

# An Encyclopaedia of Smoking

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BY APPOINTMENT TO H.M. THE KING

# Mout Smoke

An Encyclopaedia of Smoking

#### Alfred Dunhill Ltd.

DIRECTORS:
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HERBERT E. DUNHILL
VERNON DUNHILL
ROBERT H. SURRY
ERNEST J. ALLISSTONE

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TELEGRAMS—

"SALAAMS LONDON"
CODES—

BENTLEY'S AND PRIVATE

### The Pipe of Peace

OR the everyday smoke what more is there to say than this, that it is, in its essence the Pipe of Peace? This idea we find embodied in the folklore of simple peoples one example of which is the story taken down by Mr. Torday, the eminent anthropologist, from the lips of Bilumbu, an old Bushongo savage in the remote Congo village of Misumba, and quoted in "The Pipe Book" of Alfred Dunhill.

According to this tale an adventurous young Bushongo named Lusana Lumunbala had fared forth into the outer world and was lost to his tribe for many years. He returned suddenly and after much feasting he was asked what treasure he had found.

The traveller searched in his bag and produced from it some dried leaves of tobacco and a little packet of seeds.

"Men of Bushongo," he said solemnly, "thank me from the bottom of your hearts, for I have brought you this."

The elders passed the leaves from hand to hand and shook their heads; one of them said sternly:

"Do you think, Lusana Lumunbala, that this is the time for jesting? What good is this weed to us?" "I fear" said another mockingly, "that this man has not gained anything by his much-vaunted travels, and that the hardships which they have entailed have made him lose something. . . ." And he tapped his head significantly.

Lusana Lumunbala smiled. "I have not lost my reason, O elders of Misumba, for this weed of which I have brought you a sample is very precious indeed."

"Is it good to eat?"

"It is not."

"Is it a remedy for some sickness?"

"It soothes them all. Its smoke, when inhaled, is to the suffering soul as a mother's caress to an ailing child."

Saying so, he took a pipe out of his bag, filled it with a little tobacco, kindled it with some embers, and began to smoke, and as he did so his countenance beamed with happiness.

The elders talked all at once: "Surely our brother has become demented; he now eateth fire and drinketh smoke."



#### The Pipe of Peace—continued

But one of them, more courageous than the others, asked him to let him try this wonderful weed, and taking the pipe inhaled a big whiff of smoke. He was taken with a violent fit of choking and fell to the ground gasping for breath. When he recovered he abused the traveller, and threatened him with his fist.

"You are," Lusana Lumunbala rebuked him, "like an infant who chokes at the first mouthful of solid food his mother gives him, and yet, as he grows accustomed to it, becomes a brave companion at the trencher. You were too greedy. Little by little one filleth the basket, as the proverb says. You ought to have tried a little; if you do this you will soon enjoy the magic effect of the smoke as much as I do. For this weed, called Makaya (tobacco), is man's greatest joy. I have learned its use in the land of Pende, whose inhabitants, the Tupende, have learned it from a strange people coming from beyond the salt water. O Makaya, Makaya, what wonders you can work!" And Lusana Lumunbala shut his eyes in ecstasy. "As the fire will soften iron, so Makaya will soften the heart. If one day your brother has wronged you, and the blood rushes to your head in anger, and you reach out for your bow and arrows to slay him—take your pipe and smoke. Your ire will fly before its fragrance. You will say, 'Surely I must not slay the son of my mother, him who is of my own blood. I will beat him with a big stick to teach him a lesson.' But as you rise to fetch your cudgel, take your pipe and drink its smoke. And half-ways you will stop, and smile and say, 'No, I cannot beat my brother, the companion of my youth. It is more becoming that I should scold him-lash him with bitter words instead of smiting him with a stick.' And as you go to do so, smoke, smoke. And with every whiff your heart will become more charitable and forgiving, and as you come up to the trembling culprit you will throw your arms round his neck and say: 'Brother, brother, let bygones be bygones; come to my hut, and let us drink and eat together and be merry, and love each other.' "

"And all of you know," concluded Bilumbu, "that Lusana Lumunbala spoke the truth; whenever your heart rises in wrath or sinks in sorrow, drink the smoke of Makaya, and peace and happiness will reign in it again."

From "The Pipe Book"

Published by Messrs. A. & C. Black, Ltd.

Tree Heath or Bruyère





## The DUNAILL PIPE



#### IT IS WORTH REMEMBERING

That a Dunhill Pipe is worthy of "My Mixture"

That a new pipe should be smoked slowly and be allowed to cool before re-smoking

That to enjoy the delicate flavour of choice tobaccos it is essential to have a clean pipe. The "Inner Tube" ensures this.

That the bowl should be emptied immediately after smoking

That many a pipeful of good tobacco is spoiled by hasty filling

That the Dunhill Self-Filling Cartridge (see pages 58 and 59) effectually overcomes this difficulty

That it behoves pipe smokers to be careful if matches are used. It is easy to contaminate the tobacco

That the Dunhill Pipe-cleaning Outfit (15/6) goes a long way to maintain a pipe in perfect condition

That the Dunhill Bouchière (Ozone) cleaning process (1/-) makes an old pipe look like new

That it is important to keep the interior of the bowl the right size. Too much carbon will cause the pipe to crack, too little risks burning

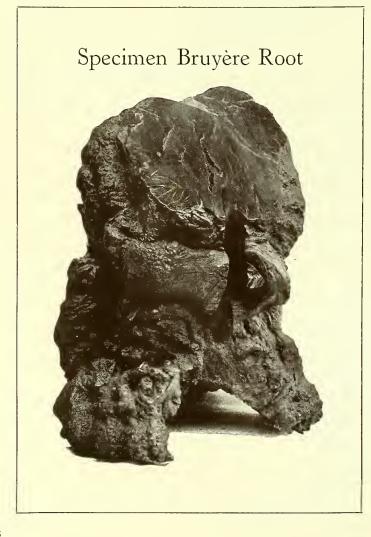
That Dunhill's Carbon Cutter (complete in case, 2/6) is the best form of pipe scraper; quick, clean, accurate and everlasting

That when not in use pipes should be kept bowl downwards

That arrangements can be made for supplies of tobacco to be sent regularly each week or at longer intervals

That "My Mixture" is worthy of a Dunhill Pipe





### The Bruyère

HE Tree Heath or Bruyère (Erica Arborea) comes to perfection in the more southerly of the Mediterranean Lands, where the climate is that to which it is specially adapted. Here there is a summer drought, lasting several months, which the plant world must be prepared to withstand. Different plants have, of course, their different devices for passing the recurrent bad seasons, but in general it may be said that there is a reduction in size of the parts of the plant above the ground, and a development of unusually large roots below ground; hence shrubs grow better than trees, and small-leafed shrubs especially flourish well



A store of Bruyère awaiting shipment

The Heath or Erica family, with its tiny and often rolled-back leaves and its great capacity for developing woody parts, is naturally represented, and the most valuable (although by no means the most common) variety, is the Tree Heath or Bruyère. Growing to a height of some 10 feet, its external appearance gives but little indication of the enormous development of the roots, from which it derives its strength. The latter are comparable in size with the roots of our English forest trees, and are far superior to them in toughness, durability and closeness of grain. These latter qualities, which are a direct response to climatic stimulus, are naturally most developed where the

drought is most prolonged. Now the nearer to the Sahara, the longer grows the dry season, hence it is districts such as Calabria which have so far yielded the finest Bruyère. In certain islands, too, where the same conditions of climate are found, there is, strangely enough, a geological factor which contributes to the development of a close-grained wood. These islands form a remnant of a lost Archipelago, older far than the existing Mediterranean Lands, and are built exclusively of hard crystalline rock. The Bruyère must force apart the crevices of these rocks in its search for underground moisture, becoming itself toughened and compressed in the process

Not only as regards the size of its roots, but also in respect of age may the Bruyère be compared to the English Oak, for in many cases its years may be numbered in centuries. The most valuable of the roots are those which, after living to such a great age, have died naturally in the ground. Their position is marked by the withered shrub above, which has exhausted the last drop of sap and moisture in its final struggle to cast a ripened seed. Such roots, seasoned as it were while still living and amenable to change, are light, tough and close-grained, for the fibres have contracted and are not porous. From the heart of such roots are carved the straight grain bowls, each

conforming in its size and shape to the range and trend of the grain, as the carver's chisel brings it to light. The outer portions, too, yield in the worker's hands the handsome marking which is a characteristic of the Bruyère bowl, and distinguishes it from those cut from immature Briar. Much of the Briar that was used for pipe making thirty or forty years ago was actually Bruyère but, as the demand for root increased, the supply in accessible places was soon exhausted and the ordinary Briar of commerce is now often procured from plantations of but a few years' growth. True dead-root Bruyère can now be found only in comparatively remote districts. It is becoming scarcer every year, and such is the difficulty and expense involved in obtaining the finest grade that Alfred Dunhill possesses a virtual monopoly



The weight of every load is carefully checked



A Room in the Dunhill Pipe Factory

The colour of a Bruyère pipe is distinctive; nothing but oil need be used in the polishing and finishing process. Immature Briar is nearly white, almost like pinewood. It contains sap, and if this sap is dried out by any seasoning process it leaves the wood porous. It is this difference that accounts for the fact, so readily recognised, that the cheap Briar pipe quickly becomes foul, whilst the dead-root Bruyère pipe can be smoked for years without losing its original sweetness. A common Briar pipe has to be seasoned by the Smoker at the cost of much discomfort. The dead-root Bruyère is seasoned by Nature, and the very first smoke is a revelation

# The DUNAULL PIPE



#### THE DUNHILL PIPE







#### THE DUNHILL PIPE



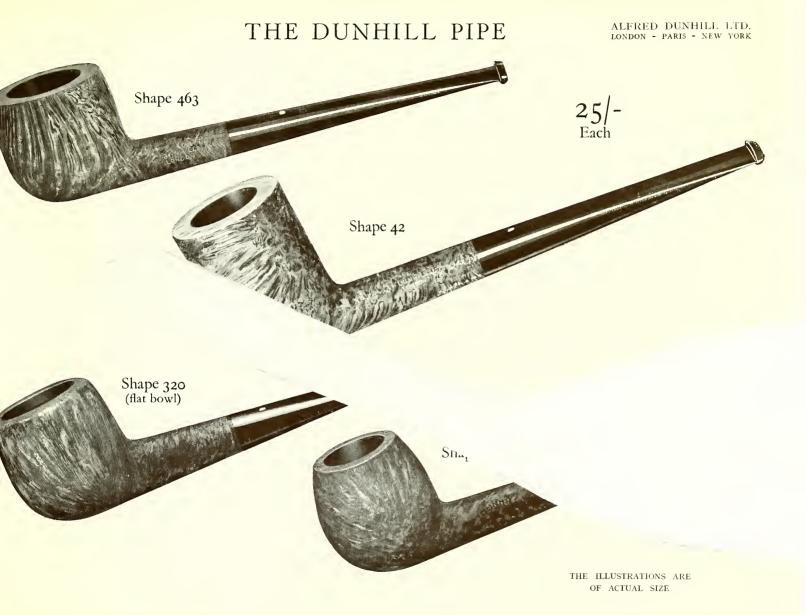


LONDON - PARIS - NEW YORK THE DUNHILL PIPE Shape 33 25/-Each Shape 39 Shape 481 Shape 40 BEARING

All shapes on these pages can also be supplied in "Shell Briar"

Page 14

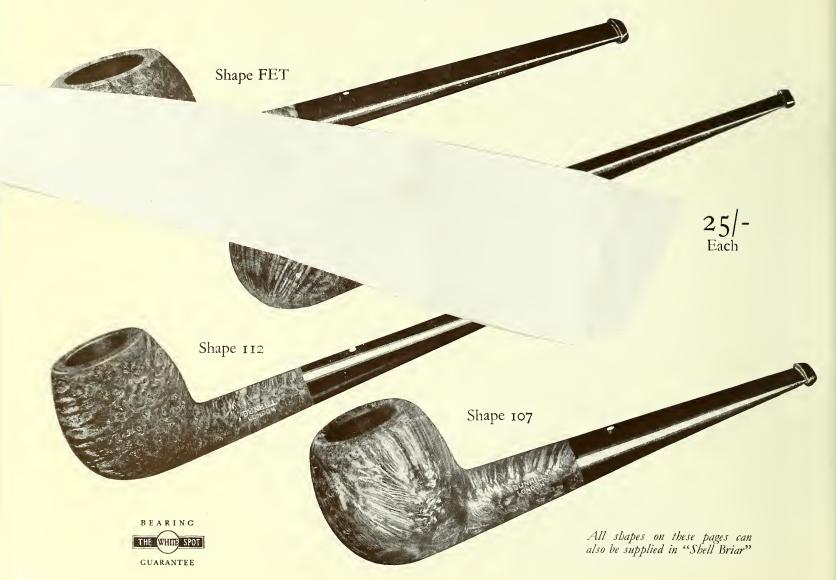
GUARANTEE

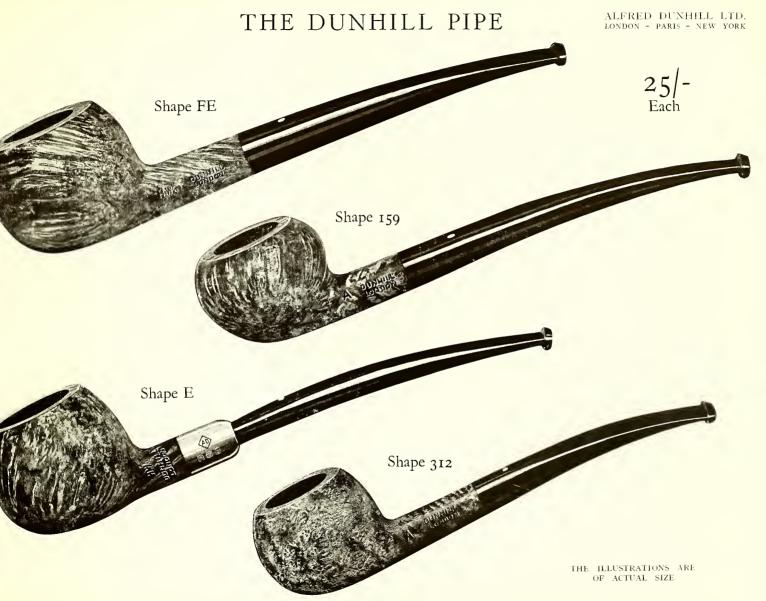






#### THE DUNHILL PIPE





THE DUNHILL PIPE ALFRED DUNHILL LTD. LONDON - PARIS - NEW YORK "Stand-up" 25/-Each Shape 349 "Stand-up" Shape EL "Stand-up" Shape SU "Stand-up" Shape 164 BEARING THE WHITE SPOT

GUARANTEE

#### THE DUNHILL PIPE

ALFRED DUNHILL LTD. LONDON - PARIS - NEW YORK



ALFRED DUNHILL LTD. LONDON - PARIS - NEW YORK

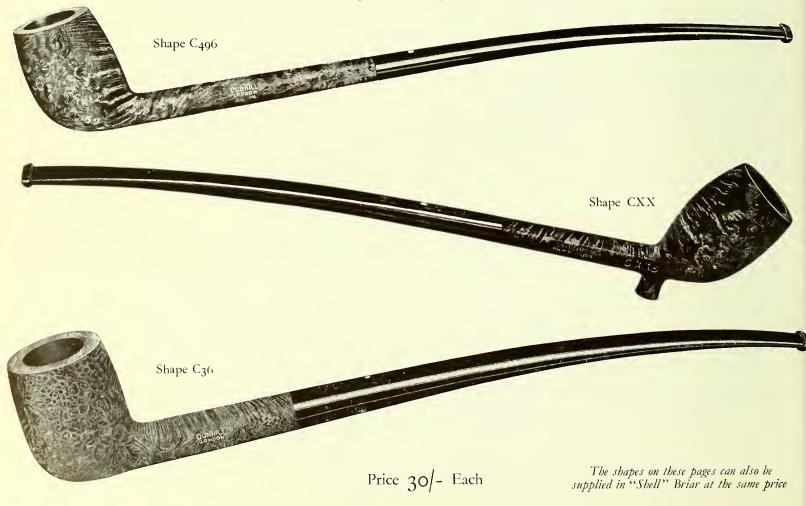
#### THE DUNHILL PIPE





#### "CHURCHWARDENS"

The Dunhill "Churchwarden" is an extremely cool-smoking pipe, nicely balanced and ideal for reading. The length varies from  $9\frac{1}{2}$  to  $10\frac{1}{2}$  inches



