastings; Hollywood, Watu Wis. The latter is booked out of a waukeen.

Reportedly, the break between Berger and TA resulted from failure of the buying combine to buy b product for the Berger houses early showings. The Berger he big combine is the second suffered by the group, as V Brothers withdrew last year.

WE SALUTE

The

PARAMOUNT CONVENTION

Now Mapping A

"BLUEPRINT FOR THE FUTURE"

GOLDBERG BROS.
Denver, Colo.

Manufacturers of Reels, Shipping Cases and Other Sheet Metal Products for the Motion Picture Industry.
IF you would know your business, you must know its people. The industry is made and functions by who and what its people are.

The biographical section of "The Almanac" is the internationally accepted "Who's Who", and the only one in global movieland.

The 1950-51 edition, now in work, will be telling you about 12,000 "names", officials and authorities.

Compiled annually for 21 years, and backed by 35 years of publishing experience.

Motion Picture ALMANAC
Rockefeller Center New York City
Eastman House Will Collect Old Films
Rochester, N. Y., June 12—George Eastman House, an independent educational institution, will collect and store motion pictures important in the history of the industry, it is announced by Oscar N. Solbert, director.

With the completion of the 90-seat Dryden Theatre in the fall, one will be able to trace the development of motion pictures since their beginnings in the 1890's by viewing films made here and abroad.

Wilson to Ask More For Film Financing

LONDON, June 12—Harold Wilson, president of the British Board of Trade, is scheduled to ask Parliament for more money to replenish the treasury of the National Film Finance Corp., which makes loans to independent producers, within the next week.

Since the future state of British film production hinges to some extent on the outcome of Wilson's current negotiations with the American industry on a films remittance agreement for the next two years, he probably will ask Commons for £1,000,000 only, as an interim measure, withholding his master plan for the salvaging of British production until the Parliamentary autumn session.

Sees UK Pact Action Soon

(Continued from page 1)

investment in British production during the past two years, Eric Johnston, Motion Picture Association of America president, said today.

The report from Allport, MPAA's London representative, will clarify details as to what expenditures in England are classified as production investments. Johnston said, pointing out that many items of expense are in question as to their inclusion.

Johnston arrived here this morning, reported to studio heads on the recent negotiations in London in which he participated, and left for Washington by plane tonight.

Sees Favorable Aspects

Johnston said the new British proposals are in some respects more favorable than the terms of the original two-year agreement which expired Wednesday, although they are less favorable in other respects. Greater latitude in working out blocked sterilizing would be allowed now, he said, adding that even if American producers made no pictures at all in England during the next two years, it would be practically possible to obtain all sterilizing earnings in dollars eventually by the 27 permissible means, although during the two-year period the amount deductible directly in dollars would be reduced by half the amount the American production investment in England dropped below the 1948-49 figure.

He said no hard and fast commitment to make any specified production investment in England will be made by the American companies.

Praising the unity which has prevailed between the major company representatives and those of the independents throughout the negotiations, Johnston said he and Ellis Arnall, president of the Society of Independent Motion Picture Producers, will return to England for further conferences. After this, Johnston's attitude toward the British proposals has been determined. He expects that will be early next month.

Pressed for an expression of his own opinion of the British terms, Johnston declined to make a statement, saying he has asked his staff to suspend a decision until all the facts and data have been studied, and that he has made no recommendation to them.

Asked what will happen if no agreement is reached at the next session in London, Johnston said: "We will come home. The next move will be what the British choose to make it. But we are not crossing that bridge just yet. We come to London and there is less of road ahead of us before than before."

Allport's Report on Unit Investment Near

LONDON, June 12—F. W. Allport, Motion Picture Association of America representative here, expects to complete his negotiations on the amount of American investment in British production over the last two years some time this week.

The report is being awaited by the MPAA in New York as an important factor in the making of a decision on whether or not to accept Britain's terms for a new film remittance agreement. To obtain $17,000,000 in annual remittances, the American companies must equal their investment in British production for the past two years.

The British terms provide a 50 per cent bonus for exceeding that average and a 50 per cent penalty if it is not met.

Walsh, Tom O'Brien to Resume Pack Talks

LONDON, June 12—Richard F. Walsh, IATSE president, and Tom O'Brien, his British counterpart who is president of NATKE, will resume their talks on the effects of the proposed Anglo-U.S. film remittance terms on Hollywood and British studio employment after Walsh has met with his member unions in Hollywood later this month.

The film remittance terms require a guarantee of American production in Britain to maintain the remittance rate of over $17,000,000 for the past two years. Hollywood studio unions are apprehensive of the possible effect on employment there and Walsh's studio unions object to any large-scale importation here of Hollywood technicians.

Walsh, now on the Continent, is scheduled to leave for New York by plane next week.

Lantz, Adams to Gale

Gale Agency, Inc., hand booking agency, is expanding its activities to include the motion picture, legitimate theatre, radio and television fields, and has appointed Robert Lantz to head the motion picture and legitimate theatre departments. Robert K. Adams will organize and direct the radio and television departments.

Argentine Grosse Up 20%; Latins Like U.S. Reissue

By NATALIO BRUSKI
BUENOS AIRES, June 10 (By mail).—Most American distributors operating in Argentina grossed above 20 per cent more during the last eight months than during the same period last year, despite the fact many Argentine pictures have entered the country for more than a year. The explanation lies in the fine reception the Argentine public has accorded several pictures. Without a new films to show, the first-run houses were compelled to book pictures which had been released five or six years previously.

The public, which had been away from the box-office returned force, jampacked houses and established many records. Many believe this was the result of a situation which saw much poor foreign product, but hardly any American films.
<table>
<thead>
<tr>
<th>WEEK OF</th>
<th>COLUMBIA</th>
<th>EAGLE LION</th>
<th>M-G-M</th>
<th>MONO.</th>
<th>PARA.</th>
<th>REPUBLIC</th>
<th>RKO RADIO</th>
<th>20TH-FOX</th>
<th>U. A.</th>
<th>UNIV.-INT'L.</th>
<th>WARNERS</th>
<th>SRO</th>
</tr>
</thead>
<tbody>
<tr>
<td>May 7</td>
<td>(May Releases)</td>
<td>NO BAD SONGS FOR MARY</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>(May Releases)</td>
<td>SHADOW OF THE WORLD</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>May 14</td>
<td>FRIGHTENED CITY</td>
<td>KILL THE UMPIRE</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>May 21</td>
<td>COWTOWN</td>
<td>BEAUTY ON PARADE</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>May 28</td>
<td>CUSTOMS AGENT</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>June 4</td>
<td>(June Release)</td>
<td>GOOD HUMOR BANK</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>June 11</td>
<td>STATE PENTITENTIARY</td>
<td>WAVER BASKET</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>June 18</td>
<td>HOE DOWN</td>
<td>EDDY ARNIE</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>June 25</td>
<td>TEXAS DYNAMO</td>
<td>CHARLES STARRIT</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>July 2</td>
<td>(July Releases)</td>
<td>BOGUES OF SNOWBIRD FOREST</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>July 9</td>
<td>THE SUN SETS AT DAWN</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>July 16</td>
<td>NAUGHTY ARLETT</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Please note: Dates are based on National Release Schedules and are subject to change. Letters denote the following: (D) Drama, (M) Musical, (C) Comedy, (O) Outdoor Action. Production Numbers are in parentheses. (Rev.) Motion Picture Daily Review Date.
Congratulations to

Paramount Pictures

on your
BLUEPRINT for the
FUTURE

and on your
NATIONAL SALES CONVENTION!
The Prize Baby
New York, U.S.A., Wednesday, June 14, 1950

TEN CENTS

New Exhibitors Air Views at Para. Meeting

Skouras, O’Donnell Ask Production Cooperation

Los Angeles, June 13.—A lunch at which 30 exhibitors and circuit heads exchanged views with Paramount executives on problems confronting the industry this year highlighted the second day of the company’s national sales convention. After the exhibitors had called upon studios to give them pictures capable of bringing patrons back to their theatres, Paramount Pictures president Barney Balaban declared a larger output by picture makers would help everybody concerned but added that exhibitors must extend themselves to sell the product for its utmost return.

Charles Skouras, who presented the (Continued on page 6)

$50,000 ‘Jackpot’ to Para, Sales Forces

Los Angeles, June 13.—A “jackpot” of $50,000 in prize money was awarded to winners in Paramount’s “Gold Rush of ’49” contest, conducted from Sept. 4 to Dec. 3 last year. A. W. Schwalberg, president of Paramount Film Distributing Corp., made the presentations to the winners at the organization’s national convention at (Continued on page 6)

Leon Passes Its Deferred Dividend

Minneapolis, June 13.—J. Arthur Rank’s It’s On theatre announced today that it will pay the dividend due June 30 on its six per cent cumulative preference shares.

The company also stated that it was not practical to issue an interim financial statement at this time but stated that its bank indebtedness (Continued on page 7)

Honeyevel Offered By Skatron

The recommendation of the owners of the theatre Owners of Jansky’s television committee, Nate Levy and Robert O’Brien, TOA retained the consultant engineering firm of Jansky and Bailey of Chicago to assist the organization in preparation of the forthcoming television hearings before (Continued on page 10)

Zoning and Bidding Plan Weighed For Minneapolis

10,000 Palsy Gifts From Berle TV Show

Some 10,000 contributions to date have resulted from the Milton Berle television “Show of the Year” in behalf of the United Cerebral Palsy campaign, according to Robert M. Weitman, city chairman for the drive. Since the telecast, which featured a score of stars last Saturday night, letters have poured in at the rate of more than 3,000 a day, Weitman (Continued on page 7)

Pictures Must Be Tailored To Future Market: Balaban

Hollywood, June 13.—Pictures must be made today which have reasonable assurance of recouping their cost and returning a profit in the market in which they will be released one to three years from now, Barney Balaban, Film, said at the Paramount Pictures’ convention for exhibitors, told company’s national sales convention here.

If there is no such assurance, then the pictures should not be made. Even though its producer could make it more cheaply today than it could have six months ago, Balaban said.

His convention remarks were directed at the necessity of bringing costs more closely into line with current and future market conditions, both at home and abroad. (Continued on page 6)

Hyde Elected Head Of Florida Group

Miami, June 13.—At the final meeting today of the Motion Picture Exhibitors of Florida Bolivar F. Hyde was elected president, along with the following additional officers:

Vice-president, L. A. Stein; treasurer, M. E. Hendler; secretary, William C. Cumbo; Theatre Owners of America representative, Mitchell Wolfson; regional chairman and directors, Carl Floyd, Robert Cannon, Rudi Davis, Wolfson, Pete Lucas and E. D. Martin, chairman-at-large.

Kirsch Opens Drive To Kill 3% Ill. Tax

Chicago, June 13.—Efforts to have the three per cent state amusement tax on theatre admissions removed have been started by Jack Kirsch, Illinois Allied president.

Kirsch has sent out petitions to exhibitors throughout Illinois. The petitions, he reports, are being filled out readily. They will be sent to Martin J. Kennedy, Chicago mayor.

Elimination of the state tax, plus eventual reduction of the Federal tax, Kirsch feels, will spur theatre receipts.

Top Exhibitors

Skouras, O’Donnell Ask Production Cooperation

Los Angeles, June 13.—A lunch at which 30 exhibitors and circuit heads exchanged views with Paramount executives on problems confronting the industry this year highlighted the second day of the company’s national sales convention. After the exhibitors had called upon studios to give them pictures capable of bringing patrons back to their theatres, Paramount Pictures president Barney Balaban declared a larger output by picture makers would help everybody concerned but added that exhibitors must extend themselves to sell the product for its utmost return.

Charles Skouras, who presented the (Continued on page 6)

$50,000 ‘Jackpot’ to Para, Sales Forces

Los Angeles, June 13.—A “jackpot” of $50,000 in prize money was awarded to winners in Paramount’s “Gold Rush of ’49” contest, conducted from Sept. 4 to Dec. 3 last year. A. W. Schwalberg, president of Paramount Film Distributing Corp., made the presentations to the winners at the organization’s national convention at (Continued on page 6)

Gillham Will Join Music Corp. July 17

Robert Gillham has resigned as Eastern advertising-publicity director of the Selznick Releasing Organization, effective Friday, to join the Music Corporation of America here as a radio and television executive.

Prior to assuming his new duties, Gillham will vacation for three weeks at Weekwachee Beach, Fla., a tourist

Leon Passes Its Deferred Dividend

Minneapolis, June 13.—J. Arthur Rank’s It’s On theatre announced today that it will pay the dividend due June 30 on its six per cent cumulative preference shares.

The company also stated that it was not practical to issue an interim financial statement at this time but stated that its bank indebtedness (Continued on page 7)

Zoning and Bidding Plan Weighed For Minneapolis

10,000 Palsy Gifts From Berle TV Show

Some 10,000 contributions to date have resulted from the Milton Berle television “Show of the Year” in behalf of the United Cerebral Palsy campaign, according to Robert M. Weitman, city chairman for the drive. Since the telecast, which featured a score of stars last Saturday night, letters have poured in at the rate of more than 3,000 a day, Weitman (Continued on page 7)

Pictures Must Be Tailored To Future Market: Balaban

Hollywood, June 13.—Pictures must be made today which have reasonable assurance of recouping their cost and returning a profit in the market in which they will be released one to three years from now, Barney Balaban, Film, said at the Paramount Pictures’ convention for exhibitors, told company’s national sales convention here.

If there is no such assurance, then the pictures should not be made. Even though its producer could make it more cheaply today than it could have six months ago, Balaban said.

His convention remarks were directed at the necessity of bringing costs more closely into line with current and future market conditions, both at home and abroad. (Continued on page 6)

Hyde Elected Head Of Florida Group

Miami, June 13.—At the final meeting today of the Motion Picture Exhibitors of Florida Bolivar F. Hyde was elected president, along with the following additional officers:

Vice-president, L. A. Stein; treasurer, M. E. Hendler; secretary, William C. Cumbo; Theatre Owners of America representative, Mitchell Wolfson; regional chairman and directors, Carl Floyd, Robert Cannon, Rudi Davis, Wolfson, Pete Lucas and E. D. Martin, chairman-at-large.

Kirsch Opens Drive To Kill 3% Ill. Tax

Chicago, June 13.—Efforts to have the three per cent state amusement tax on theatre admissions removed have been started by Jack Kirsch, Illinois Allied president.

Kirsch has sent out petitions to exhibitors throughout Illinois. The petitions, he reports, are being filled out readily. They will be sent to Martin J. Kennedy, Chicago mayor.

Elimination of the state tax, plus eventual reduction of the Federal tax, Kirsch feels, will spur theatre receipts.

Top Exhibitors

Skouras, O’Donnell Ask Production Cooperation

Los Angeles, June 13.—A lunch at which 30 exhibitors and circuit heads exchanged views with Paramount executives on problems confronting the industry this year highlighted the second day of the company’s national sales convention. After the exhibitors had called upon studios to give them pictures capable of bringing patrons back to their theatres, Paramount Pictures president Barney Balaban declared a larger output by picture makers would help everybody concerned but added that exhibitors must extend themselves to sell the product for its utmost return.

Charles Skouras, who presented the (Continued on page 6)

$50,000 ‘Jackpot’ to Para, Sales Forces

Los Angeles, June 13.—A “jackpot” of $50,000 in prize money was awarded to winners in Paramount’s “Gold Rush of ’49” contest, conducted from Sept. 4 to Dec. 3 last year. A. W. Schwalberg, president of Paramount Film Distributing Corp., made the presentations to the winners at the organization’s national convention at (Continued on page 6)

Gillham Will Join Music Corp. July 17

Robert Gillham has resigned as Eastern advertising-publicity director of the Selznick Releasing Organization, effective Friday, to join the Music Corporation of America here as a radio and television executive.

Prior to assuming his new duties, Gillham will vacation for three weeks at Weekwachee Beach, Fla., a tourist
Coming Events

June 14—Associated Theatre Owners of America directors' meeting and annual convention, French Lick Hotel, French Lick.

June 14—Annual session of National Association of Theatre Owners, Los Angeles.

June 14—Cinema Stamp Collectors convention, New York.

June 14—July 4—Motion picture industry participation in U. S. Savings Bond 'Independence Day' campaign.

June 14—21st M-G-M sales meeting, Royal York Hotel, Toronto.

June 15—17—Allied Theatre Owners convention, Hotel Traymore, Atlantic City.

June 17—20—Virginia Motion Picture Theatre Owners Association meeting, Hotel Chamberlain, Old Point Comfort, Va.

June 21—Sally Lake City Motion Picture Club receives Variety International charter as Tent No. 38.

June 23— Warner Club annual boat ride on the Hudson River to Bear Mountain.

June 27—Monogram and Lippert Productions announce that the following featured exhibitions, lunchen, I. E. Chadwick conducting discussions, Drake Hotel, Chicago.

June 27—28—New Mexico Theatres Association meeting, Silver City.

June 28—Cinema Stamp Collectors meeting, Hotel Astor, New York.


Safety Stock for Britain Next Year

London, June 13—Eastman Kodak here states it will have a moderate supply of safety film available at a "very early date" and that a complete changeover to the new stock can be accomplished by the exhibitors as anxious for a changeover to safety film at the earliest possible date since the government's latest safety regulations applicable to film vaults, which will cost in excess of $1,000,000. However, the new regulations has been postponed on Cinematograph. Exhibitor Association representations that safety film will soon be in general use.

10,000 Palsy Gifts

(Continued from page 1)

said. An estimated audience of 4,000-000 saw the three-hour Cerebral Palsy show, televised over NBC-TV stations in 20 cities. The show differed from other radio and TV benefits in that no contribution pledges were requested by telephone.

The current $5,000,000 campaign is the first on a national basis to be conducted by the United Cerebral Palsy Association, Inc., of which Leonard H. Goldenson is president. Both Hope is national chairman of the drive.

Personal Mention

T. J. HARGRAVE, Eastern Coast, district president, and Mrs. HARGRAVE, Bing Crosby and Irving Berlin are among the many who are arriving here today from Europe on the S. S. Queen Elizabeth.

HAYES GOETZ, an M-G-M producer and the son of Ben GOETZ, in charge of M-G-M operations, will arrive here on Tuesday from the Coast, en route to England. VICTOR SAVILLE, director, will accompany him.

CHERYL WILBRE of the Charles D. Waelder Agency, is one of the parents of their third daughter, born Monday at Physicians Hospital, Jackson Heights, N. Y. C.

JACK CUMMINGS, M-G-M producer, and Mrs. CUMMINGS are touring Canada.

T. A. BARRE, former manager of the Astor and Garden Hills theatres, Atlanta, has joined the staff of the Atlanta Hotel.

MANNY REINER, Selznick foreign films executive, returned here yesterday from a tour of South America.

UABoardMeetsHere

Board of directors of United Artists at a meeting here yesterday was brought up to date on the status of negotiations looking to sale of control of the Western Group representing in meetings here by Harry Popkin and Joseph Justman, session will be a time adjusted by further meetings between Popkin, Justman and UA principals.

Meanwhile, both Justman and Popkin are holding up deliveries of "Ellen" and "Three Hands" for release pending developments in the overall situation at UA, according to reports here.

Michigan Golf Tourney

DEtroit, June 13.—Chief Barker Jack Zide of Allied Film Exchange here announces that the annual golf tournament of the Variety Club of Michigan will take place on June 26. Jerry Gilbert, theatre concessioner, is handling the event.

Baltimore to Golf June 25

Baltimore, June 13.—The Variety Club of Baltimore, Tent No. 19, expects guests from Philadelphia and Washington to attend its annual golf tournament scheduled for Monday, June 23 at the Suburban Club of Baltimore. For the first time in the history of the tent laurels will take part. A contest, Sparkling Allen is general chairman.

James R. GRAINGER, Republic distribution vice-president, and John P. CURTIN, special sales representative, is here today for Boston.

CAROLINA ROSE, secretary to James BRACKETT, contract manager at Warner Theatres' New England zone Monday, has been married to Vincent Marekens of that city.

LAWRENCE F. GEERING, of Famous Players Canadian Corp., has been elected governor of the Toronto chapter of the Institute of Internal Auditors.

F. T. MURRAY, Universal-International manager of branch operations, was in Memphis recently from New York.

MIKE CULLEN, Loew's district manager, has left San Francisco for his St. Louis headquarters.

ARTHUR GROOM, manager of Loew's Theatre, Memphis, is vacationing in Florida.

CECIL Vogel, manager of Loew's Palace, Memphis, will leave there next week for a vacation in Kentucky.

LEON ROBBINS, president of Rose Theatres, Tallahassee, Fla., visited Atlanta recently.

Rank Managers Get Pay Cuts Restored

LONDON, June 13—Circuits Management Association, which controls J. Arthur Rank's Odeon and Gaumont-British circuits, has announced that it is restoring to former levels the salaries of managers which were cut last January. The pay restoration will take effect on June 13.

The CMA said the move was taken "in recognition of the cooperation it received in implementing essential economies." The Manager's Society has said they will persist in its demand for a revision of its agreement with the CMA, under which the cuts were originally made.

Arnall Due on Coast

HOLLYWOOD, June 13.—Elm Arnall, president of the Society of Independent Motion Picture Producers, is due to arrive here tonight to report to the SIMMP membership and board on the British film pact negotiations at the annual luncheon meeting Thursday at the Beverly Hills Hotel.

Joseph Garrett, 81

COLUMBUS, O., June 13.—Joseph E. GARRETT, 81, former employee of the Arlington and Granville theaters here, is dead after a long illness. He was born in the area, and was one of the early movie people. A former manager and organizer of the University, now on the WBNB-TV staff.

Newsreel Parade

KING GEORGE's birthday is not the only show in town today, as current reversion lights. Other items include fashions and human interest at the base.


Expect 2,500 Buy At 'Rose' Exhibi

A total of 394 buyers, repres top stores in 34 states, register the past two days at the "Rose" display in New York's Waldorf-Astoria. 20th Century-Fox has an exhibit of all 22 fashions tied-in with the Technical Director.

Representing a buying poten many millions of dollars wo out-of-town group is expected to reach a nearly 2,500 who will see the 27th show elected by the film company. Monday, representatives of the press, executives in the Metro's home offices of the show field, gathered to inaugurate 20th-Fox as described as "the promotional effort ever used company on a single picture."

With the fall buying season peak, it is expected that the "Rose" merchandise will be rep in every important store country by the time the late nationally released on Labor holiday.

Variety Tent Aids G

ALBANY, N. Y., June 13—TI Variety Club paid all expense trip to New York today for J. Ross, six, of Schenectady, a mother, for a consultation with Dr. Kirby, noted eye a New York. The Negro child is suffering bilateral retinal detachments, needing treatment in and partial loss in the other. Kirby will operate, if possible, vent a total loss of vision.
**Y First-Run Rosses Off**

**Reviews**

**"Panic in the Streets"**  
(20th Century-Fox)

**TOPNOTCH melodrama is the word for "Panic in the Streets." This**  
story of a city threatened with an epidemic of pneumonic plague is  
rewarding for its high degree of interest, a mounting suspense and a  
tautness which no audience will escape.

Principal among its many characters are Richard Widmark, doctor  
attached to the city health department; Anthony Quinn, a local  
New Orleans priest; Douglas, captain of the homicide squad, and  
Wallace, underworld character and killer who becomes the center  
of the chase along with his chief side, Zero Mostel. New Orleans—its  
Vieux Carre, its waterfront, its architecture—is an integral part  
of the dramatic scene and very much in the scenery, too.

The story has to do with the unidentified murder of Louis Charles. An  
Eugene Ionesco—described as the most virtuous form of bubonic  
plague—would have killed him if the bullets had not. Thus, Widmark  
enters the case. The core of the problem is to locate the victims  
and the transmission of the plague, and the contact, and this is  
40 hours if the threat of a citywide epidemic is to be averted.

City officials generally line up with Widmark, his analysis and his  
theory. But the specific task of locating a cold trail falls to the  
lot of Douglas. It turns out to be a man-size job, ranging from a  
roundup of New Orleans' shady and suspected characters to checkups  
in "flop" houses, sleepy night clubs and the whole unsavory periphery  
of the city's slums. The intensive use of the camera makes  
the sequence of a detective background. One of the tense-laden sequences  
takes place in a coffee factory with the police closing in on the  
escaping criminals.

The cast does a representative good job. Palermo, a newcomer,  
projects genuine menace and ruthlessness as a gangster. Mostel,  
properly known as a night club comedian, comes off well in a  
dramatic part. Barbara Bel Geddes, as Widmark's wife, is pleasant  
and agreeable to the point of becoming monotonous. She is light,  
Richard Murdoch is splendid as a trained-catcher, and, from an  
adaptation by Dianci Fuchs, of a story by Edna and Edward  
Anhalt, reflects much experience and competence. Sol C. Siegel produced  
and directed.

Running time, 95 minutes. Adult audience classification. September release.

---

**"The Duchess of Idaho"**  
(Metro-Goldwyn-Mayer)

**ESTHER WILLIAMS, who crashed the "Top Ten" circle in the most  
recent Motion Picture Herald—Fame poll of exhibitors to determine  
the screen's leading "Money-Making Stars," is given plenty of marquee  
company in this Technicolor production by Joe Pasternak. Alongside her in  
the story is Robert Mitchum, the city's top grossing star. With them  
are John Lund and Paula Raymond. In the picture are guest stars:  
Lena Horne and Eleanor Powell, each contributing a sparkling  
number. Also present for a bit as himself is Red Skelton. Likewise  
Jukuhos and Tino Rossi are back there to sing a few songs of  
light comedy, music, dancing and swimming to satisfy the buyers.

The principal setting is Sun Valley, Idaho, which is fascinatingly  
photographed as a real place. The story is a love story without  
sacrificing those swimming numbers which are Miss Williams' special  
dish and her admirers' preferred diet. These numbers are, of  
course, in the grand and jaunty style. In annually profitable contrast  
to these are fast, jazz sing-and-dance sequences featuring Van  
Johnson as a bandleader whose snappy combo is as effective in a  
Pullman car routine as on the stand in a swank hotel dinner room.

The light little tale told by writers Dorothy Cooper and Jerry Davis  
casts the Misses Williams and Raymond as roommates, the former a  
secretary to Lund, a young capitalist constantly under the designing  
interest of marriage-minded women, and the latter a star in her own  
right. It is the good fortune of producer, Mrs. Gilbert, to pose  
herself as her employer's fiancee whenever one of her girl  
friends closes in for the kill, and when he goes to Sun Valley Miss Williams,  
whom he does not know, goes there also, with the purpose of crowding  
him. Miss Williams, the young woman who will lend Miss Raymond to rescue  
him, Johnson falls in love with Miss Williams, and she with him,  
but she goes through with her pretend romance with Lund until  
with the unexpected arrival of her real fiancée, complications pile up  
which are clarified only to everybody's satisfaction. Directed by the dependable  
Robert Z. Leonard, the story rolls along without getting in the way of  
the production numbers, and vice versa.

Running time, 98 minutes. General audience classification. Release date,  
July 14.

---

**Para. Loses "Butterfly"**

New York Federal Judge Edward A. Reed ruled yesterday that Paramount in an action for a declara-
atory judgment relating to the motion picture rights of the  
play "Madame Butterfly," which was  
brought by the New York music publishing house of G. Ricordi. The  
judicial has that the only film rights  
which Paramount has in connection with the opera are to the novel from  
which it was adapted and to a one-act play  
written by the late David Belasco.

---

**Short Subject**

**"Flatbush, Florida"**  
(Paramount)

An interesting, behind-the-scenes glimpse of the Brooklyn Dodgers at work and relaxation at their spring training camp in Vero Beach, Fla., is offered in this Paramount Pacemaker subject. It makes an interesting story and the general audience will enjoy with such  
baseball notable caught by the camera  
as Robinson, Reese, Hermanski, Reilly and Sutor.

No. 12-year-old boy who is fasci-

---

**McCarthy Sees Hope For Avoidance of New Foreign Quotas**

John G. McCarthy, head of the Inter-

---

**FBI Recovers 'Hot' 16mm. Prints in Fla.**

MIAMI BEACH, Fla., June 13.—An  
FBI investigation of unauthorized for-

---

**Sentence Franklin on Citizenship Charge**

CHICAGO, June 13.—Irwin Franklin,  
midwest representative of Artkino Pictures,  
Soviet film distributing agency, was  
sentenced to 18 months and one day in prison  
by Federal Judge Walter J. Laby for falsifying citizenship.  
He was found guilty May 16 on seven counts of an  
indictment, six of which he was falsely  
claimed to be a United States citizen, while the seventh recited  
that he failed to register as an alien during the  
war.

---

**Germain with Dipson**

BUFFALO, June 13.—Germain  
Dipson has been named manager of the  
Palace Theatre in Jamestown, a Dipson  
operation. Germain at one time was manager of theCapacity  
and worked for the Century  
New York, for 10 years before joining  
Western Massachusetts Thea-

---

**Motion Picture Daily**

wednesday, June 14, 1950
Please read the editorials on the next page.

We are grateful to the trade press for their comments on M-G-M's forward-looking, constructive program of Leadership.

As "Annie Get Your Gun," "Father Of The Bride" and other M-G-M Pictures show the way, M-G-M's product and aggressive policy bring action and optimism to the industry.
"THE BRIGHTER OUTLOOK"
from an Editorial by Ben Shlyen in Boxoffice Magazine

"Once again confidence is in the air and enthusiasm. It is firmly grounded and backed by several hundred million dollars of confident belief in the future of this great industry. For instance: At the recent sales convention of Metro-Goldwyn-Mayer, it was announced that a record number of pictures were ready for release in various stages of production. In all the total schedules approximately 100 features in which millions will be invested. Yes, the sky is clearing and the sun is shining again."

"CONFIDENCE WHEN NEEDED"
from an Editorial by Jay Emanuel in The Exhibitor

"The industry got something of a lift at the M-G-M Sales Meeting when they talked about M-G-M's studio program. They talked specifically or generally about more than 100 films. When a company is able to present to the trade its definite plans for the next 16 months, in black and white, amounting to an investment of millions it should act as a shot in the arm to the entire industry. By serving notice that it has confidence in the future, M-G-M is giving all of us a much needed lift."

"ASSURANCE OF CONFIDENCE"
from an Editorial by Terry Ramsaye in the M. P. Herald

"The M-G-M announcement is both an assurance of confidence in the tomorrow of the industry, and also a precedent-breaking expression from this company."

The Trade, The Press, The Public Agree

M-G-M IS BETTER THAN EVER!
**Top Exhibitors Air Views at Para. Meet**

Quoting Balaban

(Continued from page 1)

- Other points made by Balaban in his convention address follow.

- "We dare not produce pictures that are too rich for the market. Too often we fall in love with an idea for a picture and can't be dissuaded by practical reasons from making it. The picture is made and made beautifully. But when the picture reaches the market we lose money on it.

- "This experience has been repeated time and again. We simply cannot afford to have any more of them, no matter how gratifying the plaudits of the critics may be. Price, Waterhouse & Co. doesn't read the reviews in making up our profit and loss statement."

- "Believe me, it's much easier to come to Hollywood and 'soft soap' our people about the 'great job' they are doing, than to deal with the facts as I find them.

- "Honestly, I believe that I'd be doing you a disservice if I spoke otherwise. You have a stake in this business as much as I have.

- "For many years our industry was reproached everywhere by the underpaid employees of any industry in the country. I don't have to tell you that the publication of these stories have been critical for a long time but these salary levels.

- "Up to now, we've been able to justify these salaries because of the unique abilities of the people we employ and the results of their efforts. It's the time to prove the unique talents we've defended."

- "Paramount can succeed only if our studio can convert what I have said into practical application. This calls for motion pictures of a type and quality that will have only box-office appeal, but made at a cost to meet the market conditions which I have described to you.

- "Every man in distribution must also carry his full share of the load. Every effort must be made to get our customers signed up with the best possible playing dates, at the right prices, and at the proper terms.

- "We must see to it that every customer gives our product the advertising and exploitation it deserves. This is the work of the ad-men and order-takers. The responsibility is yours and so is the opportunity."

- "These times will test the measure of every man in our organization. The man who delivers will find an unending appreciation of his contribution to our efforts."

- "Times like these bring forth new men and leaders. You are the real architects and builders of our future."

- "Our studio has one of the greatest reservoirs of production talent in this industry. Let's use it! Let's organize it to work to

(Continued on page 7)

Top Exhibitors Air Views at Para. Meet

Schwalberg Is Luncheon Host

Neat 'Profit' Turned By Para. Contentio

Los Angeles, June 13—effect, Paramount's conversion from its costing it company anything.

We estimated the cost the largest hit $300,000. Eastern division chief Hugh Owen explained to it gathering today, and it diversions. He was the secret drive that for that amount of extra business for the work ending June 17. Our branches actually $314,368 in extra business.

Balaban's chauffeur's figure that the convention actually brought an indirect personal "profit" of over $500,000.

Paramount 'Jackpot'

(Continued from page 1)

the Ambassador Hotel, first-prize winner being the Des Moines branch of the Oklahoma City second, Menasha branches of, in the contest were Portland, Atlanta, Albany, Lake City, Dallas, Chicago, Om and Columbus.

It was described as a "Progress Th Teamwork." Sharing in the prize money will be managers, salesmen, booking agents, office managers and box-office personnel of the top branches also participated.

$3,500 Special Fund

For the second year, as part of a general contest, a special fund $5,000 was allocated as an addi to Paramount employees who had scored throughout performance "above and beyond" the call of duty who did share in the general awards, participating in this special fund determined by a committee of di managers, was presented at a meeting hosted by Paramount E. ("Ted") O'Shea.

Also presented were $2,500 in $1,000 to William and William Thomas as part of "Gold Rush" campaign, for effort on Fm-Produc sales. The top branches which a this fund are, in order, New York, San Francisco, Jacksonville and Oakland.

The $5,000 special fund was for outstanding performers not ing in the general contest went to the following individuals:

W. Gordon Bradley, New York; Io M. Johnson, New York; W. Robert Clark, San Francisco; E. Strawn, Cleveland; F. M. Cash, Chicago; J. L. Loyens, Chicago; R. A. Perley, New York; William Shurer, Cleveland; M. C. Helett, Philadelphia; C. Soper, Minneapolis; Marjorie C. T. Holdsworth; B. W. Sevskin; E. G. Chambers, New York; William J. Bradley, New York; John H. Himmele, Detroit; B. L. Freeman, Montreal; Jim McElhiney, Duluth; William W. Sharp, St. Louis; July Green, Los Angeles; William G. Barr, Kansas City; Bill Tillett, San

Hollywood, June 13—Nat Holt, independent producer, has eliminated transparency, or process background photography in his pictures.

Branding transparency as a "make-believe that has long been overdone," Nat Holt, producing "The Great Mis Cellaneous" in this month, revealed that the picture is being staged for direct photography throughout. The film music, too, is by Frank V. Carey and Ellen Drew. Gordon Doug-
Review

“The White Tower” (RKO Radio)

A MOTION PICTURE of considerable philosophic substance and visual fulfillment, “The White Tower,” starring Glenn Ford, Valli, Claude Rains and Oscar Homolka, is an unusual offering in its class, combining with the aforementioned qualities a commercial flavor that should make it worth any exhibitor’s playing time.

Framed in life-like Technicolor amid the scenic splendor of the Swiss Alps. Sigmund Sternberg’s camera is taken apart at the moment, moved about, and the mountain climbing expedition emerges as an allegory of compelling force. The mountain of the title stands as the symbol of life’s challenges; the unattained goal of the climber signifies worldly success; the five men and a woman who undertake the arduous ascent possess human personalities, bad and indifferent—that are fashioned by the hardships, frustrations, encouragements and drives associated with the climb toward the goals that life sets.

And while the story’s message is clearly defined, particularly in the dialogue, its romance, action, heroism and villainy justify its being accepted as sheer vicarious adventure. Thus, “The White Tower” should have more or less universal audience appeal.

The principals in the assault upon the vertical cliffs are Valli, who would conquer the mountain to avenge her father who lost his life in an earlier attempt; Ford, diffident ex-G. I. who went along “for the walk” and for love of thought but is conquered; Rains, alone, by lust for conquest and who loses patience with the “weaklings” to whom he is required to lend a hand in the ascent. One of these “weaklings” is novelist Rains, who considers his circle as he was in his writing days.


Mexico Has Millions Invested in Films

Mexico City, June 13.—The Mexican government, through the film industry’s own bank, the semi-official Banco Nacional Cinematografico, is pouring millions of pesos into the development of such films as unveiled Andres Serra Rojas, the bank’s director general. He estimates the government’s investment at about $1,000,000, mostly in credits to producers and backing studios and theatre circuits.

Meanwhile, President Miguel Aleman has told producers that better stories are what Mexican pictures need most. Also, he emphasized that Mexico still has a long way to go, in a press conference discussion of the Mexican industry.

Declaring that Mexican producers must realize that they have keen competition at home and abroad, Aleman recommended that they “surround themselves with expert writers who know how to produce stories that really interest the public.” He pointed out that the Mexican government has helped the Mexican film industry much and said it is now time for the industry to help itself. The best way to do that, Aleman said, is to use higher quality stories.

Midwest Buys N. J. Sites

Mid-West Drive-in, Boston outdoor theatre circuit, has purchased a 22-acre tract near Livingston, N. J., for the erection of a 1,200-car garden type drive-in, it is announced here by Berg and Krumgold, theatre specialists who handled the deal. Previously Mid-West bought similar tracts near Rutherford and Saddle River Township, both in New Jersey.
The Gun that Won Scores a Bull’s Ey
N.Y. Paramount

★ Smart Showmen are dating it for the week of July 12 to get full advantage of the tremendous national magazine and newspaper advertising campaign that will sell it to your public!
★ A FULL PAGE AD in “LOOK” on the stands now!
★ A FULL PAGE AD in “LIFE” on the stands JUNE 30!
★ Big HALF-PAGE ADS in the country’s leading Sunday Newspapers, to reach more than 18 Million Families on Sunday, July 9th!

...and backed by the kind of showmanship that made

It’s all part of U-I’s “BIG PUSH”
It's OUT-GROSSING the fancy 'Francis' figure by more than 25%!

"Altogether superior saga of the winning of the West" says HERALD-TRIBUNE . . . .
"Top grade western. This one is the critics choice" says N.Y. POST

"Winchester'73 hits a Western Bull's-Eye" says N.Y. WORLD-TELEGRAM
Dutch End Controls, MPA Restores Them

Washington, June 13—The Netherlands has abolished controls over admission prices in Dutch theaters but the Netherlands Motion Picture Association stepped in and established its own, the U.S. Commerce Department reported.

Film chief Nathan D. Golden said that immediately after a decree abolished government controls, "the Motion Picture Association told members not to raise or lower admission rates without the Association's permission."

Multi-Million Dollar Union Suit Delayed

Los Angeles, June 13—Decision on the defense motion to dismiss the multi-million-dollar Conference of Studio Unions' suit against major studios—MCA, Inc., and the ASC chargers, conspiracy in connection with the 1946 studio strike, was postponed today to Oct. 10 by Federal Judge William C. Matlack. Postponement was necessary to await an appeal.

Greater Benefit from your properties

...through a Bank of America Living Trust

Day-to-day management of your properties under a Bank of America Living Trust can mean greater income and a more secure financial position. For this dynamic trust plan insures that your real estate, stocks, bonds and other holdings receive regular analysis by a Trust Committee quick to realize investment advantage.

If your properties might profit from this more intensive management, you'll be interested in a recent Bank of America publication, "Trust Advantages for your Investments." Your copy is waiting for you at any Bank of America branch or write the Trust Department, 660 South Spring St., Los Angeles 15. Do it today—while you're thinking about it.

Bank of America National Trust and Savings Association

Member Federal Deposit Insurance Corporation

Reviews

"Johnny One-Eye" (Bogart-United Artists)

A GANGSTER melodrama adapted from Damon Runyon's story of the same name, "Johnny One-Eye," is a pleasing concoction of events both sinister and sentimental. The picture was made in conventional mold, but studiously throughout are individualized touches. Pat O'Brien, Wayne Morris and Dolores Moran are, in a direct Bogan production, with little Gayle Redd making her screen debut.

Set in New York in the gangster era of some years back, the early sequences of the picture, with O'Brien, a retired racketeer who has grown wealthy and respectable. Suddenly an ambitious district attorney with an eye to the governor's mansion sets plans to have O'Brien indicted because of past crimes. O'Brien looks up Wayne, an old partner-in-crime, and now an enigma, to see if he knows, and the last does, and a confession from him, O'Brien has to shoot a thug and in turn is shot. Now a fugitive, O'Brien vows vengeance against Wayne. Hunted by police and Wayne, O'Brien finds himself in a direct bank robbery. As Miss Redd's mother, Miss Moran, is the girl friend of Wayne. All personalities are interwoven until the climax is reached as O'Brien and Wayne shoot each other. There is also a triumph of sentiment in the finale. Robert Florey directed, from a screenplay by Richard H. Landau.

Running time, 78 minutes. General audience classification.

Mandel Herbstman

"Bond Street" (Associated British-World Screen-Plays—Stratford Pictures)

The British have again sent over an epic picture after the fashion of their "Quartet," but in "Bond Street" there is some semblance of continuity in the acting, which is very good. The film is a collection of stories. Good acting gives this offering some interest for the discriminating theatre-goer but it falls far short of the excellence and sublility of "Quartet."

Unfolded against the background of a fashionable dress salon, the first episode involves two matches, one a seamstress and the other a customer. The second is a melodrama about a thief who steals some pearls and then hides out in the apartment of a model whom he has just met; they spend a night together and she falls in love for the first time. However, he is discovered by the blackmailing husband and gives the girl a promise of rescue from her bitter past. Finally, the bridal bouquet is brought in slightly in a comedy sequence when Roland Young, father of the bride, saves his future son-in-law from the trap of a former sweetheart. The film is enjoyed admirably by Paul Valenta, who is being introduced in this picture.

The experienced cast also includes Ronald Howard and Joan Kent as well as many others. Anatole De Grunwald produced and wrote the screenplay which was based on episodes by Terence Rattigan, Rodney Ackland and himself, from an original idea by J. G. Brown. Gordon Parry directed. Running time, 106 minutes. General audience classification.

TOA's FCC Bid

(Continued from page 1)

the Federal Communications Commission. It is reported that Cole Sullivan, TOA executive director, the engineering firm will work under the direction of Halpers and O'Brien, together with Marcus Cohn, TOA television counsel. "Preparations for the forthcoming hearings on theatre television channels will go into high gear, and TOA expects to develop the best possible case and establish clearly that theatre television is entitled to air channels in the public interest, convenience and necessity." Sullivan said.

A TOA statement described Jansky and Bailey as "one of the leading consulting engineering firms specializing in matters before the FCC." The firm is headed by C. M. Jansky, Jr., and Elmer L. Browne, presidents of the Institute of Radio Engineers. For nearly 20 years the firm has handled engineering matters before the Commission, including problems in frequency allocation.

Kinecy to Build in N. C.

Charlotte, June 13—Strand Theatres has purchased additional property which will give company an entire block front for the construction of a new theatre, it is announced.

Phoneyone Rival

(Continued from page 1)

In the Skirton system, according to Levey, an unscrubbed is built into the set. The subscriber gets the program by using a special key, which is changed periodically. No phone tie-in is needed. Current sets could be converted to the new system by changing just one inexpensive tube, he declared.

Levey reminded the FCC that Paramount Pictures and General Precision Equipment Corp. no longer have any interest in Skirton, thus further easing anti-trust tension.

Distribute Svensk Films

MINNEAPOLIS, June 13—Local distributor for a number of Swedish films is being sought by the recently organized Arthur Davis Associates is in the Minneapolis territory, it was disclosed last week by Dave Rubin, home office of the Davis group is in New York City. First film for the Svensk house is "Girls, in Every Port," musical comedy starring Nils Poppe and Cecile Odsahl. Film was produced with cooperation of the Swedish navy.

Found: Bright Spot For US Films in SA

Washington, June 13—The U.S. Commerce Department says that the South American country of Colombia is one of the brighter foreign spots for American films.

Exchange problems have largely been solved with five-year, no-payment plan proposed by the government and accepted by distributor. Also, there are no "slipping prices" on the overseas market. U.S. films still fall a count for 61 per cent of a feature release. There are no new theatres have been built in last 12 months.

Mexican Army Helpline

Republic's Two Jin

MEXICO CITY, June 13—Rep. effectively sold "Sands of Two Jin" with one of the most sensational 3-D effects ever staged by the ture's Mexican premiere at the Cine Avenida. Mexican infantilists sound the warning of anti-aircraft units massed before theatre on the opening night. Taking in a gross of 600, a high for here on in this charge, all of 51. The world was arranged by Edward Vidal, local Republic representative, Walter H. Manley of Republic's York office.

Gilham to MCA

(Continued from page 1)

development which he heads as dent of the St. Petersberg S. Corp. His activities at Music will commence on July 15.

Formerly vice-president in ter of television for the J. Walker Tison Advertising Agency here, he will assume the duty for Paramount, executive background also, in post at Montgomery Ward Victor Talking Machine Co., Tiger Oil Co.

Tap 'General' For Mfg

LOS ANGELES, June 13—The can film, "The General and the riva," has been called the best picture for May by the Motion Picture Women's Council, of America, represents women's clubs, church organizations, throughout country. The film, which co Pedro Armendariz and Maria is distributed in the U.S. by further.

BOOK "THE CAMPUS" in the week of the Fourth of July

Program Notes: Excellent accomm in private Cottages and D. Cabin. Fine food and personal serv Golf, Tennis, Swimming and Hi Dining. Special performances in the Campus Playhouse. Scenery: The Pocono Mountains. Accommodation a per day or $ per week, including meals. Special dinner to Film Industry members during in month of June. (Wire, phone or write for reservations)

THE CAMPUS, Bushkill, Phone Bushkill 51

Wednesday, June 14
Bless You, Fellas, for "Giving Me the Gun"!

Misters Mayer, Schary, Mannix,
Freed, Berlin, Sidney, Sheldon, Alton,
Rosher, and all the wonderful people
who had so much to do with
"Annie Get Your Gun."

Love,

P.S. And a big thank you to Pa Lastfogel
P.P.S. And a special thanks to Henry Ginsberg
Quigley Publications

THIRTY-FIVE YEARS OF SERVICE TO THE INDUSTRY

MOTION PICTURE HERALD
The leading weekly, intensively national and extensively international in scope and circulation. Called "The Exhibitor's Bible."

BETTER THEATRES—Thirteen issues a year. Devoted to the physical theatre and its operation.

THEATRE SALES—Thirteen issues a year. The organ of service to the business of refreshment vending in and by the screen theatre.

MOTION PICTURE DAILY
The journal of fast spot news coverage, at home and around the world. What happens when it happens.

MOTION PICTURE ALMANAC
The comprehensive statistical annual and reference book of the motion picture, widely used within the industry, by the press and research organizations here and abroad.

FAME
The ornate and impressive annual volume auditing the personalities of the motion picture in the United States and Britain, with ratings, performances, records of the talent.

NEW YORK  CHICAGO  HOLLYWOOD  LONDON
Expect NJ Allied Convention to Push Snaper Draft

Atlantic City, June 14.—As arrangements were being completed here today for tomorrow's opening at the Hotel Traymore of Allied Theatre Owners of New Jersey's 31st annual convention, the consensus among contacting delegates was that Wit- bur Snaper will be drafted for a second successive term as the organization's president.

A nominating committee is expected to be selected at one of the business sessions tomorrow.

By Friday, scores of New Jersey Allied members and guests will have registered to attend the various busi-

File $1,177,875 Suit
In Salt Lake City

Salt Lake City, June 14.—An anti-trust action seeking damages of $1.89 million against the eight major distributors, together with Intermountain Theatres, Inc., a Paramount affiliate, was filed here today in U.S. District Court by Fred A. Williams, Los Angeles exhibitor counsel, on behalf of James A. Christensen, owner of Salt Lake's Arcade Theatre.

The complaint attacks an alleged arbitrary clearance system which, it stated, has been in existence in the

20th-Fox First Special Video Trailer
Test Brings Response, Company Says

First TV trailer test on 20th Century-Fox's "The Gunfighter" has given the picture an "outstanding start" at the Fox Theatre in San Francisco, it was reported by the home office yesterday. "Survey of the pulling power of the trailers has shown the medium to bring strong box-office response," the company stated.

Pattern of action in connection with the TV trailers follows a plan which will be adapted to all future pictures, it was said. Available TV trailers are four trailers, one of one-minute length and three others each running 20 seconds. In San Francisco, with the film opening on the weekend, all told 30 TV shots were used on three channels three days in advance and on the opening day.

With TV trailers being planned for all of the company's future productions, it is expected that the individual TV campaign will usually begin on a Sunday before the opening with full saturation being based on a schedule of 10 to 15 spots on a single channel. The trailers are available from National Screen Service.

Columbia Net Up a Million in 9 Months,
To $1,455,000

A comparative estimated consolidated earnings statement for Columbia Pictures for the nine months ended last April 1 shows a net profit of $1,455,000, compared with $452,000 for the corresponding period in the previous year.

Earnings of common stock per share were $1.89, compared with 34 cents in the same period in 1949. Operating profit was reported at $2,551,000 in the 1950 period, compared with $60,000 in the previous period. Estimated provision for Federal taxes was $1,096,000, against $166,000 for the corresponding period.

Four-Way Premiere
For 'Broken Arrow'

A four-way premiere in states of Arizona, Oklahoma and New Mexico will launch 20th Century-Fox's Technicolor "Broken Arrow" in August. The picture will make its bow simul-
Rodgers Presides at Fourth M-G-M Meet At Toronto Today

Toronto, June 14.—With 36 executives from the New York and Canadian home office on hand, James M. F. Rodgers, sales vice-president, will open the fourth and final day of the M-G-M Film Touring meeting today at the Royal York Hotel. He will preside at all sessions.

Highlighting the agenda will be a resume of forthcoming product by Rodgers, who will relate details originally outlined by Ray Barr, foreign vice-president, at the New York and Chicago gatherings.

Other speakers will include Henry L. Nathanson, president of M-G-M Pictures of Canada, and Charles M. Reagon, New York home office sales executive. Rodgers, accompanied by Reagon, William B. Zoelner, Irving Helfont and Jay Eisenberg, will arrive in Toronto, and will meet with H. M. Richey and M. L. Simons got in touch by plane to make final arrangements.

UPT Votes 50-cent Quarterly Dividend

Board of directors of United Paramount Theatres has declared a dividend of 50 cents per share on the common stock of Goldwyn Pictures, which was presented here yesterday. Payable July 21 to holders of record on June 30, the dividend covers the second quarter of the corporation and is the same amount paid by the circuit in the first quarter.

Paramount Corp. recently declared a 50-cent payment for the second quarter as it did for the first. Thus the two companies have so far been operating on an identical course in this respect.

Quarterly dividends of 50 cents per share were customary with the old pre-divorcement Paramount Pictures, Inc.

Power Here on ‘Black Rose’ Promotion


Both Cecile Aubry, who plays the ingenue, and Henry Hathaway, currently directing "Fourteen Hours," are in New York for promotional work on the Technicolor film. To Release Voodoo Film

Mid-Century Pictures, a new distribution company headed by Julius London, has completed filming of the Johnny Weissmuller latest film, “Jungle Voodoo.” The picture is based on a voodoo theme in the ‘50s world and will be ready for release within 12 weeks. Levine said.

Personal Mention

Jack Ellis, foreign film importer, will leave today for Buffalo from here.

John J. Derewien, sales head for Stratford Pictures, a Monogram subsidiary, has left here for Milwaukee, Detroit and Cleveland.

Roy O. Disney, president of Walt Disney Productions, and his wife, Lupe, are due here on the S.S. "Queen Elizabeth.

T. C. Redden, Paramount London publicity chief, has returned here from New York.

Edward Morey, Monogram vice-president, will leave here for Washington, tomorrow.

Annette Abraham of Eagle-Lion Classics will be married here on Sunday to David Yonis.

George Glass, vice-president of Stanley Kramer Productions, is due here on Monday from the Coast.

Charles Simonelli, Universal International exploitation director, left here yesterday for Atlanta.

$4-Million Loan Hike Sought by Universal

Universal has opened negotiations for an increase in its revolving credit facility from the present $6,000,000 to $16,000,000. It is indicated yesterday by Leon Goldberg, company vice-president.

The company is understood to have considered an increased production schedule in view of the steady improvement in its business during the past six months. The present loan is with three banks, including the First National of Boston.

Legion Reviews 8: Rates Two as ‘B’

Eight additional pictures have been reviewed by the National Legion of Decency with two receiving a "B" rating. In that category are films "Congo Story" and RKO Radio’s "Destination Murder." In Class A-4 are Columbia’s "Captive," Lippert’s "Killer Ship X-M" and Eagle-Lion’s "Timber Fury." In Class A-11 are Eagle Lion’s "Mafioso," Distinguished Film’s "Street of Shadows" and Universal International’s "Witch’s Nest." Lead in U-J Drive

Universal International’s Clevelden exchange headed by branch manager Lester Zucker holds first place among the regional domestic branches as the current U-1 "Big Push" sales effort gets into its second half. The district headed by P. F. Rossian and including the Atlanta, Charlotte, Cincinnati, Indianapolis and Memphis exchanges, holds a strong lead over other districts with the Southern division of F. J. A. McCarthy, leading the sales of the district.

Ascap Starts Talk On Film Music Fee

American Society of Composer Authors and Publishers has entered meetings with executives and copyright attorneys of film companies here, in talks for contracts covering the use of the Society’s music in films.

The meetings have been held with companies on an individual basis rather than collectively, in deference to the New York Federal Court which directed no formula contracts.

Ascap’s chief negotiator for Ascap is Julian Collins, licensing chief, who said today that the meetings so far have been of an exploratory nature.

The court decree gives Ascap the right to license the Ascap on a per-page basis or enter into bilateral agreements for a given period.

Reiner to Head SR Foreign Film Unit

A new Scheinle Releasing Organization division for the handling of foreign pictures here will be headed by Manny Reiner.

Reiner has just returned from a four-month tour of Latin America.

Alpersen Buys Story

Hollywood, June 14.—Edward Alpersen has purchased Julia Cox’s "Snoqualmie Wagon" for a pioneer epic based upon the Don Expedition, which will be filmed at the Alpersen’s two lots in Southern California for color productions for 2-Century-Fox release, "Rose of Cimarron" and "The Sword of Christy.'

Returns from Tour

Ann Ronell, composer, and her husband, the conductor of the current Marx Bros. revue, "Good Night, Sweetheart," has been touring the country discussing film’s music with theatre and radio clubs. Miss Ronell, who is the wife of cowriter Howard Cowsill, composer of United Artists comedy, returned yesterday from Chicago.

Builds in South Dakota

Grady, S. D., June 14.—A Jonas has begun construction of a 500-seat theatre here of the $250,000 cost.
Mond
ay
June 19
the Trade Showings
Name Four to ELC’s List

With four key individuals who have been connected with the formation of Eagle Lion Classics already named to the new company’s board, a corporate meeting will be held here early next week for the purpose of selecting four additional members for the eight-man executive group, it was indicated yesterday.

Those already named include board chairman Joseph Berndard, company president; Wall Street investment banker David Baird, and Pathe board chairman Robert Purcell. Pathe Industries is the parent company of Eagle Lion, which merged with Film Classics to form the new distribution organization.

The board, when completed, will include four representatives of Pathe, two of ELC, and two members representing the independent financial interests. Baird is a representative of those interests.

Clark to Handle ELC

Physical Distribution

Eagle Lion Classics and National Film Service and Affiliates have announced a deal whereby the latter will ship, store and otherwise handle nationally all prints distributed by ELC. The deal was signed by ELC president William C. MacMillen, Jr., and NFS head William Clark.

Before Eagle-Lion and Pathe, Clark handled physical distribution for E-L, Pathe, and a number of other companies.

Individual Attention

(Continued from page 1)

office representative, told the exhibitors the future of the film business is very encouraging, because pictures are better and showmanship has been revived almost everywhere. Shain praised the work of the Council of Motion Picture Organizations and rapped the “intelligent collective giving a complete autonomy to its members in the field.

The session gave a standing ovation to Marc Wolf, recently-elected chief banner of Variety International, and Terrence O’Brien, president of Allied States, both are ATOI members and officers.

Reminded exhibitors not to release efforts for total repeal of the Federal amusement tax, stating all arguments against a 20 per cent tax “apply to a 10 per cent tax as well.

That exhibitors will not be happy with the recent developments on Capitol Hill “is the opinion of an ATOI board of directors meeting.

Gloria Swanson and Western star Rex Allen were guests of honor at the closing banquet tonight.

Trend Toward Deals With Drive-ins Seen

Cincinnati, June 14—Following a growing trend, and close on the heels of Universal-International’s sale of “Comeback Territory” away from theaters, the favor of four local suburbania and a drive-in, because of reported interest in drive-ins terms, United Artists has added “Champagne for Caesar” to the neighborhood Roseville drive-in, both operated by the same owners at nearby Hamilton, O. The same-day-long time here with the RKO Palace here.

Normal availability is 14 days.

Grant Extensions in Goldwyn Trust Suit

SAN FRANCISCO, June 14.—Federal courts in each of the anti-trust suits in the Samuel Goldwyn $6,750,000 anti-trust suit an extension in time to appear here on Sept. 28 to make plea. The next date is July 15.


Sues Over ‘Rib’ Story

SAN FRANCISCO, June 14.—A su doing $200,000 in damages plus and general relief, was filed in Superior Court here yesterday against M-G-M and eight local theatre-charging infringement of common law right by the film, “Madam’s Rib.” Plaintiff is Ruth Dow, who claims she was made of a story she first wrote 1930 while a student.

Salt Lake Suit

(Continued from page 1)

Salt Lake City area since 1937. TI complaint also charges monopoly first, second and preferred run exhibition of pictures by Paramount-owned theatres. Joseph L. Lawrence. The three is named as a co-defendant in damages are not asked from Lawrence. The complaint says the Arcade is not subject to clearance of days to six months.

20% Voluntary Quot

(Continued from page 1)

they will bring in 20 per cent of productions than they did during 1949-50, according to a spokesman of the MPAA here. Decision to effect a will be a government-imposed quota, which which would have been much more severe. Meanwhile, J. H. G. McCarty, head of the international division of the MPAA, who recently returned from Germany, film market and restrictions in Europe, will leave New York at the weekend for Washington to confer with representatives of France’s Finance negotiate a new film import pact.

‘49 and 50 Grosses Are Compared for Key Cities

Although rallying from time to time, grosses at some 170 key theatres across the country have evidenced a steady decline generally since the end of the year. The reports from Motion Picture Daily correspondents in the field.

And large, weekly grosses at 1949 Week Ending 1950 Week Ending

Name R. C. Sprague New RMA President

CHICAGO, June 14.—Robert C. Sprague, president of Sprague Elec., was elected Radio Manufacturing Association president and board chairman at the conclusion of the organization’s annual meeting, held here in the Stevens Hotel here. He succeeds R. C. Cosgrove, who completed four terms as RMA president. Also elected were nine new directors and nine new

“The Broken Arrow” (Continued from page 1)

ness, showmanship, and general discussion sessions scheduled for that day.

In addition to a number of social events, including the annual banquet, Friday will bring addresses by the following: Harold Lasser of the Department of Justice; Abram P. Myers, national director’s counsel; Richard Hodgson, director of technical operations for Paramount; John W. Kvenning, Jr., 20th-Fox; Mel Gold, National Screen; Mike Simons, M-G-M; Leon Bamberger, RKO Radio; Arthur Lipton, Lippert Productions, and Trueman Rembusch, Allied States’ head, who also heads the national organization’s television committee.

Laurel Signs Tiomkin

Dimitri Tiomkin, musical composer, and director, has been signed to write and direct the musical background for “Mr. Universe,” Laurel Films production now being filmed here, it was announced by Rex Carroll, president of the company. The film is slated for Eagle Lion Classics release.

Laurel Signs Tiomkin

Dimitri Tiomkin, musical composer, and director, has been signed to write and direct the musical background for "Mr. Universe." Laurel Films production now being filmed here, it was announced by Rex Carroll, president of the company. The film is slated for Eagle Lion Classics release.

Motion Picture Daily

Thursday, June 15, 1950
Battle Over Odeon Control

(Continued from page 1)

the fact that ordinarlies (common stock) are held closely by powerful banking interests.

Financial circles feel, however, that Odeon Theatres cannot sustain interest calls on the $4,000,000 still remaining as bank and Eagle Star overdrafts. The interest rate reportedly averages four per cent.

Rank has promised Eagle Star and other directors, including 20th Century-Fox's representative on the Gaumont-British board, that he will furnish a full Odeon financial report on Aug. 28. A directors' meeting has been called for Sept. 5, with the accounts to be made public Sept. 28.

Financial circles feel that Rank's best way out is a drastic capital reorganization, including a writing off of share values, which could be synchronized with publication of the accounts.

Sir Michael Balcon's acceptance of the Odeon directorship vacated by Bates was welcomed in financial and governmental circles as a sign that Odeon now recognizes the need for showmanship talent. Balcon's productions, though financed elsewhere, have hitherto largely been sustained by Rank's distribution outlet.

Also, Davis is now broaching a special experience theme for men to accept greater responsibility in the running of Rank's theatres.

Samson's Gross

(Continued from page 1)

been seven and seven-and-a-half million dollars in the U.S. and Canada. "Having achieved this maximum saturation of advertising and all sales of the product, now is the time for a new campaign," chairman Balaban, "A movement to unseat John Davis from his dominant position as chairman of the company as Rank's right-hand man."

Three weeks ago, supported by Eagle Star nominees on the Odeon board, Bates presented Rank with a "showdown" indication of Davis administration. Rank stiffened the criticism of Davis immediately, stating he personally accepted entire responsibility for Odeon's position. Bates, therefore, had no alternative but to resign.

Significantly, however, Bates remains as a director of Odeon Cinema Holdings, Ltd., and other subsidiaries.

To financial authorities, means that the battle for control of Odeon will continue following the current administration.

Passing of the preferred stock dividends is seen as having no immediate effect on control of the company. Preferred dividends would have to be paid for a 12-month period before holders of preferred shares acquired voting rights. The dividend will continue to be paid for another 12 months.

The stock market today showed only small losses in Odeon shares, due mainly to increased when Rank took over Odeon, or at least to be continued on the board of the company.

Following the full disclosure of the Rank company's financial difficulties, and after a movement to unseat John Davis from his dominant position as chairman of the company as Rank's right-hand man.

Tax loopholes

Income taxes as high as 38 per cent.

By organizing a single corporation for each film and liquidating the picture when the film is completed but before it is sold, the producers have attempted to pay only long-term capital gains taxes, at a maximum of 25 per cent. This is a difference between the film's cost and its fair market value. The corporation pays no taxes, and there is no adjustment to the corporation's income taxes unless the film's income later exceeds the estimated fair market value. Even then, of course, he still has had the advantage of paying only the 25 per cent rate on the fair market value part of the income.

The committee today said that all such liquidations must be taxed at regular income tax rates and not at capital gains tax rates.

Moreover, the committee made it clear that its action should not be affected by the fact that some tax devices are now legal. The Bureau of Internal Revenue is now attempting to collect regular income taxes from several individuals who used this device. The Committee said the new provision would apply to all taxable years beginning after Dec. 31, 1949. Cases arising in previous tax years would be left to the courts to decide, with the committee specifically cautioning the courts that its action does not in any way indicate the status under present law.

Four New Drive-ins
In New England

Hartford, June 14—Plans for the erection of three drive-ins in the New England area have been announced while at Canaan, Conn., Louis Consohn has opened a 50-car outdoor theatre.

Builders of the three outdoor stands are Independent Theatres, Inc., who will erect a $25,000.00 700-car drive-in near Quinebog, Conn.; Louis Herman, South Dartmouth, Mass., to build on 10 acres near Westport, Mass., and Joseph S. Bocco, retired Springfield, Mass., owner, who will erect a 700-car drive-in planned for that city.

Condon East for Confab

Hollywood, June 14—Following conferences here with Robert Stil- man, Irving Rubine, and Fred Polan- gin, Robert Condon has left for New York for additional talks with United Artists executives for the ad and promotion campaign on "The Sound of Fury," Stillman's second film for United Artists, and "You Never Can Tell," for which he is expected to go to London for a premiere. July has been set for July.

Four New Drive-ins
In New England

Hartford, June 14—Plans for the erection of three drive-ins in the New England area have been announced while at Canaan, Conn., Louis Consohn has opened a 50-car outdoor theatre.

Builders of the three outdoor stands are Independent Theatres, Inc., who will erect a $25,000.00 700-car drive-in near Quinebog, Conn.; Louis Herman, South Dartmouth, Mass., to build on 10 acres near Westport, Mass., and Joseph S. Bocco, retired Springfield, Mass., owner, who will erect a 700-car drive-in planned for that city.

Condon East for Confab

Hollywood, June 14—Following conferences here with Robert Stil- man, Irving Rubine, and Fred Polan- gin, Robert Condon has left for New York for additional talks with United Artists executives for the ad and promotion campaign on "The Sound of Fury," Stillman's second film for United Artists, and "You Never Can Tell," for which he is expected to go to London for a premiere. July has been set for July.

Distinguished Sets
1950-51 Releases

Distinguished Films will release one film every four weeks during 1950-51, including three Oxford Films releases for which Distinguished will continue to act as sales agent.


Set Union Conference

A preliminary meeting of representatives of industry unions will be held here next week. Jack Ryan, Screen Employees Guild business director, discloses. The meeting will map plans and set the date for a conference on personnel layoffs.

Mexican Ban on UK Films Not Working

MEXICO CITY, June 14—The Mexican ban that Mexico was supposed to have put on British pictures in the recent past because Great Britain forbids Mexican pictures, British films are being exhibited here. Curiously, Rank's "Woman Without a Past," which Universal-International distributed, which is doing well at the select Cine Chapultepec here. The only British films which have not been exhibited in Great Britain in a long time. That British pictures directors be exhibited in Mexico is regarded as very strange because Rank's personal representative failed to change the ban stand when he was here last winter, Government sources continue silent about this case.

Guild Players to ABC

American Broadcasting has purchased the Screen Guild Players program for presentation in the fall, as the first step in what the network terms a major production campaign. The show contributes to the Motion Picture Relief Fund, Hollywood, which is headed by Jean Hersholt, production, and Y. Frank Freeman, studio vice-president.

The remainder of the slick-paper film推广 campaign for the season has been released by ABC. The program contains names and pictures of 40 stars and players now appearing in, or soon to be seen, in 20 important current features distributed by ABC. Also listed are six producer-directors, 12 producers and 13 managers, a special section devoted to Paramount short subjects and Paramount News.

Paramount Publishers 1st Product
Announced in London

Los Angeles, June 14—For the first time in nearly a decade, Paramount has published a product announcement book. Copies have been distributed at the National convention here, and to theater accounts everywhere.

The booklet is in line. It is keyed to the convention theme, "Paramount's imprint for the Future." It includes production material by A. Samuel, President, Paramount Film Distributing Corp.; Barry Balaban, president; Adolph Zemeckis, chairman of the board; Harry J. Ribot, executive vice-president.

The booklet under consideration is, of course, "Paramount's imprint for the Future." It includes production material by A. Samuel, President, Paramount Film Distributing Corp.; Barry Balaban, president; Adolph Zemeckis, chairman of the board; Harry J. Ribot, executive vice-president.
Twentieth Century-Fox
with great pride presents
A FEATURE PRODUCTION
of the most
eagerly awaited subject
in seventeen years

Holy Year
1950

Filmed in the Vatican with the approval of His Holiness and the committee for the Holy Year!
K Exhibitors Waru of Tax Relief Offer

reservations on production Subsidy Plan

By PETER BURNUP
NORTHCAWL, South Wales, June 21.—The Cinematograph Exhibitors' Federation of Great Britain has called a meeting today at which the Treasury's offer of a film subsidy plan was the main business discussed. The Federation claims that the Treasury's proposals are insufficient and that a penny tax on all admissions up to one shilling and six pence be eliminated, and that a one penny tax increase be permitted on admissions higher than that amount, with 20 per cent of the tax from such higher admissions to be paid to the gov-

Name Chairman for FLA Drive Dinner

red J. Schwartz and Sam Rosen, chairmen of the New York Film exhibitors' division of the 1950 United Film Fund drive, have appointed a film company chairman to assist preparations for the FLA-Pres.

Pick Reginald Baker
As BEPA President

London, June 21.—Reginald Baker, managing director of the Ealing producing and distributing companies and former president of the Kinematograph Renters Society (distributors), is the sole nominee for president of the British Film Producers Association. It is a foregone conclusion, therefore, that he will be elected at the annual meeting to be held on July 5.

Agreement on U.K. Pact Is Viewed Dimly by Industry

Virtually all U.S. parties to the present trade agreement with Britain appear to have taken a dim view of the British proposals for revision of the pact, it is evident here.

Company presidents and foreign department heads made no decisions at a closed three-hour meeting of the Motion Picture Export Association yesterday; instead put the matter off for a special meeting here today. But the Treasury's offer of entertainment tax relief tied to a film subsidy plan has come back to the exhibitors, and the Federation's offer was the main business discussed. The Federation claims that the Treasury's proposals are insufficient and that a penny tax on all admissions up to one shilling and six pence be eliminated, and that a one penny tax increase be permitted on admissions higher than that amount, with 20 per cent of the tax from such higher admissions to be paid to the government.

Jack M. Warner Film 20th Century-Fox

Twentieth Century-Fox and Jack M. Warner have concluded negotiations for the world-wide release of Warner's "The Big Sky." While no release date has been set, Warner is now preparing to distribute the picture for a seven-week run.

Warn NY Board Minimum Wage May Close Theatres

InterCity TV Relays ByCommonCarriers

Washington, June 21.—The Federal Communications Commission today, in its decision on the New York Metropolitan area's television relay system, ruled that the service is not only allowed but also desirable. The Commission did this in denying a request of General Electric for special temporary authorization to use microwave relay setup between New York and Boston, which would have interfered with the service of the InterCity TV system.

4 Groups Plan Joint Senate Tax Appeal

The three exhibitor associations of the New York Metropolitan area took action at a joint meeting here yesterday to bring full measure of their influence to bear on U.S. Senate members.

Name Minsky Para. Sales Executive

Howard Minsky has been named Paramount home office sales executive, replacing E. W. Schwalberg, president of Paramount Film Distributing Corp. The appointment is effective immediately. He will work with the sales executive.

MPA Tightens Industry Code on Advertising

Bans Copy Exploiting Indiscrretions of Stars

Answering Senator Ed Johnson's recent blasts at industry behavior and identifying him with Hollywood and measures to exploit unsavory activities of screen personalities, the board of the Motion Picture Association of America at a meeting here yesterday amended the industry's Advertising Code with a ban on any advertising copy "which capitalizes, directly or by implication, upon misconduct of a person connected with a motion picture thus advertised."

The action had been planned for some time, even before Johnson's outbursts, but they followed the amendment by Eric A. Johnston, MPAA president, and heads of member companies at a meeting in Washington, which assured Johnson that the new restriction was in prospect and for this reason.

No Appeal Possible From Hays Ruling

There was no immediate reaction yesterday among the losing "overdue" companies to arbitrator Will H. Hays' award in the dispute which has been pending for nearly two years over the division of $1,572,138 in French remittances.