#### THE "TWEENACTS" (REGD.)

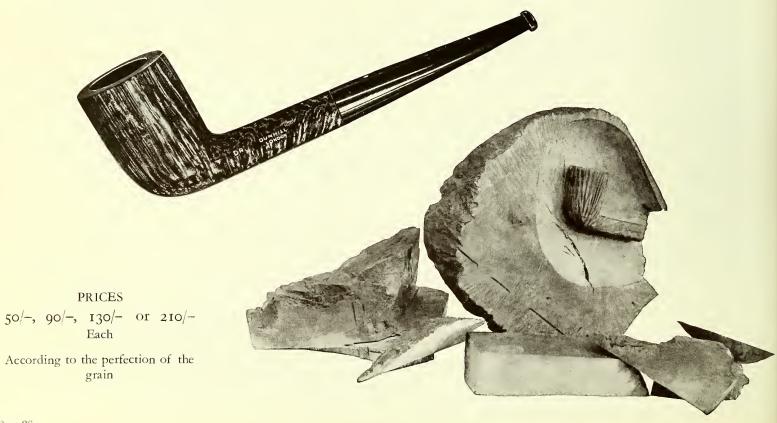
As its name implies the "Tweenacts" is suitable for any odd five minutes' smoke—with the apéritif or in the foyer between the acts at the theatre. Each pipe holds only as much tobacco as a cigarette



#### SPECIMEN STRAIGHT GRAINS

HESE specimen pipes are hand-carved in the manner illustrated from the centres of old Bruyère Roots. No two are exactly alike, for the shape is determined in a measure by the direction of the grain. The centre of the root yields the most perfect pipe that can be obtained In appearance and smoking qualities this superiority is at once noticeable

Any shape chosen from illustrations of Dunhill Pipes will be matched as nearly as possible



#### SPECIMEN STRAIGHT GRAINS

The grain revealed by the Carver's chisel largely determines the shape Any Standard Dunhill Shape will be matched as closely as possible



#### ON APPROVAL

Alfred Dunhill Ltd. are always pleased to send an assortment of Pipes for inspection, including, when desired, the costly Straight Grains. They are sent in a special box which can conveniently be used for the return of any not required

#### CASES OF DUNHILL PIPES

For particulars of Dunhill Pipes in Cases kindly refer to pages 40, 41, 42 and 43

All Pipes listed are consigned post free anywhere



# The SAELL BRIAR (Regd.)



# The SHELL BRIAR" (REGD.)

#### An Accidental Discovery

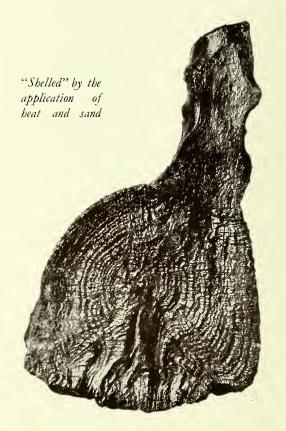
ALGERIAN BRIAR ROOT

F late years Algeria has become an important source of supply of Briar Root. It was early in 1914 that Alfred Dunhill first had brought to his notice a shipment of Algerian Briar

Impressed by the beauty and richness of the grain, he experimented with the new briar, only to find that owing to its spongy qualities the results were disappointing. The unused blocks of root were consequently put aside and forgotten

As it chanced, the room in which they lay adjoined a furnace. Happening to examine these blocks many months later, Alfred Dunhill was struck by the fact that the grain stood out in relief

As the result of subsequent experiment with various means of seasoning the roots it was found that by the application of heat and sand to the freshly carved bowl most remarkable results were achieved. The bulky spongy wood could be shrunk to a mere shell, the bowl assuming a novel and fascinating appearance, which, coupled with its extreme lightness and perfect smoking qualities, has made the "Shell" famous



Algerian Briar root is beautifully grained, but is, in general, of short growth, inclined when first dug to be soft and full of sap



Digging Algerian Briar Root



Weighing Briar Root in Algeria

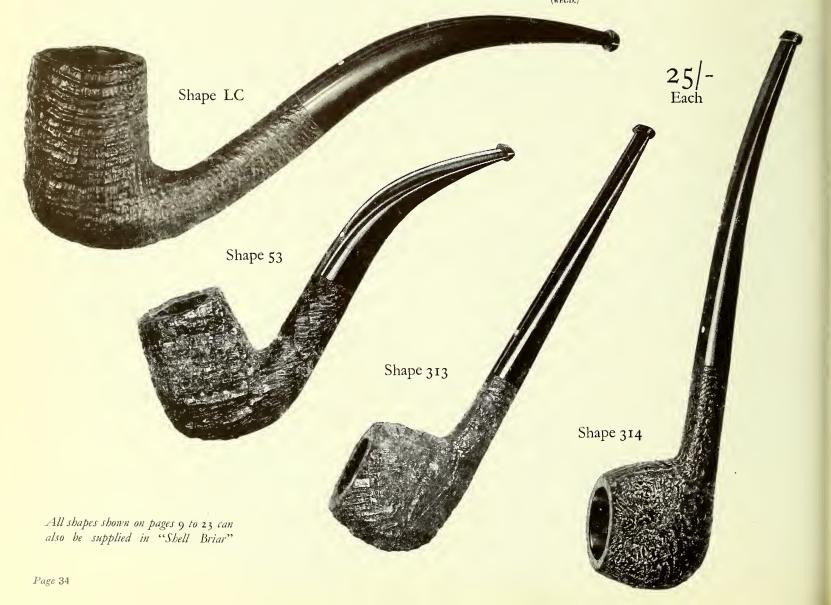
Alfred Dunhill, by applying heat and sand to the freshly carved bowl, has, however, achieved the "Shell Briar." Tough, seasoned, sapless, hard and light, the finished "Shell" has every quality that makes for durability and cool smoking

Each "Shell Briar" is unique; no two are alike except in their perfect smoking qualities



ALFRED DUNHILL LTD. LONDON - PARIS - NEW YORK





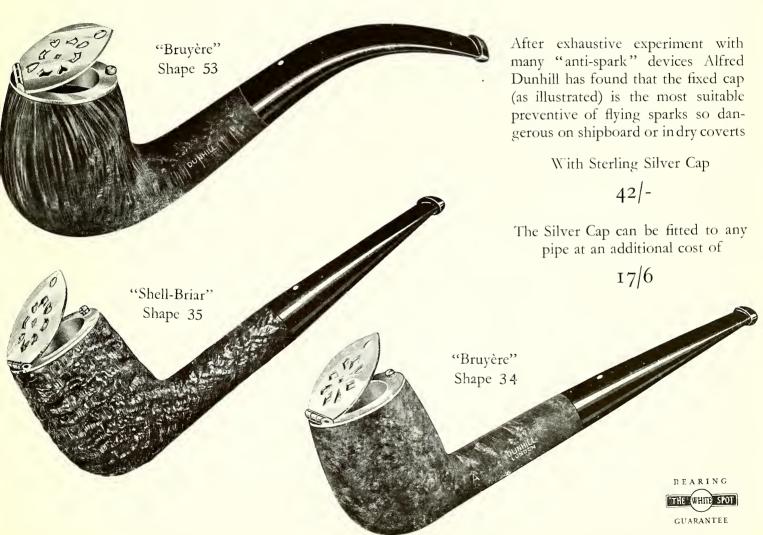


## THE "DRIWAY" PIPE (REGD.)

(Patent No. 437676)

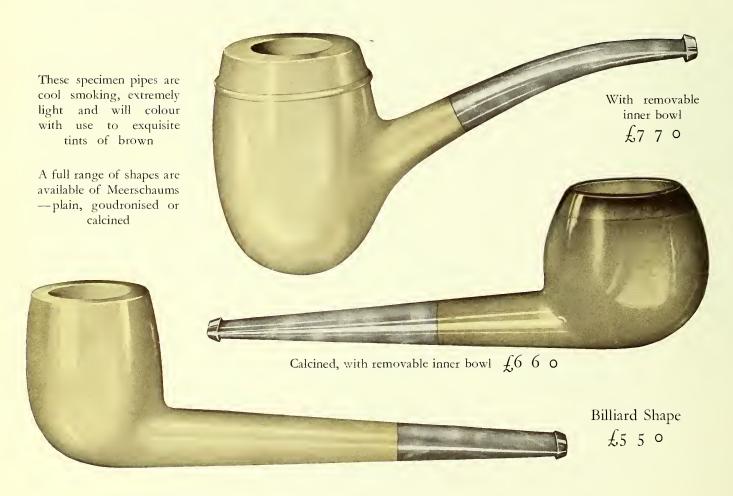


## THE "WIND-CAP" PIPE



## MEERSCHAUM PIPES

Cut from the finest quality Meerschaum and fitted with block Amber mouthpieces



## MOUTHPIECES

The Standard Mouthpieces fitted to Dunhill Pipes are made of hand-cut compressed Vulcanite—harder and lighter than Amber. The Standard Dunhill Mouthpiece has a flat "bite," found eminently comfortable by the majority of smokers. Any pipe can, however, be supplied with a special Mouthpiece

#### "SNUG" MOUTHPIECE

Those who wish to avoid, and those who must prevent pressure on the teeth will find with this mouthpiece the greatest pipe comfort they have yet experienced. You can talk easily and comfortably without removing the pipe from the mouth. The correct smoking position is the only one likely to be imparted to this pipe. Wet smoking is entirely eliminated. Any pipe can be fitted with this mouthpiece free of extra charge when bought



Regd Design 815352

Price, if separately fitted, 3/6

#### "DENTAL-PLATE" MOUTHPIECE

Rests against the dental-plate and is suitable for smokers with artificial teeth who experience difficulty in gripping an ordinary mouthpiece



Any pipe can be supplied with this Mouthpiece at an extra charge of 2/6. Price, if separately fitted, 6/–

#### "FISHTAIL" MOUTHPIECE

Any pipe supplied with this mouthpiece, elevensixteenths of an inch wide, free of extra charge when bought

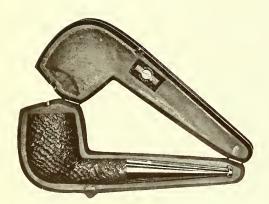


Price, if separately fitted, 3/6

Any Dunhill Pipe can be fitted with a mouthpiece of Amber, Tortoiseshell or Ivory

The average price for an Amber mouthpiece is 30/- extra; Tortoiseshell 40/- extra; Ivory 3/6 extra

#### DUNHILL PIPES IN LEATHER CASES



One Pipe, 32/-Any shape supplied



Two Pipes, 60/Any combination of shapes supplied

The selection of Dunhill Companion Cases offers a wide choice The "Bruyère" Pipes in Companion Cases, having been cut from the same root, are uniform in appearance and colour similarly with use. The "Shell" Briars, being chosen for their contrast rather than uniformity of grain, afford specimens which are both striking and fascinating

#### PRICES

Case of
One Pipe - 32/Two Pipes - 60/Three Pipes - 90/Four Pipes in
Case marked
with the days
of the week - 210/-

Any combination of shapes supplied in "Bruyère" "Shell Briar" or assorted



Initials stamped on lid of Case in black or gold, 2/-

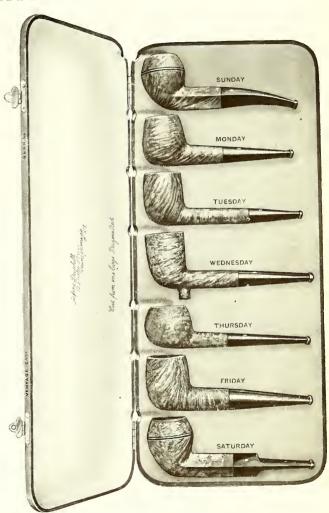
## DUNHILL PIPES IN LEATHER CASES

Although a very large selection of Cases is always kept in stock, special Cases to suit all possible diversities of taste can be made and despatched within three days. Pipes can be fitted with Tortoiseshell, Amber or Ivory Mouthpieces (see page 39)

Silver Mounts 1/- per pipe extra Gold Mounts 5/- per pipe extra



Four Pipes 120/-



"Days of the Week" Case

210/-

### DUNHILL PIPES IN LEATHER CASES

#### LIMP COMPANION CASE

Regd. Design 810982

Lined with leather which preserves the polish of the pipes, this case takes any two pipes and is especially useful to the traveller by protecting his pipes

Soft Kid—Bla	ack, Bro	wn, or Ligh	nt Tan	-	15/-
Fine Pin Seal-	—Browi	n, Black or I	Blue	-	25/-
Crocodile	-	-	~	-	50/-



Initials stamped in black or gold, 2/- extra



THE "BOOK"-CASE

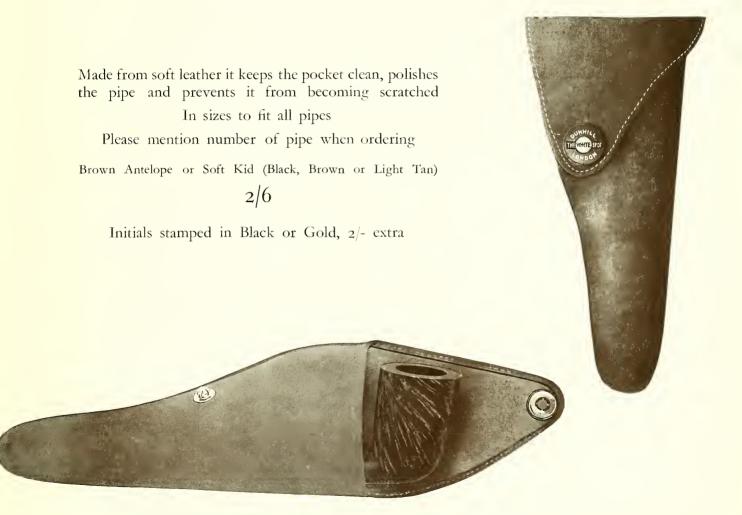
Regd. Design 815353

An interesting adaptation of the "Book" form to pipe convenience, in various editions—

"The Briars," "Good Companions"

Containing two pipes - 75/four ,, - 135/-

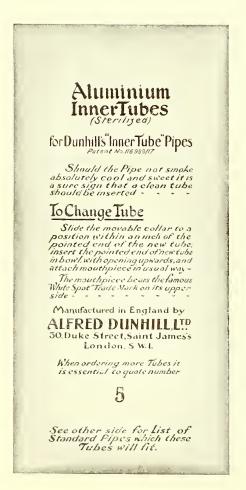
## THE DUNHILL PIPE GLOVE



### THE DUNHILL INNER TUBE

(Patent No. 417574)

Every Dunhill pipe is supplied fitted with a loose Aluminium Tube, which may or may not be used as desired. With the tube the pipe never requires cleaning, for with a fresh tube the pipe is clean



Tubes can be instantly changed or easily cleaned. The mellowness of the bowl is enhanced by the always-clean stem

Additional Inner Tubes for any pipe, straight or bent

Price

I/-

per packet of eight

A Number denoting the size of Tube required is stamped on the stem of every Pipe

#### FOR PIPE-CLEANING



#### COMPLETE OUTFIT

This Outfit provides everything required for cleaning Pipes and Inner Tubes. Refills can be purchased separately as required

#### THE CASE CONTAINS

1 Large Packet "Absorball" Impregnated Hygienic Cleaners

- 1 Bottle "Pypure"
- 1 Tin Bowl Preservative
- I Tube Vulcanite Polish
- I Vulcanite Polishing Pad
- ı Smoker's "Trio"
- 2 Carbon Cutters
- 1 Pipe Polishing Cloth
- r "Shell Briar" Polishing Brush

Complete in Case - - - 15/6

A less comprehensive Traveller's Outfit - - 8/6



Carbon Cutter - - 2/0 Small, medium or large



DUNHILL PIPE GADGET A Spoon to free the bowl and lengthened to free the stem, along with a stopper Complete in Case - 3/6

#### "ABSORBALL" CLEANERS

The most convenient and easy to use, at the same time the most effective; used in conjunction with "Pypure" the foulest pipe is rendered sweet and clean

Per large packet, 1/-

#### PIPE BOWL PRESERVATIVE

The periodical use of this preservative nourishes the wood and brings out the beauty of the grain

Per tin, 6d.

#### "PYPURE"

A líquid preparation that chemically removes all foul matter from the bowl and stem. The most effective medium for cleaning "Inner Tubes" Per bottle, 1/6

#### VULCANITE POLISH

A hygienic cleansing preparation for removing tartar from vulcanite mouthpieces Per Tube, 6d.