Any reactions notwithstanding, it was determined yesterday that an appeal from the Hays decision is not allowable.
Personal Mention

J. NOBLE BRADEN, vice-president of the American Theater Association, is due back in New York today from Philadelphia.

FRANCISCO DeMaRko, head of the Portuguese National Theatre in Lisbon, was the guest of honor at San Francisco's Exclusive Theatre Council at their dinner meeting in San Francisco last night.

CARL SCHAFFER, in charge of foreign publicity at the Warner Coast studios, has been elected president of the Foreign Press Association at its luncheon in Hollywood yesterday.

THOMAS E. DELBRIDGE, manager of Loew's Theatre in Nashville, is a candidate for membership in the Davidson County Court.

TERRY HEDSON, manager of the Roxy Theatre in Philadelphia, has been elected president of the local Lions Club.

Heston's Contract Clarified by Wallis

HOLLYWOOD, June 21.—Clarifying actor Charlton Heston's contract, Hal Wallis Productions disclosed that it holds his basic contract and that he is under contract for two pictures a year for seven years. His first under this contract was "Dark City" and he is scheduled to do "Quartet's Raiders" in the fall.

His Warner contract calls for Heston to star in "Ethan Frome" and then in two additional pictures at the rate of one each year, according to Wallis Productions.

Howard Kohn Leaves UA Advertising Post

The resignation of Howard Kohn II, head of the advertising-publicity division of United Artists' roadshow department has been announced by Paul N. Lazu- ras, Jr., executive assistant to UA president Jack L. Warner. Mr. Kohn will leave to join Stanley Kramer Productions as educational director of the "Coretta Scott King Foundation." The new Kramer production which will be released by United Artists.

He leaves here Friday by plane to spend four weeks on location with the "Cyrano" staff.

Nancy Davis Aids Fund

Nancy Davis, star of M-G-M's "The Next Voice You Hear," was the guest at a Greater New York Fund luncheon yesterday in the Waldorf-Astoria here, Robert M. Dowling, who is the 950 citywide chairman of the Fund, was the principal speaker.

Cinema Lodge Meets

New York City's Cinema Lodge of B'nai B'rith held its final meeting of 1949-50 at a dinner meeting at Ros- off's Restaurant here last night.

Insider's Outlook

By RED KANN

WHAT can be done about it? is one hard nut to crack. But exhibitors in increasing voice are complaining over the "cycle attraction" and the veritable avalanche of releases by the disproporionate number of high budget Westerns on the market now and about to hit it in the next few months.

The "Letter to Our Picture Herald" has been reflecting the theatremen's frame of mind about the situation. When exhibitors meet, as they did at the Allied of Western Jersey con- vention in Atlantic City last weekend, they talk about it and insist remedial action is re- quired. Down at Warner Bros., Westerns caused in brief dis- cussion and so, too, did the impending cycle of war pictures.

There will be at least a dozen in the next 12 months.

whether anyone is signing of the need to re-calibrate releasing schedules, here are two:

In "Winchester 73," Jimmy Stewart goes around knocking off Indians and Universal hopes to cash in on the "Cyrano" wave.

In "Quigpubco," Jonathan's practicaly loves Indians and 20th Century- Fox also hopes for the best.

In an Eastern city recently every one of its six drive-ins was playing a Western day-and- date. What do you think happened?

You're right.

Atlantic City brought to the surface wonderment over how Paramount could be divested and yet come up with between 500 and 600 horses under its new and separated theatre company.

Harold Lasser, who handles motion picture litigation for the anti-trust division of the Depart- ment of Justice in New York, never hesitated in the answer. To Adam fans, first- run operator in Newark, who had been pretty caustic about going off the air by playing Adam's choice on staying away or leaving the theatre screening. Mostly, they stayed away.

However, there is considerable mystification over a method of reorganizing this sort of situation so that attractions of the same stripe are staggered so as not to stagger the market. This call for quite a bit of doing and obtaining of choice of staying away or leaving the theatre screening.

Atlantic City brought to the surface wonderment over how Paramount could be divested and yet come up with between 500 and 600 horses under its new and separated theatre company.

Harold Lasser, who handles motion picture litigation for the anti-trust division of the Department of Justice in New York, never hesitated in the answer. To Adam fans, first-run operator in Newark, who had been pretty caustic about going off the air by playing Adam's choice on staying away or leaving the theatre screening. Mostly, they stayed away.

However, there is considerable mystification over a method of reorganizing this sort of situation so that attractions of the same stripe are staggered so as not to stagger the market. This calls for quite a bit of doing and obtaining of choice of staying away or leaving the theatre screening. Mostly, they stayed away.

Arthur Greenblatt, general manager of Lippert Productions, was dreaming out loud. Only he knew it. Discussing TV, he hoped there was some way of following the impact of television on the industry, he said, "We're selling our picture in television and not in television. It could be a way of getting the lost audience back into the theatre."

Seemingly, there are no firm answers to any of these questions. It was suggested in Atlantic City that there could be a "cycle" that belongs to COMPO's lap. The suggestion is not far- fetched. The 10 constituent groups comprising COMPO agreed all of the elements re- quired to probe the matter, but whether COMPO will dip into these matters is something else again.

Franklin Roosevelt's voice of the need to re-calibrate releasing schedules, here are two:

In "Winchester 73," Jimmy Stewart goes around knocking off Indians and Universal hopes to cash in on the "Cyrano" wave.

In "Quigpubco," Jonathan's practicaly loves Indians and 20th Century-Fox also hopes for the best.

In an Eastern city recently every one of its six drive-ins was playing a Western day-and-date. What do you think happened?

You're right.

Atlantic City brought to the surface wonderment over how Paramount could be divested and yet come up with between 500 and 600 horses under its new and separated theatre company.

Harold Lasser, who handles motion picture litigation for the anti-trust division of the Department of Justice in New York, never hesitated in the answer. To Adam fans, first-run operator in Newark, who had been pretty caustic about going off the air by playing Adam's choice on staying away or leaving the theatre screening. Mostly, they stayed away.

However, there is considerable mystification over a method of reorganizing this sort of situation so that attractions of the same stripe are staggered so as not to stagger the market. This calls for quite a bit of doing and obtaining of choice of staying away or leaving the theatre screening. Mostly, they stayed away.

Arthur Greenblatt, general manager of Lippert Productions, was dreaming out loud. Only he knew it. Discussing TV, he hoped there was some way of following the impact of television on the industry, he said, "We're selling our picture in television and not in television. It could be a way of getting the lost audience back into the theatre."

Seemingly, there are no firm answers to any of these questions. It was suggested in Atlantic City that there could be a "cycle" that belongs to COMPO's lap. The suggestion is not far- fetched. The 10 constituent groups comprising COMPO agreed all of the elements re- quired to probe the matter, but whether COMPO will dip into these matters is something else again.

Franklin Roosevelt's voice of the need to re-calibrate releasing schedules, here are two:

In "Winchester 73," Jimmy Stewart goes around knocking off Indians and Universal hopes to cash in on the "Cyrano" wave.

In "Quigpubco," Jonathan's practicaly loves Indians and 20th Century-Fox also hopes for the best.

In an Eastern city recently every one of its six drive-ins was playing a Western day-and-date. What do you think happened?

You're right.

Atlantic City brought to the surface wonderment over how Paramount could be divested and yet come up with between 500 and 600 horses under its new and separated theatre company.

Harold Lasser, who handles motion picture litigation for the anti-trust division of the Department of Justice in New York, never hesitated in the answer. To Adam fans, first-run operator in Newark, who had been pretty caustic about going off the air by playing Adam's choice on staying away or leaving the theatre screening. Mostly, they stayed away.

However, there is considerable mystification over a method of reorganizing this sort of situation so that attractions of the same stripe are staggered so as not to stagger the market. This calls for quite a bit of doing and obtaining of choice of staying away or leaving the theatre screening. Mostly, they stayed away.

Arthur Greenblatt, general manager of Lippert Productions, was dreaming out loud. Only he knew it. Discussing TV, he hoped there was some way of following the impact of television on the industry, he said, "We're selling our picture in television and not in television. It could be a way of getting the lost audience back into the theatre."

Seemingly, there are no firm answers to any of these questions. It was suggested in Atlantic City that there could be a "cycle" that belongs to COMPO's lap. The suggestion is not far- fetched. The 10 constituent groups comprising COMPO agreed all of the elements re- quired to probe the matter, but whether COMPO will dip into these matters is something else again.

Franklin Roosevelt's voice of the need to re-calibrate releasing schedules, here are two:

In "Winchester 73," Jimmy Stewart goes around knocking off Indians and Universal hopes to cash in on the "Cyrano" wave.

In "Quigpubco," Jonathan's practicaly loves Indians and 20th Century-Fox also hopes for the best.

In an Eastern city recently every one of its six drive-ins was playing a Western day-and-date. What do you think happened?

You're right.
ALL THE FAMOUS FACES, PLACES AND EVENTS OF THE LAST HALF-CENTURY! ALL ITS DRAMA, LAUGHTER AND TEARS...
THE PICTURE THAT WAS 50 YEARS IN THE MAKING!

1900-1910
TURN OF THE CENTURY!
1910-1920
THE DYNAMITE DECADE!
1920-1930
THE ROAR OF THE TWENTIES!
1930-1940
THE THROB OF THE THIRTIES!
1940-1950
THE FURY OF THE FOURTIES!

...AND RIGHT UP TO TODAY!

WALTER BROS PRESENT
"50 YEARS BEFORE YOUR EYES"

AMERICA'S BIG STORY!
AS TOLD BY THE STAR ALL AMERICA LOVES

ARTHUR GODFREY
AND QUENTIN REYNOLDS
H. V. KALENBERG
CLEM McCARTHY
ANDRE BARUCH
NORMAN BROKENSHIRE
DWIGHT WEIST
MILTON J. CROSS
DAN DONALDSON

FULL LENGTH FEATURE

IS AN ATTRACTION TO SHOUT TO THE SKIES!!

-THEATRE N.Y. WORLD PREMIERE JUNE 27!
Klein in Col. ‘P.R.’ Post

Julius Klein who heads the Julius Klein Public Relations Organization, with offices in Chicago, New York, Washington and Beverly Hills, has been appointed public relations consultant to Columbia Pictures.

Klein, former motion picture executive and creator of the “Spy” series, has served for many years as personal consultant to Louis B. Mayer and counts among his clients the Schine circuit and other exhibitors.

“The duties of the new set-up will be confined to public relations consultation on high policy level,” a company statement declared.

Says India Can Gain From U.S. Methods

The motion picture industry of India could profit by emulating many of the standards and methods of the American film industry, said Mayor S. K. Patil, who is now in New York from Calcutta where he is president of that government’s Film Inquiry committee.

Patil has had several conferences with B. Bernadt Krome, executive director of the Motion Picture Association of America’s Advisory Unit for Foreign Films. Patil expressed considerable interest in the possibilities of assistance of American motion picture industries in this country. Later this week, MPAA executives and other department heads will discuss the functions and operations of the Association at a conference with Patil and his aides.

UJA Drive Dinner

(Continued from page 1)

“den’s Dinner” of the UJA of Greater New York, to be held at the Waldorf Astoria here on June 29. The dinner is to benefit the Committee on Jewish Education in Columbia; Irving Greenfield, Loew’s; Nat Furst, Monogram; George DeMott, National Screen; Edgar Obey, National Pictures; Sol Schwartz, RKO Theaters; Jack Lang, 20th Century-Fox; Nat Natural, New York World-Telegram; Harry Minsky, Universal; Harry Goldberg.

Assume Obligations

The obligations for the dinner, which admission is free, will be assumed by its sponsors and hosts, who are: William Balaban, Paramount; Nate J. Blumberg, Universal; Harry Cohn, Columbia; Ned E. DeMott, RKO Theaters; William Wolwin, National Screen; Nicholas M. Schenck, Loew’s; Gradwell L. Sears, United Artists; Lee H. Schrader, Harry Cohn, and Stereo; Syros P. Skouras, 20th Century-Fox; Harry M. Warner, Warner Brothers; Harry Brandt and the Brandt Theatres; Sidney Sklar.

The dinner will climax the drive by the ammenement division and will honor Frank C. Bynum, president of the Motion Picture Exhibitors, and Frank C. Bynum, president of the Motion Picture Exhibitors, and Frank C. Bynum, president of the Motion Picture Exhibitors, and Frank C. Bynum, president of the Motion Picture Exhibitors.

In addition to the dinner chairman named above, other who will help are: Charles B. Moss chairman of the board of directors; Budd Rogers, chairman of the independent exchanges committee; Len Graubart, chairman of the major exchanges committee.

Text of Amendments to Ad Code Adopted by MPAA

Code and Regulations for Administration of the Advertising Code as adopted heretofore by the board of directors of the Motion Picture Association of America and in effect as of June 29, 1935, shall have the right, by written notice to the Secretary of the Association, to appeal directly to the Board of Directors of the Association, whose decision shall be final. The provisions relating to evidence, argument and final decision shall be as set forth in these Regulations shall apply to such appeals.

Minsky in Para. Post


Minsky has had 20 years in the motion picture industry, starting with Warner Brothers Theaters in Philadelphia in 1919 and in 1936 as a Warner salesman in Washington.

Weigh Security Tax For Theatre Bands

Washington, June 21 — It will be up to a House-Senate conference to decide whether the new taxes will have to pay Social Security taxes. The House approved Social Security Bill would transfer the burden to theatres. The bill passed the Senate late yesterday would keep the present setup.

Tightens Ad Code

(Continued from page 1)

reason the latter called on insu-

nounced “Hollywood” investigation.

Johnston will advise the solon of the New tightening of the advertising code at the New York in a d or two, it was reported here.

Additionally, a new section was added to the administration of the code which provides it advertising already approved may rejected at a subsequent time “if the circumstances before or alter the picture’s release.” It was forth here that copy, although properly rejected, may be resubmitted if the development of circumstances such a nature that the copy, if permitted the first time, would be approved.

May Recover Expenses

This new section also allows for reimbursement by MPAA members unrecouderable “out-of-pocket” expenses to any advertising copy previously approved later withdrawn.

The new regulation directs that the administration of the code shall consis with the Advertising Advisory Com-

mittee on any circumstances which he as accepted. The regulations were as objectionable, and shall be a ten report with the MPAA presid and executive director, E. K., (Ted) O’Shea, that the situation sufficiently serious, will call a meeting of the MP board which would function as a box of appeals, with the judgment of the producer or distributor of the film question to appear.

A vote of the members will be decisive.

The reimbursements would be m on a pro-rata basis among MP mem bers, including the company whose film is involved, in a manner to be decided by the board. No tory companies also would be reimbursed to the extent approved.

A statement by Johnston said par:

“The codes (Production and Ad-
nouncing) are living documents that these are accepted: the standards are the people who enjoy and support American motion picture.

It is to be hoped that faithfulness to that precept, these codes have been amended as conditions warranted.

With all others in the past, amendments adopted today strengthen and fortifies the whole doctrine of discipline and expands the industry’s reputation in the public.

“It is the motion picture industry abiding belief that institutions, as individuals, must exercise their socially responsible self-restraint to maintain the freedoms of democracy.”
Allied Unit Wins 1st More Against La. Tax

New Orleans, June 21.—General Manager M. J. Artigues of Allied Theatre Owners Assn. today declared that his organization had a plan to have the state amusements tax abolished which it presents to the legislature, notably in the interest of exhibitors. It scored the first such securing a favorable hearing before the Ways and Means Committee.

Skouras, cuts an entrance, they in the position Theatre merchandise will not be expected. WPIX, the private minimum Lidman, earnings of 3,000 dollars. July. four-way Skouras, in the presence of the New tigers, paid a visit to the Warner zone manager, said.

Rosenthal Sees 'Crisis'

Leonard L. Rosenthal, who appeared for 31 exhibitors operating subsequent to the New York City salary tax, described the tax as a "crisis in the industry today." Theaters are closing throughout the country, with the total now well over 500 and others are expected to follow. Of the 18,000 theaters in the U.S., about 8,000 are marginal opera-
tions, and another 4,000 of the remaining 4,000 are in the red. Of the 1,300 theaters in New York State an equal proportion of them are in the red, Rosenthal declared. Reporting that cost of four projectionists in a fourth run house represents as much as 40 per cent of gross compared with three and one-half per cent in a first run, and citing other figures to show the disad-
vantage in which the little fellows operate, Rosenthal de-
clared, "many exhibitors could spend their time to better economic advantage if they could get a job and work for a living."

He called attention to the fact that minimum wage schedules have been issued in other industries in New York and that, whereas small or minute industries are selling service or merchandise on an equal basis, whereas the motion picture industry "fourth run merchandise must be bought at first run prices and sold with first run cost."

U. K. Pact

The British plan would continue that same amount of found converti-

bility if U. S. investment in British production is maintained at the same level in the two year agreement. However, there would be penalties for a lesser amount of such investment and incentives for in-

voting up to a billion dollars. The Society of Independent Motion Picture Producers is bent on holding out for a better deal, reportedly hav-
ing found the new British offer wholly unacceptable.

Say Dollar Position Better

Conveniently, published reports from London this week, President of the MPEA meeting stated that Britain's gold and dollar reserve this quarter would show the largest increase since the end of the war. That the reserve will have reached $2,300,000,000 was forecast.

This was brought up at the MPEA session, which revealed that the price of gold in England is in position to do much better by the American industry. The price of gold in England today is 55.73 dollars per ounce, or 23% below the American rate. The difference is that method which is employed for calculating gold in the United Kingdom is called the London fix, while in the United States it is called the New York fix.

The meeting made it clear that it is the future of the motion picture business that is of primary concern. The industry is being demanded to spend more money on theaters, to invest in new plants, and to increase production. The MPEA is working hard to ensure that these demands are met. The meeting also discussed the possibility of a new tax on admissions, which would provide an additional source of revenue for the industry. The MPEA is hoping that this tax will not result in higher ticket prices for moviegoers.

Two E-L Men In New Posts

San Francisco, June 21.—Lloyd Katz, former Eagle-Lion San Francisco branch manager, has been named as the new company's chief executive officer. He replaces David Gold, who has left the company to take a position with another company. The new executive has a wealth of experience in the film industry and is expected to bring new energy and direction to the company.

Larry Pfeiffer, formerly with Eagle-Lion, has been named as the new company's chief operating officer. He will be responsible for all aspects of the company's operations, including production, distribution, and finance. Pfeiffer brings a strong track record of success to the company and is expected to help it continue its growth and expansion.

4-Way Radio Link For 'Arrow' Opening

Twentieth Century-Fox has set plans for the radio network to carry the three-state premiere of "Broken Arrow" in August, in Tucson, Santa Fe, Tulsa and Broken Arrow, with the possibility of a fourth premiere at the Hippodrome at Whiteriver, Arizona. The hook-up, blanketin the Southwest, will take place at the governors of Arizona, New Mexico and Oklahoma as they launch the premiere in their states. Both Ethel and Arnold, author of the novel, and Indian authority Oliver La Farge would participate in the broadcast.

'Pan' Premiere in Boston July 1

World premiere of 20th Century-Fox's 'Pan' will take place at the Astor Theatre, Boston, on July 1, it was announced by Andy W. Smith, sales vice-president.

UK Tax Relief

The UK government has announced new tax relief measures for the film industry. The new measures will provide a tax credit of up to 30% of eligible costs for film production in the UK. The tax credit will be available for both domestic and international production. The government hopes that the new measures will help to attract more film production to the UK and create new jobs in the industry.

UK government tax relief for film production announced: New legislation will provide a tax credit of up to 30% of eligible costs for film production in the UK. The tax credit will be available for both domestic and international production. The government hopes that the new measures will help to attract more film production to the UK and create new jobs in the industry.
In what has come to be an era of public acceptance of unusual pictures, Robert Rossen looms large on the Hollywood skyline. In the picture he is presently producing, *The Brave Bulls*, he brings to audiences of this and other countries, his film version of the book which has held "best seller" attention for a long time. In his last picture, "All The King's Men," which won the Academy and every other conceivable award, he took demagoguery as a theme but placed it on a plane of complete and thorough audience enjoyment. In *The Brave Bulls* he has captured a story of great heart and drama, against the flashing natural backgrounds of Mexico; the excitement of its bull-fighting rings, the glamor of its women, the allure of exotic intrigue. It will be Winter before it's ready for release but the anticipation of an important picture can be relished now. It's well worth telling you about it this far in advance.

adapted from Tom Lea's best-selling novel!
deon Fight ay Give UA etter ‘Break’

NEWS Dividend But May in New Voting Right

Passing of the June 30 preferred dividend already slung at the company company will cost Edward Artists, one of the large-
eras of the preferred, approximate-125,000 in dividends, trade sources estimated yesterday.

On the other hand, it opens the possibility of UA ob-
ing an important voting
right in Odeon in the event the deferred dividend remains un-
for the ensuing 12 months.

such an eventuality, voting
ights are transferred from the (Continued on page 6)

exercise Tax Slash
ances Brighten

WASHINGTON, June 15—The out-
for a new tax bill this year
handed today.

House Democratic leaders were more optimistic than any
one in recent months. This
imism followed conferences be-
house specials Ray-
and Democratic members
the Ways and Means Com-
(Continued on page 4)

DST Is Blamed for Another 30% Drop

Cleveland, June 15.—Thea-
res in this area seek repeal of
By daylight Saving Time.
Since it returned in late April to
ure people out-of-doors, they
say that the nation has fallen another
per cent—with neighborhood
houses the chief suf-
ers. Recently, three of
be city’s 100 neighborhood
houses have shut their doors; three are running part-time.

New York, U.S.A., Friday, June 16, 1950

TEN CENTS

Popkin Offers Guarantee
Of Product for UA Stock

A guarantee of quality product for
distribution by the company, with the
amount of cash involved to be de-
termined at a later date, constitutes
the basis of proposals made by pro-
ducer Harry Popkin and studio own-
er Joseph Justman for the controlling
interests in United Artists.

The Popkin plan envisages the
company to a self-sustaining basis
by its handling films primarily on
the basis of quality, the idea being
that lesser-bracketed product stands little
chance of drawing profitable returns
for UA in the present market.

UA principals and Popkin and Just-
man are “in harmony” so far in their
negotiations which center around the
“quality” proposals and meetings look-
(Continued on page 6)

Rodgers Details 55 Films at Sales Meet

TORONTO, June 15—Opening the
two-day Canadian “Say It With Pic-
tures” gathering, brought the Royal York Hotel. William F. Rodgers, sales vice-president, told the
600 score field and delegates de-
tails of forthcoming pictures to be pro-
duced for the next year at the com-
pany’s studios in California, and in
Italy, India and England. The list
totaled 55, of which 42 are films to be
produced from Sept. 1, 1950, to Aug.
31, 1951, plus 10 releases for June,
July and August, and three special ac-
tractions: Amiee Get Your Gun,”
“Stars In My Crown” and “The Next
(Continued on page 6)

RKO Classifications
Set for NLRB Vote

WASHINGTON, June 15.—The Na-
tional Labor Relations Board today
directed an election in the next 30
days to decide whether the Screen
Publishers Guild or the Sign Pictorial
and Display Union—or neither—
should represent workers in the New
York advertising and publicity unit of
RKO Radio Pictures, Inc.

A three-man board panel ruled that
while in the past the bargaining pat-
(Continued on page 4)

Virginia Exhibitors’ Meet Starts Sunday

RICHMOND, Va., June 15.—Plans for the Virginia Motion Picture Thea-
tre Association convention are com-
pleted according to W. F. Crockett,
president. The convention will be
held at Old Point Comfort from June
18th to 20th, Sunday through Tues-
day.

Leon Bamberger, representing
RKO Radio, will speak on “Making
Movie Fans for the Future,” dealing
(Continued on page 4)

SIMPP Gives Arnall Full
Power on Pact

To Confer with Mulvey,
Leasing on UK Proposals

HOLLYWOOD, June 15.—The So-
ciety of Independent Motion Pic-
ture Producers today gave its presi-
dent, Ellis Arnall, authority to ac-
cept or reject the British proposals
for a renewed Anglo-U.S. film trade
pact on the basis of his own judgment
after taking counsel with James Mul-
vey, who accompanied Arnall to the
recent London conferences, and Gun-
ther Lessing, executive committee
chairman.

The action was taken at the or-
ganization’s annual meeting, held at the
Beverly Hills Hotel here today, and
followed a detailed report by Arnall
(Continued on page 4)

Wilson Asks More Film Subsidy Funds

LONDON, June 15.—A bill calling for
an appropriation of another £1,000-
thousand (£2,500,000) for the government’s
Film Financing Corp. was presented
to the House of Commons today by
Harold Wilson, president of the Board of
Trade.

The bill is regarded as an interim
financing measure for FFC, which
finances independent producers. Wil-
son is expected to present his master
(Continued on page 4)

Stiffer Trust Law Is Making Progress

Washington, June 15.—The House
Judiciary Committee today approved a bill to pro-
vide a uniform six-year Fed-
ral statute of limitations in
neighborhood anti-trust suits
and also to give plaintiffs in
such suits authority to use
as prima facie evidence any
decree won by the govern-
ment in a government anti-
trust damage suit.
**Personal Mention**

**SIDNEY SCHREIBER**, Motion Picture Association of America general counsel, will arrive here from the Coast on Monday.

**ROBERT MONTGOMERY**, conversation speaker at Adelphi College, Garden City, L. I., and was granted an honorary degree by the university.

**PHILIP GERARD**, Universal-International public relations manager, is in Barnesville, N. Y., in connection with a Life magazine story on **SHELLEY WINTERS**.

**F. J. A. McCARTHY**, Universal-International Southern and Canadian sales manager, will leave here on Monday for Toronto.

**JOHN F. KERRY**, Warner Southern sales manager, has returned here following an extended tour of his territory.

**BILL LYON** of M-G-M’s studio publicity department, has arrived here from England and will leave tomorrow for a Canadian vacation.

**MALCOLM KINGBERG**, former RKO Theatres president, is vacationing at Cape Cod, Mass.

**WILLIAM M. PIRZ**, Lippert Productions vice-president, is at Mt. Sinai Hospital here for a major operation.

**A. MONTAGUE**, Columbia general sales manager, is due back here today from the Coast.

**SAM STIEFEL**, independent producer, has arrived here from the Coast.

**Showmanship Topic At Goldensohn Lunch**

Leonard Goldenson, president of United Paramount Theatres, will host at a luncheon to trade press representatives at the company’s offices here a discussion of exchange of views on showmanship problems, including development of new talent for the industry, will be a discussion of follow the luncheon.

**‘Cactus Creek’ Premiere**

**ATLANTA, June 15—**Universal-International’s “Curtain Call at Cactus Creek” had its world premiere at the Paramount Theatre here today, backed by the personal appearances of a group of Hollywood stars headed by Donald O’Connor, John Russell, Lois Andrews and Peggie Castle. The picture is serving to launch more than 300 dates in the Southern district.

**Cinema Lodge Meeting**


**Insider’s Outlook**

By RED KANN

“BELIEVE me, it is much easier to come to Hollywood and ‘soft soap’ our people about the ‘great deals’ they are doing than to deal with facts as I find them,” Barney Balaban was telling the assembled Paramount convention in Los Angeles the other day.

While he was confining his down-to-earth analysis to Paramount, in effect he also was discussing problems which face other companies and the industry at large.

Balaban was correct when he declared the future “will be worthless unless it is based on a solid foundation of reality” and that “anything else is just a dangerous delusion based on a treacherous quicksand of wishful thinking.” Films must be made at better costs and they must be sold by distributor and exhibitor with all of the showmanship “know-how” of which the industry is capable, he continued.

In a business so largely attuned to enthusiasm and confidence, this is none the less true because it is self-evident. The continuing wonder is that distributors with millions of dollars invested in production have lacked the confidence to back the hit the merchandise placed in their charge. Only recently have there been accumulating signs which suggest the old-time fire is being built under the product.

There were several passages in Balaban’s address, already reported extensively in the news columns, which brought our readers eye to eye. For instance, he was saying at one point, “The standards of the past belong to another world. The only thinking and planning that will produce results under present conditions are those based on the realities of the future. . . . I can’t impress upon you too strongly that any one who thinks about next year in terms of last year is building on a false foundation that will destroy not only him but us. Forget last year’s figures! They have nothing to do with the present day realities than the standards of silent picture days.”

This particular passage, fore and aft, interlaced a series of observations about production so that the inference be drawn is rather apparent. We take it, however, that the Balaban valle was alluding to the whole industry as well, never exempting his own distribution department.

One of the difficulties in these trying times is a subconscious adherence to days and grosses that once were. There can be no question about the urgency to confine these days and those grosses so as to build an accessible valley. It is wonderful to have enjoyed them, but it is closer to the hard core of reality to understand that we are not likely to have them again and to adjust accordingly.

**Meanwhile, here’s business.**

Columbia estimates a consolidated net of $1,003,000 over the corresponding period in the previous year. Warner reports a profit of $879,000 for the six months ending April 1. This would be an increase of $1,003,000 over the corresponding period in the previous year.

Paramount, feeling its way as a producer and a distributor without benefit of theatre income estimates its first quarter net at $1,441,000.

RKO reports a $1,719,000 profit for 1949 or triple its 1948 net of $564,044.

Republic, in ten weeks to Jan. 28, shows a profit of $290,000 against $248,800 for the identical previous period.

In a move from red to black ink, Monogram Reports a 20-week net of $123,788, comparing with a loss of $463,090 for the preceding comparable period.

Walt Disney Prod. wipes out a loss of $29,245 in 26 weeks and goes to a profit of $75,905 for the same period to April 1.

“Father of the Bride” does a very handsome $130,000 in its fourth week at Radio City Music Hall. That’s good for an opening week.

“Battleground” is understood to be in the $4,000,000 range. . . .

The E. W. Schwalbe anticipates pre-release engagements of “Samous and Delli” may reach between $7,000,000 and $10,000,000 in the U. S. and Canada by October.

**Here’s business.**

**NEWS in Brief . . .**

A REPORT to 20th Century-Fox from 22 manufacturers tied in the world’s “Battleground” promotion, reveals that 635 stores have already placed orders for the merchandise and signaled their intention of aiding the production simultaneously with the release of the Technicolor picture on Labor Day.

**HOLLYWOOD, June 15.**—Prizes won $4,000 will be awarded to winners golfers at a special annual at the Hollywood golf tournament, slated for Saturday at the Fox-Baldwin Hills Inn. Prizes were donated by studio execu-

tives and actors.

**Washington, June 15.**—Federal Judge Curran has denied the request of John Howard Lawson for reduction or suspension of his 10-year jail term and $1,000 fine of contempt of Congress. Similar action was taken in the case of Dr. Ton Trumbo.

Appointment of Grace Fischler, Hollywood editor and Bill Wise, associate editor of Motion Picture Magazine, has been announced Maxwell Hamilton, editor of Fawo Publications.

**ALBANY, N. Y., June 15.—**Appointment of Sidney Bernstein of Bro- ly, as censor reviewer in the motion picture division of the State Education Department, and of Frank Torrell a Harvard graduate as inspector, was announced by State. Bernstein, who has been a training specialist with the Veterans Administration, qualified an open competitive examination.

**NEW YORK THEATRE**

**RADIO CITY MUSIC HALL**

Rockefeller Center

_Spencer Tracy _— __Joan Bennett__ __with__ __Desil__ __“FATHER OF THE BRIDE”__

Don Taylor — Billie Burke

_A Metropolitan-Meyer Picture_ 

_Fascinating Stage Presentation_

**JAMES STEWART** — __MURPHY’S WINTERS-DUREYAH__ 

**WINCHESTER ’73**

**DIXON MACKNLY**

**RICHARD WIDMARK** 

**GENE TIERNEY**

**“NIGHT AND THE CITY”**

— __In Person__

Lucille Ball

Deals As A With

ANTS ARE BETTER IN TOWN

———

ROW 70 Av. & 56 St.

20

WOMEN ARE BETTER THAN MEN
This week marks the thirty-fifth anniversary of the establishment of Quigley Publishing Company, publishers of Motion Picture Herald, Motion Picture Daily, International Motion Picture Almanac and Fame.

... and Martin Quigley's thirty-fifth anniversary as editor and publisher in the motion picture industry.
Call Off Free TV Shows in Boston

Boston, June 15—Vigorous opposition of exhibitor organizations has induced the Boston Park Department to suspend its plans to install a 12-foot television screen on Boston Common in the heart of the theatrical district.

The planned installation of the giant projector would permit an audience of up to 1,000 to see free programs nightly which, Park Department officials were told, would adversely affect box-offices here.

5 Percentage Suits Filed in Illinois

STERLING, Ill., June 15—Severance percentage suits have been filed in the U. S. District Court here by RKO, Paramount, Loew's, Columbia, and 20th-Fox. The defendants, all named in each suit are Paul E. Horn, Frederick Ballard and William Metz, owners of the Theatre on Tenth Street. Edwardsville, Girard in Girard, and the Jersey in Jerseyville, all in Illinois. Recoveries are sought in each suit for damages resulting from alleges under-reported receipts on percentage pictures.

Lashly, Lashly and Miller of St. Louis, and Brown, Hay and Stephen of Springfield are the attorneys for the distributor. (Argy & Steiger, New York, of counsel.)

MPA Board Meeting of UK Pact at Mid-week

Board meeting of the Motion Picture Association of America which has been under way today made no decision on the pact. The meeting is planned for the middle of next week, by which time Victoria W. Allport, European representative, who has been in England on the amount of American production investments in England in the past two years, will return from Europe. The meeting will take place in the acceptance or rejection of the British proposals for a new trade agreement.

Also on the agenda will be action on proposed amendments to the industry's advertising code of ethics.

SIMPP Gives Arnall

(Continued from page 1)

of the negotiations in London and a extended discussion of the proposal made by the British. Though there was no official statement of SIMPP's attitude, individual members indicated the general opinion of SIMPP. British offer was far from favorable. All officers and executive committee members were re-elected at the meeting. Arnall will leave here tomorrow by plane for Atlanta.

Wilson Asks More

(Continued from page 1)

plan to Commons next fall, after the effects of current negotiations for new Anglo-US film remittance agreement are known. Britain's terms in a new agreement rely heavily on American production here.

Motion Picture Daily

Friday, June 16, 1939

Directors Will Take Video Assignments

Hollywood, June 15—Personal visits to television studios with respect to Hollywood talent's accepting television assignments, expressed recently by directors as needed to screen the organization's official position by the Screen Directors Guild at its first board meeting with Mankiewicz as president. The Guild announcement quotes Mankiewicz, "Since theatre owners announced they may have to include financials in their entertainment, we as film creators conclude that our future work screen will not necessarily be able to obtain theatre engagements. We should avail ourselves of any source of exhibition, such as television, to stay alive." Originally Mankiewicz' statement had been in the nature of a comment on an article by Gull Sullivan in a TOA brochure.

RKO Classifications

(Continued from page 1)

tern in New York City has been on a multiple-employer rather than on an individual basis. The classification in the case was clear that RKO has decided to bargain individually with its advertising and publicity workers, and that since all of the parties agreed that this was all right, the single RKO unit would be found appropriate for the election.

It said the unit would embrace all advertising copywriters, press book editors and writers, publicity and feature writers, planters and contact men who work within New York State, production men, exploitation men who work mainly in New York City and the surrounding Metropolitan area, and salaried staff employed in the domestic advertising and publicity department in the New York City offices, but excluding all free-lance art employees in the foreign publicity department, secretaries, clerks, messenger boys, delivery boys, free-lance writers, enquirers employed by the studios and supervisors.

Ballots will be cast by all employees in the unit employed during the payroll period immediately preceding June 14, including those who were employed or discharged for cause, or any employees on strike and not on paid re-employment.

Excise Tax Cut

(Continued from page 1)

mittee, attempting to work out a bill acceptable to the Administration.

The Democrats were reported nearing agreement on a boost in corporate excise tax in an excise cut earlier, and other changes—including, possibly, a 10 per cent tax on television—to bring the bill into balance. Speaker Rayburn said he expected the House Committee to finish its work without change improving the outlook for the bill is the look-for elimination of an earlier bill's provision giving an 18 per cent lower rate to economy-brand cigarettes. This has lost the bill the support of Committee members. Democrats temporarily laid off but excluding those who have since quit or been discharged for cause, or any employees on strike and not on paid re-employment.

Small Business Aid

(Continued from page 1)

helped by Title I of the bill which would permit the government to insure up to $50 per cent of any bank loan to small business enterprises. Also, an industry observer pointed out that such loans could be used for.rebuilding or installing television equipment. Larger chains might benefit under this provision and also provide small local independent producers might get loans from these companies, and might also come in for help under the plan, which would liberalize RFC loaning policies.

U-I Buys Dreiser Novel

Hollywood, June 15—Universal International has bought Theodore Dreiser's "The Prince of Thieves."
TECHNICOLOR is proud of its contribution to Metro-Goldwyn-Mayer's unparalleled production "ANNE GET YOUR GUN" (in Color by TECHNICOLOR)
Popkin Offer (Continued from page 1)

ing to consummation of a deal were scheduled to be completed last night.

H. F. Clarke, president of the studio, announced that in the negotiations, which will take place at their bringing in others when it is, planned, a number of key factors in which investment would be

The trio of U.A. negotiators—Arthur Rude, Mark Hopkins Hotel promotion man, has resigned to take full time to his two theatres, located at Pinecrest and Twa...
A Board Meet tomorrow on control Shift

12 Para. Executives
Aides Return Here

US Official Tells NJ Allied
Bidding No Part of Decrees

Atlantic City, June 18—The
question of substituting competitive bidding with another selling method
was thrown onto the open hopper at
New Jersey Allied convention here
on Friday, but no one came up with
any answers.

This developed during a question
and answer period following an ad-
dress by Harold Lasser, member of
the anti-trust division of the Depart-
ment of Justice, who charged former
picture litigator in New York, in
which he declared competitive bidding
was not part of any of the various
government decrees.

M. L. Simon, of M-G-M, popped
what proved the $64 question
when he asked how to sell without
practicing bidding. Lasser was frank
to say he could not offer a solution.
Sidney Samuelson of Allied of East-
ern Pennsylvania had this to offer.

Columbia Will Sell
Year’s Product
As ‘Package’ Deal

Columbia will make available to
exhibitors as a “package” deal its en-
tire 1950-51 product output, with
provision for a 20 per cent cancel-
(Continued on page 4)

‘Gouge’ Policy
Ruling Sales:
T. Rembusch

Atlantic City, June 18—A
“ruthless and destructive” drive de-
signed to “gouge” every last dollar
possible out of the exhibitors’ till
is under way nationally and, un-
less exhibi-
(Continued on page 4)

By RED KANN

New York, U.S.A., Monday, June 19, 1950
TEN CENTS

‘U’ 26-Week Net
Up to $272,270

Universal Pictures Co., Inc.,
had a consolidated net profit
of $272,270 for the 26 weeks
ended April 29, 1950. This
comparisons with a loss of $185,-
212 for the corresponding pe-
period in the preceding year.

Net profit for the first 13
weeks of this year was $122,-
921; profit for the second
quarter was $259,316.
Personal Mention

JACQUES CHABRIER, president of Pathé Cinema and the Paris Theatre here, will leave New York today by plane to Paris.

GAE SULLIVAN, Theatre Owners of America executive director, left here at the weekend for Old Point Comfort, Va., where he will address the Virginia MPTA convention in progress there.

NAT NATHANSON, United Artists Executive director of the New York office, has returned home from his two young sons, Grant and Leigh, to take top prizes on Joe DiMaggio's NBC quiz program last Saturday night.

M. J. CULLEN, Loew's Theatres district manager, is at Ft. Henry, N. Y., from San Francisco for a vacation.

LOU J. KAUFMAN, Warner Theatres executive, is in Pittsburgh from New York.

CHARLES LEVY, Walt Disney Production executive, has returned here from Boston.

FRANK SELTZER, producer, has arrived here from Washington.

WB's '50 Years' Bow June 27 at Five Here

Warner's, "Fifty Years Before Your Street", will begin its world premiere engagement simultaneously in five theatres of the Embassy circuit in the Metropolitan area on Tuesday, June 27, announces Ben Kalmenson, Warner distribution vice-president. The film, which depicts the rise of the U. S. in the past half century, will open at the Embassy, 46th Street; Guild, 5th Street; Embassy Cinema, 42nd Street; Embassy Newsreel, 22nd Street and Broadway, and the Newsreal at Broad and Market in Newark.

Blanquita, Havana, Set As UA Showcase

The Blanquita Theatre, Havana, will be the showcase for United Artists product in this territory under a deal covering 14 films which was disclosed here by Arthur W. Kelly, UA's executive vice-president. Said to be the world's largest, the house seats 6,750 and opened six months ago by house carnivals and similar shows. With the UA deal the theatre will switch to combined films and stage presentations.

Daff Opens U-1 Meet In Brazil from N.Y.

Brazilian sales convention, attended by an international group of managers, bookers and salesmen, held in Rio de Janeiro for five days ending yesterday. The major topic of the convention was foreign film sales, with an emphasis on the sale of foreign films, the home office here, from a special radio-television plugout.

MOTION PICTURE DAILY, Martin Quigley, Editor-in-Chief and Publisher; Sherwin Kane, Editor; Terry Ramsay, Consulting Editor. Published daily, except Saturdays. Sundays and holidays, by Quigley Publishing Company, Inc., 570 Thirtieth Avenue, Rockefeller Center, New York 20, N. Y. President, Martin Quigley; Vice-President; Martin Quigley; U. S. Vice-President and Treasurer; Leo J. Brady, Secretary; Treasurer; Louis O. Johnson; Advertising Manager; Harry L. King; Associate Advertising Manager; William E. White; Assistant Advertising Manager; James P. Cunningham, News Editor; Herbert V. Fedko, Advertising Manager; Gus H. Faasul, Production Manager. Hollywood Bureau, 141 South Figueroa Street, Los Angeles 15, California. New York, N. Y.: Quigley Publishing Company; Chicago, Ill.: Quigley Publishing Company; Boston, Mass.: The Boston Post Company; Washington, D. C.: Quigley Publishing Company; Toronto, Canada: Quigley Publishing Company; Montreal, Canada: Quigley Publishing Company; London and Manchester: Motion Picture International; Melbourne and Sydney: Quigley Publishing Company; Sydney: Quigley Publishing Company. Entered as second class matter, Sept. 23, 1926, at the post office at New York, N. Y., under the act of March 3, 1879. Subscription rates per year, $6 in the Americas and foreign; single copies, 10c.
TRAINED IN AN ART AS OLD AS TIME!

She serves a mob of terror and violence whose one mission is to DESTROY!

THE WOMAN ON PIER 13

STARRING

LARainen DAY • ROBERT RYAN

JOHN AGAR

with THOMAS GOMEZ • JANIS CARTER

WILLIAM TALMAN

Executive Producer SID ROGELL • Produced by Jack J. Gross • Directed by ROBERT STEVENSON • Screen Play by Charles Grayson and Robert Hardy Andrews

Support THE INDEPENDENCE SAVINGS BOND DRIVE
Rembusch Flays Sales Policies as "Gouging"

Lasser Speaks On Bidding

(Continued from page 1)

He narrowed his attack to M-G-M for its selling plan on "Battleground," inaugurated by Rembusch on "Jolson Sings Again" and Paramount on "Samson and Delilah," Reburn's attack is "forceful and unemotional." Rumberch described "Battleground" as a "remarkable production," and said that both M-G-M and "Samson and Delilah" were well-organized, while Rembusch added that "Battleground" and Rumberch criticized M-G-M's policy of selling films on a "cutback" basis, which he said would lead to lower film quality.

Atlantic City, June 18.—New Jersey Allied on Friday warned its members that the new sales policies of M-G-M and other studios would lead to a reduction in the number of theatres open and a decrease in the number of films released. Allied President J. W. Myers said that the new policies would lead to a decrease in the number of films released and a reduction in the number of theatres open, which would result in a decrease in the number of films released and a decrease in the number of films released.

The problem confronting the government, he pointed out, was a method of enforcement, the effectiveness of which he placed squarely in the exhibitor's lap. There are two courses open to the government if and when complaints are filed and, after investigation, are found to be justified.

One, he said, might be civil or criminal contempt action. The other, which he observed already had been effective, is to issue violations with the company - defendant concerned and seek rectification through negotiation. It is within the process available to the government under existing anti-trust laws. Lasser further observed, to proceed against any employee of any company defendant.

Some exhibitors raised the question of advanced admissions which are

Jersey Allied Plea Sent to Schwaberg

Atlantic City, June 18.—New Jersey Allied on Friday warned its members that the new sales policies of M-G-M and other studios would lead to a reduction in the number of theatres open and a decrease in the number of films released. Allied President J. W. Myers said that the new policies would lead to a decrease in the number of films released and a decrease in the number of films released.

The problem confronting the government, he pointed out, was a method of enforcement, the effectiveness of which he placed squarely in the exhibitor's lap. There are two courses open to the government if and when complaints are filed and, after investigation, are found to be justified.

One, he said, might be civil or criminal contempt action. The other, which he observed already had been effective, is to issue violations with the company - defendant concerned and seek rectification through negotiation. It is within the process available to the government under existing anti-trust laws. Lasser further observed, to proceed against any employee of any company defendant.

Some exhibitors raised the question of advanced admissions which are
for 1950-51

CIRCUITS, with who's who and what's what as far as can be known and recorded these busy, complex days of change.

DRIVE-INS, more than two thousand of them recorded now and more coming in daily. The best, latest and fullest list in the industry.

TELEVISION, all that is on the record up to closing time—stations, producers, programs, networks, the prospects and promises—and some figures.

THE ONE "MUST HAVE" REFERENCE

Motion Picture ALMANAC
Quigley Publications Rockefeller Center New York City
Motion Picture Daily

Col. ‘Package’

(Continued from page 1)

lution privilege, it was learned here at the weekend. Under the deal, the whole output would be sold by definite titles.

It is understood that the company does not intend to go out of its way to sell its pictures under this arrangement. The deal is merely being made available to whoever asks for it.

It was established Friday that Charles Niles, Allied Caravan director, conferred here recently with A. Montague, Colombia general sales manager, on a group selling arrangement. Niles subsequently reported to Iowa-Nebraska Allied members that Colombia will sell under the ‘package’ arrangement. It is reported in the current membership bulletin of Iowa-Nebraska.

Since Montague had not returned here from the Coast on Friday he could not be reached for comment on the new sales policy development. Although previously expected to arrive on Friday, it was reported at the weekend that he would be back at his desk today.

Critical Tax Votes

(Continued from page 1)

film industry gets an admission tax cut this year.

The tax votes—whether to boost corporate income taxes and whether to eliminate a provision on economy-brand cigarettes—will probably tell whether or not the House passes a tax bill. If the corporate boost is approved and the cigarette provision eliminated—and right now the odds favor that outcome—the outlook for a tax bill is very good indeed.

With these two changes, the bill will be approximately balanced, thus meeting a key Administration demand. And, the elimination of the cigarette tax will revive the flagging enthusiasm of Chairman Doughton (D., N.C.) for the bill.

In the meantime, these two steps, the chances are it will report a final, clean bill to the House on Thursday.

Delay Walbrook Suit;
Plan Others Like It

Washington, June 18—Trial of the Walbrook Theatre’s breach of contract suit against 20th Century-Fox has been postponed until the fall. It was originally set for June 22, but several witnesses are ill or tied up elsewhere.

US Paris Embassy Told to Ask French to Reopen Pact

Washington, June 18—The State Department has authorized our Paris embassy to urge the French government to reopen the 1948 Franco-American film agreement.

Some preliminary negotiations have been carried on in Paris on this matter among industry officials and the French government, but no formal request for re-negotiation has been made. A letter was sent from the Department to Paris on Thursday, authorizing the step. Presumably our Paris Embassy will act promptly, since it was understood the Department would not be putting the finishing touches on the report it will submit to the MPAA board. MPAA president Eric Johnson had arbitrator of the differences that arose over the split-up of the funds.

More N. J. Allied

(Continued from page 4)

Atres. He offered no single panacea, pointing out the return, or the revival of showmanship in the feature running and long-range effort. His company, he stated, will increase its releases from two to three monthly and he is in Angus MacPhail, a new executive, from the floor, Rosenfield stated the full implementation of the plan will not occur until next year when 20th-Fox will distribute 36 yearly.

Arthur Greenblatt, general sales manager of Lippert Productions, urged his audience to appreciate the importance of keeping independent producers surviving as a guarantee of flow of product. Interlacing his point with statistics, he stated 250 independent houses had been producing pictures for the war whereas the total had dwindled to 89 last year. Lippert, he added, had made 30 of these. Regularly cleared by his company currently are 6,500 theatres but individual attractions have played as many as 3,000 theatres additionally.

Another speaker, Richard Hodgson, director of technical operations for Paramount, told the meeting that the total investment to date in the television industry is “estimated at $3,500,000,000” including transmitting facilities and manufacturing plants—with the rate-of-investment curve steadily upward. He compared this figure with $2,850,000,000 of the motion picture industry. Hodgson said it is unavoidable for any company to adopt a television system limited to black-and-white, since “theatres have an opportunity to lead the broadcast industry in the presentation of color television programs.”

Para. Heads Return

(Continued from page 1)

Zukor, A. W., Schwabger, Max E., Youngstein, Paul A., Ralbourn, Tel O’Shea, W. M. Kane, Joseph Walsh, Monroe Goodman, Marty Friedman, Hugh Owen, Phil Issacs, Russell Holman, John and John and John, Arthur Dunn, Louis Phillips, Carl Cusden, Sid Blumenstock, Sid Mesi- bov and George Weltner are among those arriving.

Two to Las Vegas

Jerry Pickman, assistant advertising-publicity director, and Mort Na- thanson, publicity manager, left Los Angeles for Las Vegas over the weekend to®

20th Religious Film

(Continued from page 1)

who are the sole owners of UA’s out- standing 400 shares. Final determination on shifting control to Popkin will be made by the company, who earlier had authorized negotiation of deal.

Popkin made his offer in meeting with a team of UA negotiators con- prised of Arthur W. Kelly, Jr., vice-president, and board men in the French office of James Schwart stepped into the meetings when Senn who was authorized to negotiate originally with Kelly and Chalif became ill.

Popkin Guarantees Product

The basis of the Popkin proposal a guarantee of delivery of product distribution by the company, including his own productions as well as films to be made by other producers, with Popkin providing the necessary innu- lings. According to sources, it is apparent that Stanley Kram figures largely in the deal, that financial backing involved has not ascertained.

Popkin and the UA principals in agreement and in a few days the details of all of these is to be strong enough to indicate a collapse of the projected deal at this time, according to sources. The main question on the matter is the negotiations continued through the Friday and will be resumed at 2 P.M. on the remaining terms to be cleared.

Popkin has been among the most active of the producers in recent years. His immediate associate in the deal is Joseph Justman, one of the Motion Picture Center, Hal- wood receiving. Popkin’s pro- ject would be made. Edward Pesk, Popkin’s Eastern representative, has participated in the negotiations.

The fact that Popkin has an estimated $4,000,000 tied up in his oId company, has given rise to a good deal of speculation in the trade that such enter- tainment can place him in a considerably position so far as American responsibility in taking over UA is concerned. The fact that UA principals have gone so far as to deal with a deal who seems to discredit this theory.

Ring Crosby, which will open at the Loew’s, San Antonio, Tex., on July 4, to be followed. general full release and a full line of national material.

Schwallberg, at the closing set, also discussed releases for Paramount, launched the company’s “The Harvest of 1950” on Labor D
Loew’s Asks High Court for Rehearing; Others to Follow

Pact Up at MPEA Meeting Tomorrow

Boston, June 19—Board meeting of the Motion Picture Exhaustration of America has been set here for tomorrow when its MPEA session, is expected to give some strategy on its next move in the trade agreement negotiations with the British government.

Another subject likely to come before MPPA directors is a vote on a revision of the industry’s advertising code.

Ten Productions a Year to RKO Radio

Hollywood, June 19—Connelly for the team of Jerry Wald and Norma Krasna today opened a series of meetings with Howard Hughes’ studio executives, Gordon Yoeneman and C. J. Tevlin, on a potential slate reliably reported to have been in the planning stage of a total of 10 films annually in the next four years, to be produced independently with RKO financing. Deal which brought Wald and Krasna to RKO allows eight weeks for negotiations on details and properties, with provision that Wal will repay $150,000 advanced by Hughes and become a free agent in case an agreement cannot be reached.

UK Unions Hit By Own Hiring Rule

London, June 19—The Association of Cinematographers and Technicians, studio union, is demanding full enforcement of its agreement with the producers’ association that all British production crews be employed by British productions on all foreign locations.

ACT, however, opposes the principle when applied to American foreign productions made here. The union currently is up against a similar demand by the French Technicians’ union.

See Truman Okay of Excise Taxes Bill

Washington, June 19—The outlook for an admission tax this year became relatively bright today as a result of a generally improved outlook for the tax bill as a whole. The House Ways and Means Committee finished practically all its voting on its pending bill and, by approving a corporate tax increase arrived at a virtually balanced bill, likely to win administration approval.

RKO Film Co. Cuts ’49 Loss

Theatres Raised Joint Profit to $1,170,914

Operations in 1949 of RKO Radio Pictures and its Canadian subsidiary (excluding theatres) resulted in a loss of $3,721,415, compared with a loss of $5,288,750 in 1948, which total included losses on investments in productions, stories and continuing operations. Stockholders were informed in the corporation’s annual report issued yesterday.

This covers the operations of production-distribution as apart from theatre operations. The theatre-operating subsidiaries showed combined net earnings, before income taxes in 1949, of $6,886,385, including capital gains of $1,541,498.

AG Sets $1,250 as Top TV Minimum

Revealing its minimum salary demand range as $550 to $1,250, Screen Actors Guild (AFL) yesterday mailed its circulars to 8,000 members a failed comparison, between the guild’s contract proposals for television and that of a balcony at the Metropolitan Opera House.

Maltz, Bessie, Ornitz Cases Up Tomorrow

Washington, June 19—Judgment on the U.S. American Activities Committee’s eighth remaining hostile witnesses, originally scheduled to start today, has been postponed to the following day. District Court Judge Pine, who is to rule on the eight, is tied up on a case and will not be free until then, attorneys said.

Writers Samuel Ornitz, Alvah Bessie and Albert Maltz will lead the list, with Adrian Scott, who is recovering from an operation, has waived the right to appearance and will be judged in absentia.

Sears’ Hospital Stay May Delay U.A. Deal

Gradwell Sears, president of United Artists, continued his stay at New York Hospital yesterday and it appeared doubtful that he would attend the UA board meeting today to consider the proposals of producer Harry Popkin for control of the company.

90 Drive-ins in the Cleveland Territory

Cleveland, June 19—Four new drive-ins are opening this month in this territory, bringing the total in the Cleveland exchange area to approximately 90. The four are the Outdoor 30 Drive-in, Canton, open on JUne 15; the Super 30 Drive-in, East Liberty, opened June 16; the Lincoln Drive-in, Van Wert, opened June 19; and the Drive-in, Lima, opens June 30.
HAROLD MIRISCH, Monogram-Artists vice-president, has arrived here from the Coast for conferences with Steve Barton, president, the next Sunday.

STIRLING SILLIPANT, in charge of special promotions for 20th Century-Fox and Mrs. Sillipant are the parents of a boy, Larry's, born Sunday at the LeRoy Sanitarium here.

HAROLD HECHT, Warner producer, and Mrs. Hecht are the parents of their second child, a boy, born last Sunday at the Loma Vista Hospital, Hollywood.

JANICE ELLIN SARGO, daughter of Edward A. Sargo of Sargoy and Stein, was married Sunday to Richard Howard Rosenberg at New Rochelle.

VICTOR MICHAELIDES, of Th. Dambrosio and V. Michaelides, distributors of Universal-International pictures in Greece, is in New York from Athens.

GEORGE GLASS, Stanley Kramer Pictures vice-president, cancelled his trip here from the Coast, He was due in New York yesterday.

MORT NATHANSON, Paramount publicity manager, has returned to New York from Las Vegas, Nev.

Los Angeles Chamber Denies Seltzer Charge

Regarding the recent filming of Paramount's "My Friend Irma Goes West," the Las Vegas Chamber of Commerce has denied charges attributed to Hollywood producer Frank Tamarind that "powerful gambling interests" prevented him from using Las Vegas as the locale of a picture intended for distribution by Paramount Picture Corp. here. Chamber president Vernon Willis said, "Reason for refusal to cooperate is unknown."

Wills pointed out that not only has Las Vegas been placed at Paramount's disposal but plans are going forward to hold the world premiere of "My Friend Irma Goes West" at the El Portal Theatre and the Flamingo Hotel on June 26.

Daff on Chamber Allegations

Alfred E. Daff, executive vice-president of Universal-International Films, Inc., has been elected to the board of directors of the Motion Picture Association of America, Australia and Chamber of Commerce, which is dedicated to improving trade and cultural relations between the U.S. and Australia.

Tinsley to Associated

John G. Tinsley, formerly advertis-袋,ing manager of the American magazine and Advertising and Selling, has joined Associated Publications as advertising manager, succeeding Raymond Levy, resigned.

Three-Point TV Forum on NTTF Anniversary

Celebrating its second year, the National Television Film Council on June 26 will hold its fifth quarterly forum and luncheon, at the Hotel Warwick, New York City.

The forums will be comprised of three sessions, the first, a forum on distribution, will be headed by John Mitchell, sales manager for United Artists Corporation, and with film buyers in attendance. At noon there will be a break for the luncheon. At one P.M. the production forum, headed by Ralph Coldren of Screen Gems, Columbia TV subsidiary, will meet. At three, the television station forum where the entire industry will be represented, will be addressed by Ed Twitkowsk. Film director of WATV, Newark, and Helen Buc, film director of WCAU, Philadelphia.

Renominate Sterling

WASHINGTON, June 19—The Senate Inter-State and Foreign Commerce Committee has rejected an expected nomination of George E. Sterling for another seven-year term as a commissioner on the Federal Communications Commission, starting July 1. Early Senate confirmation is expected.

Para. Cuts Stock Issue

ALBANY, N.Y., June 19—Paramount Pictures Corp. has filed an official request to the state corporation commissioner for a capital stock from 4,900,000 to 3,985,000 shares, as approved by stockholders at their last annual meeting in New York.

Motion Picture Herald; Better Theatres and Theatre Sales, each published 13 times a year as a section of Motion Picture Herald; International Motion Picture Almanac; and other publications. Entered as second class matter, Sept. 23, 1938, at the post office at New York, N. Y., under the act of March 3, 1879. Subscription rates per year, $6 in the American and foreign; single copies, 50c.
PRODUCTION OFFICE

TO: ALL DEPARTMENTS
SUBJECT: "HARVEY"—PROD. #1636

PRINCIPAL PHOTOGRAPHY HAS BEEN COMPLETED ON
"HARVEY"
NEGATIVE HAS BEEN DELIVERED TO EDITORIAL DEPT.
FOR CUTTING.
Reviews

"50 Years Before Your Eyes" (Warner Brothers)

In a world we live in, a half decade of it, the people and events which made the headlines, and most importantly the two big wars which beheld the pronouncements of civilization's advancement—this is "50 Years Before Your Eyes." An enormous collection of news reels, beginning with President McKinley's inauguration and traversing the ensuing five decades with pictorial notations on the tides and diversions of the ever-changing times, as well as the momentous developments in the history of the world, Charles Fracman represents, principally Arthur Godfrey's. It is an important documentary all the way and should be well received by anyone concerned at all with world affairs. Additionally, the glorious retelling of the news briefs of the years doubtless will provide nostalgic delight for many.

Alfred Butterfield did with Thomas H. Wolf, Robert G. Young, and Bob Gish, and Butterfield also produced. Demanding mention, perhaps, is the fact that March of Time recently released a similar feature, "Golden Twenties," covering only that one decade. Running time, 70 minutes. General audience classification. Release date July 29.

"Peggy" (Universal International)

A MILDLY agreeable farce cloaked in Technicolor, "Peggy" presents Miss Mary Lyman and Barbara Lawrence in a mix-up about marriage and the annual Queen of Roses competition in Pasadena where the film was shot. Gist of the story is that Miss Lyman finds herself a lonely Goldilda in a competition for a title of the region from the season that she is secretly wed and ineligible. The play moves along at a good pace and the performances are satisfactory but it is the color photography which constitutes the chief asset. It is unusually helpful at the conclusion of Tournament of Roses parade of floats passes in review. On the whole "Peggy" comes through as a satisfactory program fare.

Cooper, Coburn and Miss dues her days of his stay in a semi-retirement in Pasadena and is accompanied by his two daughters, the Misses Lynn and Lawrence, Miss Greenwood is their next-door neighbor, a widow, who takes over the Coburn household much to the delight of the professor. Charles Drake, Rock Hudson, Connie Gilchrist, Griff Barnett, James Tred and Jerome Cowan are among the supporting players in the film. Production and direction is by T.S. Tipton and Miss Lynn reveals her marriage to a football star and sister Barbara wins out as Queen of Roses. Ralph Dietrich produced and Frederick de Cordova directed. George F. Seitz and James Neill are the writers.

Running time, 77 minutes. General audience classification. For July release.

U-I Amises Saturation Air, TV Drive for '73

The New York Paramount Theatre world premiere of Universal-International's "Wichita '73" and the 500 dates from Coast to Coast that attracted for the 12 weeks, as being backed by a saturation radio and television promotion campaign which has already run for four weeks, will be a "Radio Plug" emanating out of Hollywood and New York as well as eight on network television and 15 on local video.

The radio and television promotions will be intensified as the July 12 Opening Night kickoff draws nearer.

Canada in Bid ForProduction

TORONTO, June 19—In a form move to stimulate the Canadian Co-Operation Project of the Motion Picture Producers Association of America, the decision was reached at a meeting her Association of Motion Picture Producers of Canada, held here June 14, to offer to the facilities of the Canadian companies to American producers to encourage production in the Dominion.

The president of the Canadian group, J. J. Chisholm of Associated Producers, and with Haber, announce that a committee had been appointed to advise U. S. producers on the availability of film materials and equipment in the 17 member companies.

The Canadian association offered co-operate with any major U.S. producer on the making of a Canadian short subject which would correct many misconceptions concerning Canada.

Says Canada Would Like Its Position in U. S. Production

OTTAWA, June 19—Commenting on the statement dealing with MPAA Canadian Co-operation Project producers and with the Association of Motion Picture Producers at Laboratories of Canada, of which American Studios is a member, John D. Fraser said here June 19, "We would like to have a share of American production in Canada and nothing is wrong with the Canadian Co-operation Project to help Canadian producers."

Inform Coast Uni On UK Film Pact

Hollywood, June 19—The Hollywood A.F.L. Council, representing an aggregate of 20,000 studio workers, was briefed on details productions of Great Britain in the Anglo-American trade pact negotiations at a regular fortnightly meeting today by Chairman Roy Breyer, who reported on information received to date. Although the matter was discussed fully, the pact was not reserved.

U.S. Unions Hit

faced with its own unemployment problem, is insisting that all French producers working in France, regardless of what British technicians are employed in French productions. A.C.T.'s George Elvin announced recently that 953 members of the union are unemployed, a gain of 183 over the last report two months ago. Closing of J. Arthur Rank's General Film Distributors Laboratories and G. B. Animation are said to account for the increase. A further rise is expected when production ceases on Rank's Children's Films.

Union Deal Delay

U.S. members of the union are unemployed, a gain of 183 over the last report two months ago. Closing of J. Arthur Rank's General Film Distributors Laboratories and G. B. Animation are said to account for the increase. A further rise is expected when production ceases on Rank's Children's Films.

UA Deal Delay

uous vote by all board members is being sought before presenting the projected deal to UA owners Mary and Arthur Loew. Consequently this may Miss Sears is available.

‘Teresa’ Starts This Week

With casting completed at the weekend, production of "Teresa," Loew's International film to be produced by Arthur Loew and directed by Fred Zinnemann, starts here Thursday.

20th Plans Billboard Drive for ‘Way Out’

Plans for an extensive national billboard campaign are under way at 20th Century-Fox home office in conjunction with the forthcoming release of the Darryl F. Zanuck's "No Way Out," the company states.

Starring Richard Widmark, Lisa Daniely and Donald MacNally, the picture will be given a broad campaign with home office advertising, personalities appearing in the posting situation through the U. S.
With this, the "unseen showman" got his epoch-making start...

The projectionist has come a long, long way... since the 1890's when he put on his show with equipment such as this.

And today, as then, much of a motion picture's success depends upon the unseen showman in his booth.

To his sure sense of split-second timing... to his alert control of sound... to his deft handling of elaborate equipment... the film illusion owes much of its dramatic, realistic presentation on the screen.

Helping the projectionist to keep the mechanics of the medium from intruding is the top quality of Eastman motion picture films (both sight and sound)... members of a famous family started more than fifty years ago.

EASTMAN KODAK COMPANY
ROCHESTER 4, N. Y.

J. E. BRULATOUR, INC., DISTRIBUTORS
FORT LEE • CHICAGO • HOLLYWOOD
Rules Against

(Continued from page 1)

damages claimed to have been sustained by fraudulent percentage picture returns.

The Volks had asked that they be given a judgment supplemental to their complaint so as to set forth the final decrees for use as prima facie evidence. Attorney for the defendants contended that the provision of the Clayton Act, permitting final decrees in favor of the government, could not be used as evidence in suits brought by private parties against defendants in the government suit, contended that the argument in favor of the provision of the anti-trust laws, the provision was not applicable to this case, and could not be used to support an exhibitor claim defense that percentage fraud damages could not be recovered by a distributor because of the distributor's violation of the anti-trust laws.

Not a 'Private' Suit

The Court pointed out that this suit by the exhibitors, for a declaratory judgment against defendants, and the distributors attempting to enforce their license agreements, was not a private suit seeking relief from damages suffered or anticipated from anti-trust violation, "which are the only private suits permitted under the anti-trust laws," and which "are confined to those situations where damage of threatened injury exists from a violation of statute.

Counsel for the distributor defendants were Edward A. Sargoy of the Northern Illinois law firm of Sargoy and Stein, and David Shearer of the Minneapolis law firm of Shearer, Byard, Troper and Shearer.

Parades

Baltimore, June 18—Hollywood and Broadway productions were paraded in the streets yesterday afternoon, as part of the nation's celebration of the 100th anniversary of the Star-Spangled Banner.

The floats, which included celebrities and their films, marched down Main Street, ending at the intersection of Broadway and Liberty Avenue. The parade was sponsored by the Motion Picture Daily and the Motion Picture News.

Participants included the cast of the film "The Great Dictator," starring Charles Chaplin; the cast of "Swing Time," starring Fred Astaire and Ginger Rogers; and the cast of "Show Boat," starring Paul Muni and Ethel Merman.

The parade was accompanied by a marching band and a fireworks display.

Review

"The Flame and the Arrow"

(Warner Brothers)

SHADES of the leaping, agile Douglas Fairbanks are invoked by the performance of Burt Lancaster in the "The Flame and the Arrow." The part has been characterized as being one of the most difficult and demanding ever undertaken by the actor. The plot develops little from the conventions of a picture of this kind, but one of the things which sets it apart is a sly comic undertone that runs throughout.

Obviously the participants had a merry time in making the picture. Filmed in Technicolor, it has just about everything for a picture of its kind. That includes beautiful walled cities and marvelously sinister villains, handsome scenery, and a ready supply of fans of all ages will enjoy this one. Others judging out the cast are Virginia Mayo, Robert Douglas, Alme MacMahan and Nick Cravat.

On the Lombard plaza in ancient Italy, the picture's main conflict centers between Lancaster, a deadly marksman with the bow and arrow, and Allenby, (The Hawk), head of a band of mercenary soldiers sent down to tighten the grip on a region which had been provided by the fact that Lancaster's wife has abandoned him for Allenby. The three-cornered conflict deepens when Allenby seizes Lancaster's seven-year-old son, Gordon Gebert, so that the child may be with his father. His life endangered, Lancaster takes to the woods and organizes his own motley band of fighters. There follows attack and counterattack between both sides. Finally, through the ruse of pretenting to be a band of travelling acrobats, Lancaster and his men enter Allenby's castle and overthrow it with a pictorially vivid battle.

Miss Mayo, as the niece of Allenby, falls in love with Lancaster, thereby providing the romantic element, including one in which Lancaster has to hold her chained as a hostage. An outstanding performance in pantomime is given by Cravat as the mute aide to Lancaster. Harold Hecht and Frank Ross produced and directed. Tournay and Mann assumed the screenplay.


Mandel Herbstein

Goldwyn to Speak at British Academy

The British Film Academy, through chairman Ronald Neame, producer, has invited Samuel Goldwyn to speak at the membership this evening, the Goldwyn office here reports. There will be a private screening of Goldwyn's latest, "Edge of Doom." Goldwyn will conduct a forum, answering questions about Hollywood activities.

'Mad 3' Asking

(Continued from page 1)

that the court did not have the opportunity to hear argument and review briefs containing new evidence which has been presented since the court's final ruling on the case.

Where a decree such as this strikes down a business of making and showing pictures, jeopardizing the livelihoods and investments of thousands, the petition said, "the public interest and sound economic policy requires that the opinion should be disposed of on its own motion without oral argument, without briefs or without adequate opportunity to examine this record."

Loew's pointed out that the motion picture industry is a "recognized industry," and that the number of pictures which can be released abroad is limited by a law of the land, as well as the number which Loew's as a producing-exhibiting unit, the petition said, "will definitely contribute to the development of the superior quality motion pictures for which this country has become world famous over the years, and to which the appeal from any of the District Court's provisions enjoining certain trade practices, the court has been asked to set aside.

During the time that the negotiations are under way, Wald has continued to operate the Port of New Orleans, for RKO production, and for this purpose Wald will move into the Port's Gowac Studio street immediately.

Film N. O. Port for TV

New Orleans, June 18—Television film, "N. O. Port," is slated for the Port of New Orleans.Scripts by Paul Weaks, WMCT-TV cameraman, will be available to TV producers in other cities. Memphis has already shown the film.

Santana, Brandi May

Produce in England

London, June 19—Robert Lord, partner with Humphrey Bogart in 20th-Fox, is here to look at production facilities for possible production of "Sirocco," based on the French novel by Louis Pauillac, which Columbia will distribute the picture and is financially interested in it, has this on lease. Wherever the film is made, Curtis Bernhardt will direct it. Also here looking at production facilities is Jerold T. Brandt, who is planning a Cornel Wilde production in Technicolor, based on the novel, "End Run," which Columbia may also distribute.

RKO-Wald-Krasna

(Continued from page 1)

not be reached. This is considered highly unlikely, as Wald and Hughes have periodically misunderstood on production policies in general, some time before Wald first sought release from his Warner contract which still had 23 months to run before Warner agreed to cancel it for the $50,000.

Wald will be joined July 1 by Ronald MacDougall, the screen writer, whose contract with Warner will be terminated through mutual agreement.

During the time that the negotiations are under way, Wald has continued to operate the Port of New Orleans, for RKO production, and for this purpose Wald will move into the Port's Gowac Studio street immediately.