### PIPE REPAIRS

Personal care is devoted to all kinds of pipe repairs

Special benches are set aside for this work, and only highly skilled workmen are employed

Customers may safely entrust any pipe with the knowledge that it will be carefully handled and adjusted as required

Two days are required for any ordinary repair

New Mouthpieces carved from block of compressed Vulcanite - - - 3/6

New Amber Mouthpieces - according to size

New Tortoiseshell Mouthpieces, according to size

N.B.—The Bowl of the Pipe must accompany all orders for New Mouthpieces

Silver Mounts, 1/-; Gold Mounts,  $\frac{3}{16}$  in. 5/-;  $\frac{3}{8}$  in. 8/6

#### PIPE CLEANING

Alfred Dunhill Ltd. hold the sole British rights for the new BOUCHIÈRE (OZONE) PROCESS

All accumulated matter is removed by a penetrating antiseptic action

Pipes treated in this way retain their mature smoking qualities, and are rendered sweet and pure as new. The complete process takes three days and costs one shilling







# On Choosing a Mixture

XPERIENCE has shown that confusion attaches to the term "mild" as applied to tobaccos. In this book it is used, as custom ordains, in antithesis to "strong," and it has no reference to the smoking quality of coolness. Other conditions being equal, the stronger the tobaccos the cooler they smoke, hence a mild tobacco should not be specially chosen if a cool smoking mixture is sought

To attain a combination of the two qualities, mildness and coolness, each in the extreme, is extraordinarily difficult. "Durbar" (see "Luxurious Tobaccos" on page 62) is the nearest approach to this ideal

Many smokers find that dry tobaccos smoke cooler than moist. Where dry tobacco is preferred, a note of such request is made in the "My Mixture" register

All "My Mixtures" can be supplied fine, medium or coarse cut

Considerations of health prompt the reminder that strong Latakia touches the nerves, Perique the heart and Cavendish the digestive organs—also that the common coarse Virginias used in many mixtures tend to cloud the brain and induce dizziness

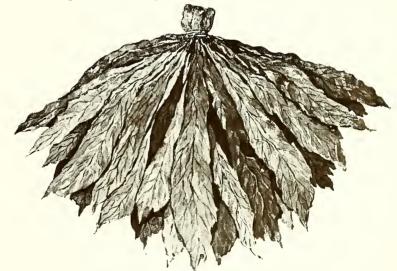
Turkish tobaccos, carefully chosen, are low in nicotine content, and when used in smoking mixtures, contribute qualities of flavour and coolness which are of great value. It is probable that only their relatively high cost has prevented them from being more extensively used for pipe smoking

Alfred Dunhill is always ready to advise smokers on any point no matter how seemingly trivial



NOWING as you do that in height, build and, more important still, in personality, you differ from all other men, you naturally demand that your clothes shall be cut and tailored specially for yourself and for yourself alone. Yet it is possible that you, to whom it would never occur

to wear a ready-made suit, have, perhaps for years, been content to smoke ready-made tobacco mixtures, looking upon their failure to give you perfect satisfaction as being in the nature of things and irremediable. In no respect do individuals differ more profoundly than in the development of the senses of taste and smell. The difference is not merely one of degree—that is to say in keenness of smell or delicacy of taste—but actually one of quality, so that the same odour, the same flavour, that is by one pronounced delightful, is by another deemed unattractive or even offensive. Hence the ideal pipe mixture for each individual must be blended with due regard to his personal idiosyncrasies of taste and of temperament



A bunch of choice Virginia, showing how the delicate leaves are packed in the bales to avoid spoiling

# MIXTURE IS BLENDED FOR YOU

In fact he must demand not A MIXTURE but "MY MIXTURE." To obtain it he must get into personal touch, either by interview or correspondence, with an expert blender. (See enquiry form)

Now the successful tobacco blender is both born and made. He must be endowed by nature with an unusually sensitive palate and, moreover, many years of experience are required to give a knowledge of the different qualities—aroma, flavour, strength, coolness and so on—of each variety of tobacco. Not only so, but he must be able also to predict the qualities of any blend of these tobaccos for, curiously enough, the character of a Mixture is not the mere sum of the characters of its constituents, but by some subtle alchemy totally new qualities may emerge

Having made personal trial of a new mixture the skilled blender is able to say, "To a man of such and such a taste, the qualities of this mixture will appear to be so and so; to another the following will be its attractions." Hence his ability to prepare a mixture—not merely for smokers in general—but for the individual connoisseur



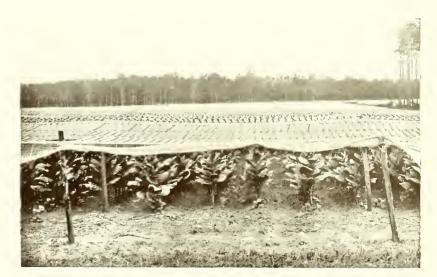
Virginian Tobacco Plant



Syrian or "Turkish" Tobacco Plant

# MIXTURE IS BLENDED FOR YOU

Just as seemingly simple as the question and answer passing between doctor and patient before a medical prescription is written, so are the questions which Alfred Dunhill puts to his clients. Immediately upon obtaining the necessary answers, the experienced blender has resort to the nest of bins, each containing a different tobacco of rare quality, which form the substitute for a counter at 30 Duke Street, Saint James's. So many ounces of tobacco are taken from one



Shade Grown Tobacco

# WIXTURE IS BLENDED FOR YOU

bin, half that quantity from another, a mere pinch from a third and so on. Then a few deft movements of the hands and the different tobaccos are uniformly blended and the mixture placed in a tin Just, however, as the exceptional case may baffle the doctor, so it is with the tobacco blender



The Blending Counter

Hence the customer is advised to smoke the mixture for a day or two to test its qualities, and then if a defect is found to acquaint Alfred Dunhill so that it can be remedied. Only then is the prescription with the number assigned to it finally entered in the "My Mixture" register. Henceforward, in order to ensure a fresh supply of his particular blend, without the slightest variation, the customer has simply to give an order for



## ALFRED DUNHILL LTD.

30 DUKE STREET SAINT JAMES'S LONDON S.W.1

#### Enquiry Form for Sample Mixture

Type of Pipe used
If Patent, state name.
Mixture now used (Please send small sample if not a well-known brand)
Strength Cut
What is your objection to present mixture?
What do you like most in a mixture?
Do you smoke Cigarettes?
Do you smoke Cigars?
Is your sense of smell greater than that of taste?
Whether Cartridges are preferred (See illustrations of Self-filling Cartridges)
Name
Address

### ALFRED DUNHILL LTD.

30 DUKE STREET SAINT JAMES'S LONDON S.W.1

#### Enquiry Form for Sample Mixture

Type of Pipe used
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Mixture now used (Please send small sample if not a well-known brand)
StrengthCut
What is your objection to present mixture?
What do you like most in a mixture?
Do you smoke Cigarettes?
Do you smoke Cigars?
Is your sense of smell greater than that of taste?
Whether Cartridges are preferred(See illustrations of Self-filling Cartridges)
Name
Address

# White address in 1917

and the second second

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STATE THE PARTY

1-1

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The second

THE FAVOURITE "MY MIXTURE"



Frequently quoted as "The finest Mixture ever produced"

## FAVOURITE "MY MIXTURES"

All Dunhill Virginia Tobaccos and Mixtures are of very low nicotine content, their flavour being thus greatly improved. The following blends of the famous Dunhill "My Mixtures" have found great favour among connoisseurs of Pipe Tobaccos

## No. 1. Extra Mild

An exceedingly Mild, Fragrant Smoking Mixture. Contains only Light Virginia and Turkish Tobaccos (Nicotine Content 1'70 per cent.)

Originally Blended for Leslie Spencer Esq.

## No. 27. Mild

A Mild Mixture with soft delicate flavour. Cool Smoking. Contains only Virginia and Turkish Tobaccos (Nicotine Content 1.60 per cent.) Fine Cut No. 127

Originally Blended for Capt. Rogers

## No. 965. Medium

Rich Flavour, Fine Aroma. Very Cool Smoking. Frequently quoted as "The finest Mixture ever produced" (Nicotine Content 1'30 per cent.) Fine Cut No. 73

See illustration on page 53
Originally Blended for E. A. Baxter Esq.

## No. 10. Full

Very Cool and Slow Smoking. Grand Rich Flavour

(Nicotine Content 1.55 per cent.)

Originally Blended for B. Turner Esq.

"My Mixture" 21/2 per lb. tin, 10/8 per  $\frac{1}{2}$  lb., 5/4 per  $\frac{1}{4}$  lb.

Postage Paid in Great Britain

Prices of Tobaccos in Self-filling Cartridges are on page 59

## PURE VIRGINIA "MY MIXTURES"



No. 15 FLAKE (Medium)

The finest Virginia prepared as a Cut Plug
Rich with natural sweetness
The Sportsman's Ideal

1/4 lb. vacuumised tins only
21/4 per lb. 5/4 per 1/4 lb.

#### No. 288. MILD PURE VIRGINIA

This Old Matured Virginia Tobacco is kept under pressure between oak boards for many months. The result is a mild, cool smoking tobacco of soft, mellow flavour

Medium Cut, No. 373 Fine Cut, No. 386

2 I/2 per lb.

10/8 per ½ lb. 5/4 per ¼ lb.

Originally prepared for W. R. Parker Esq.



## "MY MIXTURES" THAT HAVE PLEASED MANY PALATES

#### SCOTCH BLENDS

The following possess the peculiar dry flavour and cool smoking properties associated with the old-fashioned Scotch Mixtures

"My Mixture" No. 55 Very Mild

"My Mixture" No. 687 Mild-Medium. A strength not often obtainable

"My Mixture" No. 28 Medium-to-full strength. Exceptionally dry flavour

"My Mixture" No. 121 Fairly full, and slightly sweeter than the above

"My Mixture" No. 144 Full Strength. A fine "full-bodied" smoke, very cool

See also "My Mixture" No. 27

#### BLENDS OF VIRGINIA & TURKISH

These provide flavour and aroma with a minimum of strength

"My Mixture" No. 108 A mild mixture composed mainly of Oriental tobaccos. Very fragrant and slightly aromatic. Fine Cut, No. 22

"My Mixture" No. 850 A mild-medium mixture with fairly full flavour. This contains the veriest trace of mild Latakia. Fine Cut, No. 85

See also No. 1 and "Durbar"

#### **BLENDED VIRGINIAS**

Blends of Virginias are often found to be cooler and more pleasing in flavour than one leaf of equal strength

"My Mixture" No. 333 Mild and Cool. Composed of tobaccos that are rich in natural sweetness

"My Mixture" No. 545 Blended Virginias with a faint trace of Louisiana Perique

"My Mixture" No. 21 Medium. Soft to the throat. "Nutty" flavour

"My Mixture" No. 350 Rich natural sweetness. Old Matured

"My Mixture" No. 20 Rich flaky Virginia. Cool and slow smoking. Coarse Cut

#### FULL FLAVOURED BLENDS

Containing rich tobaccos, very cool and of full strength

"My Mixture" No. 94 A blend of two old ripe Virginias.

Very rich flavour with extreme coolness. Popular with naval officers

"My Mixture" No. 48 A blend of full flavoured Latakia, dark Turkish and mellowed Virginias. Admirably suited to the heavy smoker's needs

"My Mixture" 21/2 per lb. tin, 10/8 per  $\frac{1}{2}$  lb., 5/4 per  $\frac{1}{4}$  lb.

# DE-NICOTINISED TOBACCO

"MY MIXTURE" No. 650

Many pipe-smokers are for various reasons unable to use tobaccos containing the normal amount of nicotine, and are regretfully compelled to abandon the pipe. To meet their need Alfred Dunhill has submitted this tobacco to a process which reduces its nicotine content, leaving indeed only the merest trace of nicotine

Packed in Vacuumised tins, which preserve the tobacco indefinitely

5/4 per ½ lb. tin

NEG TW



aroma better and smokes cooler than cut mixtures. For

such, Alfred Dunhill has rolled special mild, medium blends of pipe-tobaccos from the choicest Virginia leafs Exceptionally cool

## ING CARTRIDGES

Patent No. 172198

Cartridges prevent the waste due to tobacco dust accumulating in the pouch. The correct proportion of each tobacco is present in every pipeful of mixture



The paper is removed in the process of filling, and no matter how hastily the pipe is filled it smokes evenly to the last shred, seldom requiring to be re-lit

The method of using is simplicity itself; tear a pair of cartridges apart, slitting the paper of one of them. Place this cartridge in pipe, remove paper slowly whilst pressing tobacco down with finger. To slit paper of second cartridge simply pull tape



## SELF-FILLING CARTRIDGES

Continued

Self-filling Cartridges are not sold by weight. It is impossible to keep the weight exactly uniform as the mixtures vary somewhat in bulk



Pocket Tin of 12 Cartridges

# POCKET CASES For Self-filling Cartridges



Seal (black or brown) - 8'6 Pigskin - 7'6 Crocodile - 17/6

To hold 8 Cartridges

			PRIC	ES		
					Tin of 76 Cartridges	Pocket Tin of 12 Cartridges
"Royal Yacht"	-	-	-	-	20/8	3/7
"Ye Olde Signe"	-	-	-	-	18/	3/1
"Durbar" -	-	-	-	-	15/	2/7
"Harmony" -	-	-	-	-	15/-	2/7
"Super Mixture"	-	~	-	-	15/—	2/7
"Cuba'"	-	-	-	-	18/	3/1

"My Mixture"
Tin of 76 Cartridges 11/8; 38 Cartridges 5/10; 12 Cartridges 2/-

## COMPRESSED PACKING

Patent No. 20723



Any of the Dunhill mixtures and tobaccos can be supplied in this packing for which there is no extra charge. The pressing has a tendency to darken the colour of the tobacco, but it improves the smoking qualities.

The bag forms a convenient pouch for the pocket

# FOR SPORTSMEN TRAVELLERS



5/4
per ½ lb. packet of any
"My Mixture"

Luxurious Tobaccos at prices quoted on pages 61 to 64 The Compressed Packet is only a half-inch in thickness, but contains a <sup>1</sup>/<sub>4</sub> lb. of "My Mixture"

The mixture is cut and prepared in the ordinary way, then packed in a canvas bag, which is covered with lead foil and subjected to great pressure

On removing the lead foil, the canvas bag may be manipulated so that the tobacco resumes its normal condition



There are occasions as there are palates which demand a more than usually choice tobacco. For such the following Dunhill Luxurious Tobaccos have been prepared. By the use of tobaccos cultured with the care of the Garden rather than that of the Plantation special qualities are imparted which often please when other tobaccos fail



"ROYAL YACHT"

Pure "Shade Grown" Virginias

Very soft smoking. Particularly recommended in cases of delicate throat 36/- per lb.

Packed in ½ lb. vacuumised tins

A UNIQUE MIXTURE



#### "DURBAR"

The rare Eastern tobaccos of which this mixture is composed impart a subtle charm which soothes, mystifies and fascinates

Extremely Mild Extremely Cool

Qualities rarely found in combination

30/- per lb.

"YE OLDE SIGNE" (Regd.)

Pure Virginia leaf, rich in natural sweetness. Unusually mild, with soft, delicate flavour 30/- per lb.



These luxurious tobaccos are packed in 1/4 lb. vacuumised tins in which their freshness and virtue are retained indefinitely

# "OLD COLONIAL" CHOICE EMPIRE TOBACCO

A careful selection of the choicest of EMPIRE leafs (which enjoy a considerable preference in Duty) has enabled Alfred Dunhill to blend his "Old Colonial" which takes a worthy place among the Dunhill Luxurious Tobaccos

24/- per lb.





"HARMONY" (Regd.)

Alfred Dunhill manufactures over one hundred distinct tobaccos

These, selected and prepared, yield as many choice blends as there are Harmonies in Music This, above all other blends, created or imagined, justifies the title of "The Harmony Mixture"

A perfect blend of medium strength and wonderful flavour

30/- per lb.

#### "SUPER" MIXTURE

This mixture is composed of tobaccos of the ordinary standard growths, but of superlative quality. Every leaf in the blend is the finest grown of its kind and costly because of its scarcity. The result is aptly termed

DUNHILL'S "SUPER MIXTURE"

30/- per lb.





#### "CUBA" HAVANA MIXTURE

The Havana Tobacco used in this mixture is imported from a famous Cuban factory. The only mixture possessing the richness and flavour of a choice cigar

36/- per lb.

These luxurious tobaccos are packed in  $\frac{1}{4}$ lb. vacuumised tins in which their freshness and virtue are retained indefinitely

### FOR SMOKERS ABROAD

OR the convenience of Customers abroad or those desirous of making presents of tobacco or cigarettes to friends overseas, Alfred Dunhill Ltd. will gladly send parcels to any part of the world free of British duty, and arrange, when desired, for the payment of Foreign Duties thus saving the recipient from any trouble

The minimum quantity of tobacco which the Customs regulations permit to be sent ex-bond, duty free, is 2 lbs. or 1,000 cigarettes

This represents any one of the following:

8 ½ lb. tins of tobacco in usual form 6 tins, each containing 76 cartridges 1000 cigarettes packed in tins of 50 500 ,, and I lb. of tobacco

For Export, tobaccos and cigarettes are packed in sealed vacuumised tins which keep the contents always in perfect condition

PACKING FREE

POSTAGE IS CHARGED

For export prices of tobacco and cigarettes see next page

### FOR SMOKERS ABROAD

### DUTY FREE PRICES FOR EXPORT ONLY

See previous page

TOBAC	CO		CIGARETTES	
	form	cartridge form tin of 76	"Royal Yacht" (Dunhill's Turkish)	Full size per 1000
"My Mixtures" -	12/-	6/9	"Palace" Turkish Dunhill's Virginia	115/ <b>-</b> 96/6
"Royal Yacht" -	23/-	13/6	"Duke" Turkish	72/6
"Ye Olde Signe" -	18/-	11/-	" Virginia "Asorbal" "Royal Yacht" (Turkish)	70/- 115/-
"Durbar"	18/-	9/-	" No. 3 (Turkish) -	65/-
"Harmony" -	18/-	9/-	"No. 5 (Virginia) - "No. 2 (Egyptian) -	60/- 87/6
"Super Mixture" -	18/-	9/-	"Dunhill London" -	40/-
"Cuba"	23/-	11/6	"Number Thirty" - My Blend 108 (Egyptian) -	55/- 100/-
"Old Colonial" (Empire	) 15/-	7/6	Russian No. 8	92/6
	PACKING	G FREE	POSTAGE IS CHARGED	

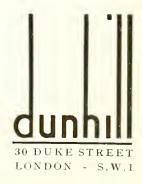
Two pounds of tobacco weigh, when packed complete, under  $7\ \mathrm{lbs}.$ 

Three to four pounds ,, ,, ,, ,, 11 lbs. Six tins of 76 cartridges ,, ,, ,, ,, 7 lbs. 1000 cigarettes ,, ,, ,, ,, ,, 11 lbs. 500 ,, and 1 lb. of tobacco ,, ,, 11 lbs.

From this the postage to any country can be calculated



# CIGARETTE PERFECTION



# Cigarette Perfection



HE steady increase in the sales of the following Cigarettes is due to the exacting personal care exercised both in the blending and the manufacture. Only skilled hand-workers are employed. Strict attention is paid to cleanliness

Alfred Dunhill Ltd. would like to emphasise the fact that they use no Soulouk in blending, and they are in a position to assure their customers that no deleterious substance is employed in the manufacture of their Cigarettes, even to the papers which are the finest the world produces

The peculiar charm so much appreciated in the "Royal Yacht" ("Dunhill's Turkish") Cigarettes is due to the exclusive use of finest young Dubec leaf

The various distinctive crops of the fine tobaccos by custom termed "Turkish" are grown in old European Turkey. Strictly they should now be termed Macedonian tobaccos. The supply is limited and is unlikely to increase. Great personal care is necessary in selecting and purchasing. Alfred Dunhill Ltd. hold large stocks of leaf and customers may rest assured that their chosen blend will remain always constant in quality

The Virginia Cigarettes quoted are prepared exclusively from the choicest products of North and South Carolina—districts famous for their mild "bright" leaf

The nicotine content of all Dunhill Cigarettes is extremely low

Many customers find it convenient to arrange for supplies of Cigarettes to be sent regularly each week, or at longer intervals. The necessity for constant re-ordering is thus avoided. Such an arrangement is particularly suitable for those resident or travelling abroad. Cigarettes may be sent abroad at special prices, free of British Duty (see page 65)



### Coloured Cigarettes

"Hat Box" of 70 - 12/6 (illustrated top left)

Box of 20 with Tassel - 3/6 Any single colour or assorted

### "Bouquet Supreme"

For after dinner 7/6 per box of 9

### Monogram Cigarettes

Each Cigarette is inscribed with Name or Initials 5/- per box of 25 Supplied in 24 hours

All the above Cigarettes can be supplied with Turkish or Virginia Tobaccos

#### Trump, Cocktail or Charm Cigarettes

3/9 per box of 25 14/- per box of 100

Each Cigarette is appropriately marked

Page 69

### "ROYAL YACHT"

("DUNHILL'S TURKISH")



Full Size 16/6 per 100

25, 4/2 50, 8/3

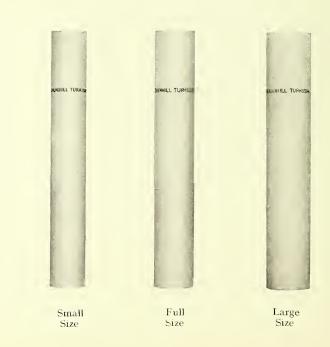
Small Size 14/- per 100 Large Size 20/- per 100

Reduction of 5 per cent. for Orders of 1000 made and delivered as required

Cigarettes may be sent abroad at special prices, free of British Duty (see page 65)

### Dunhill's Finest Turkish Cigarette

The special richness and subtle aroma of these Cigarettes are obtained by using only Xanthi-Yaka Dubec leaf. No other tobacco possesses the flavour and fragrance of the true Xanthi Dubec, of which the available quantity is always limited. Flat Shape. Nicotine content only 0.8 per cent.

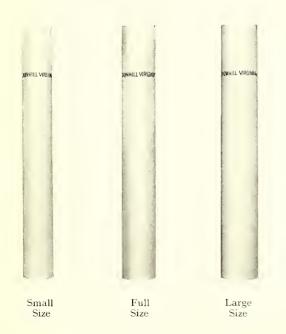


### "DUNHILL'S VIRGINIA"

### Dunhill's Finest Virginia Cigarette

A remarkably soft and mild smoking Cigarette of the finest garden-grown leaf. Prepared from a rich "bright" tobacco cultivated in the famous district of North Carolina Round Shape

Nicotine content only 2.0 per cent.





Full Size 14/- per 100

25, 3/6 50, 7/-

Small Size 12/- per 100 Large Size 17/- per 100

Reduction of 5 per cent. for Orders of 1000 made and delivered as required

Cigarettes may be sent abroad at special prices, free of British Duty (see page 65)

### DUNHILL CIGARETTES

### "PALACE" TURKISH

Blended from selected leaf grown in provinces of Macedonia renowned for the mildness and delicacy of their tobaccos. Delightfully cool, soft and fragrant



Round Shape

These cigarettes are made only in round shape

Per 100, 15/25, 3/9 50, 7/6



### "DUKE" TURKISH

A fine example of the skilled blending of choice Turkish tobaccos. The superb flavour and extreme softness are fully appreciated by those who inhale



Flat Shape

These cigarettes are made only in flat shape

Per 100, 10/6 25, 2/8 50, 5/3

The approximate nicotine content of the above Cigarettes is only 1.0 per cent. Cigarettes may be sent abroad at special prices, free of British Duty (see page 65)

### **DUNHILL CIGARETTES**

UKE VIRGI

### "DUKE" VIRGINIA

A soft-smoking Cigarette which, though mild, possesses considerable flavour. The rich leaf of the Old Virginia Belt is skilfully blended with the milder sweet-smoking tobacco of the New Belt



A full size Cigarette

Per 100, 10/25, 2/6 50, 5/-

### "NUMBER THIRTY" VIRGINIA

A Cigarette of distinctive charm, blended from mild Carolina tobaccos selected for their mellow smoothness and fragrant aroma



A standard size Cigarette

Per 100, 8/25, 2/50, 4/-

Round

Shape

Reductions of 5 per cent. for Orders of 1000, made and delivered as required The approximate nicotine content of the above Cigarettes is only 2.0 per cent.

### "ASORBAL" CIGARETTES

Patent No. 5775

MADE IN FULL SIZE ONLY (ROUND SHAPE)



Being cheaper than the tobacco which they displace, the filters lessen the cost of the cigarettes

All 'Asorbal' Cigarettes are of low nicotine content, No. 3 Turkish especially so, with but 0.8 per cent.

—a mere trace

HE most frequent cause of throat trouble from cigarette smoking is the inhalation of tobacco dust which irritates the delicate membrane of the throat

The 'Asorbal' Cigarette is fitted with an Ozonized Cotton-Wool Filter which intercepts all the dust, and one-third of the nicotine and other products of combustion

The "Asorbal" Filter tends to cool and mellow the smoke, and accentuates the more delicate flavours of the tobacco

The Filter is covered with a patented paper so prepared that it prevents adhesion to the lip

These features in addition to the use of only the finest tobaccos procurable, seem to justify the claim that the "Asorbal" is

### A PERFECT CIGARETTE



Enlarged photograph of section of whole Cigarette complete with filter

### "ASORBAL" CIGARETTES

Continued

Packed in
Boxes of 100, 50 and 25
and in
Sealed Vacuumised
Tins of 50
which preserve the
Cigarettes in perfect
condition under all
climatic conditions



"Asorbal"	No. 5 (Virginia) -	9/- per 100	4/6 per 50	2/3 per 25
,,	No. 3 (Turkish) -	9/6 " 100	4/9 ,, 50	2/5 ,, 25
,,	No. 2 (Egyptian) -	13/- " 100	6/6 ,, 50	3/3 ,, 25
,,	"Royal Yacht" (Turkish)	15/- " 100	7,6 ,, 50	3/9 ,, 25

Cigarettes may be sent abroad at special prices, free of British Duty (see page 65)

### DUNHILL CIGARETTES



EGYPTIAN (Blend No. 108)

A blend prepared from Egyptian cured Mahallas possessing the fine rich flavour and aroma, peculiar to the Egyptian cigarette

The ideal after dinner cigarette

# THESE CIGARETTES ARE SPECIALLY BLENDED FOR THE PALATE. NUMBER OF THE PALATE OF THE PAL

These cigarettes are made only in flat shape

Per 100 - 14/6 Per 50 - 7/3 Per 25 - 3/8

### RUSSIAN

(Blend No. 8) (ZAKASNIJA)

A mild and cool blend with the pronounced and fascinating aroma typical of Caucasian tobaccos, and rolled in the yellow "Russian" paper

Per 100 - 12/6

Per 50 - 6/3

Per 25 - 3/2

### RUSSIAN

(Blend No. 3)

Similar to above with corded mouth-pieces

Per 100 - 9/6

Per 50 - 4/9

Per 25 - 2/5



# "DUNHILL LONDON"

#### A DISTINCTIVE BLEND

A cigarette of fascinating and unusual flavour, combining the qualities of Virginia and Oriental tobaccos

> Per 100 - 6/3 Per 50 - 3/2 Per 20 - 1/3

### "MY BLEND"

🛾 🔏 Y BLEND" are cigarettes blended to suit your own palate. Alfred Dunhill Limited hold Ustocks of all the choicest cigarette-tobaccos, Turkish and Virginia. In the hands of the expert blender these yield a thousand differing flavours, among which is your ideal

> On receiving a description of what you would consider a perfect cigarette, samples will be prepared and submitted for your judgment. These samples will delight, but the most captious criticism is invited, and, with the aid of your observations, further samples

will gladly be prepared







"My Blend"

No. 3406





"My Blend"

No. 4678



"My Blend"

No. 1462

When, in this manner, your ideal has been definitely attained, the chosen blend is numbered and registered in your name; thereafter you may be sure of supplies of perfect cigarettes by simply ordering "My Blend" No.—



"My Blend" No. 2440

"My Blend" Cigarettes provide an opportunity for the expression of your individuality not only in tobacco: "My Blend" can be made in any length and any size; they may be untipped, or tipped in a variety of different styles; they may bear your name, monogram or initials

Any "My Blend" can be supplied fitted with "Asorbal" filters (see pages 74 and 75)

A few typical "My Blends" are illustrated

						1	CL 100
"My Blend"	No.	3859,	Virginia		-	-	16/-
,,	No.	3406,	Turkish,	Gold-	ippe	d	25 /-
,,	No.	4436,	,,	Gold-l	ined	tips	12,6
,,	No.	4678,	,,	Silk-tip	pped		14/-
,,	No.	1462,	Virginia	-		-	12/-
,,	No.	2440,	,,			-	7/6

Names, initials or monograms in gold or any colour, are inscribed without extra charge; in such instances it is necessary to order a minimum quantity of 1,000 cigarettes, to be made and delivered as required



"My Blend" No. 3859

> No extra charge is made for the Dunhill Patent Tip with gold lining, or for gold, cork or silk tips. An additional payment, varying according to the season of the year, is

> > necessary for rose-tips

Actual Sizes

"My Blend"

No. 4436

### UNUSUAL PACKINGS OF CIGARETTES



The "Giant" Cigarette

is in five sections containing five different kinds of cigarettes £1 15 0 (150 cigarettes)

All the Cigarettes on this page can be supplied with Turkish or Virginia Tobaccos

The "Mail Coach"

An attractive model Filled with cigarettes  $f_{5}$  17 6

### Extra Large Cigarettes Cork tipped, per box of 20, 7/6

### Round Box

Attractively covered containing 80 cigarettes 15/6

### The "Elfin"

is a miniature eigarette in various colours Box of 14 eigarettes with holder -2/6



Cabinet of 100	Turkish	16/-	Virginia	14/-	Assorted	Virginia a	ınd Turkish	15/-
	,,		,,	26/-	"	,,	,,	
,, ,, 500		70/-	>>	60/-	>>	,,	>>	65/-
"Silhouette" Cabinet		35/-	,,	35/-	,,	,,	"	35/-
Fancy Tasselled ,,	,, 200 ,,	30/-	,,	30/-	,,	,,	,,	30/-

A large range of Presentation Boxes always in stock

RRANGEMENTS can be made for supplies of Tobacco, Cigars or Cigarettes to be sent each week or at other stated intervals. The necessity for re-ordering is thus avoided and the smoker is assured of regular supplies in perfect condition

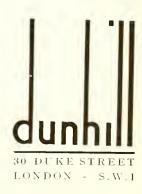
Tobacco and Cigarettes can be sent abroad at special prices, free of British Duty—see pages 65 and 66. Cigars can also be so sent. See Export Prices quoted on the Cigar pages

PACKING AND POSTAGE FREE IN GREAT BRITAIN

POSTAGE CHARGED ABROAD

ABOUT SMOKE

# The CIGAIR



# CIGAR ROOMS AT 30 DUKE STREET



THE MATURING ROOM.

HE freshly-rolled Havana Cigar, as smoked in Cuba, although moister than would find general approval in this country, no doubt approaches the ideal in flavour and aroma. Not so, however, the same cigar when it has been carried overseas to England. Nothing is more sensitive to atmospheric changes. The Havana Cigar when it reaches this country has deteriorated: to restore its perfection a long and complicated process of maturing is essential

In many instances, the newly-imported cigar is merely subjected to a process of "drying out," and is afterwards stored on the shelves of a shop or showroom where it is again, unavoidably, exposed to varying degrees of temperature and (of greater importance) varying conditions of humidity. Haphazard "drying-out" inevitably destroys much of the delicate flavour and bouquet of the cigar, while these qualities are again impaired by the subsequent exposure during storage: by the time they reach the smoker these cigars are travesties of what they should be and no longer representative of the care and skill lavished upon their cultivation and manufacture

The result of many years' study, experiment and experience in the maturing and



Electrical Machinery supplying air to Dunhill Cigar Rooms. The air is filtered and cleansed: temperature and humidity are regulated to the minutest degree

keeping of fine Havana Cigars is embodied in the Dunhill Cigar Rooms. It is fair to state that nowhere has been approached, even remotely, the scientific care of every detail that at once strikes the observer at 30 Duke Street

The Dunhill Cigar Rooms are three in number—the Maturing Room, the Keeping Room and the Humidor. The air of each is constantly renewed and continually circulated around the cigars. Before being admitted the atmosphere is cleansed and freed from every impurity: its temperature is controlled and humidity regulated. All out-door vagaries of weather are automatically nullified

In to the *Maturing Room* are brought the finest cigars imported. In spite of all care taken during the voyage, these cigars have lost condition: their ripening has been checked: they are suffering from what the connoisseur terms "sickness." They must first be restored to their original excellence and afterwards slowly matured and

ripened until they reach that condition preferred by the smoker in a European climate. The operation of maturing cigars requires great experience and skill: it cannot be successfully carried out unless temperature and humidity are under constant control

To the *Storing Room* are transferred cigars that have been brought into condition, and here their perfection is maintained until they are required for smoking. Customers are recommended to withdraw their purchases only in small quantities, leaving the remainder stored under ideal conditions

The humid warmth of Cuba is faithfully reproduced in *The Humidor*. A selected



Growing Tobacco for Cigars under shade: Vuelta Abajo, Havana

quantity of cigars from suitable shipments is, after preliminary restoring, kept in this Room: these are appreciated by smokers who prefer a "green" cigar. Cigars of domestic manufacture are similarly matured without losing their original moisture



H. UPMANN Selección Suprema No. 202 500 Cabinet £45 0 0

The subtle characteristics of flavour and aroma peculiar to each leading brand of cigars are known to the connoisseur: the customer whose experience is incomplete is readily given the advice of an expert in the choice of a suitable cigar The most meritorious products of leading Havana Makers are set aside to form Dunhill's "Selección Suprema"—the output of a few highly skilled workers in each factory. In such cigars the distinct and jealously-prized characteristics of each brand are brought out to perfection. The stock naturally varies in detail from time to time. A wide assortment of the different sizes, however, may always be found at 30 Duke Street, in perfect smoking condition, and the following is a typical list of cigars available at the time these pages are printed