Producer Bill Pine

Raps Untidy Houses

Detroit, June 19. — In town ahead of the billing, producer Bill Pine took a crack at theatre owners, declaring, "That part of the reason why we don't have more variety from the movies is the condition of many theatres. The buildings are old and rundown. The floors are untidy, the seats are dingy and the tarpaulins are dirty. What we are doing is keeping the audience down."

The financial success on Ra Keel, Orpheum Corp, which is parent, accompanied proxy statement to the stockholders preliminary to its annual meeting in Dover on May 25. The consolidated profit $171,044 was announced last month.

To Elect Directors

On the meeting's agenda are election of directors and stockholders approval of extending the deadline for the corporation's dividend to D 31, 1950. All present board members are slated for re-election, including Maurice J. Bent, Noah Dietrich, Francis J. O'Hara, Jr., Neel E. pinet, Howard Hughes, A. Dee Snider and J. Miller Walker.

The net profit before income tax of RKO-Pathé for 1949 was $226, compared with $106,155 in 1948. The board of directors selected the "This America" series, among other slasher subjects, and last year made its feature "The Titusdoff Stranger" a modest budget.

Indebtedness of the corporation under its revolving credit agreement with three banks here is $5,800,000, compared with $6,500 at the end of last year, it was reported.

Depinet on Divestiture

In a separate statement, press Department of the corporation's stockholders that the corporation's divestiture of its television station had been completed.

"The Time, the Trouble Stranger" has been scheduled. The company that the condition of production-promotion was not strong enough for the company to make the profit from their earnings that is cut from the profits from which more than set the losses of the company. The Statutory Court has granted an extension to the same approval of such a disposition, the Consolidated net working capital at the corporation on that the end of last year was approximately $51,500,000, net reported.
U.S. Reports New Industry Firms Decline

WASHINGTON, June 20.—The steady post-war climb in the number of firms in the motion picture industry came to a halt in the last quarter of 1949, the U. S. Department of Commerce discloses.

The Department said that there were 14,900 firms in the industry by the end of Sept. 1949, and that the figure was the same at the end of December, the first quarter since the

(Continued on page 6)

Circuits, ‘306’ Near Pension Plan Pact

A pension program for New York City projectionists, under joint sponsorship of the circuits and IATSE Projectionists Local No. 306, is reported to be in the late stages of negotiation. The union is said to be content.

(Continued on page 6)

Awaiting Walsh, Brewer Asks Delay on UK Offer

Roy M. Brewer, chairman of the AFL Film Council in Hollywood, has asked the U. S. industry to hold off accepting or rejecting the British proposals for a new trade agreement pending the Council’s consultation with Richard F. Walsh, president of the IATSE. Walsh, due in New York from London tomorrow, and is scheduled to continue on to the Coast for conferences with studio labor groups.

Brewer made the request in telegrams to Eric A. Johnstone, president of the Motion Picture Association of America, and Ellis G. Arnall, president of the Society of Motion Picture Producers. He expressed appreciation for the manner in which the negotiations were conducted, "particularly with respect to the presentation of labor’s interests."

So far as the SIMPP is concerned.

(Continued on page 3)

ASK NEW STAYS OF N. Y. DECREE

Grosses Fair At N. Y. Runs

Annual influx of out-of-towners is underway but only a few of New York’s first-runs appear to be deriving any significant box-office benefit. The current week is ranging from dull to fair for most spots in town with one especially big exception, the

(Continued on page 3)

Clears Crescent in Drive-in Operation

NASHVILLE, June 20.—A restraining order forbidding Crescent Amusement Co. from participating in the ownership and operations of a drive-in at Lewisburg has been dissolved by Federal Judge Leslie Darr of Chattanooga.

(Continued on page 6)

Loew’s, 20th, Warner Ask High Court Review and Stays Until Decided

WASHINGTON, June 20.—The Supreme Court has been asked to further stay the divorcement and divestiture provisions of the New York court decree until it has heard a rehearing appeal of the three film companies appealing the lower court order.

Loew’s yesterday asked the high court to reconsider its June 5 refusal to hear the appeal, and 20th Century-Fox and Warner filed similar rehearing petitions today.

But in addition, Loew’s and 20th-Fox today asked the high court to extend its stay of the provisions until

(Continued on page 6)

House Committee Final Tax Bill Provides 10% Cut

WASHINGTON, June 20.—With a final vote to give corporations less time to pay their Federal income taxes, the House Ways and Means Committee today finished its voting on a 1950 tax bill.

House leaders, confident that the bill now meets Administration demands, planned to have the bill formally reported to the House Thursday, debate to start Tuesday, and

(Continued on page 6)

Va. MPTA Appoints Executive Secretary

OLD POINT COMFORT, Va., June 20.—Retention of the advertising firm of Murray-Duffus as public relations counsel and the appointment of Carlton Duffus of that firm as executive secretary was announced today by president W. F. Crockett as the three-day convention of the Virginia Mo-
NEWS in Brief.

SAMUEL GOLDWYN was made a life-long, honorary member of the British Film Actors' Fund in London yesterday at a dinner given in his honor and Mrs. Goldwyn's name. He thus becomes the third American producer and president to do so, according to the Goldwyn office here.

Hollywood, June 20—Jean Herscholt was elected to his 14th term as president of the Motion Picture Relief Fund at the annual meeting tonight, with all other officers re-elected. Reports by officers showed that the entire $90,000 total was raised by the fund during the past year.

Hollywood, June 20—Eugene Zukor is the new president of the Paramount studio club, he was chosen by the new board of governors, and will take office on July 1. Other officers are A. B. Hiltman and William F. Williams, president; also Willy Abbott, vice-president; Marian Martin, secretary; H. E. McCrosky, treasurer.

London, June 20—Steve Brody, president of Monogram and Allied Artists, of New York, and V. Y. Rothermich, Monogram International president, sailed for the U.S. today on the S. S. Orontes.

BUFFALO, June 20—E. L. Chadwick, president of the Independent Producers of America, and two other American producers, who are vacationing in Hollywood, addressed a luncheon-meeting of exhibitors in the Hotel Statler yesterday sponsored by the local Monogram and Screen Guild exchanges.

200 Stores Pledge 'Rose' Promotions

An all-out, all-store promotion for 20th Century-Fox's "The Black Rose," has been launched by more than 200 leading department stores of the country, it was announced by the company's Chicago office, window displays, newspaper ads, radio and television promotion, fashion shows, in-store displays, direct to customer mailing, postcards, to hit during the last week in August prior to the mass Labor Day release of the Technicolor picture.

Big U-I Ad Campaign For 'Winchester '73'

The most extensive Universal-International advertising budget in years has been set up for the nationwide day-and-date opening of "Winchester '73" on July 12. The Jimmy Stewart starring Western, now concluding its Boston run in the Boston Globe, is stacked up, making the largest number of day-and-date bookings in the company's history, according to U-I.

Drive-in Opens Thursday

Opening of the new Elmford Drive-in, located Elmford N. Y., on Route 9-A, is set for Thursday night.

PERSONAL!

ELLIS ARNALD, SIMPP presi-
dent, has arrived in New York from Atlanta.

Maurice N. Wolf, assistant to H. M. Richley, M-G-M exhibitor representa
tive, left, heads, speaking of the network plan at the Lions Club in Chicago, Ill., this week and will address the Lions Club at Geeck, Colo., next Monday.

William B. Zollner, head of M-G-M's short subject and reprint sales, will return here from reprints at Albany, N. Y.

EDMUND GRAINGER, producer, and KEVIN G. GAYLOR, screen writer, are in Washington on the Coast.

MAURICE HARRIS, Universal-International home office expeditor, is in Buffalo from New York.

KELLY DISCLOSES new Bookings with Rank

Reporting an increase in playing time for United Artists' product on the East Coast, Nathan Kelly, United Artists' chief, in Great Britain, Arthur W. Kelly, executive vice-president of U. A., disclosed yesterday that Harry P. Rank, president of Rank's "Three Husbands" will be played over the entire Odeon circuit throughout July. The deal for the picture, made last week, is the latest in a series of looking arrangements worked out between A. U. and the circuits controlled by J. Arthur Rank.

Currently playing Gaumont-British houses, following their first-run at the London Pavilion, are the Popkin Productions' "Champagne for Caesar" and "D. O. A." Two other U. A. features, "Mrs. Mike" and "Johnny Holliday," were booked into Odeon theaters after a first-run at the Odeon Leicester Square, while "Africa Screams" and "Outpost in Morocco" recently completed a run in the G-B theaters following their twin premiere at the London Pavilion.

These bookings were coincidental with a decline in Rank production.

Kelley Discloses New Bookings with Rank

June 20—Trade in Detroit is brisk with new circuit arrangements reaching completion.

In the latest move Jack Broder, Realart Pictures president, disclosed yesterday that for the first time in five years, he built up to a successful circuit over 10 years. Remi Van Houdt, an ont

stores, moves into the Detroit scene from the New York offices of Broder's Rainbow, Rex, Seville, and Time thea

Mayer Reznick and Dave Flicker, head of Broder's Detroit branch, report that they were with Broder and Lloyd Turrell will remain as supervisor.

In an area in which the film bodies are turning over the large Laskey Theatre to the Saul Korn circuit, Nat Talcott, who has been managing the Apollo, will manage the Laskey as the Apollo is being transferred by Korn to the Newman-Cohen Theatre Co.

VAN HOUDT BUYS 6 THEATRES IN DETROIT

Detroit, June 20—Trade in Detroit is brisk with new circuit arrangements reaching completion.

In the latest move Jack Broder, Realart Pictures president, disclosed yesterday that for the first time in five years, he built up to a successful circuit over 10 years. Remi Van Houdt, an ont

stores, moves into the Detroit scene from the New York offices of Broder's Rainbow, Rex, Seville, and Time thea

Mayer Reznick and Dave Flicker, head of Broder's Detroit branch, report that they were with Broder and Lloyd Turrell will remain as supervisor.

In an area in which the film bodies are turning over the large Laskey Theatre to the Saul Korn circuit, Nat Talcott, who has been managing the Apollo, will manage the Laskey as the Apollo is being transferred by Korn to the Newman-Cohen Theatre Co.

'Panic' Gets 25-Page Break in 'Argosy'

A serialization of 20th Century-Fox's "Panic in the Streets" illustrated with actual camera shots from the pictures will open in a daily magazine article on July 1 in the issue of 'Argosy' Magazine.

Editorial director Jerry Mason devotes 25 pages of pictures and text to the story, specially written by novelist Merle Miller, with photos by Argosy's photographer Sam Shaw. Mason says the special creates a new story-telling technique which combines the motion picture picture and the printed word.

Claim Record for 'Caged'

BOSTON, June 20—Gross of $13,000 for the first four days of 'Caged' at the Paramount Theatre is claimed to be a record there for any picture. Only five other pictures in the last five years have been more successful.

'Caged' at the Paramount Theatre is claimed to be a record there for any picture. Only five other pictures in the last five years have been more successful.

Lift West German Ban

Warner's "Colorado Territory," first American film to be banned in Western Germany, has been released for general showing, according to press reports from Wiesbaden.

N.S. PRESS

SADOR LUBIN, president of the Motion Picture Theatre Owners of America, is in Switzerland, according to Robert Hammay of Hayman Theatres, Niagara Falls, which are in Albany, N. Y.

LEON J. BAMBEGER, KKO Radio sales promotion manager, will return home from his trip to Atlantic City and Old Point Comfort, Va.

MRS. GRATIA LOCKE, co-owner of the Savoy Amusement Co., Louisville, is confined to St. Joseph's Infirmary there.

MOTION NEWS, No. 90—Tonsen aids bond drive. President Turrell discloses that he is planning a bond drive at the premiere of "The Gyp S "Picture, to be given to Piper. Enact role tax, washing machine, and the new "Forty-Niner," to help in the bond selling.

TELENEWS DIGEST, No. 25—F. F. H. Martin, the Indo-China battle, is a huge laurel fence, Atlantic Lions, and the latest ranking, Korean troops for the fourth time. Underwater. Theatre strike. Hell drivers show speed, Grauman's pork.


Shoumanskiz View Aired at Luncheon

Leonard H. Goldenson yesterdays entertained the trade press at the in the new luncheon at the exchange on various problems of showmanship. The United Pa

rank, 11 Times of shows, and presentations.

Congressmen to See '77

"A special screening of Columbia's "711 Ocean Drive" will be held

now Monday evening at the Department of State, Washington, for members of Congress and executives of the various U. S. agencies charged with supervision of crime. The screening will be held in conjunction with the current investigation by the FBI and the Senate Committee investigating the crime and racketeering.

Sponsor 'Arrow' Show

The American Association on a special show at Century-Film, "Broken Arrow" at the Museum of Modern Art here on July 13. Writ by government officials will attend the showing, and the will be preceded by an address by Senator Estes Linder, author on Indian affairs.
**Mich. Theatres in Clearance Dispute**

Detroit, June 20.—Two Ferndale, Mich., houses have taken their booking problems to Federal Court here for solution, with the Radio City Theatre and the Heights Theatre seeking to prevent Tom Eland, owner of the Ferndale, from allegedly securing films at $46,000 in its fifth week. This will be strong revenue even for an initial week and will certainly be substantial more playing time. However, in arrangement with M-G-M, the sel will limit "Father" to six weeks.

"Next Voice You Hear ..."

on June 29 as the July Fourth attraction.

**Bright Leaf Bright**

best of the newcomers is "Bright Leaf," with Tommy Dorsey’s orchestra at the Strand where a good first week’s gross of about $4,000 is ap. "Wagonmaster" is fair in its first week at the Globe with $12, indicated. "Woman on Pier 13" to reach $6,000 in eight days. The Criterion, which is sluggish.

Asphalt Jungle" with Charles S. Spas’ orchestra on stage built to $10,000 and a sold-out second week at the Capitol; it will hold for third. "Windsor 73" with John and Robin Driscoll. Sime Montana, also on stage, drew a second final week’s take of $72,000 at the Palace; will be replaced by "Secret Firey.

"Gunfighter" to Roxy

Night and the City" with Desta and Lucille Ball on stage at Roxy has about $60,000 in view in a mild second and final week at the Roxy. It will be followed by Friday by "The Night." "Annie Get Your Gun" has about $15,000 in a fourth week.

"Jockey Robin-Story" concluded its fifth week with $7,000 and a sold-out sixth week at the Astor Theatre.

The picture was produced for War- ner by former New Rochelle, Bryan Foy.

**Tannenbaum Heads Wald-Krasna Prod.**

Sacramento, June 20.—Incorporation papers were filed here today for Wald-Krasna Productions, Inc. with authorized capitalization of $1,000,000.

David Tannenbaum, Wald-Krasna at- torney, and Jerry Wald and Norman Krasna as vice-presidents.

**Screen Destination Moon**

Scientists joined with naval officers, industrial leaders and members of the Atomic Energy Commission in attend- ing the "Destination Moon," "Cosmos Classics’ "Destination Moon, held here yesterday at the Hayden Planetarium.

**Review**

"Treasure Island"

(Radio-Walt Disney) 

THE Robert Louis Stevenson story of a hunt for pirate treasure and the prominent part played therein by the small boy, Jim Hawkins, makes a very good adventure film as produced by Perce Pearce for Walt Disney.

Photographed through the first feature-length production bearing the Disney name to be made in the standard mold, that is, entirely with living actors and without the introduction of any Disney animation whatever. The film does lack the fantasy of the Disney touch, or at least, it is so that it rates high as an adventure story in its own right. Incidentally, Disney takes no production credit, his name appearing only as the principal for whom Pearce produced the picture.

Directed by Byron Haskin, from a screenplay by Lawrence E. Watkins, the picture opens at a rather leisurely tempo, weighted by dialogue. However, once the Hispaniola puts to sea on its treasure-hunting expedition, action replaces words and excitement mounts.

Clockwise from Treasure Island is sighted, Jim Hawkins’ adventures, culminating the treasure, provide a gripping story of boy adventures until read and loved in this version. It is faithful in all respects to the original but some sequences may prove a bit gory for the very young.

Pearce’s production has the marks of quality in all departments. Direction and acting are excellent.

Running time, 96 minutes. General audience classification, July release.

Sheinew Kane

Ask U.K. Subsidy for Children’s Films

**LONDON, June 20.**—Religious, edu- cational and civic organizations, con- cerned that representations made by Arthur Rank’s Children’s Films de- partment, have circulated key gov- ernment officials and others in favor of a subsidy to continue production of such films.

Championed by the Association of Specialist Films, the mem- norandum prepared by the organiza- tion urges that a sum of approxi- mately $4,000 should be provided for children’s films to enable producers to continue their present work.

Premiere of ‘Robber’ Set for New Rochelle

New Rochelle’s first premiere, of ‘The Great Jewel Robbery’ of Excaliber, will take place June 27 at the RKO Proctor’s Theatre, with Mayor Stan- ley Church playing host to a dele- gation of Hollywood notables.

The picture was produced for War- ner by former New Rochelle, Bryan Foy.

**Ask Family Films**

(Continued from page 1)

earlier by the board of directors at a meeting in an objection to production and release of the large number of Westerns, gangster and mur- der pictures and urging producers to do something about these in order to bring patrons back into theatres.

The meeting also discussed the cur- rent charge of five cents for the admission tax, film rentals, and re- viewed each company’s product pic- tures. Ben Frank, chairman of the afternoon meeting, General manager Sidney Susanoff, president at the board session.

**Para’s ‘50 Drive Is Golden Harvest**

Hollywood, June 20.—Para- mount’s annual sales drive, entitled “Golden Harvest of 1950” and with the slogan “Progress Through Teamwork,” opened June 1 and will continue through Dec. 1, 1951. Bob Hope’s "Fancy Pants" will be the opening feature, with Technicolor films to be re- leased during the drive.

**McCraw Points Up Films’PublicService**

SALT LAKE CITY, June 20.—In a call for better public understanding of the motion picture industry, William McCraw, Variety Clubs International executive director, addressed Rotary here recently and today three-day distributors’ “Round-Up” and Variety Club charter presenta- tions.

McCraw said more people should realize that the industry means a great deal to the economic vitality in which there is a theatre, drive- in or exchange. The industry has ‘weak brothers and sisters,’ he said, evidenced by the never-ending threat of scandal to Hollywood but that the public should also be conscious of the services performed by stars and others in the industry.

R. J. O’Donnell, international ring master, and other interna- tional chief barker, are due here to- morrow as activities continue in the Round-Up which has attracted more than 150 exhibitors, distributors and other film workers from the West.

**Va. MPTA Appoints**

(Continued from page 1)

A highlight of the annual summer affair, attended by 200 exhibitors and guests, was a discussion of the aims of the state Council, organization of local organiza- tions, led by Crockett and Lon J. Bamberger, KRO Radio sales promo- tions director.

Other speakers were state senator Benjamin Pitts, Fredericksburg exhibit- or; Gae Sullivan, Theatre Owners of America executive director; Mor- ton Thalhimer, president of Neighbor- hood Theatres, Richmond, and Hen- derson M. Richer, M-G-M exhibitor relations head. Robert Barton, asso- ciation counsel, made a report for the past year.

Officers elected for the coming year are: Crockett, president; Fins, vice- president; Harold Wood, secretary, and Sam Bendheim, Jr., treasurer.

**Shain Favors Concession**

Ottawa, June 20.—The need for increased concession and arbitration methods in the indus- try to effect harmonious relations and do away with the kind of publicity which hurts both the exhibitor and the distributor, was emphasized by Sam Shain, 36th-Fox director of ex- hibitor and public relations, at today’s meeting of the Virginia Motion Picture Theatre Owners convention.

He urged adoption of a plan similar to the one being tested by the Pacific Coast Conference ITO.
"Which Company's product has proved most profitable to you?"

"Which Company's terms do you believe are the fairest?"

The most revealing nationwide survey ever published. June 14th issue.

FOR THE SECOND CONSECUTIVE YEAR SHOWMEN VOTED IN "EXHIBITOR MAGAZINE" POLL AND AGAIN—M·G·M IS THE ANSWER

"Others may make claims but this is the only nationwide poll of its kind that definitely determines the most profitable product and the fairest terms."

"Gosh!"

M-G-M FIRST BEST PRODUCT BEST TERM
"The poll was a landslide for M-G-M. Tops in pictures. Tops in Stars. Tops in Short Subjects. What are your chances for 1950, Leo?"

"I’d rather let the exhibitors decide those things . . ."


"Please! You embarrass me . . ."

"Who am I to argue with thousands of exhibitors."

"Your vote was conclusively ahead of the runner-up (guess who?) in a poll that represents thousands of theatres."

"M-G-M FIRST! BEST PRODUCT! BEST TERMS!"

10% Tax Cut (Continued from page 1) 

final passage of the bill by next Wednesday night.

Senate leaders indicate they are prepared to rush the bill through the Upper House by late July. As the measure now stands, it has these major items of interest to the industry:

A reduction in the admission tax from one cent on each five cents or major fraction to one cent on each ten cents or major fraction;

Permission for theatre owners to charge the tax on the rate actually paid on reduced price tickets rather than on the full established price;

An effective date of the first day of the first month beginning more than 10 days after the bill's enactment—probably Sept. 1, from present indications;

Removal of the 25 per cent photographic apparatus tax and the 15 per cent film tax on cameras, rawstock or other photographic equipment used as part of film production or any other film business;

A prohibition of higher capital gains tax treatment for so-called "one-shot" or collapsible corporations;

Higher taxes for firms making over $106,667, but a tax cut for corporations making between $5,000 and $106,667.

ECA Approves (Continued from page 1) 

major companies will distribute close to 15 films each under ECA guaranties.

ECA will make available roughly about $325,000 to cover convertibility of costs and earnings on these pictures. The first contracts are slated to go in the mail tomorrow, and about 10 contracts will be out by the end of the week.

Four Win Frac Dispute (Continued from page 1) 

ation of America president Eric A. Johnston put in Hays' hands when the presidents of the companies in-

itiated acceptance of the charges. The company was convinced its acceptance of the charges would be dismissed from the surplus.

Twentieth Century-Fox, an "overage" company, made a claim for the cost of the proceedings that the position taken by the "underage" companies was correct. "Underage" companies are Paramount, United Artists and Warners. 

Hays summarized the decision yesterday as follows:

"The basic and underlying conclusion of the Arbitrator is that on June 17, 1947, an agreement was reached between the eight companies for the apportionment of such funds in accordance with what is referred to as the 'gros billings formula' and that this agreement was superseded or modified by any other. A clear distinction was made between 'apportionment' or 'division' of the dollar total received from France and the mechanics of the 'remission' of such funds.

"The most salient factor regarding the French negotiation is the extent to which the request for betterment was made by the industry. The matter of the individual company was de-emphasized continually for the interest of the entire industry.

"The Arbitrator finds, subject to stated qualifications, that the contentions of the 'underage' companies are sustained by the evidence and the applicable law. It is directed that the amounts of the surplus, if any, to be received shall be reapportioned to the 'underage' companies to the extent that each 'underage' company shall receive as nearly as possible its share of the total amount remitted from France by the industry, as determined on the gross billings formula.

"In return for the dollars so received from the 'overage' companies, the French government will make payments to the respective 'overage' companies of francs in France at the rate of 119.3 francs per dollar received from France."

"The Arbitrator recognizes that the 'overage' companies have performed the additional service for the industry and for the 'underage' companies in bringing the surplus from the French billings. It is concluded that as a reasonable compensation for this service, the 'overage' companies shall receive interest on the amount of surplus remitted by each 'overage' company computed in dollars for the period from the date the surplus from the French billings, including the date on which each company receives francs in France in return.

"The Arbitrator notes that the entire amount of French funds allocated to the so-called independent companies was rather than from the amount authorized for remission by the entire industry, prior to the application of the gross billings percentages to the eight companies here involved. Also the entire cost of this arbitration by agreement is to be borne by the independent companies."

"The Arbitrator finds that it is fair that these items be borne by the 'overage' companies and that additional compensation by such companies for the service of the 'overage' companies have rendered to them by a remission of the disputed sum."

New Film Companies (Continued from page 1) 

end of the war when there was a major shakeup. The figures include all branches of the industry. An exhibition company is counted once whether it owns one theatre or 100.

Before the war, in Sept., 1941, there were 12,200 firms in the industry. The recent low was hit at the end of June with 11,500 firms, and then the figures rose steadily. Revised figures issued today showed 13,500 in March, 14,200 in June, 1949, and then 14,300 in September and December. Early 1950 figures will not be ready until late fall, and it will not be telling whether the level-off trend continues.

Circuits, '306' (Continued from page 1) 

Clears Crescent (Continued from page 1) 

theatre petitions are ruled and court officials said they would Warner file a similar question on the record.

Justice Douglas had stayed the divorce and dissuasion proviso pending appeal of the U.S. Court of Appeals final appeals of the three film cases and the cross-appeal of government. This stay was removed this morning to the District Court, notifying that the Supreme Court had agreed to hear the case. They go out under normal circumstances early next month, regardless of rehearing petitions.

This would mean that even the rehearing petitions would not act on until the court reconvenes Oct. The divorce and divestiture deadlines in the New York area would start running from the 1st day in mid-July the high court mandate is filed in New York. Forestill, this the film companies asked the high court to extend stay until the rehearing petitions disposed of.

The government is expected to file its rehearing petition further stay, and will file some other thing later this week. Then the stay petition will be given whatever Justice happens to be in town for a ruling sometime next week.

The court today granted the government's request to extend the stay within which it can file its rehear petition until 14 days after the acts on the companies' petitions.

Ask UK Pact Delay (Continued from page 1) 

the question on the next move is to Arrall who is known to be especially concerned with labor's view. The Society last week authorized to take whatever action he saw fit. A plan by another, who had joined in the London negotiations, and other Lessing, chairman of the Society who would not go out for a settlement, is arrived on the matter and yesterday were to be told Arrall with the Levidi's organizations before any new meetings are made.

Arrall has three reservations garders of the British plan. He feels the production-incentive idea serve as a precedent with other countries, feels that the British is unprepared and a better deal can be offered, and, finally, wonders whether the workability of any formula for tax receipts to the countries.

BOOK "THE CAMPUS" in the week of the Fourth of July 

Program Notes: Excellent accommodations in private Cottages and De L Cavaliere, personal service, Golf, Tennis, Swimming and Rid Dancing, Games and Movies in the Mountains. 

Scenery: The Pocono Mountains, Admission Prices: $9.00 per day or $5.00 per week, including meals. Special discount to Film Industry members send in or present this ad.

THE CAMPUS, Bushkill, Phone Bushkill 51
<table>
<thead>
<tr>
<th>WEEK OF</th>
<th>COLUMBIA</th>
<th>EAGLE LION</th>
<th>M-G-M</th>
<th>MONO.</th>
<th>PARA.</th>
<th>REPUBLIC</th>
<th>RKO RADIO</th>
<th>20TH-FOX</th>
<th>U. A.</th>
<th>UNIV.-IN</th>
<th>WARNERS</th>
<th>SRO</th>
</tr>
</thead>
<tbody>
<tr>
<td>May 14</td>
<td>(May Releases)</td>
<td>(May Releases)</td>
<td>SAD SONGS FOR ME</td>
<td>NO SAD SONGS FOR ME</td>
<td>ROBERT ELLIOTT</td>
<td>JACQUELINE RYAN</td>
<td>LUCKY LOSES</td>
<td>LIE GORRY</td>
<td>LUCKY LOSES</td>
<td>LIE GORRY</td>
<td>LUCKY LOSES</td>
<td>LIE GORRY</td>
</tr>
<tr>
<td>May 28</td>
<td>BEAUTY ON PARADE</td>
<td>WILLIAM KEMP</td>
<td>BEAUTY ON PARADE</td>
<td>BEAUTY ON PARADE</td>
<td>BEAUTY ON PARADE</td>
<td>BEAUTY ON PARADE</td>
<td>BEAUTY ON PARADE</td>
<td>BEAUTY ON PARADE</td>
<td>BEAUTY ON PARADE</td>
<td>BEAUTY ON PARADE</td>
<td>BEAUTY ON PARADE</td>
<td>BEAUTY ON PARADE</td>
</tr>
<tr>
<td>June 4</td>
<td>SLASH MOUNTAIN</td>
<td>GODFREY HAMMOND</td>
<td>SLASH MOUNTAIN</td>
<td>SLASH MOUNTAIN</td>
<td>SLASH MOUNTAIN</td>
<td>SLASH MOUNTAIN</td>
<td>SLASH MOUNTAIN</td>
<td>SLASH MOUNTAIN</td>
<td>SLASH MOUNTAIN</td>
<td>SLASH MOUNTAIN</td>
<td>SLASH MOUNTAIN</td>
<td>SLASH MOUNTAIN</td>
</tr>
<tr>
<td>June 11</td>
<td>GOOD SUNRISE</td>
<td>GODFREY HAMMOND</td>
<td>GOOD SUNRISE</td>
<td>GOOD SUNRISE</td>
<td>GOOD SUNRISE</td>
<td>GOOD SUNRISE</td>
<td>GOOD SUNRISE</td>
<td>GOOD SUNRISE</td>
<td>GOOD SUNRISE</td>
<td>GOOD SUNRISE</td>
<td>GOOD SUNRISE</td>
<td>GOOD SUNRISE</td>
</tr>
<tr>
<td>June 18</td>
<td>PENITENTIARY</td>
<td>EDWARD BARRY</td>
<td>PENITENTIARY</td>
<td>PENITENTIARY</td>
<td>PENITENTIARY</td>
<td>PENITENTIARY</td>
<td>PENITENTIARY</td>
<td>PENITENTIARY</td>
<td>PENITENTIARY</td>
<td>PENITENTIARY</td>
<td>PENITENTIARY</td>
<td>PENITENTIARY</td>
</tr>
<tr>
<td>June 25</td>
<td>TEXAS DYNAMO</td>
<td>GODFREY HAMMOND</td>
<td>TEXAS DYNAMO</td>
<td>TEXAS DYNAMO</td>
<td>TEXAS DYNAMO</td>
<td>TEXAS DYNAMO</td>
<td>TEXAS DYNAMO</td>
<td>TEXAS DYNAMO</td>
<td>TEXAS DYNAMO</td>
<td>TEXAS DYNAMO</td>
<td>TEXAS DYNAMO</td>
<td>TEXAS DYNAMO</td>
</tr>
<tr>
<td>July 2</td>
<td>ROGUES OF SHERWOOD</td>
<td>GODFREY HAMMOND</td>
<td>ROGUES OF SHERWOOD</td>
<td>ROGUES OF SHERWOOD</td>
<td>ROGUES OF SHERWOOD</td>
<td>ROGUES OF SHERWOOD</td>
<td>ROGUES OF SHERWOOD</td>
<td>ROGUES OF SHERWOOD</td>
<td>ROGUES OF SHERWOOD</td>
<td>ROGUES OF SHERWOOD</td>
<td>ROGUES OF SHERWOOD</td>
<td>ROGUES OF SHERWOOD</td>
</tr>
<tr>
<td>July 23</td>
<td>DAVID HARDING, COUNTRY DUO</td>
<td>WILLIAM BENDIX</td>
<td>DAVID HARDING, COUNTRY DUO</td>
<td>DAVID HARDING, COUNTRY DUO</td>
<td>DAVID HARDING, COUNTRY DUO</td>
<td>DAVID HARDING, COUNTRY DUO</td>
<td>DAVID HARDING, COUNTRY DUO</td>
<td>DAVID HARDING, COUNTRY DUO</td>
<td>DAVID HARDING, COUNTRY DUO</td>
<td>DAVID HARDING, COUNTRY DUO</td>
<td>DAVID HARDING, COUNTRY DUO</td>
<td>DAVID HARDING, COUNTRY DUO</td>
</tr>
</tbody>
</table>

Dates are based on national release schedules and are subject to change. Letters denote the following: (D) Drama, (M) Musical, (C) Comedy, (O) Outdoor Action. Production numbers are in parentheses. (Rev.) Motion Picture Daily Review Date.
Giant, Twin Open-Air Theatres Switch to "National" "Hitex" Carbons!

The Twin Open-Air Theatres in Oak Lawn, Illinois, wishing to give their patrons the finest, brightest projection available, are now using "National" "Hitex" Super High Intensity projector carbons.

These two 63-foot screens, back to back, serve approximately 1000 cars each. The working distance between aperture plate and screen is 265 feet.

Obviously, in open-air theatres, projection light of terrific brilliance and power is a must. The new "Hitex" carbons provide the brightest point source of light ever produced by man for motion picture projection. This light is perfect in color balance, too. When you use "Hitex" carbons, you've got the best money can buy!

For complete information, write to National Carbon Division, Dept. MP.

The terms "National" and "Hitex" are trade-marks of NATIONAL CARBON DIVISION
UNION CARBIDE AND CARBON CORPORATION
30 East 42nd Street, New York 17, N. Y.
District Sales Offices: Atlanta, Chicago, Dallas, Kansas City, New York, Pittsburgh, San Francisco

NOW... DOUBLE LIGHT AT NO EXTRA COST!

Specify the new and improved "Eveready" No. 1050 flashlight battery and you get more than double the usable brilliant white light for critical uses than is available from any other flashlight battery National Carbon has ever made. The battery is leakproof . . . NO METAL CAN TO LEAK OR CORRODE.
Senator Hails ‘Awakening’ Shown by Ad Code Change

WASHINGTON, June 22.—Senator Ed Johnson today hailed yesterday’s Motion Picture Association of America board action against capitalizing on the misconduct of screen stars. The Colorado Democrat, who had threatened to have his Senate Interstate Commerce Committee hold hearings on alleged film company exploitation of such misconduct, got a report on the action from MPAA president Eric Johnstone, who called at the Senator’s Capitol offices.

“I believe most sincerely the motion picture industry is striving earnestly to curb the exploitation of the misconduct of Hollywood performers,” Johnson declared, “and their resolve to maintain acceptable conduct standards and the amendment to their Advertising Code.”

Finance Report Asked of Goldwyn, Selznick, Others

Samuel Goldwyn, David O. Selznick, Sol Lesser, Harry Sherman, Walt Disney, Sam Bischoff, Edward Small and Stanley Kramer comprise a group of independent producers called upon to open their books on past production ventures in connection with the plan for establishing a financing fund of $10,000,000 through a public stock issue.

Former United Artists vice-president George Bannerman and George Youniss of Security First National Bank are conducting the research with the idea of making the findings known to the public.

U-I Bidding In Chicago to Start on July 7

Plan Is Expected to Be Similar to Other Firms’

By JIMMY ASCHER

CHICAGO, June 22.—The new bidding-zone plan for Universal-International for the Chicago territory, announced here recently, goes into effect with “Comanche Territory” which is being made available for bids to operating theatres beginning July 7. Bidding is to be initiated, however, only for neighborhood theatres beginning with “Comanche,” currently playing downtown. U-I has not yet completed plans for bidding in the Loop, and will continue to sell downtown under negotiation for the present.

It is expected that downtown

(Continued on page 4)

Natl’l Theatre TV Unit Designed for Analytic Activity

WASHINGTON, June 22.—A project- ing organization of U. S. exhibitors on theatre television will deal mainly in research, engineering and program analysis and will definitely not attempt to sign up for theatres exclusive telecast rights to any particular events, according to Theatre Owners of America executive director Gail Sullivan.

Sullivan, who said the TOA has been taking the lead in the

(Continued on page 4)

Take Strike Step In Wage Dispute

Membership of the IATSE Motion Picture Home Office Employees Local No. 66 has voted unanimously to have its leadership seek permission of “I.A.” international president Richard F. Walsh to take a strike vote among $50 “white collar” home office work- ers at Universal, Republic, Pathé

(Continued on page 4)
FAITH DOMERGUE, Howard Hughes discovery, was honor guest at a Stork Club reception here prior to a trip today for the Coast, Miss Domergue, star of RKO's "Where Danger Lies," was in New York for two weeks.