### H. UPMANN

One of the oldest of the famous Havana factories, and one in which the practice is followed of using leaf from the Vuelta Abajo Vegas for wrapper as well as for filler. The ideal of the Upmann Factory is to produce a cigar of perfect quality—generous, sweet and mellow, and at the same time without heaviness: the popularity of the brand for sixty years proves how consistently this ideal has been maintained

H. UPMAI	NN (Cabit	net)	Shape		ength nches		Price po Inland	er 100 Export
Selección S	uprema N	0. 201	Straight	_	4	_	125/-	110/-
,,	,,	202	,,	_	$4\frac{7}{8}$	_	165/-	140/-
,,	,,	204	Straight	_	5	_	225/-	200/-
,,	,,	205	,,	_	$5\frac{1}{2}$	_	250/-	220/-
,,	,,	210	Pointed	-	6	_	310/-	270/-
,,	,,	50	Straight	_	$6\frac{1}{4}$	-	300/-	270/-
<b>3</b> 7	,,	207	Straight	_	$6\frac{1}{2}$	_	420/-	375/-

### ROMEO Y JULIETA

In the product of this Factory there is evidence of a desire to please the eye as well as the palate of the smoker. The workmanship is superb, and a bundle of "Romeos" has an evenness and elegance of appearance unsurpassed by any other factory. Flavour and aroma, however, have not been sacrificed. The "Romeo" is delightfully rich and aromatic; medium in strength

ROMEO ?	Y JULIET	ΓA (Cabi	inet) Shape	Length inches		Price per Inland	100 Export
Selección S			Straight	$-4\frac{3}{4}$	_	170/-	145/-
,,	,,	108	,,	- 6	_	275/-	245/-
,,	,,	109	,,	$-6\frac{1}{4}$	_	225/-	210/-
,,	,,	122	,,	$-5\frac{1}{8}$	_	120/—	1 10/—
,,	,,	127	,,	$-5\frac{1}{2}$	_	255/-	225/-
,,	,,	128	,,	$-4\frac{1}{4}$	_	135/-	115/-
,,	,,	129	Pointed	- 5	_	160/—	140/-
,,	,,	130	Straight	$-5\frac{1}{2}$	_	200/—	180/ <del>-</del>

### **CABAÑAS**

The distinctive characteristic of the Cabañas is its rich sweet flavour and delicate aroma, combined with unusual mildness

					Length		Price p	er 100
Selección S	Suprema No.	87	Shape Straight	_	inches $4\frac{1}{4}$	_	In land I 40/—	Export I 20/—
,,	,,	84	,,		6	_	390/-	345/-
,,	,,	141	,,	_	$5\frac{1}{2}$	_	255/-	220/—
,,	,,	289	Pointed	_	$6\frac{3}{4}$	-	240/-	215/-



Customers are cordially invited to call at the Dunbill Cigar Rooms for the purpose of seeing and testing the cigars exhibited. If a call is not convenient, samples, with all particulars, will willingly be sent

### "LA FLOR DE LORENZ"



Grand Panatellas, 65/- per 100. In boxes of 50



Coronets, 65/-per 100. In boxes of 25 or 50



Half-Royales, 65/- per 100. In boxes of 25

The illustrations are of actual size

This famous brand is manufactured from the finest imported leaf, carefully selected and blended

A rich yet delicate cigar, of exceptionally mild flavour and pleasing bouquet

The comparatively low price is due to the saving effected through the payment of import duty on the leaf instead of on the manufactured cigar

				Inland	Export
Grand Panatellas	-	Length 6 inches	Packed in 50's	Per 100, 65/-	Per 100, 56/-
Coronets -	-	" 5 "	" 25's or 50's	,, 65/-	" 56/-
Half-Royales	-	,, 4 <sup>1</sup> / <sub>4</sub> ,,	" 25's	,, 65/-	,, 56/-

The Minimum Quantity for Duty-Free Export is 200 Cigars.

For humid climates a special packing is suggested (See page 94)

### "FLOR DE COMPACIO"



Coronas 110/- per 100



Petit Coronas 90/– per 100



Très Petit Coronas 84/- per 100

Actual Sizes

Close study and experiment have solved the difficult problem of removing from the sensitive unmanufactured tobacco leaf the effects of its sea-voyage and exposure to atmospheric changes. Before the "Flor de Compacio" is made, the fine tobacco is slowly restored to the condition in which it left its native Hayana

Rolled from leaf grown in the famous Vuelta Abajo, this cigar is almost indistinguishable from the comparatively costly product of the leading Havana factories. Connoisseurs have expressed surprise at the closeness with which the Havana flavour and fragrance are matched

Material saving in import duty is effected by importing unmanufactured leaf instead of the finished cigar

	Length		Packed		Per	
	inches		in		Inland	Export
Coronas	$5\frac{3}{8}$	_	50's	_	110/-	92/-
Petit Coronas	$4\frac{7}{8}$	_	50's	_	90/-	75/-
Très Petit Coronas	$4\frac{3}{8}$	_	50's	-	84/-	70/-

The Minimum Quantity for Duty-Free Export is 200 Cigars

### CIGARS

# RAMON ALLONES "CUBAN COCKTAILS"

A small Havana Cigar suitable for "tween-acts" and similar "brief occasions." Of the same high quality and finish as the larger "Ramon Allones"

In boxes of 100 75/- Length  $2\frac{7}{8}$  inches

Export price per 100 - - - 67/6



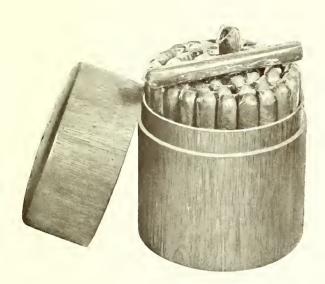


### DUNHILL JUNIOR CIGARS

Extremely cool and of delicate flavour, the Dunhill Junior may be regarded either as a Junior Cigar or a Senior Cigarette, and is recommended as a change to either the cigar or the cigarette smoker

Per Carton of 20 3/6
Export price for 250 - - - 37/6
(minimum export quantity)

### CIGARS



### MANILA CIGARS

Attractively packed in solid hewn drums of Ipil hard wood and specially imported for Alfred Dunhill, these cigars are notably mild, with the delicate aroma and distinctive flavour peculiar to the finest Manila cigars

Drum of 50 £3 0 0 Length  $5\frac{1}{2}$  inches

Export price per 100 - - 95/-

### "NUMBER THIRTY" CIGARS

The Dunhill "Number Thirty" has won the approval of connoisseurs who require a small cigar for use on more or less informal occasions. Composed of choice Havana leaf of excellent aroma and bouquet the "Number Thirty" is recommended as a good small cigar at a moderate price

Per Carton of 10 4/9

Length 41 inches



### CIGARS IN SMALL SEALED TINS



To the Traveller, the Yachtsman and the Smoker resident abroad, the problem of keeping cigars in condition is usually a very troublesome one

Cigars once matured are exceptionally sensitive to atmospheric changes. The shortest sea voyage will often spoil a stock of fine cigars. Even when, scientifically packed in a sealed tin, the cigars reach their destination without harm, they will deteriorate while open in a humid climate

This difficulty despite the most adverse circumstances is satisfactorily

overcome by the Dunhill system of packing in small, easily opened, hermetically sealed tins

Any of the cigars mentioned on the previous pages can be supplied in hermetically sealed tins holding a neat pocket case of five cigars. In these tins the perfect condition attained in the Dunhill Maturing Room is preserved indefinitely. The small tins are opened as required, and thus only a few cigars—sufficient to be carried in the pocket for immediate requirements—are exposed. For single cigars the aluminium tube, illustrated above, is recommended

The additional charge for packing cigars in these special tins or tubes is 20/- per 100 (20 tins or 100 tubes)

Alfred Dunhill Ltd. can send abroad by Parcel Post free of British Duty small parcels of all cigars, the minimum quantity being 100 Havana or 200 British cigars

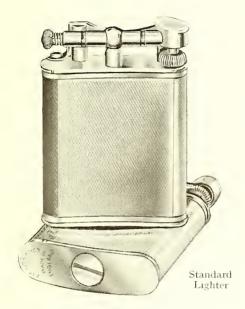
Cigars for shipment abroad are packed in sealed tins without extra charge which preserves their condition until opened



### THE DUNHILL LIGHTER

Regd, Design No. 737418

Patent Nos. 390107, 358812

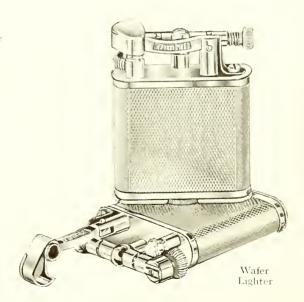


The Dunhill Lighter owes its pre-eminence to its simplicity and perfect construction, qualities which have rendered it an unfailing means of ignition. It requires filling at only infrequent intervals and is easily operated with one hand. The shape of the popular Standard Lighter (illustrated on the left) has been slightly curved to fit the waistcoat pocket, while the Wafer Lighter (illustrated below) though retaining an ample capacity is so slim as to be almost unnoticed in the pocket

Illustrations are of actual size

#### PRICES

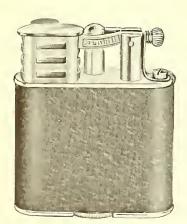
						andard			Vafer ighter	
Silver-plated,	plain		-	-	£Ι				5	0
,,	covered Sea	al (vario	us colo	urs)	£.I	$I \circ$	0	£ı	$I \circ$	0
,,	engine-turn		-	-	£ı	15	0	£,ī	15	0
Gold-plated,	plain	-	-	-	£I	15	0	£I	15	0
22	covered Cro	ocodile	-	~	£2	5	0	£2	5	0
,,	engine-turn	ned	-	-	£2	5	0	£2	5	0
Sterling Silver,	plain	-	-	-	£2	$I \bigcirc$	0	£2	7	6
	engine-turr		-	-	£3	3	0	£3	0	0
9-carat Gold,			-	-	£17	17	0	£12	12	0
	engine-turr		-	-	£19	19	0	£14	0	0
18-carat Gold,			-	~	£35	Ι4	0	£25	0	0
,,	engine-turn	ned	-	-	£37	$I \bigcirc$	0	£26	15	0



For Monograms and Engraving see page 144

### DUNHILL LIGHTERS

Regd, Design No. 737418 Patent Nos. 390107, 358812





Illustrations are of actual size



### THE "SPORTS" LIGHTER

Patent No. 288806

The "wind-screen" ensures a light which is easily maintained under all weather conditions

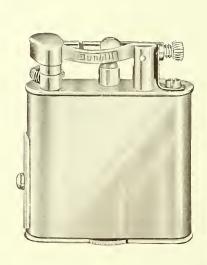
Silver-plated, plain £1 10 0; engine-turned £2 2 0 , covered pigskin or seal (various colours) £1 15 0 Gold-plated, plain £2 2 0; engine-turned £2 15 0 Sterling Silver , £3 3 0; ,, ,, £3 17 6 9-carat Gold ,, £17 17 0; ,, ,, £19 19 0 18-carat Gold ,, £40 0 0; ,, ,, £42 10 0

### THE PIPE SMOKERS' LIGHTER

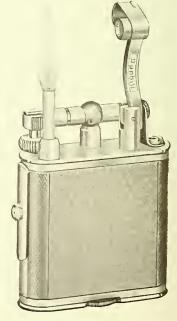
Patent No. 418120

This Lighter is fitted with a wick which can be raised clear of the wheel, and so affords a large and easy light for the pipe. With it even the half-filled pipe is easily lighted

Silver-plated, plain £1 5 0; engine-turned £1 15 0 Gold-plated ,, £1 15 0; ,, ,, £2 5 0 Sterling Silver ,, £2 17 6; ,, ,, £3 10 0



For Monograms and Engraving see page 144



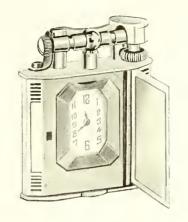
### DUNHILL LIGHTERS

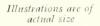
gd. Design No. 737418 Patent Nos. 390107, 358812

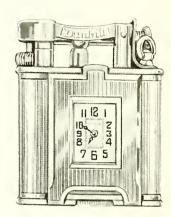
### THE "BIJOU" LIGHTER

The bevelled sides impart an exceptional smartness to the design of these Lighters

Silver-plated, plain -	-	£I	IO	О
,, engine-turned	-	£2	2	О
Gold-plated, plain	-	£2	2	О
,, engine-turned	-	£2	15	0
Sterling Silver, plain	-	£2	15	О
" engine-turned	-	£3	7	6
9-carat Gold, plain -	-	£15	0	О
" engine-turned	-	£16	16	О
18-carat Gold, plain -	-	£29	0	0
engine-turned	-	€31	0	0











For Monograms and Initials see page 144

### THE WATCH LIGHTER

A Dunhill Lighter combined with a perfect, fully jewelled Watch

WITH EXPOSED WATCH

Sterling Silver, en	gine-turned	-	£15	15	0
9-carat Gold	,,	-	£38	01	0
18-carat Gold	,,	_	£75	0	0

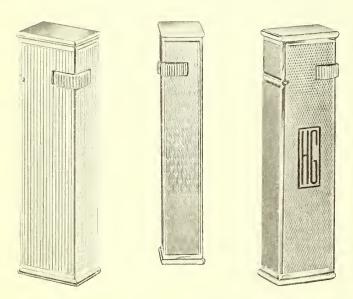
WITH CONCEALED WATCH Exposed by a simple slide-action

Sterling Silver, eng	ıne-t	urned -	£21	0	0
9-carat Gold	,,	and enamel!ed	£47	$I \circ$	0
18-carat Gold	,,	,,	£87	IO	0

# THE "TALLBOY" LIGHTER (REGD.)

Patent No. 405122

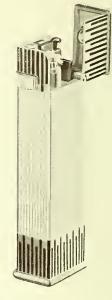
This elegant model is specially designed for compactness and easy manipulation with one hand. It embodies all the principles which have made Dunhill Lighters world-famous

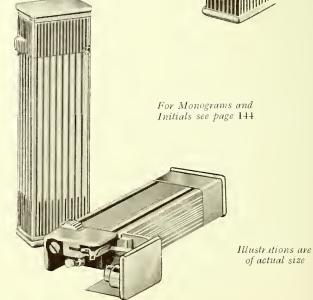


Silver-plated, engine-turned £1 15 0 Gold-plated ,, ,, £2 5 0 Sterling Silver ,, ,, £3 15 0 9-carat Gold ,, ,, £44 0 0

These "Tallboy" Lighters are goldplated, engine-turned and decorated with stripes of Black Lacquer

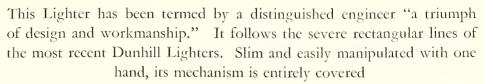
Price £3 3 o each



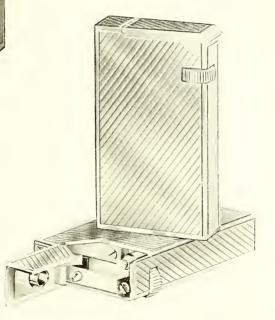


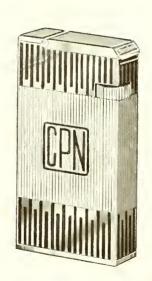
# THE "BROADBOY" LIGHTER (REGD.)

Patent No. 440072



Silver-plated, engine-turned		-	-	£2	2	0
Sterling Silver ,,	-	-	-	£4	4	0
Gold-plated ,,	-	-	-	£2	I 5	0
,, Lacquer stripes	-		-	£4	IO	0
9-carat Gold, engine-turned	-	-	-	£.3 I	IO	0
18-carat Gold "	-	-	-	£60	0	О





All Dunhill Lighters are produced in a variety of Engine-Turnings to suit all diversities of taste

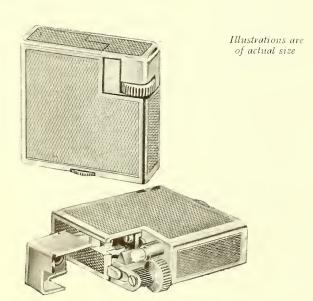
For Monograms and Engraving see page 144

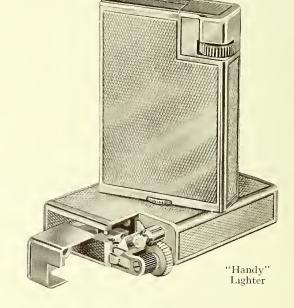
## THE "HANDY" LIGHTER

# THE "SQUAREBOY" LIGHTER

Patent No. 477768

These two Lighters follow the rectangular lines of recent Dunhill models. They are easily manipulated with one hand and the covered mechanism enhances their value for pocket or handbag use. The "Squareboy" is a smaller edition of the "Handy" Lighter but is also of ample capacity





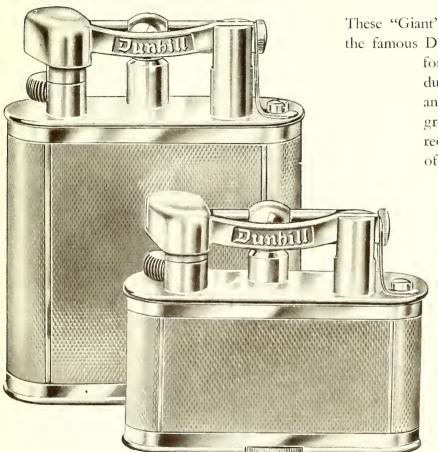
	''Handy''			"Squareboy"			
Silver-plated, engine-turned			0	£ī		0	
Covered Black Lacquer -	2	5	0	£2	5	0	
Gold-plated, engine-turned	£ı	15	0	£ı	15	0	
Sterling Silver ,, ,,	£3	3	0	£3	3	0	
9-carat Gold ,, ,,	£26	5	0	£25	4	0	
18-carat Gold ,, ,,	£51	5	0	£43	15	0	

"Squareboy" Lighter

For Monograms and Engraving see page 144

### THE "GIANT" TABLE LIGHTERS

Regd. Design No. 737418 Patent Nos. 390107, 358812



These "Giant" Lighters, large reproductions of the famous Dunhill pocket lighter, are designed for general use in the home. Produced in two sizes—the "Giant" and the "Half-Giant"—they are of great capacity, even the smaller one requiring to be filled but at intervals of several months

#### **PRICES**

THE "GIANT"

Silver-plated, plain - £1 17 6

,, engine-turned £2 17  $^{6}$ 

Covered pigskin or seal £.2 7 6

#### THE "HALF-GIANT"

Silver-plated, plain - £1 15 0

, engine-turned £2 76

Covered pigskin or seal £2 5 0

Illustrations are of actual size

To maintain the high efficiency of all Dunhill Lighters it is necessary to use Dunhill fuel, wicks and flints described on page 108

### "ROMAN LAMP" LIGHTER

Patent No. 481689 Regd Design No. 817955



To procure a light—press the knob

A "dipper" is attached to the knob which can be withdrawn, lit at the flame and passed round to light a number of cigarettes

An ingenious adaption of the Ancient "Lucerna" — the Roman Lamp of Imperial times — to the modern purpose of a Dunhill Lighter

### FINISHES AND PRICES

Chromium -	-	£2	2	(
Oxidised Brass	-	£2	2	(
" Silver	-	£2	2	(
Heavily Silver Plated	-	£2	17	(
Large Sterling Silver Model		£,10	10	(



Regd. Design No. 737418 Patent Nos. 390107, 358812

ALFRED DUNHILL LTD. LONDON - PARIS - NEW YORK



"ONYX" TABLE LIGHTER - £6 6 0

TUSK" LIGHTER
Patent No. 405122

e Boar's Tusk adapted as a Dunhill Lighter

£13 10 0

Illustrations are of actual size

# LIGHTER FUEL AND ACCESSORIES



#### **FLINTS**

Faulty flints lead to trouble. Use only Dunhill Cerium-charged Flints which give uniformly perfect results

Tubes containing 12 - Price 1/- each

WICKS

Dunhill Lighter Wicks - Price 3d. each

The importance of using the best Fuel is not always fully realised. Alfred Dunhill has succeeded in producing a long-lasting Lighter Fuel which burns with a clear bright flame. With this fuel the pleasure of using your lighter is greatly enhanced. Specially blended by "Shell" to the Dunhill patented formula it is supplied in tins with a valve which makes filling quick and easy Long-Lasting Fuel 1/- per 7 ounce tin

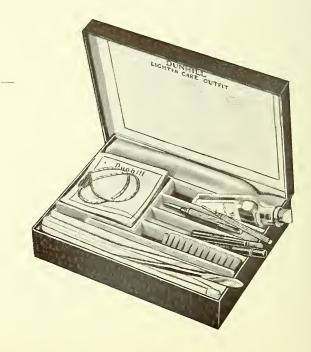
Dunhill Long-Lasting Fragrant Lighter Fuel. A fuel to which has been added a subtle essence which gives a pleasing fragrance Long-Lasting Fragrant Fuel 1/- per 4 ounce tin

#### LIGHTER-CARE OUTFIT

Contains the following articles:—
Bottle Cleaning Fluid
Cleaning Brush
Screwdriver for wheel pivot
" for back spring
Pair Tweezers
2 Tubes Flints
3 Packets Wick
Cotton Wool filling
Polishing Cloth
Wick Raiser
Wire Cleaners

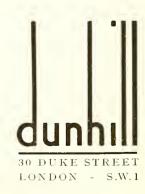
With full directions

10/6





# CIGARETTE HOLDERS



### THE "TORPEDO" CIGARETTE HOLDER

Regd. Design No. 667792

#### THE MOST PRACTICAL OF ALL CIGARETTE HOLDERS

The simple action of removing the Holder from its Case automatically fits the Cup into position for smoking

The Cup has a spiral groove which firmly grips and retains a cigarette of any ordinary size Telescoping the Holder automatically ejects the cigarette-end without soiling the fingers The Holder can be readily and conveniently cleaned without removal from the Case Novel and gracefully designed, the Holder in its Case occupies only a small space in the pocket or handbag

#### PRICES

In a variety of	f col	ours–	–Black,	, Red,	Gree	a, Blue	and Wh	ite	
Standard Length 3½ inches									
Case and Quill to match	-	-	-	Silver	Cup,	6/6	9-carat	Gold (	Cup, 17/6
Length 4½ inches Case and Quill to match		-	-	,,	,,	7/6	,,	,,	18/6
Length 5½ inches Case and Quill to match		-	-	,,	,,	8/6	,,	,,	20/-

All "Torpedo" Holders will take a specially prepared Filter
In boxes of 100 - 6d.



# "BRUYÈRE" AND "SHELL BRIAR" CIGARETTE HOLDERS

The fine grain and colour of the wood give these holders a handsome appearance Fitted with vulcanite mouthpieces

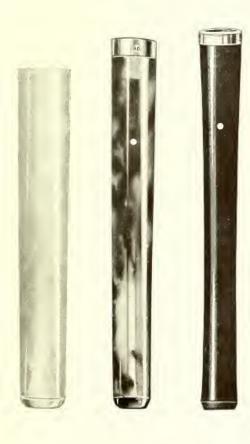


The prices are for "Bruyère" or "Shell Briar" holders and include soft leather cases

#### AMBER, TORTOISESHELL, VULCANITE, GOLD, SILVER

These Holders are supplied complete in suitable cases

THE



Fine Specimen Amber £4 10 0

Tortoiseshell 9-ct Gold mount £4 4 0

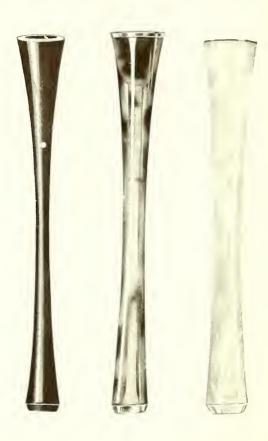
Vulcanite 9-ct. Gold mount 15/6

HEXAGONAL HOLDER ACTUAL SIZE The hexagonal design and slim

tapering of this holder give it a most graceful and attractive appearance. Length 3\frac{3}{4} inches

Complete in hard case

Sterling Silver	-		I 2	:/6
9-ct. Gold	-	£3	3	О
18-ct. Gold	-	£6	6	О



Vulcanite Sterling Silver mount 13/6

Tortoiseshell 9-ct. Gold mount £4 4 0

Fine Specimen Amber £6 6 0

### CIGARETTE HOLDERS

#### THE "DENICOTEA" HOLDER Patent No. 381092

The "Denicotea Filter" is composed of colourless, odourless crystals which retain the nicotine and resinous acids contained in tobacco smoke without affecting its flavour. The filter is easily replaced by unscrewing the holder

Vulcanite with Silver screw lining to take any ordinary cigarette, complete in box with 12 "Denicotea Filters" - - 18/6

"Bruyère" or "Shell Briar" with vulcanite mouthpiece, complete in box with 12 "Denicotea Filters" - - 14/6





This holder takes a cotton wool filter which is retained when the cigarette end is ejected. The filter is easily replaced when desired In soft case with 200 Filters 12/6 Spare Filters 1/- per 100

### CIGARETTE HOLDERS



Patent No. 105454

This holder has a collapsible stem which ejects the cigarette end and when not in use remains in the holder

Vulcanite with 9-ct. Gold mount 25/"Bruyère" or "Shell Briar" - 10/6
Each in a soft Leather Case

#### THE "MULTI-HOLDER" Regd. Design No. 827757

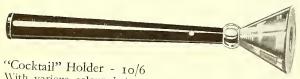
Modelled on a Grecian vase this elegant case contains no fewer than seven holders. One cup is provided with interchangeable tubes of seven different colours and the whole occupies little more space than one holder



# CIGARETTE HOLDERS



"Snug" Holder 2/6; with Gold Mount 7/6 In Black, Red, Green, White or Blue



With various coloured tops



Triangular "Bruyère" Holder, vulcanite mouthpiece, gold inlay 4ins. 16/6; 4½ins. 18/6; 5ins. 21/-



Harefoot Holder, with Silver Mount 15/-" Gold Mount 30/-



Bamboo Holder With Vulcanite mouthpiece 7/6





### TELESCOPIC HOLDER

The most compact Cigarette Holder made. When closed it is smaller than a thimble. Removing from the case automatically extends the Holder for smoking

9 ct. Gold Holder and Case, Tortoiseshell Mouthpiece - £8 8 0 Sterling Silver - - £1 17 6





# CIGAR HOLDERS



"BRUYÈRE" AND "SHELL BRIAR" HOLDERS
Fashioned from "Bruyère" or "Shell Briar" and fitted
with vulcanite mouthpieces

*** ~ *			
2-in. 9/6	2½-in. 10/-	3-in. 10/6	3½-in. II/-

Fine Specimen Amber

2½-in. 85/- 3-in. 115/- 3½-in. 155/
Vulcanite, Gold Mounted

2½-in. 19/6 3-in. 21/- 3½-in. 22/6

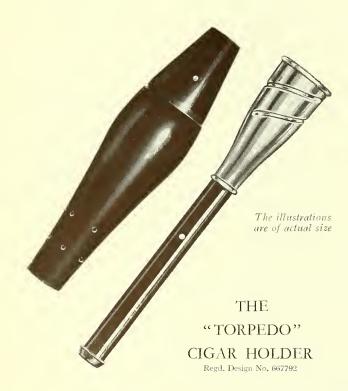
Tortoiseshell, Gold Mounted

2½-in. 110/- 3-in. 120/- 3½-in. 130/-



Each Holder is supplied complete in a case

### CIGAR HOLDERS



All parts are replaceable, the screw cup takes any size cigar; self-ejecting; occupies only a small space in the pocket

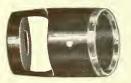
Vulcanite Case and Quill, Silver Cup - 10/6
,, ,, ,, ,, 9-ct. Gold Cup 30/Vulcanite Case and Tortoiseshell Quill,
g ct. Gold Cup - - 67/6



#### THE "SNUG" HOLDER

Light and comfortable in the mouth Takes any ordinary size cigar

Vulcanite, plain - - - 4/,, with 9-ct. Gold mount 10/-





#### THE "GAP" HOLDER

For the Cigar Smoker who seldom uses a Holder

The "Gap" has the advantages of a Holder without its disadvantages. With it the smoker bites his cigar through the gap provided for this purpose

Vulcanite, plain 4/-; gold-mounted 10/6 Ivory, plain - 10/6; gold-mounted 16/6

ABOUT SMOKE

# SMOKING Essentials



# "WRAPOVER" POUCHES



The Dunhill "Wrapover" Pouch has the unique advantage of holding either large or small quantities of tobacco and still remaining flat in the pocket. Easily manipulated with one hand, it is rubber-lined and fitted with gussets which enable the pouch to be opened so wide that the pipe can be filled with the utmost ease

Soft Kid (Dark Blue, Brown or Light Tan)

Soft Pigskin - - - 21 
Fine Pin Seal (Dark Blue, Black or Brown)

Peccary Hogskin - - 25/
Crocodile - - - 50/-

Silver Edging 7,6; 9-ct. Gold Edging 35 - extra Silver Corners 3/6; 9-ct. Gold Corners 17/6 extra

For Stamping, Monograms and Initials see page 144



## "WRAPOVER" POUCHES

# THE "STOCKING WRAPOVER"

This variant of the "Wrapover" pouch is designed to hold extra large quantities of tobacco. Filled, it holds one pound, while with a normal amount of tobacco it remains quite flat

Finest "Para" Rubber - 10/6 Triple Oiled Silk - 8/6



Length 18 inches



#### FANCY "WRAPOVERS"

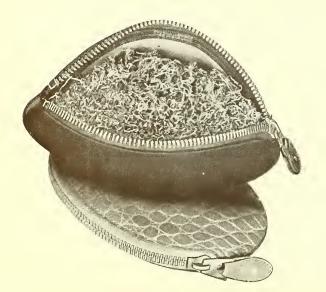
Silk with colours of all	Regim	ents,
Clubs, Colleges ar	nd Sch	17/6 nools
Hunting Pink -	-	- 17/6
Cloth of various patte	rns	- 12/6
Corduroy -	-	- IO/6
Cream Shantung	-	- 8/6
Triple Oiled Silk	-	- 3/6

# POUCHES

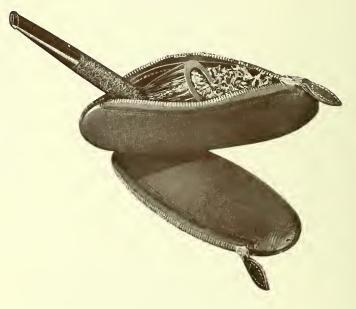
#### THE "OVOLOK" Regd. Design No. 757983

Easily operated on the "Zipp" principle. Its novel shape allows the pipe to be filled with exceptional ease; and while of generous capacity it remains slim even when full of tobacco

Morocco	
(Dark Blue, Black or Brown)	8/6
Soft Kid	0/0
(Dark Blue, Brown or Light Tan)	10/6
Fine Pin Seal	, -
(Dark Blue, Black or Brown)	15/6
Crocodile	13.0
Clocotine	 40/-



THE "OVAL" Regd. Design No. 757983



A variant of the "Ovolok" suitable for small quantities of tobacco

Smooth Calf		
(Black, Brown or Light Tan)	_	8/6
Fine Pin Seal		
(Dark Blue, Black or Brown)	_	14/6
Crocodile	-	37/6

Any article gladly sent on approval

### **POUCHES**

#### THE "ALTOGETHER"



This pouch is provided with a compartment for the pipe. Pipe and pouch take up no more than the usual pocket space occupied by a pouch alone Soft Kid (Dark Blue, Brown or Light Tan) - 10/6 Fine Pin Seal (Dark Blue, Black or Brown) - 17/6

Crocodile

#### THE "ROTATOR"

Patent No. 376069

While the tobacco is placed in the top of this pouch the pipe is filled from the bottom, so that dust cannot accumulate and waste is thereby avoided

Triple Oiled Silk - - - - - 3/6 Soft Kid

(Dark Blue, Brown or Light Tan) - - 14/6



### **POUCHES**

#### THE "TRAY"



Designed for outdoor use, with a tray from which the pipe can be filled easily and without waste

Soft Kid (Dark Blue, Brown or Light Tan) 15/-Fine Pin Seal (Dark Blue, Black or Brown) 25/-



THE "TUCK-IN"

Round or Square Shape

Finest "Para" Rubber - 2/6

Velvet Calf - - - 10/6



THE "WALLET"

Velvet Calf - - - 12/6

Fine Pin Seal
(Black or Brown) - - 21/-

THE "SIDELOK"



A small pouch for one ounce of tobacco, yet so designed as to make pipe-filling easy

Soft Kid (Dark Blue, Brown or Light Tan) 7/6 Fine Pin Seal (Dark Blue, Black or Brown) 10/6

# TOBACCO CONTAINERS



EARTHENWARE Shades of Brown, Red, Blue and Green Mottled design For  $\frac{1}{2}$ -lb. - 2I/-Spring-lid Model For  $\frac{1}{4}$ -lb. - 12/6

#### PEWTER

The Pewter Mug is a 17th century model from the original mould with the 'Touch Mark' of the oldest pewterers in London

Jacobean Mug (for 3-lb.) 52/6 Cylinder (for  $\frac{1}{4}$ -lb.) -  $\frac{45}{-}$ 







Pressure of the heavily weighted lid upon a rubber ring creates an air-tight joint which preserves the tobacco in perfect condition

In Walnut, Oak or Mahogany Lead lined

- - £330 For  $\frac{1}{4}$ -lb.