Hollywood, June 22. Director Norman Foster and actor Robert Keith have announced the formation of an independent production company. The partnership follows behind the success of their pictures "Woman from A." "Quigley in Rome," her new film, was shown here on Tuesday.

WASHINGTON, June 22—S. K. Pelletier, former chairman of the Board of Pictures, and chairman of the Indian government's Film Inquiry Commission, met briefly with MPAA president, Joseph B. Asch. The press was shown several shows at the Academy Theatre.

Scores at Services for Gordon Greene

MINNEAPOLIS, June 22—Funeral services were held here yesterday for Gordon Greene, 45, who died Sunday at Glen Lake Sanatorium following a lung operation.

Jane Cowl Dead at 65

SANTA MONICA, June 22—Jane Cowl, Shakespearean actress, died of cancer today at the age of 65. Born in London, England, was educated in New York, later the scene of her greatest triumph as Juliet in "Romeo and Juliet." In addition to her acting roles, she was author or co-author of many plays as "Lilac Time" and "Smiling Through." She appears currently at Radio City as "The Secret Fury." Miss Cowl was the widow of Adolph Kluher, former drama critic.

Warner Club Outing

About 1,000 Warner Club members and their guests are expected to turn out for the club's annual boating cruise this Saturday on the Hudson River to Bear Mountain.

MOTION PICTURE DAILY, Martin Quigley, Editor-in-Chief and Publisher; Sherwin Kane, Editor; Jerry Ramsay, Consulting Editor. Published daily, except Saturday. Sunday and holidays, by Quigley Publishing Company, 2756 Wilshire Boulevard, Los Angeles, California. Entered as second class matter, Sept. 23, 1928, at the post office at New York, N. Y., under the act of March 3, 1879. Subscription rates per year, $6 in the Americas and foreign; single copies, 15c.

Personal Mention

CHARLES EINFIELD, 20th Century-Fox advertising - publicity vice-president, will fly here Wednesday for the Coast.

GEORGE A. SMITH, Paramount vice-president, will arrive here Wednesday for the Coast, Miss Domergue, star of RKO's "Where Danger Lies," was in New York for two weeks.

Hollywood, June 22, Director Norman Foster and actor Robert Keith have announced the formation of an independent production company. The partnership follows behind the success of their pictures "Woman from A." "Quigley in Rome," her new film, was shown here on Tuesday.

WASHINGTON, June 22—S. K. Pelletier, former chairman of the Board of Pictures, and chairman of the Indian government's Film Inquiry Commission, met briefly with MPAA president, Joseph B. Asch. The press was shown several shows at the Academy Theatre.

Scores at Services for Gordon Greene

MINNEAPOLIS, June 22—Funeral services were held here yesterday for Gordon Greene, 45, who died Sunday at Glen Lake Sanatorium following a lung operation.

Jane Cowl Dead at 65

SANTA MONICA, June 22—Jane Cowl, Shakespearean actress, died of cancer today at the age of 65. Born in London, England, was educated in New York, later the scene of her greatest triumph as Juliet in "Romeo and Juliet." In addition to her acting roles, she was author or co-author of many plays as "Lilac Time" and "Smiling Through." She appears currently at Radio City as "The Secret Fury." Miss Cowl was the widow of Adolph Kluher, former drama critic.

Warner Club Outing

About 1,000 Warner Club members and their guests are expected to turn out for the club's annual boating cruise this Saturday on the Hudson River to Bear Mountain.
"No dear, it's not an accident... there's a Companion-approved movie ahead!"

And it's no accident that women everywhere flock to Companion-approved movies. They do it time and again—that's why the movie-makers invest more money in the Companion than in any other monthly magazine.*

*Except of course the fan magazines!
Salt Lake Variety Formally Launched
Salt Lake City, June 22.—Variety Tent No. 38 was officially launched here last night with the presentation of a charter to the organization attended by Robert J. O’Donnell, Marc J. Wolf, Judge Ezra Marks, David Bershon, William McCraw and Chic Lewis, all visiting officers of Variety International, at a reception given by Chief Barker of Tent 38 accepted the charter on behalf of the unit.

Utah-Idaho Group Asks Fund Check
Salt Lake City, June 22.—Exhibitors of the Utah-Southern Idaho unit of the Coast Conference of Independent Theatre Owners passed a resolution at their annual meeting here today asking officers of the Motion Picture Foundation to give an accounting of funds recently collected and direct them to ask the Foundation to give a directive to the Salt Lake City group on disposition of the amount obtained from the box office in this area. A resolution was one of several passed during the meeting but others will not be revealed until a future date to a spokesman for the organization.

The group elected new directors as follows: Roger Menschenthal, Boise; Max Lloyd, Twin Falls; Ralph Trathen and James A. Christensen, Salt Lake, and Sam Gillet of Tooele. Officers will be selected from these directors. More than 30 operators attended the meeting, which was part of the conference “Round Up” of exhibitors and distributors.

FCC-Phonevision
(Continued from page 1)
company accepted when it got FCC permission to run the Phonevision equipment.

Zenith is seeking FCC permission to conduct its Chicago test starting Oct. 1 instead of Feb. 8 as originally granted. The Commission, before acting on this request, quashed the complaint about some of its actions which it said might have misled the public into believing Phonevision had been authorized on a permanent rather than temporary basis.

On June 2, Zenith president Eugene F. McDonald replaced his opponent with the FCC. Today, the FCC wrote McDonald again, declaring that after a careful review of his complaint it still was of the opinion he wasn’t living up to the conditions.

Take Strike Step
(Continued from page 1)
Laboratories, and Consolidated Film Industries, respectively stems from deadlocked negotiations for new contracts.

The local has demanded a seven per cent general pay increase for the $35 Universal and 40 Pathe employees, and an 11 per cent wage hike for the 125 at Republic and Consolidated. The companies have rejected the demands.

**Review**

“Hi-Jacked”
(Lippert Production)
Hollywood, June 22

O NE more threat to the American pocketbook is described in some detail in Lippert’s “Hi-Jacked,” a fairly produced film which was shot on location.

The story opens in some of the hi-jacking’s of merchandise trucks. Sigmund Neufeld, produced, with Murray Lerner as executive producer and Jack Lec- wood as associate executive producer. Sam Newfield directed. The script was written by Fred Myton and Ray Shrock, from a story by Myron and Oriville Himmelman.

The top role, that of a truck driver who is an earnest parolee trying to square his account with some crooks played by Jules Davis. Davis is under suspicion of being the ringleader of a hi-jacking, the first time, but is cleared. The second time, he loses his job, and in consequence goes out to try to identify a voice which he heard during both hi-jackings. To stop him, there are terminals, known and lost, arresting his wife, and he does the rest of his detecting while a fugitive. When he succeeds the trucking company fires its general manager who has been doing the dirty work, giving him his wife, but she is not given much to do. Running time, 66 minutes. General audience classification. Release date, July 14.

**Protest to U.K.**
(Continued from page 1)

e (distributors) held a lengthy meeting here today presumably to discuss that aspect, but adjourned until next Tuesday without issuing any statement.

The KRS delegation also joined delegations from the Cinematograph Exhibitors Association of Great Britain and the British Producers Association which met with Treasury officials this morning. All parties observed a pledge of secrecy, pending “further developments.”

There is no indication yet of the government introducing an amendment to the Finance Bill, giving the plan official status, which had been anticipated for this Tuesday up to the day Wilfred Eady’s demand that CEA give its answer to the tax rebate suggestions forthwith. The CEA general council, convening yesterday at Porthcawl, South Wales, approved the suggestions with two real reservations. They were that none of the one-penny tax increase on seats selling for more than one-shilling and sixpence be divided by exhibitors and distributors, and that theatres grossing £540 or more be permitted to retain the entire rebate.

The Treasury’s proposal was that it receive half the proceeds on the increased tax; the other half to be divided equally between exhibitors and producers, thus determining the prospects for the future. The government proposes to eliminate the tax on seats less than a shilling and sixpence.

**Finance Report**
(Continued from page 1)
project or abandoning it, dependent on the financial facts relating to past production as applicable to the future. If the first group of producers shows a willingness to answer the questions of the researchers, and the results are favorable, the same plan will be put to all other exhibitors.

Alex H. Ardey, executive vice-president of Bankers Trust, New York, has been asked to propose the formation of the Society of Independent Motion Picture Producers on the Coast last week. The Society, whose members are the five largest and most successful, were named to investigate independent production for the past 12 years to determine the future. If the ultimate results warrant it, a financing corporation would be established.

**Tax Cut Outlook**

House Ways and Means Committee formally reported its tax bill to the House. The committee’s proposals are not new, but it still includes the admission tax cut to 10 per cent. The ban on coin-operated coin-operated machines, the tax cut for independent corporations and the boost for big ones, and the other provisions voted into the bill earlier.

Hearings Opened On Small Business Bill
Washington, June 22.—The Senate Banking and Currency Committee today opened hearings on the “small business bill” sponsored by the Administration, with Secretar- y of the Treasury William H. Douglas over the first witness in support.

Industry observers think the measure could offer financial assistance to producers, small exhibitors and even some large circuits.

**Majors Heavy Outlay**
ForGermansDubbing
Washington, June 22.—The Ber- tone Film Section of the Office of the United States Hig Commission, which many, report, will be the major motion picture companies have placed or will place in Berlin synchronization and dubbing are “arguing” $1,910,000 and $7,000,000 marl $16,666,000 during the 12 months ending June 30, according to a report from Nate Golden, chief of the picture section of the U. S. Depart- ment of Commerce.

**Theatre TV Unit**
(Continued from page 1)
new organization, expected an early announcement of details on the organization. He in- dicated it would be a non-stock, non-profit corporation, so that members could take tax deduc- tions for any financial support they give. It will probably merely have incorporators, a board of directors, and a chair- man and executive secretary to do most of the work.

Sullivan said that most exhibitors are organizations and leading exhibitors are in the plan, but alleged that Associated States Association is not being approached to join, but is yet committed.

“Will babies in the word about television,” Sullivan said, “We need an organization in which we can all join to act as a clearing house for all material on theatre vision. We have no concept of what we can put on the large TV screen other than show the program, the economics theatre TV or engineering problem. When sound and color came, that’s something the industry could handle individually. Television is outside the industry; the question is to play a cooperative attitude to get the most out. That’s what this would do.”

Sullivan indicated that the or- ganization would probably be called National Exhibitors Theatre Tel- esion Committee, even though nothing has been decided in that respect.

**Popkin and Justma**
(Continued from page 1)
posses, experience in the past has that Miss Pickford and Chaplin understand each other.

Gradwell Sears, UA president,_sidebared with the company to put his contract in a high excess.
The Equipment Market at Fingertip!

Manufacturers—what they make, their offices and personnel; Dealers of the United States and Canada, and principal equipment distributors throughout the world... these listings make International MOTION PICTURE ALMANAC a working tool for those who buy and sell theatre equipment anywhere. The 1950-51 Edition is now in preparation.

Manufacturers & Services

Adler Silhouette Letter Co.  
3235 West 36th Street, Chicago, Ill.  
Manufacturers of changeable sign letters of all types, silhouette, cut out, aluminum and plastic, solid back, frame and glass supporting equipment.

Airtemp Division  
Chrysler Corporation  
1113 Leo Street, Dayton, Ohio  
Manufacturers of unit air conditioners.

Altec Lansing Corporation  
1140 North Vine Street, Hollywood 38, Calif.  
Manufacturers of public address equipment and audio public address systems.

Air Devices, Inc.  
17 East 42nd Street, New York City  
Manufacturers of air conditioning equipment.

American Locker Company  
211 Congress Street, Boston, Mass.  
Manufacturers of coin operated lockers for checking apparel and parcels.

American Mat Corporation  
1722 Adams Street, Toledo 2, Ohio  
Manufacturers of rubber matting.

American Seating Company  
North and Broadway, Grand Rapids, Mich.  
Manufacturers of upholstery fabric.

Anemostat Corporation  
10 East 59th Street, New York City  
Manufacturers of air ducts and fittings.

Altec Service Co.  
146 South Avenue, New York City  
Manufacturers of changeable sign letters of all types, silhouette, cut out, aluminum and plastic, solid back, frame and glass supporting equipment.

Altec, Inc.  
3021 West 36th Street, Chicago, Ill.  
Manufacturers of changeable sign letters of all types, silhouette, cut out, aluminum and plastic, solid back, frame and glass supporting equipment.

American Locker Company  
211 Congress Street, Boston, Mass.  
Manufacturers of coin operated lockers for checking apparel and parcels.

American Mat Corporation  
1722 Adams Street, Toledo 2, Ohio  
Manufacturers of rubber matting.

American Seating Company  
North and Broadway, Grand Rapids, Mich.  
Manufacturers of upholstery fabric.

Anemostat Corporation  
10 East 59th Street, New York City  
Manufacturers of air ducts and fittings.

Altec Service Co.  
146 South Avenue, New York City  
Manufacturers of changeable sign letters of all types, silhouette, cut out, aluminum and plastic, solid back, frame and glass supporting equipment.

Altec, Inc.  
3021 West 36th Street, Chicago, Ill.  
Manufacturers of changeable sign letters of all types, silhouette, cut out, aluminum and plastic, solid back, frame and glass supporting equipment.
A VERY IMPORTANT MOTION PICTURE EVENT IS COMING...

It stars JAMES STEWART, and is in Color by TECHNICOLOR.

It has already received the Cosmopolitan Magazine Citation... the Parents' Magazine Gold Medal Award... the endorsement and nationwide support of the Bureau of Indian Affairs.

It will be presented to the public with an intensive national advertising campaign, in LIFE, LOOK, TIME and NEWSWEEK Magazines.

It will be launched in four Western cities, on August 6–9, with pride and showmanship.

Its World Premiere will be at the Roxy N.Y., on July 17
MPEGA to Map New Proposals For Britain

Indications are that counter-proposals to Britain’s terms for extension of the Anglo-U.S. film remittance agreement will be advanced at today’s meeting of the Motion Picture Export Association board of directors here to form the basis for renewed negotiations when the American industry delegation returns to London in about two weeks.

The consensus of industry officials’ views at the weekend appeared definitely to be that the British proposals are unacceptable and unacceptable in their present form and that if there is to be a new remittance agreement, then continued negotiations are necessary.

The Society of Independent Motion Picture Producers holds the same view. Holding the present British proposal anyone that “the stetch fight must be made” (Continued on page 4)

Eastern, Western TV Producers Combine

The National Society of Television Producers was formed at the weekend with simultaneous meetings of producers’ groups in Hollywood and New York. At the conclusion of both (Continued on page 4)

UK Holds Up Tax Rebate Bill for US Firms’ Study

London Acclaims ‘Treasure Island’

Exceptional public and critical response marked the London premiere of Walt Disney’s Technicolor “Treasure Island” at the Leicester Square Theatre late last week and is still continuing, according to reports received here by RKO Radio, the film’s distributor. American presentation will take place in more than 100 key city theaters on July 19, RKO said. The motion picture, based on the

London, June 25.—An amendment to the budget reducing the amusement tax was introduced and then withdrawn in the course of an all-night House of Commons debate Friday.

Withdrawal of the amendment, which would have implemented the proposals made last week by Sir Wilfred Eady, Treasury official, to provide a subsidy for British film production through alleviation of the entertainment tax, followed an admission by Sir Stafford Cripps, Chancellor of the Exchequer, that the Treasury’s (Continued on page 2)

SUNSET BOULEVARD
A Hollywood Story

“UNUSUAL AND ABSORBING!”
—The Exhibitor

Personal Mention

RICHARD F. WALSH, IATSE international president, has returned here from England.

Wayne Steeple, manager of the Golden State Theatre, Riverside, Calif., and Hans Heeg, manager of the mercy Theatre, West Los Angeles, were in San Francisco at the end of the weekend, on route to Rogue River, Ore., for a vacation.

Arthur L. Mayer has returned here from Washington where he has been consulting with the Economic Cooperation Administration preparatory to assuming his duties as ECA film consultant.

Joan Ornestein, daughter of William Ornestein, M-G-M home office trade press contact, has become engaged to Bruce Kaufman, fellow-student at Purdue University.

Harry Hunter, who recently resigned as managing director of the Paramount Theatre, San Francisco, has returned here from London over the weekend, concluding a five-week tour of Europe.

Carter T. Barson, Loew's zone manager at Washington, was in New York at the weekend.

William L. Snyder, foreign importer, returned here from Paris over the weekend.

John Joseph, M-G-M publicity manager, left here for the Coast over the weekend.

Walter Hart, Paramount director, will leave here tomorrow for the Coast.

Services Here Today For Mrs. G. Fausel

Funeral services will be held this afternoon at one o'clock for Mrs. Gustave Fausel, wife of the advertising producer, as manager of the Angley Publications, at the Universal Chapel, 22nd Street and Lexington Avenue, New York. Internment will be at Kensico in Westchester.

Mrs. Fausel, who died at her home on Long Island on Friday after a lengthy illness, is survived also by a daughter, Kathryn.

New ELC Buffalo Setup

BUFFALO, June 25—Mamie A. Brown, manager of the New Eagle Live Theatre Exchange, has appointed the following sales staff: Harry Alexander, salesman in the Albany territory; for the Albany-Saratoga-Schenectady area; Lou Leisher, Buffalo, and George Sussman, head booker. Brown also is an member of the Albany office management.

Glass Here on Ad Campaign for "Men"

Tenn. May Control Drive-ins, Operators

Glass Here on Ad Campaign for "Men"

George Glass, vice-president in charge of advertising and publicity of Stanley Kramer Productions, will arrive in New York today to confer with Gradwell Sears, president of United Booking. Erskine J. Myers, executive assistant to Sears; Howard LeSueur, U.A. advertising-publicity director; George Schaefer, sales representative of Kramer-Kroegel; and W. J. Miller, Kramer's Eastern publicity representative, will be on an extensive advertising campaign for "The Men," which will have its world premiere at the Radio City Music Hall in mid-July.

CBS Show on 'Men'

"The Men," Stanley Kramer-United Artists, was the topic of discussion on United Booking's "CBS Radio News" show Friday, Jan. 30, carried live from the Kresge Auditorium in Washington.

Comb. Staff's Map "Mr. Universe" Drive

Detailed plans for trade, newspaper and magazine advertising, exploitation and press publicity at the premiere of "Mr. Universe," which "Universal" were discussing at a meeting of the combined advertising executives of United Artists, Metro-Goldwyn-Mayer, Columbia, Paramount and Fox, were outlined by Will Yone and Dave Ablains of Laurel.

Para. Meeting on Film

A one-reel film, entitled "Blueprint for the Future" and consisting of scenes from Paramount's national sales convention held at the Waldorf-Astoria Hotel in New York, will be shown at company branches in the U. S. and Canada. The show was shot by Sanford Berman, Paramount News staff representative, under the direction of Oscar A. Morgan, short subject and newsreel sales manager.

Just what the doctor ordered? Repeat that 20% tax! Write, wire, call, wire NO! Hurry!—COMPO

Newsreel Parade

GENE MacArthur greeting defense chiefs in Japan and the Shriner convention in Los Angeles are among the highlights. Other items cover various sports and human interest stories. Complete content follows.


18 Key Playdates to 20th's 'Broken Arrow'

Following the special four-week Southern premiere of 20th Century-Fox's "Broken Arrow," on Aug. 15, "Broken Arrow" will open in 18 spe- key city situations, the company a announced at the weekend.


The Southwestern opening will precede the Wall Street premiere, the copy at the Roxy in New York on July 20.

Carman Chairman

COAST YOUTH DRIVE

SAN FRANCISCO, June 25.—C. L. Carman, president of Local No. 1, the IATSE Union, is assumed his chairmanship of the IATSE Boys' Y.W.H.S. (Youth's Wishing House) Drive for Francisco theatre by Robert Glissken, the new chairman.

Carman joined Al Dunn, Orpheum Theatre manager, and Wishing House campaign chairman, at the San Francisco Y.W.H.S. houses to install Wishing House in their lobbies. Dunn and Carman are members of the National chairman's committee headed by Richard N. V. Nesser, the Broxter Brothers Theatres.

18 Key Playdates to 20th's "Broken Arrow"
**Reviews**

**“Destination Moon”**

*(George Pal-Eagle Lion Classics)*

One of man's fondest dreams—a trip to the moon—is given handsome screen treatment in this Technicolor production. Although the theme is one of dramatic fantasy, it is projected against backgrounds and settings that have a high degree of authenticity and intelligent hypothesis. According to British propaganda, the Hayden Planetarium show, “Trip to the Moon” in making the film, Planetarium experts cooperated with the film's technical staff in order to make the outer space and human landscape scenes as realistic as possible.

In addition to its scientific aspects, this H. G. Wells-like story has its dramatic plot and is presented in human terms. It is obviously a good exploitation picture. Supported by effective merchandising, it should enjoy the same permanent popularity with a large number of patrons.

The story opens as a rocketship, designed to soar to our nearest cosmic neighbor, goes up in smoke and fire, the victim of sabotage. Crestfallen and discouraged, the man, especially when they land in the outer space. Finally a landing is made on the barren waste that is the moon. After some explorations, the men discover that a hostile race is necessary. More difficulties have to be overcome before they find themselves heading back to terra firma.

Irving Pichel’s direction is well balanced and shows a careful concern for astronomical accuracy. The screenplay by Roy Rip Van Rokkel, James O. Herbstman, and Robert Heilicher, from a novel by the latter.

Running time, 90 minutes. General audience classification, April release.

**“Where the Sidewalk Ends”**

*(20th Century-Fox)*

**ANA ANDREWS,** as a New York detective with an uncontrollable urge for mugging up cheap hooligans, finds himself trapped by his own fingerprints when he accidentally kills an innocent man. In its genre, “Where the Sidewalk Ends” is an interestingly-made mystery drama with an eye for action and suspense. With Gene Tierney co-starring, the picture should prove a good audience-pleaser.

After being reproached several times about “using his fists” too frequently, Andrews is put on a case involving the killing of a wealthy Texan in a gambling game. Pressing hard for a solution, Andrews tracks down one of the suspects. An argument ensues and in self-defense Andrews slugs him. The beating proves fatal to the victim who had a silver plate in his head as a result of a war injury. Terrified, Andrews decides to cover up the crime by damaging the body in a river.

It develops that the victim was the estranged husband of Miss Tierney, with the result that Miss Tierney’s father, Tom Tully, somehow finds himself involved. By way of further complicating matters, Andrews falls in love with Miss Tierney and then goes about helping her to vindicate Tully. In the course of his investigation of the original murder Andrews comes into contact with an assortment of underworld characters, headed by Gary Merrill and Anthony前者. Andrews falls in love with Miss Tierney and then goes about helping her to vindicate Tully. In the course of his investigation of the original murder Andrews comes into contact with an assortment of underworld characters, headed by Gary Merrill and Anthony前者. Andrews falls in love with Miss Tierney and then goes about helping her to vindicate Tully. In the course of his investigation of the original murder Andrews comes into contact with an assortment of underworld characters, headed by Gary Merrill and Anthony前者. Andrews falls in love with Miss Tierney and then goes about helping her to vindicate Tully.

Ben Hecht did the fluid screenplay, from a novel by William L. Stuart. Otto Preminger doubled as producer and director.

Running time, 95 minutes. General audience classification, July release.

**Single-Bill Trend**

*(Continued from page 1)*

General sales manager for shorts and Paramount News, the prospect for newsreels are also brighter as a result of increasing bans on televising important events and the latest developments in the world situation, he added.

“The greatest national deterrent to short-run newsreels, the double-bill,” Morgan said.

Morgan indicated that “hard-hitting salesmanship and short subject pushed” newsreels can and has overcome existing hurdles. He reported that short subjects grossed for the past two months have shown a marked increase over business reported earlier in the year. He said that in the drive-ins this year are away ahead of those reported for the same period in 1949.

**Kodak Adds Two**

*(Continued from page 1)*

Eastman Kodak, by Donald E. Hyndman, the new Kodak chief, said the new divisions will provide more adequate coverage of the U. S. and improved service in the motion picture trade. Chambers will handle the Southern division from Rochester, while Mason will have his headquarters in Chicago.

Emery Huse continues as manager of the West Coast division, and E. M. Stille as manager of the East Coast.

**NSS Promotes Stael**

CHICAGO, June 25—Irnwin Stael has been appointed branch manager to direct the new screen service in Chicago, succeeding in the post held by the late Harris, Silverburg, Stael has been with the company since 1948.

---

**WES Brief**

ION problems surrounding "white collar" workers of the picture industry will be placed on the LATSE international com- mittee scheduled to open Aug. 14 in New York, by a delegation from Motion Picture Home Office Employees Local 1725 New York. The delegation will be Russell M. Moss, Eli Herz, Herman Lemer and Harold Hash."
US Anti-Merger Law This Year Doubtful

Washington, June 25.—Senator James J. O'Farrell, who has said he will propose a bill to abrogate the vote of the Senate on the bill to prevent mergers of the long-distance telephone companies, today noted that the Senate will pass this year the bill if it is reintroduced.

This measure, which has passed the House, would bar one company from acquiring the stock of another where the result would lessen competition substantially. At present only stock laws bar stock acquisitions in such cases. Lucas said he thought this measure too controversial to take up in the Senate in the limited time remaining before adjournment.

If the Senate does not pass the bill, it must start all over again in the House in the next Congress.

COMPO Tax Fight (Continued from page 1)

for revision of the House bill so that it will include not a reduction but complete elimination of the back-breaking 20 per cent tax.

Today the House Rules Committee is expected to clear the measure for House action. The bill contains new changes, only allowing the Republicans to propose one-all-over substitute, and then it is defeated. The Senate bill must be taken or rejected as is.

Calls for 'Final Push'

"A great wave of interest and renewed activity has swept the industry," O'Farrell said, "and we need every ounce of this energy and enthusiasm if we are to come out with complete victory. Now is the time to get every industry into the fray, and particularly appreciate the COMPO taxation and legislation committee members who have given me such unstinted support. We are most hopeful that some of the weak spots will be strengthened and we with Senators and urge others to do likewise.

Meanwhile, Andy W. Smith, Jr., chairman of the tax committee, disclosed that he has received from the last message sent to the field. "It is positively inspiring to get such enthusiastic letters saying that lines are being reformed, fences patched and the field organization ready to go. The Committee's activities, as indicated, are being carried on for several months delay while the House was considering the bill."

I am eternally grateful for this, another demonstration of industry team play, and particularly appreciate the COMPO taxation and legislation committee members who have given me such unstinted support. We are most hopeful that some of the weak spots will be strengthened and we with Senators and urge others to do likewise."

Repeal 'Not Impossible'

O'Farrell said that the goal of repeal "is not impossible." He said that goal is near enough to be within reach and that only the senatorial mischief that the industry is doing everywhere.

Mass. Censors Can't Censor Films on TV

Boston, June 25.—The Massachusetts Department of Public Safety, which censors motion pictures to prevent them from being shown in public theaters, has been unable to stop the transmission of censored motion pictures on Boston television stations WIZH and WATC-TV, which can be received in Keene, N.H., and WAC, TV. The Department of Public Safety might have to come about through the enactment of new legislation in the Commonwealth, the present law covering only motion pictures shown in theaters.

Doubles Tariff

(Continued from page 1)

The U. S. abrogated the treaty because it felt Mexico had not lived up to the tariff-cutting promises made in the agreement.

The rate on imports will be that in the 1951 agreement, which has been and will continue to be 31 cents per foot. After Dec. 31 it will go to the 1947 rate, which for imported goods will go from one-and-a-half cents per foot. The rate on imports from one cent to one cent.

Cut Cuba's Special Rate

Cuba at present gets a rate 20 cents under the rate for other countries. With the treaty abrogated Cuba's rate will be only 10 per cent under the rate below other countries.

The boosting of the import duties runs directly counter to the efforts of the Motion Picture Association of America to help foreign film companies market their products here. But there is little which the MPAA can do about it.

Abrogation notwithstanding, it is still possible for the duties to be changed at any time. A law would result from the forthcoming International Trade Agreement talks, which have been going on for months, ending probably in December. The tariff on films imported into this country will be decided on at the time of the negotiations, and it is possible that the U. S. may make cuts here, which might not go down to the level in the abrogated Mexican agreement but could be another 20 percent below what they are now.

Expect Stay Decisio

(Continued from page 1)

the requests himself. He will hold a hearing on the bill and if he finds it satisfactory he will call for the bill. The Senate will have to take the bill as it is and transmit it to the House for approval.

Meanwhile, the Justice Department on Friday filed its opposition to any further action on the bill. The Department feels that the bill is too broad and that it would be a violation of the First Amendment of the Constitution to pass it.

'Unfriendly' Eight

(Continued from page 1)

Judge Curran will hand it down to the Senate. Senators Lardner, Lester Cole and Adrian Scott, Jr., will not oppose the bill, but they will urge that a further hearing be held on it. The Senate will have to take the bill as it is and transmit it to the House for approval.

London Acclaims

Robert Louis Stevenson, 1850-1901, the classic of boyhood adventure, received unanimous praise from London press, radio, television and cinema critics of the independent producers' joint venture, the London Film Weekly, Ltd., and the Independent Film Producers' Association of Hollywood The London Daily Mirror called it "the best, kid film ever made for grownups."
New York, June 27, 1950

TEN CENTS

MOTION PICTURE DAILY

FILE COPY

Assessment

First in News

house Admits

90% Exhibit Tax

Burdensome

Does It Seriously Hurt
tall Theatre Operators

WASHINGTON, June 26.—The use Ways and Means Committee admitted today that the present 90 per cent of the admission tax is a "serious" effect on small theatre owners throughout the country. In a report filed on the committee's tax bill, which would raise the rate to 10 per cent, the Democratic majority of the committee declared that "it is recognized that there has been growing resistance on the part of the general public to the present high admission prices, which include the general admission tax." The damage done theatre operators is said to be a factor in the decision to raise the tax rate.

Add $2,275,000 to
Independent's Suit

For $3,000,000

DENVER, June 26.—Cinema Amusements, Inc., which originally filed a suit for $3,000,000 alleged damages against 20th Century-Fox, Loew's and RKO, has asked the U.S. District Court here for permission to add a claim for $2,275,000 more damages to that suit, filed originally in Delaware but moved to Denver for trial. The operator, owner of the Broad- way, alleges damages are due to the refusal of the defendants to sell films for either first-run or second-run first run at the Broadway, owned formerly by Fox Intermountain Theatres, which company used the theatre mainly on a moveover basis.

Affirms Dismissal of
Suit vs. 'U' Officers

Universal Pictures executives have been victorious in a stockholder's suit brought against them under the Securities Exchange Act for alleged improper sale of stock warrants of the corporation issued to them pursuant to the stockholder's proxy statement. The suit was dismissed by the court without prejudice.

Coast Labor Warns
Johnston, Arnall
On Pact Proposals

HOLLYWOOD, June 26.—Identical telegrams were sent late today by the Hollywood AFL Film Council to Eric Johnston, president of the Motion Picture Association of America, and Ellis Arnall, president of the Society of Independent Motion Picture Producers, strongly opposing acceptance of the British proposals for a renegotiated film trade pact. The complete text of the telegrams follows.

Exhibitor Ad Outlay Less
Than 2%, Survey Reveals

MINNEAPOLIS, June 26.—The average theatre operator is spending only about 2 per cent of his gross for advertising and promotion of pictures despite the recent reemergence of the advertising and promotion boom. The report says that some large circuits have been able to cut ad outlays to as little as one cent and one-half per cent, and even when they have a special attraction rate the larger promotion budget of these companies that have a special attraction rate are seen to be especially promising, while details are being withheld, it was made clear that considerable progress has been made on the latter prospect.

MPEA Sends Views On Tax to London

The British Treasury's entertainment tax remission plan to establish a subsidy for British producers was discussed at the Motion Picture Export Association board meeting here yesterday and its views were transmitted to London managers of American companies.

The latter are members of the Motion Picture Re- tens Society, which will meet in London today to act on the tax-subsidy plan.

CEA Wins Point on
UK Tax Rebate Plan

LONDON, June 26.—The Treasury has agreed to the Cinematograph Exhibitors Association's request that the tax rebates be at least equal to 50 cents per week for ticket sales in the London area.

CEA Holding Out for Better
UK Trade Pact

Authorizes Johnston to Open New Negotiations

Dissatisfied with the British proposals for revising the Anglo-American film agreement, but hopeful that a compromise will be reached, the Motion Picture Export Association board, at a meeting here yesterday, authorized Eric A. Johnston to return to London to open new negotiations with Harold Wilson, president of the British Board of Trade. The MPEA board will meet here again July 14. Johnston will leave on the following day and the new trade talks are set to commence July 18.

It is certain that Ellis G. Arnall, president of the Society of Independent Motion Picture Producers, will join Johnston in the London discussions.
Marx Film 1st-Run At 18 Neighborhoods

Columbus, O., June 26—

Inaugurating what may become a widespread booking pattern, according to Milton Yassenoff, general manager of Academy Theatre here, 18 local neighborhoods and drive-ins are playing the Marx Brothers’ comedy, “Love Happy” as a first-run simultaneously throughout.

In addition to Academy indoor and outdoor houses, the Fred Rowlands theatres and drive-ins in the New American circuit, John B. Schwartz and Frank Yassenoff.

“This is our answer” to TV said Yassenoff. The theatres all over the country are watching our experience andADS. It may well set a pattern.”

Minn. Court Rules ‘Bank Nights’ Legal If No Fee Charged

Minneapolis, June 26—Bank night admission ticket is not a requisite for participation, have been ruled legal by the State Supreme Court.

Observers here forecast a return to prize-giving schemes, for the most part outlawed since 1937 when the Supreme Court of this state, in a decision called “10-0-Win” game sponsored by the Lyceum Theatre, St. Paul, Minnesota, August 26, 1937. It is, of corse, a simple circuit in this territory, said it was unlikely that bank nights would become common.

The plan which the majority of the court held legal was used by the New Broadway Theatre, Albert Lea. A $90 prize was given against the tickets and this continued nightly each week, with the money held over until a total of $400 accumulated. The holder of the ticket until obtained was present. A person could register in the lobby without buying a ticket which could be collected by having his number over a loudspeaker system.

T. Goldberg, Walbrook President, Is Dead

Baltimore, June 26—Thomas Goldberg, president of Walbrook Theatre, which has been engaged in an complicated legal battle with the Windsor Theatre here, died over the weekend.

Goldberg was suing 20th-Fox for breach-of-contract and planned suits against other distributors growing out of their presentations of productions with Windsor to split product between Windsor and Walbrook. However, the deceased’s lawyer said today that it is unlikely that Goldberg’s interests will want to further complications against other distributors. But suits against the deceased may be continued against the company which he headed or he could be carried against his estate with the attitude of the opposition governing that situation.

Right to Cancel ‘Reels Upheld in UK

London, June 26—The Appeal Court today rejected an application by hearing Bernstein’s Granada Circuit, upholding its right to refuse to be bound by the wartime Supplemental Newsreel Agreement in the compulsory booking of newsreels.

Movietone sued over Granada’s refusal, under the plea of a verdict in its favor in King’s Bench court, which Granada appealed. The case now will go to the House of Lords, highest appeal tribunal.

Archie F. Bangert, Jr

Columbus, O., June 26—Archie F. Bangert, Jr., manager of Walbrook Theatre at Logan, and formerly manager of theatres here and at Baltimore, suddenly died Saturday at his home in Logan. The widow, probate judge of Hocking County, and his mother survive.
Review

he Furies" (B. Wallis-Paramount)
S. B. Wallis's production of Niven Busch's novel about a New
Mexican land barony in the final decade of the last century inclines
towards dimensions. A broad canvas, a diffuse narrative, a sturdy cast and
a feeling for people to that day throughout the unfolding of the raw
story account of the greed that flowed in the veins of King Walter
Henri, England, and his headstrong daughter, Barbara Stanwyck, plus the one-time
standing in the characters of virtually all with whom they came in
contact. There is unmistakable evidence that the producer yearned to the
make an epic out of what was fundamentally a routine
western drama.