Similar model in plastic material resembling Walnut £1 1 0



THE "OCTAGONAL" Ebony and Chromium For  $\frac{1}{4}$ -lb. - £2 7 6



THE "CUBIST" Walnut For 1-lb. £220

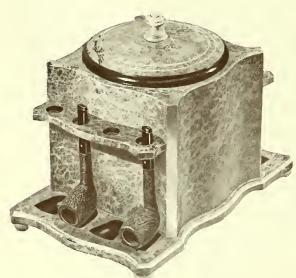
### PIPE RACKS



CIRCULAR STAND

To hold 6 pipes

Oak, Walnut or Mahogany £1 10 0



CADDY RACK Patent No. 11832

This Pipe Rack and air-tight Tobacco Container is a superb specimen of inlaid cabinet work Walnut Burr, Angled Pewter - £21

.

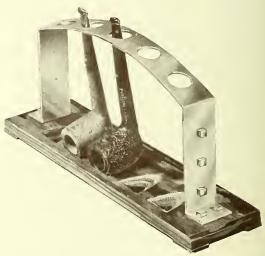
Complete with 8 Dunhills - £31

Postage paid anywhere

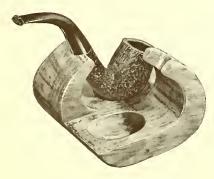
Any article gladly sent on approval



WALL RACK
To hold 4 pipes
Oak, Walnut or Mahogany £1 10 0



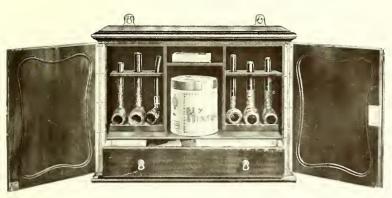
"ARCH" RACK
Figured Ebony, Satinwood or Mahogany
base, with Chromium top - £3 3 0



"TWIN" PIPE-REST Oak or Mahogany £1 7 6

# SMOKERS' CABINETS

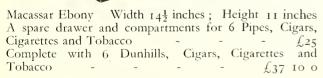
ALFRED DUNHILL LTD. LONDON - PARIS - NEW YORK



Mahogany - - Width, when closed, 15 inches; Height 12 inches - - - - £10 10 0 Complete with 6 Dunhills, Lighter, Tobacco and Pipe-cleaning Outfit - - - £20 10 0



Special cabinets in any style, size or nood made to order. Designs and estimates gladly given



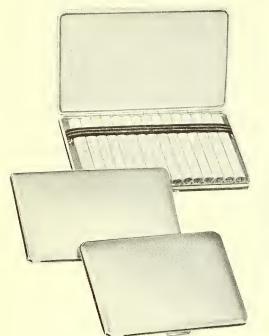


Mahogany Smoker's Table Height 30 inches Fittings include Tobacco Caddy, Cigar and Cigarette Boxes, Pipe Rack, Lighter, etc. - £58 10 0 Complete with 10 Dunhills, Cigars, Cigarettes and Tobacco - - £76

# CIGARETTE CASES

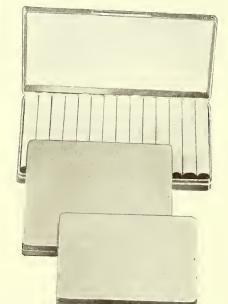
THESE ENGINE-TURNED CASES ARE A FEW EXAMPLES FROM AN

EXTENSIVE AND VARIED STOCK



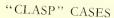
#### POCKET BOXES

For 8 Cigarettes		9-ct. Gold £35 ○ 0
" IO "	£770	£40 0 0
», 14	£880	€52 0 0



## "SLIDE-ACTION" CASES

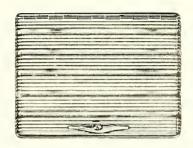
For 10 Cigarettes	Silver £3 17 6	9-ct. Gold £30 0 0
,, 14 ,,		£40 0 0
,, 16 ,,		



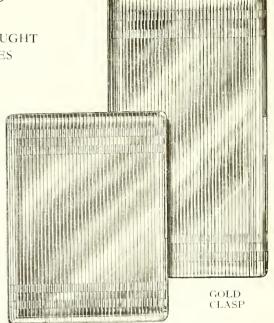
<b>1</b> 7	Silver	9-ct. Gold
For 10 Cigarettes		£25 10 0
,, 12 ,,		£32 10 0
,, 16 ,,	£3 12 6	£39 17 6

# CIGARETTE CASES

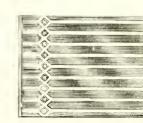
A FEW EXAMPLES OF FINE HAND-WROUGHT SILVER AND GOLD CIGARETTE CASES



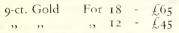
Russian Shape Hand-Filed Set Cabochon Ruby Silver For 16 - £19 10 0

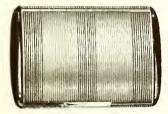


Silver For 18 - £17 17 0 ,, 12 - £12 12 0



Engine-turned and set Sapphires and Diamonds 9-ct. Gold For 6 - £82

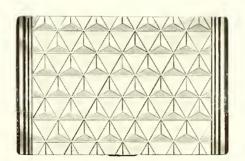




SLIDE

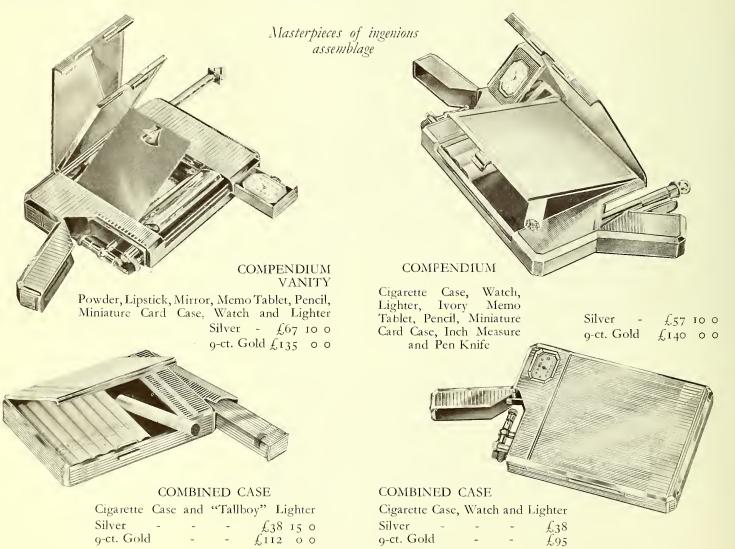
ACTION

Inlaid fine lacquered lines
Onyx ends
Silver For 15 - £12 17 6



Inlays of 9-ct. Red, Green and Grey Golds
Lacquered ends
To hold 14 - £167 10 0

# COMPENDIUMS



For Monograms, Initials, Crests and Special Engraving see page 144

## LEATHER CIGARETTE CASES

ALFRED DUNHILL LTD. LONDON - PARIS - NEW YORK



# CIGARETTE BOXES AND CASES (LACQUER)



Decoration—Pheasant Symbol of Longevity For 20 - £2 15 0



RED LACQUER

Decoration—Heron and Moon

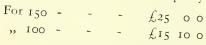
Symbol of Tact and Wisdom

For 8 - £1 15 0





LACQUERED SILVER
Decoration — Gold-fish ("Ryukin")
Symbol of Abundance and Prosperity
For 150





Decoration — Water Lily. Symbol of Purity For 12 - £2

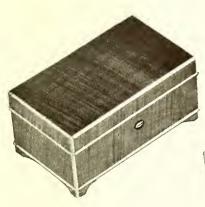


BLACK LACQUER ("Ro-iro")

For 20 - £1 15 0 ,, 12 - £1 5 0 ,, 8 - £1 0 0

# CIGARETTE BOXES

ALFRED DUNHING DID LONDON - PARIS - NEW YORK



AUSTRALIAN BLACKWOOD
Ivory Angled Lined Porcelain
To hold 100 - £7 7 0

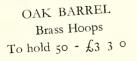


MUSICAL BOX
Kingwood Ivory Angled
To hold 150 - £8 8 0



WALNUT and SATINWOOD Lined White Cedar

To hold 75 100 150 £4 4 0 £4 15 0 £5 5 0

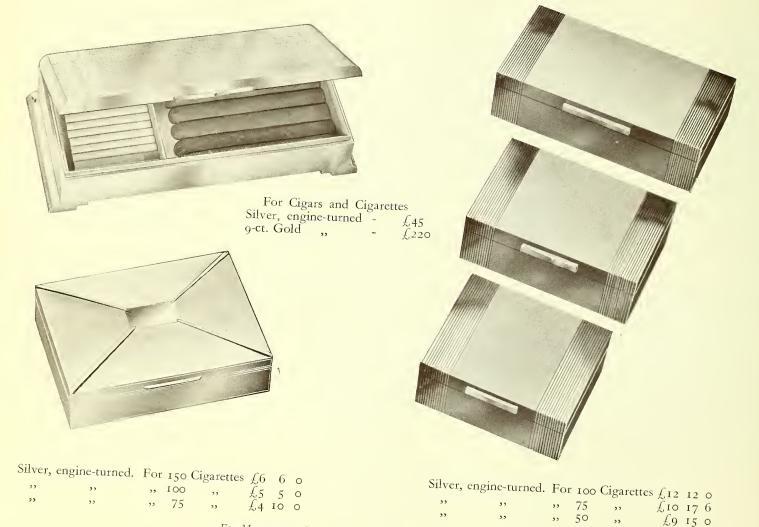


Any article gladly sent on approval



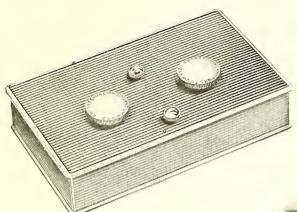
SECRET OPENING BOX
Peacock Wood Ebony Angled
To hold 75 - £8 8 0

# CIGARETTE BOXES



For Monograms, Crests, Initials and Engraving see page 144

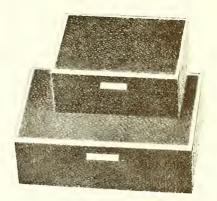
# CIGARETTE BOXES



COMBINATION LOCK

Can be set for any two letters
Silver, engine-turned

To hold 150 - £16 16 0



SHAGREEN

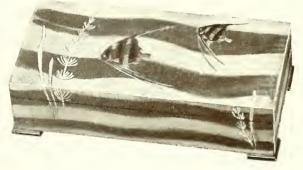
Lined White Cedar

To hold 50 - - £3 10 0

", ", 100 - - £5 5 0



ONYX
To hold 50 - - £7 10 0
,, ,, 100 - - £10 10 0



LACQUER

Decoration—Silver and Blue

To hold 150 - £12 12 0

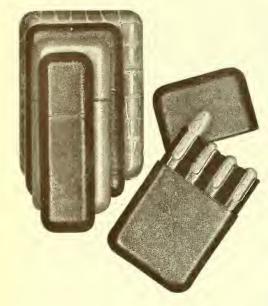


CHROMIUM
Pigskin covered Lid
To hold 50 - £3 3 °

Postage paid anywhere

Page 135

# LEATHER CIGAR CASES





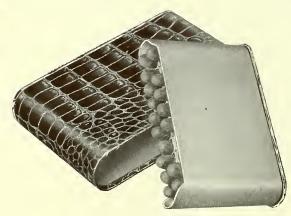
Each cylinder is ingeniously notched to render easy the withdrawal of the cigar

	Seal or Pigskin	Crocodile
For 2 Cigars	25/-	47/6
,, 3 ,,	30/-	55/-
,, 4 ,,	35/-	62/6
,, 5 ,,	40/-	70/-



#### DRESS CIGAR CASES

For 3 Cigars, Seal or Pigskin, 30/-;	Crocodile, 48/6
,, (Gold-mounted) 55/-;	,, 75/-
For 5 Cigars, Seal or Pigskin, 40/-;	Crocodile, 68/6
(Gold-mounted) 70/-;	<b>,,</b> 95/-



#### TRAVELLER'S CASES

Crocodile	(to hold 20)	£14	10	0
Seal or Pigskin	,,	£II	17	6



#### STIFF PULL-OFF CASES

#### Unmounted

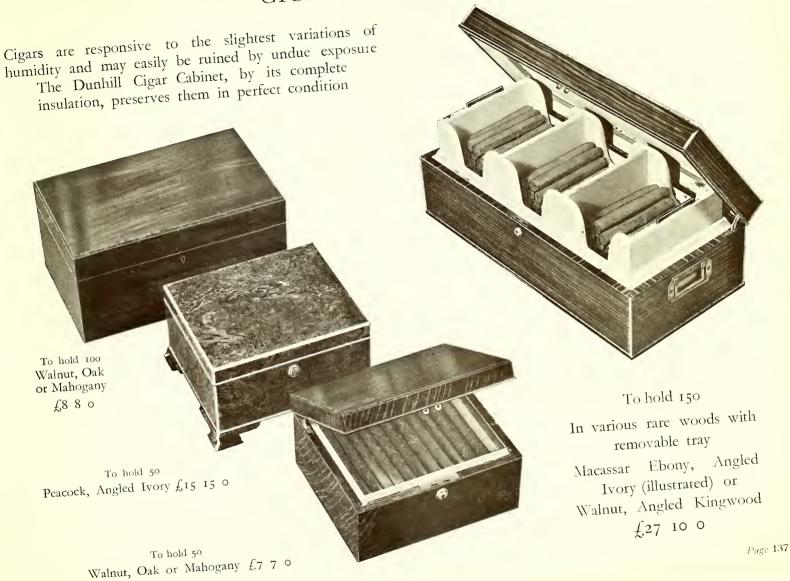
	Seal or Pigskin	Crocodile
For 2 Cigars	30/-	50/-
,, 3 ,,	32/6	52/6
,, 4 ,,	37/6	57/6
,, 5 ,,	42/-	67/6

#### MOUNTED

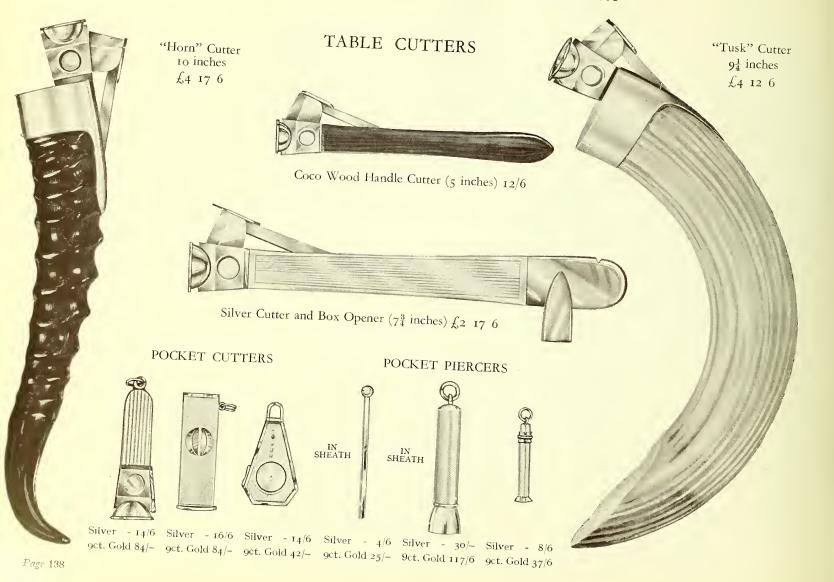
		Seal (Silver-mounted)	Crocodile (Gold-mounted)
For 2	Cigar	s 40/-	87/6
,, 3	, ,,	47/6	105/-
,, 4		56/-	122/6
,, 5	,,	65/-	140/-

# CIGAR CABINETS

ALFRED DORTH LONDON - PARIS - NEW YORK



# CIGAR CUTTERS AND PIERCERS



# ASH-TRAYS

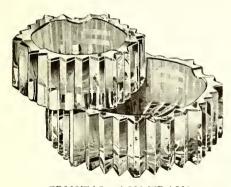




THE "PERFECT" ASH-BOWL Patent No. 200776

Solid and capacious. Fitted with resilient asbestos covered pad on which the pipe can be emptied

Brass, Copper, Nickel or Oxidised Copper - 17/6



CRYSTAL ASH-TRAYS

Elegant and capacious

£1 2 6

5in. diameter 3\{\}in. diameter 13/6



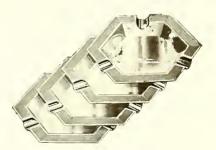
ONYX ASH-TRAYS

6½ in diameter 5in, diameter 4in, diameter £,2 12 6 £,1 7 6 15/-



THE "DUK-IT" ASH-TRAY

Pressure on button allows the contents to fall into fume-proof lower portion. A removable top enables the tray to be easily cleaned Black or Bronze Finish - 17/6



SILVER ASH-TRAYS

Hexagonal—Engine-turned rims

Nest of 4 - £3 3 0

Each - - 15/9

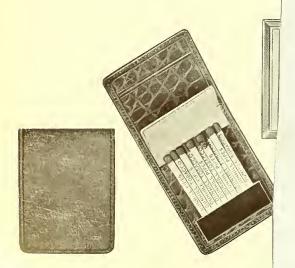
# MATCH CASES AND HOLDERS

#### POCKET CASES FOR BOOK MATCHES

This case is planned to take two "books" of matches, a second book being inserted before the first is exhausted, thus ensuring a constant supply of matches

#### **PRICES**

Pigskin	-		-	-	~	5/6
Fine Pin Se	eal -	-	~	-	- 1	5/6
Crocodile	-	-	-	-	- [	0/6
Sterling Sil	ver, en	gine-tur	ned	-	- [	
,,	,, an	d Torto	iseshell	-	-	
9-ct. Gold,	engine-	turned	-	-	-	





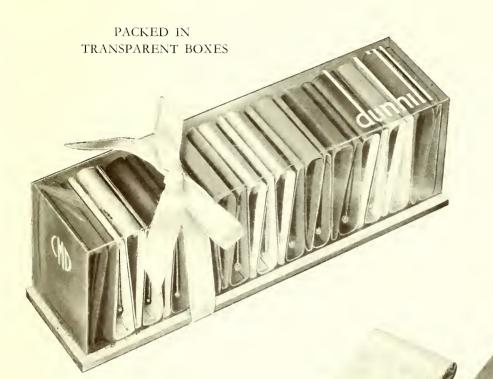


circular, Silver-mounted 37/6; 4 ins., 25/-

15/-; 2 ins., 10/6

ystal, Silver-mounted Rose

lver Ash-Tray - 42/-



Each coloured book is attractively stamped with Initials, Monogram, or Name up to 8 letters on ordinary size or 5 letters on miniature size

These matches can be supplied in either ordinary or miniature size

		Ordinary Size	Miniature Size
Per b	oox of 25	5/-	4/6
٠,	,, 50	8/9	7/9
,,	,, IOO	15/-	13/6

COLOURS:—Black, Blue, Green, Red, Silver, Gold or Assorted

Statutory restrictions on conveyance of these goods make necessary the following charges for carriage outside the Dunhill hand-delivery area:

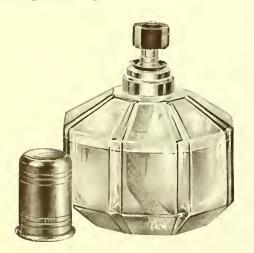
Great Britain (for any quantity) 1/6
Northern Ireland (for any quantity) - - 3/-



## SMOKE CONSUMERS



Octagonal Design



This lamp is provided with a specially prepared Cone which becomes incandescent when the lamp is lit and remains so after the flame has been extinguished. The cone has hygienic properties which completely neutralise the stale odours apt to remain in a room after smoking

Safe and simple to use

### Cut Crystal

Blue, Red, Green or Amethyst

Round Design - £1 5 0

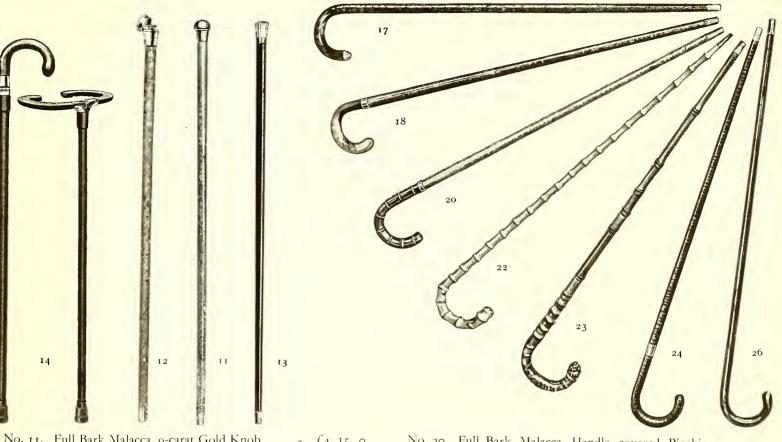
Octagonal Design - £1 1 0

The Perfumed Lamp Essence is supplied in 16 ounce bottles Jasmin, Carnation, Eau de Cologne Price 15/- each

Postage paid anywhere



Vase Design

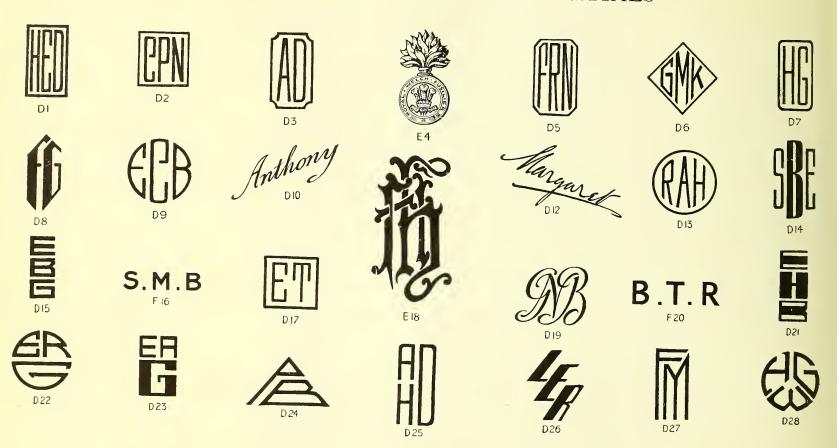


No. 11.	Full Bark Malacca, 9-carat Gold Knob -	£.4	I 5	0
No. 12.	Full-bark Malacca, Silver Knob, fitted with	, ,	J	
	Silver Dunhill Lighter	£,6	16	6
	Black Ebony, Ivory Knob, 9-carat Gold Collar			
No. 14.	Shooting-Stick, covered various leathers -	£3	7	6
No. 17.	Malacca, full bark			
	,, three-quarter bark	£ı	IO	0
No. 18.	Full Bark Malacca, with specimen Rhinoceros			
	Horn Handle, 18-carat Gold Collar	£30	0	0

No. 20.	Full Bark Malacca, Handle covered Pigskin			
	or Crocodile, 9-carat Gold Collar	£3	12	6
No. 22.	Whangee, perfectly tapered and evenly jointed	£5	5	C
No. 23.	Wampoa, Amber Brown and well balanced -	£.2	2	С
No. 24.	Snakewood, specimen, 18-carat Gold Collar -	£,8	8	C
	" unmounted	£4	4	C
No. 26.	Figured Ebony	£,2	2	С
	" " 9-carat Gold Collar	£4	4	С

Page 143

## MONOGRAMS CRESTS AND INITIALS



Monograms affixed (D<sub>1</sub> to D<sub>2</sub>8) Silver 12/6 Crests affixed (as E<sub>4</sub> and E<sub>1</sub>8) - ,, 27/6

9-ct. Gold 25/-

Engraved 7/6 , 10/6

Initials engraved in block letters (as F16 and F20), 2/- or stamped on leather in black, brown or gold, 2/-

Quotations readily given for all kinds of special engraving, jewelled and enamelled crests and monograms Orders for monograms, crests or initials can be executed in a few hours by skilled engravers

### REPRESENTATIVES ABROAD

Dunhill Products will be found on sale throughout the world in the majority of high-class stores dealing in smoker's articles. In case of any difficulty customers are invited to apply to the appropriate Representative in the following list

#### AFRICA

BRITISH EAST. P. Phillips, P.O. Box 588, Nairobi, Kenya Colony

UNION OF SOUTH AFRICA. L. Suzman, Ltd., Eloff Buildings, Cr. President and Sauer Streets, Johannesburg

RHODESIA. Union Agencies, Abercorn Street, Bulawayo

#### ARGENTINE

Bonnin & Bernabo, Florida 525, Buenos Aires

#### AUSTRALIA

MELBOURNE. Geo. Damman & Co., Cr. Collins and Swanston Streets

SYDNEY. Tallerman & Co., Ltd., 17, York Street, Wynyard Square

#### **BAHAMAS**

Solomon Bros., 320, Bay Street, Nassau, N.P.

#### BELGIUM

Aug. Eymael et Cie, 72, Rue Antoine Dansaert, Brussels

#### BERMUDA

Smoke Shop, Ltd., Front Street, Hamilton

#### **BRITISH WEST INDIES**

BARBADOS. J. B. Leslie & Co. Ltd., Bridgetown JAMAICA. Hand Arnold, Ltd., Kingston TRINIDAD. J. B. Leslie & Co., Ltd., Port of Spain

#### CANADA

Alfred Dunhill, of London, Ltd., 32, Front Street West, Toronto

#### COLOMBIA

BOGOTA. Obregon Uribe-y-Cia, Avenida Jimenez de Quesada 8-27

MEDELLIN. Obregon Uribe-y-Cia, Apartado Nal. 98

#### CHILE

Tornquist y Cia Ltda., Casilla 1567 Valparaiso

#### DENMARK

Jens Jorgensen, Raadhuspladsen 2, Copenhagen

#### **DUTCH EAST INDIES**

I. Baiz, Apartado 108, Curacao

#### FRANCE

Alfred Dunhill, S.A., 15, Rue de la Paix, Paris

#### **GIBRALTAR**

R. Povedano, 92, Main Street

#### GREATER GERMANY

FRANKFURT-A-MAIN. J. Rothschild, Jr., Kronprinzenstrasse 21

VIENNA. Adolf Lichtblau & Co., VII Hermanngasse 17

#### HAITI

Don. M. Mohr, P.O. Box "M," Port au Prince

#### HOLLAND

Herbert Terry & Sons, Ltd., Laan van Meerdervoort 480, den Haag

#### HUNGARY

R. von Kreybig, Horthy Miklos ut. 13, Budafok

#### **ICELAND**

O. Johnson & Kaaber, Reykjavik

#### INDIA

BOMBAY. D. Macropolo & Co., Ltd., Kermani Building, Hornby Road

CALCUTTA. D. Macropolo & Co., Ltd., 11, Old Court House Street

#### ITALY

L. Magnani, 4, Via S. Vitale, Parma

#### **IAPAN**

Kanamaru Shoten, 6, Sanchome, Asakusabashi Asakusa-Ku, Tokyo

#### MEXICO

Compañia Mercantil Campbell, S.A., la, Del Buen Tono, No. 6, Mexico, D.F.

#### NEW ZEALAND

C. W. Batten & Co., Cr. Taranaki & Wakefield Streets, Wellington

#### NORWAY

Tobakkcompaniet, A/s, Fredensborgvn II, Oslo

#### PALESTINE

Aronson Bros., 115a, Allenby Road, Tel Aviv

#### PANAMA

G. L. Maduro, P.O. Box 343, Panama City

#### **POLAND**

J. Cukier, 1, Boduena Street, Warsaw

#### SPAIN

A. Bernadas, Consejo de Ciento 215, Barcelona

#### **SUDAN**

S. & S. Vanian & Co., Mosque Street, Khartoum

#### **SWEDEN**

GOTEBORG. Axel Stiberg & Co.

STOCKHOLM. Frans Svensson, Stureplan, 4

#### SWITZERLAND

A. Dürr & Co., Zur Trulle, Zürich

#### U.S.A.

Alfred Dunhill, of London, Inc., British Empire Building, 620 Fifth Avenue, New York

#### VENEZUELA

L. G. Quintero, Apartado de Correos No. 713 Caracas

### THE DUNHILL SHOP



### 30 DUKE STREET LONDON S.W.1



INTERIOR VIEW OF THE DUNHILL SHOP

The Dunhill Shop is well worthy of a visit. Over a thousand shapes of Pipes are offered with the choicest Tobaccos, Cigars, Cigarettes and every smoker's requisite as well as many attractive novelties for the smoker and the non-smoker. In the Museum adjoining the Cigar Department on the lower floor is the famous Dunhill collection of Pipes from all countries of the world, including the pipe smoked by Sir Walter Raleigh

### INDEX

	Page	Page	1	Page Pag
"Altogether" Pouches		De-Nicotinised Tobacco 57	Manila Cigars .	93 "ROTATOR" POUCHES . 12
Amber Holders		Dental Mouthpieces 39	Match Cases .	140 "ROYAL YACHT" CIGARETTES 70
" Mouthpieces	. 39	Diary Orders . 80	Matches	141 "ROYAL YACHT" TOBACCO 6
Ash-Trays	3)	"Driway" Pipes . 36	Match Holders .	140 Rubber Pouches . 121, 12.
"Asorbal" CIGARETTES	74, 75	"Duke" Turkish Cigarettes 72	Meerschaum Pipes .	38 Russian Cigarettes . 76
//D 11 F1 F		"Duke" Virginia ,, 73	3.4	T 1 1
"Bamboo" Table Light		"Dunhill London" ,, 76	Mounts for Pipes .	36 SHELL DRIAR MOLDERS 112, 11
"Bijou" Lighters .		"Dunhill's Virginia", 71	Моитнриесе Роціян .	SHELL BRIAR PIPES . 29-30
British Cigars .	, , , ,	"Durbar" Tobacco 62	Mouthpieces .	SMOKE CONSUMERS . 14:
"Broadboy" Lighters			"My Blend" Cigarettes	SMOKERS CABINETS . 12
"Bruyere" Holders .		Egyptian Cigarettes 75, 76	//3.5	SPORTS LIGHTERS . 9
"Bruyère" Pipes .	6-25	Empire Tobacco . 63		SQUAREBOY LIGHTERS 10:
		Engraving 144	"Number Thirty" Cigarettes	9,
CARBON CUTTERS .	4.5	Export Prices . 65,66,94	OILED SILK POUCHES .	STRAIGHT GRAIN PIPES 26, 2
	59	"Filter" Cigarette Holder 114	"OLD COLONIAL" EMPIRE	"Super" MIXTURE . 6.
	58, 59		Товассо .	63 Table Lightness 101 to
Cases for Pipes .	1 13		// C ** T	TABLE LIGHTERS . 103-10
"CHARM" CIGARETTES .	. 69			I ALLBOY LIGHTERS . I O
Churchwarden Pipes	24	Fuel for Lighters . 108	"Palace" Turkish Cigarettes	
CIGARETTES .	67-99	"GIANT" TABLE LIGHTERS 103		3-46 Lighter . 10
CIGARETTE BOXES .	132-135	GLOVES FOR PIPES . 43	Pipe Bowl Preservative	TOBACCOS . 47-66
,, Cases	128-132	"Green" Cigars . 58		Tobacco Containers. 12
" Holders .	110-116	Guarantee . 5	,, Cleaners .	45 ,, Pouches . 120-124
	81-94	· ·	" CLEANING .	46 "Torpedo" Cigarette
CIGAR CABINETS .	137	"Handy" Lighters . 102	" " Outfits	45 Holders . 110, 111
" Cases.	0 1	"HARMONY" MIXTURE 63	"GADGET .	Tortoiseshell Holders 113, 113
" Cutters .		Havana Cigars . 83-89, 92	"GLOVES.	43 , Mouthpieces 30
	117, 118	HOLDERS . 109-118	Mounts	TRUMP" CIGARETTES . 60
,, Piercers .	•	"I " C	,, Racks	Turkish Cigarettes. 70, 72, 79
CLEANERS	5	"Initial" Cigarettes . 69	,, Repairs .	46 "TWEENACTS" PIPES 25
CLEANING OUTFITS .		Initials 144	"Scrapers .	45 TWIST TOBACCO . 57
Coloured Cigarettes	1,7	INNER TUBES . 44	"Smokers' Lighters	98 VIRGINIA CIGARETTES. 71, 73, 75
Compendiums .		Ivory Mouthpieces . 39	Pouches 120-	VIRGINIA CIGARETTES. / 1. / 3. /
Compressed Tobacco		"La Flor de Lorenz" Cigars 90	"Pypure"	45 WAFER LIGHTERS . 97
		LIGHTERS . 95-108		Walking Sticks . 143
CRESTS		LIGHTER CARE OUTFIT 108		Watch Lighters . 90
"Cuba" MIXTURE .		,, FLINTS . 108		Wicks for Lighters, 108
"Curved" Lighters .	97	T) 0	T) A	46 "WIND-CAP" PIPES . 37
"Denicotea" Cigarett		**		"Wrapover" Pouches 120, 121
Holders .	E		"ROMAN LAMP" TABLE	WTT 0 0 11 FD
TIODDERS .	114		VNIVE. GOV	104 "YE OLDE SIGNE" TOBACCO 62
		U U	LIERAE	

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