The evidence is over-stretched episodes, drawn-out sequences, a constant
obvious striving for sharp character outlines and subordination of physi-
action to dialogue. And all the effort put into character delineation
is barely a performance. In "The Furies" that is
purposely not dealt in. A more
up Western emerges as a somewhat ponderous saga whose inherent
values remain relatively few and far apart.

The main story thread in the screenplay by Charles Schenck has to do
the spoiled daughter's efforts to take possession of the infinitely expan-
family ranch called The Furies. Huston, in one of the final scene roles
is career. He is ruddy, grandiloquent, moody and fiery as the father who
seems his daughter, full of spirit, but enjoys equally holding her
in check. He hangs her life-long friend Gilbert Roland, head of a
ly of squatters, in a vain attempt to make her unhon. A widower, he
is to marry widow, Judith Anderson, who would then inherit the ranch.
Miss Stanwyck destroys those plans by slashing Miss Anderson's face.
Curiously, the daughter joins forces with gambler-banker Wendell Corey,
who has signed the contract, and she, too, has killed for control. And the
nature of a monumental financial manipulation forces Huston to sell to her
that point Huston is shot down in his tracks by the mother of the
cherished Roland.

Directors Anthony Mann has made the most of the picture's scattered
by scenes, and has managed to give occasional spark to some of the
oral sequences. Some fine photography is manifest under the
work of Holm, ASC, with a number of desert scenes, including
enthusiastic appreciation. Reliable support is rendered by the rest of
large cast, including Thomas Gomez, Beulah Bondi, Albert Dekker, John
infield, Wallace Ford and Blanche Yurka. Running time, 109 minutes. General
audience classification August release.

Charles L. Franke

PEA, UK Pact
(Continued from page 1)

James Mulvey, president of
Goldwyn Productions, who
appears in the first meetings, also
in the new sessions
sessions of MPEA and SIMPP,
centered on that part of the
plan scene in as all British
plan would reduce the
British Earnings in hand in proportion with any
reduction in the amount of U.S. invest-
ment in British production from the
age of the past two years. His
plan investment level is main-
ly remittances up to $17,000,000
fully would be continued
interests over the $17,000,000 would be
paid commensurately with any in-
crease in production investment.

Yesterday's MPEA meeting made
the British insistence on the
remittance penalty would render their
proposed deal unacceptable.

PP has reached the same conclu-

Huston left here yesterday to join
family on the Coast and is due
in Los Angeles on the July 14 meeting.

'Fast Labor Warns'
(Continued from page 1)

Hollywood AFL Film Council
composed of unions and guilds
sent more than 20,000 studio
letters requesting a vote, unanimously
in the strongest terms pos-
and to oppose in every way
to prevent labor, the committee
and penalizing provisions of the
proposal for new Anglo-A
in film pact. We respectfully remind Mr. John-
ston of his commitment to the Holly-
wood AFL Film Council, made in
April of this year, that he never would
accept any deal with the British
which would force American producers
to make in England pictures designed for
the American market. Acceptance of the
penalty provisions would be a
sell-out of American labor.

"It would also constitute a degra-
dation of the entire Anglo-American
industry and set a precedent to be
quickly adopted by other countries
pressured by capitalism to force."

CEA Wins Point
(Continued from page 1)

plated under Sir Wilfrid Lay's plan
for creating a film production subsidy
through a readjustment of the tax
income.

The CEA general council, which
had approved the plan subject to that
reservation in part, acknowledged the
Treasury's concession to small exhibi-
itors at a lively, three-hour meeting
here today. The meeting authorized
CEA officers to meet with the Brit-
ish Film Producers Association
to-day in an effort to arrange a
compromise on the proportion of the
tax returns which will go to the
producers.

It is estimated that some £3,000,000
would accrue in all as tax relief, one-
half of which would go into a reduc-
tion pool which would be admin-
istered by a committee comprising
CEA, BFPA and Kinematograph
Rental Society, with a chairman ap-
pointed by the Treasury.

KRS will meet on the proposal
to-day, with the government sched-
uled to make a statement in the House
of Commons on Thursday.
Ad Outlay (Continued from page 1)

the advertising allocation was linked, the survey disclosed, the additional outlay came from a producer-distributor.

Twelve-year-wide scattered distribution centers were canvassed in the survey, making a detailed check and report of theatre accounts, thus giving a comprehensive check of the actual situation. The findings disclosed that, except in isolated and a few notable instances of genuine effort, showmanship has become a lost art among theatre operators.

It was found that a typical practice, for a week-end house grossing around $700 weekly, is to run a $40 or $50 ad the day before a new picture opens and a similar size or slightly bigger ad the coming day: then usually nothing but one by one-inch ads for the other five days. Samples collected of the one-inch ads showed that the space, barely enough to run the name of the theatre, title of the picture, and maybe a star name or two, is often used to promote give-away night or some other non-film attraction, it was said.

In a white-label distributor of outlays 50-50 on additional advertising to exploit an unusual attraction, it was found that the exhibitor frequently reduces his own regular budget.

Other major findings in the survey included:

Only in very rare instances is a film advertised as far as a week in advance—the average receiving only two or three days of prior advertising to overcome publicity, which, according to a number of film salesmen, is insufficient to bring the picture to the attention of the maximum potential audience, according to the survey.

Use of poster material has been drastically reduced, it was said.

Lopert Leases House

Lopert Films has acquired a long-term lease on the Studio Theatre in Chicago, Berk and Krumpold, realty specialists, arranged. The property is owned by Chicago Musical College.

"Heart and Soul" (Soft-Creat Films)

GOOD old-fashioned sentiment and tenderness make "Heart and Soul," an Italian importation, tailor-made for the family trade. Based on "Coos," the book by Edmondo De Amicis, the story of two school teachers' love for their pupils and for each other stars Vittorio De Sica as the wise and patient Maestro Perboni, Maria Mercader as his beloved Clotilde and Georgio De Lullo as Lieutenant Garatena. Clotilde's dashing, superficial suitor, Fabrizio, is introduced by Anthony Quin by the chairman of the Italian Theatre in 1894. Maestro Perboni and Clotilde are both in a public school for boys. Popular with their students and happy in their work, both live serene, peaceful lives until heartbreak comes to them both. The day Clotilde is found dead and humiliated and realizes that Lieutenant Garatena has no intention of marrying her but was only diverting himself. Perboni's blow comes from a different angle when he is called to Rome because of his rash stand against Italy's war against Abyssinia which he denounces as a war of aggression. Shaken out of her own sorrow by the injustice to Perboni, Clotilde pulls strings and succeeds in getting Perboni reinstated. The period for both teachers during which they fall in love and plan marriage but their happiness is short-lived. Perboni is conscripted into the army and dies in battle for a cause in which he does not believe. Clotilde devotes the rest of her life to her pupils and her memories.

Produced by D. forged D'Avanzato, the picture was directed by Dallio Coletti. Simple is the story is for in present-day audiences, its sincerity and the superb acting of principals and supporting cast, particularly the lovable, human school boys, redeem it to the extent of even producing an occasional furtive sniffle from a sophisticated New York audience.


Affirm Dismissal (Continued from page 1)

to contracts made when they joined the company. In a lawsuit brought originally against all top officers, sales vice-president William A. Scully and former vice-president and studio head Cliff Work, the only defendants still in the case after the others, including N. J. Blumberg, J. Cheever Cowdlin and Charles D. Prutzman previously won dismissals, have obtained a unanimous decision in their favor in U. S. Circuit Court of Appeals in New York.

Federal Judge Harold S. Medina had previously granted summary judgment against Scully and Work, holding them liable under the Securities Exchange Act and ordered a trial to determine the amount of the damages they would have to pay. The trial was held before Judge Simon H. Rifkind who ruled that there were no damages and rendered a judgment for the defendants on the principles dismissing the lawsuit. The plaintiff then appealed.

Called 'Beneficial Scheme' As Louis Nizer, attorney for Scully, pointed out in his argument before the court, the stock warrants were issued as part of "a highly beneficial scheme for the benefit of the company and the stockholders. The plan was to attract outstanding money by offering them future securities which were dependent on the values that they would subsequently create for the company." Nizer also pointed out that the plan was highly successful. The company, under the guidance of its new executives after a two-year period, turned an average $1,000,000 loss per year into an average $7,000,000 profit a year for six years, or a difference of $48,000,000, if the court.

Judge Rifkind held that such a plan was perfectly proper. He further pointed out that in going to Universal the executives had given up their stock in the company for economic freedom and that the value of what they gave up should form the basis of the calculation of any profits derived from the subsequent sale of the warrants. Upon the basis of the facts which showed that the market price of the warrants was higher when they were received than when they were sold he found that there were no profits. The Circuit Court of Appeals consisting of Judges Augustus N. Hand, Charles E. Clark and Jeanne Frank, in affirming the dismissal of the action, adopted Judge Rifkind's decision as their own.

"Tax a Burden" (Continued from page 1)

owners was more serious because the competition they now face from radio and television, and cited a statement of film industry representatives that the reduction in the admission tax will result in lowering the admission and thus stimulate attendance.

The committee report said that "the proportion of general admissions paid by patrons are modest incomes and that this tax is one of the relatively burdensome excises."

On the bill's provision to all theatre owners to charge the tax, the basis of the price actually charged persons getting reduced prices rather than on the full established price, the committee said that "it does not bear that the administration of the tax is facilitated by taxing free admission and acting reduced admission at the established price. Moreover, this is a source of irritation to the public and is inequitable to the same persons who desire to be reduced prices for special groups." Meanwhile, the House Rules Committee today held the bill, House floor action tomorrow, measure will come up under a closed rule, which means no changes can be made on the House floor. The Republicans will have chance to offer one over-all substitute, and if this is turned down, the committee bill will have to be accepted or rejected as is. House lead plan to debate the measure two weeks and have a final vote Thursday.

MEMORABLE MOMENTS No. 1

THE TAMIAG!

THE BRAND OF GREATNESS IS ON THE FURIES

AN EMPIRE OF TREACHERY AND VIOLENCE!

A Hal Wallis Production
—from Paramount
include Labor in UK Talks, Walsh Urges

proposes Advisory Role; Local Demands Feared

Fearing that "compulsory" production in England by Hollywood companies under a revised Anglo-American film agreement would involve virtually every other foreign industry to demand a similar arrangement, IATSE international president J. F. Walsh said here yesterday that it would be "a good idea" to have labor represented in any future negotiations between the U. S. industry and the British government. He added that labor could serve in those negotiations only in an advisory capacity. New talks are slated to reopen in 18 London. Walsh, who returned to New York on a weekend from an extended European tour as a delegate to UNESCO (Continued on page 5)

Senate Bills Would PDC Theatre Costs

Washington, June 27.—The Senate committee has reported to the Senate two bills which would substantially increase operating costs for theatres (Continued on page 4)

Pledges State Dept. Aid to US Industry

Hollywood, June 27.—American movie pictures "do as much to tell democracy's story abroad as any of the national agencies especially created for that purpose," Edward J. Barrett, Assistant Secretary of State for Public Affairs, said at a MIPIC dinner in his honor tonight at the Beverly Wilshire Hotel. Barrett assured his listeners that the State Department intends to do all it can to be helpful in solving industry problems.

Motion Picture Foundation Funds Are Intact Pending Reactivation

All funds contributed to the Motion Picture Foundation are being held intact pending industry determination on reactivating the project when trade conditions are more stabilized.

Disposition of Foundation contributions was questioned this week by the Utah-Southern Idaho unit of the Pacific Coast Conference of Independent Theatre Owners at a meeting held in Salt Lake City.

It is learned here that Paramount advanced the required sums for the Foundation's initial expenses, covering organizational meetings and the like two years ago, with the result that the entire amount placed with the Foundation has remained untouched.

E. V. Richards, Jr., is president of the Foundation. Barney Balaban is treasurer and the board of trustees is made up largely of exhibitors throughout the country.

Walker and Fabian Head New Theatre Video Group

Rodgers Sets 13 For 4 Months, 40 For Calendar Year

M-G-M will release a minimum of 13 pictures for the four months starting Sept. 1, according to William E. Rodgers, sales vice-president. This is an increase of two new features and one additional reprint over the corresponding period last year. Five of the releases will be in Technicolor.

With the 13 new films announced (Continued on page 4)

MPAA 'Encouraged' By Spanish Talks

Following talks here this week with Spanish Undersecretary of State Tomas Sainz, according to American distributors' complaints against the Spanish import license system, John G. McCarthy, director of the international division of the Motion Picture Association of America, said yesterday that the conferences left him encouraged that the system would be improved.

Surer left here yesterday for Madrid where he will present MPAA requests (Continued on page 5)

CBS Claims Advance In TV Film Methods

Employing magnetic tape for sound and 35 mm. negative film for the picture, Columbia Broadcasting has introduced a new system of recording TV programs for non-connected stations which "greatly improves" the consistency and quality of picture and sound, according to CBS vice-president William B. Lodge.

Previously, CBS in its reproductions required the making of two motion picture films, either 8mm. or 35mm., one for the picture negative (Continued on page 5)

US Companies Vote to Back U. K. Tax Plan

Stand Seen Related to New Remittance Talks

By PETER BURNUP

London, June 27.—With American distribution company members joining in, the Kinematograph Retailers Society (distributors) today approved without reservations the Treasury's tax remission plan for a British film production subsidy.

Success of the plan, it is generally agreed here, depends upon the public's willingness to pay higher prices for the best theatre seats. This finds many authorities here somewhat skeptical.

The plan, presented to the industry last week by the Treasury's Sir Wilfrid Eady, eliminates the tax on all seats under one shilling and sixty (

(Continued on page 5)

Film Stocks Are Off, But Only Slightly

Motion picture stocks were no exception in the selling on the New York Stock Exchange Monday and yesterday caused his Sunday's breakout of hostilities in Korea. While (Continued on page 4)

Advance Excise Cut, Despite War Clouds

Washington, June 27.—House Democratic leaders were going ahead with plans to pass their excise tax-cutting bill Thursday despite gathering war clouds. The feeling was that the bill would be a month or longer in the Senate, and by that time it would be clear whether Congress could cut taxes this year or might have to boost them.

Paramount's

SUNSET BOULEVARD

IS "SURE-FIRE OSCAR CANDIDATE!"

A Hollywood Story

—Boxoffice
NEWS

in Brief...

A NEW national setup of exchanges to release 20 Zane Grey pictures formerly shown by a firm which folded in Chicago at the Stevens Hotel on Wednesday and Thursday. Moe Kerman is president of the newly-formed Mutual Films and Irving Shapiro is vice-president.

Chicago, June 27—Inspection of ceiling-tempered auditoriums and auditoriums was ordered today by building commissioner Roy F. Christianson. Six buildings in the Maple Street area of a false ceiling in a West Madison Street restaurant which injured 7 persons. The inspection of four-day building men's ceilings of the suspension type used in most theatres.

WASHINGTON, June 27—National Theatres Corp. today asked the Federal Communications Commission for permission to take part in the forth-coming television hearings. National had originally planned to take part only through 20th Century-Fox, which is now belatedly for leave to appear.

Hollywood, June 27—Paramount has announced signing for the exclusive services of the producing-writing team of William Perlberg and George Seaton, effective upon their completion of “For Heaven’s Sake” for 20th Century-Fox.

BUFFALO, June 27—Gloria Swanson will be in town Thursday and Friday, helping to promote “Sunset Boulevard,” appearing in a short at Paramount, where the production will be given a combination trade showing and sneak preview.

She will also appear at a reception following the screening.

To Maintain Limited
Holiday Eve Force

Most film company home offices will be manned by motion picture personnel July 3, to permit as many employees as possible to en- joy Independence Day. Paramount offices will be closed Sunday for the four days. Companies maintaing a skeleton force on Mon. d a y are Columbia, M-G-M, Monogram, RKO Radio, 20th Century-Fox, United Artists, Universal-Illinois, and Motion Picture Association of America. Eagle Lion Classics and Republic will observe regular office hours Sunday and will close all day Tuesday, July 4. Warner Brothers is uncertain about its weekend schedule.

Motion Picture Daily, June 28, 1950

Personal Mention

ANDY W. SMITH, JR., 20th
Century-Fox sales vice-president;
Charles E. Erdman, advertising publicity vice-president, and Jonas Rosen- field, Jr., advertising manager, left here yesterday for the Coast.

Jerry Pickman, Paramount assistant advertising-publicity manager, and Mel Osborn, assistant advertising manager, returned here yesterday from Las Vegas.

Clayton Eastman, Eagle Lion Classics New York district manager, and Manny Brown, Buffalo and New England sales manager, were in Albany, N.Y., this week.

Irving Wormser, Columbia home office executive, and Harry Rogow, New England sales manager, were in Albany, N.Y., from this week.

Blumberg, Daff Fly For UK Rank Talks

Nate J. Blumberg, Universal presi- dent, and Alfred E. Daff, Universal International executive vice-president, will leave here by plane Friday for England to confer with J. Arthur Rank, John Davis and members of the Rank Organization in London. Asked yesterday whether he fore- saw the possibility of Universal’s im- plicit increased participation in Rank’s films, Daff said that he “would be guided by what Rank produces and how many.” Blumberg also indicated that he and Blumberg will hold informal conferences with branch managers and salesmen of General Film Distributors, Ltd., while there with a view to stepping up sales of Universal pictures in England.

150 at Mullin Lunch For ‘Jimmy Fund’

BOSTON, June 27—Martin J. Mullin, president of New England Theatres, president of the Children’s Medical Relief Research Foundation and co-chairman of the 1950 “Jimmy Fund” campaign, will be in town July 1 when the New England exhibitors and distribution executives at the Hotel Bradford in conjunction with the Foundation’s campaign.

Guest speaker John Quinn of the Boston Braves said, “There is a big job to do on the drive and the Boston Braves are happy to be a part of the motion picture industry in this cause.

‘Irma’ Opens in L.A.

Houses Tomorrow

LOS ANGELES, June 27—Taking advantage of the publicity accruing from the Las Vegas premiere last night of Hall Wallis’ “My Friend Irma Goes West,” which Paramount was host to more than 100 members of the press and many correspondents, the film will open at Paramount houses here on Tuesday, June 27, with key centers following immediately.

Mankiewicz to Tour Europe for SDG

HOLLYWOOD, June 27—Josep Mankiewicz, president of the Screen Directors Guild, will leave here next week for New York en route to Paris, Rome, Florence and other European cities to meet with television directors on plans for bringing all “who direct motion pictures across the screen” into a cohesive unit linked with the SDG.

The undertaking follows receipt of a telegram from the National Labor Relations Board declaring that certification of the SDG it has been declared in compliance with all pertinent sec- tions of the National Labor-Management Act of 1947.

200 Day-and-Daters For 20th’s ‘Stella’

Spearheaded by the world premiere of 20th Century-Fox’s “Stella” at the Rialto Theatre, Louisville, on July 20, 200 theaters in Kentucky, Indiana, Ohio, West Virginia and Michigan will open the picture day-and-date on July 21. It was announced by John L. W. Smith, Jr., sales vice-president.

En route to Louisville are Stirrings of Paramount, prominent Paramount distribution executive, and Bill Danzerger, formerly director of exploitation of Paramount, who has been engaged to do special exploitation work on the opening.

NFTC Forum Today

Stanley Parisn, production film di- rector for WNET, and Al Hollander, WABD production facility manager, will be guest speakers at the National Television and Communications Forum to be held at the Hotel War- rick here. Forums will be held in three sessions, beginning at 10 A.M. on Monday, Tuesday, and Wednesday.

CBS Gets Towne Theatre

The Towne Theatre on Manhattan’s Ninth Avenue, a Brand’s house, has been leased to the CBS Television Network and will be used as a telecast studio after July 17.

Newsreel Parade

THE year in Korea and the Gold-

en Age in film significance made for a diverse but leading newscast high- light. Other items include Mrs. Roosevelt in Holland, and a sport feature. Complete contents follows.


PARAMOUNT NEWS, No. 9—Goldie Locks in the Window, lovely Stanley Woodward in Hollywood, Adelaide Astill’s “Roller Skates” in Korea’s “not too hot” weather.

TELENEWS Digest, No. 20—A. In- cludes background and analysis.

UNIVERSAL NEWS, No. 204—Invasion of Korea, Stanley Wexler takes post at Ambassador to Canada. Dutch welcome to Mrs. F. D. R. Marble king crown, Speedboat record. AAU track meet.

WARNER PATHE NEWS, No. 31—In Korea, Pepe in the news. Friedman sent out a 300 mph. for “Our Very Own” “‘Edge of Doom”’ to the Founding Hospital. The premieres will take place July 26 and August 2 at the Victor and Astor theaters, respectively.

King Is Treasurer of Pathe and Affiliates

James M. King, Jr., has been elected treasurer of Pathe Laboratories, Inc., in order to succeed Warren C. Sharpe who has resigned. King will also serve as treasurer of Pathe subsidiary companies, including Parilly Separates, Pictorial Films and Eagle Lion Stu- dios.

Jehl served as an assistant to Ral- bert K. Young, chairman of the Chesapeake and Ohio Railway Co., and control of Pathe Industries.

Warner Premiere ‘The Jewel Robber’

Marjorie Reynolds, a star in the production, headed a Hollywood and a Broadway group at last night’s world premiere of ‘The Great Jewel Robber’ at the Warner Theatre in New Rochelle, N.Y. Mayor Church of that town and Westchest- er County was present. John R. Kennedy headed to civic dignitaries. Bob Smith, Pete McDonald, Bob Sheppard, Gene Wi- litzkis and others appeared on stage. Station WFAA broadcast the event.
It's Sweeping The Industry!

OPTIMISM

M-m-m-m-g-m-m-m!

HAPPY SUMMER TO YOU!

“Annie Get Your Gun” — Going great guns!

“Stars In My Crown” — Every showmanship engagement a success!

“The Next Voice You Hear…” — Watch World Premiere Music Hall, N.Y.

June

“The Asphalt Jungle” — 4th Big Week, Capitol, N.Y.

“Father Of The Bride” — 6 Big Weeks, Music Hall, N.Y.

“The Skipper Surprised His Wife” — Laughing Room Only!

July

“Crisis” — A Big one, Star-bright, to beat the heat!

“Duchess of Idaho” — Oh boy! Those M-G-M Technicolor Musicals!

“The Happy Years” — Vacation fun. A novelty in Technicolor!

“Amy, Street” — Chills and thrills superbly served!

August

“There Are Little Words” — Great! Great! Great! Technicolor Musical!

“The Miniver Story” — At last! The wonderful sequel!

“A Lady Without Passport” — That “Delilah” Girl in her next hit!

(It's not too late to fight for complete 20% tax repeal! Write your Senator TODAY!)
**NY Runs Off, Heat No Help**

First sustained heat wave of the season has many of New York’s showcases running second best in competition with the beaches and other high-temperature attractions. Business is bright enough at some spots but the overall box-office activity is slow. Heat lingers and is sure to pick up at the stage presentation houses, particularly at the Music Hall. Air conditioning is providing a little extra patronage, additionally.

The Paramount is doing well with “Secret Fury,” and Jack Carter, Gloria Henry, and the Anthony orchestra on stage, the first week’s take being estimated at $60,000. “The Eagle and the Hawk” will be given at the Paramount on Wednesday, “The Gunfighter,” with Robert Merrill and the “Lucky Pup” show on stage at the Roxy, is likely to reach $86,000 in an adequate first week. Also, The Lawless,” is satisfactory at the Astor, where the initial week’s take of $15,000 is indicated.

**Wagonmaster** Mild

“Bright Leaf,” with Tommy Dorsey, is said to be drawing about $8,000 for the second week at the Strand. “Wagonmaster” is figuring in a mid-week second week at the Globe, “Adventures of Captain Blood” is down to about $7,000, which is slow business, in a third and final week at the Rivoli, it will be replaced on Friday by “I’ll Be There.”

Holding to a good clip, “Asphalt Jungle,” with Charlie Sayav’s orchestra on stage, promises $37,000 in its third week at the Capitol. The “Jungle” will play an extra weekend, with “Crisis” slated to open on Monday. “Next Voice You Hear . . .” with the special Independence Day stage spectacle highlighted by an electrical fireworks display, will open at the Music Hall tomorrow, after an unusually prosperous weeks with “Father of the Bride.” The latter will gross about $13,000 in its final week, which is good revenue.

**$13,000 for ‘Annie’**

“Annie Get Your Gun” should give Loew’s State about $13,000 in an adequate first week; $12,000 is likely to draw about $60,000 in a light day-open run of “Taraan and the Slave Girl,” it will bring in “White Tower” on Saturday. “Stock Island Trail” drew about $6,500 in a dull fourth week at the Mayfair; it was followed on its second close of $2,000, after six weeks. Doing nicely at the Park Avenue is “Rockey Horse Winner,” which promises $7,000 in its 3rd week.

**‘Moon’ in Peak Opening:**

**Takes Estimated $6,000**

The first capacity audience virtually throughout theuh in the “Destination Moon,” Eagle Lion Classics, led the town in its debut yesterday at the Astor. The big news item of the check, the film was expected to draw an estimated $6,000 for the day, representing a very heavy business for that theatre.

**Victory is in Sight! One Final Push! Write, Wire, Talk to Your Senators. Ask REPEAL of 20% tax!**

—COMPO

---

**Review**

“**If This Be Sin**”

(London Films-United Artists)

A DRAMA of romantic cross-currents, “If This Be Sin” is good that includes Ethel Loy, Peggy Cummins, Richard Greene and Roger Livesey. The story itself, however, is laggard and only occasionally comes to any vivid life or sense of conviction, Gregory Ratoff doubled as production manager in this London-made film about a mother and daughter in love with the same man.

Miss Loy and Miss Cummins are the mother and step-daughter, respectively, and Greene completes the triangle. It develops that Miss Loy was able to run off with the young hotel manager, Livesey, a noted barrister, is suddenly stricken with an ailment that leaves him temporarily blind. Miss Loy decides that her duty to her husband takes precedence over her love for the lawyer. So she goes on a valescunt trip to Capri which provides an opportunity for some interesting scenery. In the meantime, the gossips get busy and husband Livesey learns about the “other man,” Miss Loy assures him the gossip is false.

As the story develops, Greene somehow grows to love Miss Loy less and Miss Cummins more, and when Miss Loy does confess to her husband her love for Greene it is already too late. Proceeding to its climax, there are some emotional collisions between mother and daughter and husband and wife. The film concludes happily for Miss Cummins and Greene, but uncer- tainly for Miss Loy.

The director has impressed the screenplay, from a play by Margaret Kennedy and Ilya Surgutshoff.


—Manuel Hershman

---

**Simon Rowson, 73,**

**British Executive**

LONDON, June 27.—Simon Rowson, 73, British film executive since 1910, died at his home in Stannom, Middlesex, after a long illness. Rowson was the author of the "Study of the Cinema Industry in Great Britain" and from 1931 to 1939 acted as film advisor to the Board of Trade. Rowson was组织 in the Kino-gramatograph and the British Kinematograph Society and in 1927 was chairman of British United for more than 40 years, and firms in which he held executive posts were Ideal Films and GB Pictures.

**Merchandise Team In Ads for ‘Rose’**

What was described as the “greatest example of co-related advertising ever used on a single promotion in a national publication" will launch 20th "The Black Rose" in August, when 22 pages of all-inclusive advertising, promoting tie-in items, for the picture, will be used in the September issue of "Harper's Bazar 2003."

**Film Stocks Are Off**

(Continued from page 1)

virtually all film stocks on the New York Stock Exchange and Curb Market were off, the decline in most in-
sances was slight compared with the general market.

Australia closed at 12¼ Monday, off ¾, and at 12½ yesterday, off ¾; Loew’s closed at 13½ Monday, off ¾, and at 15 yesterday, off ¾; Para-
mount pictures closed at 19 Monday, off ¾, and at 18½ yesterday, off ¾; United Paramount Theatres closed at 19 Thursday, off ¾, Tuesday, off ¾, KRO Radio closed at 6¼ Monday, off ¾, and at 6½ yester-
day, off ¾; Republic closed at 3½ Monday, off ½, with no change yes-
terday; 20th Century-Fox closed at 19½ Friday, off ½, with no change yester-
day; Universal closed at 8¼ Monday, off ¾, and at 8¼ yesterday, off ¾; Warner closed at 12½ Monday, off ½, and at 12½ yesterday, off ½.

---

**Taylor to Lead Para. Sales Drive in West**

SALT LAKE CITY, June 27—A. R. Taylor, Paramount’s Los Angeles general sales manager, has been named by Western division manager George A. Smith to lead the company’s fall sales tour in the 13-state division. The 13-week drive will begin Sept. 3.

---

**Rodgers Sets 13**

(Continued from page 1)

for the balance of the year, starting September, the company will have a total of 46 for 1949, one of which was a reprint. This compares with 35, two of which were reprints, for 1948.

The three for September will in-
clude “Sunman Stock,” in Techni-
color, starring Judy Garland and Gene Kelly; “A Life of Her Own,” starring Lana Turner and the Brit-
ish; “Devil’s Doorway,” starring Robert Taylor with Louis Calhern.


In November there will be “King Solomon’s Mines,” Technicolor, Deborah Kerr, Richard Carlson and Stew-
art Granger; “The Violent Hour,” Marshall Thompson and Kreeke Brasc-
ello; “The Tender Hours,” Jane Powell and Ricardo Montalban.


They are the core of the company’s fall for three films which are to be given special handling, “Stars in My fil-
tree Ann Grisy and Gun” and “The Next Voice You Hear”.

For July and August, M-G-M will have seven releases, starting with “A Star is Born.” In September, they include “Our Idaho,” “The Happy Years,” and “Mystery Street” in July, and “Three White Lie” in August.

---

**DC Theatre Costs**

(Continued from page 1)

District of Columbia theatre owners.

One bill, reported today, would be the first to be comprehensive in its benefits for theatre workers and other

District employees from a top of $840 to a top of $400 in a week of 26 weeks, with contribu-
tions to the unemployment fund being made by the theatre owners to take care of these increased benefits.

The other bill, would boost the minimum wage for male emplyees to $80 cents an hour.
Want 50% More and Work 14 Hours Less

Mexico City, June 27. — Total studio closure faces the trade on July 1, the deadline line for the deadline line for the July-W orkers' strike in'the American cinema industry in this country. The strike was authorized by the American Institute of Cinema Workers, which represents the studio workers.

The strike will affect all phases of the motion picture industry, including production, distribution, and exhibition. The workers are demanding a 50% increase in wages and a reduction in the work week to 14 hours.

MPAA, Spanish Talks

Carthy's proposal to the Spanish government. As it stands now, the Spanish film industry will be able to produce films for export to the United States. The French films will be eligible for government aid, and the companies will be required to contribute 10% of their profits to a national film fund.

CBS Claims Advance

As an example of the extent to which production abroad by American companies is helping Hollywood labor, Walsh said that "Quo Vadis," which was released in Italy, was filmed in Calabria, near the coast of Calabria. The movie was completed in five weeks, and the crew worked 40 hours a week, with no overtime pay.

Walshe Urges

Walsh urged the Film Producers Association to take up the matter of the proposed Spanish film tax. He said that the tax would be a "mistake," and that it would be a bad move for the industry as a whole. The proposed tax would be a 10% tax on all foreign films imported into Spain, and it would be aimed at French films, which are considered the main threat to the American film industry.

$4-Million Held

In Indonesia

WASHINGTON, June 27.—U. S. film companies hold $4,- 000,000 blocked in Indonesia, the U. S. Commerce Department estimated today.

A report by film chief Nathan D. Golden said the Indonesian government has allocated $4,000,000 in foreign exchange for the first four months of 1930. This sum is evenly divided and, according to government officials, Commerce reports, it is not much more than sufficient to cover reprinting and duplicate prints and the loss of the film rental income "has thus far been unavailing."

$100,000 Suit Names Hope

Neda Realty Corp., operating the Forrest Hotel here, yesterday filed a $100,000 libel action in New York Supreme Court against Bob Hope and the Paramount Film Company, charging that the actor, speaking from the New York Paramount stage recently, defamed the hotel.

GREAT BENEFIT from your properties

...through a Bank of America Living Trust

Day-to-day management of your properties under a Bank of America Living Trust can mean greater income and a more secure financial position. For this dynamic trust plan insures that your real estate stocks, bonds and other holdings receive regular analysis by a Trust Committee quick to realize investment advantage.

If your properties might profit from this more intense management, you'll be interested in a recent Bank of America publication, "Trust Advantages for your Investments." Your copy is waiting for you at any Bank of America branch, or write the Trust Department, 660 South Spring St., Los Angeles. Do it today — while you're thinking about it.

Bank of America National Trust and Savings Association

Member Federal Deposit Insurance Corporation
Come on fellas... let's hit a HIGH NOTE for the MOVIES!... Let's knock out the KNOCKERS... and start on some long, loud TOOTIN' ...about MOTION PICTURES... and the great, glorious ENTERTAINMENT they dispense!... Let's quit knockin' the bad in pictures ... and start selling the GOOD!... Let's make a BIG NOISE about them... in the newspapers... on the air... in our lobbies... and on our screens!

We're in a great, wonderful business... that made ballyhoo the speedway to profits! ... so let's throw away those hammers ... and GET A HORN ... to make a Bigger, Louder NOISE ... about the fact that ...

MOVIES ARE BETTER THAN EVER!
House Voting on Tax, but Its Fate Rests in Korea

WASHINGTON, June 28.—House leaders expect to pass tomorrow the 1950 tax bill exactly as reported by the House Ways and Means Committee last week, but whether the bill would ever become law depends largely on the outcome of the Korean situation.

The Senate Finance Committee went ahead with plans to hold a meeting next Monday to discuss how to limit its hearings on the bill and to start hearings themselves next Wednesday. However, all top Committee members had left the nation.

Republic Releases Korea Film ‘Scoop’

Ten Times Square first-runs introduced into their program last night a 10-minute short subject, “The Battle of Korea,” which Republic released yesterday following swift preparations sparked by the news of the open warfare that has begun in that Far Eastern country. It was expected that by today between 800 and 400 theaters in the New York Metropolitan area alone would be playing the picture.

The film, a documentary, is described as a compilation of Korean events, with much recent footage. Action shots of the fighting Koreans are said to be included. The company is making one-sheets available.

ECA Contracts To 9 Firms For Germany

WASHINGTON, June 28.—The Economic Cooperation Administration announced today the signing of convertibility guaranty contracts with nine American companies for film distribution in Germany during 1950.

The nine contracts total $2,550,410 and cover only feature films. ECA said similar contracts would be signed soon with seven or eight other companies for feature film distribution, each with an additional guaranty of about $700,000.

Still later, another $150,000 to $300,000 of guaranty contracts will be issued.

Johnston’s UK Deal Will Satisfy Broidy

Steve Broidy, president of Monogram, which is a member of the Motion Picture Export Association, declared here yesterday that whatever deal Motion Picture Association of America president Elmo A. Johnston secures from the British in the renegotiation of the Anglo-American film agreement “will be good enough for us.” Johnston and other U. S. industry delegates are scheduled to reopen current talks with the British on July 18 in London.

Broidy to Conduct Sales Meet Today

Monogram president Steve Broidy will preside at a meeting here today of all the company’s district managers. Franchise holders will not participate in the sessions. Discussions will mostly revolve around the forthcoming year’s product, Broidy said.

He is expected, also, to detail some Monogram developments abroad, having returned Monday from England and the Continent.

Industry’s First Pledges of Support Of Government’s Korean Campaign

The Korean hostilities have already brought the U. S. government pledges of support from the motion picture industry. With the rapidity reminiscent of World War II, when the industry’s War Activities Committee was in high gear, the Motion Picture Association of America and the New Mexico Theatre Association yesterday led what was expected to be an all-industry rally behind the administration.

Speaking as president of the MPAA, Eric Johnston pledged its “full support” to President Truman, in a wire sent to the White House. He told the President that the latter’s action “belies the notion that democracy cannot move with swiftness and adanacy,” and that “by meeting the challenge of aggressive Commu- nism in the only way it understands, you have given the free world its best hope of preventing another world war.”

At its convention in Silver City, New Mexico, the NMTA passed a resolution pledging “unreservedly its full and complete support of the government in this as in any other national emergency.”
Personal Mention

GLORIA SWANSON was a dinner guest of Gov. Thomas E. Dewey and Miss Corinne Chasen at the first executive luncheon in Albany yesterday.

LUIS W. SCHINE, Schine circuit vice president and general manager, and Mrs. Schine celebrated their 30th wedding anniversary with a party at the Hotel Statler in Albany, on Tuesday. Attending were J. Myer Schine, circuit president, and Mrs. Schine, Donald Schine, president of the Schine Theatre Corp., Buffalo, and David Schine, assistant to the circuit’s president.

GEORGE NELSON of United Artists press book department, and Mrs. Nelson, are the parents of the son, born Sunday at the Park East Hospital.

ABE GOODMAN, assistant advertising manager of 20th Century-Fox, is having a big week. His daughter, Marylyn, graduated from grade school.

LEO SEIGMAN, Favorite Films theatrical manager, and Miss Seigman, have returned here from the Coast.

G. H. HUCKEY, M-G-M west Coast studio manager, has left San Francisco today for Los Angeles.

GEORGE NICOLS of M-G-M’s studio publicity department, will leave here tomorrow for the Coast.

Livingston Given Warner Promotion

Grover Livingston, Warner Brothers’ branch manager in Oklahoma City, has been promoted to managership of the company’s office in Charlotte, succeeding Frank Neal, resigned, according to an announcement by Ben Kalmenson, sale vice-president.

Livingston joined Warners as a salesman in Oklahoma City in 1946. He was promoted to branch manager of that exchange in 1948.

Notices of Closing at 12 Loew’s Houses

Loew’s has posted notices of closing at 12 of its theatres of its Metropolitan Circuit in compliance with union requirements. Actual closings depend upon future developments, it is said, with none of the group as yet darkened. The closings, if later decided upon, would be for the summer only.

Wallis Here on Play Buy

Hal Wallis has purchased screen rights to the current Broadway drama, “Cowboy,” by Sidney Sheldon and William Inge. The producer, who releases through Paramount, planned to play the stage version from the Vegas yesterday to discuss with Shirley Booth and Sidney Blackmer, stars of the stage company, the possibility of their taking over the leads in the screen version.

Para. Has 3,000 Flat Rental Deals, An Increase of 400

Number of Paramount’s flat-rental deals as of the close of business yesterday, is representing an increase of close to 400 in the past few months, it is disclosed here. The company launched the policy a year ago in answer to exhibitor complaints against percentage deals in lesser locations and as a means of more effective exploitation. Favorable results have been followed by the increase in non-percentage deals.

In switching to flats from percentages under the Paramount formula, exhibitors are asked to pay the average rental of the last four percentage pictures played. Second bracket product is figured at approximately 20 per cent of the flat-rental price of the first bracket.

Theatres participating in the plan are those which pay annual rentals as they go by increasing the build-up to the need for constantly better programs, the report says.

Ownership of TV sets is still on the increase in the state surveyed, the report states, and 40 to 42 per cent of the families are expected to be set owners by the end of the year, an increase of 100 per cent. However, this rate is far below last year’s 150 per cent increase, and if 300 per cent increase and the market is now more dependent upon low income bracket buyers.

Deede” Banned Again

Borox, June 28—After attending a private showing of the French film, “Deede,” May 28, and Police Commissioner Sullivan decided to ban the film because of its sodomy theme. Former Mayor Curley excluded the film from Boston last year and the state has prohibited Sunday showings.

Tax Cut Vote Today

(Continued from page 1)

progressional leaders admit that if the Korean situation develops into a full-scale war “all bets are off on the excise cut deal” with a possible by voting taxes instead.

The first vote tomorrow when the House meets will come on a Republican motion to separate the excise cuts in the bill from the other revenue-raising features and to vote separately on each. Both Republican and Democratic leaders expect this to be defeated. Then the vote will come on the excise cut bill and finally the House Committee, and leaders expect this to carry overwhelmingly.

Most Film Stocks Up Slightly

Yesterday’s slight upswing in New York Stock Exchange quotations after Monday’s and Tuesday’s declines was reflected in the crystallization of the Korean situation into a definite direction. Most of the most important, most, were, no exception, registering gains of 1/4 to 3/2 points.

NEWS in Brief...

PRODUCERS Representatives, Irving Lesser, Seymour Pac, and Mr. Lewis, represent here which acts as sales representative for London-based independent producers in America. The directors of Hollywood, has made plan which would include the setting up of an office of Europe and American cities. Lesser will leave here by plane for London on July 7.

Kansas City, June 28—U-15 of the Kansas-Missouri Theatres Owners Association met yestraday in the Hotel Robinson with C. O. Cook, vice-president, presiding and the absence of Dale Danielson, president. The full convention date was set for Sept. 26-27 here.

WASHINGTON, June 28—Federate Judge Richard B. Keesee has agreed to hand down his decision to morrow on whether Herbert Bibles and Edward Dmytryk are guilt of contempt of Congress. This was judgment that on all eight former Hollywood film workers will be pted sounded tomorrow.

Chicago, June 28—1. E. Chadwick, president of the Independent Motion Picture Producers & Distributors of New York State, will highlight the 22nd annual premier of “The Iroquois Trail” Edward Small production for United Artists, which opens at the Ritz-Albany, on July 12 and simultaneously in Troy, Utica, Ithaca, Rochester, Syracuse and Montreal.

Special Engagement For Zanuck Picture

Series of special engagements for Zanuck’s “The Way Of All Flesh” will be held following the New York world premiere in August, it was announced by Darryl F. Zanuck. The picture will be released through series of timed key-city openings rather than a maximum advertising-publicity build-up to grease the country.

This type of handling will be used in a planned promotional schedule now being started for the picture.

Magazine Features Set for “Louisa”

National magazines with a combined circulation of more than 50,000 have scheduled special feature articles on the London Internationale’s “Louisa” during July and August to give the picture the most extensive magazine coverage of any other picture as leased by U-I, the company has announced.

NOTION PICTURE DAILY. Martin Quigley, Editor-in-Chief and Publisher; Sheowin Kane, Editor; Terry Ramsey, Consulting Editor; Arnold A. Ziff, Assistant Editor; Barney Carlson, Washington Editor; James F. Cunningham, News Editor; Herbert V. Fuchs, Advertising Manager; Gis H., Recording Secretary.Entered as second class matter, Sept. 23, 1938, at the post office at New York, N. Y., under the act of March 3, 1879. Subscription rates per year, $6 in the Americas and foreign; single copies, 15c.
The big Warner Delivery!
SENSATIONAL
REPUBLIC
pre-presents

THE BATTLE
SEE! THE FIGHTING
FOR FURTHER
WIRE OR PHONE YOUR

REPUBLIC PICTURES CORPORATION
ONAL!

PICTURES

FOR KOREA

OREANS IN ACTION

PARTICULARS

CAL REPUBLIC BRANCH

HERBERT J. YATES, President
### Motion Picture Daily's Booking Chart

<table>
<thead>
<tr>
<th>Week</th>
<th>Columbia</th>
<th>Eagle Lion Classics</th>
<th>M-G-M</th>
<th>Monogram</th>
<th>Republic</th>
<th>RKO Radio</th>
<th>20th-Fox</th>
<th>U.A.</th>
<th>Univ.-Intl.</th>
<th>Warners</th>
<th>SRO</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>June 4</strong></td>
<td>(June Releases)</td>
<td>(June Release)</td>
<td>(June Release)</td>
<td>(June Release)</td>
<td>(June Release)</td>
<td>(Rev.)</td>
<td>(Rev.)</td>
<td>(Rev.)</td>
<td>(Rev.)</td>
<td>(Rev.)</td>
<td>(Rev.)</td>
</tr>
<tr>
<td><strong>June 11</strong></td>
<td>(June Release)</td>
<td>(June Release)</td>
<td>(June Release)</td>
<td>(June Release)</td>
<td>(June Release)</td>
<td>(Rev.)</td>
<td>(Rev.)</td>
<td>(Rev.)</td>
<td>(Rev.)</td>
<td>(Rev.)</td>
<td>(Rev.)</td>
</tr>
<tr>
<td><strong>June 18</strong></td>
<td>(June Release)</td>
<td>(June Release)</td>
<td>(June Release)</td>
<td>(June Release)</td>
<td>(June Release)</td>
<td>(Rev.)</td>
<td>(Rev.)</td>
<td>(Rev.)</td>
<td>(Rev.)</td>
<td>(Rev.)</td>
<td>(Rev.)</td>
</tr>
<tr>
<td><strong>June 25</strong></td>
<td>(June Release)</td>
<td>(June Release)</td>
<td>(June Release)</td>
<td>(June Release)</td>
<td>(June Release)</td>
<td>(Rev.)</td>
<td>(Rev.)</td>
<td>(Rev.)</td>
<td>(Rev.)</td>
<td>(Rev.)</td>
<td>(Rev.)</td>
</tr>
<tr>
<td><strong>July 2</strong></td>
<td>(July Release)</td>
<td>(July Release)</td>
<td>(July Release)</td>
<td>(July Release)</td>
<td>(July Release)</td>
<td>(Rev.)</td>
<td>(Rev.)</td>
<td>(Rev.)</td>
<td>(Rev.)</td>
<td>(Rev.)</td>
<td>(Rev.)</td>
</tr>
<tr>
<td><strong>July 9</strong></td>
<td>(July Releases)</td>
<td>(July Release)</td>
<td>(July Release)</td>
<td>(July Release)</td>
<td>(July Release)</td>
<td>(Rev.)</td>
<td>(Rev.)</td>
<td>(Rev.)</td>
<td>(Rev.)</td>
<td>(Rev.)</td>
<td>(Rev.)</td>
</tr>
<tr>
<td><strong>July 30</strong></td>
<td>(July Release)</td>
<td>(July Release)</td>
<td>(July Release)</td>
<td>(July Release)</td>
<td>(July Release)</td>
<td>(Rev.)</td>
<td>(Rev.)</td>
<td>(Rev.)</td>
<td>(Rev.)</td>
<td>(Rev.)</td>
<td>(Rev.)</td>
</tr>
</tbody>
</table>

**Notes:**
- Data are based on national release schedules and are subject to change. Letters denote the following: (R) Regional, (R+) Regional Plus, (C) Creative, (C+) Creative Plus, (T) Theatrical, (T+) Theatrical Plus, (D) Domestic.
CA Contracts (Continued from page 1)

to cover distribution of documentary films, short subjects and reels for Germany and two or other countries.

The two largest contracts went to Continental Video Services R. P. Pictures Corp., for $400,000, and for $48,000, respectively. Each of these covers 15 features. Other contracts announced today were as follows:

United Artists, $52,485, Features; Warner Bros., $392,000, eight features; Republic Pictures Corp., $254,000, seven features; Samuel Goldwyn Productions, Inc., $45,925, features; and Eagle Lion Films, $38,422, five features.

Blandino also have been approved six of Columbia Pictures International Corp., of Monogram Pictures Corp., two for George J. Kaeser, two of Selznick Releasing organization, and one each from Motion Pictures Investors Corp., Edward All Productions, Inc., and Franchot Tone. Presumably these 11 contracts be covered by later contracts "as the companies complete other business arrangements.

The advisory committee also plans six RKO informational shorts, six Universal national shorts, five Paramount entertainment shorts, five Loew's announcement shorts, three Universal entertainment shorts, and one Warner entertainment short.

CIE NTD CENTURY-FOX has been the list of feature films which the ECA Advisory Committee approved for ECA guaranty contracts.

ENTHIE CENTURY-FOX due to the Stable, How Green Was My Valley, Leave Her to Heaven, Red Sky in the Sea, Sharp, Black Magic, Dragon Smoke, Price of a Promise, My Friend Flicks, I Was a Nazi War Criminal, The King of Death, Where There's No Name, Cry of the Kelly, Billy Hill.

RADIO


AMOUNT

13. Heil, the Uninvited, Arm for Tomorrow, Moonlight Breaks, The Vagabond, the Palimpsest, the Road to Zanzibar, While Berlin, California, The Wagon, Reap the Wild Wind.

WH'S

Last, a Rage in Heaven, Undercurrent, The Good Earth, a Dark Workshop, Redwoods Abroad, Home to Home, a Night at the Opera.

INER BROTHERS

Heddie, Dark Victory, Hasty Heart, Women Pictures, Look for the Silver Lining, Inspector General, Confess to the Lark.

VERS


UBRIC


UMBRIA

Wild Angels Have Wings, Hand of Fate, from Germany and two or other countries.

Review

"The Savage Horde" (Republic)

JOSEPH KANE, an old hand at producing and directing Westerns for Republic, has applied his standard treatment to "The Savage Horde." The hero is another associate producer-director Kane is strictly hero-villain embossed with desirable qualities of gun-play, fistscapes and horseback action, plus an interesting touch of romance. By and large there is enough of what the action fans like to insure good box-office returns.

The hero is William Elliott, a fast and well-groomed cowboy, a straight-shooting horse rider who has a heart, and is quite capable of the virile feelings and action at hand. There's no question that Elliott and his horse have an edge in the straight-shooting department, but the villain can make up for it with his skill in handling a thorny cactus as a prop for the action.

Elliott, with his harem of native girls, makes his way through the desert and into a town where he settles down in partnership with rancher Nestor Blake. While he is at it, one of the girls, played by Helen Lavender, makes the same move and, after a little extra, is seen in the same manner as Elliott. Elliott, who makes his way through the desert and into a town, will have his revenge.

The action is handled in a convincing manner, and the drama is well played by the principals.

COMPO to Meet (Continued from page 1)

have been recommended for the committee's consideration, and since its formation in May the committee has been busy with this important assignment. The committee has been receiving a large number of interviews with candidates.

Originally scheduled to meet yesterday, the committee had postponed its initial conference, first, to today, and then to tomorrow and then until after July 4, 1948.

Cites Claim on 'Miracle'

Hollywood, June 28—Reports from New York say that the producers of "A Miracle Can Happen" have acquired "A Miracle Can Happen," from a sheriff's sale. This is the statement from producer Benedict Bogen that "in addition to other financing totaling $63,000, I have a personal investment of $1,000,000 in this production. Those claims are ahead of Meredith's $14,000 claim."

ANSWER TO YOUR TECHNICAL PROBLEMS . . . THE Altec Service Man and the organization behind him

The Altec Service Man

PROTECTING THE THEATRE—FIRST PLACE IN ENTERTAINMENT

161 Sixth Avenue, New York 13, N. Y.
Nothing can change our love—neither the color of your skin nor mine...

Louella Parsons started it: "I HAVE SEEN A PRACTICALLY PERFECT PICTURE!" The BIG national advertising campaign; the national awards and honors; the World Premiere at the Roxy, July 21; the gala event-premieres in 4 Western cities will make "Broken Arrow" the most discussed picture of the year!

JAMES STEWART in BROKEN ARROW·Color by TECHNICOLOR with JEFF CHANDLER·DEBRA PAGET and Basil Ruysdael·Will Geer·Joyce MacKenzie·Arthur Hunnicutt·Directed by DELMER DAVES·Produced by JULIAN BLAUSTEIN·Screen Play by Michael Blankfort·Based on the Novel 'Blood Brother' by Eliott Arnold
MOTION PICTURE DAILY
NEW YORK, U.S.A., FRIDAY, JUNE 30, 1950
TEN CENTS

0% Tax Voted by House; Bill Before Senate

Final Action Hinges on International Situation

WASHINGTON, June 29.—The bill today passed and sent to the desk a bill cutting the admission tax from 20 per cent to 10 per cent. Whether this bill or any other excise-cutting measure finally becomes law depends largely on the international situation. House and Senate leaders agree that if the chances of a major war increase, Congress will probably vote a tax boost instead of tax cuts.

In the meantime, however, the Sen- (Continued on page 4)

K.K. Tax-Subsidy Plan Ratified; Vote 1,000,000 to FFC

LONDON, June 29.—The Treasury's late production subsidy plan, previously approved by officers of the National Exhibitors Association, was ratified by a narrow margin at a meeting of the CEA general council here today.

Harold Wilson, president of the Board of Trade, formally announced acceptance of the (Continued on page 3)

BPC Profit Is Up; Dividend Maintained

LONDON, June 29.—Associated British Pictures Corp. today announced annual ordinary stock dividend of 3½ per cent. With the initial dividend already paid, this makes a 20 per cent ABPC dividend for the year ending March 31, equivalent to the dividend for the preceding year.

Net profits increased from £460,000 ($1,290,349) in the previous year, £543,622 ($1,522,141) for the past year. The result was accomplished despite heavy charges for taxes and depreciation during the period.

COMPO Will Press for 20% Tax Repeal, Regardless

WASHINGTON, June 29.—The tax committee of the Council of Motion Picture Organizations today decided to press its campaign for complete repeal of the 20 per cent admission tax in the Senate and emphasize personal contact with Senators rather than the mass pressure turned on while the tax bill was in the House.

"The Senate is a much smaller body than the House," committee chairman Abram F. Myers said. "We'll concentrate (Continued on page 4)

Republic Film Tells Korean Battle Story

A comprehensive report on the hostilities that led to the Korean crisis last Sunday is made in Republic's very timely 10-minute subject, "Battle for Korea." Documentary was gotten out (Continued on page 4)

'Story' Men Attend '?Hollywood Eight? Are Found Guilty

WASHINGTON, June 29.—Eight former Hollywood film workers were today found guilty of contempt of Congress for having refused to tell (Continued on page 3)

SMALL THEATRES ASK NEW YORK NOT TO RAISE MINIMUM WAGES

11 of 13 in Senate Group Oppose Tax

Washington, June 29.—Eleven of the 13 members of the Senate Finance Committee already have expressed themselves for reduction or repeal of the admission tax, according to pledges received by COMPO's tax committee.

Five of the 11 favor outright repeal, while six favor a cut. Only two committee members have not yet committed themselves.

Youngstein Named Para. Dist. V-P

Max E. Youngstein, Paramount's national director of advertising-publicity-exploitation, has been elected a member of the board and vice-president of Para- mount Film Distributing Corp., it was announced here yesterday by Harry C. Balaban, president of Paramount Pictures Corp., the parent company, and A. W. Schwalberg, vice-president of Paramount Film Distributing Corp.

Youngstein's associates gave the new officer a celebration luncheon at the 21 Club yesterday. Balaban, Schwalberg took the occasion to commend Youngstein.

Said Balaban: "Max has been with our company for just one year. But (Continued on page 3)

Majors Denied New Stay of Divorce Order

Bids for Re-Hearing Not Decided by High Court

WASHINGTON, June 29.—Supreme Court Chief Justice Vinson today turned down the requests of Loew's, Warner and 20th Century-Fox to have the divorce and dummirest provisions of the New York Statutory Court decree stayed further until the high court acts on their rehearing petitions in the fall.

This means that the high court's mandate will go out to the New York Court within the next 10 days, and that the time limits for divrem and divorce (Continued on page 4)

ELC's Employees Are Reassured as Merger Hits Snag

Fast Lion-Classic's personnel throughout the country was given re- assurance yesterday that final, legal steps consummating the merger are being taken and that the new company is starting off on a firm basis.

Wires from the home office pointed out that the first week of merged operations showed a profit; pointed to the record (Continued on page 3)

New Mayfair Record Is Set By 'Moon'

A new two-day attendance record for Broadway's Mayfair Theatre in recent years was set by George Pal's "Destination Moon," Eagle Lion-Classics, the distributor, reported yesterday.

Attendance for the first two days, Tuesday and Wednesday, hit 17,456, bettering previous attendance records set by "Gentleman's Agreement," "Sands of Iwo Jima" and "Cinderella." The company said. Gross exceeded $12,000, exceptional for the (Continued on page 4)
**NEWS in Brief...**

**PRODUCER** Emerson York has returned to New York from a five-


**Chicago, June 29.—Paramount** was denied a motion by Circuit


**Los Angeles, June 29.—Samuel** Goldwyn's "Our Very Own" received a


**Kansas City, June 29.—The film** industry "get together" sponsored by


**Elliott McManus of** 20th Dies in Panama


**Set Boston Screenings**


**Five Hold '50 Orders**


**Warring's '50 Orders Before Your** Picture Screenings will run for


**O'Dwyer Proclaims 'Television Week'**


**Coming Events**


**Monogram Head Analyzing Product**


**NEW YORK THEATRE**


**MOTION PICTURE DAILY**


**Friday, June 30, 1944**
Ticket Tax Boost in Domestic Films Skeptical by Norway

AH JULY 29.—The Nor- 

~ vian Parliament is considering a 

$10,000 on all domestic productions, 

non American films, among others. The actual tax now assessed on U.S. 

of Commerce and munitions. The additional revenue 

is added to aid Norwegian films, 

reports that there still is no 

live U.S. films that have 

in the conditions for 1942 are about 

as for 1949, the only change 

it is to grant a crown 

ation last September. In 

Denmark, Golden reports, U. S. 

hikers, etc. The other two of the 

allegations this year as last. 

time, however, amounts over 

will be blocked in Denmark 

the credit of the exporters rather 

reverting to Danish subsidiaries 

coming under the high Danish in-

tax. In the first place, they 

that any portion of the blocked 

may be transferred later.

ght Guilty

(Continued from page 1)

House Un-American Activities 

mittee whether or not they were 

mummies when asked during 

McCarthy's 1947 investigation of 

Communism in Hollywood. 

three different judges ruled on the 

case. The first, Judge Albert 

Bessie, held that 1-year 

Orritz were guilty, Judge Curran 

Lestina, held that the 

Adrian Scott were, and Judge 

Dwight and Her- 

the friendly ten—Judge Howard 

Law and Dalton Trumbo—are already 

one-year jail sentences and 

order of $10,000 fine. Their 

appeals to the 

Supreme court.

Orritz Pleads Ill-Health

Judge Pine immediately 

sentenced the seven men to 

serve one year in 

and pay a $1,000 fine, but post- 

sentencing Orritz until 

morning when Orritz claimed ill-health. 

old gentleman, because of his 

ermount doctors examined him 

and reported to the judge. Judge 

Pine refused to let out 

one year and 

five sentences to Cole and 

lard but put out sentencing Scott 

August 30, the 

prosecutor is still recovering 

a recent operation.

premacy, a 

Biberman got off best, 

Keefe sentenced them only 

to months in jail and a 

one fine. The six former film 

workers who 

sentenced to 30 days in 

Lardner, Dmytryk and 

Biberman were all taken to jail to 

serve their sentences. All 

judges turned down motions for 

ency, suspended sentences, proba-

and for leaving the men free on 

pending appeal.

Show's for Roxy

We shall see in the 

Roxy Theatre this July 7, 

skater Carol Lynne will star in 

"The Martay Widow." Picture on 

which also includes a variety 

on stage, will be "Where the 

walk Ends."

Reviews

"The Cariboo Trail" (Holt—20th Century-Fox)

ANDOLPH SCOTT, as cattleman and gold prospector, must control 

the deadly, treacherous Mountain of Victor in "The Cariboo Trail." A conventionally-made outdoor action drama, 

it has a satisfactory amount of gunplay, a proper touch of romance, and some 

attractive color. "The Cariboo Trail" is a George ("Gabby") Hayes, Bill Williams and Karin Booth. The fans will be pleased. 

As Scott is heading along the Cariboo trail with his companions, Williams 

and Leo G. Carroll. The film is a bridge-up by Jory's 

hunchen. The meeting is not a pleasant one and especially results in Scott's 

cattle being stampeded and stolen by Jory's 

laws. From this point on, 

there is an embittered rivalry between Scott and Jory, punctuated by 

intermittent shoot-outs and fights. With 

in display of business, 

however, it is not Jory who performs, 

but rather his hired henchmen. 

A series of hardships, all manipulated by Jory, befal Scott, including 

a romance with Miss Booth, who portrays the pretty operator of the town 

Scott is quite at home in his muscular role, while Hayes, as a grizzled prospector, 

provides the laughs in the familiar pattern. A Nat Holt production, it was 

directed by Edwin L. Marin, with Harry Howard as associate producer. 

Running time, 81 minutes. General audience classification. August release. 

MANUEL HERBSTMAN

"Hills of Oklahoma" (Republic)

A VERSATILE new singing cowboy star, Rex Allen, appears in "Hills 

of Oklahoma," a Western with the right proportion of action, tense 

songs and plot. Allen, besides singing the several numbers, has also written 

one of the tunes. September 14th, will be released by Olive Cooper 

and Victor Mclaren. Franklin Adler was associate producer. 

As head of the cooperative Cattlemen's Association, Allen convinces 

the marshal that they should continue their cattle round-up. 

He is thwarted in this plan by Robert Karnes, son of a wealthy meat packer 

who insists that his father paid a huge outstanding feed bill before the 

cattle can cross his land on their way to market. Allen tries to 

raise the money under the leadership of Trevor Barrette, one of the cattle 

men and also a friend of Karnes. Through a friend, Fuzzy Knight, Allen 

appeals to Elisabeth Risdon, a formidable owner of a rival meat packing 

company, whose attractive secretary, Elisabeth Frazer, convinces her that 

Allen should have the help he needs. After several attempts to sabotage 

the efforts of the ranchers to get their cattle to a main line railroad, 

Karnes is taken prisoner on his own plot, thereby ensuring that 

Knight and Roscoe Ates supply the few choice bits of comedy assistance as 

Allen's friends.

Running time, 67 minutes. General audience classification. May 1 release.

Youngstein Named

(Continued from page 1)

U. K. Tax Plan

(Continued from page 1)

that has been sufficient time for all of 

us to recognize his outstanding char-

acter and ability. We are happy to 

be associated with him and know that he will be a credit to 

our organization.”

Also present at the luncheon were 

finance division of the U. S. Treas-

ural, Bernard Goodwin, Russell 

Holman, Hilfer Innes, Arthur Israel, 

Bainbridge, Arthur Howard, Sid 

Rowan, Minsky, Oscar Morgan, Mort 

Nathan, Lou Novins, E. K. (Ted) 

Osburn, Louis Phillips, Jerry Pick-

man, Paul Rainboth, Paul Scordall, 

Ercine Sullivan and George Weltmer.

Left E. L. in '49

Youngstein resigned as Eagle Lion 

vice-president in charge of advertis-

ing-publicity in May to become 

a partner in the Hal Horn Organization. In 

1942 he became assistant director of advertis-

ing for the 20th Century-Fox Corporation and 

the following year became assistant 

director of 20th-Fox's studio spe-

cials department. During 

1944 and 1945 he served as publicity 

director of the Motion Picture and 

Special Events Section of the War 

Information Division. 

Youngstein joined Eagle-Lion in 

1946.

Ohio Not to Censor Television Films

Columbus, Ohio June 29.—The 

Ohio Department of Febru-

ariness has no plans at pres-

ent to censor television films, 

said Dr. Clyde Hissong, chief 

censor, that the showing of 

films to be shown on TV would require a “com-

plete revocation of the exist-

ing censorship system. Other states have ruled simi-

larly, but this would be the first state being 

Massachusetts.

A bill was introduced in the last session of the Ohio legis-

lature to prohibit the showing of certain TV 

films, but it died in the Sen-

ate Education Committee.

ELC Merger

(Continued from page 1)

opening at the Mayfair Theatre 

here of "Destination Moon" and 

assured that no other show will 

interrupt release schedules. 

Employees were advised to 

reconsider trade and other 

rumors that the merger has 

been unduly delayed and might 

be hampered by release 

problems against Film Clas-

sics. They were assured their 

positions are secure.

Although the physical merger of 

Eagle Lion and Film Classics 

was accomplished on schedule June 12, 

legal details have delayed delivery of 

prints of a motion picture distributed 

by another company by several 

producers, which has prevented formal 

finalization of the merger. Company 

officials said yesterday that efforts to 

clear the remaining legal obstacles are 

continuing.

Issues Formal Statement

In addition to the wires sent to 

personnel in participating 

companies, Elden Biberman, 

Film Classics president, issued 

the following statement: “Film Classics has made an 

assignment for the benefit of creditors. 

The assignee is Irving Kaufman, 

attorney and certified public accountant. 

"Eagle Lion" has been merged for the producers formerly released by 

Film Classics. "All reports regarding receivership of Film Classics are erroneous," he 

said.

If Bernard can convince Eagle Lion executives—vice-

president William C. MacMil-

len, Jr, that FCU can and will provide 

the sources needed to make 

the merger agreement 

between the two companies and 

dispense with saling 

financing obligations, the 

organization called Eagle Lion 

Classics will prevail, it was 

indicated, because they possess 

sources close to both executives.

It was indicated additionally, 

however, that if Bernard, who is the one member not to meet those 

stipulations, the merger, which has yet 

to be finalized, will not continue. It is 

understood that Bernard has been given a "reasonable time" in which to 

rectify what has been described as a "serious hitch" in the merger 

agreement.

MacMillen is scheduled to leave 

here for the Coast late in July.
Berliners Flock to "Ninotchka" Again

Washington, June 29—U. S. occupation forces in Germany are using "Ninotchka" as anti-Communist propaganda, and Berliners went into狂热th the U. S. State Department.

The film, which first was re-released in Berlin during 1946 and has since been re-released at least once in Berlin, has again recently to coincide with the much ballyhooed Communist Vote 1946 is scheduled for July 8. According to the Office of the U. S. High Commissioner for Germany, hundreds of East and West Berliners stood before 20-odd cinemas showing the film.

Press Repeal

(Continued from page 1)

on letter-writing and personal interviews instead of petitions and parades?

The tax committee meeting took place even while the House was voting on the tax bill. Myers said the committee meeting would be adjourned, as he felt that it would be suicide for the U. S. Army to ask for future relief.

"We're going down the line for full repeal," he declared. "If there are going to be amendments, we'll keep on with the bill.

The committee has already applied to the Senate Finance Committee for a tax cut, and is now discussing the matter with a group of senators. The committee is asking any theaters that have not yet used them to use them now, as for theaters that used them before the committee is leaving up to the individual exhibitors the decision whether to use them again.

Attending today's session were Myers, Oscar Doob, Henderson Richey, Jack Byson, A. Julian Blylawski, Carleton Carpenter, Morton Sunshine and Harry Goldberg.

Mayfair Record

(Continued from page 1)

house but not a record in view of the prevailing 76 cents to $1.20 scale, as companies reduced prices of 90 cents to $1.50, effective during opening days of comparable engagements.

Start Investment Plan

An investment program under which individuals can purchase shares in the company has been initiated by Fass and Wolper. New York theatre brokers, under the direction of Albert Josephowich, an associate partner of the company, are Finance Committee is going ahead with plans to vote on the House-approved bill. It will meet Monday to discuss plans for holding hearings, and hopes to open the hearings on Monday.

The all-inclusive House bill sailed through by a 375-to-14 vote, exactly as reported by the House Ways and Means Committee. The bill was signed by the President and sent to the Senate for final action.

Revenue Loss Balanced

As the bill now stands, the revenue lost in excise cuts and other tax reductions is balanced with new revenue, and House leaders hope that the Senate will approve something like the measure, which they are confident will win White House approval.

The bill would cut the admission tax rate on one cent to 15 cents or major fraction of one cent on major fraction of more than 15 cents. More over, theatre owners who gave reduced rates to children or other groups could charge the tax on the actual price paid rather than on the full established price.

Korean Battle Story

(Continued from page 1)

with commendable speed and is fluidly edited. Included in the news foot age are shots of skirmishes, the background to the present situation, and news of the war.

With all the excitement around the war, the Army has not been able to hold its branches. Branches have also received 7,000 single sheets. Over 300 theatres in the U. S. and the Metropolitan area are playing the picture. Republic has reported.

Initial bookings, prints, one-sheets and pre-dates have been sent out to theatres. Prints were handled by 20 hours by Republic's sales, advertising and public relations departments and Consolidated Film Industries' Fort Lee plant.

Review

"The Lost Volcano"

(Hollywood, June 29)

BOA is with us again in another jungle story produced by Walter Reade, Inc. The third in the series, it is also the best one so far and is sure to please devotees of adventure tales. Johnny Sheffield's skillful portrayal of Bomba, as well as Ford Beebe's direction of his own screenplay, make the film picture that won't be passed by bombastic Blimp with tree with his friend Bomba, is packed off to city school by his father, but does not get there, being kidnapped instead by two members of an ethnological party seeking the location of a lost volcano reported to overlay an ancient city. His kidnappers attempt to force David to lead them to the lost volcano, which he has visited with Bomba and Bomba attempts to rescue David, as do his father, mother and others. Finally, including incidents, including episodes from the war, they are caught up in a searing dramatic scenes of a volcanic eruption, with everything coming out for everyone except the kidnappers.

Korean Battle Story

(Continued from page 1)

Minimum Wages

(Continued from page 1)

000 population; three, population of less than 10,000.

Rosenthal pointed out that in the United States the labor force represented many areas are located in towns of 1,000 or less. Not one approached even near the 10,000 figure, and the number of these small communities "must necessarily have small grosses. Some take in as low as $150 a week, and have to pay only a very small part of their gross revenue in the form of government taxes. Others have incomes of $500 or $600 per week, and in all of these situations. Resulting difficulties are clear.

"The same situation occurs in small theatres located in remote communities. They have peculiar problems which must be considered also," he added.

Film Stocks Slide Slightly Downward

Film stocks were no exception as quotations on the New York Stock Exchange took a slight downward turn yesterday after Wednesday's advance. The wave of optimism, however, as motion picture showings registered losses of some of the internationals, ranging from one-eighth to three-quarters; the final session for "The Night Before Christmas, 11, off 1/4; "Loew's 15th" off 3/4; "Paramount Pictures, 18", off 3/4; United Paramount Theatres, 10, off 1/4; "Republic, 15", off 3/4; "20th Century-Fox, 18", off 3/4; "Universal, 17", off 3/4; Warners', 12, off 1/2.

Deny Stay

(Continued from page 1)

vestiture will definitely start running.

The Chief Justice's ruling did not go into the companies' requests to have the high court rescind its June 5 action affirming it.

In denying the stays, he specifically cited a case in which the Supreme Court had suspended a court when it later decided to rescind the case. This indicates his feeling that the law should be applicable to the rehearing petitions it convenes in the fall, it could then not call the mandate. The film company had used as one of its arguments for the stay of mandate the fear it would the court decide to hear the appeal could it not then legally rescind its mandate.

See Stay End

Most film company attorneys say that when the mandate reaches the District Court it sends the stay daded in May by Justice Douglas, this interpretation is right, the court would have to order a new divorce plan within 6 months from the date the mandate reaches the lower court, their divorce plan within 1 year of that day and most complete their divorce within three years of that date.

The Justice Department has indicated, however, it may argue the deadlines run from June 5, the date the high court reversed to affirm the lower court.

The Chief Justice's action will probably spur consent decree efforts, since the companies must now go ahead and work on divorces and divestiture plans. They can't stop longer than a chance that the rebuff of the Department of Justice will not be granted, for they wouldn't be, the time left would be comparatively short for such important and complicated work.

Atlanta Okays 'Jackie'

ATLANTA, June 29—Eagle Classics 'The Jackie Robinson Story has been passed by the Atlanta censorship board, slated to open at the Lucas-Jenkins Roy Theatre here today.

(Continued from page 1)